



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

Approved by AICTE, Ministry of Education Govt. of India,
Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Outreach Report on "International Literacy Day"

Title of Activity*	E- Awareness Samvad
Event – Awareness/Outreach	Outreach
Program Theme*	Promote Digital Literacy
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	UBA Club
Objectives	To promote social responsibility and compassion
Mulya Pravah	Global Citizenship
UNSDG	SDG 4 – Quality Education; SDG 9 – Industry, Innovation & Infrastructure; SDG 10 – Reduced Inequalities
Outcomes with its impact	• To enhance students' awareness of responsible use of digital resources, cyber safety, and e-learning platforms. • To develop communication, critical thinking, and leadership skills among students through group discussion. • To bridge the digital divide by encouraging students to spread awareness of digital education in marginalized communities. • To connect classroom knowledge with social responsibility, thereby reinforcing values of empathy, inclusiveness, and ethical conduct.
Internal Expert/Faculty	Dr. Shalini Gupta
Date	08.09.2025
Time	01:00 PM Onwards
Venue	Bhalaswa Dairy
Social media link	NA
Poster/Flyer/Notice*	

	
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No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	25
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA

Geotag Photographs(with Caption)*



Students learning together and sharing knowledge



Students discuss the power of literacy



Students promoting Digital literacy

Spreading literacy awareness

Report: Description in (min 250 to max 800 words)*

The primary objective of the outreach activity was to promote social responsibility and compassion among students by sensitizing them to the importance of literacy in the digital era. The program aimed to create awareness about responsible digital practices, cyber safety, and the role of e-learning platforms in inclusive education. It also sought to encourage students to act as responsible global citizens by extending digital literacy awareness beyond the campus to marginalized sections of society.

International Literacy Day is observed globally to highlight the importance of literacy as a fundamental human right and as a foundation for sustainable development. In the contemporary digital age, literacy extends beyond reading and writing to include digital literacy, which enables individuals to access information, communicate effectively, and participate meaningfully in society. Recognizing this evolving context, the institution organized an outreach activity titled “Group Discussion on E-Awareness Samvad” under the aegis of the UBA Club. The program was designed to align academic learning with community engagement, thereby strengthening students’ understanding of literacy as a social and ethical responsibility.

The outreach program was conducted in two interlinked phases. The first phase involved a group discussion session among students focusing on themes such as digital literacy, cyber safety, ethical use of technology, e-learning opportunities, and challenges related to the digital divide. Students actively participated by sharing their perspectives, real-life experiences, and insights on how digital awareness can empower individuals and communities. The discussion format encouraged collaborative learning, critical thinking, and respectful dialogue, reflecting the spirit of *Samvad* (constructive conversation).

The second phase of the activity extended beyond the classroom into the community. Students engaged in awareness dissemination by interacting with e-rickshaw and auto drivers, explaining the importance of basic digital literacy.

The discussions included practical information on the use of smartphones, digital payments, accessing government welfare schemes through digital platforms, and protecting oneself from online fraud. This direct community interaction helped students translate theoretical knowledge into practical social action, reinforcing the outreach nature of the program. The activity strongly reflected the Mulya Pravah value of Global Citizenship. By understanding literacy as a global concern and addressing local community needs, students developed a broader worldview that emphasized inclusiveness, empathy, and shared responsibility. The outreach experience encouraged students to recognize their role as informed citizens capable of contributing to social development. It also nurtured compassion and ethical awareness, key attributes of responsible global citizens in a digitally connected world.

Alignment with United Nations Sustainable Development Goals (UNSDGs)

The program was closely aligned with multiple UN Sustainable Development Goals:

- SDG 4 – Quality Education: The initiative promoted inclusive and equitable education by emphasizing digital literacy as a critical component of modern learning.
- SDG 9 – Industry, Innovation and Infrastructure: By creating awareness about digital tools and platforms, the activity supported the use of technology for innovation and access to digital infrastructure.
- SDG 10 – Reduced Inequalities: Outreach to marginalized groups such as e-rickshaw and auto drivers helped address the digital divide and reduce inequalities in access to information and services.

The outreach activity resulted in several meaningful outcomes for both students and the community. Students demonstrated enhanced awareness of the responsible use of digital resources, cyber safety practices, and the potential of e-learning platforms for personal and professional growth. The group discussion format helped develop communication skills, critical thinking abilities, teamwork, and leadership qualities among participants. From a social perspective, the activity contributed to bridging the digital divide by encouraging students to spread awareness of digital education among marginalized communities. The interactions with e-rickshaw and auto drivers created a positive impact by making them more aware of digital tools, online services, and safety measures, thereby promoting confidence and digital inclusion.

Importantly, the program helped students connect classroom knowledge with real-world social challenges. This integration reinforced values of empathy, inclusiveness, ethical conduct, and social responsibility, fulfilling the broader educational objective of holistic student development.

The Outreach Program on International Literacy Day – Group Discussion on E-Awareness Samvad was a successful initiative that blended academic learning with community engagement. By focusing on digital literacy and social responsibility, the program empowered students to become proactive agents of change while addressing real societal needs. The activity effectively upheld the values of Mulya Pravah, contributed to relevant

	UNSDGs, and strengthened the institution's commitment to outcome-based and value-driven education. Such outreach initiatives play a crucial role in shaping socially conscious, digitally aware, and globally responsible citizens.
Attendance Sheet*	Attached at the end of Report
For Office Use: Notification No.	
Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)	
List of Participants Attached(Separate Page)	

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Academic Year 2025-26				
List of Participants				
Title of the Event/Activity:- International Literacy Day				Club Name:NSS
Date: 08-09-2025				
S.No.	Name of Student	Enrollment no.	Program & Sem	Signature
1	DRIPT KOCHER	01217001724	BBA III SEM	
2	ANISHA MAHAL	01317001724	BBA III SEM	
3	KRISH SINGH	01417001724	BBA III SEM	
4	KOSTUBH BHATTER	01517001724	BBA III SEM	
5	VAISHNAVI PATNAIK	01617001724	BBA III SEM	
6	KARTIK CHALUKYA	01717001724	BBA III SEM	
7	VIBHU SHARMA	01817001724	BBA III SEM	
8	SWAYAM KHURANA	01917001724	BBA III SEM	
9	RISHABH	02017001724	BBA III SEM	
10	HAMZA ZAFAR KHAN	02117001724	BBA III SEM	
11	UDAY VERMA	02917001724	BBA III SEM	
12	KRISH MITTAL	03017001724	BBA III SEM	
13	OM KUMAR JHA	03117001724	BBA III SEM	
14	BHAVYA RATHI	03217001724	BBA III SEM	
15	ABHIMANYU ARORA	03317001724	BBA III SEM	
16	SAATVIK KHANNA	03417001724	BBA III SEM	
17	YUVRAJ KOCHHAR	03517001724	BBA III SEM	
18	ARYAN MEHTA	03617001724	BBA III SEM	
19	AADIT GOEL	03717001724	BBA III SEM	
20	UTSAVI	03817001724	BBA III SEM	

21	SIMRAN RELAN	03917001724	BBA III SEM	
22	PARV	04017001724	BBA III SEM	
23	MOLIK MUTREJA	04117001724	BBA III SEM	
24	SHUBHAM AGGARWAL	04217001724	BBA III SEM	
25	OM SHARMA	04317001724	BBA III SEM	

Ramika Verma

Programme Officer, NSS (SFU)
Tecnia Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi-85

Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)



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