



TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
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 Recognized Under Sec. 2(f) of UGC Act 1956
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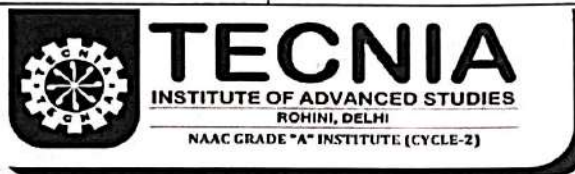


DEPARTMENT OF TRAINING & PLACEMENT

REPORT ON VIRTUAL CAMPUS DRIVE WITH

Title of Activity*	CAMPUS DRIVE
Values	<ul style="list-style-type: none"> ❖ Mock Interview ❖ Technical Skills Review ❖ Competitive Ability ❖ Strategic Thinking
Learning Outcomes	<ul style="list-style-type: none"> ❖ Enhanced Communication & Soft Skills ❖ Understanding of Industry Tools & Tech Basics ❖ Insight Into Corporate Culture & Expectations ❖ Self-Assessment & Goal-Setting ❖ Networking & Mentorship Opportunities
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	TRAINING AND PLACEMENT CELL
Program Theme*	"CAMPUS DRIVE"
External Expert	<p>MS. ISHANI BHATTACHARYA (HR)</p> <p>MR. VISHAL JAIN (CEO)</p> <p>MS. PALAK JAIN - DIRECTOR (SALES)</p> <p>MR. ANMOL KUMAR (CO-FOUNDER)</p> <p>MR. RAHUL MEHRA (FOUNDER OF ROADCAST)</p>
Date*	08/01/2026.

Time*	10:00 – 06:00 P.M.
Venue	Incubation Cell, TIAS.




RECRUITMENT DRIVE 2026

ROADCAST TECH SOLUTIONS PVT. LTD.
FOR ALL THE DEPARTMENT -
DICT/DJMC/DMS

Date : 8th Jan 2026
Reporting Time : 09:00 Am

Contact Person :

- Faculty Placement Coordinator - Mr. Deepak
- Faculty Placement Coordinator - Mr. Ashish
- Faculty Placement Coordinator - Ms. Amarpreet
- Training and Placement Officer- Ms. Aarti




For Placement Assistance Feel Free to Connect us:

- ☎ 9250408933
- 🌐 tiaspg.tecniain
- ✉ placementstias@tecniain

<p>No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)</p>	<p>DMS Department : BBA-13/MBA-02 = 15 DICT Department : BCA-24/MCA-02 = 26 DJMC Department : BAJMC-01</p>
<p>No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)</p>	<p>04</p>
<p>No. of External Participants (students + faculty) [write NA if not applicable]</p>	<p>05</p>

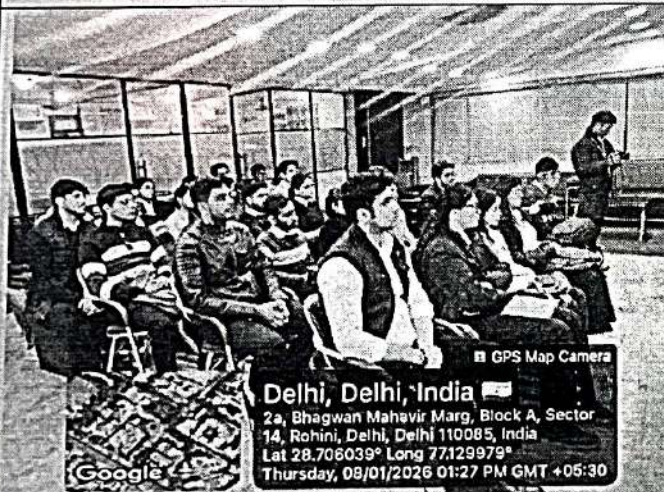
Photograph*



"Landing Your First Big Break — Lorrigo's Campus Drive Is Where Careers Take Off"



"From Monument to Movement – Dr. Sushma Bahuguna kicks off the Lorrigo Campus Drive with Co-Founder - Nishant, lighting the path for student success"



"Future Founders in the Making — Ship Your Career Forward with Lorrigo"



"Landing Your First Big Break — Lorrigo's Campus Drive Is Where Careers Take Off"

Report: Description in (min 250 to max 800 words)*

Company Profile

Roadcast is a technology-driven company that aims to transform the logistics industry through advanced automation solutions. The company focuses on developing innovative, user-friendly, and cost-efficient technologies that can be implemented across various industry sectors. With its strong emphasis on Artificial Intelligence (AI), Roadcast strives to become a global leader in next-generation logistics solutions, enabling businesses to efficiently manage, track, and optimize their operational processes.

Details of the Campus Recruitment Drive

Roadcast organized a campus recruitment drive targeting both technical and non-technical students for roles in **Sales and Marketing (B2B)**. The primary objective of this recruitment drive was to evaluate students' practical knowledge of business concepts, creativity, communication abilities, and presentation skills.

Interview / Selection Process

The selection process adopted by the company was designed to be interactive and experience-based. Instead of conducting a traditional interview format, students were provided with a business-related theme or problem statement. Based on the given scenario, students were required to generate an innovative business idea, design a basic business model, and present their concept before the company panel.

This activity allowed the recruiters to assess

several important competencies including analytical thinking, creativity, business understanding, teamwork, and presentation abilities, making the overall evaluation process more practical and aligned with real industry expectations.

Outcome of the Drive

Through this comprehensive and engaging recruitment process, **8 students were successfully selected**. The drive served as a valuable opportunity for students to experience the dynamics of corporate recruitment and understand real-world business challenges, thereby improving their professional readiness.

Impact on Students

- Students gained practical exposure to business idea generation and pitching, which helped them understand how business concepts are developed and presented in a professional environment.
- The activity significantly improved students' communication and presentation skills by allowing them to confidently present their ideas in front of industry experts.
- Participants developed a better understanding of real-world expectations in the sales and marketing (B2B) sector.
- The drive helped students build confidence and reduce interview anxiety by experiencing a corporate-style selection

	<p>process.</p> <ul style="list-style-type: none"> • It also encouraged students to apply their analytical thinking, creativity, and problem-solving abilities in a practical business scenario. • Overall, the recruitment drive strengthened the industry-academia relationship and supported the institution's objective of enhancing student employability and outcome-based learning.
<p>Recourse Person Profile</p>	<p>1) Vishal Jain : CEO and Co-Founder 2) Rahul Mehra : COO and Co-Founder 3) Palak Jain - Director (Sales) 4) Ishani Bhattacharjee - Head (Human Resources) 5) Anmol Kumar: Co-Founder</p>
<p>Areas of Improvement</p>	<p>After the completion of the campus recruitment drive, RoadCast shared structured feedback highlighting certain areas where students require further development for better industry readiness. The feedback was provided with the objective of enhancing students' professional competencies and employability skills.</p> <p>The key improvement areas identified are as follows:</p> <ol style="list-style-type: none"> 1. Balance Between Patience and Hyperactiveness Students need to develop emotional intelligence by maintaining an appropriate balance between patience and enthusiasm, especially while handling business discussions and client-oriented roles. 2. Communication Skill Barriers Certain students faced challenges in effectively expressing their ideas, indicating the need for continuous improvement in verbal communication, articulation, and clarity of thought. 3. Confidence Level A lack of confidence was observed among some students while presenting ideas and

	<p>responding to questions, suggesting the requirement for confidence-building activities and regular presentation practice.</p> <p>4. Innovative Thinking and Spontaneous Response Students demonstrated limited innovative ideas and difficulty in providing spontaneous responses, highlighting the need for training in creative thinking, ideation techniques, and real-time decision-making.</p> <p>5. Problem-Solving Ability There was a noticeable gap in applying logical and structured problem-solving approaches to business scenarios, indicating the need for case-based learning and analytical skill development</p>
<p>Suggestion from Training & Placement Cell</p>	<p>Based on the feedback received from the recruiting organization, the Training & Placement Cell has initiated the following actions to enhance students' employability and professional competencies:</p> <ol style="list-style-type: none"> 1. Structured Communication Skills Workshops Regular workshops focusing on verbal communication, articulation, active listening, and professional interaction have been planned to overcome communication barriers. 2. Confidence Building & Personality Development Sessions Special sessions on self-presentation, body language, public speaking, and interview etiquette are being conducted to improve students' confidence levels. 3. Mock Interviews with Industry-Oriented Evaluation Periodic mock interviews simulating real corporate recruitment processes are organized to help students handle interviews with patience, clarity, and professionalism. 4. Business Case Studies & Problem-Solving Exercises Case-based learning modules are introduced to strengthen analytical thinking, logical reasoning, and structured problem-solving abilities.

5. Group Discussions & Role-Play Activities

Group discussions, role plays, and situational exercises are incorporated to develop spontaneity, teamwork, innovative thinking, and balanced responses.

6. Innovation & Idea Generation Activities

Brainstorming sessions, business ideation workshops, and theme-based presentations are planned to encourage creativity and innovative thinking among students.

7. Industry-Aligned Skill Training Programs

Training sessions aligned with current industry expectations, especially in Sales, Marketing, and B2B profiles, are integrated into the Training & Placement module.

8. Continuous Feedback & Review Mechanism

A structured feedback system is implemented to regularly review student performance and refine training strategies based on recruiter and stakeholder inputs.

Attendance Sheet*

Tecnia Institute of Advanced Studies
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Attendance Sheet

Topic: On Campus Drive - RoadCast
Dated: 08/01/2024

Sl.No	Course	Name	Enrollment No.	Phone No.	Signature
1	BCA	Arjun Kumar	2021020001	9890012345	[Signature]
2	BCA	Arjun Kumar	2021020002	9890012346	[Signature]
3	BCA	Arjun Kumar	2021020003	9890012347	[Signature]
4	BCA	Arjun Kumar	2021020004	9890012348	[Signature]
5	BCA	Arjun Kumar	2021020005	9890012349	[Signature]
6	BCA	Arjun Kumar	2021020006	9890012350	[Signature]
7	BCA	Arjun Kumar	2021020007	9890012351	[Signature]
8	BCA	Arjun Kumar	2021020008	9890012352	[Signature]
9	BCA	Arjun Kumar	2021020009	9890012353	[Signature]
10	BCA	Arjun Kumar	2021020010	9890012354	[Signature]
11	BCA	Arjun Kumar	2021020011	9890012355	[Signature]
12	BCA	Arjun Kumar	2021020012	9890012356	[Signature]

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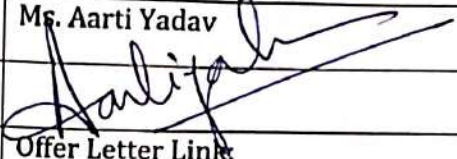
Topic: On Campus Drive - RoadCast
Dated: 08/01/2024

Sl.No	Course	Name	Enrollment No.	Phone No.	Signature
13	BCA	Arjun Kumar	2021020013	9890012357	[Signature]
14	BCA	Arjun Kumar	2021020014	9890012358	[Signature]
15	BCA	Arjun Kumar	2021020015	9890012359	[Signature]
16	BCA	Arjun Kumar	2021020016	9890012360	[Signature]
17	BCA	Arjun Kumar	2021020017	9890012361	[Signature]
18	BCA	Arjun Kumar	2021020018	9890012362	[Signature]
19	BCA	Arjun Kumar	2021020019	9890012363	[Signature]
20	BCA	Arjun Kumar	2021020020	9890012364	[Signature]
21	BCA	Arjun Kumar	2021020021	9890012365	[Signature]
22	BCA	Arjun Kumar	2021020022	9890012366	[Signature]
23	BCA	Arjun Kumar	2021020023	9890012367	[Signature]

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Topic: On Campus Drive - RoadCast
Dated: 08/01/2024

Sl.No	Course	Name	Enrollment No.	Phone No.	Signature
24	BCA	Arjun Kumar	2021020024	9890012368	[Signature]
25	BCA	Arjun Kumar	2021020025	9890012369	[Signature]
26	BCA	Arjun Kumar	2021020026	9890012370	[Signature]
27	BCA	Arjun Kumar	2021020027	9890012371	[Signature]
28	BCA	Arjun Kumar	2021020028	9890012372	[Signature]
29	BCA	Arjun Kumar	2021020029	9890012373	[Signature]
30	BCA	Arjun Kumar	2021020030	9890012374	[Signature]
31	BCA	Arjun Kumar	2021020031	9890012375	[Signature]
32	BCA	Arjun Kumar	2021020032	9890012376	[Signature]
33	BCA	Arjun Kumar	2021020033	9890012377	[Signature]
34	BCA	Arjun Kumar	2021020034	9890012378	[Signature]
35	BCA	Arjun Kumar	2021020035	9890012379	[Signature]

Report Submitted by Event Coordinator	Ms. Aarti Yadav
Signature of Event Coordinator	
<u>Offer Letter of Selected Students</u>	Offer Letter Link https://drive.google.com/drive/folders/1j2cr m1ZY0AtmG0e-UvczzIxbrBNsOW8s?usp=sharing
<u>List of Candidates</u>	List of Candidate: <ul style="list-style-type: none">• Guneet Kaur Enrollment No.: 05717001723 TIAS ID : TIAS/BBA/2023-26/27245• Tanishq Joshi Enrollment No.: 00421302023 TIAS ID : TIAS/BCA/2023-26/2002• Aman Sharma Enrollment No.: 062417002024 TIAS ID : TIAS/BCA/2024-28/2220• Lucky Gaur Enrollment No.: 02812002024 TIAS ID : 02817002024• Yashika Aggarwal Enrollment No.: 35217002023 TIAS ID : TIAS/BBA/2023-26/1686• Garvit Behal Enrollment No.: 04917002023 TIAS ID : TIAS/BCA/2023-26/1625• Bhavya Tyagi Enrollment No.: 00321302023 TIAS ID : TIAS/BCA/2023-26/1988• Agam Marwah Enrollment No.: 05817001723 TIAS ID : TIAS/BBA/2023-26-27310