



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

Approved by AICTE, Ministry of Education Govt. of India,
Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Notice

Ref.No.: TIAS/2025-26/DMS/MBA/15a

Date : .03.04.2026

Attn : MBA Students ; Batch 2025-2027

Subject: Choice of specialization

This is to inform that all Students can choose/select atleast two papers of their choice from the two specialisation areas i.e Dual Specialisation. For earning a specialisation, a student is required to study four papers from each specialisation stream. The two papers would be selected in III semester and two papers would be selected in IV semester. This will help a student to earn two specialisation streams i.e. Dual Specialisation. Students must opt distinct courses for each specialization i.e. the same course cannot be studied in two different specializations.

ELECTIVES- I AND II

Electives of Marketing

MS -213 Consumer Behavior
MS- 215 Sales and Distribution Management
MS -217 Services Marketing
MS -219 Customer Relationship Management

Electives of Finance

MS -221 International Financial Management
MS -223 Financial Markets and Institutions
MS -225 Investment Analysis & Portfolio Management
MS -227 Financial Econometrics

Electives of HR

MS -229 Management of Training, Learning and Development
MS -231 Managing Industrial Relations
MS -233 Talent Management
MS -235 Compensation and Performance Management

Electives of IT

MS -237 Digitalization and E-Governance
MS -239 Artificial Intelligence & Machine Learning
MS -241 Database Management Systems
MS -243 Database Management Systems Lab
MS -245 Enterprise Systems

Electives of International Business

MS -247 International Business Environment and Strategy
MS -249 Export, Import Policies, Procedures and Documentation
MS -251 International Financial Management
MS -253 International Business Negotiation

Electives of Operations & Analytics

MS -255 Enterprise Systems
MS -257 Operations Strategy
MS -259 Logistics and Supply Chain Management
MS -261 Predictive Analytics & Big Data

Submit your choices to your class In charge before 30th April 2026.


Dr. Pooja Sharma

Head of Department (MBA)

Asso. Dean, Dept. of Mgt. Sc.

Tecnia Institute of Advanced Studies

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