



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

3(b) ii. No. Publications in peer reviewed journals

S No	Month & Year of Publication	Publication Type (Scoups/WoS)	Title of the Publication	Name of the Author	Department	Name of the journal	ISSN no of journal	Volume / Issue / Page No.	Publication link Link to Journal Source or website of the
1	2025	Peer Reviewed Journal	Predictive Stress Management for Employees Using Cloud Computing and Machine Learning	Dr. Rajesh Kumar	DICT	Journal of Informatics Education and Research	1526-4726	Vol 5 Issue 1 (2025)	https://jier.org/index.php/journal/article/view/2139/1772
2	2025	Peer Reviewed Journal	Automated Grading and Feedback Systems for Programming in Higher Education	Dr. Rajesh Kumar	DICT	Journal of Informatics Education and Research	1526-4726	Vol 5 Issue 1 (2025)	https://jier.org/index.php/journal/article/view/2142/1775
3	2025	Peer Reviewed Journal	A Novel ML-based Framework for Securing Communication in IoT Devices	Sumita Thukral	DICT	International Research Journal on Advanced Engineering and Management	2584-2854	Vol. 3 No. 03 (2025):	https://goldncloudpublicatio ns.com/index.php/irjaem/arti cle/view/784
4	2025	Peer Reviewed Journal	A Qualitative and Quantitative Study of Marketing Function in the Travel	Dr.Monisha	DMS	International Journal of Scientific Research in Engineering and Management (IJSREM)	2582-3930	Volume 09 Issue 04 April – 2025	www.ijsrem.com
5	2025	Peer Reviewed Journal	Reconceptualizing Employee Voice in the Gig Economy: An Integrative Framework	Dr.Monisha	DMS	International Journal European Economic Letters	2323-5233	Vol. 15 No. 2 (2025)	https://www.eelet.org.uk/index.php/journal/article/view/3153
6	2025	Peer Reviewed Journal	Impact of Social Media on Brand Marketing	Dr. Pooja Sharma	DMS	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN: 2582-3930	2-4 April 2025	www.ijsrem.com Link not open
7	2025	Peer Reviewed Journal	The Impact of AI and Automation on Human Resource Management	Dr. Pooja Sharma	DMS	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN: 2582-3930	Volume 09 Issue 04 A	www.ijsrem.com

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 10:59:58
Reason: Approve this document
Location: New Delhi

8	2025	Peer Reviewed Journal	Quick Commerce and Customer Retention: A Study of Blinkit and Zepto	Dr. Pooja Sharma	DMS	International Journal of Scientific Research in Engineering and Management (IJSREM	ISSN: 2582-3930	Volume 09 Issue 04 A	www.ijsrem.com
9	2025	Peer Reviewed Journal	A Qualitative and Quantitative Study of Marketing Function in the Travel and Tourism and Wealth Management Sectors	Dr. Pooja Sharma	DMS	International Journal of Scientific Research in Engineering and Management (IJSREM	ISSN: 2582-3930	Volume 09 Issue 04 April – 2025	www.ijsrem.com
10	2025	Peer Reviewed Journal	The Engagement Paradigm: How Culture Fuels Workforce Success	Dr. Pooja Sharma	DMS	International Journal of Scientific Research in Engineering and Management (IJSREM	2582-3930	Volume 09 Issue 04 A	www.ijsrem.com
11	2025	Peer Reviewed Journal	The Influence of CSR on Sustainable Urban Development	Dr. Pooja Sharma	DMS	International Journal of Scientific Research in Engineering and Management (IJSREM	2582-3930	vol 10 Issue 03 march 2025	https://ijsrem.com/download/the-influence-of-csr-on-sustainable-urban-development/
12	2025	Peer Reviewed Journal	Investigating how organizational culture, leadership and age diversity influence employee commitment	Dr. Sheenu Arora	DMS	international journal of advance and innovative resaerch	2394-7780	Vol. 4 No. 3 (2024)2025	https://www.researchgate.net/publication/391260600_Investigating_How_Organizational_Culture_Leadership_and_Age_Diversity_Influence_Employee_Commitment
13	2025	Peer Reviewed Journal	Attitude of Management Students towards the Entrepreneur as the Career: A Study of Undergraduate Management Students of North West Delhi	Dr. Sheenu Arora	DMS	Zenodo	1681- 8997	Empirical Economics Letters, 24(June Special Issue 3), 59-73, 2025.	https://zenodo.org/records/16883261
14	2025	Peer Reviewed Journal	Reverse Mentoring – HR Tool: Connecting a Multigenerational at work place	Dr. Rubeena Bano	DMS	INTERNATIONAL JOURNAL FOR INNOVATIVE RESEARCH IN MULTIDISCIPLINARY FIELD	2455-0620	Volume - 11,(Issue - 03,):March - 2025	https://www.researchgate.net/publication/395733137_Reverse_Mentoring_Connecting_a_Multigenerational_at_work_place

15	2025	Peer Reviewed Journal	The Psychological Contract's Role in Employee Involvement: A Bibliometric Perspective	Dr. Rubeena Bano	DMS	European Economic Letters (EEL)	2323-5233	Vol. 15 No. 3 (2025)	https://eelet.org.uk/index.php/journal/article/view/3580
16	2025	Peer Reviewed Journal	Attitude of Management Students towards the Entrepreneur as the Career: A Study of Undergraduate Management Students of North West Delhi	Dr. Rubeena Bano	DMS	Zenodo	ISSN 1681 8997	24(June Special Issue 3), 59-73, 2025.	https://zenodo.org/records/16883261
17	2025	Peer Reviewed Journal	Explanatory Factors of Indian Private Banks' Profitability: A Panel Data Approach	Dr. Shradha Jain	DMS				EA.2025.2.06 published pa
18		Peer Reviewed Journal	The Impact of Change Agents on HR Process Reengineering in the Service Industry of Delhi NCR	Mr. Suraj Parashar	DMS				https://www.researchgate.net/profile/Sooraj-Parashar/publication/395543077_Volume_5_Issue_12_April_2025_The_Impact_of_Change_Agents_on_HR_Process_Reengineering_in_the_Service_Industry_of_Delhi_NCR/links/68ca4bd611d348252ba5e62b/Volume-5-Issue-12-April-2025-The-Impact-of-Change-Agents-on-HR-Process-Reengineering-in-the-Service-Industry-of-Delhi-NCR.pdf
19	2025	Peer Reviewed Journal	Research Trends in International Entrepreneurial Intention: A	Mrs. Aastha	DMS	International Journal of Latest Technology In Engineering	2278-2540	Volume 18, Issue 2, F	https://www.researchgate.net/publication/390430067_Research_Trends_in_International_Entrepreneurial_Intention_A_Bibliometric_Analysis

20	2025	Peer Reviewed Journal	The Role of a 10-Week Mindfulness-Based Cognitive Behavioral Therapy Intervention in Managing Depression, Anxiety, and Stress Among the Elderly: A Quasi-Experimental Study	Mrs. Rachna	DMS	Journal of Neonatal Surgery	2226-0439	Vol. 14,No.21S(2025)	https://www.jneonatalsurrg.com/index.php/jns/article/view/5344
21	2025	Peer Reviewed Journal	Unlocking Opportunity: A Data-Driven Study on Microfinance and Women Entrepreneurs in India's Small and Medium Enterprises	Ms. Ramika Verma	DMS	International Journal of Advanced Research in Science, Communication and Technology	ISSN: 2581-9429	Volume 5, Issue 9, March 2025	https://ijarsct.co.in/Paper24649.pdf
22	2025	Peer Reviewed Journal	Green Practices in Operations Management Balancing Profitability and Sustainability	Mrs. Amarpreet Kaur	DMS	INTERNATIONAL JOURNAL FOR RESEARCH IN APPLIED SCIENCE AND ENGINEERING TECHNOLOGY	ISSN: 2321-9653	Volume 13 Issue III Mar 2025- Available at www.ijraset.com	https://www.ijraset.com/best-journal/green-practices-in-operations-management-balancing-profitability-and-sustainability
23	2025	Peer Reviewed Journal	The Narrative Review on Revolutionary Role of Generative AI on Consumer Behaviour	Ms. Meenakshi Azad	DMS	International Journal of Academic Excellence and Research (IJAER) ISSN: 3107-3913(Online)	3107-3913(Online)	Vol.01,No. 02, April - June 2025,pp30-39	https://www.researchgate.net/publication/394109701_The_Narrative_Review_on_Revolutionary_Role_of_Generative_AI_on_Consumer_Behaviour
24	2025	Peer Reviewed Journal	The Impact of Corporate Social Responsibility (CSR) Messaging in Advertising Media on Consumer Trust and Brand Loyalty: A Comparative Analysis Across Digital and Traditional Media Platforms	Dr. Upasana Khurana	BAJMC	International Journal For Multidisciplinary Research	2582-2160	Vol 7,issue 2, April 2025	https://www.ijfmr.com/research-paper.php?id=41398

25	2025	Peer Reviewed Journal	Analysis of Bhagavad Gita in the Context of Indian Knowledge Systems: Towards Value Education for Students in the Present Scenario	Dr. Gopal Thakur	BAJMC	International Journal of Scientific Research in Engineering and Management (IJSREM)	ISSN: 2582-3930	vol 10 Issue 3 March 2025	https://ijsrem.com/download/analysis-of-bhagavad-gita-in-the-context-of-indian-knowledge-systems-towards-value-education-for-students-in-the-
26	2025	Peer Reviewed Journal	The Role of AI in Transforming Content Creation & Distribution in India's Media Sector for Viksit Bharat	Dr. Gopal Thakur	BAJMC	International Journal for Multidisciplinary Research (IJFMR)	2582-2160	Vol 7, issue 2, April 2025	https://www.ijfmr.com/research-paper.php?id=40763
27	2025	Peer Reviewed Journal	SOCIAL MEDIA AS A TOOL FOR CRISIS COMMUNICATION	Dr. Gopal Thakur	BAJMC	International Research Journal of Modernization in Engineering Technology and Science	2582-5208	Volume:07/Issue:05/ May-2025	https://www.irjmetcs.com/uploadedfiles/paper//issue_5_may_2025/75213/final/fin_irjmetcs1746341574.pdf
28	2025	Peer Reviewed Journal	IMPACT OF SOCIAL MEDIA ON MENTAL HEALTH AMONG ADOLESCENTS	Dr. Gopal Thakur	BAJMC	International Research Journal of Modernization in Engineering Technology and Science	2582-2160	Volume:07/Issue:05/ May-2025	https://www.irjmetcs.com/uploadedfiles/paper//issue_5_may_2025/75214/final/fin_irjmetcs1746341636.pdf
29	2025	Peer Reviewed Journal	Transforming Trends: The Influence of Social Media on Modern Marketing Practices	Dr. Gopal Thakur	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol 6, Issue 5, pp 3375-3379 May 2025	https://ijrpr.com/uploads/V6ISSUE5/IJRPR45009.pdf
30	2025	Peer Reviewed Journal	TOURISM, TELEVISION, AND TRUTH: THE ROLE OF MASS MEDIA IN SHAPING DEVELOPMENTAL DISCOURSE IN UTTARAKHAND	Dr. Gopal Thakur	BAJMC	EPRA International Journal of Multidisciplinary Research (IJMR)	2455-3662	Volume: 11 Issue: 5 May 2025	https://epraajournals.com/IJMR/article/15964/abstract
31	2025	Peer Reviewed Journal	Implications of NEP 2020 for value-based education	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Advanced Mass Communication and Journalism	2708-4469	2025, Vol. 6, Issue 1, Part A	https://www.masscommunication.com/archives/2025.v6.i1.A.99
32	2025	Peer Reviewed Journal	Love or control? How communication patterns shape toxic relationships	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Applied Research	2394-5869	Vol. 11, Issue 4, Part A (2025)	https://www.allresearchjournal.com/archives/?year=2025&vol=11&issue=4&part=A&ArticleId=12453

33	2025	Peer Reviewed Journal	Television Debates to Twitter Wars: Evolution of Political Rhetoric in Hybrid Media Systems	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Recent Advances in Multidisciplinary Topics	2582-7839	Vol 6, No. 11, pp-64-66, Nov 2025	https://journals.ijramt.com/index.php/ijramt/article/view/3161
34	2025	Peer Reviewed Journal	Audience 2.0: Changing Viewership Patterns in the Era of Digital Television	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol (6), Issue (12), December (2025), Page – 22-26	https://ijrpr.com/upload/s/V6ISSUE12/IJRPR57003.pdf
35	2025	Peer Reviewed Journal	Television without Borders: The Rise of Global Narratives through Digital Streaming Platforms	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol 6, Issue 11, pp 10770-10775 November, 2025	https://ijrpr.com/upload/s/V6ISSUE11/IJRPR56498.pdf
36	2025	Peer Reviewed Journal	Personalized Sports Narratives: AI, Audience Engagement, and the Future of Fan-Centric Journalism	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Research Publication and Reviews	2582-7421	International Journal of Research Publication and Reviews, Vol 6, Issue 12, pp 965-974 December, 2025	https://ijrpr.com/upload/s/V6ISSUE12/IJRPR57142.pdf
37	2025	Peer Reviewed Journal	The Role of whatsapp and Telegram in Political Mobilization: Case Studies from Indian Elections	Mr. Mayank Arora	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol 6, Issue 11, pp 7226-7235, November, 2025	https://ijrpr.com/upload/s/V6ISSUE11/IJRPR55932.pdf
38	2025	Peer Reviewed Journal	The Rise of Robot Reporters: Ethics and Authenticity in AI-Generated Sports News	Dr. Shivendu Kr Rai	BAJMC	International Journal of Scientific Research in Engineering and Management	2582-3930		https://ijsrem.com/download/the-rise-of-robot-reporters-ethics-and-authenticity-in-ai-generated-sports-news/
39	2025	Peer Reviewed Journal	Communicating Care: Human Connection in the Age of Artificial Intelligence	Dr. Ashish Kumar	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol 6, Issue 11, pp 6915-6918, November, 2025	https://ijrpr.com/upload/s/V6ISSUE11/IJRPR55885.pdf
40	2025	Peer Reviewed Journal	Data Journalism Practices in Indian News Media: Opportunities and Challenges	Mr. Mayank Arora	BAJMC	International Journal of Scientific Research & Engineering Trends	2395-566X	Volume 11, Issue 6, Nov-Dec-2025, ISSN (Online): 2395-566X	https://ijsret.com/wp-content/uploads/IJSRET_V11_issue6_150.pdf
41	2025	Peer Reviewed Journal	The Future of Journalism Education in the Age of Digital Transformation in India	Dr. Shivendu Kr Rai	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol 6, Issue 11, pp 7812-7815	https://ijrpr.com/upload/s/V6ISSUE11/IJRPR56041.pdf

42	2025	Peer Reviewed Journal	Participatory Journalism and the Crisis of Credibility in the Digital Age	Dr. Shivendu Kr. Rai	BAJMC	JOURNAL OF ADVANCE AND FUTURE RESEARCH	2984-889X	Vol.3, Issue 11, page no.596-600, November-2025	https://rjwave.org/jaafir/viewpaperforall.php?paper=JAAFR2511294
43	2025	Peer Reviewed Journal	Constructing Reality: A Critical Study of Media Representation and Social Perception	Dr. Shivendu Kr Rai	BAJMC	International Journal for Research in Applied Science & Engineering Technology	2321-9653	Volume 13 Issue XI Nov 2025- Available at www.ijraset.com	https://www.ijraset.com/best-journal/constructing-reality-a-critical-study-of-media-representation-and
44	2025	Peer Reviewed Journal	Instagram Reels and Youth Identity Formation in Urban India	Dr. Upasana Khurana	BAJMC	International Journal of Research PublicationandReviews	2582-7421	Vol 6, Issue 11, pp 8801-8804 November,	https://ijrpr.com/uploads/V6ISSUE11/IJRPR56191.pdf
45	2025	Peer Reviewed Journal	Privacy, Surveillance, and Freedom of Expression in Indian Digital Media Policy	Dr. Upasana Khurana	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol 6, Issue 11, pp 9319-9321 November, 2025	https://ijrpr.com/uploads/V6ISSUE11/IJRPR56282.pdf
46	2025	Peer Reviewed Journal	Net Neutrality and the Future of Digital Communication in India	Dr. Upasana Khurana	BAJMC	Journal Publication of International Research for Engineering and Management	3107-6696	Volume: 03 Issue: 11 Nov-2025 ISSN (O) 3107-6696	https://joirem.com/wp-content/uploads/journal/published_paper/volume-03/issue-11/J_ZaqucyPt.pdf
47	2025	Peer Reviewed Journal	Visual Politics: The Semiotics of Political Imagery in Indian News and Social Media	Dr. Shivendu Kr Rai	BAJMC	International Journal of Journalism and Media Studies (IJJMS)	5547-5981	Volume 3, Issue 2, July-December 2025, pp. 8-19, Article ID: IJJMS_03_02_00	https://iaeme.com/MasterAdmin/Journal_uploads/IJJMS/VOLUME_3_ISSUE_2/IJJMS_03_02_002.pdf
48	2025	Peer Reviewed Journal	Corporate Consolidation and the Crisis of Independent Journalism in India	Dr. Gopal Thakur	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol 6, Issue 12, pp 871-874 December, 2025	https://ijrpr.com/uploads/V6ISSUE12/IJRPR57128.pdf
49	2025	Peer Reviewed Journal	Censorship and Self-Regulation in Indian Web Series and OTT Content	Dr. Upasana Khurana	BAJMC	International Journal of Scientific Research in Engineering and Management	2582-3930	Vol 10 Issue 3 March 2026	https://ijsrem.com/download/censorship-and-self-regulation-in-indian-web-series-and-ott-content/
50	2025	Peer Reviewed Journal	Public Interest and the Changing Landscape of Media Laws in India	Dr. Upasana Khurana	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol 6, Issue 12, pp 990-994 December, 2025	https://ijrpr.com/uploads/V6ISSUE12/IJRPR57145.pdf
51	2025	Peer Reviewed Journal	Impact of FDI Policies on Indian Media and Entertainment Industry	Dr. Gopal Thakur	BAJMC	ICONIC RESEARCH AND ENGINEERING JOURNALS	2456-8880	DEC 2025 IRE Journals Volume 9 Issue 6 ISSN: 2456-	https://www.irejournals.com/formatedpaper/1712779.pdf

52	2025	Peer Reviewed Journal	Emotion, Empathy, and Expression: Human Communication in the Era of Media Saturation	Dr.Shivendu Kumar Rai	BAJMC	JOURNAL OF ADVANCE AND FUTURE RESEARCH	2984-889X	Vol 3 Issue 11, November-2025	https://rjwave.org/jaafir/track.php?r_id=501307
53	2025	Peer Reviewed Journal	Cultural Codes and Political Messages: Decoding Indian Election Campaign Communication	Dr. Shivendu Kr Rai	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol (6), Issue (11), November (2025), Page – 9675-9682	https://ijrpr.com/uploads/V6ISSUE11/IJRPR56334.pdf
54	2025	Peer Reviewed Journal	Visual Narratives in the Digital Public Sphere: Photography as a Tool for Online Activism	Mr. Mayank Arora	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol (6), Issue (12), December (2025), Page – 1011-1014	https://ijrpr.com/uploads/V6ISSUE12/IJRPR57148.pdf
55	2025	Peer Reviewed Journal	Language Politics and Regional Television in India	Mr. Mayank Arora	BAJMC	Iconic Research And Engineering Journals	2456-8880	Volume 9 Issue 5 November-2025	https://www.irejournals.com/index.php/paper-details/1712295
56	2025	Peer Reviewed Journal	TRP and the Political Economy of Indian News Channels	Dr. Shivendu Kr Rai	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol 6, Issue 12, December, 2025, Page 859-870	https://ijrpr.com/uploads/V6ISSUE12/IJRPR57127.pdf
57	2025	Peer Reviewed Journal	Evolution of Indian Television: From Doordarshan to Digital Streaming Platforms	Mr. Mayank Arora	BAJMC	International Journal of Scientific Research in Engineering and Management,	2582-3930	Vol 10 Issue 3 March 2026	https://ijsrem.com/download/a-comparative-study-of-indian-television-door-darshan-era-vs-digital-streaming-era/
58	2025	Peer Reviewed Journal	From Gram Sabha to Group Chat: Hybrid Models of Participatory Communication in Rural India	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Scientific Research and Engineering Development	2581-7175	Volume 8 Issue 6, Nov- Dec 2025	https://ijsred.com/volume8/issue6/IJSRED-V8I6P110.pdf
59	2025	Peer Reviewed Journal	Representation of Indian Middle Class in Contemporary Television Serials	Dr. Gopal Thakur	BAJMC	ICONIC RESEARCH AND ENGINEERING JOURNALS	2456-8880	IRE Journals Volume 9 Issue 5 ISSN: 2456-8880	https://www.irejournals.com/formatedpaper/1712340.pdf
60	2025	Peer Reviewed Journal	The Transformation of Indian News Narratives: From Primetime to Anytime	Dr. Gopal Thakur	BAJMC	International Journal of Sciences and Innovation Engineering	3049-0251	Volume 2, Issue 12 December-2025	https://ijsci.com/index.php/home/article/view/1047/IJSCI02122025020

61	2025	Peer Reviewed Journal	The Role of edtech and Media Convergence in Shaping Communication Education in India	Mr. Mayank Arora	BAJMC	International Journal of Sciences and Innovation Engineering	3049-0251	Volume 2, Issue 12 December-2025	https://ijsci.com/index.php/home/article/view/1059/IJSCI02122025032
62	2025	Peer Reviewed Journal	Digital Media Literacy as a Tool for Countering Fake News in India	Mr. Mayank Arora	BAJMC	International Journal of Research Publication and Reviews	2582-7421	Vol 6, Issue 11, pp 10258-10262 November, 2025	https://ijrpr.com/uploads/V6ISSUE11/IJRPR56421.pdf
63	2025	Peer Reviewed Journal	Podcasting and the Revival of Oral Storytelling in Indian Media	Mr. Mayank Arora	BAJMC	International Journal of Advanced Research in Science, Communication and Technology	2581-9429	Volume 5, Issue 5, November 2025	https://ijarsct.co.in/A30028.pdf
64	2025	Peer Reviewed Journal	Mobile Journalism (mojo) and Its Impact on News Gathering in India	Dr. Gopal Thakur	BAJMC	International Journal of Research PublicationandReviews	2582-7421	Vol 6, Issue 11, pp 6825-6831, November, 2025	https://ijrpr.com/uploads/V6ISSUE11/IJRPR55872.pdf
65	2025	Peer Reviewed Journal	Women and Gender Roles in Indian Television Dramas: A Critical Discourse Analysis	Dr. Shivendu Kr Rai	BAJMC	Journal of Advance and Future Research	2984-889X	2025 JAAFR Volume 3, Issue 11 November 2025 ISSN: 2984-889X JAAFR.ORG	https://rjwave.org/jaafr/papers/JAAFR2511239.pdf
66	2025	Peer Reviewed Journal	Television Debates to Twitter Wars: Evolution of Political Rhetoric in Hybrid Media Systems	Dr. Shivendu Kr Rai	BAJMC	International Journal of Recent Advances in Multidisciplinary Topics	2582-7839	vol. 6, no. 11, pp. 64-66, Nov. 2025,	https://journals.ijramt.com/index.php/ijramt/article/view/3161
67	2025	Peer Reviewed Journal	Mediated Intimacies: The Role of Media in Shaping Young Adults' Perception of Physical Closeness	Dr. Shivendu Kr Rai	BAJMC	International Journal of Research PublicationandReviews	2582-7421	Vol 6, Issue 11, pp 8466-8470 November, 2025	https://ijrpr.com/uploads/V6ISSUE11/IJRPR56135.pdf
68	2025	Peer Reviewed Journal	Regulatory Challenges in India's Digital Media Landscape	Dr. Ashish Kumar	BAJMC	INTERNATIONAL JOURNAL OF RESEARCH IN MANAGEMENT FIELDS (IJRMF)	2577-1876	vol. 9, no. 6, 2025, pp. 62-76.	https://rspublication.com/IJRMF/2025/e6/8.html
69	2025	Peer Reviewed Journal	Content Moderation and Freedom of Expression in Indian Cyberspace	Dr. Ashish Kumar	BAJMC	International Journal of Scientific Research in Engineering and Management	2582-3930	Vol 10 Issue 3 March 2026	https://ijsrem.com/download/content-moderation-and-freedom-of-expression-in-indian-cyberspace/

70	2025	Peer Reviewed Journal	The Economics of OTT Platforms in India: A Comparative Industry Study	Dr. Shivendu Kr Rai	BAJMC	International Journal of Research PublicationandReviews	2582-7421	Vol 6, Issue 11, pp 9952-9962 November, 2025	https://ijrpr.com/upload/s/V6ISSUE11/IJRPR56375.pdf
71	2025	Peer Reviewed Journal	Digital Public Policy and the Future of Indian Newsrooms	Dr. Upasana Khurana	BAJMC	Iconic Research and Engineering Journals	2456-8880	Volume 9 Issue 5 November-2025	https://www.irejournals.com/paper-details/1712167
72	2025	Peer Reviewed Journal	E-Governance and Digital Communication in India's Administrative System	Dr. Gopal Thakur	BAJMC	INTERNATIONAL JOURNAL OF CURRENT SCIENCE	2250-1770	Vol 15 Issue 4, November-2025	https://rjpn.org/ijcspub/track.php?r_id=303614
73	2025	Peer Reviewed Journal	Copyright and Intellectual Property in India's Digital Media Industry	Dr. Gopa Thakur	BAJMC	JOURNAL OF NOVEL RESEARCH AND INNOVATIVE DEVELOPMENT	2984-8687	JNRID ISSN 2984-8687 © November 2025, Volume 3, Issue 11	https://tjjer.org/jnrid/papers/JNRID2511024.pdf
74	2025	Peer Reviewed Journal	Dialogues of Democracy: Interpersonal and Media-Driven Communication in India's Public Sphere	Dr. Shivendu Kr Rai	BAJMC	International Research Journal of Modernization in Engineering Technology and Science	2582-5208	Volume:07/Issue:11/ November-2025	https://www.irjmetcs.com/upload_newfiles/irjmetcs71100123982/paper_file/irjmetcs71100123982.pdf
75	2025	Peer Reviewed Journal	The Impact of 5G on Media Production and Consumption in India	Dr. Upasana Khurana	BAJMC	Iconic Research And Engineering Journals	2456-8880	Volume 9 Issue 5 November-2025	https://www.irejournals.com/paper-details/1712166
76	2025	Peer Reviewed Journal	Television Advertising in the Digital Age: From Commercial Breaks to Clickable Content	Dr. Shivenu Kr Rai	BAJMC	JOURNAL OF NOVEL RESEARCH AND INNOVATIVE DEVELOPMENT	2984-8687	November 2025, Volume 3, Issue 11	https://www.tjjer.org/jnrid/papers/JNRID2511021.pdf
77	2025	Peer Reviewed Journal	Digital Democracy: The Role of Social Media in Shaping Political Opinion and Participation	Dr. Shivendu Kr. Rai	BAJMC	International Journal of Research PublicationandReviews	2582-7421	Vol 6, Issue 11, pp 6855-6858, November, 2025	https://ijrpr.com/upload/s/V6ISSUE11/IJRPR55876.pdf
78	2025	Peer Reviewed Journal	Hashtag Politics: Political Campaigning and Public Discourse in the Networked Age	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Research PublicationandReviews	2582-7421	Vol 6, Issue 11, pp 6701-6706, November,	https://ijrpr.com/upload/s/V6ISSUE11/IJRPR55853.pdf?V=2
79	2025	Peer Reviewed Journal	Media Literacy as Civic Competence: Evaluating Awareness and Critical Thinking among Youth	Dr. Shivendu Kr Rai	BAJMC	INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS	2320-2882	SSN:2320-2882, Volume.13, Issue 11,	https://ijcrt.org/viewfull.php?&p_id=IJCRT2511747

80	2025	Peer Reviewed Journal	Sustainable Digital Media Practices in Indian Broadcasting	Mr. Amit Sharma	BAJMC	International Journal of Advanced Research in Science, Communication and Technology	2581-9429	Volume 5, Issue 1, December 2025	https://ijarsct.co.in/Paper30176.pdf
81	2025	Peer Reviewed Journal	Media Effects on Political Awareness among Indian Voters	Dr. Shivendu Kr Rai	BAJMC	International Journal of Research PublicationandReviews	2582-7421	Vol 6, Issue 11, pp 8323-8329 November, 2025	https://ijrpr.com/upload/s/V6ISSUE11/IJRPR56118.pdf
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91	2025	Peer Reviewed Journal	The whatsapp Republic: Political Mobilization and Misinformation in Indian Electoral Politics	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Scientific Research in Engineering and Management	2582-3930	Vol 10 Issue 3 March 2026	https://ijsrem.com/download/the-whatsapp-republic-political-mobilization-and-misinformation-in-indian-electoral-politics/
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109	2025	Peer Reviewed Journal	The Impact of Digital Media on Rural Communication Networks in India	Dr. Shivendu Kr. Rai	BAJMC	International Journal of Research PublicationandReviews	2582-7421	Vol 6, Issue 11, pp 10795-10800 November, 2025	https://ijrpr.com/uploads/V6ISSUE11/IJRPR56501.pdf
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