

END TERM EXAMINATION

SIXTH SEMESTER [BBA] JUNE 2024

Paper Code: BBA-302 Subject: Project Management
BBA (B&I)-302

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 Define project Management. What are the key issues in project management? Explain the determinants of project success.
- Q2 What do you mean by project life cycle? Explain the various stages of product life cycle in detail.
- Q3 Define demand forecasting? Discuss various method of estimating the demand forecasting. How is it different from market feasibility studies? Give relevant examples.

- Q4 Following information is available in respect of a project:

Activity	Time estimation in days		
	Optimistic	Most likely	Pessimistic
A-B	3	6	15
A-F	2	5	14
B-C	6	12	30
B-D	2	5	8
C-E	5	11	17
D-E	3	6	15
E-H	1	4	7
F-G	3	9	27
G-H	19	25	43

On the basis of above information-

- Draw the network diagram.
 - Find the critical path and critical activities
 - Find the probability that the project will be completed in 35 days.
- Q5 What is capital structure? Why capital structure plays an important role in successful completion of the project? Also discuss the factors deciding optimum capital structure.
- Q6 Define venture capital .What is the importance of venture capital a means of finance? Explain its various methods of venture capital financing.
- Q7 What do you understand by project monitoring? Describe the steps required for project monitoring. Explain in detail with giving relevant example.
- Q8 Write short notes on the following-
- Role of IT in project management
 - Future of project management
