



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

Approved by AICTE, Ministry of Education Govt. of India,
Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Outreach Report on "No Tobacco Campaign"

Title of Activity*	No Tobacco Campaign
Event – Awareness/Outreach	Outreach
Program Theme*	Say No to Tobacco, Yes to Life
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	UBA Club
Objectives	The objective of the activity was to promote social responsibility and compassion among students by creating awareness about the harmful effects of tobacco consumption and encouraging healthy, responsible lifestyle choices.
Mulya Pravah	Global Citizenship
UNSDG	SDG 3 – Good Health and Well-Being
Outcomes with its impact	- The activity enhanced students' awareness of the harmful effects of tobacco consumption, promoting informed decision-making and healthy lifestyle choices. - Students developed a stronger understanding of personal and community health responsibility, encouraging preventive behavior against tobacco use.
Internal Expert/Faculty	Dr. Shalini Gupta
Date	19.11.2025
Time	01:00 PM Onwards
Venue	Khampur Village
Social media link	NA
Poster/Flyer/Notice*	



No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	45
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	05
Geotag Photographs(with Caption)*	



Students in the Campus after activity



Students with the templates



Student explaining demerits to Villagers



Students with the Villagers

Students after providing insight about No Tobacco use	
Report: Description in (min 250 to max 800 words)*	Tobacco consumption remains one of the leading preventable causes of health issues worldwide, affecting not only individuals but also families and society at large. Creating awareness at an early age plays a crucial role in preventing addiction and promoting healthy living. With this objective, Tecnia Institute of Advanced Studies (TIAS), in association with the UBA Club, organized an Outreach Activity titled “No Tobacco Campaign” on 19 November 2025 at Khampur Village, Delhi. The outreach program was conducted by NSS volunteers with the aim of educating community members and young students about the harmful physical, psychological, and social consequences of tobacco use. The campaign emphasized the theme “Say No to Tobacco, Yes to Life”, highlighting that choosing a tobacco-free lifestyle is essential for personal well-being as well as for building a healthy and responsible society. Under the guidance of Dr. Shalini Gupta, students actively engaged in interactive discussions with participants. The session focused on creating awareness about different forms of tobacco, including smoking and smokeless products, and their long-term impact on health. The volunteers explained how tobacco addiction affects concentration, productivity, and overall quality of life. Special emphasis was laid on the importance of making informed and responsible choices, particularly among youth. As part of the outreach initiative, NSS volunteers distributed informative templates and awareness material to participants. These templates carried simple messages, slogans, and visual cues discouraging tobacco use and promoting healthy habits. The materials were designed to be user-friendly, enabling easy understanding and long-term recall. Volunteers also encouraged participants to act as messengers of change by spreading awareness among their families and community members. The activity strongly reflected the Mulya Pravah value of Global Citizenship, as it encouraged individuals to recognize health as a shared social responsibility. By understanding the consequences of tobacco use, participants developed empathy for individuals affected by addiction and acknowledged their role in promoting a safer and healthier community. The campaign reinforced the idea that responsible citizens contribute to social well-being by making ethical and health-conscious choices. The program aligned with UN Sustainable Development Goal 3 – Good Health and Well-Being, which emphasizes ensuring healthy lives and promoting well-being for all at all ages. By raising awareness about the harmful effects of tobacco and encouraging preventive health behavior, the activity contributed to reducing health risks and promoting long-term physical and mental well-being. The outcomes of the outreach activity were significant. Participants demonstrated increased awareness about the dangers of tobacco consumption and expressed a clear understanding of the benefits of a tobacco-free life. The interaction enhanced communication skills and leadership qualities among NSS volunteers while instilling confidence and health awareness among the community members. The activity also nurtured values of compassion, responsibility, and ethical conduct. In conclusion, the No Tobacco Campaign was a meaningful outreach initiative that successfully combined health awareness with social responsibility. The program reinforced the institution’s commitment to value-based education, community engagement, and holistic development. Such outreach activities play a vital role in shaping informed, responsible, and health-conscious citizens who contribute positively to society.

Attendance Sheet*	Attached at the end of Report
For Office Use: Notification No.	
Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)	
List of Participants Attached(Separate Page)	

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Academic Year 2025-26				
List of Participants				
Title of the Event/Activity:- No Tobacco Campaign				Club Name: NSS
				Date: 19-11-2025
S.No.	Name of Student	Enrollment no.	Program & Sem	Signature
1	RISHABH	02017001724	BBA III SEM	
2	HAMZA ZAFAR KHAN	02117001724	BBA III SEM	
3	UDAY VERMA	02917001724	BBA III SEM	
4	KRISH MITTAL	03017001724	BBA III SEM	
5	OM KUMAR JHA	03117001724	BBA III SEM	
6	BHAVYA RATHI	03217001724	BBA III SEM	
7	ABHIMANYU ARORA	03317001724	BBA III SEM	
8	SAATVIK KHANNA	03417001724	BBA III SEM	
9	YUVRAJ KOCHHAR	03517001724	BBA III SEM	
10	ARYAN MEHTA	03617001724	BBA III SEM	
11	AADIT GOEL	03717001724	BBA III SEM	
12	UTSAVI	03817001724	BCA III SEM	
13	DIPANSH SHARMA	00117003925	MBA I SEM	
14	PARTH GOEL	00217003925	MBA I SEM	
15	SHRUTI JAIN	00317003925	MBA I SEM	
16	SHRUTI YADAV	00417003925	MBA I SEM	
17	ARYAN SINDHU	00517003925	MBA I SEM	
18	RAHUL SINGLA	00617003925	MBA I SEM	
19	VISHAKHA VASWANI	00717003925	MBA I SEM	

20	PANKHURI	00817003925	MBA I SEM	
21	LAKSHAY GUPTA	00917003925	MBA I SEM	
22	MAYANK SHARMA	01017003925	MBA I SEM	
23	KRITIKA BANSAL	05017002025	BCA SEM 1	
24	BHAVYA AGGARWAL	03517002025	BCA SEM 1	
25	KRISHNA CHADHA	03017002025	BCA SEM 1	
26	SAKSHAM YADAV	06417002025	BCA SEM 1	
27	VIPAN KUMAR VANSI	07017002025	BCA SEM 1	
28	KAVYA SHARMA	01017002025	BCA SEM 1	
29	NITIN SINGH RANA	05417002025	BCA SEM 1	
30	SAKSHI	06817002025	BCA SEM 1	
31	RUPAM BAURAI	07317002025	BCA SEM 1	
32	PULKIT SOBTI	01317002025	BCA SEM 1	
33	DHEIRYA SAINI	05817002025	BCA SEM 1	
34	ABHIMANYU BALUNI	03817002025	BCA SEM 1	
35	DAKSH SEHDEV	05217002025	BCA SEM 1	
36	DEV CHOUDHARY	09817002025	BCA SEM 1	
37	PRANAV SINGH PAL	04517002025	BCA SEM 1	
38	JANVI RAWAT	08517002025	BCA SEM 1	
39	MEHUL CHAUHAN	02217002025	BCA SEM 1	
40	SHREYA RAWAT	02017002025	BCA SEM 1	
41	ANISH SINGH	05717002025	BCA SEM 1	
42	DAKSH SEKHRI	06617002025	BCA SEM 1	
43	KRITIKA BANSAL	05017002025	BCA SEM 1	
44	BHAVYA AGGARWAL	03517002025	BCA SEM 1	
45	KRISHNA CHADHA	03017002025	BCA SEM 1	

Ramika Verma

Programme Officer, MBS (SFU)
Tecnica Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi -85

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5	OM KUMAR JHA	03117001724	BBA III SEM	Om
6	BHAVYA RATHI	03217001724	BBA III SEM	Bhavya
7	ABHIMANYU ARORA	03317001724	BBA III SEM	Abhimanyu
8	SAATVIK KHANNA	03417001724	BBA III SEM	Saatvik
9	YUVRAJ KOCHHAR	03517001724	BBA III SEM	Yuvraj
10	ARYAN MEHTA	03617001724	BBA III SEM	Aryan
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12	UTSAVI	03817001724	BCA III SEM	Utsavi
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Institute of Advanced Studies
Indraprastha Chowk, Roorkee, Delhi-85

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