



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

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Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.


INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085


Organized by: Department of Journalism & Mass Communication

Report on Workshop on Cross-Cultural Expression through Dance and Music – “Love in Vietnam”

Title of Activity*	Workshop on Cross-Cultural Expression through Dance and Music – “Love in Vietnam”
OBE Values	Event Planning and Coordination, Leadership and Teamwork, Communication and Public Relations, Creativity and Innovation, Professional Ethics and Time Management
Event – Awareness/Outreach	Awareness Programme
Program Theme*	Celebrity Interaction & Cultural Entertainment Event
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	Cultural Club
Objectives	<ul style="list-style-type: none">• To give students practical exposure to planning and managing a live cultural event.• To promote cross-cultural understanding through music and dance.• To facilitate interaction with industry professionals and artists.• To enhance teamwork, communication, and confidence through active participation.• To motivate students to explore creative and performing arts careers.
The context	<p>As part of the Event Management curriculum, students of BA(JMC) participated in organizing and managing the “Meet & Greet Dance & Music Programme – Love in Vietnam.” The event provided experiential learning where students took active roles in planning logistics, designing promotional materials, managing stage operations, coordinating media coverage, and handling celebrity protocols.</p> <p>The event featured Shantanu Maheshwari and Avneet Kaur, who shared insights from their international collaboration, discussing cultural representation, global entertainment opportunities, and personal artistic journeys. This practical exposure allowed students to apply classroom theories of event planning, marketing communication, and audience engagement to a live professional setting.</p>
Learning Outcomes	<ul style="list-style-type: none">• Developed practical skills in event design, planning, and execution.• Learned coordination, crowd management, and technical operations during a live event.• Strengthened communication and problem-solving abilities under time constraints.


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	<ul style="list-style-type: none"> • Gained exposure to media coverage techniques, PR handling, and hospitality management. • Understood the importance of teamwork, punctuality, and contingency planning. • Applied classroom concepts of event logistics, branding, and promotional strategy in a real-world context.
External Expert	Mr. Shantanu Maheshwari – Actor, Dancer, Performer Ms. Avneet Kaur – Actress, Influencer, Performer
Internal Expert	Dr. Upasana Khurana
List of Volunteers	Mr. Pratham Sethi Mr. Chaitanya Gandhi
Resources	<ul style="list-style-type: none"> • TIAS Auditorium and AV Equipment • Banners, Posters, and Digital Promotions • Hospitality Arrangements • Coordination with Security, Media, and Cultural Club
Evidence of Success	<ul style="list-style-type: none"> • Over 800 attendees including students, faculty, and staff. • Positive social media engagement with event hashtags. • Media coverage by Tecnia TV and campus newsletter. • Students showcased confidence and professionalism in live event management.
Challenges	<ul style="list-style-type: none"> • Managing tight timelines due to celebrity schedules. • Technical coordination for stage and audio-visual setup. • Handling crowd movement and seating logistics. • Ensuring protocol and security compliance for guest management.
Date*	9 th September, 2025
Time*	10:00 AM Onwards
Venue	TIAS Auditorium
Poster/Flyer/Notice*	
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	88


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No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	1
No. of External Participants (students + faculty) [write NA if not applicable]	NA

Photograph*



Star performers Shantanu Maheshwari and Avneet Kaur interacting with an enthusiastic audience at the “Love in Vietnam” Meet & Greet Dance & Music Programme.



Students share an energetic moment with stars during the interactive segment of the “Love in Vietnam” Meet & Greet at TIAS.

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Celebrity guests Shantanu Maheshwari and Avneet Kaur being felicitated with floral bouquets by Dr. Sandhya Bindal, Vice Chairerson and Dr. M.N. Jha, Dean Academics, TIAS during the “Love in Vietnam” Meet & Greet Programme.

Report: Description in (min 250 to max 800 words)*

The Workshop on Cross-Cultural Expression through Dance and Music – “Love in Vietnam” was conducted on 9th September 2025 at the TIAS Auditorium as part of experiential learning for students of Event Management under the Department of Journalism and Mass Communication. The workshop aimed to provide students with practical exposure to organizing and managing a high-profile cultural event that integrated dance, music, and global collaboration.

This interactive workshop featured prominent Indian television and film personalities Mr. Shantanu Maheshwari and Ms. Avneet Kaur, who visited Tecnia Institute of Advanced Studies (TIAS) to promote their Indo-Vietnamese musical film “Love in Vietnam.” Through their participation, students explored how art transcends borders and unites diverse cultures through the universal language of music and dance.

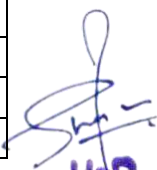
Participants were actively involved in the planning, coordination, and execution of the workshop. They were divided into teams handling event logistics, stage and sound management, celebrity coordination, hospitality, publicity, and media coverage. This experiential learning approach enabled students to apply theoretical concepts from event management, marketing communication, and audience engagement to a live professional scenario.

The session began with a warm welcome by Dr. Upasana Khurana, followed by the felicitation of guests by Dr. Sandhya Bindal, Vice Chairperson, and Dr. M.N. Jha, Dean Academics. The celebrity guests

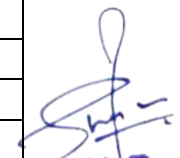
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	<p>shared valuable insights about their experiences in the entertainment industry, highlighting the importance of creativity, discipline, teamwork, and adaptability. They emphasized how cultural collaborations like “Love in Vietnam” foster global harmony and artistic exchange.</p> <p>A key highlight of the workshop was the interactive dance and music segment, where students and the guests engaged in live performance activities. This not only encouraged artistic expression but also built confidence and cross-cultural appreciation among the participants. The event witnessed an enthusiastic audience of nearly 800 students, turning the workshop into a lively and inspiring learning experience.</p> <p>From an event management perspective, the workshop offered practical understanding of crucial operational aspects such as planning under time constraints, managing technical setups, crowd coordination, communication under pressure, and celebrity handling. The hands-on involvement enhanced students’ leadership, problem-solving, and collaborative skills, transforming theoretical classroom knowledge into applied professional expertise.</p> <p>Despite minor challenges like last-minute technical arrangements and audience management, the student teams successfully conducted a well-coordinated and impactful workshop. The session received excellent feedback, extensive social media engagement, and campus media coverage, reflecting its success as a comprehensive learning experience.</p> <p>Overall, the Workshop on Cross-Cultural Expression through Dance and Music – “Love in Vietnam” served as a valuable experiential learning opportunity, enabling students to understand the intersection of art, culture, and communication while preparing them for creative and dynamic careers in the media and entertainment industry.</p>
Resource Person Profile	NA
Attendance Sheet*	<i>Attached at the end of Report</i>
Report Submitted by Nodal Officer/Event Coordinator <i>(write faculty coordinator name)</i>	Dr. Upasana Khurana
For Office Use: Notification No.	
Signature of Event Coordinator	

List of Participants		
S. No.	Name	Course
1.	Mehak Wasan	BAJMC
2.	Kartik	BAJMC
3.	Jyoti Kushwaha	BAJMC
4.	Jaitsri Kaur	BAJMC


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5.	Uday	BAJMC
6.	Mohak Seth	BAJMC
7.	Abhinav Gupta	BAJMC
8.	Kamakshi	BAJMC
9.	Nupur	BAJMC
10.	Vaibhav	BAJMC
11.	Anmol Abichandani	BAJMC
12.	Divija Bhandari	BAJMC
13.	Atishay Jain	BAJMC
14.	Vani	BAJMC
15.	Vani	BAJMC
16.	Evyan Kumar	BAJMC
17.	Shaurya Jayaswal	BAJMC
18.	Harshita Soni	BAJMC
19.	Harshita Gupta	BAJMC
20.	Kavya Sharma	BAJMC
21.	Kushal Sharma	BAJMC
22.	Tanishka Jain	BAJMC
23.	Sarthak Sharma	BAJMC
24.	Pooja	BAJMC
25.	Khushi Das	BAJMC
26.	Tanushka	BAJMC
27.	Khanak	BAJMC
28.	Abhinav Kumar	BAJMC
29.	Rupansh	BAJMC
30.	Sangini Ghosh	BAJMC
31.	Aarti Sehdev	BAJMC
32.	Jaanasheen	BAJMC
33.	Dolly Chawla	BAJMC
34.	Sneha	BAJMC
35.	Abhay Kumar Solanki	BAJMC
36.	Nishant Kumar Singh	BAJMC
37.	Gunn Arora	BAJMC
38.	Harsh	BAJMC
39.	Aarav Arora	BAJMC
40.	Niyati Bist	BAJMC
41.	Pratham Sethi	BAJMC
42.	Mehak Jain	BAJMC
43.	Naman Kumar	BAJMC
44.	Chaitanya Gandhi	BAJMC
45.	Mehak Kaushik	BAJMC
46.	Bhoomi	BAJMC
47.	Rivanshi Thakur	BAJMC
48.	Dyanshi Sharma	BAJMC
49.	Kriti Malhotra	BAJMC


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50.	Anshul Sharma	BAJMC
51.	Smiti	BAJMC
52.	Jasveen	BAJMC
53.	Yash Singh Bisht	BAJMC
54.	Kritika	BAJMC
55.	Palak Oberoi	BAJMC
56.	Anannya Goel	BAJMC
57.	Deepika	BAJMC
58.	Vanshika Rohira	BAJMC
59.	Ishaan Sirohi	BAJMC
60.	Pranav Vashisth	BAJMC
61.	Manya Khurana	BAJMC
62.	Garima Singh Rajput	BAJMC
63.	Bhumika Sharma	BAJMC
64.	Amul	BAJMC
65.	Mehak	BAJMC
66.	Pragyansh	BAJMC
67.	Daksh Bajaj	BAJMC
68.	Bhumika Sharma	BAJMC
69.	Anshika	BAJMC
70.	Ujjwal Gupta	BAJMC
71.	Heenakshi Wadhwa	BAJMC
72.	Digonto Banerjee	BAJMC
73.	Anjali	BAJMC
74.	Manvi Sharma	BAJMC
75.	Rumesa Khan	BAJMC
76.	Kripa Grover	BAJMC
77.	Rachit Dimri	BAJMC
78.	Abhishek Mishra	BAJMC
79.	Suhani Naraina	BAJMC
80.	Sanjana Singh	BAJMC
81.	Vidhi Sikka	BAJMC
82.	Diva Chawla	BAJMC
83.	Piyush Kathuria	BAJMC
84.	Krishnandu Das	BAJMC
85.	Tushar Verma	BAJMC
86.	Krish Khatri	BAJMC
87.	Dev Gupta	BAJMC
88.	Dhruv Yadav	BAJMC


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