



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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Recognized Under Sec. 2(f) of UGC Act 1956

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

Tel: 91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



DEPARTMENT OF MANAGEMENT SCIENCES

REPORT ON WORKSHOP ON SMART MONEY MOVES BY FINTOPEDIA

Title of Activity*	SMART MONEY MOVES
Values	❖ Financial Awareness ❖ Investment Acumen ❖ Risk Management ❖ Strategic Thinking
Learning Outcomes	❖ Enhanced understanding of financial literacy ❖ Practical knowledge of investment strategies ❖ Exposure to stock market trading ❖ Awareness of risk management in investments
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Department of Management Sciences
Program Theme*	"Empowering Financial Literacy: Smart Investments for a Secure Future"
External Expert	Mr. Nachiket Save
Date*	13/2/2025
Time*	10:00 – 12:00 P.M.
Venue	Room Number 2207 UG building, TIAS



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**Tecnia CDL
is
Organising
Workshop
on
Smart Money Moves**



Mr. Nachiket Save
Marketing Manager in Fintopedia

Venue:

Room No. 2207, UG Building TIAS

Convener:
Dr. Parul Gaba
Assistant Professor, DMS

Beneficiaries:
Students of
MBA/BBA/B.Com.(H)

 **13th February 2025**

 **10:00 to 12:00 PM**

Poster/Flyer/Notice*

No. of Students* <i>(only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)</i>	60
No. of Faculty* <i>(only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)</i>	01
No. of External Participants (students + faculty) <i>[write NA if not applicable]</i>	NA
Photograph*	



Dr. Parul Gaba introducing resource person among the students.



Mr. Nachiket Save emphasized the significance of financial literacy to the students.



Winners of the workshop "Smart Money Moves"



Students actively engaged in virtual trading during the workshop.

Report: Description in (min 250 to max 800 words)*

The Department of Management Sciences, Tecnia Institute of Advanced Studies, successfully conducted a workshop titled "Smart Money Moves" in collaboration with Fintopedia on 13th February 2025. The workshop aimed at equipping students with fundamental and advanced financial literacy concepts, investment strategies, and smart money management skills. Mr. Nachiket Save, Marketing Manager at Fintopedia, was the resource person for the session. With extensive experience in financial analysis and investment banking, he provided invaluable insights into financial markets, trading techniques, and wealth-building strategies. The session commenced with an introduction to financial planning and budgeting, emphasizing the importance of saving and investing early. Mr. Save discussed diverse investment options, including stocks, mutual funds, and cryptocurrencies. He also highlighted the risks associated with different investment vehicles and the importance of market research before making financial decisions. A virtual trading activity was conducted where students were given a hypothetical amount to trade in a simulated stock market environment. The trading session comprised three rounds, wherein students had to analyze market trends, make strategic investments, and maximize their returns. This practical approach helped participants understand real-time market fluctuations and the importance of informed decision-making. At the end of the trading rounds, three winners were declared based on their portfolio performance. **Harshil Bansal (6MA) secured the 1st place, Saksham Gupta (6MB) achieved the 2nd place, and Parshav Goyal (6MA) earned the 3rd place.** They were awarded Certificates of Appreciation for their outstanding trading strategies. The session concluded with an engaging Q&A segment where students raised queries about stock selection, risk management, and career opportunities in investment banking. Mr. Save provided detailed explanations, offering industry insights and practical solutions to financial challenges.

Recourse Person Profile	Mr. Nachiket Save (Marketing Manager at Fintopedia) Mr. Nachiket Save began his career as a Sales Executive with Navneet Publication, Later, Mr.Save ventured into the education sector, starting as a Senior Concealer & Advisor beforebecoming a Senior Programme Advisor for Financial Analyst, Investment Banking &CreditAnalyst. Currently, he holds the position of Marketing & Communication Manager at Fintopedia. In 2022, he became Marketing Manager at Fintopedia, he holds responsibility for crafting and executing impactful marketing strategies that align with business goals. His role involves conducting market research, pinpointing target demographics, and ensuring successful implementation.
Attendance Sheet*	Attached
Report Submitted by Event Coordinator <i>(write faculty coordinator name)</i>	Dr. Parul Gaba
Signature of Event Coordinator	
<u>List of Participants</u>	Attached


HOD,
Dept. of Management Sciences
Tecnia Institute of Advanced Studies
Rohini, Delhi-110085



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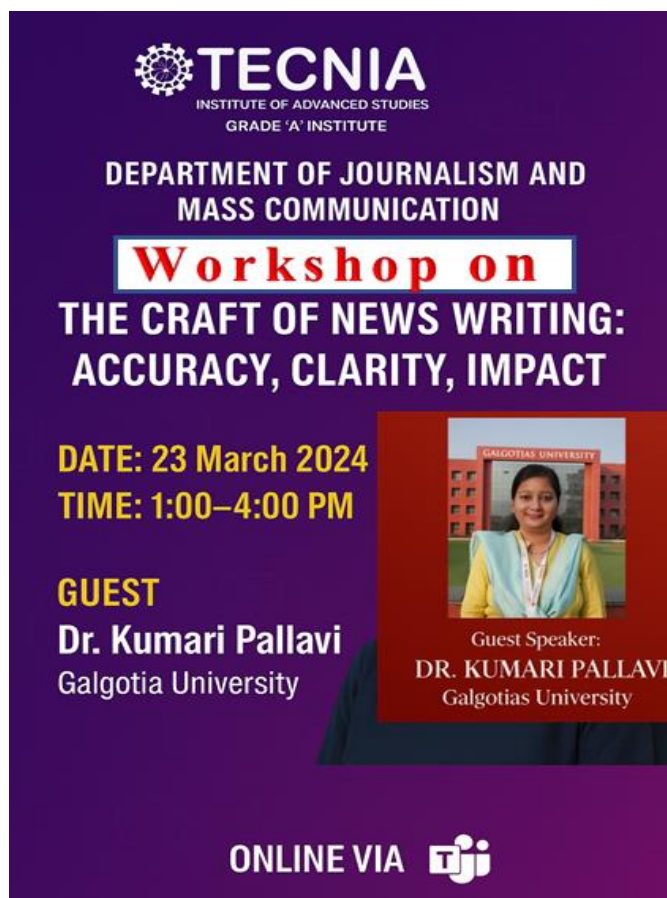
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Report on Webinar On "The Craft of News Writing: Accuracy, Clarity, Impact

Title of Activity*	The Craft of News Writing: Accuracy, Clarity, Impact
Values	Enhancing journalistic skills, ethical reporting, and effective communication
Learning Outcomes	- To educate students on the principles of accurate and clear news writing. - To explore techniques for creating impactful news stories. - To discuss the role of ethics and objectivity in journalism. - To inspire students to adopt best practices in news reporting..
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Department of Journalism and Mass Communication
Program Theme*	"Mastering News Writing for the Digital Age"
External Expert	
Date*	23 rd March 2024
Time*	1:00-4:00 PM
Venue	Online Via. MS Teams


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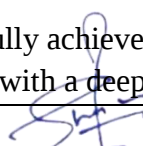
Poster/Flyer/Notice*



No. of Students* (only no. to be written, list in excel/ word/ image should be maintained at department level as proof for any further requirement)	98
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	10
No. of External Participants (students + faculty) [write NA if not applicable]	NA
Photograph* Resource person giving the tips during the session	
Report: Description in (min 250 to max 800 words)*	The Department of Journalism and Mass Communication organized a webinar on "The Craft of News Writing: Accuracy, Clarity, Impact" to equip students with the essential skills required for excellence in journalism. The session focused

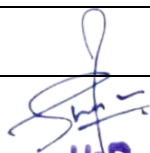
Shruti
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	on the core principles of news writing, emphasizing accuracy, clarity, and the ability to create impactful stories. The webinar was led by Mr. Rahul Mehta, a seasoned journalist with over 20 years of experience at The Times of India. He shared invaluable insights into the art of news writing, covering the following key aspects: Accuracy in Journalism: • The importance of fact-checking and verifying sources. • Avoiding misinformation and maintaining credibility. • Clarity and Conciseness: • Techniques for writing clear, concise, and engaging news stories. • Structuring news articles with the inverted pyramid style. Creating Impact: • How to craft headlines and leads that capture readers' attention. • The role of storytelling in making news relatable and memorable. Ethics and Objectivity: • Upholding journalistic ethics and avoiding bias. • Balancing speed and accuracy in the digital age. A highlight of the session was the interactive Q&A segment, where students discussed real-world challenges in news reporting, such as handling sensitive topics and navigating social media pressures. Mr. Mehta provided practical advice and shared anecdotes from his career, making the session highly engaging. The webinar successfully achieved its objectives by providing students with a deeper understanding
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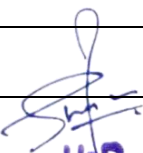

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	of news writing techniques and ethical considerations. The insights shared will empower participants to produce high-quality, impactful journalism in their future careers.
Recourse Person Profile	
Attendance Sheet*	Attached
Report Submitted by Event Coordinator (<i>write faculty coordinator name</i>)	Dr. Gopal Thakur, Associate Professor, Dept. J&MC
Signature of Event Coordinator	
<u>List of Beneficiary</u>	List of beneficiaries attached

Sr. No.	Enrollment No.	Name of the student
1	00117002423	MEHAK WASAN
2	00217002423	KARTIK
3	00317002423	JYOTI KUSHWAHA
4	00417002423	JAITSRI KAUR
5	00517002423	UDAY
6	00617002423	MOHAK SETH
7	00717002423	ABHINAV GUPTA
8	00917002423	KAMAKSHI
9	01117002423	NUPUR
10	01217002423	VAIBHAV
11	01317002423	ANMOL ABICHANDANI
12	01417002423	DIVIJA BHANDARI
13	01517002423	ATISHAY JAIN


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14	01617002423	VANI
15	01717002423	VANI
16	01817002423	EVYAN KUMAR
17	01917002423	SHAURYA JAYASWAL
18	02017002423	HARSHITA SONI
19	02117002423	HARSHITA GUPTA
20	02217002423	KAVYA SHARMA
21	02317002423	KUSHAL SHARMA
22	02417002423	TANISHKA JAIN
23	02517002423	SARTHAK SHARMA
24	02617002423	POOJA
25	02717002423	KHUSHI DAS
26	02817002423	TANUSHKA
27	02917002423	KHANAK
28	03117002423	ABHINAV KUMAR
29	03217002423	RUPANSH
30	03317002423	SANGINI GHOSH
31	03417002423	AARTI SEHDEV
32	03517002423	JAANASHEEN
33	03617002423	DOLLY CHAWLA
34	03717002423	SNEHA
35	03817002423	ABHAY KUMAR SOLANKI
36	03917002423	NISHANT KUMAR SINGH
37	04017002423	GUNN ARORA
38	04117002423	HARSH
39	35117002423	AARAV ARORA
40	35217002423	NIYATI BIST


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41	35317002423	PRATHAM SETHI
42	35417002423	MEHAK JAIN
43	35517002423	NAMAN KUMAR
44	35617002423	CHAITANYA GANDHI
45	35717002423	MEHAK KAUSHIK
46	35817002423	BHOOMI
47	35917002423	RIVANSHI THAKUR
48	36017002423	DYANSHI SHARMA
49	36117002423	KRITI MALHOTRA
50	36217002423	ANSHUL SHARMA
51	70117002423	SMITI
52	70217002423	JASVEEN
53	70317002423	YASH SINGH BISHT
54	70417002423	KRITIKA
55	70517002423	PALAK OBEROI
56	70617002423	ANANNYA GOEL
57	70717002423	DEEPIKA
58	70817002423	VANSHIKA ROHIRA
59	70917002423	ISHAAN SIROHI
60	71017002423	PRANAV VASHISTH
61	71117002423	MANYA KHURANA
62	71217002423	GARIMA SINGH RAJPUT
63	71317002423	BHUMIKA SHARMA
64	71417002423	AMUL
65	71517002423	MEHAK
66	00817002423	PRAGYANSH


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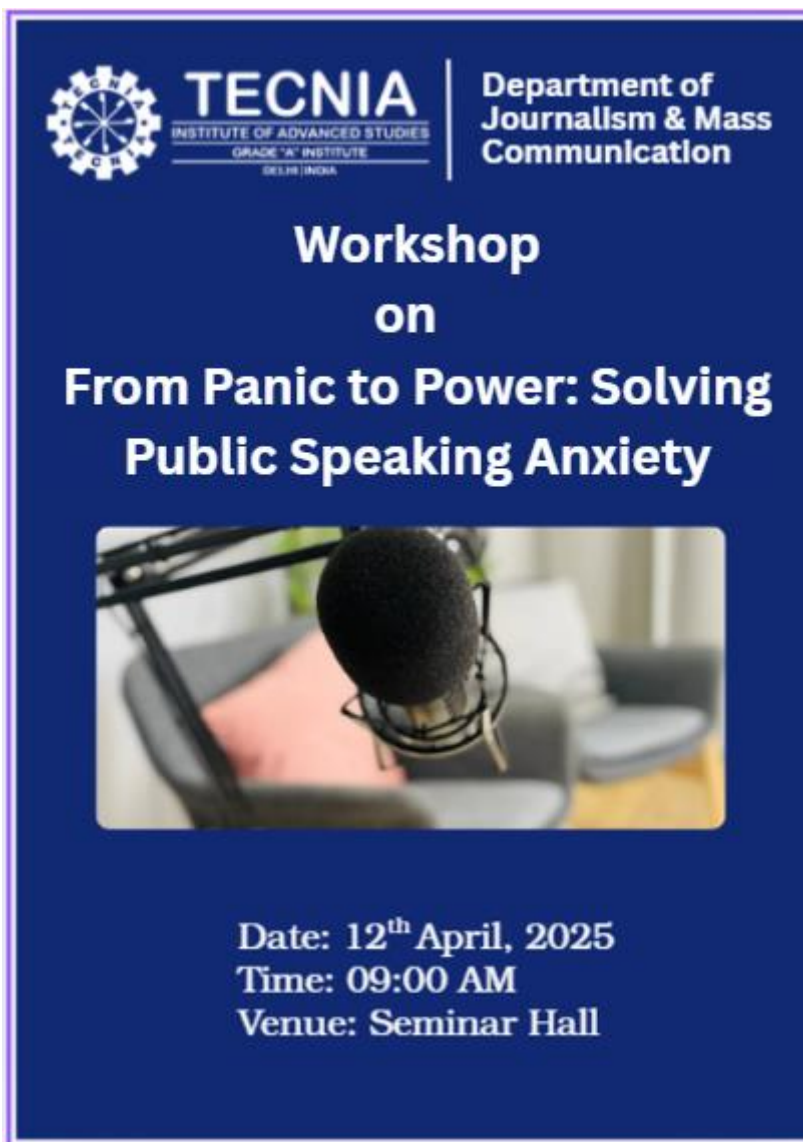
Department of Journalism and Mass Communication

**Workshop
on
From Panic to Power: Solving Public Speaking Anxiety**

Title of Activity*	From Panic to Power: Solving Public Speaking Anxiety
Subject	Public Speaking (108)
Values	• Confidence Building • Resilience Under Pressure • Clarity of Expression • Strategic Thinking • Adaptability
Learning Outcomes	• To identify common barriers and challenges in effective public speaking. • To develop strategies to manage stage fear and performance anxiety. • To enhance the ability to think critically and speak spontaneously. • To improve clarity, tone, and body language during public presentations. • To foster teamwork and peer support in overcoming communication challenges.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name) *	Department of Journalism and Mass Communication
Program Theme*	Enhancing Public Speaking Skills through Strategic Problem-Solving and Confidence Building
External Expert / Internal Expert	NA
Date*	12 th April, 2025
Time*	09:00 AM onwards
Venue	Seminar Hall


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DELHI (INDIA)

Department of
Journalism & Mass
Communication

**Workshop
on
From Panic to Power: Solving
Public Speaking Anxiety**

Date: 12th April, 2025
Time: 09:00 AM
Venue: Seminar Hall

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	34
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA


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Photograph*

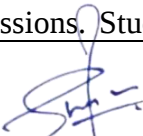


Report:

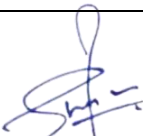
Description in (min 250 to max 800 words)

On 12th April 2025, the Department of Journalism and Mass Communication at Tecnia Institute of Advanced Studies organized a Workshop on “From Panic to Power: Overcoming Public Speaking Challenges” for BAJMC students. The aim was to help students recognize and address the common obstacles faced while speaking in public and to build confidence through interactive and experiential learning.

The session started with an introductory briefing by faculty members, who discussed the importance of effective communication, especially in media professions. Students were


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	then divided into small groups and presented with real-life scenarios that involved public speaking challenges—such as stage fright, handling tough audiences, voice modulation issues, or technical difficulties during live sessions. Each group was tasked with identifying the core problem, discussing possible strategies, and demonstrating their solutions through short role-plays or mock presentations. This not only improved their critical thinking and adaptability but also provided a hands-on experience in overcoming performance anxiety and communication breakdowns. Throughout the activity, values such as resilience, clarity of expression, strategic thinking, and confidence building were strongly emphasized. Faculty facilitators guided the students with feedback and practical tips on voice control, body language, audience engagement, and managing nervousness. The Workshop concluded with a reflective discussion, where students shared their learning experiences and acknowledged the importance of preparation, presence of mind, and audience awareness in public speaking. Overall, the Workshop successfully blended learning with practice and significantly enhanced the students' ability to face public speaking challenges with confidence and clarity.
Recourse Person Profile	NA
Attendance Sheet*	<i>Attached at the end of Report</i>
Report Submitted by Event Coordinator <i>(write faculty coordinator name)</i>	Dr. Gopal Thakur, Associated Professor BA (J&MC), TIAS
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Signature of Event Coordinator	
<u>List of Beneficiary</u>	


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List of Participants

S.NO	Enrollment No.	Name	Mobile Number
1	1517002424	Jonathan anthony	9354530523
2	00517002424	Shubh johri	9899546089
3	35521302424	NANIKA DHINGRA	7982008531
4	50517002424	MANVI KHAITAN	7678380314
5	36017002423	Dyanshi Sharma	9354917480
6	35721302423	Piyush kathuria	8920220032
7	00621302423	Digonto Banerjee	8744836060
8	00321302423	Anshika	9311528857
9	03917002423	Nishant kumar singh	7261026422
10	00417002424	Rupakshi	7827471530
11	35321302424	Garv	9868020511
12	35621302424	Ansh Panchal	7291068036
13	70417002423	Kritika Chani	9811022426
14	00917002424	Radhika motwani	9773727545
15	35417002424	Sarthak Sharma	8368916043
16	70717002423	Deepika Panchal	9311878063
17	00221302424	Sarah Rashid khan	8800508620
18	02617002423	POOJA	8595605547
19	35121302424	Muskan Asopa	7011823248
20	50217002424	Chetna Bhuranda	8882103178
21	01317002423	Anmol Abichandani	8851818312
22	135517002423	Naman Kumar	7289922249
23	8744000766	girisha	8744000766
24	35117002424	Mehak kapoor	8860322333
25	35617002424	Mayank sehwat	9310893399
26	00321302424	Navneet Kaur	9910686413
27	5031702424	Sakshi	9650685047
28	50417002424	Shreya Sinha	8383991586
29	0141700242	Vansh Khurana	9711960061
30	36021302423	Krish khatri	9667016059
31	01617002423	Vani	9911311380
32	02917002423	Khanak	7827189276
33	35221302424	Aman acharya	8448467395
34	13717002422	Parthik Rathi	8595609293
35	35617002422	Harshita negi	8448460116
36	05417002422	tanushri	8595690922
37	11417002422	Sameer makhija	8588854634
38	01017002424	Pragati Dudheria	8595747299
39	01317002424	Rafat Ayaan	9643622756
40	36217002422	Gaurangi Yadav	9818480218
41	11217002422	Aarsh Deo	9310906937
42	03821302422	Kunal Singh Rajput	7303492699
43	36021302422	Karina Chauhan	9625243114
44	00211302424	Shivam	9319248302
45	01217002424	Sidhart Garv	8076190550
46	00421302424	Dhruv Bhatia	9971959779
47	35421302424	Shalom Chatterjee	8595414411
48	00717002424	Rishabh Chauhan	9289363606
49	00817002423	Pragyansh Tiwari	7248947961
50	00217002424	Anchal Bora	823522760


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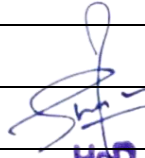


Department of Journalism and Mass Communication

**Workshop
on**

Workshop on *Emerging Trends in Digital Media Research*

Title of Activity*	Workshop on <i>Emerging Trends in Digital Media Research</i>
Subject	Translation for Media (116)
Values	- Enhanced understanding of digital research methodologies and analytical tools. - Practical experience in data-driven media research. - Improved skills in using digital platforms for academic inquiry. - Development of innovative and ethically sound research proposals.
Learning Outcomes	- To introduce participants to new paradigms and trends in digital media research. - To familiarize them with digital tools and methods for analyzing media data. - To train participants in designing and executing digital media research projects. - To encourage scholarly inquiry into the evolving field of online communication and audience engagement.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name) *	Department of Journalism and Mass Communication
Program Theme*	Enhancing Media Literacy through Collaborative Translation Practices
External Expert / Internal Expert	Dr. Dilip Kumar Dr. Dharendra Rai
Date*	5th August, 2024 to 9th August, 2024
Time*	10:00 AM to 12:00 PM
Venue	Tecnia Auditorium


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DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

COLLABORATION
with
RESEARCH & INNOVATION CELL
organizes

FIVE DAYS WORKSHOP ON
EMERGING TRENDS IN DIGITAL MEDIA RESEARCH

Dr. Dilip Kumar
Associate Professor,
IIMC (Jammu)

Dr. Dharendra Rai
Assistant Professor,
BHU

05TH - 09TH August, 2024
10:00 AM Onwards

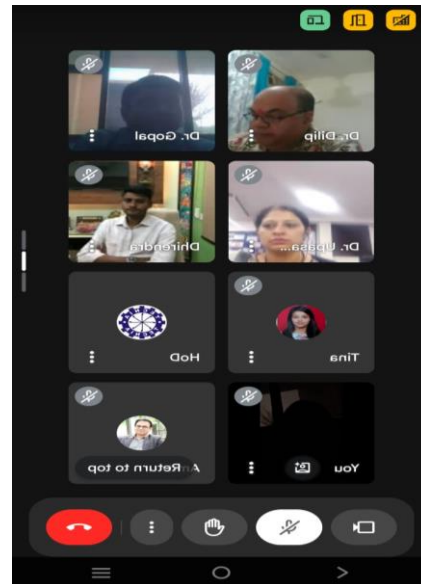
MODE : HYBRID

Convenor :
Dr. Shivendu Kumar Rai
Department of Journalism & Mass communication

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	34
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA


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Photograph*



Report:

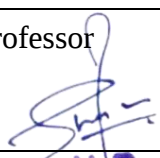
Description in (min 250 to max 800 words)

- Tecnia Institute of Advanced Studies organized a **five-day workshop on “Emerging Trends in Digital Media Research”** from 5th August 2024 to 9th August 2024. The workshop aimed to equip students and faculty members with the latest tools, methods, and theoretical frameworks for researching the fast-evolving digital communication landscape. It provided a comprehensive understanding of online media trends, data-driven research, and ethical challenges in digital environments.
- The workshop saw the participation of **56 students and faculty members** from various departments, contributing diverse perspectives and research interests.

The workshop began with an inaugural address by **Dr. Shivendu Rai**, followed by an introductory session on the evolution of digital media and its impact on communication research.

Key Speaker: Dr. Dilip Kumar, Associate Professor, IIMC, Jammu, discussed the

Shivendu Rai
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	significance of digital platforms in shaping new research agendas. Day 2: Research Methods in Digital Media Studies The second day focused on emerging research methodologies—social media analytics, big data approaches, and digital ethnography. Participants explored how digital technologies have transformed traditional research frameworks and learned about mixed-method approaches for studying online behavior. Day 3: Data Collection and Analysis in the Digital Era Sessions on this day introduced tools like Google Trends, NVivo, and SPSS for analyzing digital content and user data. Participants conducted mock exercises using social media datasets and discussed data accuracy, privacy, and validity issues. Day 4: Visual and Content Analysis Techniques Participants learned techniques for analyzing digital texts, images, and videos. Experts demonstrated the use of AI-assisted tools for sentiment analysis and content categorization. The hands-on session allowed participants to apply these tools to real-world case studies. Day 5: Developing Digital Research Proposals The final day was dedicated to developing digital media research proposals. Participants designed projects addressing topics such as online news credibility, influencer communication, and audience analytics. The workshop concluded with a valedictory ceremony, where Dr. Dhirendra Rai emphasized ethical and responsible digital research. Certificates were distributed to all participants.
Recourse Person Profile	NA
Attendance Sheet*	<i>Attached at the end of Report</i>
Report Submitted by Event Coordinator <i>(write faculty coordinator name)</i>	Dr. Shivendu Kr Rai, Associate Professor BA (J&MC), TIAS  HOD BA(JMC)-TIAS

For Office Use

Signature of Event Coordinator

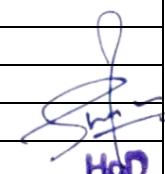


List of Beneficiary

List of Participants

SESSION: 2024-2025

S.NO.	NAME OF PARTICIPANTS (FACULTY AND STUDENTS)	COURSE
1	MS. AASTHA	ASSISTANT PROFESSOR
2	MR. INDERPREET SINGH	ASSISTANT PROFESSOR
3	MS. NEHA JAIN	ASSISTANT PROFESSOR
4	MS. MONIKA AGRAWAL	ASSISTANT PROFESSOR
5	MS. MANISHA	ASSISTANT PROFESSOR
6	MS. MEGHA MOHAN	ASSISTANT PROFESSOR
7	MS. GEETIKA	ASSISTANT PROFESSOR
8	Dr. UPASANA KURANA	ASSISTANT PROFESSOR
9	MS. MANISHA	ASSISTANT PROFESSOR
10	HEMA SINGH	ASSISTANT PROFESSOR
11	MS.SHRADDHA JAIN	ASSISTANT PROFESSOR
12	BHUMIKA SHARMA	BCA
13	ANSHIKA	BCA
14	UJJWAL GUPTA	BCA
15	HEENAKSHI	BCA
16	DIGONTO BANERJEE	BCA
17	ANJALI	BCA
18	MANVI SHARMA	BCA
19	RUMESA KHAN	BA(JMC)
20	KRIPA GROVER	BA(JMC)
21	KUSHAGRA GARG	BA(JMC)
22	DHRUV YADAV	BA(JMC)
23	DEV GUPTA	BA(JMC)
24	RACHIT DIMRI	BCA
25	KRISH KHATRI	BCA
26	TUSHAR VERMA	BCA
27	KRISHNANDU DAS	BCA
28	PIYUSH KATHURIA	BA(JMC)



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29	SANYA SANGAL	BA(JMC)
30	REET MEHRA	BA(JMC)
31	OJASWI DOONGA	BA(JMC)
32	HARSHIT SAGAR	BA(JMC)
33	MUKUL ARORA	BA(JMC)
34	KHUSHI	BA(JMC)
35	BHAVYA MALIK	BA(JMC)
36	AASHI SHARMA	BA(JMC)
37	RADHIKA KHANNA	BA(JMC)
38	PRIYANSHI VIMAL	BA(JMC)
39	SANJANA SINGH	BA(JMC)
40	AARSH DEO	BA(JMC)
41	SAMEER MAKHIJA	BA(JMC)
42	ANANNYA KAPOOR	BA(JMC)
43	AYUSH AGGARWAL	BA(JMC)
44	DHRUV GOEL	BA(JMC)
45	SALONI SAYAL	BA(JMC)
46	SAMAIRA PANWAR	BA(JMC)
47	CHETNA JINDAL	BBA
48	CHESHTA	BBA
49	DIVA CHAWLA	BBA
50	ADITI KUKREJA	MBA
51	MANAN ARORA	MBA
52	ABHISHEK MISHRA	MBA
53	MUSKAN	MBA
54	VIDHI SIKKA	MBA
55	KHYATI RAJPUT	MBA
56	SHRISTHI	MBA
57	SUHANI NARAIN	MBA


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Department of Journalism and Mass Communication

Workshop
on
Translating Together: A Collaborative Approach to Media Language

Title of Activity*	Translating Together: A Collaborative Approach to Media Language
Subject	Translation for Media (116)
Values	• Collaborative Learning • Cultural Sensitivity • Linguistic Accuracy • Ethical Communication • Media Responsibility
Learning Outcomes	• To translate media content accurately while maintaining its original context and tone. • To understand and apply cultural nuances in cross-lingual media communication. • To collaborate effectively in group-based translation tasks. • To identify and resolve ethical challenges in media translation. • To enhance critical thinking and language proficiency through practical translation exercises.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name) *	Department of Journalism and Mass Communication
Program Theme*	Enhancing Media Literacy through Collaborative Translation Practices
External Expert / Internal Expert	NA
Date*	10 th March, 2025
Time*	09:00 AM onwards
Venue	Seminar Hall

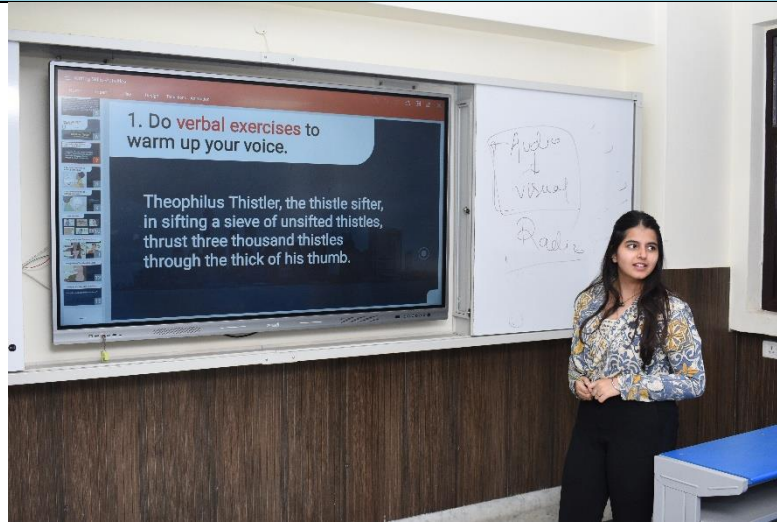
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Poster/Flyer/Notice*



No. of Students* <i>(only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)</i>	34
No. of Faculty* <i>(only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)</i>	01
No. of External Participants (students + faculty) <i>[write NA if not applicable]</i>	NA

Photograph*



Report:

Description in (min 250 to max 800 words)

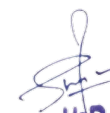
On 10th March 2025, the Department of Journalism and Mass Communication at Tecnia Institute of Advanced Studies conducted a Workshop on “Voices in Translation: Collaborative Media Practice” for BAJMC students. The objective of the session was to introduce students to the professional practice of translating media content while fostering teamwork, cultural awareness, and linguistic precision.

The workshop commenced with a short orientation where faculty members explained the importance of translation in media, especially in a multilingual country like India. Students learned how media translation bridges information gaps, promotes inclusivity, and

	ensures that news and content are accessible to diverse linguistic communities. Students were divided into teams and assigned different media texts—news articles, audio clips, social media posts, and public service announcements—in English and Hindi. Their task was to collaboratively translate the content while maintaining accuracy, cultural relevance, and the tone of the original message. They were also encouraged to discuss and resolve challenges related to language bias, context, and localization. Throughout the session, students demonstrated core values like collaborative learning, ethical communication, and linguistic accuracy. The participative format allowed them to share their perspectives, debate word choices, and better understand the impact of language in shaping public opinion. The activity concluded with a presentation from each group, followed by a constructive feedback session led by faculty. The students reflected on the value of translation in journalism and the responsibility it entails. Overall, the workshop provided a practical platform to apply language skills in media settings and highlighted the real-world relevance of accurate and ethical media translation.
Recourse Person Profile	NA
Attendance Sheet*	<i>Attached at the end of Report</i>
Report Submitted by Event Coordinator <i>(write faculty coordinator name)</i>	Mr Ashish Kumar, Assistant Professor BA (J&MC), TIAS
<i>For Office Use</i>	
Signature of Event Coordinator	
<u>List of Beneficiary</u>	

List of Participants

S.NO	Enrollment No.	Name	Mobile Number
1	1517002424	Jonathan anthony	9354530523
2	00517002424	Shubh johri	9899546089
3	35521302424	NANIKA DHINGRA	7982008531
4	50517002424	MANVI KHAITAN	7678380314
5	36017002423	Dyanshi Sharma	9354917480
6	35721302423	Piyush kathuria	8920220032
7	00621302423	Digonto Banerjee	8744836060
8	00321302423	Anshika	9311528857
9	03917002423	Nishant kumar singh	7261026422
10	00417002424	Rupakshi	7827471530
11	35321302424	Garv	9868020511
12	35621302424	Ansh Panchal	7291068036
13	70417002423	Kritika Chani	9811022426
14	00917002424	Radhika motwani	9773727545
15	35417002424	Sarthak Sharma	8368916043
16	70717002423	Deepika Panchal	9311878063
17	00221302424	Sarah Rashid khan	8800508620
18	02617002423	POOJA	8595605547
19	35121302424	Muskan Asopa	7011823248
20	50217002424	Chetna Bhuranda	8882103178
21	01317002423	Anmol Abichandani	8851818312
22	135517002423	Naman Kumar	7289922249
23	8744000766	girisha	8744000766
24	35117002424	Mehak kapoor	8860322333
25	35617002424	Mayank sehwat	9310893399
26	00321302424	Navneet Kaur	9910686413
27	5031702424	Sakshi	9650685047
28	50417002424	Shreya Sinha	8383991586
29	0141700242	Vansh Khurana	9711960061
30	36021302423	Krish khatri	9667016059
31	01617002423	Vani	9911311380
32	02917002423	Khanak	7827189276
33	35221302424	Aman acharya	8448467395
34	13717002422	Parthik Rathi	8595609293
35	35617002422	Harshita negi	8448460116
36	05417002422	tanushri	8595690922
37	11417002422	Sameer makhija	8588854634
38	01017002424	Pragati Dudheria	8595747299
39	01317002424	Rafat Ayaan	9643622756
40	36217002422	Gaurangi Yadav	9818480218
41	11217002422	Aarsh Deo	9310906937
42	03821302422	Kunal Singh Rajput	7303492699
43	36021302422	Karina Chauhan	9625243114
44	00211302424	Shivam	9319248302
45	01217002424	Sidhart Garv	8076190550
46	00421302424	Dhruv Bhatia	9971959779
47	35421302424	Shalom Chatterjee	8595414411
48	00717002424	Rishabh Chauhan	9289363606
49	00817002423	Pragyansh Tiwari	7248947961
50	00217002424	Anchal Bora	823522760


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