TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Training and Placement Cell

Report on Workshop on Group Discussion (GD) Techniques

Title of Activity*	**Workshop on Group Discussion (GD) Techniques**
Program Theme*	The workshop focused on enhancing students' communication, analytical thinking, and group interaction skills required for effective participation in Group Discussions (GD), which are a crucial part of the recruitment and selection process.
Objectives	• To develop effective communication and articulation skills among students • To enhance confidence while speaking in a group setting • To familiarize students with GD formats used in placements • To improve listening, reasoning, and critical thinking abilities • To train students in structuring arguments and expressing opinions clearly
The context	Group Discussions play a vital role in evaluating candidates during campus placements, especially for management students. Many students face challenges such as lack of confidence, poor articulation, and inability to present structured thoughts. This workshop was organized to bridge this gap by providing practical exposure and guidance on GD techniques, thereby preparing students for real-world recruitment scenarios.
Learning Outcomes	• Students gained understanding of GD formats and evaluation criteria • Improved confidence in expressing ideas in group settings • Enhanced ability to listen actively and respond logically • Learned techniques for initiating, participating, and concluding GDs • Developed skills in teamwork, leadership, and conflict management

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Evidence of Success	• Active participation of students during mock GD sessions • Noticeable improvement in confidence and clarity of speech • Positive feedback received from participants • Students demonstrated better structuring of arguments and teamwork • Increased enthusiasm among students for placement preparation activities
Challenges	• Initial hesitation and lack of confidence among some students • Time constraints limited the number of mock GD rounds • Varied communication skill levels among participants • Need for more frequent practice sessions for better mastery
External Expert	NA
Internal Expert/Faculty	**Dr. Shalini Gupta**
Date	13th April, 2026
Time	12.30PM-1.30PM
Venue	Room No. 1409, PG Building TIAS
Social media link	
Poster/Flyer/Notice*	

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	07
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA
Geotag Photographs(with Caption)*	

Photographs



Students participated in the Group Discussion

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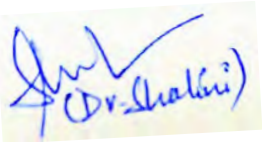
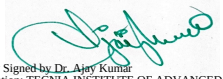
Report: Description in (min 250 to max 800 words)*`	The Training and Placement Cell of Tecnia Institute of Advanced Studies organized a Workshop on "Group Discussion (GD) Techniques" on 2nd March 2026 for BBA Semester VI students. The workshop aimed to equip students with essential communication, analytical, and interpersonal skills required to excel in group discussions, which form a crucial part of the recruitment process. The session was conducted by Dr. Shalini Gupta, who provided valuable insights into the importance of GDs in campus placements and corporate selection procedures. She began the session by explaining the fundamentals of group discussions, including types of GDs such as topic-based, case-based, and abstract GDs. She also highlighted the key evaluation parameters such as communication skills, content relevance, leadership qualities, confidence, and team behavior. The workshop was highly interactive, with students actively participating in mock group discussion sessions. They were divided into small groups and given topics related to current affairs and business scenarios. Students were encouraged to initiate discussions, present their viewpoints, and engage in constructive arguments while maintaining decorum and respect for others' opinions. Dr. Gupta provided real-time feedback to students, pointing out their strengths and areas for improvement. She emphasized the importance of clarity of thought, logical structuring of ideas, and effective listening skills. Special focus was given to overcoming stage fear, maintaining eye contact, and using appropriate body language during discussions. The workshop also covered strategies for handling difficult situations in GDs, such as dominating participants, lack of participation, and conflict resolution. Students learned techniques to enter discussions effectively, support their arguments with facts, and conclude discussions in a structured manner. Overall, the workshop proved to be highly beneficial for the participants. It enhanced their confidence, improved their communication skills, and prepared them for real-world placement scenarios. The interactive nature of the session and practical exposure made the learning experience engaging and impactful.
Attendance Sheet*	Attached at the end of Report
For Office Use: Notification No.	
Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)	Dr. Shalini Gupta 
List of Participants Attached (Separate Page)	



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Location: New Delhi

List of Participants

Title of the Event/Activity: -Workshop on Group Discussion (GD) Techniques

Date: 13-04-2026

S.No	Enrollment. Number	Name
1	317001723	OM SAHNI
2	417001723	ADITYA KAUSHIK
3	00717001723	ABHISHEK JAIN
4	2217001723	AKSHAY KHATTAR
5	2517001723	KRISHANG SURI
6	4817001723	AKSHAT JAIN
7	5317001723	YASHPREET SINGH

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

MANOYOG- MENTAL WELL BEING CLUB

Report on "Courage Circles: Group Discussion on Veer Bal Values"

Title of Activity*	**Courage Circles: Group Discussion on Veer Bal Values**
Event – Awareness/Outreach	Awareness
Program Theme*	Peer Learning, Courage, and Value-Based Mental Well-being
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	Manoyog – Mental Well-Being Club in association with Student Welfare Committee
Objectives	• To memorialize Veer Bal Diwas by promoting values of courage, resilience, and integrity. • To encourage peer learning through group discussions and reflective dialogue. • To help students overcome fear, build confidence, and develop moral strength. • To foster empathy, responsible decision-making, and emotional awareness among students.
Mulya Pravah	Courage, Commitment, Integrity
UNSDG	Good Health & Well-being (SDG 3), Quality Education (SDG 4)  
Outcomes with its impact	The activity enhanced students' understanding of courage and ethical values inspired by the lives of the Sahibzadas. Participants actively engaged in group discussions, shared perspectives, and learned to express thoughts confidently. The session strengthened emotional resilience, peer bonding, and value-based thinking, contributing to a positive and supportive learning environment.
External Expert	NA
Internal Expert/Faculty	Ms. Rachna Garg, Incharge, Manoyog – Mental Well-Being Club Dr. Monisha, Incharge-Student Welfare Committee Ms. Aarti Yadav, Training & Placement Officer, TIAS
Date	23rd December 2025
Time	11:00 AM – 12:00 Noon
Venue	Room No. 1302 (PG Block), Tecnia Institute of Advanced Studies
Social media link	

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Poster/Flyer/Notice*	
No. of Students* (only no. to be written, list in excel or word should be maintained at department level as proof for any further requirement)	21
No. of Faculty* (only no. to be written, list in excel or word should be maintained at department level as proof for any further requirement)	2
No. of External Participants (students + faculty) [write NA if not applicable]	NA
Geotag Photographs (with Caption)*	



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Students participating in peer group discussions during the "Courage Circles: Group Discussion on Veer Bal Values" session organized by Manoyog – Mental Well-Being Club at TIAS

Report: Description in (min 250 to max 800 words)*	On 23rd December 2025, Manoyog – Mental Well-Being Club of Tecnia Institute of Advanced Studies, in association with the Student Welfare Committee, organized an awareness-based interactive session titled **"Courage Circles: Group Discussion on Veer Bal Values"** to commemorate Veer Bal Diwas. The activity aimed to instill values of courage, resilience, integrity, and moral strength among students through peer learning and reflective discussions. The session began with a brief introduction highlighting the significance of Veer Bal Diwas and the inspirational sacrifice and bravery of the Sahibzadas. Students were then divided into small discussion circles where they engaged in guided conversations on themes such as fear versus courage, standing up for values, emotional strength, and ethical decision-making in contemporary life. The peer learning format encouraged open expression, active listening, and respectful dialogue. Participants shared personal experiences, academic challenges, and situations where courage and integrity play a vital role. Facilitators guided the discussions to ensure constructive participation and deeper reflection. The activity also included short knowledge-based prompts and value-oriented questions that helped students connect historical values with modern-day academic and personal life challenges. The interactive nature of the session enhanced confidence, emotional awareness, and mutual respect among participants. The session concluded with a collective reflection emphasizing the relevance of courage, commitment, and integrity in shaping emotionally resilient individuals. The initiative successfully aligned with Mulya Pravah values and reinforced the importance of mental well-being through peer support and value-based learning.
Attendance Sheet*	Attached at the end of Report
For Office Use: Notification No. : TIAS/Circular/Manoyog/2025–26/05	

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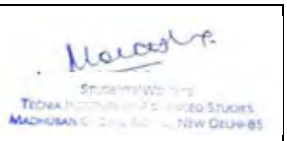
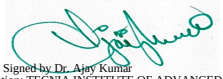
Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge (with stamp)	  **Ms. Rachna Garg** Incharge *Manoyog Mental Well-Being Club*  **Dr. Monisha** In/c Students Welfare  **Ms. Aarti Yadav** Training & Placement Officer, TIAS
List of Participants Attached (Separate Page)	



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List of Participants

S.No.	Enrollment No.	Name of the Beneficiary	Dept./Course
1	Faculty	Ms. Rachna Garg	DMS
2	T & P Officer	Ms. Aarti Yadav	T & P Cell
3	72221301723	Riya	BBA
4	00617088824	Suhani Gupta	B.Com(H)
5	00717088824	Riddhi Keshri	B.Com(H)
6	00817088824	Vineet Dubey	B.Com(H)
7	00917088824	Mehak Pal	B.Com(H)
8	51017088824	Shreya Jain	B.Com(H)
9	00417001723	Aditya Kaushik	BBA
10	00517001723	Khushi Luthra	BBA
11	00717001723	Abhishek Jain	BBA
12	35317003923	Muskan	MBA
13	03121301723	Nishita Dhingra	BBA
14	03721301723	Vishu Dhankar	BBA
15	03821301723	Kanishka Tripathi	BBA
16	50117003924	Yuvraj Luthra	MBA
17	35121301723	Pranav Bansal	BBA
18	35221301723	Manvi Kaushik	BBA
19	00217088824	Arpit Bansal	B.Com(H)
20	00917001723	Disha Bansal	BBA
21	01117001723	Tushar	BBA
22	01217001723	Akshi Sethi	BBA
23	01417001723	Priyanshu Mittal	BBA

Name and Signature of Event Coordinator/Nodal Club Officer/Club In-charge(with stamp)

Nodal Officer, Mental Wellbeing Club
Tecnia Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi-85

Ms. Rachna Garg
Incharge, *Manoyog – Mental Well-Being Club*

Dr. Monisha
In/c Students Welfare

TRAINING & PLACEMENT OFFICER
TECNIA INSTITUTE OF ADVANCED STUDIES
NEW DELHI-85

Ms. Aarti Yadav
Training & Placement Office, TIAS

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DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Group Discussion on "Can Indian Knowledge System Guide Ethical AI Development?"

Title of Activity*	"Can Indian Knowledge System Guide Ethical AI Development?"
Event – Awareness/Outreach	Academic Activity (Group Discussion)
Program Theme*	Indian Knowledge System (IKS), Artificial Intelligence, Ethics, Philosophy, Media Responsibility, Technology and Society
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	Department of Journalism and Mass Communication and Centre of Communications
Objectives	• To introduce students to the ethical principles of the Indian Knowledge System • To explore the relevance of IKS in modern technological developments like AI • To analyze the role of ethics such as Dharma, Satya, and Ahimsa in AI systems • To encourage critical thinking regarding ethical AI development • To promote awareness about responsible use of technology in society
Mulya Pravah	Ethical Values, Responsibility, Respectfulness, Inclusiveness, Sustainability, Integrity, Social Responsibility, Critical Thinking
UNSDG	SDG 4 – Quality Education SDG 9 – Industry, Innovation and Infrastructure SDG 16 – Peace, Justice and Strong Institutions SDG 17 – Partnerships for the Goals
Outcomes with its impact	• Students developed an understanding of Indian ethical philosophies in relation to AI • Enhanced awareness about the importance of ethical AI development • Encouraged critical discussion on balancing technology with human values • Improved communication and analytical skills through group discussion • Fostered awareness of responsible media and technological practices

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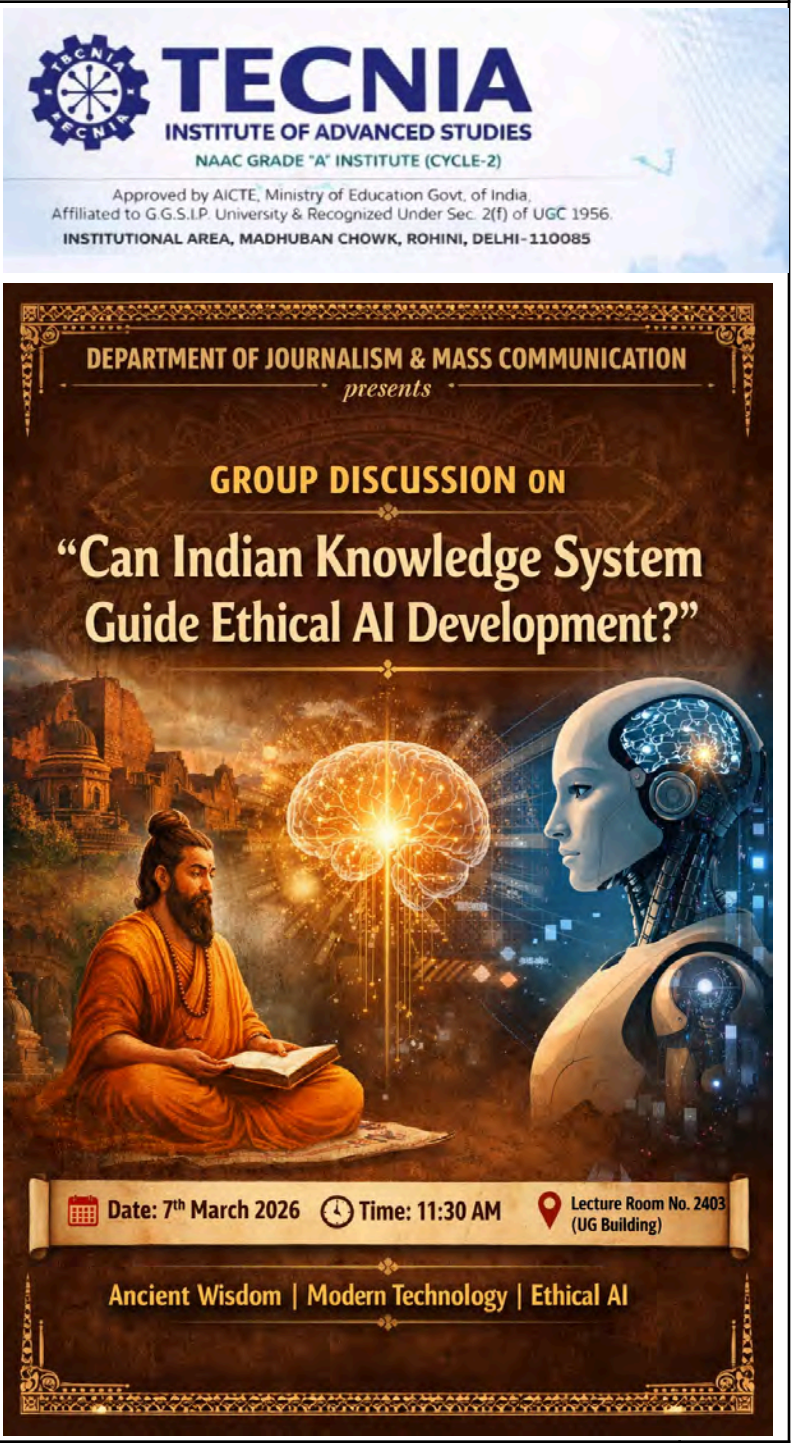
External Expert	N/A
Internal Expert/Faculty	Dr. Gopal Thakur
Date	7th March, 2026
Time	11:30 AM Onwards
Venue	Lecture Room No. 2403 (UG Building)
Social media link	NA
Poster/Flyer/Notice*	
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	52
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	1

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No. of External Participants (students + faculty) [write NA if not applicable]	NA

Geotag Photographs(with Caption)*



"Students of BA (JMC) actively participated in the Group Discussion on 'Can Indian Knowledge System Guide Ethical AI Development?', sharing insightful perspectives on integrating traditional ethical values with modern technology."

Report: Description in (min 250 to max 800 words)*	The Department of Journalism and Mass Communication organized a group discussion on the topic *"Can Indian Knowledge System Guide Ethical AI Development?"* with the objective of encouraging students to critically analyze the intersection of traditional knowledge and modern technology. The session began with a brief introduction to the Indian Knowledge System (IKS), highlighting its core principles such as *Dharma (righteousness), Satya (truth), and Ahimsa (non-violence)*. Students were made aware of how these ethical foundations have guided human behavior, communication, and governance in Indian philosophy for centuries. The discussion then shifted towards Artificial Intelligence and its growing influence in various sectors, including media, healthcare, governance, and education. Participants discussed the ethical challenges posed by AI, such as data privacy, algorithmic bias, misinformation, and lack of accountability. The central question explored was whether the ethical framework of IKS could offer solutions to these challenges. Students actively participated and expressed diverse viewpoints. Some argued that Indian philosophical concepts provide a strong moral foundation that can guide the development of ethical AI systems. They

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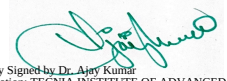
	emphasized that principles like *Dharma* can ensure responsible decision-making, while *Satya* can promote transparency and truthfulness in AI outputs. Others highlighted that *Ahimsa* can be applied to prevent harm caused by misuse of AI technologies. On the other hand, some participants pointed out the limitations of directly applying ancient philosophies to modern technological systems. They argued that AI operates in a complex, global, and data-driven environment, which may require updated ethical frameworks along with traditional wisdom. The discussion also focused on the role of media and communication professionals in shaping ethical narratives around AI. Students suggested that journalists and content creators can play a crucial role in promoting awareness about ethical AI and integrating culturally rooted perspectives into digital content. Mulya Pravah values such as responsibility, integrity, and inclusiveness were reflected throughout the discussion. The activity encouraged students to think critically, respect diverse opinions, and engage in meaningful dialogue. The session concluded with a summary by the faculty, emphasizing that while AI is a powerful tool, its development must be guided by strong ethical principles. The Indian Knowledge System, with its rich philosophical heritage, can serve as a valuable guide in ensuring that technology remains humane, responsible, and aligned with societal values. Overall, the group discussion was highly engaging and thought-provoking. It helped students develop a deeper understanding of both Indian Knowledge Systems and the ethical dimensions of Artificial Intelligence, preparing them to become responsible media and communication professionals in the future.
Attendance Sheet*	Attached at the end of Report
For Office Use: Notification No.	
Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)	Dr. Gopal Thakur 
List of Participants Attached(Separate Page)	



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List of Participants

Quiz Activity Report on Thoughts, Ideas & Experiments for Developed India

Date: 7th March 2026

S.No.	Name of Student	Enrollment no.	Program & Sem.
1.	00117002425	AADYA SHREE JAIN	BA(JMC) – 2nd SEM.
2.	00317002425	ANSHUL SALUJA	BA(JMC) – 2nd SEM.
3.	00417002425	AADYA SISODIA	BA(JMC) – 2nd SEM.
4.	00517002425	ASNETH JOSEPH	BA(JMC) – 2nd SEM.
5.	00617002425	KASHVI JAIN	BA(JMC) – 2nd SEM.
6.	00717002425	RASHI	BA(JMC) – 2nd SEM.
7.	00817002425	SHINE SARPAL	BA(JMC) – 2nd SEM.
8.	00917002425	VANYA BHAGAT	BA(JMC) – 2nd SEM.
9.	01017002425	RIVA BALIYAN	BA(JMC) – 2nd SEM.
10.	01117002425	ANGEL SHARMA	BA(JMC) – 2nd SEM.
11.	01217002425	KESHAV BAJAJ	BA(JMC) – 2nd SEM.
12.	01317002425	ANGAD SINGH	BA(JMC) – 2nd SEM.
13.	01417002425	NITIN	BA(JMC) – 2nd SEM.
14.	01517002425	LUCKY NEGI	BA(JMC) – 2nd SEM.
15.	01617002425	RAKSHIT SHARMA	BA(JMC) – 2nd SEM.
16.	01717002425	ANGEL SHARMA	BA(JMC) – 2nd SEM.
17.	01817002425	BHUMIKA BISHT	BA(JMC) – 2nd SEM.
18.	01917002425	BHAVI KOHLI	BA(JMC) – 2nd SEM.
19.	02017002425	POORNIMA PANDEY	BA(JMC) – 2nd SEM.
20.	02117002425	PARITOSH GAUR	BA(JMC) – 2nd SEM.
21.	02217002425	SHUBHANGI RAJPUT	BA(JMC) – 2nd SEM.
22.	02317002425	PRACHI BOTHRA	BA(JMC) – 2nd SEM.
23.	02417002425	ASHISH KAUSHIK	BA(JMC) – 2nd SEM.
24.	02517002425	KASHISH JHA	BA(JMC) – 2nd SEM.
25.	02617002425	MAHIMA JOSHI	BA(JMC) – 2nd SEM.
26.	02717002425	JYOTI YADAV	BA(JMC) – 2nd SEM.
27.	02817002425	PULKIT SHARMA	BA(JMC) – 2nd SEM.
28.	02917002425	YASH AGGARWAL	BA(JMC) – 2nd SEM.
29.	03017002425	AARUSH GARG	BA(JMC) – 2nd SEM.
30.	03117002425	SHANAYA GANDHI	BA(JMC) – 2nd SEM.
31.	03217002425	PEARL KHANNA	BA(JMC) – 2nd SEM.
32.	03317002425	PRATIMA GUPTA	BA(JMC) – 2nd SEM.

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33.	03417002425	ADDHYAN GOSWAMI	BA(JMC) – 2nd SEM.
34.	03517002425	UNNATI BANSAL	BA(JMC) – 2nd SEM.
35.	03617002425	JAI MADAN	BA(JMC) – 2nd SEM.
36.	03717002425	PALLAVI KUMARI SINGH	BA(JMC) – 2nd SEM.
37.	03817002425	DARSHIL JAIN	BA(JMC) – 2nd SEM.
38.	00121302425	TAMANNA CHUGH	BA(JMC) – 2nd SEM.
39.	00221302425	CHARVI JAIN	BA(JMC) – 2nd SEM.
40.	00321302425	PRACHI SHARMA	BA(JMC) – 2nd SEM.
41.	00421302425	GURLEEN KAUR	BA(JMC) – 2nd SEM.
42.	00521302425	KABIR SETHI	BA(JMC) – 2nd SEM.
43.	00621302425	HARSHITA MONGA	BA(JMC) – 2nd SEM.
44.	00721302425	PRANATI	BA(JMC) – 2nd SEM.
45.	00921302425	SNEHA KUMARI	BA(JMC) – 2nd SEM.
46.	01021302425	AANYA SHARMA	BA(JMC) – 2nd SEM.
47.	01121302425	KANISHTHA SHARMA	BA(JMC) – 2nd SEM.
48.	01221302425	SHIVAM SHARMA	BA(JMC) – 2nd SEM.
49.	01321302425	KHUSHI MISHRA	BA(JMC) – 2nd SEM.
50.	01421302425	TANZIL CHAWLA	BA(JMC) – 2nd SEM.
51.	01521302425	DIKSHA	BA(JMC) – 2nd SEM.
52.	01621302425	HANSIKA TIWARI	BA(JMC) – 2nd SEM.

Dr. Gopal Thakur

Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)

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DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Group Discussion on "Can Indian Knowledge System Guide Ethical AI Development?"

Title of Activity*	"Can Indian Knowledge System Guide Ethical AI Development?"
Event – Awareness/Outreach	Academic Activity (Group Discussion)
Program Theme*	Indian Knowledge System (IKS), Artificial Intelligence, Ethics, Philosophy, Media Responsibility, Technology and Society
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	Department of Journalism and Mass Communication and Centre of Communications
Objectives	• To introduce students to the ethical principles of the Indian Knowledge System • To explore the relevance of IKS in modern technological developments like AI • To analyze the role of ethics such as Dharma, Satya, and Ahimsa in AI systems • To encourage critical thinking regarding ethical AI development • To promote awareness about responsible use of technology in society
Mulya Pravah	Ethical Values, Responsibility, Respectfulness, Inclusiveness, Sustainability, Integrity, Social Responsibility, Critical Thinking
UNSDG	□ SDG 4 – Quality Education □ SDG 9 – Industry, Innovation and Infrastructure □ SDG 16 – Peace, Justice and Strong Institutions □ SDG 17 – Partnerships for the Goals
Outcomes with its impact	• Students developed an understanding of Indian ethical philosophies in relation to AI • Enhanced awareness about the importance of ethical AI development • Encouraged critical discussion on balancing technology with human values • Improved communication and analytical skills through group discussion • Fostered awareness of responsible media and technological practices
External Expert	N/A

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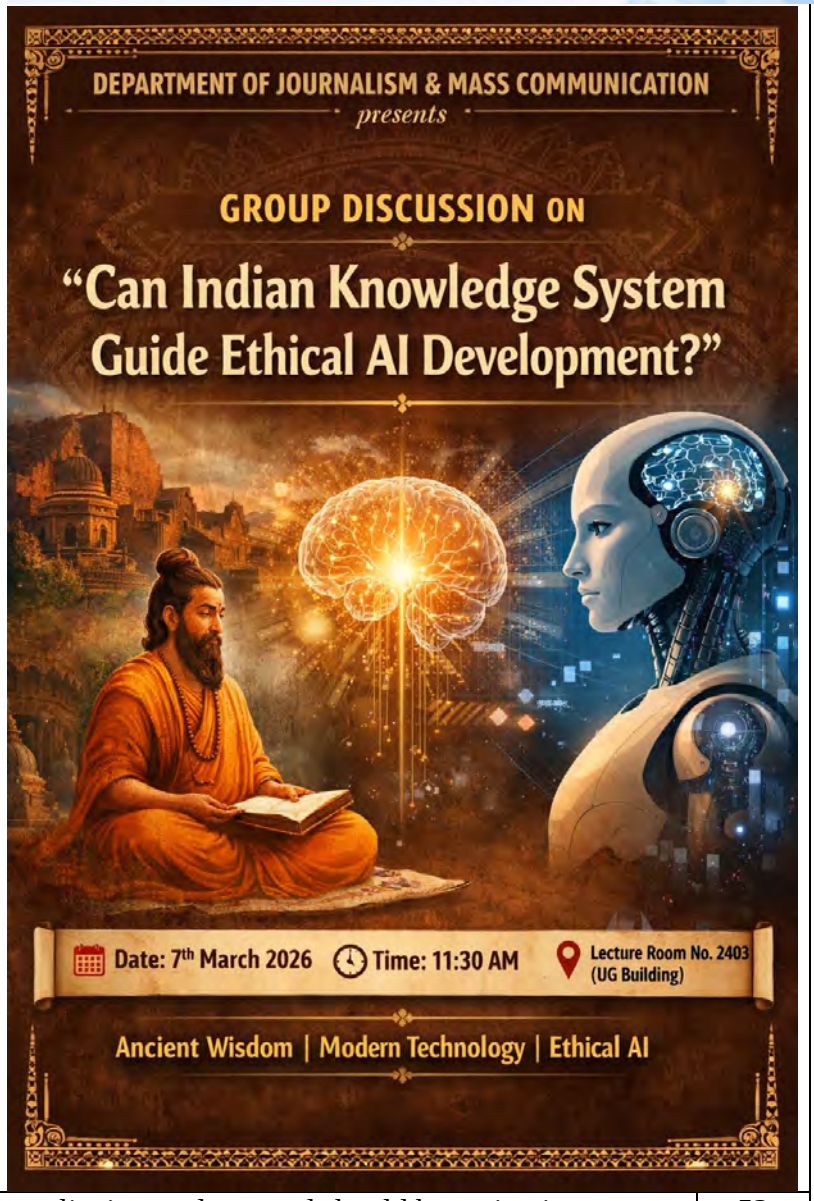
Location: New Delhi

Internal Expert/Faculty	Dr. Gopal Thakur
Date	7th March, 2026
Time	11:30 AM Onwards
Venue	Lecture Room No. 2403 (UG Building)
Social media link	NA
Poster/Flyer/Notice*	TECNIA INSTITUTE OF ADVANCED STUDIES NAAC GRADE "A" INSTITUTE (CYCLE-2) Approved by AICTE, Ministry of Education Govt. of India, Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC 1956. INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085 
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	52

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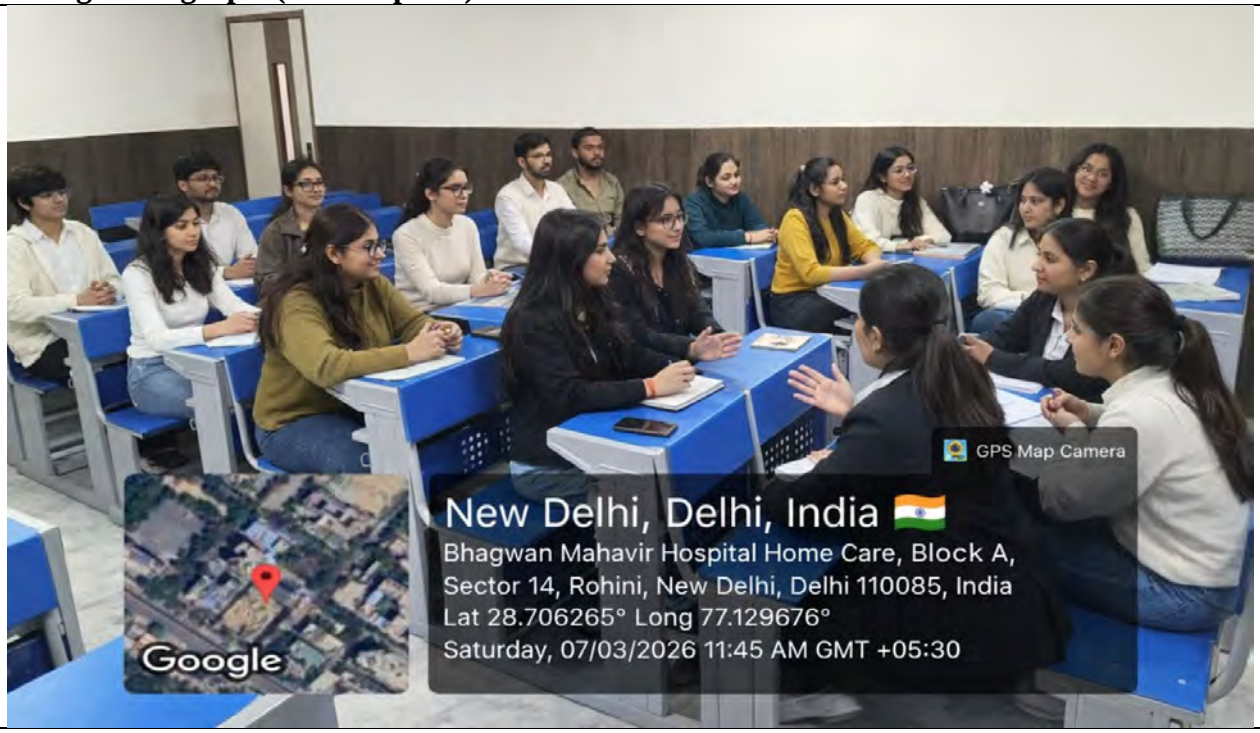
Location: New Delhi

No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	1
No. of External Participants (students + faculty) [write NA if not applicable]	NA

Geotag Photographs(with Caption)*



"Students of BA (JMC) actively participated in the Group Discussion on 'Can Indian Knowledge System Guide Ethical AI Development?', sharing insightful perspectives on integrating traditional ethical values with modern technology."

Report: Description in (min 250 to max 800 words)*

The Department of Journalism and Mass Communication organized a group discussion on the topic *"Can Indian Knowledge System Guide Ethical AI Development?"* with the objective of encouraging students to critically analyze the intersection of traditional knowledge and modern technology.

The session began with a brief introduction to the Indian Knowledge System (IKS), highlighting its core principles such as *Dharma (righteousness), Satya (truth), and Ahimsa (non-violence)*. Students were made aware of how these ethical foundations have guided human behavior, communication, and governance in Indian philosophy for centuries.

The discussion then shifted towards Artificial Intelligence and its growing influence in various sectors, including media, healthcare, governance, and education. Participants discussed the ethical challenges posed by AI, such as data privacy, algorithmic bias, misinformation, and lack of accountability. The central question explored was whether the ethical framework of IKS could offer solutions to these challenges.

Students actively participated and expressed diverse viewpoints. Some

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	argued that Indian philosophical concepts provide a strong moral foundation that can guide the development of ethical AI systems. They emphasized that principles like *Dharma* can ensure responsible decision-making, while *Satya* can promote transparency and truthfulness in AI outputs. Others highlighted that *Ahimsa* can be applied to prevent harm caused by misuse of AI technologies. On the other hand, some participants pointed out the limitations of directly applying ancient philosophies to modern technological systems. They argued that AI operates in a complex, global, and data-driven environment, which may require updated ethical frameworks along with traditional wisdom. The discussion also focused on the role of media and communication professionals in shaping ethical narratives around AI. Students suggested that journalists and content creators can play a crucial role in promoting awareness about ethical AI and integrating culturally rooted perspectives into digital content. Mulya Pravah values such as responsibility, integrity, and inclusiveness were reflected throughout the discussion. The activity encouraged students to think critically, respect diverse opinions, and engage in meaningful dialogue. The session concluded with a summary by the faculty, emphasizing that while AI is a powerful tool, its development must be guided by strong ethical principles. The Indian Knowledge System, with its rich philosophical heritage, can serve as a valuable guide in ensuring that technology remains humane, responsible, and aligned with societal values. Overall, the group discussion was highly engaging and thought-provoking. It helped students develop a deeper understanding of both Indian Knowledge Systems and the ethical dimensions of Artificial Intelligence, preparing them to become responsible media and communication professionals in the future.
Attendance Sheet*	Attached at the end of Report
For Office Use: Notification No.	
Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)	Dr. Gopal Thakur 
List of Participants Attached(Separate Page)	



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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

List of Participants

Quiz Activity Report on Thoughts, Ideas & Experiments for Developed India

Date: 7th March 2026

S.No.	Name of Student	Enrollment no.	Program & Sem.
1.	00117002425	AADYA SHREE JAIN	BA(JMC) – 2nd SEM.
2.	00317002425	ANSHUL SALUJA	BA(JMC) – 2nd SEM.
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Dr. Gopal Thakur

Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)



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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Group Discussion on "Can Indian Knowledge System Guide Ethical AI Development?"

Title of Activity*	"Can Indian Knowledge System Guide Ethical AI Development?"
Event – Awareness/Outreach	Academic Activity (Group Discussion)
Program Theme*	Indian Knowledge System (IKS), Artificial Intelligence, Ethics, Philosophy, Media Responsibility, Technology and Society
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	Department of Journalism and Mass Communication and Centre of Communications
Objectives	• To introduce students to the ethical principles of the Indian Knowledge System • To explore the relevance of IKS in modern technological developments like AI • To analyze the role of ethics such as Dharma, Satya, and Ahimsa in AI systems • To encourage critical thinking regarding ethical AI development • To promote awareness about responsible use of technology in society
Mulya Pravah	Ethical Values, Responsibility, Respectfulness, Inclusiveness, Sustainability, Integrity, Social Responsibility, Critical Thinking
UNSDG	• SDG 4 – Quality Education • SDG 9 – Industry, Innovation and Infrastructure • SDG 16 – Peace, Justice and Strong Institutions • SDG 17 – Partnerships for the Goals
Outcomes with its impact	• Students developed an understanding of Indian ethical philosophies in relation to AI • Enhanced awareness about the importance of ethical AI development • Encouraged critical discussion on balancing technology with human values • Improved communication and analytical skills through group discussion • Fostered awareness of responsible media and technological practices
External Expert	N/A

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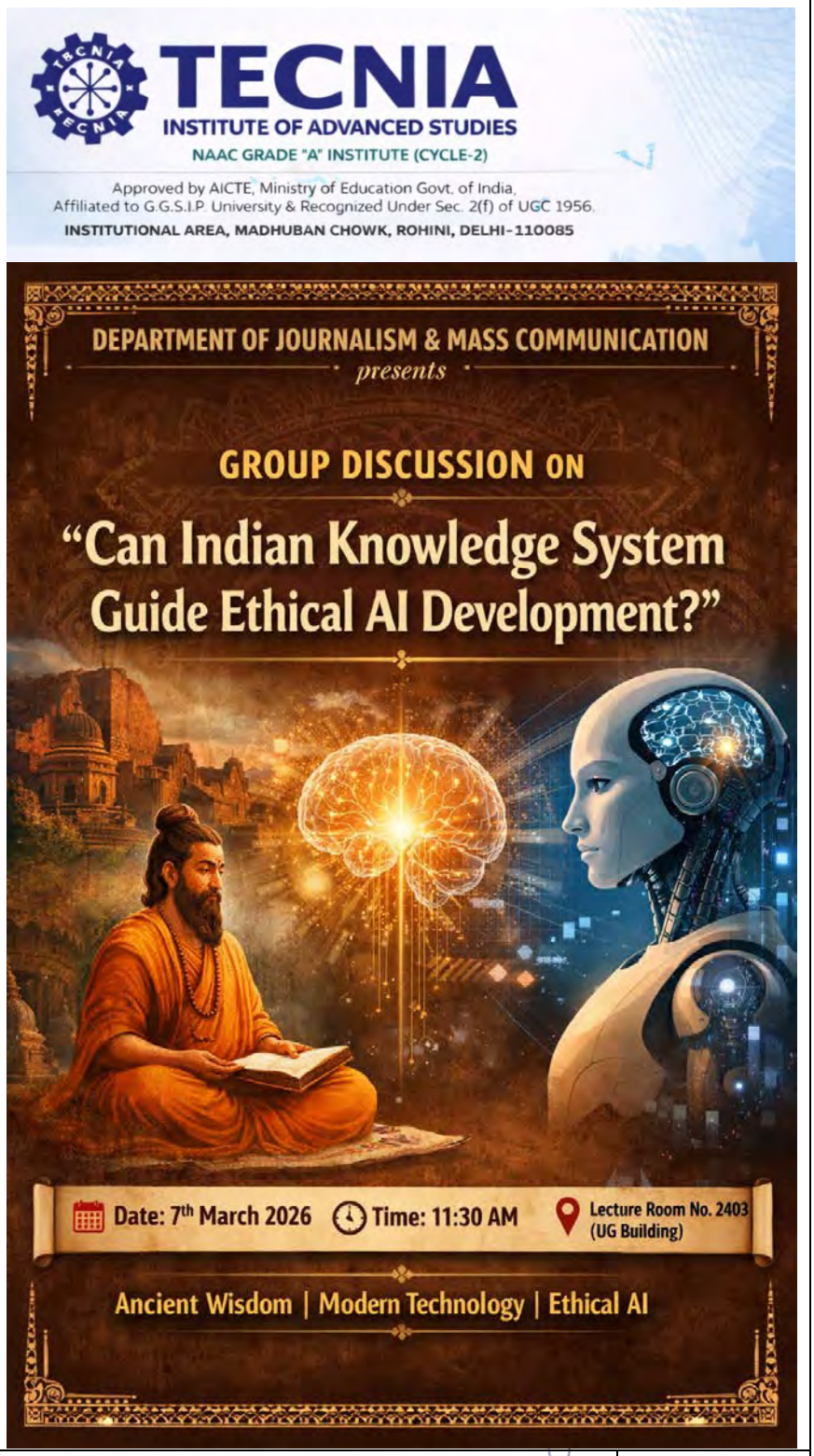
Internal Expert/Faculty	Dr. Gopal Thakur
Date	7th March, 2026
Time	11:30 AM Onwards
Venue	Lecture Room No. 2403 (UG Building)
Social media link	NA
Poster/Flyer/Notice*	
No. of Students* (only no. to be written, list in excel or word should be maintain at	52

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Geotag Photographs(with Caption)*	



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For Office Use: Notification No.	
Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)	 Dr. Gopal Thakur
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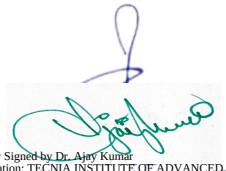

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

List of Participants

Quiz Activity Report on Thoughts, Ideas & Experiments for Developed India

Date: 7th March 2026

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Dr. Gopal Thakur

Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Organized by: Department of Journalism & Mass Communication

Report on Group Discussion on Ethics in Journalism: Then and Now

Title of Activity*	**Ethics in Journalism: Then and Now**
OBE Values	• Learner-centered education approach • Clearly defined learning outcomes • Skill-based practical learning • Continuous assessment and improvement
Event – Awareness/Outreach	Skill-Based Awareness & Experiential Learning Workshop
Program Theme*	"Collaborative Thinking for Effective Event Planning"
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	• Learner-centred education approach • Clearly defined learning outcomes • Skill-based practical learning • Continuous assessment and improvement • Critical thinking and problem-solving
Objectives	• Define clear and measurable learning outcomes • Enhance students' practical and professional skills • Promote critical thinking and problem-solving abilities • Align education with industry and societal needs • Ensure continuous evaluation and quality improvement
The context	Outcome-Based Education (OBE) focuses on what learners are expected to achieve at the end of an educational experience. It emphasizes clearly defined learning outcomes, learner-centered teaching, continuous assessment, and skill development to ensure students gain relevant knowledge, competencies, and values aligned with academic, professional, and societal requirements.
Learning Outcomes	• Demonstrate clear understanding of subject concepts • Apply theoretical knowledge to practical situations • Analyze problems using critical thinking skills • Communicate ideas effectively and professionally • Exhibit ethical values and lifelong learning attitude
External Expert	NA
Internal Expert	Dr.Ashish Kumar

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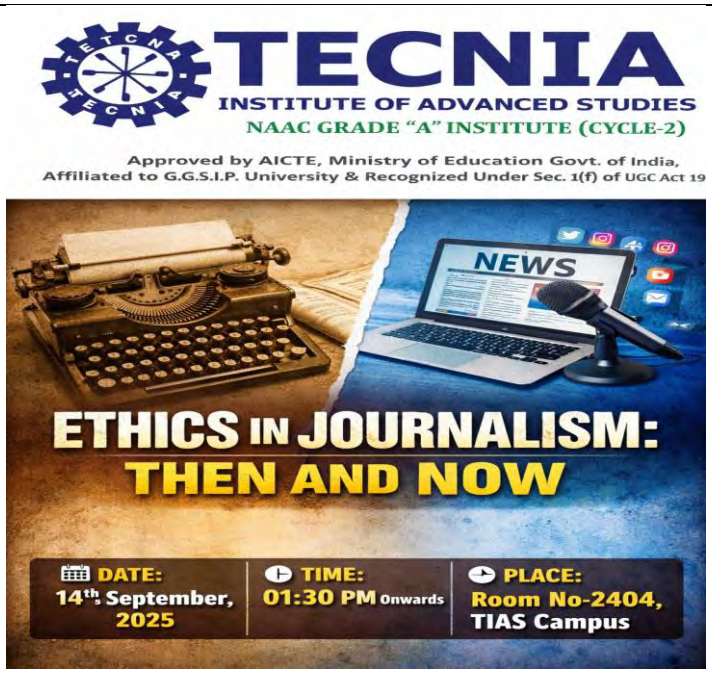
Resources	• Textbooks and reference books • E-learning platforms and MOOCs • Journals, research articles, newspapers • Audio-visual aids and documentaries • Computer labs and internet facilities • Learning management systems (LMS)
Evidence of Success	• Improved student learning outcomes • Higher student engagement and participation • Enhanced practical and analytical skills • Better academic performance and results • • Positive student and faculty feedback
Challenges	• Defining measurable learning outcomes • Aligning teaching with outcomes • Designing effective assessment tools • Faculty training and adaptation • Time constraints in implementation
Date*	14th September, 2025
Time*	01:30 PM Onwards
Venue	Room No-2404
Poster/Flyer/Notice*	
No. of Students* *(only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)*	20
No. of Faculty* *(only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)*	1
No. of External Participants (students + faculty) *[write NA if not applicable]*	NA

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Date: 2026.10.24 14:12:17
Reason: Approved this document
Location: New Delhi

Photograph*



Students Participate in Group Discussion

Report: Description in (min 250 to max 800 words)*

An academic session on **"Ethics in Journalism: Then and Now"** was successfully conducted on 14th September, 2025 at Tecnia Institute of Advanced Studies, with active participation from BAJMC 3rd semester students. The session aimed to create awareness among budding journalists about the importance of ethical practices in journalism across different eras.

Dr. Ashish Kumar, the resource person, began the session by explaining the concept of journalistic ethics during the early days of print media. He highlighted how journalism in the past was largely driven by public service, credibility, truthfulness, and social responsibility. Journalists were considered the voice of the people and followed strict ethical norms despite limited technology and resources.

The discussion then shifted to contemporary journalism, where electronic and digital media dominate. Dr. Kumar emphasized that while technological advancements have made news dissemination faster and wider, they have also introduced ethical challenges such as sensationalism, paid news, misinformation, TRP-driven content, and compromised objectivity. He stressed that ethical journalism today requires greater responsibility due to the influence of social media and 24×7 news cycles.

Students actively participated in the discussion by sharing their views, raising questions, and comparing ethical practices of earlier times with present-day journalism. Case studies and real-life examples were discussed to help students understand ethical dilemmas faced by modern journalists.

The session concluded with an interactive question-and-answer round,

Head of Department
Dept. of Journ. and Mass Communication
Tecnia Institute of Advanced Studies
Rohini, Delhi-110085

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	where Dr. Ashish Kumar encouraged students to uphold ethical values like accuracy, fairness, accountability, and integrity in their future professional careers. The programme was informative, thought-provoking, and highly beneficial for journalism students, reinforcing the timeless relevance of ethics in journalism.
Resource Person Profile	NA
Attendance Sheet*	*Attached at the end of Report*
Report Submitted by Nodal Officer/Event Coordinator *(write faculty coordinator name)*	Dr.Ashish Kumar
For Office Use: Notification No.	
Signature of Event Coordinator	

List of Students

S.No.	Enroll No.	Name of Student	Class
1	00117002424	Poornima Jain	BA(JMC)
2	00217002424	Kritika Mishra	BA(JMC)
3	00317002424	Aanchal Bora	BA(JMC)
4	00417002424	Rupakashi Sethi	BA(JMC)
5	00517002424	Shubh Johri	BA(JMC)
6	00617002424	Chhavi	BA(JMC)
7	00717002424	Rishabh Chauhan	BA(JMC)
8	00817002424	Vanshika Jain	BA(JMC)
9	00917002424	Radhika Motwani	BA(JMC)
10	01017002424	Pragati Dudheria	BA(JMC)
11	01117002424	Purvi Mangla	BA(JMC)
12	01217002424	Siddharth Gaur	BA(JMC)
13	01317002424	Rafat Ayaan	BA(JMC)
14	01417002424	Vansh Khurana	BA(JMC)
15	01517002424	Jonathan Anthony	BA(JMC)
16	35117002424	Mehak Kapoor	BA(JMC)
17	35217002424	Girisha Sachdeva	BA(JMC)
18	35417002424	Sarthak Sharma	BA(JMC)
19	35517002424	Lakshay Sethi	BA(JMC)
20	35617002424	Mayank Sehrawat	BA(JMC)
21	50217002424	Chetna Bhuranda	BA(JMC)
22	50317002424	Sakshi Kumari	BA(JMC)
23	50417002424	Shreya Sinha	BA(JMC)
24	50517002424	Manvi Khaitan	BA(JMC)
25	00121302424	Shivam Bajaj	BA(JMC)
26	00221302424	Sarah Rashid Khan	BA(JMC)
27	00321302424	Navneet Kaur	BA(JMC)
28	00421302424	Dhruv Bhatia	BA(JMC)
29	35121302424	Muskan Asopa	BA(JMC)

Head of Department
Dept. of Journ. and Mass Communication
Tecnia Institute of Advanced Studies
Rohini, Delhi-110085

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Organized by: Department of Journalism & Mass Communication

Report on Group Discussion on Media Writing and Editorial Decision-Making

Title of Activity*	Group Discussion on Media Writing and Editorial Decision-Making
OBE Values	Critical Thinking, Communication Skills, Teamwork, Subject Knowledge
Event – Awareness/Outreach	Teaching–Learning Activity (Classroom-based)
Program Theme*	Collaborative Analysis of Writing Practices and Editorial Perspectives
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	-
Objectives	• To develop analytical and critical thinking skills among students • To enhance verbal communication and argument-building abilities • To promote collaborative learning and peer interaction
The context	Group Discussion is an effective participative learning technique in journalism education as it encourages students to articulate ideas, analyze multiple viewpoints, and engage in constructive dialogue. This GD was conducted to help students understand writing practices, editorial judgment, and ethical considerations through discussion-based learning rather than one-way instruction.
Learning Outcomes	• Improved ability to express ideas logically and confidently • Enhanced understanding of editorial perspectives and writing ethics • Development of teamwork and respectful listening skills
External Expert	-
Internal Expert	Dr. Gopal Thakur
List of Volunteers	Ms. Prachi Mr. Nitin
Resources	Classroom, Smart Board, newspapers, discussion prompts, reference materials
Evidence of Success	• Active participation from all student groups • Meaningful discussions with diverse viewpoints • Improved confidence in oral communication
Challenges	• Uneven participation levels initially • Time limitation for deeper discussion
Date*	1st October, 2025

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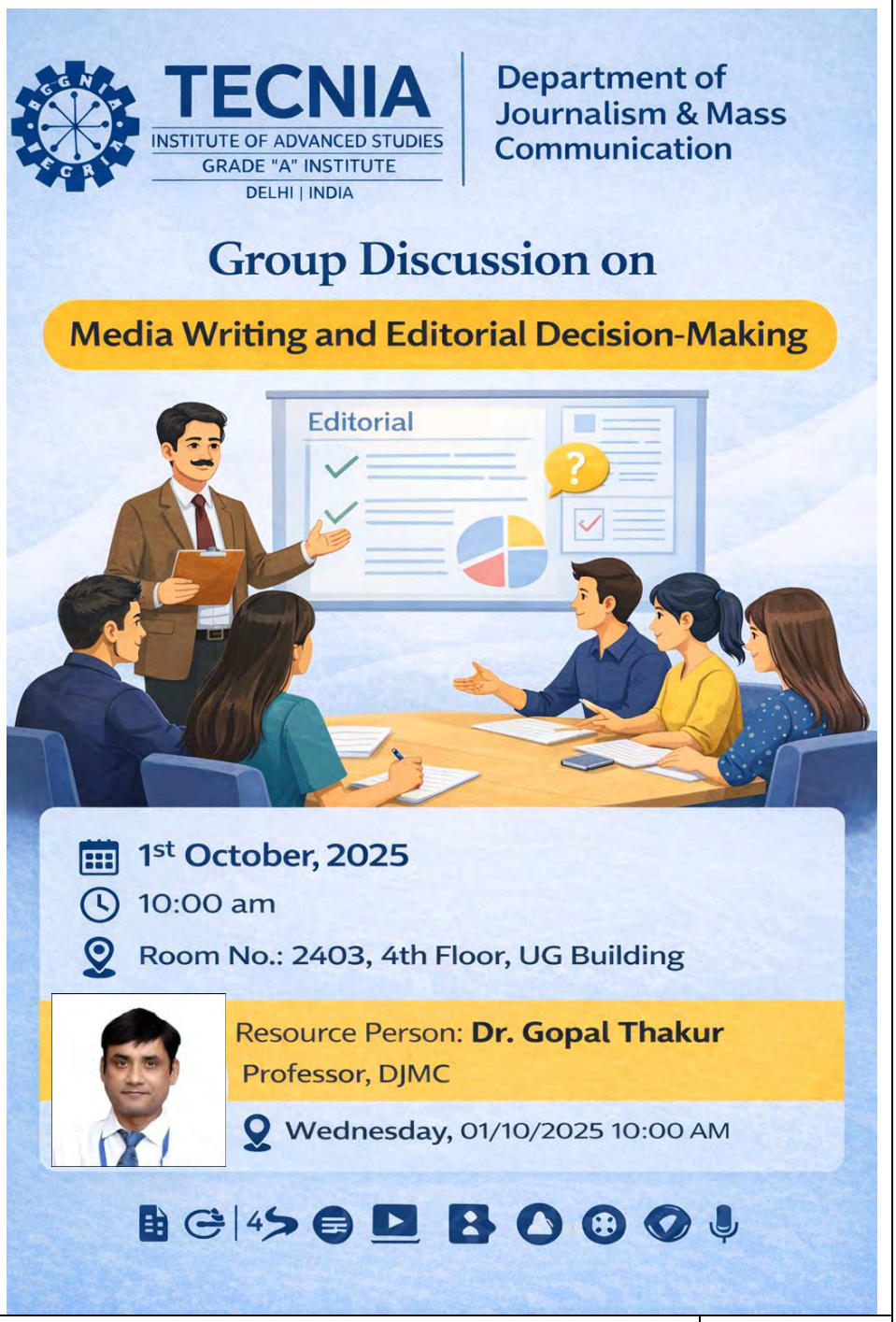
Location: New Delhi

Time*	10:00 AM Onwards
Venue	Room No. 2403, 4th Floor, UG building
Poster/Flyer/Notice*	

No. of Students* *(only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)*	53
No. of Faculty* *(only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)*	1
No. of External Participants (students + faculty) *[write NA if not applicable]*	NA
Photograph*	

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Students actively engaged in a classroom session on Media Writing and Editorial Decision-Making.

Students participating in a case study session in a classroom environment, engaged and ready to collabo for academic learning and discussion.

Report: Description in (min 250 to max 800 words)*	The Group Discussion on Media Writing and Editorial Decision-Making was organized by the Department of Journalism and Mass Communication as a classroom-based teaching–learning activity under the course Writing Skills for Media The GD was designed to promote participative learning by encouraging students to analyze writing practices, editorial choices, and ethical considerations through collaborative discussion. Students were divided into small groups and provided with discussion themes related to news writing, opinion pieces, ethical dilemmas in editing, and language sensitivity in media content. Each group was given time to brainstorm and prepare their viewpoints. This preparatory phase helped students organize their thoughts and encouraged inclusive participation. During the discussion sessions, students actively expressed their opinions, responded to peers, and critically evaluated different perspectives. Emphasis was placed on clarity of expression, logical reasoning, and respectful disagreement. Faculty facilitation ensured that discussions remained focused, balanced, and academically relevant. The GD format helped students understand that media writing is not a solitary activity but a collaborative process involving multiple viewpoints. The activity significantly enhanced students' communication skills and confidence. Many students who were initially hesitant gradually became active participants. The discussion environment encouraged listening skills, teamwork, and ethical awareness. Overall, the GD proved to be an effective pedagogical tool aligned with Outcome-Based Education, fostering holistic learning and professional readiness.
Resource Person Profile	NA

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Attendance Sheet*	*Attached at the end of Report*
Report Submitted by Nodal Officer/Event Coordinator *(write faculty coordinator name)*	Dr. Gopal Thakur
For Office Use: Notification No.	
Signature of Event Coordinator	

List of Participants		
1	00117002425	AADYA SHREE JAIN
2	00317002425	ANSHUL SALUJA
3	00417002425	AADYA SISODIA
4	00517002425	ASNETH JOSEPH
5	00617002425	KASHVI JAIN
6	00717002425	RASHI
7	00817002425	SHINE SARPAL
8	00917002425	VANYA BHAGAT
9	01017002425	RIVA BALIYAN
10	01117002425	ANGEL SHARMA
11	01217002425	KESHAV BAJAJ
12	01317002425	ANGAD SINGH
13	01417002425	NITIN
14	01517002425	LUCKY NEGI
15	01617002425	RAKSHIT SHARMA
16	01717002425	ANGEL SHARMA
17	01817002425	BHUMIKA BISHT
18	01917002425	BHAVI KOHLI
19	02017002425	POORNIMA PANDEY
20	02117002425	PARITOSH GAUR
21	02217002425	SHUBHANGI RAJPUT

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22	02317002425	PRACHI BOTHRA
23	02417002425	ASHISH KAUSHIK
24	02517002425	KASHISH JHA
25	02617002425	MAHIMA JOSHI
26	02717002425	JYOTI YADAV
27	02817002425	PULKIT SHARMA
28	02917002425	YASH AGGARWAL
29	03017002425	AARUSH GARG
30	03117002425	SHANAYA GANDHI
31	03217002425	PEARL KHANNA
32	03317002425	PRATIMA GUPTA
33	03417002425	ADDHYAN GOSWAMI
34	03517002425	UNNATI BANSAL
35	03617002425	JAI MADAN
36	03717002425	PALLAVI KUMARI SINGH
37	00121302425	TAMANNA CHUGH
38	00221302425	CHARVI JAIN
39	00321302425	PRACHI SHARMA
40	00421302425	GURLEEN KAUR
41	00521302425	KABIR SETHI
42	00621302425	HARSHITA MONGA
43	00721302425	PRANATI
44	00921302425	SNEHA KUMARI
45	01021302425	AANYA SHARMA
46	01121302425	KANISHTHA SHARMA
47	01221302425	SHIVAM SHARMA
48	01321302425	KHUSHI MISHRA

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49	01421302425	TANZIL CHAWLA
50	01521302425	DIKSHA
51	01621302425	HANSIKA TIWARI
52	01721302425	DEEPANSHI YADAV
53	01821302425	KATYANI GARG

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Organized by: Department of Journalism & Mass Communication

Report on Group Discussion on "Role of Event Management in Media and Communication Industry"

Title of Activity*	Group Discussion on "Role of Event Management in Media and Communication Industry"
OBE Values	Critical Thinking, Communication Skills, Teamwork and Collaboration, Leadership, Professional Awareness, Experiential Learning
Event – Awareness/Outreach	Skill-Based Awareness & Experiential Learning Workshop
Program Theme*	"Collaborative Thinking for Effective Event Planning"
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	-
Objectives	• To develop analytical and communication skills among event management students. • To encourage collaborative learning and peer interaction through group discussion. • To enhance understanding of event management concepts in media and journalism. • To promote confidence in public speaking, articulation, and idea presentation. • To assess students awareness of real-world event management challenges.
The context	Group discussion is an effective pedagogical approach that fosters collaborative learning, critical thinking, and communication skills. In the field of event management, professionals are required to work in teams, exchange ideas, and make collective decisions. Keeping this in mind, a group discussion was organized for students studying Event Management to help them analyze industry practices, share perspectives, and learn from peer insights in a structured academic setting.
Learning Outcomes	• Improved communication and articulation skills among students. • Enhanced understanding of event management practices in media contexts. • Developed teamwork, leadership, and listening skills. • Increased confidence in participating in professional discussions. • Strengthened ability to analyze and present ideas collaboratively.
External Expert	-
Internal Expert	Dr. Upasana Khurana

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List of Volunteers	
Resources	Discussion guidelines, reference materials, whiteboard, markers, classroom seating arrangement
Evidence of Success	• Active participation from all student groups. • Meaningful exchange of ideas and real-life examples. • Positive feedback reflecting enhanced learning and confidence. • Observable improvement in teamwork and communication skills.
Challenges	• Time constraints limited extended discussion on some topics. • Initial hesitation among a few students, which reduced as the session progressed.
Date*	18th November, 2025
Time*	11:00 AM Onwards
Venue	TIAS Auditorium
Poster/Flyer/Notice*	
No. of Students* *(only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)*	88
No. of Faculty* *(only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)*	1
No. of External Participants (students + faculty) *[write NA if not applicable]*	NA

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Photograph*	
Participate students in Group Discussion	
Report: Description in (min 250 to max 800 words)*	The Department of Journalism and Mass Communication organized a Group Discussion on "Role of Event Management in Media and Communication Industry" as part of the Event Management curriculum. The activity was designed using the Group Learning and Teaching approach, enabling students to engage in collaborative thinking and structured dialogue on contemporary event management practices. The session began with an introductory briefing by the faculty coordinator, outlining the objectives, discussion format, and evaluation criteria. Students were divided into small groups, each focusing on specific aspects of event management such as event planning, branding and promotion, media coordination, audience engagement, logistics management, and crisis handling during events. Each group was given time to brainstorm and discuss their viewpoints before presenting their insights to the larger group. Students actively participated by sharing examples from media events, press conferences, cultural festivals, corporate launches, and digital events. The discussion encouraged students to connect theoretical concepts learned in class with real-world event scenarios. The group discussion environment promoted peer learning, where students learned to listen actively, respect differing opinions, and build upon each other's ideas. Participants demonstrated improved clarity in expressing their thoughts and greater confidence in public speaking. Faculty facilitators guided the discussion to ensure relevance, inclusivity, and constructive engagement. Key themes that emerged during the discussion included the importance of teamwork in event execution, ethical considerations in media events, time management, coordination among stakeholders, and the growing

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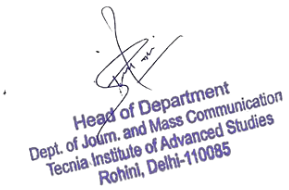
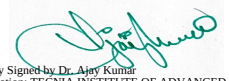
	role of digital platforms in event promotion. Students also reflected on the challenges faced by event managers, such as managing last-minute changes, audience expectations, and media deadlines. The session concluded with a reflective summary by the faculty coordinator, highlighting the strengths of the discussion and providing feedback on students' communication, leadership, and analytical abilities. Overall, the group discussion proved to be an effective learning exercise that enhanced students' understanding of event management while strengthening their interpersonal and professional skills.
Resource Person Profile	NA
Attendance Sheet*	*Attached at the end of Report*
Report Submitted by Nodal Officer/Event Coordinator *(write faculty coordinator name)*	Dr. Upasana Khurana
For Office Use: Notification No.	
Signature of Event Coordinator	

List of Participants		
S. No.	**Name**	**Course**
1.	**Mehak Wasan**	**BAJMC**
2.	**Kartik**	**BAJMC**
3.	**Jyoti Kushwaha**	**BAJMC**
4.	**Jaitsri Kaur**	**BAJMC**
5.	**Uday**	**BAJMC**
6.	**Mohak Seth**	**BAJMC**
7.	**Abhinav Gupta**	**BAJMC**
8.	**Kamakshi**	**BAJMC**
9.	**Nupur**	**BAJMC**
10.	**Vaibhav**	**BAJMC**
11.	**Anmol Abichandani**	**BAJMC**
12.	**Divija Bhandari**	**BAJMC**
13.	**Atishay Jain**	**BAJMC**
14.	**Vani**	**BAJMC**
15.	**Vani**	**BAJMC**
16.	**Evyan Kumar**	**BAJMC**
17.	**Shaurya Jayaswal**	**BAJMC**
18.	**Harshita Soni**	**BAJMC**
19.	**Harshita Gupta**	**BAJMC**
20.	**Kavya Sharma**	**BAJMC**
21.	**Kushal Sharma**	**BAJMC**
22.	**Tanishka Jain**	**BAJMC**
23.	**Sarthak Sharma**	**BAJMC**





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24.	Pooja	BAJMC
25.	Khushi Das	BAJMC
26.	Tanushka	BAJMC
27.	Khanak	BAJMC
28.	Abhinav Kumar	BAJMC
29.	Rupansh	BAJMC
30.	Sangini Ghosh	BAJMC
31.	Aarti Sehdev	BAJMC
32.	Jaanasheen	BAJMC
33.	Dolly Chawla	BAJMC
34.	Sneha	BAJMC
35.	Abhay Kumar Solanki	BAJMC
36.	Nishant Kumar Singh	BAJMC
37.	Gunn Arora	BAJMC
38.	Harsh	BAJMC
39.	Aarav Arora	BAJMC
40.	Niyati Bist	BAJMC
41.	Pratham Sethi	BAJMC
42.	Mehak Jain	BAJMC
43.	Naman Kumar	BAJMC
44.	Chaitanya Gandhi	BAJMC
45.	Mehak Kaushik	BAJMC
46.	Bhoomi	BAJMC
47.	Rivanshi Thakur	BAJMC
48.	Dyanshi Sharma	BAJMC
49.	Kriti Malhotra	BAJMC
50.	Anshul Sharma	BAJMC
51.	Smiti	BAJMC
52.	Jasveen	BAJMC
53.	Yash Singh Bisht	BAJMC
54.	Kritika	BAJMC
55.	Palak Oberoi	BAJMC
56.	Anannya Goel	BAJMC
57.	Deepika	BAJMC
58.	Vanshika Rohira	BAJMC
59.	Ishaan Sirohi	BAJMC
60.	Pranav Vashisth	BAJMC
61.	Manya Khurana	BAJMC
62.	Garima Singh Rajput	BAJMC
63.	Bhumika Sharma	BAJMC
64.	Amul	BAJMC
65.	Mehak	BAJMC
66.	Pragyansh	BAJMC
67.	Daksh Bajaj	BAJMC
68.	Bhumika Sharma	BAJMC

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69.	**Anshika**	**BAJMC**
70.	**Ujjwal Gupta**	**BAJMC**
71.	**Heenakshi Wadhwa**	**BAJMC**
72.	**Digonto Banerjee**	**BAJMC**
73.	**Anjali**	**BAJMC**
74.	**Manvi Sharma**	**BAJMC**
75.	**Rumesa Khan**	**BAJMC**
76.	**Kripa Grover**	**BAJMC**
77.	**Rachit Dimri**	**BAJMC**
78.	**Abhishek Mishra**	**BAJMC**
79.	**Suhani Naraina**	**BAJMC**
80.	**Sanjana Singh**	**BAJMC**
81.	**Vidhi Sikka**	**BAJMC**
82.	**Diva Chawla**	**BAJMC**
83.	**Piyush Kathuria**	**BAJMC**
84.	**Krishnandu Das**	**BAJMC**
85.	**Tushar Verma**	**BAJMC**
86.	**Krish Khatri**	**BAJMC**
87.	**Dev Gupta**	**BAJMC**
88.	**Dhruv Yadav**	**BAJMC**

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Organized by: Department of Journalism & Mass Communication

Report on Group Discussion as a Participative Learning Activity

Title of Activity*	Group Discussion as a Participative Learning Activity
OBE Values	Critical Thinking, Communication Skills, Collaborative Learning, Media Literacy
Event – Awareness/Outreach	Awareness Programme
Program Theme*	Emerging Trends and Challenges in Journalism and Mass Communication
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	-
Objectives	• To encourage first-year students to articulate and analyze contemporary issues in journalism. • To promote participative learning through healthy debate and critical discussion. • To foster awareness about the evolving landscape of media and its implications. • To develop confidence, listening skills, and team spirit among students.
The context	With the media industry undergoing rapid transformation, future journalists must be equipped not only with theoretical knowledge but also the ability to critically examine developments in the field. Group Discussion, as a participative learning strategy, offers students an opportunity to explore diverse perspectives, enhance analytical skills, and apply classroom learning to real-world issues.
Learning Outcomes	• Students understood the dynamics of participative learning through group interaction. • They developed critical perspectives on contemporary media issues such as AI, podcasts, deepfakes, and print media. • Improved articulation and ability to present structured arguments. • Strengthened collaborative learning and peer-to-peer engagement.
External Expert	-
Internal Expert	Dr. Upasana Khurana
List of Volunteers	Ms. Pranati Ms. Aadya Sisodia
Resources	Classroom space with audiovisual support, printed topic notes, faculty guidance.

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Evidence of Success	• Active participation of all students with enthusiastic exchange of ideas. • Students demonstrated improved confidence in public speaking and argumentation. • Several innovative and thought-provoking perspectives emerged during the discussion, reflecting their analytical growth.
Challenges	• Managing time effectively, as many students were eager to contribute. • Ensuring equal opportunity for quieter students to participate. • Balancing discussions within the limited session duration. • Overcoming hesitation among a few students who were participating in a formal discussion for the first time. • Coordinating multiple topics while keeping the conversation focused and structured.
Date*	26th September, 2025
Time*	1:30 PM Onwards
Venue	Room No. 2403, 4th Floor, UG building
Poster/Flyer/Notice*	
No. of Students* *(only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)*	53
No. of Faculty* *(only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)*	1
No. of External Participants (students + faculty) *[write NA if not applicable]*	NA

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Photograph*



Students are engaged in collaborative conversation and interactive learning under the guidance of a facilitator



Students of Journalism and Mass Communication presenting their viewpoints during a Group Discussion activity

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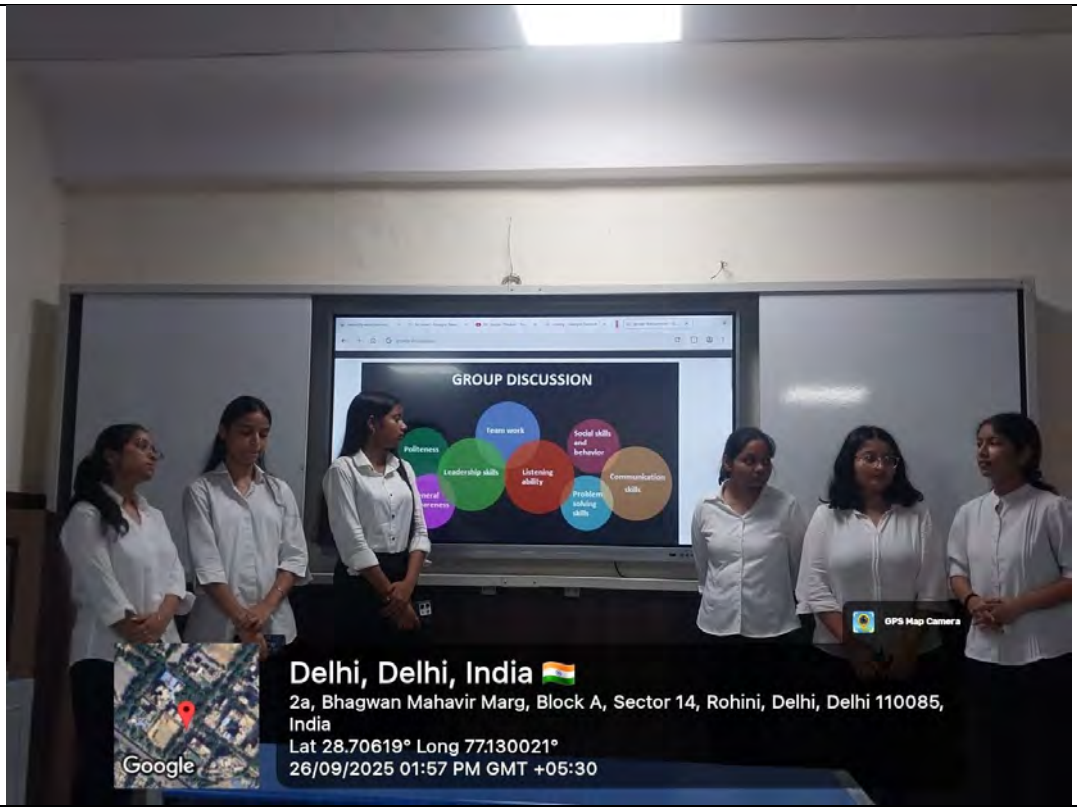

"Students actively participated and enhanced communication, leadership, and teamwork skills in Group Discussion session."

Report: Description in (min 250 to max 800 words)*	The Group Discussion was organized on 26th September, 2025 for first-year students of Journalism and Mass Communication as part of participative learning pedagogy. The activity focused on relevant media issues, with students engaging in critical debates on topics such as "Rise of Podcast Journalism: Fad or Future?", "AI-Generated Content: Enhancing Journalism or Undermining Reality?", "Are Deepfakes a Tool for Creative Innovation or a Threat to Media Integrity?", "Print Media in 2025: Revival or Extinction?", and many more. The discussion witnessed vibrant participation, as students explored the potential and pitfalls of emerging technologies in journalism. Many argued that podcasts have democratized news consumption and represent the future of personalized journalism, while others considered them a passing trend. Similarly, debates on AI-generated content reflected a split between those emphasizing efficiency and those warning against misinformation and loss of authenticity. The issue of deepfakes sparked serious ethical considerations about creativity versus manipulation, and the conversation on print media highlighted nostalgia, credibility, and the struggle against digital dominance. The activity proved to be highly engaging and beneficial. Students not only voiced their opinions but also learned to respect differing viewpoints. Faculty mentors observed significant improvement in students' articulation, listening, and critical thinking skills. The evidence of success was clear in the enthusiasm displayed and the diversity of arguments presented.

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Resource Person Profile	NA
Attendance Sheet*	*Attached at the end of Report*
Report Submitted by Nodal Officer/Event Coordinator *(write faculty coordinator name)*	Dr. Upasana Khurana
For Office Use: Notification No.	
Signature of Event Coordinator	

List of Participants		
S. No.	**Name**	**Course**
1.	**JYOTI YADAV**	**BAJMC**
2.	**YASH AGGARWAL**	**BAJMC**
3.	**MAHIMA JOSHI**	**BAJMC**
4.	**AARUSH GARG**	**BAJMC**
5.	**PRACHI BOTHRA**	**BAJMC**
6.	**SHINE SARPAL**	**BAJMC**
7.	**PULKIT SHARMA**	**BAJMC**
8.	**KASHVI JAIN**	**BAJMC**
9.	**SHIVAM SHARMA**	**BAJMC**
10.	**AANYA SHARMA**	**BAJMC**
11.	**UNNATI BANSAL**	**BAJMC**
12.	**NITIN**	**BAJMC**
13.	**KASHISH JHA**	**BAJMC**
14.	**ADDHYAN GOSWAMI**	**BAJMC**
15.	**ANGAD SINGH**	**BAJMC**
16.	**DIKSHA**	**BAJMC**
17.	**DEEPANSHI YADAV**	**BAJMC**
18.	**KANISHTHA SHARMA**	**BAJMC**
19.	**ANGEL SHARMA**	**BAJMC**
20.	**RASHI**	**BAJMC**
21.	**TANZIL CHAWLA**	**BAJMC**
22.	**AADYA SHREE JAIN**	**BAJMC**
23.	**LUCKY NEGI**	**BAJMC**
24.	**SNEHA KUMARI**	**BAJMC**
25.	**KATYANI GARG**	**BAJMC**
26.	**PRATIMA GUPTA**	**BAJMC**
27.	**BHAVI KOHLI**	**BAJMC**
28.	**ANSHUL SALUJA**	**BAJMC**
29.	**KHUSHI MISHRA**	**BAJMC**
30.	**RIVA BALIYAN**	**BAJMC**
31.	**AADYA SISODIA**	**BAJMC**
32.	**JAY MADAN**	**BAJMC**
33.	**ANGEL SHARMA**	**BAJMC**
34.	**PRACHI SHARMA**	**BAJMC**

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35.	SHUBHANGI RAJPUT	BAJMC
36.	BHUMIKA	BAJMC
37.	POORNIMA	BAJMC
38.	ASNETH JOSEPH	BAJMC
39.	PARITOSH GAUR	BAJMC
40.	RAKSHIT SHARMA	BAJMC
41.	PALLAVI KUMARI SINGH	BAJMC
42.	VANYA BHAGAT	BAJMC
43.	PRANATI	BAJMC
44.	HANSIKA TIWARI	BAJMC
45.	PEARL KHANNA	BAJMC
46.	ASHISH KAUSHIK	BAJMC
47.	KESHAV BAJAJ	BAJMC
48.	KABIR SETHI	BAJMC
49.	TAMANNA CHUGH	BAJMC
50.	HARSHITA MONGA	BAJMC
51.	CHARVI JAIN	BAJMC
52.	GURLEEN KAUR	BAJMC
53.	SHANAYA GANDHI	BAJMC

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