PREFACE

The Gender Champion Club is committed to fostering gender equality, empowerment, and social justice, all while contributing to the broader global and national agendas for sustainable development. In line with the United Nations Sustainable Development Goals (UNSDGs), particularly Goal 5: Gender Equality and Goal 10: Reduced Inequalities, our initiatives aim to address the systemic barriers that perpetuate gender-based disparities and inequalities in various spheres of life. Our work is not confined to gender equality alone; we also strive to reduce all forms of inequality, with a particular focus on vulnerable and marginalized communities. We believe that creating a more equitable society requires dismantling all forms of discrimination and ensuring that everyone, regardless of their gender, caste, class, or background, has access to equal opportunities and a life of dignity.

In addition to the UNSDGs, our efforts are closely aligned with national initiatives of Unnat Bharat Abhiyan, a flagship program launched by the Ministry of Education, Government of India, through various outreach programs, workshops, and initiatives The Gender Champion Club's work complements this vision by focusing on rural and underserved communities where gender-based inequalities are often more pronounced.

Additionally, the Mulya Pravahs, our cultural values rooted in inclusivity and respect—serve as a guiding force in our approach. These traditional principles emphasize community solidarity, collective responsibility, and mutual care, all of which are crucial in addressing gender-based and social inequalities.

This report highlights the initiatives, challenges, and successes of the Gender Champion Club over the past year, carried out in 5 adopted villages of the institute detailing our contributions to the achievement of UNSDG Goal 5 and Goal 10. Through our continued engagement with the principles of Unnat Bharat Abhiyan, we are striving for a world where gender equality and reduced inequalities are not just ideals, but the foundation for a more just, inclusive, and sustainable future for all.



GENDER CHAMPION CLUB

Estab. as per Ministry of Women & Child Develpment, GoI Norms

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1.1 INTRODUCTION

Gender socialization begins early, and it is important to initiate change process at a young age to shape attitudes and transform behaviors. Schools and colleges play a major role in this regard, because students spend large amounts of time engaged with peers in such settings. Creating positive social norms in educational institutions that value girls and their rights is important to improve the well-being of girls and achieve long-term and sustainable social change. India is home to around 232 million individuals aged 15-24 years, who account for 19.15% of the country's population. Engaging with these young students is crucial to help them critically assess notions of masculinity and question prevailing gender inequities. We need to tap into the goodness and sense of justice of these young minds to give them tools for maintaining those gifts as they encounter people and experiences that are different from their own. We need to engage with them to challenge and shift gender norms that contribute to girls and women having less worth, opportunities and decision-making ability than boys and men. In order to promote gender equality, guaranteed by Article 15 of the Indian Constitution, we need to change the mode of interaction at all levels – home, school, college, and workplace and so on. To increase the outreach for creating an environment that fosters equal treatment, Government of India envisages engagement of Gender Champions in all schools and colleges across the country. Gender Champions can be any student above 16 years of age enrolled in educational institutions. It is a joint initiative of the Ministry of women and Child Development and Ministry of Human Resource Development. Gender Champion Club has been established in TIAS as per the directions issued by UGC, GOI vide letter No. F.91-7/2016(GS) dt 7 April, 2016 to undertake innovative activities on gender equality issues (Annexure 1).

1.2 OBJECTIVES

The broad mandate of a Gender Champion is –

1) To provide an integrated and interdisciplinary approach to understanding the social and cultural constructions of gender that shapes the experiences of women and men in society.

2) To make the young boys and girls gender sensitive

3) To create positive social norms that values the girls and their rights.

1.3 GCC OUTCOMES

The Gender Champions will be able to-

1) Promote Gender equality through different campaigns and drives.

2) Adopt positive behavioral changes through different workshops and seminars.

3) To build leadership and advocacy skills by organizing various campaigns etc.

2. EVENTS CONDUCTED

2.1 Event: Awareness activity on Gender Walk Simulation

Report: On 30th August 2025, the Gender Champion Club held an Awareness activity on "Gender Walk Simulation," aiming to create awareness about gender equality, equity, and inclusion through an interactive simulation.

It was conducted to sensitize students about gender-based privileges, challenges, and inequalities in society. The activity witnessed enthusiastic participation from students, who actively engaged in the simulation and subsequent discussions.





2.2 Event: Awareness activity on Gender Confession Wall

Report: The Awareness Campaign on "**Gender Confession Wall** " was conducted on 13th September, 2025. The Gender Champion Club conducted an engaging awareness activity titled "Gender Confessions Wall" to provide students with a safe and open platform to express their thoughts, experiences, and concerns related to gender issues.





2.3 Event: Awareness activity on Break The Label

Report: The Awareness activity on , "Break the Label ," was conducted on 25 October'2025. The Gender Champion Club conducted an engaging awareness activity titled "Break the Label" to challenge deep-rooted stereotypes and social labels associated with gender, identity, appearance, roles, and abilities. Labels imposed by society often limit individual potential and reinforce inequality, discrimination, and exclusion.





2.4 Event: Awareness activity on BYOB Youth Wellness Partnership Program

Report: An awareness activity on "BYOB Youth Wellness Partnership Program" was conducted on 10th February, 2026 to create awareness about youth mental and physical wellness. The "BYOB – Youth Wellness Partnership Program" awareness activity was a meaningful initiative aimed at empowering youth with knowledge and practical tools for maintaining overall well-being conducted by Gender Champion Club. The session successfully fostered awareness, dialogue, and partnership among students, contributing to a healthier and more supportive academic environment.





2.5 Event: Outreach Report on “Campaign for Women Hygiene”

Report: The “Campaign for Women Hygiene” was successfully organized on 04thApril 2026 at Bhalswa Dairy by Tecnia Institute of Advanced Studies in collaboration with NGOs including A.N. Jha Memorial Trust and Sarvpalak Sanstha. The campaign aimed to spread awareness about menstrual hygiene and promote healthy sanitation practices among women in the community.





3. FUTURE PLANS

The Gender Champion Club is committed to further advancing its mission of promoting gender equality and reducing inequalities, while aligning with global and national frameworks like the UNSDGs, Outcome-Based Education (OBE), and Mulya Pravahs. Our future plans focus on scaling up our impact through innovative initiatives, stronger community engagement, and continuous educational improvements.

S.No.	Date	Event	Activity	Adopted Village	Outcome Based Learning	Mulya Pravah	UNSDG	In Collaboration
1	17th October 2026	Gender Sensitization workshop	Financial Literacy Program	Khampur	Understanding gender roles and equity	Equality	UNSDG4	**UBA**
2	10th October 2026	Beti Bachao Beti Padhao(Improved Gender Ratio)	Nukad Natak	Bhalaswa Dairy	Understanding gender equality and constitutional rights	Equality	UNSDG4 UNSDG10	UBA
3	7th November 2026	Campaign for Women's Hygiene with Our Adopted Village	Distribution of kits (Disease Free Village)	Nangli Poona	Developing practical skills in community engagement and contribute to creating a safer environment for women in their	Respectfulness	UNSDG 3	UBA
4	13th Feb 2027	Improved GER	Parent Counselling	Khampur	Communication and public speaking skills	Citizenship	UNSDG4, 5	UBA
5	13th March 2027	Women Safety and Legal Rights Campaign	Campaign	Bhalsawa	Developing practical skills for safety measures	Respectfulness	UNSDG 3	UBA

CONCLUSION

In conclusion, the Gender Champion Club has made meaningful contributions to advancing gender equality and reducing inequalities, in alignment with the UNSDGs Goal 5 (Gender Equality) and Goal 10 (Reduced Inequalities). Our numerous outreach activities, including workshops, awareness campaigns, skill-building sessions, and community engagement efforts, have reached hundreds of individuals, helping to foster a deeper understanding of gender justice, social inclusion, and sustainable development. These initiatives have empowered participants to challenge stereotypes and actively advocate for equality in their communities.

Central to our success has been the integration of Outcome-Based Education (OBE), which has allowed us to measure the effectiveness of our programs and ensure that each activity brings tangible and impactful results. By focusing on measurable outcomes, we have been able to refine our approaches and ensure the continued success of our initiatives.

Additionally, Mulya Pravahs—our cultural values of respect, inclusivity, belongingness and integrity —have played a key role in guiding our work. These principles have ensured that our outreach activities resonate with local communities and align with their cultural and social contexts. Central to our efforts is the Indian Knowledge System, which emphasizes holistic development, respect for diversity, and community-driven progress.

Students involved in the Gender Champion Club have become vocal advocates for gender equality, challenging outdated norms and pushing for societal transformation. In an interconnected world, the issues surrounding gender equality transcend borders, and the actions of students are helping to shape global conversations on gender rights. Students, as the driving force behind the club, have the potential to be powerful agents of change, influencing attitudes, policies, and practices related to gender equality.

1. ANNEXURES

Certificate of Establishment **Annexure 1**



Certificate of Establishment

Academic Session: 2021-22

Azadi Ka Amrit Mahotsav

This is to certify that

GENDER CHAMPION CLUB

Gender Champion Club has been established in TIAS as per the directions issued by UGC, GoI vide letter No. F. 91-7/2016(GS) Dt. 7th April, 2016 to undertake innovative activities on gender equity on issues through Untold Stories, Film Exhibitions / Fest, Exposure Visit, Life Skills, finding new Gender Champion, analyze greeting cards through Nodal Teacher to coordinate, implement, monitor, evaluate and report students for his/her commitment towards promoting gender equality for the calendar year 2021-22; bestowed on 15th December, 2021.

15th Day of December, 2021, Wednesday

TECNIA

INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

DELHI INDIA

Dr. Ajay Kumar,
DIRECTOR, TIAS

Recognized Under Sec. 2(f) of UGC Act 1956,
Approved by AICTE, Ministry of HRD, Govt. of India,
Affiliated to Guru Gobind Singh Indraprastha University

Certificate No.: TIAS/2021-22/11

Office Order **Annexure 2**

TECNIA INSTITUTE OF ADVANCED STUDIES
Grade 'A' Institute

Ref. No. TIAS/ Dir. Off./2023-24/159

Date: 24.08.2023

OFFICE ORDER

Subject: Nominated Nodal Teacher of 'GENDER CHAMPION CLUB'

In reference to directives of the UGC vide letter no. F. 91-7/2016(GS) Dt. 7th April, 2016 w.r.t. Ministry of Women & Child Development, Office Memorandum F. no. 4-2/2014-WW Dt. 03.06.2015 regarding to increase the outreach for creating an environment that workplace, Govt. of India envisages engagement of Gender Champions in all Educational Institutions across the country.

In reference to the previous order no. TIAS/Dir.Off./ 2022-23/25 Dt. 28.02.2023. In light of above, below mentioned faculty is hereby been nominated and entrusted in responsibility as NODAL TEACHER of 'Gender Champions Club' w.e.f 24.08.2023 to facilitate the activities on gender equity on issues through Untold Stories, Film Exhibitions / Fest, Exposure Visit, Life Skills, finding new Gender Champion, analyze greeting cards through Nodal Teacher to coordinate, implement, monitor, evaluate and report students for his/her commitment towards promoting gender equality for a period of 1 year which may be extended for one more year.

Transfer of Charge of Nodal Teacher, Gender Champion Club's for remaining 1 year period w.e.f. 24.08.2023 with immediate effect in addition to already assigned duties/ charges till further orders.	
From	**To**
Dr. Rajni Yadav, Assistant Professor, Department of Journalism & Mass Communication	Ms. Shraddha ,Assistant Professor, Department of Management Sciences

Accordingly, Nodal Teacher is required to follow the guidelines of Gender Champions issued by the Ministry of Women & Child Development, GoI for all activities and compliances. Further, Nodal Teacher is required take all conceivable efforts and makes herself abreast with all the notifications issued by the competent authority time to time and take requisite action; make report of the activities under this club and upload the Institute website for the advantage of all stakeholders. Further she is required to follow Guidelines for Gender Champion Clause: 8 Duties and Responsibilities of Nodal Teacher, Clause: 9 Annual Activity Calendar, Clause: 13 Monitoring & Reporting etc. assume the charge in its letter and spirit.

The aforesaid duty assigned as per UGC; Gazette Notification; Dt. 18.07.2018; UGC Regulations on minimum qualifications for appointment of teacher and other academic staff in universities and colleges and measures for the maintenance of standards in Higher Education, 2018; pg. no. 104; Appendix-II; Table-I; Assessment Criteria and methodology for university/college teachers; S. No. 2; Heading: Grading Criteria; "Involved in at least 3 activities"

DIRECTOR

Director
Tecnia Institute of Advanced Studies
(Affiliated to GGSIP University)
Maharishan Chowk, Rohini, Delhi

Noted and received
Shraddha
24/08/23

To Ms. Shraddha, Assistant Professor-Department of Management Sciences

Copy forwarded to the following for information and necessary action:

All HoDs- Dept. of BBA/ BCA/ MBA & BA (JMC)
All Class In-Charges/Mentors notified through respective HoDs, TIAS
Dean/Coordinator Academic Cell - to inform all concerned
In-Charge, Events, TIAS
In-Charge Students' Welfare, TIAS
In-Charge Librarian, TIAS
Coordinator-IQAC, TIAS
Admin-Chairman Secretariat, TIAS
In-Charge ITC- for uploading the same on the institute website
Personal File
Guard File

Club Core Committee **Annexure 3**

S. No	Name	Designation	Mobile No	Email
1	Dr. Shradha Jain	Nodal Officer	7988736501	shradhatias@gmail.com
2	Dr. Rubeena Bano	Faculty, MBA	9911085093	drrubeenabano2021@gmail.com
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4	Dr. Neeta	Faculty, BCA	9818983115	hodbca@tecnia.in
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