



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956

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DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

TIAS/BAJMC/PRJ/2025-26/111/517/01

Date: 23/06/2025

**Bachelor of Arts Journalism and Mass Communication
FUNCTIONAL EXPOSURE REPORT -BA (JMC) 357**

SCHEDULE OF FUNCTIONAL EXPOSURE REPORT

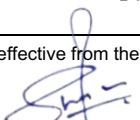
S.NO.	DETAILS	MARKS	External
1	External Examination- Evaluation-Viva- Voce; Project Report	50	As per Univ. Notifications
2	Internal Examination- Evaluation	50	As per Schedule given below

Date	Topic / Activity – BA(JMC) 357	Description / Particulars
23/06/2025	Orientation and Briefing Session	Introduction to Functional Exposure Report, allocation of guides, explanation of expectations.
24/06/2025	Familiarization with Organization	Understanding organization structure, reporting system, and workflow.
25/06/2025	Initial Observation & Data Collection	Observing daily operations, media processes, and recording preliminary notes.
01/08/2025	Commencement of FER Work	Starting formal Functional Exposure Report work, assigning chapters, and initial data compilation.
02/08/2025	Chapter I Preparation	Writing Introduction & Organizational Profile; identifying roles and responsibilities.
03/09/2025	Chapter II Drafting	Preparing Job Perspective & Relevance of Training in the media sector.
12/09/2025	First Progress Report Submission	Submission of Chapter I: Introduction & Organizational Profile.
24/09/2025	Second Progress Report Submission	Submission of Chapter II to respective guides for feedback.
14/10/2025	Third Progress Report Submission	Submission of Chapter III: Job Specific Analysis.
25/10/2025	Fourth Progress Report Submission	Submission of Chapter IV: Learning Summary & Conclusion.
01/11/2025	Pre-Presentation Preparation	PowerPoint preparation covering Chapters I–IV with experiential learning insights.
03/11/2025	Final Presentation	PowerPoint-based presentation and defending of work (10 minutes per student).
15/11/2025	Final Submission of Report	Submission of one hardbound copy, one spiral bound copy, and softcopy duly completed.

"Approved by the BoS in its 26th meeting and by the Academic Sub-Committee in the meeting held on 23.07.2025, to be made effective from the academic years 2025–2026 for batch 2024-2028 & 2025-2029 onwards "


Prepared By


Checked By


HoD
BA(JMC)-TIAS
Verified By
HoD, DJMC