

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to GGSIP University

Recognized Under Sec. 2(f) of UGC Act 1956

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

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Department of Journalism and Mass Communication

PROGRAMME : BA (JMC)

TIME TABLE

Even Semester

Session : 2025-26

19

TECNIA INSTITUTE OF ADVANCED STUDIES
NAAC GRADE "A" INSTITUTE
ACADEMIC SESSION 2025-26
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
Scheme and Syllabus 2025-26

Programme: BA (JMC) (Div.-A)

Semester: II (I/II-Shift)

W.E.F- 16-01-2026

Room No. : 2203 (UG Building)

Class In-charge: Dr. Ashish Kumar

Period	08:00 09:00	09:00 10:00	10:00 11:00	11:00 11:30	11:30 12:30	12:30 01:30	01:30 02:30	02:30 03:00	03:00 04:00
MON	BAJMC DSC-102-DC	BAJMC- 106-MLE	BAJMC- 108- HC / 110-SJ (ELE)	B R E A K	BAJMC- 112-S P	BAJMC- 104-REPJ	BAJMC-156 PV-1		BAJMC 1006- T&P
	(SGA)	(SHU)	(DGTH/FAC1)		(AHK)	(UKA)	(DGTH)		Dr. Smita Srivastava
TUE	BAJMC DSC-102-DC	BAJMC- 106-MLE	BAJMC- 108- HC / 110-SJ (ELE)		BAJMC- 112-S P	BAJMC- 104-REPJ	BAJMC-156 PV-1		BAJMC 1006- T&P
	(SGA)	(SHU)	(DGTH/FAC1)		(AHK)	(UKA)	(DGTH)		Dr. Smita Srivastava
WED	BAJMC DSC-102-DC	BAJMC- 106-MLE	BAJMC- 108- HC / 110-SJ (ELE)		BAJMC- 112-S P	BAJMC -114-BHL	BAJMC 1016-LIB		BAJMC- 1010- CoE
	(SGA)	(SHU)	(DGTH/FAC1)		(AHK)	(ATA)	SGA	B R E A K	ATA/UKA/ SGA
THU	BAJMC -152 -RE LAB	BAJMC 116-TIEDI NUES	BAJMC -114-BHL		BAJMC- 154- SP LAB	BAJMC 1006- T&P	BAMC 1002- MM		BAJMC 1006- T&P
	(UKA)	(SHU)	(ATA)		(AHK)	Dr. Smita Srivastava	(UKA)		Dr. Smita Srivastava
FRI	BAJMC -152 -RE LAB	BAJMC 116-TIEDI NUES	BAJMC -114-BHL		BAJMC- 154- SP LAB	BAJMC -114-BHL	BAJMC 1006- T&P		BAJMC 1010- CoE
	(UKA)	(SHU)	(ATA)		(AHK)	(ATA)	Dr. Smita Srivastava		ATA/UKA/ SGA
SAT	BAJMC 1016-LIB	BAJMC- 104-REPJ	BAJMC 1102 VAC/ Certificate Course in AI		BAJMC-1014 Guest Lecture-	BAJMC 1012 Industrial Visit-	BAJMC-1008 NCC/NSS/ Community Engagement/ Socio-Cultural Outreach		BAJMC 1102 VAC/ Certificate Course in Psychology
	SGA	(UKA)	In-charge/ HOD		In-Charge	In-charge/ HOD	Club Incharge		Dr. Smita Srivastava

Academic Session 2025-26 for Odd Semester for Imparting of Instructions and Laboratory work Including Continuous Evaluations by teacher, Semester and Labs/ Practical/ Term Paper Evaluation / NUES etc. will commence from 01.08.2025 (Friday) to 04.12.2025 (Thursday) 4 months 3 days or 17 weeks 6 days or 125 calendar days including 3 days for Sport Meet from 29- 31.Oct.2025

COURSE CODE: BAJMC 1008; COURSE: NSS/NCC/ Club Activities: L: 1; Internal Evaluation: 100 Marks; Each student should work as part of NSS/NCC/ Club Activities during Semester 1 – Semester 4. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of VAC by internal faculty/supervisor in semester VI.

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Academic Session 2025-26 for Odd Semester for Imparting of Instructions and Laboratory work Including Continuous Evaluations by teacher, Semester and Labs/ Practical/ Term Paper Evaluation / NUES etc. will commence from 01.08.2025 (Friday) to 04.12.2025 (Thursday) 4 months 3 days or 17 weeks 6 days or 125 calendar days including 3 days for Sport Meet from 29- 31.Oct.2025

NEP Category	Course Code	Course Title	Faculty	L	T/P	Credits	Hours Per Week	No. of Week	Total Hours
THEORY									
Discipline Specific Course (DSC)	BAJMC102	Development Communication	Ms. Swati Gupta (SGA)	3	-	3	3	15	45
	BAJMC104	Reporting & Editing for Print Journalism	Dr. Upasana Khurana (UKA)	3	-	3	3	15	45
Inter- disciplinary Course (IDC)	BAJMC106	Media Laws and Ethics	Dr. Shivendu Kumar Rai (SHU)	3	-	3	3	15	45
Multi-Disciplinary Course (MDC) Elective/any-one)	BAJMC108	Health Communication	Dr. Gopal Thakur (DGTH)	3	-	3	3	15	45
	BAJMC110	Sports Journalism	Faculty- 1						
Skill Enhancement Course (SEC)	BAJMC112	Still Photography	Mr. Ashish Kumar (AHK)	3	-	3	3	15	45
Ability Enhancement	BAJMC114	Basics of Hindi Language	Mr. Amit Sharma (ATA)	3	-	3	3	15	45
Value Added Course (VAC)	BAJMC116	Thoughts, Ideas and Experiments for Developed India (NUES)	Dr. Shivendu Kr Rai (SHU)	2	-	2	2	15	30
PRACTICAL/PROJECTS/VIVA VOCE									
Discipline Specific Course (DSC)	BAJMC152	Reporting & Editing Lab	Dr. Upasana Khurana (UKA)	-	2	1	1	15	15
Skill Enhancement Course (SEC)	BAJMC154	Still Photography Lab	Mr. Ashish Kumar (AHK)	-	2	1	1	15	15
Ability Enhancement Course (AEC)	BAJMC156	Project & Viva-I	Dr. Gopal Thakur (DGTH)	-	-	4	4	15	60
TOTAL				20	4	26	-	-	390(A)

Course Code	Course Title	Title Detail	Subject Aligned	Faculty Name	L	T/P	Credit	Hours Per Week	No. of Week	Total Hours
BAJMC 1002	Mentor Mentee (MM)			Mr. Ashish Kumar (AHK)	1	0	0	1	15	15
BAJMC 1004	Minor Project/(Major Project)/Dissertation /Research Project	Research	BAJMC 152, 154,156	Dr. Shivendu Kumar Rai Dr. Upasana Khurana, Mr. Amit Sharma, Ms. Swati Gupta Dr. Ashish Kr Dr. Gopal Thakur Mr. Mayank Arora	1	0	0	1	15	15
BAJMC	Entrepreneurship	BAJMC-1006(a) T&P: Placement Preparation		Dr. Smita Srivastava / Mr. Ashish Kumar	2	0	0	2	15	30

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1006	Mindset/Family Business/ Startup	BAJMC-1006(b) T&P: Technical Training	BAJMC 104, 112, 152, 154	Dr. Smita Srivastava / Mr. Ashish Kumar	2	0	0	2	15	30
		BAJMC-1006(c) T&P: Soft skills and Personality Development	BAJMC 102, 108, 110, 114, 116	Dr. Smita Srivastava / Mr. Ashish Kumar	1	0	0	1	15	15
BAJMC 1008	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)	Clubs /Cells	BAJMC 152, 154,156	Mr. Ashish Kumar, Dr. Upasana Khurana, Mr. Amit Sharma, Ms. Swati Gupta	1	0	0	1	15	15
BAJMC 1010	Print Media, Electronic Media and Integrated Marketing	Domain Clubs / Centre of Excellence / IKS	BAJMC 152, 154,156	Ms. Swati Gupta, Mr. Amit Sharma, Dr. Upasana Khurana	1	0	0	1	15	15
BAJMC 1012	Industrial Visit / Education Visit		BAJMC 152, 154,156	HoDs /PC/AC	1	0	0	1	15	15
BAJMC 1014	Guest Lecture/Expert Lecture / Workshop/Seminar / Conferences		BAJMC 152, 154,156	HoDs /PC/AC	2	0	0	2	15	30
BAJMC 1016	Library			Class In-charge	1	0	0	1	15	15
BAJMC 018	VAC/ Certificate Course in AI			Class In-charge	1	0	0	1	15	15
		Total			16	0	-	-	-	210 (B)

Total Hours (A+B) = 390 +210=600

CREDIT SUMMARY

Semester	Theory	Lab	Total Credits	Max Credits	No of Credits Required
First Semester	19	5	24	24	144
Second Semester	19	7	26	26	
Third Semester	17	7	24	24	
Fourth Semester	17	9	26	26	
Fifth Semester	17	7	24	24	
Sixth Semester	14	6	20	20	
Seventh Semester	12	6	18	18	178
Eighth Semester (Honours)	--	-	16	16	
Eighth Semester (Honours with Research)	--	-	16	16	178
Total Credits	115	57/73	178/178	178/178	

No of courses (Theory and Practical) offered as per NEP Category

Semester	Discipline Specific Course (DSC)	Inter-Disciplinary Course (IDC)	Multi-Disciplinary Course (MDC)	Skill Enhancement Course (SEC)	Ability Enhancement Course (AEC)	Value Added Course (VAC)	MOOC
<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

First Semester	4	1	4	2	2	1	1
Second Semester	3	1	2	2	3	1	---
Third Semester	3	2	2	2	1	1	1
Fourth Semester	4	2	4	2	1	1	---
Fifth Semester	4	2	2	1	1	1	1
Sixth Semester	1	1	1	2	1	1	---
Seventh Semester	1	2	4	2	1	---	---
Eighth Semester (Honours)	2	---	---	---	---	---	---
Eighth Semester (Honours with Research)	2	---	---	---	---	---	---
Total	22	11	22	13	10	6	3

CREDIT REQUIREMENT AND EXIT OPTIONS OF THE PROGRAM

Exit Options	Duration (in years)	Specialization Certificate/Diploma/ Degree/Honors	Total Credits	Minimum Credits required
1 Year	After 1 st Year (on the completion of 1 st & 2 nd Semester)	Certificate in Journalism and Mass Communication (JMC)	50	50
2 Year	After 2 nd Year (on the completion of 1 st , 2 nd , 3 rd & 4 th Semester)	Diploma in Journalism and Mass Communication (JMC)	100	100
3 Year	After 3 rd Year (on the completion of 1 st , 2 nd , 3 rd , 4 th 5 th & 6 th Semester)	Degree in Bachelor of Arts with Honors in Journalism and Mass Communication BA(JMC)	144	136
4 Year	After 4 th Year (on the completion of 1 st , 2 nd , 3 rd , 4 th 5 th , 6 th , 7 th & 8 th Semester)	Degree in Bachelor of Arts with Honors in Journalism and Mass Communication BA(JMC)	178	170
		Degree in Bachelor of Arts with Honors with Research in Journalism and Mass Communication BA(JMC)	178	170

Note:

- Each student shall be required to appear in all the examination of 1st & 2nd Semester for Certificate in Journalism and Mass Communication (JMC) and 1st, 2nd, 3rd & 4th Semester for the award of Diploma in Journalism and Mass

Communication (JMC).

- The student has the flexibility to drop 8 credits overall to get 3 years or 4 years degree wherein summer training/apprenticeship/dissertation/are mandatory credits to be earned. The Value-Added Courses (VAC)/MOOCs cannot be dropped to attain the degree.

Re-entry Criteria into Second/Third year

The student, who take exit after the successful completion of 1st year (1st & 2nd Semester) Certificate or 2nd year (1st, 2nd, 3rd & 4th Semester) Diploma, may be allowed to re-enter into Third/Fifth semester for the completion of Degree in Bachelor of Arts with Honors in Journalism and Mass Communication BA(JMC) programme or Degree in Bachelor of Arts with Honors/ Honors with Research within a maximum period of 3 years, subject to the condition that the total term for completing the degree should not exceed 07 years. The exit option can be availed only once either for Certificate or Diploma as per the UGC Guidelines under NEP-2020.

SCHEME OF EXAMINATION

EVALUATION CRITERIA

All theory and practical courses have an internal assessment of 40 marks and 60 marks for external examination.

INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Courses	15
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	20
Internal Assessment	It shall be based on Attendance & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses, It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Attendance & Lab Performance in each Semester	10

Note: Record should be maintained by faculty and made available to the University, if required. Every institute to maintain the records of direct and indirect assessments and develop their own rubrics for evaluation as per the COs and Pos.

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e. 60 marks in Theory and Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	60
Time	3 hours
Total Questions	Total 9 questions, out of which Question No. 1 will be compulsory.
Compulsory Question (4x5=20 marks)	The Paper Setter must ensure internal choice of 4 Short answer type questions of 5 marks each from all the four units.
Setting of Other Questions 10 marks each	Q.No.2 & 3 is to be set from Unit I, Q.No.4&5 from Unit II, Q.No.6&7 from Unit III and Q.No.8 & 9 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 10 marks or 2 short notes/questions of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ Understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

PC

Dr. Shweta K. Rao
HoD
Dept. of JMC

CC to:
Chairman, TIAS
Director, TIAS
Dean Academics, TIAS
Dean IQAC, TIAS
Guard File

Dr. Shweta K. Rao

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NAAC GRADE "A" INSTITUTE

ACADEMIC SESSION 2025-26

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Scheme and Syllabus 2024-25

Programme: BA (JMC) (Div.-A)

Semester: IV (I-Shift)

W.E.F- 16-01-2026

Room No. : 1302(PG Building)

Class In-charge: Dr. Upasana Khurana

Period	08:00-09:00	09:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-01:30	01:30-02:30	02:30-03:00	03:00-04:00
MON	BAJMC 202-ACP	BAJMC 204-PR-CP	BAJMC 208- CC / BAJMC 210-TNRA	B R E A K	BAJMC 206-TPP	BAJMC 212-DMTT	BAJMC 214-IKS	B R E A K	BAJMC 1206-T&P
	(UKA)	(SGA)	(SSA /ATA)		(MYK)	(DGTH)	(SHU)		Dr. Smita Srivastava
TUE	BAJMC 202-ACP	BAJMC 204-PR-CP	BAJMC 208- CC / BAJMC 210-TNRA		BAJMC 206-TPP	BAJMC 212-DMTT	BAJMC 214-IKS		BAJMC 1210-CoE
	(UKA)	(SGA)	(SSA /ATA)		(MYK)	(DGTH)	(SHU)		ATA/UKA/SGA
WED	BAJMC 202-ACP	BAJMC 204-PR-CP	BAJMC 208- CC / BAJMC 210-TNRA		BAJMC 206-TPP	BAJMC 212-DMTT	BAJMC -264 PV-II		BAJMC-1206-T&P
	(UKA)	(SGA)	(SSA /ATA)		(MYK)	(DGTH)	(AHK)		Dr. Smita Srivastava
THU	BAJMC 254-PR LAB	BAJMC252-ADV. LAB	BAJMC 256-TVP LAB		BAJMC 258- CC LAB / BAJMC 260-TNRA LAB	BAJMC 262-DM LAB	BAJMC -264 PV-II		BAJMC 1206-T&P
	(SGA)	(UKA)	(MYK)		(SSA /ATA)	(DGTH)	(AHK)		Dr. Smita Srivastava
FRI	BAJMC 254-PR LAB	BAJMC252-ADV. LAB	BAJMC 256-TVP LAB		BAJMC 258- CC LAB / BAJMC 260-TNRALAB	BAJMC 262-DM LAB	BAJMC 1216 LIB		BAJMC 1206-T&P
	(SGA)	(UKA)	(MYK)		(SSA /ATA)	(DGTH)	AHK		Dr. Smita Srivastava
SAT	BAJMC 1202-MM	BAJMC -264 PV-II	BAJMC 1102 VAC/ Certificate Course in AI		BAJMC 1204 Guest Lecture	BAJMC 1212 Industrial Visit	BAJMC-1208 NCC/NSS/ Community Engagement/ Socio-Cultural Outreach		BAJMC 1102 VAC/ Certificate Course in Psychology
	(UKA)	(AHK)	In-charge/ HOD		In-Charge	In-charge/ HOD	Club Incharge		Dr. Smita Srivastava

Academic Session 2025-26 for Odd Semester for Imparting of Instructions and Laboratory work Including Continuous Evaluations by teacher, Semester and Labs/ Practical/ Term Paper Evaluation / NUES etc. will commence from 01.08.2025 (Friday) to 04.12.2025 (Thursday) 4 months 3 days or 17 weeks 6 days or 125 calendar days including 3 days for Sport Meet from 29- 31.Oct.2025

COURSE CODE: BAJMC 1208; COURSE: NSS/NCC/ Club Activities: L: 1; Internal Evaluation: 100 Marks; Each student should work as part of NSS/NCC/ Club Activities during Semester 1 – Semester 4. The student shall make his/her personal file of activities accomplished during this

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Dr. Shinde K. R.

Dr. Upasana Khurana

period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of VAC by internal faculty/supervisor in semester VI.

Academic Session 2025-26 for Odd Semester for Imparting of Instructions and Laboratory work Including Continuous Evaluations by teacher, Semester and Labs/ Practical/ Term Paper Evaluation / NUES etc. will commence from 01.08.2025 (Friday) to 04.12.2025 (Thursday) 4 months 3 days or 17 weeks 6 days or 125 calendar days including 3 days for Sport Meet from 29-31.Oct.2025

NEP Category	Course Code	Course Title		L	T/P	Credits	Hours Per Week	No. of Week	Total Hours
THEORY									
Discipline Specific Course (DSC)	BAJMC202	Advertising: Concepts and Practices	Dr. Upasana Khurana (UKA)	3	-	3	3	15	45
	BAJMC204	Public Relations: Concepts and Practices	Ms. Swati Gupta (SGA)	3	-	3	3	15	45
Inter- disciplinary Course (IDC)	BAJMC206	TV Programming & Production	Mr. Mayank Arora (MYK)	3	-	3	3	15	45
Multi-Disciplinary Course (MDC)	BAJMC208	Corporate Communication	Ms. Shruti Sharma (SSA)	3	-	3	3	15	45
	BAJMC210	TV News Reporting & Anchoring	Mr. Amit Kumar (ATA)						
Skill Enhancement Course (SEC)	BAJMC212	Digital Media – Tools & Techniques	Dr. Gopal Thakur	3	-	3	3	15	45
Value Added Course (VAC)	BAJMC214	Indian Knowledge System (IKS)	Dr. Shivendu Kr Rai (SHU)	2	-	2	2	15	30
PRACTICAL/PROJECTS/VIVA VOCE									
Discipline Specific Course	BAJMC252	Advertising Lab	Dr. Upasana Khurana (UKA)	-	2	1	2	15	30
Discipline Specific Course	BAJMC254	Public Relations Lab	Ms. Swati Gupta (SGA)	-	2	1	2	15	30
Inter-Disciplinary Course (IDC)	BAJMC256	TV Production Lab	Mr. Mayank Arora (MYK)	-	2	1	2	15	30
Multi-Disciplinary Course (MDC) (Elective/any-Skill Enhancement)	BAJMC258	Corporate Communication Lab	Ms. Shruti Sharma (SSA)	-	2	1	2	15	30
	BAJMC260	TV News Reporting & Anchoring Lab	Mr. Amit Kumar (ATA)						
Skill Enhancement	BAJMC262	Digital Media Lab	Dr. Gopal Thakur (DGTH)		2	1	2	15	30
Ability Enhancement Course (AEC)	BAJMC264	Project & Viva II	Dr. Ashish Kumar (AHK)		-	4	2	15	
TOTAL				17	10	26	-	-	405(A)

Course Code	Course Title	Title Detail	Subject Aligned	Faculty Name	L	T/P	Credit	Hours Per Week	No. of Week	Total Hours
BAJMC 1202	Mentor Mentee (MM)			Mr. Ashish Kumar (AHK)	1	0	0	1	15	15
BAJMC 1204	Minor Project/(Major Project)/Dissertation /Research Project	Research	BAJMC 264	Dr. Shivendu Kumar Rai Dr. Upasana Khurana, Mr. Amit Sharma,	4	0	0	4	15	60

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Dr. Shivendu Kumar Rai

Dr. Ashish Kumar

				Dr. Gopal Thakur Mr. Mayank Arora						
BAJMC 1206	Entrepreneurship Mindset/Family Business/ Startup	BAJMC-1206(a) T&P: Placement Preparation		Dr. Smita Srivastava / Mr. Ashish Kumar	1	0	0	1	15	15
		BAJMC-1206(b) T&P: Technical Training	BAJMC 206, 212, 214,	Dr. Smita Srivastava / Mr. Ashish Kumar	1	0	0	1	15	15
		BAJMC-1206(c) T&P: Soft skills and Personality Development	BAJMC 202, 204, 208, 256, 260, 262	Dr. Smita Srivastava / Mr. Ashish Kumar	1	0	0	1	15	15
BAJMC 1208	NCC/NSS/Community Engagement/ Socio- Cultural Outreach (NUES)	Clubs /Cells	BAJMC 202, 204, 208, 256, 260, 262	Mr. Ashish Kumar, Dr. Upasana Khurana, Mr. Amit Sharma, Ms. Swati Gupta	1	0	0	1	15	15
BAJMC 1210	Print Media, Electronic Media and Integrated Marketing	Domain Clubs / Centre of Excellence / IKS	BAJMC 252, 254,256, 258, 260, 262, 264	Ms. Swati Gupta, Mr. Amit Sharma, Dr. Upasana Khurana Mr. Mayank Arora	1	0	0	1	15	15
BAJMC 1212	Industrial Visit / Education Visit		BAJMC 252, 254,256, 258, 260, 262, 264	HoDs /PC/AC	1	0	0	1	15	15
BAJMC 1214	Guest Lecture/Expert Lecture / Workshop/Seminar / Conferences		BAJMC 252, 254,256, 258, 260, 262, 264	HoDs /PC/AC	1	0	0	1	15	15
BAJMC 1216	Library			Class In-charge	1	0	0	1	15	15
		Total			13	0	0	-	-	195(B)

Total Hours (A+B) = 405 +195=600

**** The Summer Training Report carries 100 marks and shall be evaluated by the Board of Examiners comprising of an Internal Examiner and one External Examiner separately out of 50 marks each. The External Examiner shall be appointed by the Competent Authority.

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

CREDIT SUMMARY

Semester	Theory	Lab	Total Credits	Max Credits	No of Credits Required
First Semester	19	5	24	24	144
Second Semester	19	7	26	26	
Third Semester	17	7	24	24	
Fourth Semester	17	9	26	26	
Fifth Semester	17	7	24	24	
Sixth Semester	14	6	20	20	

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Dr. Shivadas K. Pillai

Dr. Gopal Thakur

Seventh Semester	12	6	18	18	178
Eighth Semester (Honours)	--	-	16	16	
Eighth Semester (Honours with Research)	--	-	16	16	178
Total Credits	115	57/73	178/178	178/178	

No of courses (Theory and Practical) offered as per NEP Category

Semester	Discipline Specific Course (DSC)	Inter-Disciplinary Course (IDC)	Multi-Disciplinary Course (MDC)	Skill Enhancement Course (SEC)	Ability Enhancement Course (AEC)	Value Added Course (VAC)	MOOC
First Semester	4	1	4	2	2	1	1
Second Semester	3	1	2	2	3	1	---
Third Semester	3	2	2	2	1	1	1
Fourth Semester	4	2	4	2	1	1	---
Fifth Semester	4	2	2	1	1	1	1
Sixth Semester	1	1	1	2	1	1	---
Seventh Semester	1	2	4	2	1	---	---
Eighth Semester (Honours)	2	---	---	---	---	---	---
Eighth Semester (Honours with Research)	2	---	---	---	---	---	---
Total	22	11	22	13	10	6	3

Dr. Shirendy Kr Rai

Dr. Pooja

CREDIT REQUIREMENT AND EXIT OPTIONS OF THE PROGRAM

Exit Options	Duration (in years)	Specialization Certificate/Diploma/Degree/Honors	Total Credits	Minimum Credits required
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1 Year	After 1 st Year (on the completion of 1 st & 2 nd Semester)	Certificate in Journalism and Mass Communication (JMC)	50	50
2 Year	After 2 nd Year (on the completion of 1 st , 2 nd , 3 rd & 4 th Semester)	Diploma in Journalism and Mass Communication (JMC)	100	100
3 Year	After 3 rd Year (on the completion of 1 st , 2 nd , 3 rd , 4 th , 5 th & 6 th Semester)	Degree in Bachelor of Arts with Honors in Journalism and Mass Communication BA(JMC)	144	136
4 Year	After 4 th Year (on the completion of 1 st , 2 nd , 3 rd , 4 th , 5 th , 6 th , 7 th & 8 th Semester)	Degree in Bachelor of Arts with Honors in Journalism and Mass Communication BA(JMC)	178	170
		Degree in Bachelor of Arts with Honors with Research in Journalism and Mass Communication BA(JMC)	178	170

Note:

- Each student shall be required to appear in all the examination of 1st & 2nd Semester for Certificate in Journalism and Mass Communication (JMC) and 1st, 2nd, 3rd & 4th Semester for the award of Diploma in Journalism and Mass Communication (JMC).
- The student has the flexibility to drop 8 credits overall to get 3 years or 4 years degree wherein summer training/apprenticeship/dissertation/are mandatory credits to be earned. The Value-Added Courses (VAC)/MOOCs cannot be dropped to attain the degree.

Re-entry Criteria into Second/Third year

- The student, who take exit after the successful completion of 1st year (1st & 2nd Semester) Certificate or 2nd year (1st, 2nd, 3rd & 4th Semester) Diploma, may be allowed to re-enter into Third/Fifth semester for the completion of Degree in Bachelor of Arts with Honors in Journalism and Mass Communication BA(JMC) programme or Degree in Bachelor of Arts with Honors/ Honors with Research within a maximum period of 3 years, subject to the condition that the total term for completing the degree should not exceed 07 years. The exit option can be availed only once either for Certificate or Diploma as per the UGC Guidelines under NEP-2020.

SCHEME OF EXAMINATION**EVALUATION CRITERIA**

All theory and practical courses have an internal assessment of 40 marks and 60 marks for external examination.

INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Courses	15
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	20
Internal Assessment	It shall be based on Attendance & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15

Dr. Shivadas K. Rai

[Signature]

Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Attendance & Lab Performance in each Semester	10

Note: Record should be maintained by faculty and made available to the University, if required. Every institute to maintain the records of direct and indirect assessments and develop their own rubrics for evaluation as per the COs and Pos.

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e. 60 marks in Theory and Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	60
Time	3 hours
Total Questions	Total 9 questions, out of which Question No. 1 will be compulsory.
Compulsory Question (4x5=20 marks)	The Paper Setter must ensure internal choice of 4 Short answer type questions of 5 marks each from all the four units.
Setting of Other Questions 10 marks each	Q.No.2 & 3 is to be set from Unit I, Q.No.4&5 from Unit II, Q.No.6&7 from Unit III and Q.No.8 & 9 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 10 marks or 2 short notes/questions of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ Understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

PC

CC to:

Chairman, TIAS
Director, TIAS
Dean Academics, TIAS
Dean IQAC, TIAS
Guard File

HoD
Dept. of JMC

(Signature)

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE

ACADEMIC SESSION 2025-26

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Scheme and Syllabus 2022-23

Programme: BA (JMC) (Div.-A)

Semester: VI (I-Shift)

W.E.F- 16-01-2026

Room No. : 2403 (UG Building)

Class In-charge: Ms. Swati Gupta

Period	9:00-10:00	10:00-11:00	11:00 11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	BAJMC 302- MME	BAJMC 306-ES	B R E A K	BAJMC 304-GMO	BAJMC 308- EM	BAJMC 1306-T&P
	(AHK)	(SGA)		(DGTH)	(ATA)	Dr. Smita Srivastava
TUE	BAJMC 302- MME	BAJMC 306-ES		BAJMC 304-GMO	BAJMC 308-EM	BAJMC 1306-T&P
	(AHK)	(SGA)		(DGTH)	(ATA)	Dr. Smita Srivastava
WED	BAJMC 302- MME	BAJMC 306- ES		BAJMC 304- GMO	BAJMC VAC-1308	BAJMC 1310-CoE
	(AHK)	(SGA)		(DGTH)	(SGA)	ATA/UKA/ SGA
THU	BAJMC 302- MME	BAJMC – 352 FPCV		BAJMC 304- GMO	BAJMC 306- ES	BAJMC 1306-T&P
	(AHK)	(SHU)		(DGTH)	(SGA)	Dr. Smita Srivastava
FRI	BAJMC VAC-1308	BAJMC – 352-FPCV		BAJMC 1306-T&P	BAJMC 1302-MM	BAJMC 1310-CoE
	(SGA)	(SHU)		Dr. Smita Srivastava	(SGA)	ATA/UKA/ SGA
SAT	BAJMC- 1316 -LIB	NCC/NSS/ Community Engagement/ Socio- Cultural Outreach-1308		BAJMC-1314 Guest Lecture	BAJMC 1318A VAC/ Certificate Course in AI-	BAJMC 1318B VAC/ Certificate Course in Psychology-
	(SGA)	Club Incharge		In-charge/ HOD	In-charge/ HOD	Dr. Smita Srivastava

Academic Session 2025-26 for Odd Semester for Imparting of Instructions and Laboratory work Including Continuous Evaluations by teacher, Semester and Labs/ Practical/ Term Paper Evaluation / NUES etc. will commence from 01.08.2025 (Friday) to 04.12.2025 (Thursday) 4 months 3 days or 17 weeks 6 days or 125 calendar days including 3 days for Sport Meet from 29- 31.Oct.2025

COURSE CODE: BAJMC 1308; COURSE: NSS/NCC/ Club Activities: L: 1; Internal Evaluation: 100 Marks; Each student should work as part of NSS/NCC/ Club Activities during Semester 1 – Semester 4. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of VAC by internal faculty/supervisor in semester VI.

	Course in AI									
BAJMC 1318	VAC/ Certificate Course in Psychology-			Class In-charge	1	0	0	1	15	15
		Total			26	-	-	-	-	210(B)

Total Hours (A+B) = 390 +210=600

Soon after the End Term Examination of the Fourth Semester, each student shall undergo a Functional Exposure Training/ Internship for four weeks in Radio/TV/Advertising /Public Relations/NGO. She/ he shall submit in duplicate hard copy and a soft copy of Functional Exposure Report [FER] alongwith the DVD of multi-media presentation containing the actual experiential learning, at least 4 weeks before the commencement of End Term Examination of the Fifth Semester. The Functional Exposure Report shall be supervised by the internal faculty appointed by the Director/ Principal of the Institute/ College.

****Non University Examination System (NUES).** NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

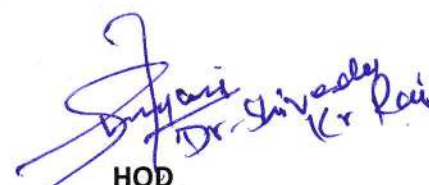
A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

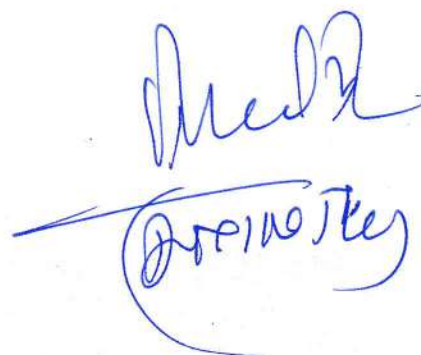
Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154.
For the award of degree a student must secure 150 credits.


PC


HOD
Dept. of JMC

CC to:
Chairman, TIAS
Director, TIAS
Dean Academics, TIAS
Dean Development, TIAS
Guard File



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE

ACADEMIC SESSION 2025-26

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Scheme and Syllabus 2022-23

Programme: BA (JMC) (Div.-A)

Semester: VI (II-Shift)

W.E.F- 16-01-2026

Room No. : 1110 (Library Room)

Class In-charge: Mr. Amit Sharma

Period	12:30 01:30	01:30 02:30	02:30 03:00	03:00 04:00	04:00 05:00	05:00 06:00
MON	BAJMC 306- ES	BAJMC 302- MME	B R E A K	BAJMC 304- GMO	BAJMC 308- EM	BAJMC 1306-T&P
	(SHU)	(UKA)		(DGTH)	(ATA)	Dr. Smita Srivastava
TUE	BAJMC 306- ES	BAJMC 302- MME		BAJMC 304- GMO	BAJMC 308- EM	BAJMC 1306-T&P
	(SHU)	(UKA)		(DGTH)	(ATA)	Dr. Smita Srivastava
WED	BAJMC 306- ES	BAJMC 302- MME		BAJMC 304- GMO	BAJMC – 352 FPCV	BAJMC 1310-CoE
	(SHU)	(UKA)		(DGTH)	(DGTH)	ATA/UKA/ SGA
THU	BAJMC 302- MME	BAJMC 306- ES		BAJMC 304- GMO	BAJMC – 352 FPCV	BAJMC 1306-T&P
	(UKA)	(SHU)		(DGTH)	(DGTH)	Dr. Smita Srivastava
FRI	BAJMC VAC-1318	BAJMC VAC-1318		BAJMC- 1316 -LIB	BAJMC 1302-MM	BAJMC 1310-CoE
	(MYK)	(MYK)		(ATA)	(ATA)	ATA/UKA/ SGA
SAT	VAC/ Certificate Course in AI- 1318	VAC/ Certificate Course in Psychology -1318		NCC/NSS/ Community Engagement/ Socio- Cultural Outreach-1308	BAJMC-1314 Guest Lecture	BAJMC 1306-T&P
	In-charge/ HOD	In-charge/ HOD		Club Incharge	In-charge/ HOD	Dr. Smita Srivastava

Academic Session 2025-26 for Odd Semester for Imparting of Instructions and Laboratory work Including Continuous Evaluations by teacher, Semester and Labs/ Practical/ Term Paper Evaluation / NUES etc. will commence from 01.08.2025 (Friday) to 04.12.2025 (Thursday) 4 months 3 days or 17 weeks 6 days or 125 calendar days including 3 days for Sport Meet from 29- 31.Oct.2025

COURSE CODE: BAJMC 1308; COURSE: NSS/NCC/ Club Activities: L: 1; Internal Evaluation: 100 Marks; Each student should work as part of NSS/NCC/ Club Activities during Semester 1 – Semester 4. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of VAC by internal faculty/supervisor in semester VI.

Academic Session 2025-26 for Odd Semester for Imparting of Instructions and Laboratory work Including Continuous Evaluations by teacher, Semester and Labs/ Practical/ Term Paper Evaluation / NUES etc. will commence from 01.08.2025 (Friday) to 04.12.2025 (Thursday) 4 months 3 days or 17 weeks 6 days or 125 calendar days including 3 days for Sport Meet from 29- 31.Oct.2025

Approved in the 20th Meeting of the BOS held on 5th May 2022 and 53rd Meeting of Academic Council held on 2nd June 2022.

Paper Code	Paper	Faculty	L	T/P	Credit	Hours Per Week	No. of Week	Total Hours
BA (JMC) 302	Media Management and Entrepreneurship	Dr. Upasana Khurana (UKA)	4	-	4	4	15	60
BA (JMC) 304	Global Media: An Overview	Dr. Gopal Thakur (DGTH)	4	-	4	4	15	60
BA (JMC) 306	Environmental Studies	Dr. Shivendu Kr Rai (SHU)	4	-	4	4	15	60
BA (JMC) 308	Entrepreneurial Mindset	Mr. Amit Sharma (ATA)	2	-	2	2	15	30
BA (JMC) 352	Final Project and Comprehensive Viva*****	Dr. Gopal Thakur (DGTH)	-	-	10	10	15	150
BA (JMC) 354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)**	Dr. Upasana Khurana (UKA)	-	-	2	2	15	30
	Total		14	-	26	-	-	390(A)

Course Code	Course Title	Title Detail	Subject Aligned	Faculty Name	L	T/P	Credit	Hours Per Week	No. of Week	Total Hours
BAJMC 1302	Mentor Mentee (MM)			Mr. Amit Sharma (ATA)	1	0	0	1	15	15
BAJMC 1304	Minor Project/(Major Project)/Dissertation /Research Project	Research	BAJMC 351, 354	Dr. Shivendu Kumar Rai Dr. Upasana Khurana, Mr. Amit Sharma, Ms. Swati Gupta Dr. Ashish Kr Dr. Gopal Thakur Mr. Mayank Arora	0	0	0	0	15	0
BAJMC 1306	Entrepreneurship Mindset/Family Business/ Startup	BAJMC-1306(a) T&P: Placement Preparation		Dr. Smita Srivastava / Mr. Ashish Kumar	2	0	0	2	15	30
		BAJMC-1306(b) T&P: Technical Training	BAJMC 302, 308, 352	Dr. Smita Srivastava / Mr. Ashish Kumar	2	0	0	2	15	30
		BAJMC-1306(c) T&P: Soft skills and Personality Development	BAJMC 302, 304, 306 308, 352	Dr. Smita Srivastava / Mr. Ashish Kumar	2	0	0	2	15	30
BAJMC 1308	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (NUES)	Clubs /Cells	BAJMC 354	Mr. Ashish Kumar, Dr. Upasana Khurana, Mr. Amit Sharma, Ms. Swati Gupta	1	0	0	1	15	15
BAJMC 1310	Print Media, Electronic Media and Integrated Marketing	Domain Clubs / Centre of Excellence / IKS	BAJMC 302, 308, 352	Ms. Swati Gupta, Mr. Amit Sharma, Dr. Upasana Khurana	1	0	0	1	15	15
BAJMC 1312	Industrial Visit / Education Visit		BAJMC 302, 304, 308, 352, 354	HoDs /PC/AC	1	0	0	1	15	15
BAJMC 1314	Guest Lecture/Expert Lecture / Workshop/Seminar / Conferences		BAJMC 302, 304, 306, 308, 352	HoDs /PC/AC	1	0	0	1	15	15
BAJMC 1316	Library			Class In-charge	1	0	0	1	15	15
BAJMC 1318	VAC/ Certificate Course in AI			Class In-charge	1	0	0	1	15	15
BAJMC 1318	VAC/ Certificate Course in Psychology			Class In-charge	1	0	0	1	15	15
	Total				26	-	-	-	-	210(B)

Total Hours (A+B) = 390 + 210 = 600

Approved in the 20th Meeting of the BOS held on 5th May 2022 and 53rd Meeting of Academic Council held on 2nd June 2022.

Soon after the End Term Examination of the Fourth Semester, each student shall undergo a Functional Exposure Training/ Internship for four weeks in Radio/TV/Advertising /Public Relations/NGO. She/ he shall submit in duplicate hard copy and a soft copy of Functional Exposure Report [FER] alongwith the DVD of multi-media presentation containing the actual experiential learning, at least 4 weeks before the commencement of End Term Examination of the Fifth Semester. The Functional Exposure Report shall be supervised by the internal faculty appointed by the Director/ Principal of the Institute/ College.

****Non University Examination System (NUES).** NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

SCHEME OF EXAMINATION INTERNAL EVALUATION

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e. 75 marks in Theory courses and 60 marks in Practical courses.

INSTRUCTIONS FOR PAPER SETTER/ MODERATOR THEORY COURSES

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
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Approved in the 20th Meeting of the BOS held on 5th May 2022 and 53rd Meeting of Academic Council held on 2nd June 2022.

B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154.
For the award of degree a student must secure 150 credits.

PC

HOD
Dept. of JMC

CC to:
Chairman, TIAS
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Dean Academics, TIAS
Dean Development TIAS
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