

# END TERM EXAMINATION

SIXTH SEMESTER [BBA] SEPTEMBER 2020

Paper Code: BBA-302

Subject: Project Management

Time: 2 Hours

Maximum Marks: 75

Note: Attempt any three questions. All questions carry equal marks.

- Q1 What are projects? Why there is a need of project management and evaluation? Discuss the roles and responsibilities of a project manager.
- Q2 What are the determinants of success of a project? Explain the process of preliminary screening.
- Q3 Discuss the factors affecting choice of location. Why choice of location is of strategic importance? What other factors in technical analysis are considered.
- Q4 How is PERT/CPM useful in scheduling and identifying activities in a construction project? Explain with help of an example.
- Q5 Define time cost overrun. Explain the significance of time management during different phases in a construction project.
- Q6 Write Short notes on the following:
- (a) Social Cost benefit analysis
  - (b) Venture capital and private equity
  - (c) Risk analysis
  - (d) Debt financing
  - (e) Capital structure
- Q7 What is demand forecasting? Explain its techniques. Also explain how demand forecasting helps in market planning.
- Q8 Explain the techniques for project implementations, evaluation and control. How post audit is done?

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