



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956

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Department of Journalism and Mass Communication

Ref: TIAS/DJMC/ODD/MOOC/2026-27/01

Dated: 10/07/2026

NOTICE

Subject: Registration of online SWAYAM/ NPTEL Courses for 2026-27.

This is to inform all students of the Department of Journalism & Mass Communication that, in accordance with the Guru Gobind Singh Indraprastha University (GGSIPU) Scheme of Examination and Syllabus (2024-25) applicable for the Academic Session 2026-27, registration for online SWAYAM/NPTEL MOOC courses as per the prescribed curriculum.

All BA (Journalism & Mass Communication) students are required to enroll in and successfully complete the prescribed MOOC course(s) during the respective semester to earn the required academic credits.

Code No	Paper	Type	L	T/P	Credit
FIRST SEMESTER					
BAJMC117	MOOC (NUES)	Value Added Course (VAC)	2	-	2
THIRD SEMESTER					
BAJMC 215	MOOC (NUES)	Value Added Course (VAC)	2	-	2
FIFTH SEMESTER					
BAJMC315	MOOC* (NUES)	Value Added Course (VAC)	2	-	2

Note: The student is required to choose one MOOC course of 02 credits or as per mentioned in the Scheme or as per his/her choice from SWAYAM, SWAYAM+, NPTEL, IIMB-MOOCs or any other platform sponsored by Ministry of Education. The student shall be required to choose MOOC courses of at least 02 credits or as mentioned in the Scheme, as per his / her preference / choice. After completing the MOOC Course(s), the student has to produce a successful course completion certificate for claiming the credit.

In the context of the above-mentioned BA (JMC) scheme & syllabus/programme, the Departmental Academic Committee recommended the following MOOC courses of at least 3 credits, or as specified in the Scheme, from the SWAYAM portal.

S. No.	Course Name	UG/PG	Offered By	Duration	Credit	Last date of Registration	Link
1	Advertising Management	PG	Aligarh Muslim University	12 weeks Start Date: 27 Jul 2026 End Date: 12 Oct 2026	4	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/ini26_mg18
2	Advertising and Brand Management	UG	B.K. School of Professional Studies and Management, Gujarat	12 weeks Start Date: 13 Jul 2026 End Date: 31 Oct 2026	3	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/cec26_mg14

Dr. Shivender Jain

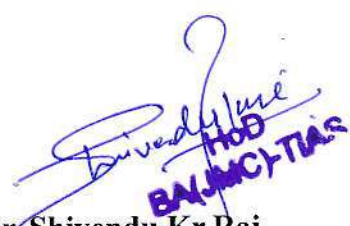
			University				
3	Digital Media	UG/PG	Indira Gandhi National Open University, New Delhi	16 Weeks Start Date: 01 Jul 2026 End Date: 15 Nov 2026	4	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/nou26_ge78
4	Journalism in the Digital Era	UG/PG	JAIN (Deemed-to-be University), Bangalore	08 Weeks Start Date: 10 Jul 2026 End Date: 31 Oct 2026	3	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/imb26_mg242
5	Hindi Literary Journalism	UG	Malabar College Of Advanced Studies, Vengara, Malappuram DT, Kerala	12 Weeks Start Date: 13 Jul 2026 End Date: 20 Oct 2026	5	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/cec26_lg11
6	Photo Journalism	UG/PG	Pondicherry University	15 Weeks Start Date: 13 Jul 2026 End Date: 31 Oct 2026	5	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/cec26_hs115
7	Digital Media Literacy	UG/PG	Indira Gandhi National Open University, New Delhi	16 Weeks Start Date: 01 Jul 2026 End Date: 15 Nov 2026	4	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/nou26_ge95
8	AI in Social Science Research	UG/PG	Manipal Academy of Higher Education (MAHE), Bengaluru	6 Weeks Start Date: 10 Jul 2026 End Date: 31 Oct 2026	3	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/imb26_mg262
9	Applied Social Psychology	UG/PG	Savitribai Phule Pune University, Pune	6 Weeks Start Date: 20 Jul 2026 End Date: 31 Oct 2026	4	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/cec26_hs119
10	Introduction to Ethics	UG/PG	Banaras Hindu University	Start Date: 24 Aug 2026 End Date: 12 Oct 2026 Enrollment Ends: 31 Aug 2026	4	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/ini26_hs59

Dr. Shoban K. Rai

11	Women and Entrepreneurs hip	UG/PG	Aligarh Muslim University	Start Date 27 Jul 2026 End Date 12 Oct 2026	4	31 Aug 2026	https://onlinecourses.swayam2.ac.in/e-learning/preview/ini26_cm22
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All the students are required to mandatorily register on the above-mentioned portal before the due date and undertake the course as scheduled.


Dr. Upasana Khurana
MOOCs Nodal Officer
Tecnia Institute of Advanced Studies


Dr. Shivendu Kr Rai
HoD, Dept. of J&MC

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Director, Development, TIAS
Dean IQAC, TIAS- for information
Class In-charge, DJMC
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