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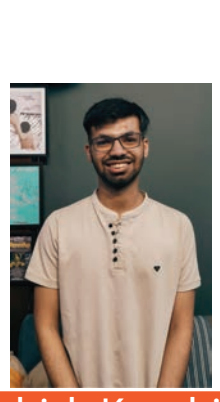
Youngster



WHERE DREAM CHISELS INTO REALITY

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Workshop on Advanced Video Editing, Graphics and Post-Production Conducted Successfully



Ashish Kaushik



The Department of Journalism and Mass Communication,TIAS successfully organised a specialised workshop on "Advanced Video Editing, Graphics and Post-Production" on Saturday, August 22, 2026, with the objective of providing students with practical, industry-oriented knowledge and hands-on understanding of contemporary video production techniques. The workshop was organised as part of the department's efforts to strengthen experiential learning and bridge the gap between classroom education and professional media practices. Dr. Vinod Verma, Assistant Professor, Indian Institute of Mass Communication (IIMC), New Delhi, served as the resource person and conducted the expert session. The workshop focused on advanced video editing, graphic design, animation, visual storytelling, post-production techniques, and the integration of graphics and animated elements into video content. Addressing the students, Dr. Verma explained how modern video production has evolved with the increasing use of digital technologies and highlighted the importance of combining technical knowledge with creativity. He introduced students to various stages of the video production process, from planning and editing to the addition of graphics, animation, transitions, effects, audio, colour correction, and final output. The workshop has provided an amazing opportunity for students to understand how professionally produced videos are planned, edited, enhanced, and presented for different media platforms A major focus of the workshop was on enabling students to understand how to produce engaging videos using graphics and animation. Dr. Verma demonstrated the role of visual elements in improving the quality, clarity, and effectiveness of video content. Students learned how graphics can be used to communicate information, highlight important facts, introduce subjects, display titles and captions, and make visual stories more attractive and informative.The resource person also explained the importance of animation in creating dynamic visual content and demonstrated how animated elements can be incorporated into videos to support storytelling. Students were introduced to the basic principles of timing, sequencing and the visual continuity,. composition, transitions, and movement while developing video content. The programme was attended by Dr. M.N. Jha, Dean Academics, Dr. Shivendu Kr. Rai, Associate Dean, along with other faculty members and students. The presence of the academic leadership and faculty members added significance to the programme and reinforced the institution's commitment to practical and skill-based education. The workshop was coordinated by Dr. Akash Dwivedi, Assistant Professor and Program Coordinator, who facilitated the successful organisation and smooth conduct of the programme. The active participation of students throughout the workshop reflected their interest in acquiring advanced technical and creative skills in video production. The session provided a valuable platform for students to learn directly from an experienced media educator and understand the professional expectations. associated with contemporary video productionThe workshop concluded successfully with students gaining practical insights into advanced video editing, graphics, animation, and post-production processes. The department expressed its appreciation to Dr. Vinod Verma for sharing his expertise and providing students with an enriching learning experience. Through such workshops, students are provided opportunities to enhance their technical capabilities and prepare themselves for the professional demands of the contemporary media industry, where video, graphics, animation, and digital storytelling have become essential components of effective communication. The initiative further strengthened the department's focus on experiential learning, industry exposure, and the skill development in Journalism and Mass Communication field.

Organised Workshop on the "Digital Content Transformation: From News to Social Media" Organised Successfully



Lucky Negi



The Department of Journalism and Mass Communication,TIAS successfully organised a specialised workshop on "Digital Content Transformation: From News to Social Media" with the objective of providing students with practical knowledge of contemporary digital journalism and social media content production. The workshop focused on the changing nature of news consumption and the ways in which traditional news content can be transformed into engaging, concise, and the platform specific digital content. Dr. Vivek Kumar Singh, Research Assistant, Indira Gandhi National Tribal University (IGNTU), Amarkantak, Madhya Pradesh, served as the resource person for the programme. During the workshop, Dr. Singh discussed the growing importance of digital platforms in news dissemination and explained how developments in technology and changing audience preferences have transformed the traditional process of news production and distribution. He highlighted the need for media professionals to understand different digital platforms and develop content according to the characteristics, audience, format, and communication requirements of each platform. The session introduced students to the concept of transforming a conventional news story into different forms of digital content, including social media posts, short-form videos, captions, visual stories, headlines, infographics, reels, and other multimedia formats. The workshop provided. students with an opportunity to understand how the same news event can be presented differently across websites, social networking platforms, video-sharing platforms, and mobile-based news applications while maintaining the accuracy, relevance, and credibility of the original information or other multimedia content depending on the intended audience and platform. Particular emphasis was placed on maintaining the basic principles of journalism, including verification, objectivity, accuracy, context, and responsible communication, while adapting content for

A key focus of the workshop was to help students understand how news content is transformed from its conventional format into engaging social media content. Dr. Vivek Kumar Singh explained that digital audiences generally consume information through multiple formats and that journalists need to present information in a clear, concise, visually attractive, and easily understandable manner. Students learned how to identify the most important elements of a news story and convert them into suitable digital formats without compromising factual accuracy. The resource person discussed the importance of headlines, captions, keywords, hashtags, images, graphics, short videos, and visual storytelling in increasing the accessibility and presentation of news content. Students were also introduced to the process of adapting a detailed news report into shorter formats suitable for social media platforms. The session explained how a news story can be converted into a short video script, social media caption, infographic, carousel post, reel, fast-moving of digital environmentsThrough examples and interactive discussion, students gained an understanding of the relationship between journalism and digital communication and learned that content transformation requires both the editorial the judgement and the technical creativity. The workshop was attended by Dr. M.N. Jha, Dean Academics, Dr. Shivendu Kr. Rai, Associate Dean, along with All faculty members and students. The presence of the academic leadership and faculty members added academic significance to the programme and encouraged students to actively participate in the expert-led session. The workshop provided students with valuable exposure to the changing requirements of digital journalism and the professional skills required for producing content for contemporary media platforms. During the interactive session, students raised questions about the challenges involved in converting conventional news stories into social media content and digital storytelling. Students also learned about the importance of selecting appropriate content formats according to the nature of a story. For example, a breaking news update may require a concise text-based post, while a complex issue may be more effectively communicated through an infographic, explainer video, or carousel format. The programme was coordinated by Dr. Priyanka Gahlaut, Assistant Professor and Program Coordinator, who facilitated the successful organisation and smooth conduct of the workshop. The active participation of students reflected their growing interest in digital journalism, social media communication, and multimedia content creation. The department appreciated Dr. Vivek Kumar Singh for sharing his expertise and providing students with an informative and practical learning experience. The participation of Dr. M.N. Jha, Dr. Shivendu Kr. Rai, faculty members, and students contributed to the successful conduct of the programme.





TIAS Celebrates Independence Day 2026 with Patriotic Spirit and Cultural Performances



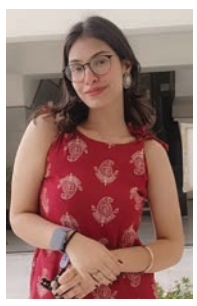
Harshita Moonga

Tecnia Institute of Advanced Studies (TIAS), Rohini, celebrated the 80th Independence Day with great enthusiasm and patriotic spirit. The celebration brought together students, faculty members and staff to commemorate India's journey of freedom and celebrate the values of unity, patriotism and national pride.The programme began with the hoisting of the National Flag, followed by the singing of the National Anthem. The campus came alive with a strong sense of patriotism as students and faculty members gathered to mark the historic occasion.Adding to the spirit of the celebration, students presented a variety of patriotic poems, songs and cultural performances. Through their powerful poetry and melodious renditions of patriotic songs, the students expressed their love and respect for the nation. The performances created an energetic and emotional atmosphere across the campus. Students also used their performances to highlight the sacrifices of freedom fighters and the importance of unity, peace and responsible citizenship. The cultural presentations provided an opportunity for students to showcase their creativity and talent while connecting with the significance of Independence Day.The celebration served as a reminder that independence is not only a historical achievement but also a responsibility for every citizen. The event encouraged students to contribute positively to society and uphold the values of unity, equality and respect for the nation.

The programme concluded on a patriotic note, leaving students and members of the TIAS community with a renewed sense of pride and commitment towards the country.The celebration was not only a tribute to the nation's glorious past but also a reflection of the hopes and aspirations of the younger generation. The students' enthusiastic participation made the occasion memorable and meaningful. The programme ended with a collective spirit of pride, unity and hope for a brighter future.The celebration also strengthened the bond among students and faculty members through a shared sense of national pride.



The Changing Face of Indian Cinema: From Entertainment to Expression



Vanya Bhagwat

Cinema has always been more than a source of entertainment. It reflects the society in which it is created, captures the emotions of its time and often becomes a mirror through which audiences see themselves.Over the years, Indian cinema has undergone a remarkable transformation. From larger-than-life stories and formula-driven films to realistic narratives, experimental storytelling and socially relevant subjects, the Indian film industry has continuously evolved with its audience.

For decades, mainstream Indian cinema was largely associated with songs, romance, action, family drama and larger-than-life heroes. These elements created a distinctive cinematic identity and helped Indian films reach audiences across linguistic and cultural boundaries. Films were often designed as complete entertainment packages, combining emotion, music, comedy, drama and action. While this formula continues to have its place, audiences today are increasingly looking for stories that offer something beyond spectacle.

One of the most significant changes in contemporary cinema is the growing importance of storytelling. Filmmakers are increasingly exploring subjects that were once considered difficult, unconventional or unsuitable for mainstream entertainment. Stories about ordinary people, social realities, personal struggles, changing relationships and contemporary issues are finding space on the big screen. This shift has allowed cinema to become more diverse and has created opportunities for writers and directors to experiment with different forms of storytelling.

The rise of regional cinema has also played an important role in changing the Indian film landscape. Films made in languages such as Malayalam, Tamil, Telugu, Kannada, Bengali, Marathi and Assamese are increasingly reaching audiences beyond their traditional markets. Subtitles, dubbing and digital Technology has further transformed the way films are produced, distributed and consumed. Improvements in cameras, visual effects, sound design and editing have expanded the creative possibilities available to filmmakers. At the same time, streaming platforms have changed audience behaviour. Viewers now have access to films from different countries, languages and genres at the click of a button. This exposure has also influenced expectations. Audiences have become more aware of international storytelling techniques and are increasingly willing to experiment with unfamiliar subjects.

However, the changing nature of cinema also brings challenges. The pressure to deliver commercial success can sometimes encourage filmmakers to rely on familiar formulas, franchise culture and remakes.

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