

# END TERM EXAMINATION

THIRD SEMESTER [BBA] DECEMBER 2025-JANUARY 2026

Paper Code: BSCES-207

Subject: Introduction to Corporate Social Responsibility

Time: 3 Hours

Maximum Marks:60

Note: Attempt any five questions including Q.no1 which is compulsory.

- 1 Attempt **any four** of the following (5x4 = 20)
- a) Corporate Philanthropy
  - b) Role of Independent Directors in CSR
  - c) NGOs and Trust
  - d) Role of corporates in Rural Development
  - e) CSR work in Environmental domain
  - f) Difficulties in Implementation of CSR scheme
- 2 Define CSR. Describe the Chronological development of Corporate Social Responsibility in India. (10)
- 3 Write notes on the following: - (2.5 x 4=10)
- (a) Triple bottom line
  - (b) Significance of CSR on skill development
  - (c) Linkages of CSR with company business
  - (d) Stake holders in CSR implementation
- 4 What are the Various Components under CSR rules Section 135 of Companies Act ? (10)
- 5 Write notes on the following: - (2.5 x4 =10)
- (a) Classify Activities taken up under CSR by the corporates
  - (b) Contribution of industries towards societal development and support before CSR act ?
  - (c) Action of CSR for Clean India Mission.
  - (d) Guidelines for the industries regarding Utilization of CSR fund .
- 6 How do you link the contribution of CSR in addressing the Sustainable Development Goal (SDG) in India. (10)
- 7 Write **any two** of the following: - (5x2=10)
- (a) Case studies of public sector company towards CSR
  - (b) Write the contribution of any Indian Private Industry on CSR with their organization profile
  - (c) Role and responsibilities of corporate foundations
  - (d) Current Trend and future opportunities of CSR
- 8 How do you analyze the field level presence of CSR after implemented the scheme in India. Write the challenges of CSR implementation for big and small corporate bodies. (10)

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