TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

Approved by AICTE, Ministry of Education Govt. of India,
Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Organized by: Department of Journalism & Mass Communication

Report on Promoting Ethics And Integrity In Modern Print Journalism

Title of Activity*	Workshop on Promoting Ethics and Integrity in Modern Print Journalism
OBE Values	Develop a clear understanding of ethical principles such as **truth, accuracy, fairness, objectivity, and accountability** in print journalism.
Event – Awareness/Outreach	The workshop **"Promoting Ethics and Integrity in Modern Print Journalism"** was organized as an **awareness and outreach initiative** by the Department of Journalism and Mass Communication to sensitize students and aspiring media professionals about ethical responsibilities in contemporary print media.
Program Theme*	Ethical Standards and Professional Responsibility in Contemporary Print Journalism
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	-
Objectives	1. **To create awareness** among students about the fundamental ethical principles and professional standards governing modern print journalism. 2. **To develop an understanding** of integrity, credibility, and accountability as essential values in responsible news reporting and editorial practices. 3. **To examine contemporary ethical challenges** in print journalism, including paid news, misinformation, sensationalism, and media bias. 4. **To enhance ethical decision-making skills** by discussing real-world case studies and journalistic dilemmas faced by print media professionals. 5. **To encourage value-based journalism** that upholds truth, public interest, and democratic responsibility in the practice of print journalism.
The context	In the contemporary media landscape, print journalism continues to play a vital role in shaping public opinion and strengthening democratic institutions. However, rapid technological advancement, commercialization of news, political influence, and the rise of misinformation have posed serious ethical challenges to the credibility and integrity of print media. Practices such as paid news, sensationalism, biased reporting, and plagiarism have raised concerns about declining public trust in journalism. In this context, promoting ethics and integrity in modern print

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

HoD
BA(JMC)-TIAS

	journalism has become an urgent necessity. Ethical journalism ensures accuracy, fairness, accountability, and social responsibility, which are essential for maintaining the credibility of news organizations and safeguarding democratic values. Journalists today are required not only to report facts but also to exercise ethical judgment while balancing professional pressures and public interest. The workshop on **"Promoting Ethics and Integrity in Modern Print Journalism"** was organized to address these concerns by creating awareness among journalism students about ethical standards and professional conduct. The initiative aimed to bridge the gap between theoretical knowledge and practical challenges faced by journalists, encouraging future media professionals to uphold ethical values, integrity, and responsibility in their reporting. Through expert interaction and discussion, the workshop emphasized the need for value-based journalism in sustaining a free, fair, and trustworthy press.
Learning Outcomes	1. Students understood core ethical principles guiding responsible, accurate, fair, and accountable practices in modern print journalism. 2. Participants developed professional integrity by recognizing ethical challenges, conflicts, and responsibilities faced by print journalists. 3. Learners enhanced critical thinking skills to evaluate bias, misinformation, and credibility in print media content. 4. Students applied ethical frameworks and journalistic codes to real-world dilemmas in contemporary print journalism. 5. Participants recognized journalism's social responsibility in strengthening democracy, public trust, and informed civic engagement.
External Expert	Dr. Vinod Verma
Internal Expert	Dr. Akash Dwivedi
List of Volunteers	Mr. Abhinav Gupta Mr. Pragyansh Tiwari
Resources	The workshop utilized academic books on media ethics, national press codes, case studies from print journalism, expert lectures, multimedia presentations, and interactive discussions to enhance understanding of ethical standards, professional integrity, and responsible practices in modern print journalism.
Evidence of Success	• High student participation reflected strong interest in ethical journalism and active engagement throughout sessions workshop. • Interactive discussions demonstrated improved understanding of ethical principles and integrity among participating journalism students effectively. • Positive feedback forms indicated enhanced awareness of

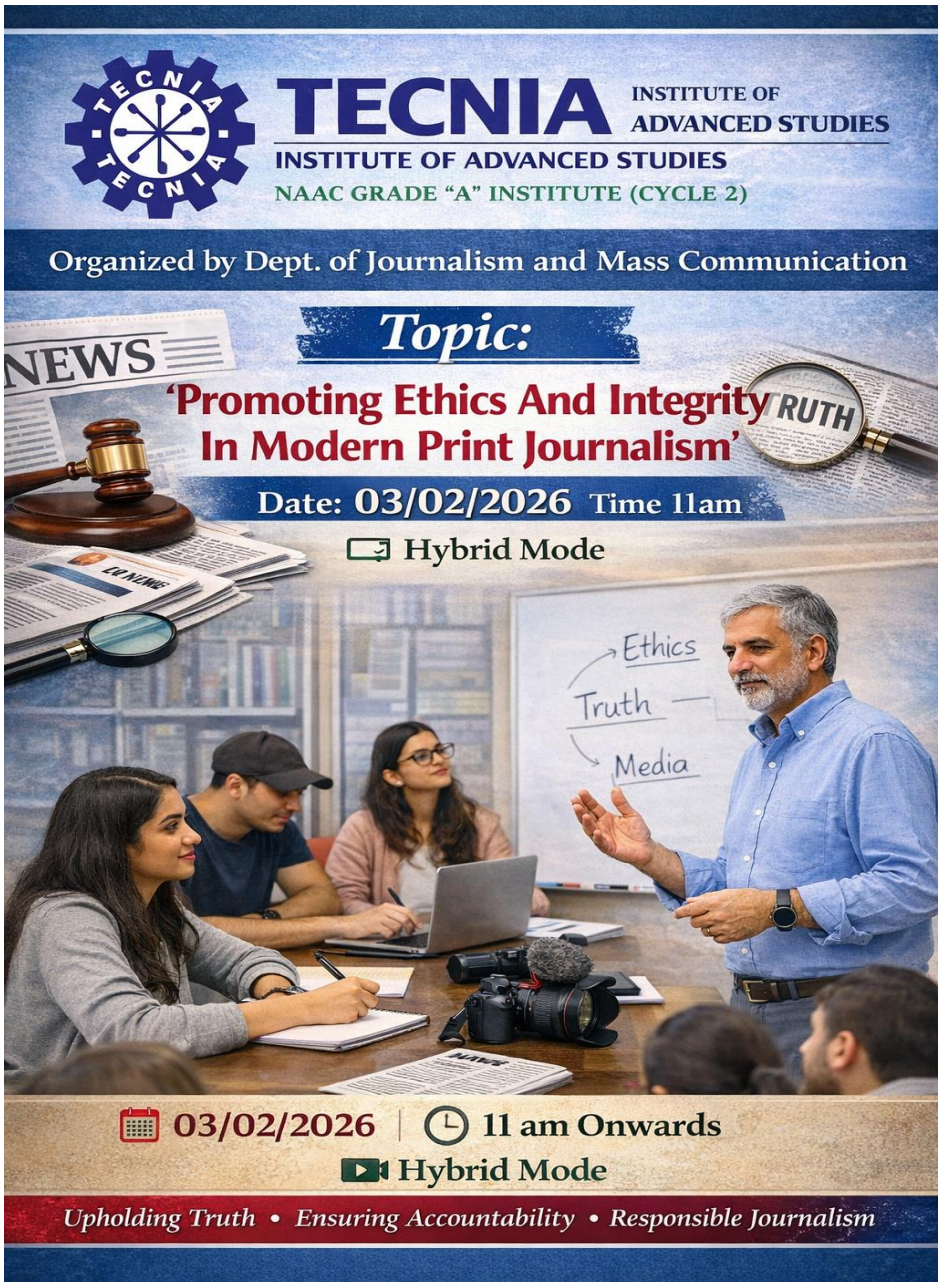
Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

HoD
BA(JMC)-TIAS

	professional responsibility and credibility in print journalism practice. • Students successfully analyzed real-world case studies applying ethical frameworks discussed during workshop sessions by experts. • Active question-answer sessions reflected critical thinking development and ethical sensitivity among participants during the workshop. • Faculty observed improved ethical perspectives in student discussions and journalism-related academic assignments after the event. • Participants expressed commitment to uphold integrity and ethical standards in future print journalism careers professionally. • The workshop strengthened institutional objectives promoting value-based education and ethical awareness in media studies programmes.
Challenges	• Balancing commercial pressures with ethical journalism principles remains challenging for print media organizations today globally. • Political influence and ownership interference often compromise editorial independence and journalistic integrity in newspapers operations. • Rapid news cycles increase risk of misinformation, inadequate verification, and ethical lapses in reporting practices. • Digital competition pressures print journalists toward sensationalism, reduced depth, and compromised ethical judgment within newsrooms. • Lack of continuous ethics training limits journalists' ability to address emerging ethical dilemmas effectively professionally
Date*	3rd February, 2026
Time*	11: AM Onwards
Venue	Room No. 2403, 4th Floor, UG building

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

HoD
BA(JMC)-TIAS

Poster/Flyer/Notice*	
No. of Students* *(only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)*	32
No. of Faculty* *(only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)*	1
No. of External Participants (students + faculty) *[write NA if not applicable]*	NA
Photograph*	

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

HoD
BA(JMC)-TIAS



Students collaboratively working on research-based media projects under faculty guidance.



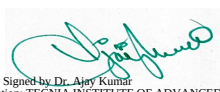
BAJMC students presenting project findings on emerging trends in journalism.

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

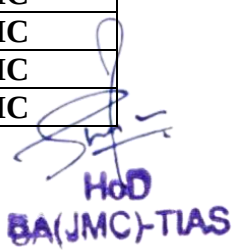
HoD
BA(JMC)-TIAS

Project-Based Learning activity fostering teamwork, research, and critical thinking skills.	
Report: Description in (min 250 to max 800 words)*	The Project-Based Learning activity was conducted on 26th September, 2025 for first-year BAJMC students to foster experiential and participative learning. Students were divided into small groups and assigned research-based projects on contemporary issues in journalism and mass communication. Topics included the rise of podcast journalism, the impact of artificial intelligence on news production, ethical concerns surrounding deepfakes, and the future of print media in the digital age. Each group conducted independent research using credible media sources, case studies, and examples from current industry practices. Students analyzed both opportunities and challenges associated with emerging trends and proposed solutions or future directions. The projects culminated in structured presentations where students shared their findings, engaged in peer interaction, and responded to questions. The activity significantly enhanced student engagement, as learners took responsibility for their own learning journey. Faculty guidance ensured academic rigor while allowing creative freedom. The PBL approach enabled students to connect theoretical knowledge with real-world media practices, strengthening their analytical, collaborative, and communication skills. Overall, the activity successfully achieved its learning objectives and contributed meaningfully to holistic media education.
Resource Person Profile	NA
Attendance Sheet*	*Attached at the end of Report*
Report Submitted by Nodal Officer/Event Coordinator *(write faculty coordinator name)*	Dr. Upasana Khurana
For Office Use: Notification No.	
Signature of Event Coordinator	

List of Participants			
S. No.	**Name**	**Enroll No.**	**Course**
1	00117002425	AADYA SHREE JAIN	**BAJMC**
2	00317002425	ANSHUL SALUJA	**BAJMC**
3	00417002425	AADYA SISODIA	**BAJMC**
4	00517002425	ASNETH JOSEPH	**BAJMC**
5	00617002425	KASHVI JAIN	**BAJMC**
6	00717002425	RASHI	**BAJMC**
7	00817002425	SHINE SARPAL	**BAJMC**
8	00917002425	VANYA BHAGAT	**BAJMC**
9	01017002425	RIVA BALIYAN	**BAJMC**



Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi



10	01117002425	ANGEL SHARMA	**BAJMC**
11	01217002425	KESHAV BAJAJ	**BAJMC**
12	01317002425	ANGAD SINGH	**BAJMC**
13	01417002425	NITIN	**BAJMC**
14	01517002425	LUCKY NEGI	**BAJMC**
15	01617002425	RAKSHIT SHARMA	**BAJMC**
16	01717002425	ANGEL SHARMA	**BAJMC**
17	01817002425	BHUMIKA BISHT	**BAJMC**
18	01917002425	BHAVI KOHLI	**BAJMC**
19	02017002425	POORNIMA PANDEY	**BAJMC**
20	02117002425	PARITOSH GAUR	**BAJMC**
21	02217002425	SHUBHANGI RAJPUT	**BAJMC**
22	02317002425	PRACHI BOTHRA	**BAJMC**
23	02417002425	ASHISH KAUSHIK	**BAJMC**
24	02517002425	KASHISH JHA	**BAJMC**
25	02617002425	MAHIMA JOSHI	**BAJMC**
26	02717002425	JYOTI YADAV	**BAJMC**
27	02817002425	PULKIT SHARMA	**BAJMC**
28	02917002425	YASH AGGARWAL	**BAJMC**
29	03017002425	AARUSH GARG	**BAJMC**
30	03117002425	SHANAYA GANDHI	**BAJMC**
31	03217002425	PEARL KHANNA	**BAJMC**
32	03317002425	PRATIMA GUPTA	**BAJMC**
33	03417002425	ADDHYAN GOSWAMI	**BAJMC**
34	03517002425	UNNATI BANSAL	**BAJMC**
35	03617002425	JAI MADAN	**BAJMC**
36	03717002425	PALLAVI KUMARI SINGH	**BAJMC**
37	03817002425	DARSHIL JAIN	**BAJMC**
1	00117002425	AADYA SHREE JAIN	**BAJMC**
2	00317002425	ANSHUL SALUJA	**BAJMC**
3	00417002425	AADYA SISODIA	**BAJMC**
4	00517002425	ASNETH JOSEPH	**BAJMC**
5	00617002425	KASHVI JAIN	**BAJMC**
6	00717002425	RASHI	**BAJMC**
7	00817002425	SHINE SARPAL	**BAJMC**
8	00917002425	VANYA BHAGAT	**BAJMC**
9	01017002425	RIVA BALIYAN	**BAJMC**
10	01117002425	ANGEL SHARMA	**BAJMC**
11	01217002425	KESHAV BAJAJ	**BAJMC**
12	01317002425	ANGAD SINGH	**BAJMC**
13	01417002425	NITIN	**BAJMC**
14	01517002425	LUCKY NEGI	**BAJMC**
15	01617002425	RAKSHIT SHARMA	**BAJMC**
16	01717002425	ANGEL SHARMA	**BAJMC**
17	01817002425	BHUMIKA BISHT	**BAJMC**
18	01917002425	BHAVI KOHLI	**BAJMC**
19	02017002425	POORNIMA PANDEY	**BAJMC**
20	02117002425	PARITOSH GAUR	**BAJMC**

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

HoD
BA(JMC)-TIAS

21	02217002425	SHUBHANGI RAJPUT	**BAJMC**
22	02317002425	PRACHI BOTHRA	**BAJMC**
23	02417002425	ASHISH KAUSHIK	**BAJMC**
24	02517002425	KASHISH JHA	**BAJMC**
25	02617002425	MAHIMA JOSHI	**BAJMC**
26	02717002425	JYOTI YADAV	**BAJMC**
27	02817002425	PULKIT SHARMA	**BAJMC**
28	02917002425	YASH AGGARWAL	**BAJMC**
29	03017002425	AARUSH GARG	**BAJMC**
30	03117002425	SHANAYA GANDHI	**BAJMC**
31	03217002425	PEARL KHANNA	**BAJMC**
32	03317002425	PRATIMA GUPTA	**BAJMC**

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

HoD
BA(JMC)-TIAS

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)
Approved by AICTE, Ministry of Education Govt. of India,
Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

DEPARTMENT OF TRAINING & PLACEMENT

REPORT ON EARLY MBA VS A JOB FIRST WORKSHOP

Title of Activity*	**EARLY MBA VS A JOB FIRST WORKSHOP**
Values	• Professional Etiquette • Team Collaboration • Confidence Building
Learning Outcomes	• Improved understanding of career planning and decision-making • Enhanced awareness about MBA and job opportunities after graduation • Better understanding of industry expectations and corporate culture • Improved communication and professional interaction skills • Increased awareness about employability and skill development • Enhanced confidence in making career-related choices • Better understanding of higher education pathways and career growth
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	● TRAINING AND PLACEMENT CELL
Program Theme*	● "REPORT ON EARLY MBA VS A JOB FIRST WORKSHOP"
External Expert	**Mrs. Tarannum Naseem Raza**
Date*	16th May, 2026
Time*	11:00 am – 01:00 pm
Venue	
Poster/Flyer/Notice*	

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	30
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	02
No. of External Participants (students + faculty) [write NA if not applicable]	NA

Report: Description in (min 250 to max 800 words)*	The Training and Placement Cell of Tecnia Institute of Advanced Studies successfully organized a career guidance workshop titled **"Early MBA or A Job First?"** on 16th May 2026 at the TIAS Campus from 11:00 AM to 1:00 PM. The workshop was conducted with the objective of guiding students regarding one of the most important career decisions after graduation — whether to pursue higher education immediately or gain industry exposure through a job first. The session was specially designed for BBA, B.Com, and BCA students to help them understand career opportunities, industry expectations, and long-term professional growth. The workshop was planned and managed by the Training and Placement Cell to provide students with practical career insights and industry-oriented guidance. The event aimed to bridge the gap between academic learning and career decision-making by helping students analyze both pathways objectively. The workshop was highly interactive and informative, allowing students to openly discuss their doubts, aspirations, and career concerns. The session was delivered by the External Expert, Mrs. Tarannum Naseem Raza, who shared valuable insights about career planning, higher education opportunities, corporate expectations, and employability skills. The speaker explained the advantages and challenges of pursuing an MBA immediately after graduation as well as the benefits of gaining practical work experience before opting for higher studies. Real-life examples, industry trends, and professional experiences were discussed to help students make informed career choices according to their interests, financial conditions, and long-term goals. During the workshop, students learned about the importance of skill development, communication abilities, internships, networking, and industry exposure in today's competitive environment. The expert also discussed how practical job experience can help students gain professional maturity, improve decision-making abilities, and develop workplace confidence

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

	before pursuing management education. On the other hand, the advantages of an early MBA, such as academic continuity, specialization, leadership development, and career acceleration, were also highlighted. The Training and Placement Cell ensured smooth coordination and active student participation throughout the session. Several interactive discussions, question-answer rounds, and career comparison activities were conducted to make the workshop engaging and student-centric. Students enthusiastically participated and shared their perspectives regarding career planning, higher studies, salary expectations, and industry challenges. The workshop also emphasized the importance of making career decisions based on individual strengths, interests, market trends, and future goals rather than societal pressure. Students were encouraged to focus on continuous learning, adaptability, and professional skill enhancement irrespective of the career path they choose. One of the major highlights of the session was the detailed comparison between corporate exposure and academic advancement. The expert guided students on how both paths can contribute to career success when chosen strategically. The session also covered emerging industry demands, employability trends, professional certifications, and future career opportunities in management and corporate sectors. The overall response from students was highly positive. Participants found the workshop extremely useful in clarifying their confusion regarding career choices after graduation. Many students appreciated the practical approach of the session and the real-world insights shared by the speaker. The workshop significantly helped students improve their career awareness, confidence, and decision making abilities. The Training and Placement Cell believes that such workshops play a vital role in preparing students for future professional challenges and enhancing their employability skills. The event concluded successfully with an interactive feedback session and a vote of

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

	thanks to the External Expert for delivering an insightful and impactful session. Overall, the workshop proved to be highly beneficial for students and served as an effective platform for career guidance, professional awareness, and future planning.
Report: Description in (min 250 to max 800 words)*	The Training and Placement Cell of Tecnia Institute of Advanced Studies successfully organized a career guidance workshop titled **"Early MBA or A Job First?"** on 16th May 2026 at the TIAS Campus from 11:00 AM to 1:00 PM. The workshop was conducted with the objective of guiding students regarding one of the most important career decisions after graduation — whether to pursue higher education immediately or gain industry exposure through a job first. The session was specially designed for BBA, B.Com, and BCA students to help them understand career opportunities, industry expectations, and long-term professional growth. The workshop was planned and managed by the Training and Placement Cell to provide students with practical career insights and industry-oriented guidance. The event aimed to bridge the gap between academic learning and career decision-making by helping students analyze both pathways objectively. The workshop was highly interactive and informative, allowing students to openly discuss their doubts, aspirations, and career concerns. The session was delivered by the External Expert, Mrs. Tarannum Naseem Raza, who shared valuable insights about career planning, higher education opportunities, corporate expectations, and employability skills. The speaker explained the advantages and challenges of pursuing an MBA immediately after graduation as well as the benefits of gaining practical work experience before opting for higher studies. Real-life examples, industry trends, and professional experiences were discussed to help students make informed career choices according to their interests, financial conditions, and long-term goals. During the workshop, students learned about the importance of skill development, communication abilities, internships, networking, and industry exposure in today's competitive environment. The expert also discussed how practical job experience can help students gain professional maturity, improve decision-

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

making abilities, and develop workplace confidence before pursuing management education. On the other hand, the advantages of an early MBA, such as academic continuity, specialization, leadership development, and career acceleration, were also highlighted.

The Training and Placement Cell ensured smooth coordination and active student participation throughout the session. Several interactive discussions, question-answer rounds, and career comparison activities were conducted to make the workshop engaging and student-centric. Students enthusiastically participated and shared their perspectives regarding career planning, higher studies, salary expectations, and industry challenges.

The workshop also emphasized the importance of making career decisions based on individual strengths, interests, market trends, and future goals rather than societal pressure. Students were encouraged to focus on continuous learning, adaptability, and professional skill enhancement irrespective of the career path they choose.

One of the major highlights of the session was the detailed comparison between corporate exposure and academic advancement. The expert guided students on how both paths can contribute to career success when chosen strategically. The session also covered emerging industry demands, employability trends, professional certifications, and future career opportunities in management and corporate sectors.

The overall response from students was highly positive. Participants found the workshop extremely useful in clarifying their confusion regarding career choices after graduation. Many students appreciated the practical approach of the session and the real-world insights shared by the speaker. The workshop significantly helped students improve their career awareness, confidence, and decision making abilities.

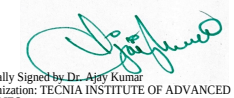
The Training and Placement Cell believes that such workshops play a vital role in preparing students for future professional challenges and enhancing their employability skills. The event concluded successfully with an interactive feedback session and a vote of

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

	thanks to the External Expert for delivering an insightful and impactful session. Overall, the workshop proved to be highly beneficial for students and served as an effective platform for career guidance, professional awareness, and future planning.
Areas of Improvement	● **Career Decision-Making Awareness**- Many students were still confused about choosing between pursuing higher education and starting a job after graduation. Students require more structured career guidance and counseling sessions to make informed career decisions based on their interests, skills, and long-term goals. ● **Communication & Confidence Building**– Some students lacked confidence while participating in discussions and asking questions during the workshop. There is a need to improve verbal communication, presentation skills, and public speaking abilities through regular practice sessions and interactive activities. ● **Industry Exposure & Practical Knowledge** It was observed that students have limited practical exposure to corporate work culture and industry expectations. More industry-oriented workshops, internships, live projects, and interaction sessions with professionals should be organized to enhance practical understanding. ● **Awareness About Higher Education Opportunities-**Students need better awareness regarding MBA specializations, entrance examinations, career opportunities after management education, and the advantages of pursuing higher studies at different stages of their careers.
Suggestion from Training & Placement Cell	● Organize Regular Career Guidance Sessions ● Conduct Industry-Oriented Workshops ● Enhance Communication & Soft Skills Training ● Encourage Internship & Practical Exposure ● Introduce Mock Interviews & Group Discussions. ● Promote Professional Networking Awareness. ● Focus on Skill Enhancement Programs ● Increase Student Participation in Interactive Activities

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

	● Provide Continuous Mentorship Support ● Strengthen Industry-Academia Collaboration
Attendance Sheet*	**Attached**
Report Submitted by Event Coordinator	Ms. Aarti Yadav
Signature of Event Coordinator	
List of Students	https://docs.google.com/spreadsheets/d/13RcmVK_tCaiwDUFJ3CVSlmGb-OoNvW016rOcfZ0kz24/edit?gid=0#gid=0
Short Note	The Training and Placement Cell of Tecnia Institute of Advanced Studies successfully organized a workshop titled “Early MBA or A Job First?” on **16th May 2026** at TIAS Campus. The session was conducted **by Mrs. Tarannum Naseem Raza** to guide students regarding career planning, higher education, and job opportunities. The workshop enhanced students’ awareness about industry expectations, employability skills, and career decision-making through interactive discussions and practical insights.



Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)
Approved by AICTE, Ministry of Education Govt. of India,
Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
Organized by: Print Media Club

Workshop on "Fundamentals of Newspaper Design: From Concept to Print"

Title of Activity*	Workshop on Fundamentals of Newspaper Design: From Concept to Print
Event – Awareness/Outreach	Skill Development Workshop
Program Theme*	Newspaper Design, Print Media Production, Layout and Visual Communication
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	Department of Journalism and Mass Communication and Centre of Communications
Objectives	• To introduce students to the fundamentals of newspaper design • To familiarize students with layout, typography, and visual hierarchy • To understand the process of newspaper production from concept to print • To develop practical skills in page layout and content arrangement • To enhance creativity and design thinking among students
Mulya Pravah	Respectfulness, Harmony, Belongingness, Integrity, Dedication, Global Citizenship, Constitutional Values, Trusteeship, Sustainability, Inclusiveness, Commitment
UNSDG	SDG 4 – Quality Education SDG 9 – Industry, Innovation and Infrastructure SDG 16 – Peace, Justice and Strong Institutions
Outcomes with its impact	• Students gained practical knowledge of newspaper design principles • Enhanced creativity and visual communication skills • Improved understanding of print media production workflow • Developed teamwork and collaborative learning abilities • Strengthened ethical and responsible media design practices • Encouraged inclusive and sustainable design thinking
External Expert	Mr. Manish Mishra, Journalist Dainik Bhaskar Digital
Internal Expert/Faculty	Dr. Gopal Thakur, Professor, Journalism & Mass Communication
Date	1st December 2025
Time	11:30 AM Onwards
Venue	Lecture Room No. 1106 (PG Building)

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

Social media link	NA
Poster/Flyer/Notice*	
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	55+16=71
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	03
No. of External Participants (students + faculty) [write NA if not applicable]	16
Geotag Photographs(with Caption)*	

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

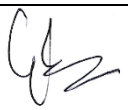


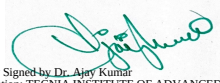


"BA (JMC) students actively participated in the workshop on 'Fundamentals of Newspaper Design: From Concept to Print' organized by the Print Media Club."

Report: Description in (min 250 to max 800 words)*	The Department of Journalism and Mass Communication organized a workshop on **"Fundamentals of Newspaper Design: From Concept to Print"** for students to provide practical exposure to newspaper production and layout design. The workshop was conducted as part of experiential learning to enhance students' understanding of print media production and visual communication. The workshop began with an introduction to the importance of newspaper design in modern journalism. Students were introduced to fundamental design principles such as layout, typography, visual hierarchy, balance, contrast, and alignment. The session emphasized how effective newspaper design enhances readability, improves audience engagement, and

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

	strengthens the credibility of news content. The workshop also focused on the process of newspaper production from concept to print. Students learned about page planning, headline writing, placement of news stories, use of photographs, captions, and infographics. The role of editorial planning and coordination between reporters, editors, and designers was also discussed to help students understand newsroom workflow. During the practical session, students were divided into groups and assigned tasks to design newspaper pages. They applied design principles while creating layouts for front pages, feature pages, and editorial pages. The activity encouraged collaborative learning and helped students understand the importance of teamwork in newspaper production. The workshop also integrated **Mulya Pravah values** such as **Respectfulness and Harmony**, as students worked collaboratively and respected each other's ideas. **Belongingness and Inclusiveness** were promoted through group participation and peer learning. **Integrity and Commitment** were reflected in the students' responsible content selection and ethical design practices. **Dedication and Trusteeship** were demonstrated as students carefully handled content and design responsibilities. **Global Citizenship and Constitutional Values** were highlighted through discussions on responsible journalism and ethical media practices. Additionally, **Sustainability** was addressed by discussing efficient layout planning and responsible use of resources in print media. The session concluded with presentations by each group, followed by feedback and discussion. The faculty guided students in improving their design skills and understanding professional newspaper standards. Overall, the workshop successfully provided students with practical knowledge of newspaper design and production. It enhanced their creativity, teamwork, and professional skills while reinforcing ethical and responsible journalism practices. The workshop served as an effective platform for bridging theoretical knowledge with practical application in print media.
Attendance Sheet*	Attached at the end of Report
For Office Use: Notification No.	
Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)	Dr. Gopal Thakur 
List of Participants Attached(Separate Page)	



Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)
Approved by AICTE, Ministry of Education Govt. of India,
Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

List of Participants – Internal

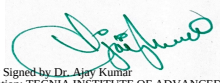
Workshop on "Fundamentals of Newspaper Design: From Concept to Print"

Date: 1st December 2025

S.No.	Name of Student	Enrollment no.	Program & Sem.
1.	00617002425	KASHVI JAIN	BA(JMC) – 2nd SEM.
2.	00817002425	SHINE SARPAL	BA(JMC) – 2nd SEM.
3.	01117002425	ANGEL SHARMA	BA(JMC) – 2nd SEM.
4.	01317002425	ANGAD SINGH	BA(JMC) – 2nd SEM.
5.	01817002425	BHUMIKA BISHT	BA(JMC) – 2nd SEM.
6.	02017002425	POORNIMA PANDEY	BA(JMC) – 2nd SEM.
7.	02417002425	ASHISH KAUSHIK	BA(JMC) – 2nd SEM.
8.	02517002425	KASHISH JHA	BA(JMC) – 2nd SEM.
9.	02617002425	MAHIMA JOSHI	BA(JMC) – 2nd SEM.
10.	02717002425	JYOTI YADAV	BA(JMC) – 2nd SEM.
11.	02917002425	YASH AGGARWAL	BA(JMC) – 2nd SEM.
12.	03217002425	PEARL KHANNA	BA(JMC) – 2nd SEM.
13.	03317002425	PRATIMA GUPTA	BA(JMC) – 2nd SEM.
14.	03517002425	UNNATI BANSAL	BA(JMC) – 2nd SEM.
15.	03817002425	DARSHIL JAIN	BA(JMC) – 2nd SEM.
16.	00121302425	TAMANNA CHUGH	BA(JMC) – 2nd SEM.
17.	00221302425	CHARVI JAIN	BA(JMC) – 2nd SEM.
18.	00621302425	HARSHITA MONGA	BA(JMC) – 2nd SEM.
19.	01421302425	TANZIL CHAWLA	BA(JMC) – 2nd SEM.
20.	01521302425	DIKSHA	BA(JMC) – 2nd SEM.
21.	01621302425	HANSIKA TIWARI	BA(JMC) – 2nd SEM.
22.	00117002424	POORNIMA JAIN	BAJMC – 4th SEM.
23.	00217002424	KRITIKA MISHRA	BAJMC – 4th SEM.
24.	00317002424	AANCHAL BORA	BAJMC – 4th SEM.
25.	00617002424	CHHAVI	BAJMC – 4th SEM.
26.	00717002424	RISHABH CHAUHAN	BAJMC – 4th SEM.
27.	00817002424	VANSHIKA JAIN	BAJMC – 4th SEM.
28.	00917002424	RADHIKA MOTWANI	BAJMC – 4th SEM.
29.	50417002424	SHREYA SINHA	BAJMC – 4th SEM.
30.	50517002424	MANVI KHAITAN	BAJMC – 4th SEM.
31.	00117002424	POORNIMA JAIN	BAJMC – 4th SEM.
32.	00217002424	KRITIKA MISHRA	BAJMC – 4th SEM.
33.	00121302424	SHIVAM BAJAJ	BAJMC – 4th SEM.
34.	00221302424	SARAH RASHID KHAN	BAJMC – 4th SEM.
35.	00321302424	NAVNEET KAUR	BAJMC – 4th SEM.

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

36.	00421302424	DHRUV BHATIA	BAJMC – 4th SEM.
37.	35121302424	MUSKAN ASOPA	BAJMC – 4th SEM.
38.	35321302424	GARV	BAJMC – 4th SEM.
39.	00517002423	UDAY	BAJMC – 6th SEM.
40.	00617002423	MOHAK SETH	BAJMC – 6th SEM.
41.	00717002423	ABHINAV GUPTA	BAJMC – 6th SEM.
42.	00817002423	PRAGYANSH	BAJMC – 6th SEM.
43.	02717002423	KHUSHI DAS	BAJMC – 6th SEM.
44.	35117002423	AARAV ARORA	BAJMC – 6th SEM.
45.	35717002423	MEHAK KAUSHIK	BAJMC – 6th SEM.
46.	35917002423	RIVANSHI THAKUR	BAJMC – 6th SEM.
47.	36017002423	DYANSHI SHARMA	BAJMC – 6th SEM.
48.	36117002423	KRITI MALHOTRA	BAJMC – 6th SEM.
49.	36217002423	ANSHUL SHARMA	BAJMC – 6th SEM.
50.	70617002423	ANANNYA GOEL	BAJMC – 6th SEM.
51.	70717002423	DEEPIKA	BAJMC – 6th SEM.
52.	00221302423	BHUMIKA SHARMA	BAJMC – 6th SEM.
53.	00321302423	ANSHIKA	BAJMC – 6th SEM.
54.	00721302423	ANJALI	BAJMC – 6th SEM.
55.	35821302423	KRISHNANDU DAS	BAJMC – 6th SEM.



Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)
Approved by AICTE, Ministry of Education Govt. of India,
Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

List of Participants – External

Workshop on "Fundamentals of Newspaper Design: From Concept to Print"

Date: 1st December 2025

S.No.	Name of Student	Enrollment no.	Program & Sem.
1.	01713702424	MANSI KAUSHIK	BAJMC – 4th SEM. – IITM
2.	00313702424	KOMAL	BAJMC – 4th SEM. – IITM
3.	05320602424	ARNAV	BAJMC – 4th SEM. – TIPS
4.	50520602424	SHREYA YADAV	BAJMC – 4th SEM. – TIPS
5.	02317702423	SHWETA JHA	BAJMC – 6th SEM. – VIPS
6.	01117702423	PRANAY GUPTA	BAJMC – 6th SEM. – VIPS
7.	07017702423	TANISHA PANDEY	BAJMC – 6th SEM. – VIPS
8.	08317702423	DISHA SHARMA	BAJMC – 6th SEM. – VIPS
9.	05011602423	SHIVAM SHARMA	BAJMC – 6th SEM. – BVCAM
10.	00311602423	SRISHTI RATHORE	BAJMC – 6th SEM. – BVCAM
11.	01611602423	PAL AGGARWAL	BAJMC – 6th SEM. – BVCAM
12.	01111602423	VANSH WADHWAN	BAJMC – 6th SEM. – BVCAM
13.	35611602423	BHAVYA SETH	BAJMC – 6th SEM. – BVCAM
14.	01661102423	SAMAIRA SIKRI	BAJMC – 6th SEM. – MAIMS
15.	01061102423	AYESHA KHANDELWAL	BAJMC – 6th SEM. – MAIMS
16.	00961102423	ANSH THAKKAR	BAJMC – 6th SEM. – MAIMS

Dr. Gopal Thakur

Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)

Digitally Signed by Dr. Ajay Kumar
Organization: TECNIA INSTITUTE OF ADVANCED STUDIES
Date: 2026.10.24 14:32:18
Reason: Approve this document
Location: New Delhi