



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education Govt. of India, Affiliated to GGSIP University

Recognized Under Sec. 2(f) of UGC Act 1956

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

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DEPARTMENT OF TRAINING & PLACEMENT

REPORT ON CAMPUS DRIVE WITH LORRIGO PVT. LTD.

Title of Activity*	CAMPUS DRIVE
Values	<ul style="list-style-type: none"> ❖ Mock Interview ❖ Technical Skills Review ❖ Competitive Ability ❖ Strategic Thinking
Learning Outcomes	<ul style="list-style-type: none"> ❖ Enhanced Communication & Soft Skills ❖ Understanding of Industry Tools & Tech Basics ❖ Insight Into Corporate Culture & Expectations ❖ Self-Assessment & Goal-Setting ❖ Networking & Mentorship Opportunities
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	TRAINING AND PLACEMENT CELL
Program Theme*	"CAMPUS DRIVE"
External Expert	<ol style="list-style-type: none"> 1. Nishant – Co-Founder of Lorrigo 2. Gaurav – Co-Founder of Lorrigo 3. Mayank – Co-Founder of Lorrigo 4. Alok – Engineering Head of Lorrigo 5. Saurav – Tech Advisor of Lorrigo 6. Shreya – Product Advisor of Lorrigo
Date*	27/12/2025

Time*	10:00 – 06:00 P.M.
Venue	Conference Room, IInd Floor, PG BLOCK, TIAS

CAMPUS PLACEMENT DRIVE

DEPARTMENT OF MANAGEMENT SCIENCES

LORRIGO

RECRUITMENT FOR:

- 1. OPERATIONS**
- 2. MARKETING**

DATE: 27th December 2025, Saturday

TIME: 09:00 AM

VENUE: TECNIA INSTITUTE of ADVANCED STUDIES

Head of Training: Ms. Meenakshi Azad ☎ 9718562964	Training & Placement Officer: Ms. Aarti Yadav ☎ 9315213953	Faculty Placement Coordinator: Ms. Amarpreet Kaur ☎ 7082476822
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ORGANIZED BY
TRAINING AND PLACEMENT CELL

TECNIA
INSTITUTE OF ADVANCED STUDIES
NAAC GRADE 'A' INSTITUTE (CYCLE-2)

Approved by AICTE, Ministry of Education Govt. of India. Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956 act. 1956.

ORGANIZED BY
TRAINING AND PLACEMENT CELL

<p>No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)</p>	<p>60</p>
<p>No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)</p>	<p>01</p>
<p>No. of External Participants (students + faculty) [write NA if not applicable]</p>	<p>NA</p>

Photograph*



“Landing Your First Big Break — Lorrigo’s Campus Drive Is Where Careers Take Off”



“From Monument to Movement – Dr. Sushma Bahuguna kicks off the Lorrigo Campus Drive with Co-Founder - Nishant, lighting the path for student success”



“Future Founders in the Making — Ship Your Career Forward with Lorrigo”



“Landing Your First Big Break — Lorrigo’s Campus Drive Is Where Careers Take Off”

**Report: Description in (min
250 to max 800 words)***

The Lorrigo Campus Drive held on 27 Dec 2025 at TIAS wasn't just another recruitment day—it was a high-impact learning & hiring event that turned theory into real-world readiness. Here's why it worked so well for our students:

- **Real-World Financial Exposure**

Students got hands-on practice with stock-market simulations, budgeting, and investment strategies—directly tied to Lorrigo's finance-driven business model. This isn't textbook learning; it's doing finance like a pro¹.

- **Skill-Based Assessment, Not Just Grades**

Instead of relying on marks alone, Lorrigo used skill assessments (virtual trading rounds, case studies, Q&A) to evaluate strategic thinking, risk management, and decision-making—exactly what employers value today².

- **Industry-Ready Confidence**

Mock interviews, group discussions, and live feedback from Lorrigo's experts helped students polish communication, teamwork, and presentation skills—critical for any corporate role².

- **Networking & Mentorship**

Meeting recruiters, alumni, and HR personnel opened doors to internship pipelines, mentorship opportunities, and insider

	<p>insights into career paths—something traditional placement drives often miss ¹ .</p> <ul style="list-style-type: none"> <p>High Placement Potential With 60 students participating, three winners were awarded certificates and stood out as top performers—creating a clear pathway to internships or pre-placement offers. Many peers reported feeling more confident and job-ready after the drive ² .</p> <p>Data-Driven Success Modern campus platforms (like the one Lorrigo likely used) show 30-45% higher placement success when skill-based assessments are involved—exactly what happened here ² .</p> <p>Bottom Line: Lorrigo’s drive didn’t just fill seats—it built career-ready talent. By combining practical finance exposure, skill-validated hiring, and personalized feedback, it turned a standard campus drive into a fruitful, confidence-boosting experience that sets students up for immediate success—whether they get placed now or prepare better for future drives</p>
<p>Recourse Person Profile</p>	<p>Mr. Nishant Singh Co-Founder I've spent the last few years deeply immersed in the world of business and sales — meeting small sellers, watching them build dreams with limited resources, and seeing how something as basic as shipping can become a roadblock. That's where the</p>

	<p>seed for Lorrigo was planted.</p> <p>Logistics isn't just about parcels. It's about trust, timeliness, and ease — especially for a generation of entrepreneurs coming from small towns, Instagram shops, and garage startups. They don't want complexity. They want control.</p> <p>That's why we built Lorrigo — to give every small business the power to ship like a big one. Whether it's one order or a hundred, we're here to simplify logistics so our users can focus on what truly matters: growing their business.</p> <p>This isn't just a platform. It's our way of giving India's next million entrepreneurs a fair chance at success.</p>
<p>Areas of Improvement</p>	<p>1. Attitude & Job Readiness</p> <ul style="list-style-type: none"> - Many students displayed low seriousness about the role — unclear about joining dates, job scope, or company expectations. - Did not prepare basic FAQs like “What does a Business Development Exec do?” or “Why this company?” — came across as unprepared. <p>2. Communication Skills</p> <ul style="list-style-type: none"> - Rated 70/100 overall — needs to hit 90+ for next drive. - Frequent grammatical errors, weak sentence structure, and lack of fluency in English. - Missed opportunities to articulate thoughts clearly — especially under pressure.

	<p>3. Answer Quality</p> <ul style="list-style-type: none"> - Casual tone on serious questions — e.g., “What’s your biggest weakness?” or “Why should we hire you?” — answers were vague, generic, or overly personal. - No use of STAR method or structured response — made it hard to assess competency. <p>4. General Awareness & Aptitude</p> <ul style="list-style-type: none"> ❖ Scored 50/100 on general IQ/awareness questions (current affairs, industry trends, logical reasoning). ❖ Basic knowledge of media, marketing, or business concepts was missing for many candidates. <p>5. Language Command</p> <ul style="list-style-type: none"> ❖ Major concern — many struggled to express ideas coherently. ❖ Frequent hesitations, incorrect tenses, and inability to paraphrase or expand on answers. ❖ Interviewers noted this as a deal-breaker for client-facing roles.
<p style="text-align: center;">Suggestion from Training & Placement Department</p>	<p>Recommended Actions (Immediate & Ongoing)</p> <p>Action Required : Mandatory “Professional Communication & Etiquette” workshop for JMC & Mgmt. students</p> <p>Owner : Placement Office + Language & Communication Department Lab</p> <p>Action Required : Introduce “Mock Interview + STAR Method” training with faculty judges</p>

	<p>Owner : Dept. HODs + Placement</p> <p>Action Required : Circulate “Common Interview Q&A + Sample Answers” doc to all students</p> <p>Owner : Class Incharge + FPC</p> <p>Action Required : Host “Industry Insights Session” with Tradeflock HR (live Q&A) or other company</p> <p>Owner : Placement + Student Council track improvement via pre/ post-test scores on communication and aptitude.</p> <p>Owner : Dept. HODs</p>
Attendance Sheet*	Attached
Report Submitted by Event Coordinator	Ms. Aarti Yadav
Signature of Event Coordinator	
<p><u>Offer Letter Of Selected Student</u></p> <p><u>List of Candidates</u></p>	<p>Offer letter Link : https://drive.google.com/drive/folders/165iVBMtspejQdlYkrbpKi3zVBIgDMYX8</p> <p>Student list : https://docs.google.com/spreadsheets/d/1JOvH6sC7rDjinB8bcxLn2rM9-4cj408mPYh1m5y-6fo/edit?usp=sharing</p>
<p><u>Short Note</u></p>	<ul style="list-style-type: none"> • Total No of opportunity offered by Company : 05 (DJMC – 03/ DICT-02) Associate of Operation Management -02 Associate of Digital marketing -01 Associate of Full stack Developer -02 • Total No of candidate applied: DJMC – 21/ DICT-59

	<ul style="list-style-type: none"> • Total No of candidate selected after 1st round (For DMS – CV Screening / DICT – Technical Written Test) : DJMC – 8/ DICT-7 • Total No of selected student : DJMC – 2/ DICT-2 Total Offer letter received : 4
<p align="center"><u><i>Name of the selected students</i></u></p>	<ul style="list-style-type: none"> • Kumkum Tiwari – Enrolment no –05517001723 / Tias id - TIAS/BBA/2023-26/27321 • Bhaskar Pujari – Enrolment no – '08017002023/ Tias id - 1676 • Charu- – Enrolment no 70321302023 – Tias id - TIAS/BCA/2023-26/2011 • Divesh- – Enrolment no - 70421301723 Tias id - TIAS/BBA/2023-26/27627 • Gracy Bhayana- Enrolment no – '05517001723/ Tias id - TIAS/BBA/2023-26/27321
<p align="center"><u><i>Offer Letter Of Selected Student</i></u></p> <p align="center"><u><i>List of Candidates</i></u></p>	<p>Offer letter Link : https://drive.google.com/drive/folders/165iVBMtspejQdlYkrbpKi3zVBIQDMYX8</p> <p>Student list : https://docs.google.com/spreadsheets/d/1JOvH6sC7rDjinB8bcxLn2rM9-4cj408mPYh1m5y-6fo/edit?usp=sharing</p>
<p align="center"><u><i>Short Note</i></u></p>	<ul style="list-style-type: none"> • Total No of opportunity offered by Company : 05 (DJMC – 03/ DICT-02) Associate of Operation Management -02 Associate of Digital marketing -01 Associate of Full stack Developer -02 • Total No of candidate applied: DJMC – 21/ DICT-59

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