



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

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Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Department of Journalism and Mass Communication

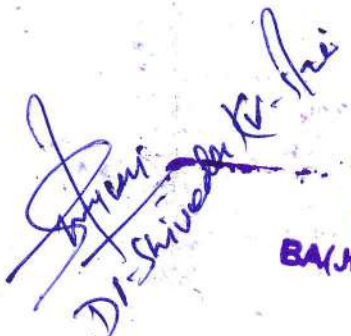
Report on Industrial Visit to AAJ Tak

Title of Activity*	Educational cum Industrial visit to AajTak
Program Theme*	"Hands-on Exposure to Broadcast Journalism and Media Operations"
Objectives	<ul style="list-style-type: none">• To provide students with practical exposure to real-time news gathering, production, and broadcasting processes.• To familiarize students with the organizational structure and workflow of a professional television newsroom.• To help students understand the use of modern broadcast equipment, studios, and control rooms in news production.• To bridge the gap between theoretical knowledge and industry practices in broadcast journalism.• To enhance students' understanding of professional ethics, responsibilities, and challenges in media operations.
The context	The educational cum industrial visit aims to provide students with hands-on exposure to broadcast journalism and media operations by observing real-time newsroom activities. The visit helps students connect classroom learning with industry practices, understand professional workflows, and gain practical insights into news production, technology, and ethical standards in television media.
Learning Outcomes	<ul style="list-style-type: none">• Students will be able to explain the basic structure and functioning of a television newsroom.• Students will gain practical understanding of news production, editing, and broadcast processes.• Students will develop awareness of the roles and responsibilities within broadcast media organizations.• Students will understand the application of media ethics and

[Handwritten Signature]
Dr. Shivakant Singh

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	<p>professional standards in real-time journalism.</p> <ul style="list-style-type: none"> • Students will be able to relate theoretical concepts of broadcast journalism to actual industry practices.
Evidence of Success	<ul style="list-style-type: none"> • Active student participation and engagement during newsroom and studio interactions. • Improved understanding of broadcast journalism concepts reflected in student feedback and discussions. • Students' ability to relate classroom theories with live media operations observed during the visit. • Enhanced interest among students towards careers in broadcast journalism and media industries. • Positive evaluation of the visit through post-visit reports, reflections, and academic assessments.
Challenges	<ul style="list-style-type: none"> • Limited time availability to observe all departments and media operations in detail. • Restricted access to certain newsroom or production areas due to live broadcast schedules. • Managing large groups of students within a high-pressure professional media environment. • Difficulty in understanding technical equipment and processes without prior hands-on training. • Coordination challenges related to scheduling, security protocols, and industry permissions.
External Expert	Mr. Jayant Kumar
Internal Expert/Faculty	Dr. Ashish Kumar
Date	28-01-2026
Time	01:00 pm onwards
Venue	AaJ Tak, Noida


 Dr. Shivesh K. Singh
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Poster/Flyer/Notice*



TECNIA

INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

DELHI | INDIA

DEPARTMENT OF JOURNALISM &
MASS COMMUNICATION

INDUSTRIAL VISIT TO



STUDENTS OF BA (JMC)

28TH JANUARY 2026 (WEDNESDAY)

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)

50

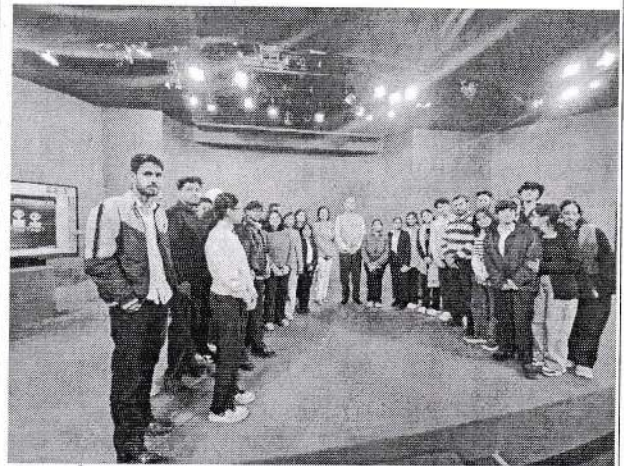
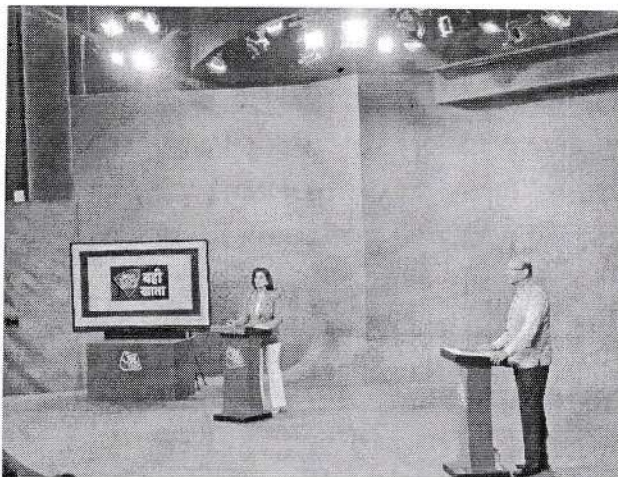
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)

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No. of External Participants (students + faculty) [write NA if not applicable]

NA

Geotag Photographs(with Caption)*



Students participate in live panel discussion in aaj tak

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Report: Description in (min 250 to max 800 words)*

The Department of Journalism and Mass Communication organized an expert talk on the topic "**India Budget 2025: Profit and Loss**" on **28 January 2026**. The session was conducted to enhance students' understanding of the Union Budget, its economic implications, and global comparisons. The program witnessed active participation from **BAJMC students** and was organized under the guidance of **Dr. Ashish Kumar**, Faculty In-Charge of the department.

The session was led by **Mr Jayant Kumar**, a well-known expert in economic and financial affairs. The discussion was moderated by **Ms. Neha**, who effectively guided the conversation and made complex budgetary concepts accessible for students. The expert talk focused on a critical analysis of the profit and loss aspects of the **India Budget 2025**, highlighting its impact on various sectors of the economy.

Mr. Jayant Kumar explained the key provisions of the budget, including government revenue, expenditure patterns, fiscal deficit, and growth-oriented policies. He discussed how investments in infrastructure, education, healthcare, and digital development could lead to long-term economic gains, while also pointing out challenges such as rising public expenditure and global economic uncertainties. The expert emphasized the balance between welfare schemes and capital investment as a decisive factor in evaluating the budget's overall success.

During the interactive session, **Dr. Ashish Kumar** raised important questions regarding the impact of the budget on employment generation, media and communication industries, and the role of fiscal discipline in sustaining economic growth. Another question was posed by **Joyti Yadav**, who inquired about how India's budget priorities compare with global economic powers. In response, the expert elaborated on the budgetary strategies of **America and China**, highlighting differences in GDP allocation, defense spending, technology investment, and social welfare policies.

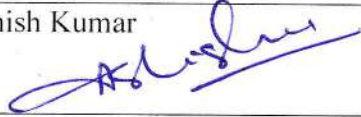
Mr. Jayant Kumar explained that while the United States focuses heavily on innovation, defense, and global trade influence, China prioritizes manufacturing, infrastructure expansion, and export-driven growth. He compared their GDP structures with India's developing economy and stressed the importance of sustainable growth, domestic manufacturing, and employment generation for India's long-term economic stability.

The session concluded with a valuable discussion on how journalism students should critically analyze budgets, interpret economic data, and present financial news responsibly. The expert encouraged students to develop analytical skills and economic literacy to strengthen their careers in media and journalism.


Overall, the expert talk proved to be highly informative and engaging. It successfully enhanced students' understanding of the **India Budget**

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Dr. Ashish Kumar
Dr. Shivender K. Rai

	2025, its profit and loss implications, and global economic comparisons. The event reflected the department's commitment to academic excellence and industry-oriented learning.
Attendance Sheet*	Attached at the end of Report
For Office Use: Notification No. TIAS/DJMC//2025-26/CS/111/558	
Name and Signature of Event Coordinator/Nodal Club Officer/Club Incharge(with stamp)	Dr. Ashish Kumar 
List of Participants Attached (Separate Page)	

List of Participants
Title of the Event/Activity:- Students participate in Educational cum Industrial visit to AajTak
Date: 28-01-2026


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 NAAC ACCREDITED GRADE 'A' INSTITUTE
 Department:- Journalism & Mass Communication
 BA(JMC)- 2MA (2025-26)
 Industrial Visit to Aaj Tak News Channel

28th Jan 2026

S.No.	Enroll No.	Name of Student	Attendance	Sign
1	00117002425	AADYA SHREE JAIN		
2	00317002425	ANSHUL SALUJA		Anshul
3	00417002425	AADYA SISODIA		Aadya
4	00517002425	ASNETH JOSEPH		Ashneeth JOSEPH
5	00617002425	KASHVI JAIN		Kashvi
6	00717002425	RASHI		Rashi
7	00817002425	SHINE SARPAL		Shine
8	00917002425	VANYA BHAGAT		Vanya
9	01017002425	RIVA BALIYAN		Riva Baliyan
10	01117002425	ANGEL SHARMA		Angel
11	01217002425	KESHAV BAJAJ		Keshav
12	01317002425	ANGAD SINGH		Angad
13	01417002425	NITIN		NITIN
14	01517002425	LUCKY NEGI		Lucky
15	01617002425	RAKSHIT SHARMA		Rakshit
16	01717002425	ANGEL SHARMA		Angel
17	01817002425	BHUMIKA BISHT		Bhumika
18	01917002425	BHAVI KOHLI		Bhavi
19	02017002425	POORNIMA PANDEY		Poornima
20	02117002425	PARITOSH GAUR		Paritosh
21	02217002425	SHUBHANGI RAJPUT		Shubhangi
22	02317002425	PRACHI BOTHRA		Prachi Bothra
23	02417002425	ASHISH KAUSHIK		Ashish
24	02517002425	KASHISH JHA		Kashish
25	02617002425	MAHIMA JOSHI		Mahima
26	02717002425	JYOTI YADAV		Jyoti
27	02817002425	PULKIT SHARMA		Pulkit
28	02917002425	YASH AGGARWAL		Yash
29	03017002425	AARUSH GARG		Aarush Garg
30	03117002425	SHANAYA GANDHI		Shanaya
31	03217002425	PEARL KHANNA		Pearl
32	03317002425	PRATIMA GUPTA		Pratima
33	03417002425	ADDHYAN GOSWAMI		Addhyan
34	03517002425	UNNATI BANSAL		Unnati
35	03617002425	JAI MADAN		Jai
36	03717002425	PALLAVI KUMARI SINGH		Pallavi
37	03817002425	DARSHIL JAIN		Darshit

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Dr. Shivender K. Rai

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NAAC ACCREDITED GRADE 'A' INSTITUTE

Department:- Journalism & Mass Communication

BA(JMC)- 2EA (2025-26)

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28th Jan 2026

S.No.	Enroll No.	Name of Student	Attendance (Sign)
1	00121302425	TAMANNA CHUGH	Tamanna
2	00221302425	CHARVI JAIN	Charvi
3	00321302425	PRACHI SHARMA	Prachi
4	00421302425	GURLEEN KAUR	Gurleen
5	00521302425	KABIR SETHI	Kabir Sethi
6	00621302425	HARSHITA MONGA	Harshita
7	00721302425	PRANATI	Pranati
8	00921302425	SNEHA KUMARI	Sneha
9	01021302425	AANYA SHARMA	Aanya
10	01121302425	KANISHTHA SHARMA	Kanishtha
11	01221302425	SHIVAM SHARMA	Shivam
12	01321302425	KHUSHI MISHRA	Khushi
13	01421302425	TANZIL CHAWLA	Tanzil Chawla
14	01521302425	DIKSHA	Diksha
15	01621302425	HANSIKA TIWARI	Hansika
16	01721302425	DEEPANSHI YADAV	Deepanshi
17	01821302425	KATYANI GARG	Katyani

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Dr. Shivadevi K. Rai