



Directortias <directortias@tecnia.in>

Creative Clash 2.0 Invitation

creativeclash.2025@ies.edu <creativeclash.2025@ies.edu>
To: directortias@tecnia.in

Mon, Feb 2, 2026 at 11:41 AM

To,

Dr. Ajay Kumar

The IIC President,

Greetings from IES's Management College and Research Centre (IES MCRC) and IES's College of Architecture (IES COA), Bandra West, Mumbai in partnership with Confederation of Indian Industry's (CII) Young India vertical - CII-Yi, where all projects will be evaluated by industry experts. This creates an opportunity for each participant to interact with industry experts

This mail is to cordially invite your esteemed institution to participate in **Creative Clash 2.0**, a national level inter-collegiate competition on Creativity, Innovation and Entrepreneurship scheduled on 14th February 2026. **The event is being organised under the Institutions Innovation Council –IIC with the objective of nurturing design thinking, innovation and entrepreneurial mind-set among students across the country.**

Details of the Event:

1. **Date & Mode:** 14 February 2026, hybrid format – online for participants outside Mumbai and offline at IES MCRC–COA campus for Mumbai participants.
2. **Pre-event Boot camp:** Online Boot camp on Design Thinking and Innovation Design on 7th February 2026 to help participants refine their ideas and presentations.
3. **Themes:** Students can present innovative ideas, projects or prototypes with a basic business plan across themes such as:
 - Lifestyle:** Food, Nutrition, Beverages, Household items, Home-grown solutions, Waste management
 - Pharma & Healthcare:** Medical devices, Digital health apps/services, Health education, geriatric care, Medical waste management
 - Social Issues:** Inclusive education, Women empowerment, Child and women safety, sanitation, Water and air pollution,

Climate and environmental issues

- **Design & Technology:** Information technology, AI, IoT, Energy, Cyber security, Automation, Space tech.
- **Architecture & Built Environment:** Green design, Universal accessibility, building automation and technology, Recycled/upcycled materials, Tech for rural development

4. Participation details:

- **Eligibility** - Open to students from all colleges across India
- **Team size**- Individual participation or teams of 2–5 members
- **Number of ideas:** Multiple ideas allowed
- **Registration Fees:** Rs.500 per team per idea.
- **Mode of presentation:**
 - Outside Mumbai: Online presentation
 - Mumbai colleges: Physical presentation at IES MCRC–COA campus, Bandra (West), Mumbai

5. Awards

- Awards: One winner from each theme (6 winners in total) – Trophy, Certificates and prizes of ₹10,000. [6TH Theme is for In-house participation]
- Certificate: Participation certificates for teams qualifying through the initial round as per event structure.

6. Registration

- Last date of registration: **6th February 2026**
- Participants can register using the link/QR code provided in the attached brochure and poster
- For participants outside Mumbai, registration is also available via Unstop.
- For queries and Innovation Lab booking:

Mr. Mayur Khanvilkar – 99675 41905 (Innovation Lab access with prior booking and nominal charges)

Student Coordinators

Ms. Rishita Jamnani	72268 89826
---------------------	-------------

Mr. Abhishek Girish	91362 83900
Mr. Umang Rathod	97699 50112
Mr. Chirag Gosavi	82082 10396
Mr. Aarnav Mehta	88280 46801
Ms. Adya Shetty	90821 94081

We kindly request your esteemed institution to promote widespread student participation, transforming Creative Clash 2.0 into a vibrant platform where young innovators can showcase and scale their groundbreaking ideas.

Registration link:

<https://forms.gle/8Wp4JXjg5bwsTgq5A>

Warm Regards,

Mayur S. Khanvilkar,

IIC Convenor, IES MCRC

Bandra West , Mumbai

Contact No. 9967541905

2 attachments



CC 2.0 Poster Final.pdf

4777K



CC 2.0 Brochure Final.pdf

9910K



CREATIVE CLASH 2.0



National Level Inter-Collegiate Competition

Organised By IES's Management College and Research Centre (IES MCRC) & IES's College of Architecture (IES COA)



Hybrid Event

Online Bootcamp from 7th February 2026 Final Presentations:

- Online (Participants from Outside Mumbai)
- Offline (Mumbai Participants)

Themes

- Lifestyle** – Food, Nutrition, Household Innovation
- Pharma & Healthcare** – Medical Devices, Digital Health
- Social Issues** – Women Empowerment, Environment, Safety
- Design & Technology** – AI, IoT, Energy, Automation
- Architecture & Built Environment** – Automation building, Green Design
- Inhouse Participants** – Students from IES Colleges



Scan & Register



Participation Details

- Individual or Team (2-5 members)
- Multiple ideas allowed (registration per idea)
- ₹500 per team (Outside IES) | Free for IES Students
- No limit on teams per college
- Innovation Lab access available (prior booking & charges)

Last day of Registration

6th February 2026

Awards

- One Winner per Theme (6 Winners Total)
- Prize worth ₹10,000 + Trophy + Certificate



Aarnav Mehta - 88280 46801 Rishita Jamnani - 72268 89826 Umang Rathod - 97699 50112
Adya Shetty-90821 94081 Abhishek Girish -91362 83900 Chirag Gosavi - 82082 10396

IES MCRC & IES COA Campus, VMDL, Reclamation, ONGC Colony, Bandra West, Mumbai, 400050

IES's Management College and Research Centre (IES MCRC) & IES's College of Architecture (IES COA)

are organizing a training based **National Level** Inter-collegiate
Competition on Creativity, Innovation and Entrepreneurship

CREATIVE CLASH 2.0



"Are you ready to unleash your creativity and transform your ideas into reality?"

Important Note

14th February 2026

- The event will be conducted in a hybrid format.
- The online bootcamp on Design Thinking and Innovation Design will commence from the 7th February 2026.



creativeclash.2025@ies.edu



Aarnav Mehta - 88280 46801
Adya Shetty - 90821 94081

Rishita Jamnani - 7226889826
Abhishek Girish - 9136283900

Umang Rathod - 9769950112
Chirag Gosavi - 8208210396



IESMCRC & COA Campus, Vishwakarma M. D. Lotlikar Vidya Sankul, Gate No. 1 & 4,
Reclamation, ONGC Colony, Bandra West, Mumbai, 400050

IESMCRC & COA are actively fostering an innovative and entrepreneurial culture among youth through a wide range of initiatives led by its Institution's Innovation Council (IIC), Incubation Centre, Fab Lab, and strong industry network. Through regular workshops, mentoring, prototyping support, start-up challenges, and industry interactions, both institutes nurtures creativity, problem-solving, and entrepreneurial thinking among youth on campus. Building on this impact, we are now extending these facilities and opportunities to youth across the country. Participants of this competition will receive structured online training through a 'Bootcamp on Design Thinking and Innovation Design' and then will compete on the national platform of Creative Clash to showcase their innovative ideas.

WHAT PARTICIPANTS GAIN

OPPORTUNITY TO EXHIBIT

Present creative ideas and projects to a panel of industry experts.

SKILL DEVELOPMENT

A structured platform for continuous skill development and practical learning.










NETWORK EXPANSION

Connect with peers, mentors, and potential investors.

ENTREPRENEURIAL LEAP

Learn the critical steps required to convert an innovative idea into a tangible, impactful venture.

PARTICIPATION DETAILS

-  **Participate individually or in groups** (2 to 5 members per group).
-  **No restriction** on the number of ideas you can present.
-  **Registration fees apply per idea.**
-  **₹500 per team** for outsiders / Free for IES students.
-  **Outside Mumbai** participants will **present online**.
-  **Mumbai participants** must **present** physically **at the campus**.
-  **No limit** on the number of teams from each college.
-  **Innovation Lab access** available with **prior booking** and **extra charges**. (For prior booking contact **Mayur Khanvilkar 9967541905**)
-  **Participation Certificate** will be awarded to **participants of the first round**.

EVENT STRUCTURE & THEMES

To ensure participants are well-prepared, a Bootcamp on Design Thinking and Innovation Design Workshop will be organized on 7th February 2026. Participants are expected to present their innovative ideas, prototypes with basic business plan during the competition.

The themes for the competition are as follows:

LIFESTYLE

- Food & Nutrition
- Beverages
- Household Items
- Home Grown Waste

SOCIAL ISSUES

- Inclusive Education
- Women Empowerment
- Child and Women Safety
- Safe Sanitation
- Water Contamination
- Air-purification
- Global Warming

DESIGN & TECH

- Automobile Space
- Tech Information
- Technology IOT - AI
- Energy

IN-HOUSE PARTICIPANTS

- Students from IES Colleges

PHARMA & HEALTHCARE

- Pharma and Medical Devices
- Digital Health Apps/Services
- Health Education
- Geriatric Care
- Medical Waste Management

- E-waste Management
- Renewable Energy
- Agriculture and Rural Development
- Financial Literacy
- Solid Waste Management
- Cyber Security

ARCHITECTURE & BUILT ENVIRONMENT

- Building Materials
- Recycled, Upcycled Material & Tech
- Integrated Tech for Rural
- Development Green Tech
- Home/ office decor
- Universal Accessibility Building
- Automation Building
- Technology Building Safety

6 categories / One winner from each category will get



Trophy ,Certificate & Prize worth Rs.

₹10,000



Register Here



Payment details (For Bank transfer)

Name of Account:- IES MCRC SB

A/C NO - 10218001458

IFSC CODE - GBCB0000018

Name of the Bank - The Greater Bombay Co-op
bank Ltd

Branch - Bandra Reclamation

Contact Us @

creativeclash.2025@ies.edu

Aarnav Mehta - 88280 46801

Adya Shetty-90821 94081

Rishita Jamnani - 72268 89826

Abhishek Girish -91362 83900

Umang Rathod - 97699 50112

Chirag Gosavi - 82082 10396

Last day of registration is 6th February 2026



Form your team : Register now and let's make this event unforgettable!