TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)
Approved by AICTE, Ministry of Education Govt. of India,
Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
Organized by: Print Media Club

Report on Webinar on Print Media in the Age of Artificial Intelligence

Title of Activity*	Webinar on Print Media in the Age of Artificial Intelligence
Event – Awareness/Outreach	Academic Webinar
Program Theme*	Artificial Intelligence in Journalism, Digital Transformation of Print Media, Ethical Media Practices
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	Department of Journalism and Mass Communication and Centre of Communications
Objectives	• To understand the impact of Artificial Intelligence on print media • To explore the transformation of traditional journalism in the digital era • To analyze the role of AI tools in news gathering, editing, and publishing • To encourage critical thinking on ethical issues in AI-driven journalism • To enhance students' awareness of future media trends
Mulya Pravah	Respectfulness, Harmony, Belongingness, Integrity, Dedication, Global Citizenship, Constitutional Values, Trusteeship, Sustainability, Inclusiveness, Commitment
UNSDG	SDG 4 – Quality Education SDG 9 – Industry, Innovation and Infrastructure SDG 16 – Peace, Justice and Strong Institutions
Outcomes with its impact	• Students developed an understanding of AI applications in print media • Enhanced awareness of ethical challenges in automated journalism • Improved analytical and critical thinking skills regarding media evolution • Strengthened knowledge of responsible and inclusive journalism practices • Encouraged adaptability to emerging media technologies
External Expert	Ms. Roma, Head, Department of Mass Communication, Patna Women's College
Internal Expert/Faculty	Dr. Gopal Thakur, Professor, Journalism & Mass Communication
Date	28th February, 2026

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Time	11:30 AM Onwards
Venue	Lecture Room No. 1106 (PG Building)
Social media link	NA
Poster/Flyer/Notice*	

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	60+36=96
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	7
No. of External Participants (students + faculty) [write NA if not applicable]	36
Geotag Photographs(with Caption)*	

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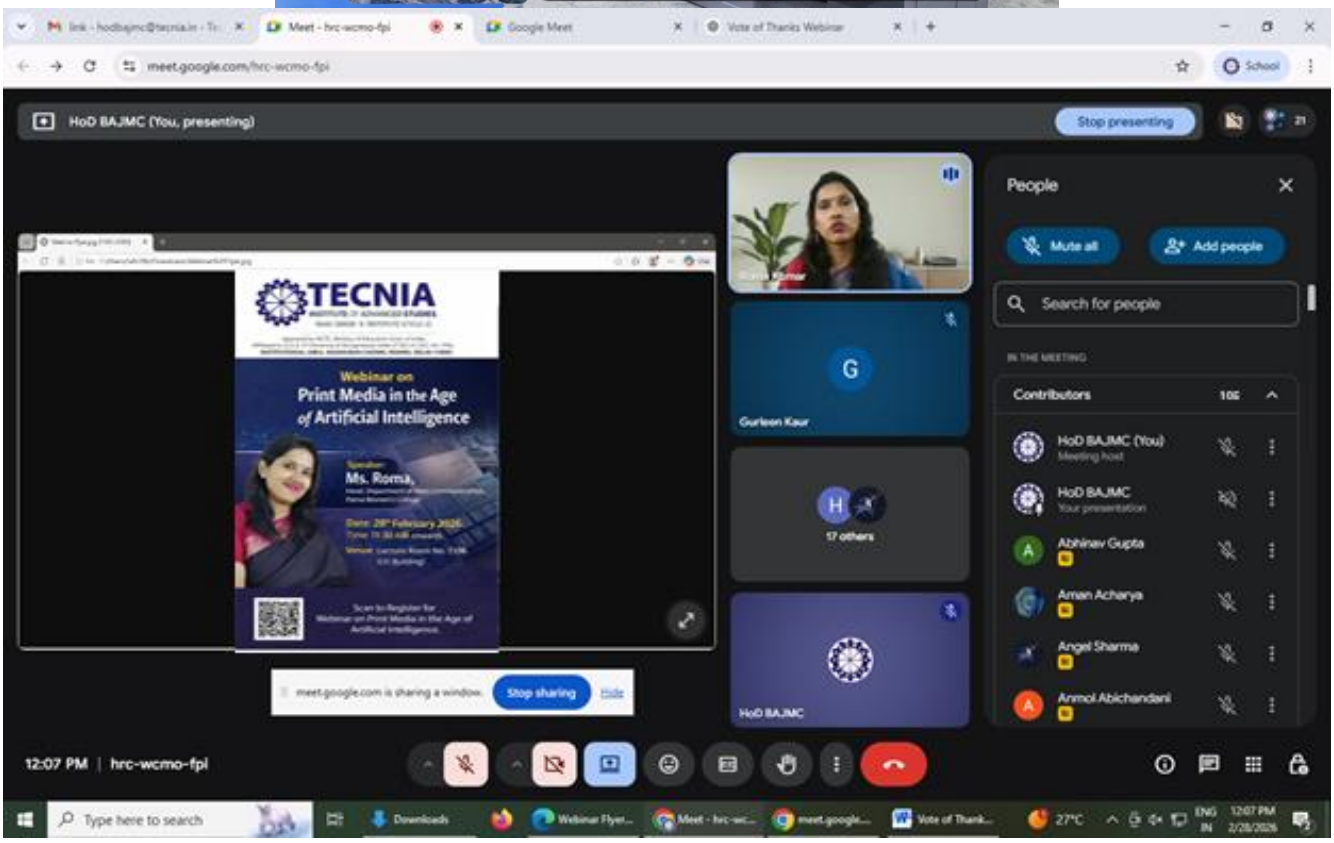

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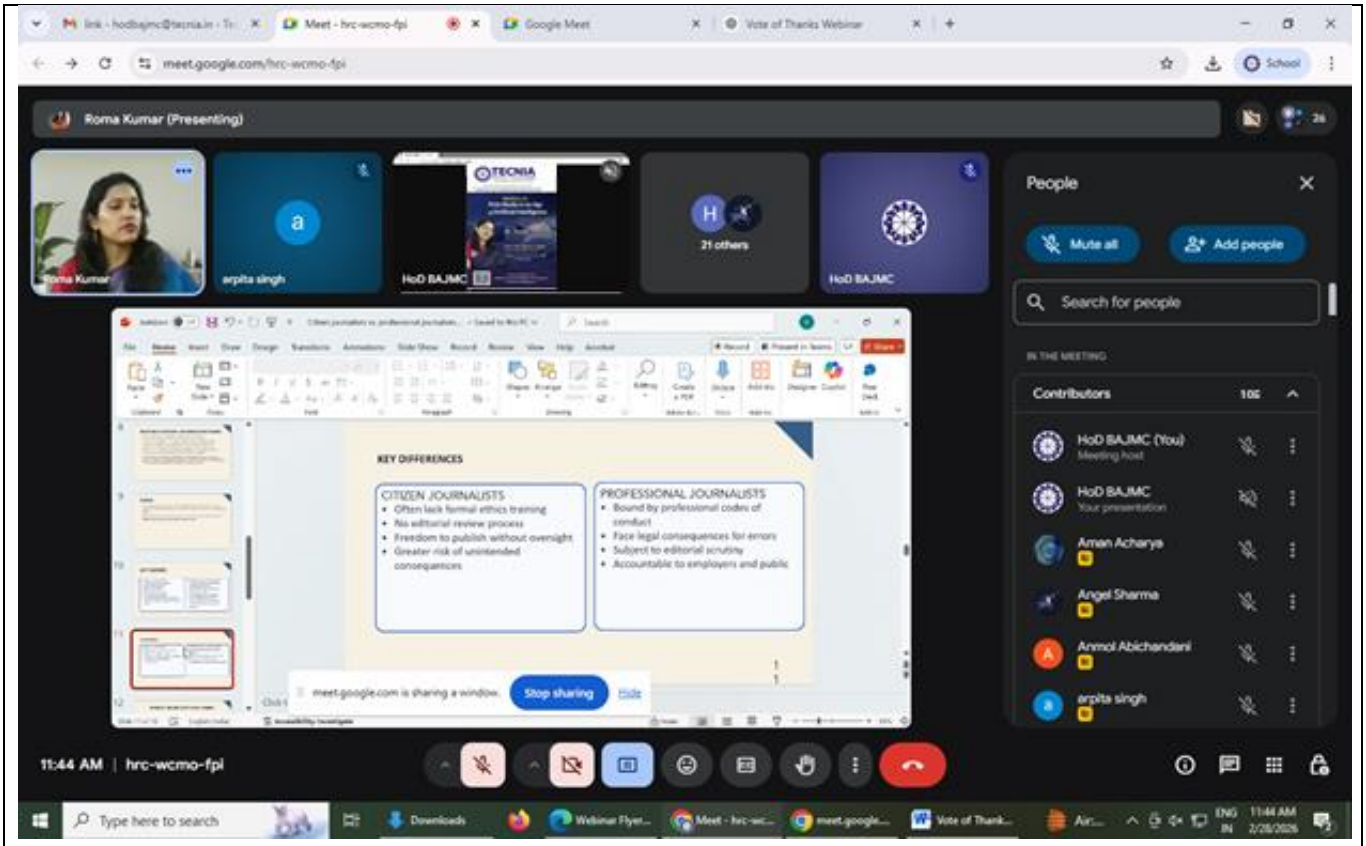

"BAJMC Students actively participated in the Webinar on 'Print Media in the Age of Artificial Intelligence', gaining insights into the future of journalism and media technologies."

Report: Description in (min 250 to max 800 words)*	The Department of Journalism and Mass Communication organized a Webinar on **"Print Media in the Age of Artificial Intelligence"** to provide students with insights into the evolving landscape of journalism in the era of technological advancement. The Webinar aimed to bridge the gap between traditional print media practices and the emerging role of Artificial Intelligence in news production and dissemination. The session commenced with an introduction to the transformation of print media in the digital age. The speaker Ms. Roma highlighted how Artificial Intelligence is reshaping various aspects of journalism, including automated news writing, data journalism, content personalization, and audience analytics. Students were introduced to AI-powered tools that assist in editing, fact-checking, and layout design, thereby increasing efficiency and accuracy in newsrooms. The Webinar also emphasized the challenges posed by AI in journalism, particularly in terms of ethics, credibility, and misinformation. Discussions were held on the importance of maintaining journalistic integrity while using automated systems. The role of human judgment in ensuring accuracy, fairness, and accountability was strongly emphasized. The Webinar effectively integrated **Mulya Pravah values** throughout the session. *Respectfulness* and *Harmony* were reflected in the interactive discussions where stude[illegible] exchanged ideas. *Belongingness*

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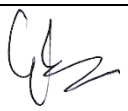
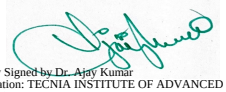
	and *Inclusiveness* were promoted by encouraging participation from all students, ensuring diverse viewpoints were heard. *Integrity* and *Commitment* were emphasized while discussing ethical journalism and responsible use of AI technologies. *Dedication* and *Trusteeship* were highlighted as essential qualities for future journalists who must responsibly manage information and technology. The concept of *Global Citizenship* was discussed in the context of global information flow and the responsibility of media professionals in shaping public opinion. *Constitutional Values* were reinforced through discussions on freedom of speech, media responsibility, and democratic principles. Furthermore, *Sustainability* was addressed by examining how digital transformation can reduce dependency on physical resources while promoting eco-friendly practices in media production. The Webinar concluded with an engaging question-and-answer session, where students actively interacted with the expert and clarified their doubts regarding AI in journalism. The session provided a comprehensive understanding of how technology is transforming print media and the skills required to adapt to this change. Overall, the Webinar was highly informative and thought-provoking. It enabled students to critically analyze the role of Artificial Intelligence in journalism while reinforcing ethical values and professional responsibilities. The event successfully prepared students to navigate the future of media with awareness, responsibility, and innovation.
Attendance Sheet*	Attached at the end of Report
For Office Use: Notification No.	
Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)	Dr. Gopal Thakur 
List of Participants Attached(Separate Page)	



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List of Participants – Internal

Workshop on "Webinar on Print Media in the Age of Artificial Intelligence"

Date: 28th February, 2026

S.No.	Name of Student	Enrollment no.	Program & Sem.
1.	00117002425	AADYA SHREE JAIN	BA(JMC) – 2nd SEM.
2.	00317002425	ANSHUL SALUJA	BA(JMC) – 2nd SEM.
3.	00417002425	AADYA SISODIA	BA(JMC) – 2nd SEM.
4.	00517002425	ASNETH JOSEPH	BA(JMC) – 2nd SEM.
5.	00617002425	KASHVI JAIN	BA(JMC) – 2nd SEM.
6.	00717002425	RASHI	BA(JMC) – 2nd SEM.
7.	00817002425	SHINE SARPAL	BA(JMC) – 2nd SEM.
8.	00917002425	VANYA BHAGAT	BA(JMC) – 2nd SEM.
9.	01017002425	RIVA BALIYAN	BA(JMC) – 2nd SEM.
10.	01117002425	ANGEL SHARMA	BA(JMC) – 2nd SEM.
11.	01217002425	KESHAV BAJAJ	BA(JMC) – 2nd SEM.
12.	01717002425	ANGEL SHARMA	BA(JMC) – 2nd SEM.
13.	01817002425	BHUMIKA BISHT	BA(JMC) – 2nd SEM.
14.	00117002425	AADYA SHREE JAIN	BA(JMC) – 2nd SEM.
15.	00317002425	ANSHUL SALUJA	BA(JMC) – 2nd SEM.
16.	00417002425	AADYA SISODIA	BA(JMC) – 2nd SEM.
17.	00117002425	AADYA SHREE JAIN	BA(JMC) – 2nd SEM.
18.	00317002425	ANSHUL SALUJA	BA(JMC) – 2nd SEM.
19.	00417002425	AADYA SISODIA	BA(JMC) – 2nd SEM.
20.	00517002425	ASNETH JOSEPH	BA(JMC) – 2nd SEM.
21.	00617002425	KASHVI JAIN	BA(JMC) – 2nd SEM.
22.	00717002425	RASHI	BA(JMC) – 2nd SEM.
23.	00117002424	POORNIMA JAIN	BAJMC – 4th SEM.
24.	00217002424	KRITIKA MISHRA	BAJMC – 4th SEM.
25.	00317002424	AANCHAL BORA	BAJMC – 4th SEM.
26.	00417002424	RUPAKASHI SETHI	BAJMC – 4th SEM.
27.	00517002424	SHUBH JOHRI	BAJMC – 4th SEM.
28.	00617002424	CHHAVI	BAJMC – 4th SEM.
29.	00717002424	RISHABH CHAUHAN	BAJMC – 4th SEM.
30.	00817002424	VANSHIKA JAIN	BAJMC – 4th SEM.
31.	00917002424	RADHIKA MOTWANI	BAJMC – 4th SEM.
32.	35417002424	SARTHAK SHARMA	BAJMC – 4th SEM.
33.	35517002424	LAKSHAY SETHI	BAJMC – 4th SEM.
34.	50317002424	SAKSHI KUMARI	BAJMC – 4th SEM.

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35.	50417002424	SHREYA SINHA	BAJMC – 4th SEM.
36.	35121302424	MUSKAN ASOPA	BAJMC – 4th SEM.
37.	35321302424	GARV	BAJMC – 4th SEM.
38.	00117002423	MEHAK WASAN	BAJMC – 6th SEM.
39.	00217002423	KARTIK	BAJMC – 6th SEM.
40.	00317002423	JYOTI KUSHWAHA	BAJMC – 6th SEM.
41.	00417002423	JAITSRI KAUR	BAJMC – 6th SEM.
42.	00517002423	UDAY	BAJMC – 6th SEM.
43.	00617002423	MOHAK SETH	BAJMC – 6th SEM.
44.	00717002423	ABHINAV GUPTA	BAJMC – 6th SEM.
45.	00817002423	PRAGYANSH	BAJMC – 6th SEM.
46.	02717002423	KHUSHI DAS	BAJMC – 6th SEM.
47.	03317002423	SANGINI GHOSH	BAJMC– 6th SEM.
48.	03717002423	SNEHA	BAJMC – 6th SEM.
49.	03817002423	ABHAY KUMAR SOLANKI	BAJMC – 6th SEM.
50.	03917002423	NISHANT KUMAR SINGH	BAJMC – 6th SEM.
51.	04017002423	GUNN ARORA	BAJMC – 6th SEM.
52.	04117002423	HARSH	BAJMC – 6th SEM.
53.	35117002423	AARAV ARORA	BAJMC – 6th SEM.
54.	35217002423	NIYATI BIST	BAJMC – 6th SEM.
55.	35317002423	PRATHAM SETHI	BAJMC – 6th SEM.
56.	35417002423	MEHAK JAIN	BAJMC – 6th SEM.
57.	35517002423	NAMAN KUMAR	BAJMC – 6th SEM.
58.	70717002423	DEEPIKA	BAJMC – 6th SEM.
59.	00221302423	BHUMIKA SHARMA	BAJMC – 6th SEM.
60.	00321302423	ANSHIKA	BAJMC – 6th SEM.

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List of Participants – External

Workshop on "Webinar on Print Media in the Age of Artificial Intelligence"

Date: 28th February, 2026

S.No.	Name of Student	Enrollment no.	Program & Sem.
1.	05720602424	GAUTAM SOLANKI	BAJMC – 4th SEM. – TIPS
2.	50220602424	TANNUSHKKA SHARMA	BAJMC – 4th SEM. – TIPS
3.	06720602424	NAVYA VASNIK	BAJMC – 4th SEM. – TIPS
4.	08520602424	SALONI SHARMA	BAJMC – 4th SEM. – TIPS
5.	50920602424	JOY KAPOOR	BAJMC – 4th SEM. – TIPS
6.	07720602424	TUSHAR YADAV	BAJMC – 4th SEM. – TIPS
7.	50120602424	LAVANYA AWASTHI	BAJMC – 4th SEM. – BVCAM
8.	08220602424	BHUMI MATHUR	BAJMC – 4th SEM. – BVCAM
9.	07020602424	MOHITA	BAJMC – 4th SEM. – BVCAM
10.	05011602423	SHIVAM SHARMA	BAJMC – 6th SEM. – BVCAM
11.	00311602423	SRISHTI RATHORE	BAJMC – 6th SEM. – BVCAM
12.	01611602423	PAL AGGARWAL	BAJMC – 6th SEM. – BVCAM
13.	01111602423	VANSH WADHWAN	BAJMC – 6th SEM. – BVCAM
14.	02414702424	ARNAV ARORA	BAJMC – 4th SEM. – MAIMS
15.	35614702424	AANYA KANSAL	BAJMC – 4th SEM. – MAIMS
16.	00814702424	SHIVANSH PURI	BAJMC – 4th SEM. – MAIMS
17.	02214702424	CHESTHA AHUJA	BAJMC – 4th SEM. – MAIMS
18.	03314702424	SANYAM JAIN	BAJMC – 4th SEM. – MAIMS
19.	01714702423	SACHI GUPTA	BAJMC – 6th SEM. – MAIMS
20.	02414702423	AVNI GUPTA	BAJMC – 6th SEM. – MAIMS
21.	01661102423	SAMAIRA SIKRI	BAJMC – 6th SEM. – MAIMS
22.	01061102423	AYESHA KHANDELWAL	BAJMC – 6th SEM. – MAIMS
23.	00961102423	ANSH THAKKAR	BAJMC – 6th SEM. – MAIMS
24.	01117702424	OJAS ARORA	BAJMC – 4th SEM. – VIPS
25.	03717702424	VASU JAIN	BAJMC – 4th SEM. – VIPS
26.	02017702424	KIYA JHA	BAJMC – 4th SEM. – VIPS
27.	01817702424	ASHMITA SHAH	BAJMC – 4th SEM. – VIPS
28.	03217702424	PRANAV RAMPAL	BAJMC – 4th SEM. – VIPS
29.	35217702424	KANISHKA GROVER	BAJMC – 4th SEM. – VIPS
30.	06629802423	SAMYA KUMAR	BAJMC – 6th SEM. – VIPS
31.	03229802423	FAIZAH IQBAL	BAJMC – 6th SEM. – VIPS
32.	09329802423	MIRAANYA SACHDEVA	BAJMC – 6th SEM. – VIPS
33.	10329802423	ANAND SHUKLA	BAJMC – 6th SEM. – VIPS
34.	05629802423	ANIKA SHARMA	BAJMC – 6th SEM. – VIPS
35.	35729802423	POOJA BHATT	BAJMC – 6th SEM. – VIPS
36.	00229802423	SIYA WADHWA	BAJMC – 6th SEM. – VIPS

Dr. Gopal ThakurName and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)

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