



TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
 Approved by AICTE, Ministry of Education Govt. of India, Affiliated to GGSIP University
 Recognized Under Sec. 2(f) of UGC Act 1956
INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085
 Tel: 91-11-27555121-24, E-Mail: director@tecnia.in, Website: www.tiaspg.tecnia.in



DEPARTMENT OF TRAINING & PLACEMENT

REPORT ON VIRTUAL CAMPUS DRIVE WITH Averixis Solution Pvt. Ltd.

Title of Activity*	VIRTUAL CAMPUS DRIVE
Values	<ul style="list-style-type: none"> ❖ Mock Interview ❖ Technical Skills Review ❖ Competitive Ability ❖ Strategic Thinking
Learning Outcomes	<ul style="list-style-type: none"> ❖ Enhanced Communication & Soft Skills ❖ Understanding of Industry Tools & Tech Basics ❖ Insight Into Corporate Culture & Expectations ❖ Self-Assessment & Goal-Setting ❖ Networking & Mentorship Opportunities
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	TRAINING AND PLACEMENT CELL
Program Theme*	"VIRTUAL CAMPUS DRIVE"
External Expert	Ms. Thanushree
Date*	03/01/2026
Time*	03:00 P.M. – 06:00 P.M.



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CAMPUS PLACEMENT DRIVE- 2026

Department of Management Science
WITH AVERIXIS SOLUTION PVT. LTD

Recruitment for :

Business Development
Associate

Point of Contact :

- ↳ Faculty Placement Coordinator : Ms. Amarpreet Kaur
- ↳ Head Of Training : Ms. Meenakshi Azad
- ↳ Training and Placement Officer : Ms. Aarti Yadav

DATE : 03/01/2026

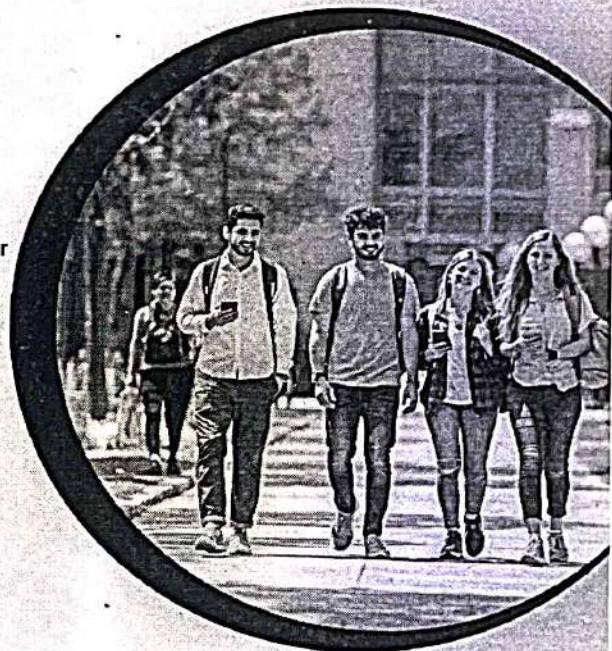
TIME : 03:00 PM - 06:00 PM

Online Virtual Campus Drive

ORGANISED BY
TRAINING & PLACEMNET CELL



www.tiaspg.tecnia.in
Placementstias@tecnia.in
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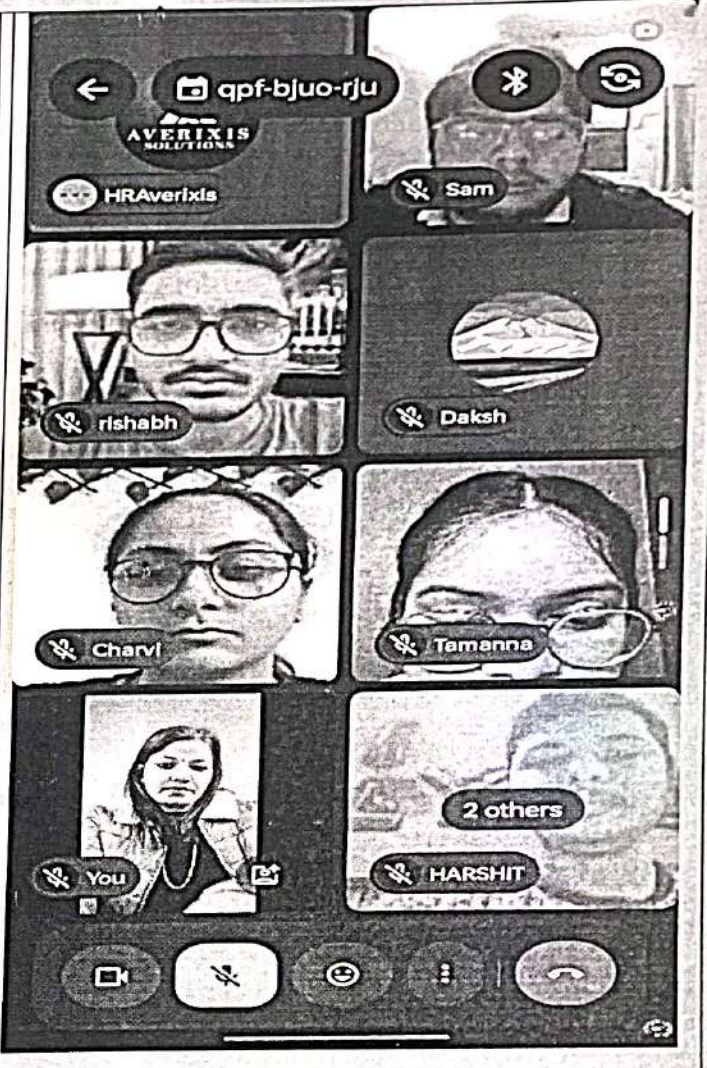
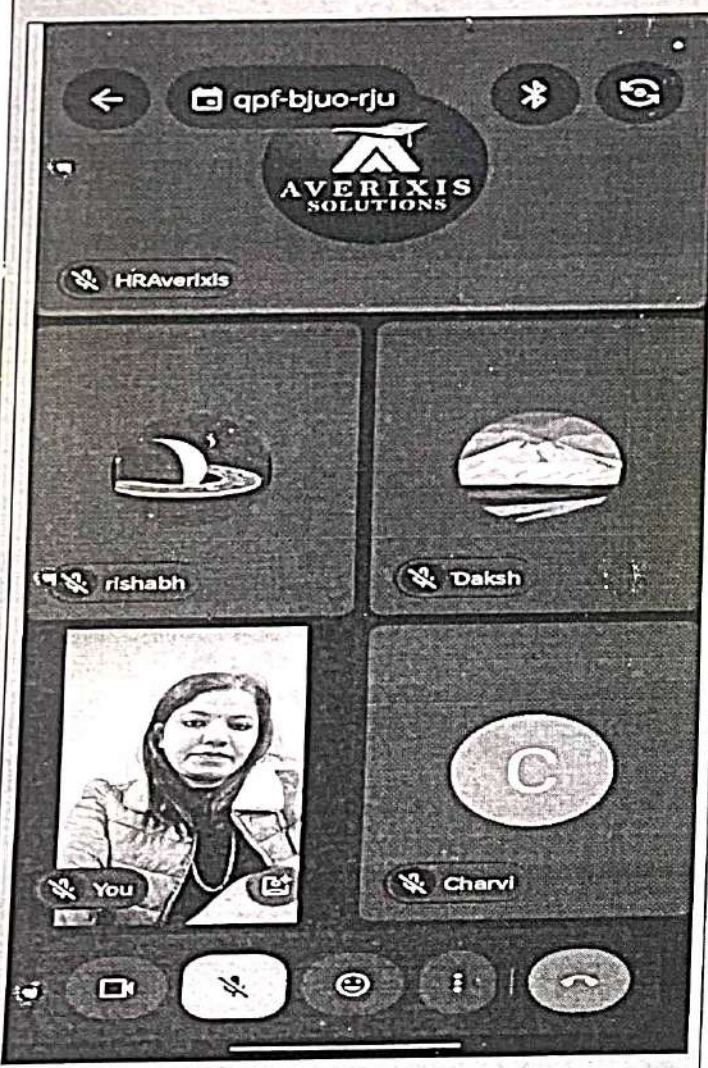


No. of Students* (only no. to be written, list in
excel or word should be maintain at department

11

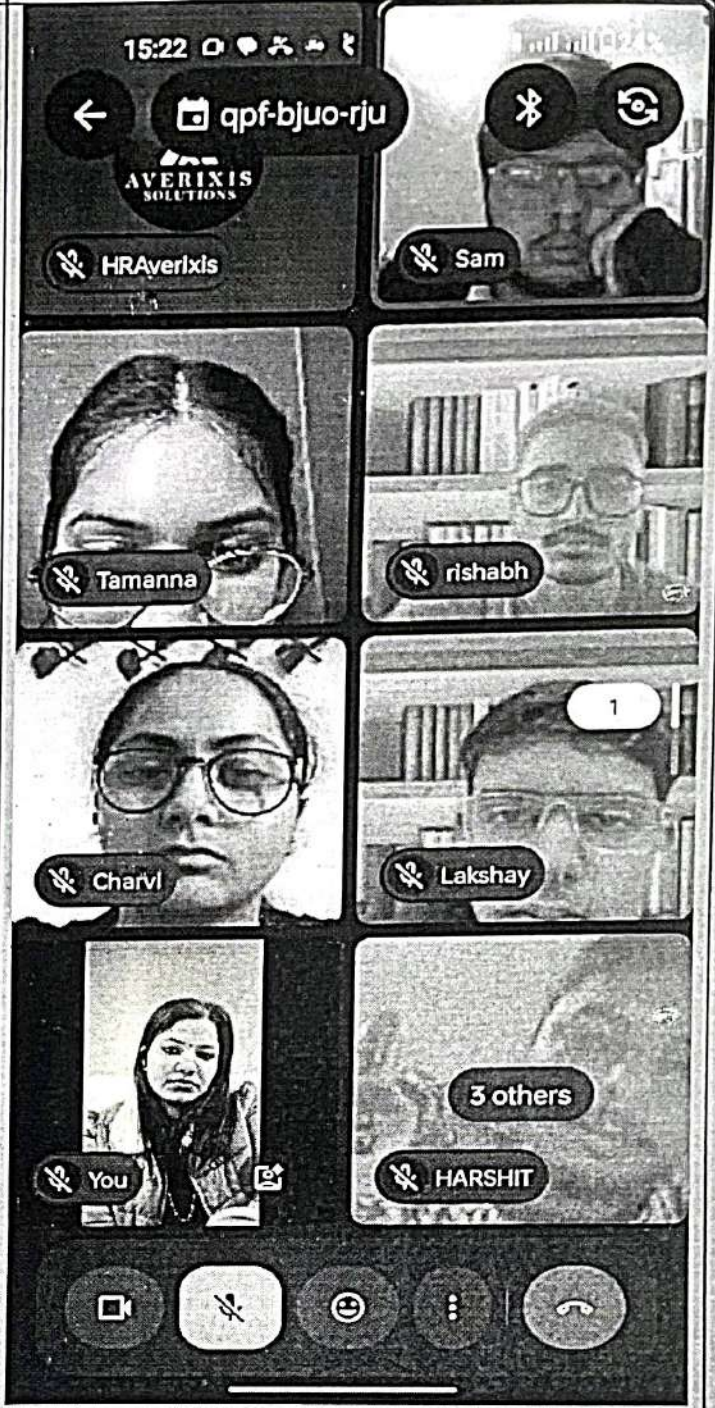
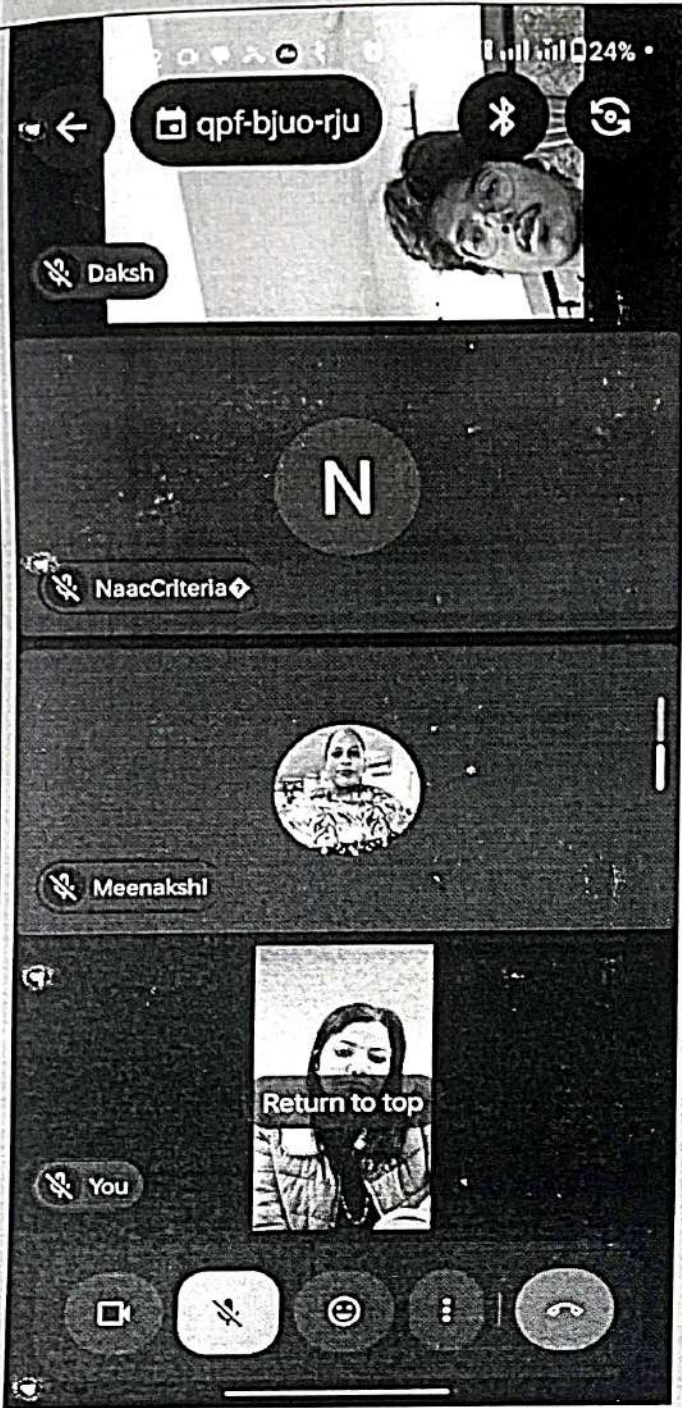
level as proof for any further requirement)	
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	02
No. of External Participants (students + faculty) [write NA if not applicable]	01

Photograph*



“Landing Your First Big Break — Averixis’s Campus Drive Is Where Careers Take Off”

“From Monument to Movement –Ms. Aarti Yadav, Training and Placement Officer kicks off the Campus Drive with HR of Averixis – Ms. Thanushree, lighting the path for student success”



“Future Founders in the Making — Ship Your Career Forward with Averixis Solution Pvt. Ltd.”

“Landing Your First Big Break — Averixis Solution Pvt. Ltd. Virtual Campus Drive Is Where Careers Take Off”

Averixis Solutions Pvt. Ltd. — based in Electronic City, Bangalore — recently conducted a virtual campus drive on January 3, 2026, targeting candidates for the Business Development Associate (BDA) role. As an EdTech company operating in a fast-paced, performance-driven environment, Averixis looks for fresh talent who can identify growth opportunities, nurture client relationships, and support strategic initiatives.

It wasn't just another recruitment round — it was a high-impact, startup-style assessment designed to spot hustle, clarity, and growth mindset in fresh talent. Averixis brought real-world expectations to our campus — and our students rose to the challenge.

Startup-Savvy Assessment Model

Averixis didn't ask for resumes — they asked for results.

Simulated cold outreach to EdTech schools

Pitch drafting for institutional clients

Handling objections + follow-up cadence drills

Candidates experienced real BDA pressure — and learned how to thrive under it.

Score Mentality

No CGPA filters. Focused on:

Clarity in communication

Initiative & ownership mindset

Report: Description in (min 250 to max 800 words)*

Adaptability to fast-paced startup culture

Perfect for EdTech where execution > grades.

Feedback-Driven Confidence Building

Instant post-round feedback from interviewers

Mock pitch reviews with actionable tips

Peer learning encouraged post-drive

Students walked away knowing exactly how to improve — not just “selected or rejected”.

Averixis didn't come to fill seats — they came to build Business Development pipelines.

And our students? They didn't just show up — they shined.

This is the future of Virtual campus placements — practical, personalized, performance-driven.

Recourse Person Profile

Ms. Thanushree – HR of Averixis Pvt. Ltd.
Ms. Thanushree is the **HR Representative at Averixis Pvt. Ltd.**, actively involved in talent acquisition and campus recruitment initiatives. She has been a key point of contact for coordinating the virtual drive and facilitating smooth interaction between the organization and academic institutions.

Areas of Improvement

Key Observations & Areas of Improvement:

1. Communication Skills – Below Average

Verbal communication lacked clarity — many students spoke too fast, mumbled, or used informal/jargon-heavy language.

Written communication (resume, cover letter) showed inconsistent formatting, spelling mistakes, and generic content.

Few could explain technical concepts simply even basic terms were confusingly articulated.

2. Group Discussion Performance – Needs Significant Improvement

Discussions turned chaotic, multiple students spoke simultaneously; no structure observed.

Majority failed to build on others' points — no logical progression or conclusion.

Many repeated same points without adding value; some remained silent throughout.

Use of slang, irrelevant jokes, and off-topic comments were common.

3. Confidence Levels – Low to Moderate

Students appeared hesitant, avoided eye contact, fidgeted excessively.

Many began answers with “I think...” or “Maybe...” instead of assertive statements.

- Lack of preparation visible — some could not answer basic “Tell me about yourself”.

4. Logical & Analytical Thinking – Underdeveloped

Answers lacked structure — no clear beginning, middle, end.

In problem-solving scenarios, students jumped to solutions without analyzing the issue.

Failed to prioritize tasks or consider trade-offs in hypothetical cases.

Suggestion from Training & Placement Cell

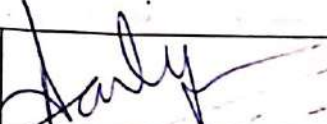
1. Mandatory "Professional Communication Workshop" for all final year students.
2. Introduce "Resume Clinic" with alumni review sessions.
3. Daily 10-min "Speak Up" practice during morning assembly.
4. Structured GD training with timed slots per speaker.
5. Introduce "GD Etiquette Checklist" (e.g., Listen > Speak, No Interruption, Summarize).
6. Record & review GD sessions with instant feedback from faculty.
7. Conduct "Confidence Bootcamp" — includes posture, voice modulation, and mock Q&A.
8. Assign mentors to shadow students during practice interviews.
9. Encourage self-introduction recording & self-review.
10. Weekly "Problem Solving Day" with real case studies.
11. Introduce frameworks like STAR, SWOT, PDCA for structured thinking.

Attendance Sheet*

Attached

Report Submitted by Event Coordinator

Ms. Aarti Yadav

Signature of Event Coordinator	
List of Candidates	<p>Attached :</p> <p>https://docs.google.com/spreadsheets/d/1gQ_iNj7Ee-3RFmodtFK-aBN3AoHVu_V1ma_4Zox1X5E/edit?usp=sharing</p>
<p><u>offer letter of Selected student</u></p> <p><u>List of Selected Candidates</u></p>	<p>Offer Letter Link :</p> <p>https://drive.google.com/drive/folders/11yXQ1H5pzjkOI9qqb7i5-Rllxn7TYksm</p> <p>List of candidate:</p> <ol style="list-style-type: none"> 1. Charvi Anand 2. Daksh Jain 3. Harshith 4. Lakshya Singh 5. Rishabh Sankrit 6. Saiyam Verma
<p><u>Short Note</u></p>	<ul style="list-style-type: none"> • Total No of opportunity offered by Company : 10 For Deptt. Of Management Science. • Business Development Associate -06 • Total No of candidate applied: DJMC -11 • Total No of candidate selected – 06 • Total Offer letter received : 06
<p><u>Name of the selected students</u></p>	<ul style="list-style-type: none"> • Charvi Anand – Enrollment No : 50117001724/ TIAS ID : TIAS/BBA/2024-28/27940 • Daksh Jain – Enrollment No : 01517001723/ TIAS ID: TIAS/BBA/2023- • Harshith – Enrollment No : 2021301725

- **Lakshya Singh – Enrollment No :**
06621301725/ **TIAS ID :**
TIAS/BBA/2025-29/574
- **Rishabh Sankrit – Enrollment No :**
05117001723
- **Saiyam Verma – Enrollment**
No : 36017001723/ TIAS ID :
TIAS/BBA/2023-26/27264