

		CO1	Enumerate, explain, compare and analyze the concepts, theories and principles that have evolved in specific historical contexts and informed both academic thinking and practices related to the field of management.	3	2	2	3	3	3	0	3	2
		CO2	Identify and discuss the functions of management i.e. planning, orgamzmg, leading and controlling, relate them with the roles of managers at different levels of the organization and classify the skills necessary for effective performance of their functions.	1	2	3	2	3	2	2	2	3

		CO3	Apply the knowledge of management theory and of organizational behaviour to analyze managerial issues and take decisions consistent with the organizational objectives of efficiency and effectiveness.	2	2	3	3	2	0	3	3	2
		CO4	Analyze the complexities of work organizations and develop a multidisciplinary approach to address interpersonal and intra organizational issues.	3	3	3	2	3	3	3	3	1
			Course Articulation (Average)									
S. No.	Lecture No.	Unit No.	Topic	Sessional Outcome	Experiential Learning	Participative Learning	Problem Solving Methodologies	ICT Tools & E-Resources Utilization	Mapping with CO	Class Material (PPT Faculty+ Students)	Additional Material (Links/ Journals/ Articles/ NEWS)	Mode of Assessment

1	L 1	I	Introduction to Management:	Students will be able to understand what is meant by management and managerial effectiveness			Group discussion :- Is management art or science?	https://www.youtube.com/watch?v=v-7i2Y6s_v4	CO1,CO2, CO3	PPT	E- Books, Notes	Group Discussion and Classroom Observation and Question Answer
2	L 2	I	Meaning of management and Nature of management	Students will be able to understand what is meant by management and managerial effectiveness			Group discussion :- Is management art or science?	https://www.youtube.com/watch?v=v-7i2Y6s_v4	CO1,CO2, CO3	PPT	E- Books, Notes	Group Discussion and Classroom Observation and Question Answer
3	L 3	I	Evolution of management	Students will be able to describe the different thoughts of evolution of management			Individual Presentation	PPT	CO1	PPT, PPT By Students		
4	L 4	I	Managerial functions and Skills of a manager	Students will be able to recognize and identify the various functions of management	Case Study 2 Managerial skills – —Naughty Rulell		Individual Presentation	https://www.youtube.com/watch?v=Gy4tUhnOz-k and https://www.youtube.com/watch?v=xHBhFKBLhWs	CO1,CO2	PPT, PPT By Students		
5	L 5	I	Tasks and Basic responsibilities of a professional manager	Students will be able to name and explain the different tasks and responsibilities of a Manager			Extempore		CO1,CO2	PPT, PPT By Students		Classroom Observation and Question Answer

6	L 6	I	Management by objectives- Concept and Features	Students will be able to recognize and describe the MBO			Individual Presentation		CO1,CO2	PPT, PPT By Students		Quiz
7	L 7	I	Management by objectives- Concept and Features	Students will be able to recognize and describe the MBO		Quiz https://quizizz.com/admin/quiz/5a81ea6e7a2f0a0025807d5f/management-functions	Individual Presentation		CO1,CO2	PPT, PPT By Students		Quiz
8	L 8	I	Case study	Students will be able to solve the Case Study and learning through practically about the concepts	Case Study 1 How an effective manager handles precarious situation —Left or Rightll		Discussion in classroom			PPT		
9	L 9	II	Planning- Concept and Process	Student would be able to understand basic concepts and process of Planning	Case Study 3 effective Forecasting – Punjab machine tools Corpn	Quiz https://quizizz.com/admin/quiz/5c8127c3a23f96001b29f696/chapter-2-planning	Discussion in classroom	https://www.youtube.com/watch?v=hu3dpAP11IE	CO1,CO2	PPT		Assignment and Quiz
10	L 10	II	Planning- Techniques	Students will be able to recognize and describe the various types of planning					CO1,CO2	PPT		Classroom Observation and Question Answer
11	L 11	II	Directing- Meaning and Principles	Students will be able to understand the meaning and principles of directing			Individual Presentation	https://www.youtube.com/watch?v=8ntrTbNKh6E	CO1,CO2	PPT, PPT By Students		
12	L 12	II	Directing- process	Students will be able to outline and infer the process of directing			Individual Presentation		CO1,CO2	PPT, PPT By Students		

13	L 13	II	Controlling- Concept and Process	Students will be able to remember the concept and process of controlling			Individual Presentation	https://www.youtube.com/watch?v=S_8gNumpGyU	CO1,CO2	PPT, PPT By Students	Research paper on Control_controlling_and_its_objectives_in_the_orga	
14	L 14	II	Controlling-Traditional and modern techniques	Students will be able to execute the techniques of controlling in day to day life			Individual Presentation		CO1,CO2	PPT, PPT By Students		
15	L 15	II	Decision making- Concept and Importance	Students will learn about decision making and will be able to implement it	Case Study 4 Improper Decision Making and its impact in Manufacturing Industry The Polyester Manufacture		Discussion in classroom		CO1,CO2, CO3	PPT		Case Study
16	L 16	II	Decision making models	Students will be able to apply the techniques of decision making in practical life			Discussion in classroom	https://www.youtube.com/watch?v=wXnBvcuzAOE	CO1,CO2, CO3	PPT		Case Study
17	L 17	II	Case study	Students will be able to solve the Case Study and learning through practically about the concepts			Discussion in classroom			PPT		Case Study
18	L 18	II	Organizational Behavior- Introduction, nature and Scope	Student would be able to understand basic concepts of Organisational Behaviour			Individual Presentation		CO1,CO3	PPT, PPT By Students		
19	L 19	III	OB models and approaches	Student would be able to understand the Importance, Challenges and opportunities of OB			Individual Presentation		CO3,CO4	PPT, PPT By Students		

20	L 20	III	OB models - merits and demerits	Student would be able to understand the Models and approaches of OB			Individual Presentation		CO3,CO4	PPT, PPT By Students		Assignment
21	L 21	III	Personality	Learnt about the concept, types of Personality		Personality test : https://www.16personalities.com/free-personality-test			CO3,CO4	PPT		Classroom Observation and Question Answer
22	L 22	III	Perception	Students will be able to understand the role and importance of perception			Debates : Perception as the Source and Basis of Knowledge		CO3,CO4	PPT		
23	L 23	III	Attitude	Students will be able to analyze the concept of attitude		Quiz https://quizizz.com/admin/quiz/5d7a33ac8be741001e9e992a/attitude	Individual Presentation		CO3,CO4	PPT, PPT By Students		Quiz
24	L 24	III	Learning	Students will learn the concept of learning			Individual Presentation		CO3,CO4	PPT, PPT By Students		Assignment
25	L 25	III	Motivation	Students will be able to understand and apply the concept of motivation			Class room 3 activity on Switch Roles	https://www.youtube.com/watch?v=qgxDEtNqzvM	CO3,CO4	PPT		
26	L 26	III	stress at work	Students will be able to teach and implement the techniques of managing stress in their life		Quiz https://electronicspost.com/multiple-choice-questions-and-answers-on-stress-management/	Class activity 1 on managing stress		CO3,CO4	PPT		Classroom Observation and Question Answer and Quiz

27	L 27	III	Organizational structure	Students will able to Identify different types of organizational structures			Flip classes		CO3,CO4	PPT		Classroom Observation and Question Answer
28	L 28	III	Organizational design	Students will able to Understand, analyse and critically evaluate possible change management strategies and activities through the application of organisation development strategies, which might support organisation design and realignment outcomes.			Individual Presentation		CO3,CO4	PPT, PPT By Students		
29	L 29	III	Organizational culture	Students will able to analyze the effect of organizational culture on students cognitive, skill-based			Individual Presentation		CO3,CO4		https://www.youtube.com/watch?v=RpXdPrrQhKw	
30	L 30	III	Organizational climate	Students would be able to understand basic concepts of Organisational Climate			Individual Presentation		CO3,CO4			
31	L 31	III	Cross cultural	Students would be able to understand their own and other cultures;			Individual Presentation		CO3,CO4			Assignment
32	L 32	III	group and their dynamics	Students will be able to demonstrate understanding of principles of group dynamics,			Individual Presentation		CO3,CO4	PPT, PPT By Students		

33	L 33	III	organizational behavior	Students would be able to understand their organisational behaviour			Individual Presentation		CO3,CO4			
34	L 34	III	Work teams : definition and importance	Student will be able to understand the importance of teams and will be applying that in practical life			Individual Presentation	https://www.youtube.com/watch?v=GJXre9BxdSQ	CO3,CO4	PPT, PPT By Students		
35	L 35	III	Work teams : Stages of Teams Building	Student will be able to understand the importance of teams and will be applying that in practical life			Individual Presentation	https://www.youtube.com/watch?v=GJXre9BxdSQ	CO3,CO4	PPT, PPT By Students		
36	L 36	IV	group dynamics	Students will be able to demonstrate understanding of principles of group dynamics,			Individual Presentation		CO3,CO4	PPT, PPT By Students		
37	L 37	IV	Communication	Students will able to Understand and apply communication theory.	Management Game 2				CO3,CO4	PPT		Classroom Observation
38	L 38	IV	group dynamics	Students will be able to demonstrate understanding of principles of group dynamics,			Individual Presentation		CO3,CO4	PPT, PPT By Students		
39	L 39	IV	Leadership : concept nad importance	Student would be able to understand the basic concept of Leadership			Debates: Leadership vs. Management		CO3,CO4	PPT		
40	L 40	IV	Leadership : style	Student would be able to understand the style of Leadership			Individual Presentation		CO3,CO4	PPT		Classroom Observation and Question Answer and Quiz

41	L 41	IV	Organisational Justice : Concept, Importance	Student would be able to understand the concept of organisational justice			Individual Presentation		CO3,CO4	PPT, PPT By Students		
42	L 42	IV	Organisational Justice : types	Student would be able to learn the types of organisational justice			Individual Presentation		CO3,CO4	PPT, PPT By Students		Classroom Observation and Question Answer and Quiz
43	L 43	IV	Revision	Students will able to clear their doubts								
44	L 44	IV	Revision	Students will able to clear their doubts								
45	L 45	IV	Revision	Students will able to clear their doubts								
			Revision	Students will able to clear their doubts								

Suggested Books: (All Latest Editions)

1. Robbins. Judge, S.P., T.A., Vohra, N. Organizational Behaviour. Pearson Education
2. Nahavandi, A. et al., Organizational Behavior. Sage Publication
3. Greenberg, J. and Baron, R.A. Behaviour in Organization. Pearson Education
4. Stoner, J.A.F., Freeman, R.E., Kodwani, A.O., et.al. Management. Pearson Education.
5. Newstorm, J.W. & Davis, K. Organizational Behaviour Human Behaviour at Work, McGraw Hill Education
6. Koontz, H, Weihrich, H, Mark V, Cannice, M.Y. Essentials of Management-An International Innovation and Leadership Perspective, MC.Graw Hill.

Name of Faculty:	1 Credit (Theory)= 15 hrs. in a sem		1 Credit (Practical)= 30 hrs. in a sem	
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TECNIA INSTITUTE OF ADVANCED STUDIES

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COURSE PLAN	
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AS PER BBA SCHEME & SYLLABUS 2021-2022 ONWARDS GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, NEW DELHI.

Program Code :	017	Programme:	BACHELOR OF BUSINESS ADMINISTRATION (BBA)			Session:	2024-25	L	4	T/P	0	Credits	4		
Course Code :	BBA-101	Course Name:	Management Process & Organizational Behaviour			Type:	Core								

Objective: The course aims at providing fundamental knowledge and exposure to the concepts theories and practices in the field of management.				
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Course Outcome & Mapping, Course Articulation

[illegible]

		CO5	Exhibit leadership qualities by building effective teams.	3	3	3	3	3	3	3	3	3	3	3	3
		CO6	Comprehend dynamics of human behavior	3	3	3	3	3	3	3	3	3	3	3	3
			Course Articulation (Average)	3	3	3	3	3	3	3	3	3	3	3	3
Sr. No.	Lecture No.	Unit No.	Topic	Sessional Outcome	Experiential Learning	Problem Solving Methodology	Participative Learning	Mode of delivery	ICT Tools	Mapping with Course Outcome	Class Material (PPT faculty+ student s)	Additional Material(Links/Journals/Article/Tools)	Mode of Assessment	References	
1	L1	1	Introduction: Management - Concept and Needs	Student would be able to understand basic concepts of management				Lecture	https://www.youtube.com/watch?v=Gy4tUhnOz-k	CO1	PPT	https://hbswk.hbs.edu/item/what-companies-want-most-in-a-ceo-a-good-listener	Problems suggested by students in the case study	Robbins,organizational behavior,pearson education	
2	L2	1	Introduction: Managerial Functions - An Overview	Students will be able to know the details of Managerial Functions	Management Game 1			Lecture	https://www.youtube.com/watch?v=7i2Y6s_v4	CO1			Participation in game	koontz,Essentials of management,Mcgrawhill	
3	L3	1	Introduction: Evolution of Management Thought	Students will be able to understand the Evolution of Management Thought											
4	L4	1	Introduction: Classical Approach - Taylor	Students will be able to learn the Taylor's principles of management			Extempore	Lecture		CO1	PPT		Student delivery on the topic	Robbins,organizational behavior,pearson education	
5	L5	1	Introduction: Classical Approach - Fayol	Students will be able to learn the Fayol's principles of management			Individual Presentation	Lecture		CO1	PPT		Presentation skillset	koontz,Essentials of management,Mcgrawhill	
6	L6	1	Introduction: Classical Approach - Fayol	Students will be able to learn the Fayol's principles of management			Individual Presentation	Lecture		CO1	PPT		Presentation skillset	Robbins,organizational behavior,pearson education	
7	L7	1	Introduction: Classical Approach - Neo-Classical	Students will be able to learn the Neo-classical Theory		Case Study 1 How an effective manager handles precarious situation		Lecture		CO1	PPT		class room discussion	koontz,Essentials of management,Mcgrawhill	
8	L8	1	Introduction: Classical Approach - Neo-Classical	Students will be able to learn the Neo-classical Theory			Extempore	Lecture		CO1	PPT		Presentation skillset	koontz,Essentials of management,Mcgrawhill	

9	L9	1	Introduction: Classical Approach - Human Relation Approaches	Students will be able to learn the Human Relation Approach			Individual Presentation	Lecture		CO1	PPT		Q&A session	Robbins,organizational behavior,pearson education	
10	L10	1	Introduction: Behavioural Approach	Students will be able to learn about the behavioural approach				Lecture		CO1	PPT		Quiz participation	koontz,Essentials of management,Mcgrawhill	
11	L11	1	Introduction: Systems Approach	Students will be able to learn about the system approach		Quiz https://quizizz.com/admin/quiz/5a81ea6e7a2f0a0025807d5f/management-functions		Lecture		CO1		resrach paper on controlling	through student interaction	Robbins,organizational behavior,pearson education	
12	L12	1	Introduction: Contingency Approach	Students will be able to learn the Modern Theory- Contingency Approach			Discussion in classroom	Lecture		CO1	PPT		through student interaction	koontz,Essentials of management,Mcgrawhill	
13	L13	1	Introduction: MBO	Students will be able to learn the theory of manangement by objective			Discussion in classroom	Lecture		CO1	PPT		Q&A session	Robbins,organizational behavior,pearson education	
14	L14	1	Introduction: Business Process Re-engineering	Students will be able to know about Business Process Re-engineering				Lecture		CO1	PPT		Q&A session	koontz,Essentials of management,Mcgrawhill	
15	L15	1	Introduction: Business Process Re-engineering	Students will be able to know about Business Process Re-engineering				Lecture		CO1			Q&A session	Robbins,organizational behavior,pearson education	
16	L16	1	Revision				Individual Presentation	Lecture		CO1			Quiz participation	koontz,Essentials of management,Mcgrawhill	
17	L17	2	Planning and Organizing: Types of Plans - Strategic Planning:	Student would be able to understand basic concepts of Planning		Quiz https://quizizz.com/admin/quiz/5c8127c3a23f96001b29f696/chapter-2-planning		Lecture	https://www.youtube.com/watch?v=hu3dpAPI1IE	CO1,CO6	PPT		presentation skill set	Robbins,organizational behavior,pearson education	
18	L18	2	Planning and Organizing: Environmental Analysis and diagnosis (Internal and external environment)	Student would be able to understand the types of Planning			Individual Presentation	Lecture		CO1,CO6	PPT		Problems suggested by students in the case study	koontz,Essentials of management,Mcgrawhill	

19	L19	2	Planning and Organizing: Environmental Analysis and diagnosis (Internal and external environment)	Students will understand the process of Environmental Analysis and Diagnosis		Case Study 2 Managerial skills in environmental analysis – —Naughty Rule		Lecture		CO3,CO4	PPT			Robbins,organizational behavior,pearson education	
20	L20	2	Planning and Organizing: Decision-Making: Process and Techniques	Learnt the techniques of Environmental Analysis and Diagnosis			Individual Presentation	Lecture	https://www.youtube.com/watch?v=-Tac3blUDWA	CO3,CO4	PPT			koontz,Essentials of management,Mcgrawhill	
21	L21	2	Planning and Organizing: Perfect Rationality and Bounded Rationality	Learnt the Perfect Rationality and Bounded Rationality concept			Individual Presentation	Lecture		CO3,CO4	PPT			Robbins,organizational behavior,pearson education	
22	L22	2	Planning and Organizing: Concept and Process of Organization- An Overview	Student would be able to understand basic concepts of process			Individual Presentation	Lecture		CO3,CO4	PPT			koontz,Essentials of management,Mcgrawhill	
23	L23	2	Planning and Organizing: Span of Management	Learnt about the Span of Management concept			Individual Presentation	Lecture		CO3,CO4	PPT			Robbins,organizational behavior,pearson education	
24	L24	2	Planning and Organizing: Different Types of Authority (line, staff and functional)	Learnt about Different Types of Authority			Discussion in classroom	Lecture		CO3,CO4	PPT	Research paper on controlling		koontz,Essentials of management,Mcgrawhill	
25	L25	2	Planning and Organizing: Decentralization	Learnt about Formal and Informal Structure	Management Game 2		Discussion in classroom	Lecture	https://www.youtube.com/watch?v=xHBhFKBLhWs	CO3,CO6	PPT			Robbins,organizational behavior,pearson education	
26	L26	2	Planning and Organizing: Delegation of authority	Students would be able to understand different Principles of Organising			Discussion in classroom	Lecture		CO3,CO4	PPT			koontz,Essentials of management,Mcgrawhill	
27	L27	2	Planning and Organizing: Formal and Informal Structure	Students would be able to understand different Types of Organisation Structure			Individual Presentation	Lecture		CO3,CO4	PPT			Robbins,organizational behavior,pearson education	
28	L28	2	Planning and Organizing: Principles of Organizing	Students learnt about Emerging Organisation Structure			Individual Presentation	Lecture		CO3,CO4	PPT			koontz,Essentials of management,Mcgrawhill	

29	L29	2	Planning and Organizing: Types of Organization Structures	cementing the concepts of unit 2			Individual Presentation	Lecture		CO3,CO4	PPT			Robbins,organizational behavior,pearson education	
30	L30	2	Planning and Organizing: Emerging Organization Structures	Attending the queries raised by students to clear their doubts				Lecture		CO3,CO4				koontz,Essentials of management,Mcgrawhill	
31	L31	2	Revision	To prepare students for final exam.			Individual Presentation	Lecture		CO3,CO4				Robbins,organizational behavior,pearson education	
32	L32	3	Introduction to Organizational Behavior: Personality Type A and B	Students learnt about Concept and nature of OB				Lecture		CO3,CO4,CO6	PPT	https://hbswk.hbs.edu/item/rituals-at-work-teams-that-play-together-stay-together		koontz,Essentials of management,Mcgrawhill	
33	L33	3	Introduction to Organizational Behavior: Factors influencing personality	learn different opportunities of OB		Case Study 5 Conflict Management Aviation Industry	Individual Presentation	Lecture	https://www.youtube.com/watch?v=S_8gNumpGyU	CO3,CO4,CO6	PPT	Research paper on stress		Robbins,organizational behavior,pearson education	
34	L34	3	Introduction to Organizational Behavior: Learning – Concept	Lern the concept of personality in individual behavior			Discussion on Recent trends	Lecture		CO3,CO4,CO6	PPT			koontz,Essentials of management,Mcgrawhill	
35	L35	3	Introduction to Organizational Behavior: Learning theories	Learnt about Learning			Discussion in Classroom	Lecture		CO3,CO4,CO6	PPT			Robbins,organizational behavior,pearson education	
36	L36	3	Introduction to Organizational Behavior: Learning theories	Learnt about the Process and errors occur in Perception				Lecture		CO3,CO4,CO6	PPT			koontz,Essentials of management,Mcgrawhill	
37	L37	3	Introduction to Organizational Behavior: Perception – Concept	Learnt about perception process and errors			Debates : Perception as the Source and Basis of Knowledge	Lecture		CO3,CO4,CO6	PPT			Robbins,organizational behavior,pearson education	
38	L38	3	Introduction to Organizational Behavior: Perceptual Process	Students will able to understand the concept of values				Lecture		CO3,CO4,CO6	PPT			koontz,Essentials of management,Mcgrawhill	

39	L39	3	Introduction to Organizational Behavior: Importance	Students will able to understand the types of Attitude				Lecture		CO3,CO4 ,CO6	PPT			Robbins,organizational behavior,pearson education	
40	L40	3	Introduction to Organizational Behavior: Factors influencing	Students will able to identify the relationship between individual determinants like personality, learning, perception and attitude with behavior			Gd on the topic which attitude component is suitable to solve customer issues	Lecture		CO3,CO4 ,CO6	PPT			koontz,Essentials of management,Mcgrawhill	
41	L41	3	Introduction to Organizational Behavior: perception	Students will able to identify the relationship between individual determinants like personality, learning, perception and attitude with behavior				Lecture		CO3,CO4 ,CO6	PPT			Robbins,organizational behavior,pearson education	
42	L42	3	Introduction to Organizational Behavior: Values and Attitudes – concept and types of values	students will learn about different traits of personality and learning			fliped class	Lecture		CO3,CO4 ,CO6	PPT		Problems suggested by students in the case study	koontz,Essentials of management,Mcgrawhill	
43	L43	3	Introduction to Organizational Behavior: Values and Attitudes – concept and types of values	Students will learn about Relationship between individual determinants like personality, learning, perception and attitude with behavior		Case Study 3 Personality development help in Forecasting – Punjab machine tools Corpn		Lecture		CO3,CO4 ,CO6	PPT	https://hbswk.hbs.edu/item/managers-your-employees-dont-want-to-be-facebook-friends		Robbins,organizational behavior,pearson education	
44	L44	3	Introduction to Organizational Behavior: Components of attitude	cementing the concepts of unit 3				Lecture		CO3,CO4 ,CO6	PPT			koontz,Essentials of management,Mcgrawhill	
45	L45	3	Introduction to Organizational Behavior: job related attitudes	Attending the queries raised by students to clear their doubts				Lecture		CO3,CO4 ,CO6				Robbins,organizational behavior,pearson education	
46	L46	3	Revision	To prepare students for final exam.				Lecture		CO3,CO4 ,CO6				koontz,Essentials of management,Mcgrawhill	

47	L47	4	Motivation and Leadership: Concept, Importance	Student would be able to understand basic concepts of Motivation				Lecture		CO2,CO4 ,CO5,CO 6	PPT			Robbins,organizational behavior,pearson education	
48	L48	4	Types of motivation	Student would be able to understand the types of motivation			Individual Presentation	Lecture		CO2,CO4 ,CO5,CO 6	PPT			koontz,Essentials of management,Mcgrawhill	
49	L49	4	Types of motivation	Student would be able to understand the types of motivation				Lecture		CO2,CO4 ,CO5,CO 6	PPT	Research paper on motivation		Robbins,organizational behavior,pearson education	
50	L50	4	Leadership- Concept, importance	Student would be able to understand the basic concept of Leadership	Mini project on what leadership qualities of Adani which help his company to grow and become the 3rd richest person of the world		Individual Presentation	Lecture		CO2,CO4 ,CO5,CO 6	PPT			koontz,Essentials of management,Mcgrawhill	
51	L51	4	Types of leadership	Student would be able to understand the types of leadership			Individual Presentation	Lecture	https://www.youtube.com/watch?v=jiPYQd_EWvU	CO2,CO4 ,CO5,CO 6	PPT			Robbins,organizational behavior,pearson education	
52	L52	4	Types of leadership	Student would be able to understand the types of leadership			Debates: Leadership vs. Management	Lecture		CO2,CO4 ,CO5,CO 6	PPT			koontz,Essentials of management,Mcgrawhill	
53	L53	4	role of leadership	Student would be able to understand role of leadership				Lecture		CO2,CO4 ,CO5,CO 6	PPT		Problems suggested by students in the case study	Robbins,organizational behavior,pearson education	
54	L54	4	Power: Concept, power tactics	Student would be able to understand basic concepts of power tactics		Case Study 4 Role of power in improper Decision Making and its impact in Manufacturing Industry The Polyester Manufacture	Flip classes	Lecture		CO2,CO4 ,CO5,CO 6	PPT	https://hbswk.hbs.edu/item/fee-ling-powerless-at-work		koontz,Essentials of management,Mcgrawhill	
55	L55	4	Power: Concept, power tactics	Student would be able to understand basic concepts of power tactics			Flip classes	Lecture		CO2,CO4 ,CO5,CO 6	PPT			Robbins,organizational behavior,pearson education	
56	L56	4	Organisational Culture: Concept, Climate Concept	Students learnt about Organisational Culture			Individual Presentation	Lecture		CO2,CO4 ,CO5,CO 6	PPT			koontz,Essentials of management,Mcgrawhill	

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE 'A' INSTITUTE

COURSE PLAN

#AS PER BCA SCHEME & SYLLABUS 2023-2024 ONWARDS GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, NEW DELHI.

Program me Code:	020	Program me:	Bachelor of Computer Applications (BCA)	Session:	2024-25	L	3	T/P	1	Credits	4			
Course Code:	BCA-203	Course Name:	Computer Organization and Architecture			Type:	Core							

LEARNING OBJECTIVES:

PREREQUISITE: Fundamentals of computer.

Course Outcome & Mapping, Course Articulation

				Understand the fundamental concepts of Computers, Software hardware and peripheral devices and evolution of computer technologies	Familiarized with Business environment and Information Technology and its Applications in different domains	Gain knowledge to identify, explain and apply functional programming and objectoriented programming techniques and use of databases to develop computer programs	Analyze, design, implement and evaluate computerized solutions to real life problems, using appropriate computing methods including web applications.	Understand the front end and backend of software applications.	Gain expertise in at least one emerging technology.	Acquire knowledge about computer networks, network devices and their configuration protocols, security concepts at various level etc	Apply techniques of software validation and reliability analysis to the development of computer programs.	Acquire Technical, Communication and management Skills to convey or present information, applications, instructions, policies, procedures, decisions, documentations etc. verbally as well as in writing.	Recognize the various issues related to society, environment, health and vivid cultures and understand the responsibilities to contribute in providing the education.	Acquire technical skills to lead a productive life in the society as a professional or as an entrepreneur.
				PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
		CO1	Able to understand the fundamentals of digital principles and able to design digital circuits by simplifying the Boolean function	3	0	0	0	0	0	3	0	0	0	3
		CO2	Implement the combinational and sequential circuits for the given specifications	3	0	0	3	0	0	3	0	0	0	3

		CO3	Able to trace the execution sequence of an instruction through the processor	3	0	0	0	0	0	3	0	0	0	3
		CO4	Demonstrate computer architecture concepts related to design of modern processors, memories and I/Os.	3	0	0	3	0	0	3	0	0	0	3
		CO5	Demonstrate the ability to classify the addressing modes, instructions set	3	0	0	3	0	0	3	0	0	0	3
			Course Articulation (Average)											
S. No.	Lecture No.	Unit No.	Topic	Sessional Outcome	Experiential Learning	Participative Learning	Problem Solving Methodologies	ICT Tools & E-Resources Utilization	Mapping with CO	Class Material (PPT Faculty+ Students)	Additional Material (Links/ Journals/ Articles/ NEWS)	Mode of Assessment		
1	L1	1	Boolean Algebra & Logic	Student would be able to understand the concept of Boolean Algebra			Lecture through PPT	https://www.youtube.com/watch?v=VdqINp69FrE&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74	CO1	PPT	https://www.youtube.com/watch?v=kTdvOIA2ko0	Group Discussion-1		
2	L2	1	Basic Laws of Boolean Algebra	Student would be able to understand the basic laws of Boolean Algebra		Lecture through PPT	ainstromin	https://www.youtube.com/watch?v=K3W2_EYnyaA&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=2	CO1, CO2	PPT	https://www.youtube.com/watch?v=KEJdEZIjXo			
3	L3	1	Logic Gates	Students would be able to learn Logic Gates		Discussion		https://www.youtube.com/watch?v=YwzgXnAQdNU&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=4	CO3	PPT	https://www.youtube.com/watch?v=h4prlOPOpNQ			
4	T1	1	Boolean Algebra, Basic Laws and Logic Gates (Tutorial 1,2 & 3)	Student will understand Boolean Algebra & Logic Gates		Discussion/ Doubt Clearing session								
5	L4	1	Simplifications of Boolean Equations using K-maps	Understand the concept of k maps		Lecture through PPT		https://www.youtube.com/watch?v=mSlj078dzPI&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=10	CO1, CO4	PPT	https://www.youtube.com/watch?v=h8PAobl4xUk	Student Presentation		
6	L5	1	Simplifications of Boolean Equations using SOP	Understand the concept of SOP & POS		Filp classroom		https://www.youtube.com/watch?v=U96m9b6SzFQ&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=21	CO2	PPT	https://www.youtube.com/watch?v=qw05VJh_f-w			
7	L6	1	Simplifications of Boolean Equations using POS	Understand the concept of SOP & POS		Filp classroom		https://www.youtube.com/watch?v=U96m9b6SzFQ&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=21	CO2	PPT	https://www.youtube.com/watch?v=qw05VJh_f-w			

8	T2	1	Simplication (Tutorial 4,5 & 6)	Student will understand simplification		Discussion/ Doubt Clearing session									
9	L7	1	Simplifications of Boolean Equations using Don't Care condition	understand the terms Don't care conditions		Filp classroom		https://www.youtube.com/watch?v=Aft2vPt9tkc&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=12	CO3	PPT	https://www.youtube.com/watch?v=6-2qBShDHCo	VIVA			
10	L8	1	Arithmetic Circuits of Adder & Subtractor	Understand arithmetic Circuits		Lecture through PPT		https://www.youtube.com/watch?v=NLiGgsDiBk	CO2,CO3	PPT	https://www.youtube.com/watch?v=kGL7RE-KC_E				
11	L9	1	Arithmetic Circuits of Parallel Binary adder/Subtractor	Understand arithmetic Circuits		Lecture through PPT		https://www.youtube.com/watch?v=3MfyrwPjYk4&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=16	CO1	PPT	https://www.youtube.com/watch?v=PMSkxW3Z8f4E				
12	T3	2	Arithmetic Circuits (Tutorial : L7,L8 & L9)	Student will understand Arithmetic Circuits		Discussion/ Doubt Clearing session									
13	L10	2	Basics of Combinational Circuits	Understand Computational Circuits		Lecture through PPT		https://www.youtube.com/watch?v=O8yHtoqlq0Y&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=18	CO4	PPT	https://www.youtube.com/watch?v=O8yHtoqlq0Y				
14	L11	2	Multiplexers & De-Multiplexers	Understand Multiplexers & De-Multiplexers		Lecture through PPT						Questions from Assignment 1			
15	L12	2	Decoders & Encoders	Understand Decoders & Encoders		Lecture through PPT		https://www.youtube.com/watch?v=yxZV2t-MK8&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=17	CO2	PPT	https://www.youtube.com/watch?v=W0hDfef5E1c				
16	T4	2	Multiplexers & De-Multiplexers, Decoders & Encoders (Tutorial : L10,L11, & L12)	Student will understand multiplexers & De Multiplexers, Decoders & Encoders		Discussion/ Doubt Clearing session									
17	L13	2	Flip-flops	Understand Flip Flops		Lecture through PPT		https://www.youtube.com/watch?v=T10-9lJU5JQ&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=22	CO1,CO3	PPT	https://www.youtube.com/watch?v=T10-9lJU5JQ				
18	L14	2	S-R	Learn the concept of S-R		Lecture through PPT			CO2	PPT	https://www.youtube.com/watch?v=TWI19Urujil				
19	L15	2	D and J-K	Learn the concept of D, J-K		Lecture through PPT			CO2	PPT	https://www.youtube.com/watch?v=TWI19Urujil				
20	T5	2	Flips- Flops, S-R, D & J-K (Tutorial : L13,L14,L15)	Flips- Flops, S-R, D & J-K		Discussion/ Doubt Clearing session									

21	L16	2	T, Clocked Flip - Flop	learn the concept of Clocked Flip-flop		Lecture through PPT								
22	L17	2	Clocked Flip Flop	Understand clocked flip flop		Discussion/ Doubt Clearing session								
23	L18	2	Race around Condition	Understand Race around Condition		Lecture through PPT								
24	L26	2	T, Clocked Flip Flop, Race around Condition(Tutorial : L16,L17 & L18)	Understand T, Clocked Flip Flop, Race around Condition		Discussion/ Doubt Clearing session								
25	L19	2	Master Slave Flip - Flop	Understand Master Slave Flip Flop		Lecture through PPT		https://www.youtube.com/watch?v=be9q_9Hcips&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=29	CO1	PPT	https://www.youtube.com/watch?v=vjgnWn5PdD0	Student Presentation		
26	L20	2	Realisation of one flip flop using other flip flop	Learn about realisation of Flip Flop		FLIP CLASSROOM			CO4	PPT	https://www.youtube.com/watch?v=5t_BIROKklw			
27	L21	2	Realisation of one flip flop using other flip flop	Learn about realisation of Flip Flop		FLIP CLASSROOM			CO4	PPT				
28	T7	2	Master Slave Flip Flop and Realisation (Tutorial : L19,L20,L21)	Understand Masterslave flip flop & Realisation		Discussion/ Doubt Clearing session								
29	L22	2	Applications of Flip Flop: Latch,	learn Applications of Flip Flop: Latch		Lecture through PPT		https://www.youtube.com/watch?v=MSac_s-W0pc&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=30	CO1, CO2	PPT	https://www.youtube.com/watch?v=icFfxkg1p4o	Class Test		
30	L23	2	Registers & Counters	Understand Registers & Counters		Lecture through PPT		https://www.youtube.com/watch?v=MSac_s-W0pc&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=30	CO1, CO2	PPT	https://www.youtube.com/watch?v=icFfxkg1p4o			
31	L24	3	Introduction of Data Transfer Operations	Learn the concept of data transfer operations		FLIP CLASSROOM		https://www.youtube.com/watch?v=d uzBouw0aow&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=31	CO3	PPT	https://www.youtube.com/watch?v=X5AF2dn4roA			
32	T8	3	Registers & counters, Data Transfer operations (Tutorial : L19,L20 & L21)	Understand R & C, DTO		Discussion								
33	L25	3	Register Transfer	Understand register transfer		Lecture through PPT		https://www.youtube.com/watch?v=3p8kZpT56IQ	CO1, CO4	PPT	https://www.youtube.com/watch?v=vaiVvgitTBk			

34	L26	3	Bus Transfer	Understand Bus Transfer		Lecture through PPT		https://www.youtube.com/watch?v=5YurAgw70g0	CO2	PPT	https://www.youtube.com/watch?v=D6lxtgcPmcM			
35	L27	3	Memory Transfer	Understand Memory Transfer		Lecture through PPT		https://www.youtube.com/watch?v=5YurAgw70g0	CO2	PPT	https://www.youtube.com/watch?v=D6lxtgcPmcM			
36	T9	3	Register, Bus & Memory Transfer (Tutorial : L25, L26, L27)	Learn the concept of Register, Bus & Memory Transfer)		Discussion								
37	L28	3	Registers Operations	Understand Register Operations		Lecture through PPT								
38	L29	3	Micro - Operations	Understand Micro Operations		Lecture through PPT								
39	L30	3	Basic Computer Organizations and Design	Learn Computer Organizations		Lecture through PPT		https://www.youtube.com/watch?v=GFw9Fxf41Bc	CO3	PPT	https://www.youtube.com/watch?v=KBSCMTYaH1s	Group Discussion		
40	T10	3	Register Operations, Micro Operations and computer organization (Tutorials : L25, L26 & L27)	Understand RO, MO & CO		Discussion								
41	L31	3	Instruction Codes Registers & Computer Register	Understand Code Registers and Computer Registers		Lecture through PPT		https://www.youtube.com/watch?v=Sy1j3e-gJ9w	CO2, CO3	PPT	https://www.khanacademy.org/math/prec calculus/x9e81a4f98389efdf:matrices/x9e81a4f98389efdf:multiplying-matrices-by-matrices/v/matrix-multiplication-intro			
42	L32	3	Instruction Cycle	Understand the concept of Instruction Cycle		Lecture through PPT		https://www.youtube.com/watch?v=Wiv9MDx-8U4	CO1	PPT	https://www.youtube.com/watch?v=g0THMDrk_5Y			
43	L33	3	General Register Organization,	Understand General Register		Lecture through PPT								
44	T11	3	Registers, Instruction Cycle & General Register & Organization (Tutorial: L31, L32 & L33)	Understand Registers, Instruction Cycle & General Register & Organization		Discussion								
45	L34	3	Stack Organization	Concept of Stack Organisation		Lecture through PPT								

46	L35	3	Instruction Formats	Understand Instruction Formats		Lecture through PPT		https://www.youtube.com/watch?v=zD-RTG41EI8&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=36	CO2	PPT	https://www.youtube.com/watch?v=UNLthDzfn4o	VIVA		
47	L36	3	Addressing Modes	Understand Instruction Formats		Lecture through PPT		https://www.youtube.com/watch?v=zD-RTG41EI8&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=36	CO2	PPT	https://www.youtube.com/watch?v=UNLthDzfn4o	VIVA		
48	T12		Stack Organization, Instruction Formats & Addressing Models (Tutorial: L34,L35,L36)	Understand the steps of Formats & Models		Discussion								
49	L37	3	Addressing Modes	Understand the concept of addressing Models		Lecture through PPT		https://www.youtube.com/watch?v=zD-RTG41EI8&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=36	CO2	PPT	https://www.youtube.com/watch?v=UNLthDzfn4o	VIVA		
50	L38	4	Input-Output Organization: Peripheral Devices	Understand Priority Interrupt		FLIP CLASSROOM		https://www.youtube.com/watch?v=crC79PY87oM	CO1, CO2	PPT	https://www.youtube.com/watch?v=Y3rT6tkM8kc	Student PPT		
51	L39	4	Input-Output Interfaces	Understand the working of various input output devices		Lecture through PPT		https://www.youtube.com/watch?v=myVbSSyZtr4	CO2	PPT	https://www.youtube.com/watch?v=VACHQ9n-xSI			
52	T13	4	Addressing Modes, I/O Interfaces (Tutorials: L34,L35, L36)	Understand Addressing Modes, I/O Interfaces		Discussion								
53	L40	4	Asynchronous Data Transfer	understand the concept of asynchronous data transfer		FLIP CLASSROOM		https://www.youtube.com/watch?v=y1KxDbjU_Y&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=41	CO1	PPT	https://www.youtube.com/watch?v=EHdi72VVvB4			
54	L41	4	Modes of Transfer and Priority Interrupt	understand the concept of asynchronous data transfer		FLIP CLASSROOM		https://www.youtube.com/watch?v=y1KxDbjU_Y&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=41	CO1	PPT	https://www.youtube.com/watch?v=EHdi72VVvB4			
55	L42	4	Direct Memory Access (DMA)	Understand the working of various input output devices		Lecture through PPT		https://www.youtube.com/watch?v=2XC2b_3hkVw	CO1,CO3	PPT	https://www.youtube.com/watch?v=M0F4cc2dkV8			
56	T14	4	Asynchronous Data Transfer, MOT & Priority Interrupt, DMA(Tutorials: L40,41,42)	Understand Asynchronous Data Transfer, MOT,Priority Interrupt, DMA		Discussion								
57	L43	4	Memory Organization & Main Memory	Learn the concept of direct memory organization		Lecture through PPT		https://www.youtube.com/watch?v=cLIiFu-l28Y&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=47	CO3	PPT	https://www.youtube.com/watch?v=LqsDmPFkmXU			
58	L44	4	Auxiliary Memory & Associative Memory	Learn internal organization of auxiliary memory		Lecture through PPT		https://www.youtube.com/watch?v=8ED4jGPj_oQ&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=44	CO2,CO3	PPT	https://www.youtube.com/watch?v=zQPr-IYhFDA			

59	L45	4	Cache Memory & Virtual Memory	Learn Cache Memory		Lecture through PPT		https://www.youtube.com/watch?v=L8NUuFaCb5k&list=PLftJ4X48yC1nRU3-6h0P30rWoT-hznf74&index=45	CO1					
60	T15	4	Memory Organization, Main Memory, Auxiliary Memory, Associative Memory, Cache Memory, Virtual Memory(Tutorials: L43,44,45)	Understand Memory Organization, Main Memory, Auxiliary Memory, Associative Memory, Cache Memory, Virtual Memory		Discussion								

Suggested Readings (Latest Edition)

TEXT BOOKS:

TB1	Morris Mano, Computer System Architecture, 3rd Edition, Prentice-Hall of India Private Limited, 1999.
TB2.	Moris Mano, "Digital Logic and Computer Design", PHI Publications, 2002

REFERENCES:

RB1.	R. P. Jain, "Modern Digital Electronics", TMH, 3rd Edition, 2003
RB2.	William Stallings, Computer Organization and Architecture, 4th Edition, Prentice Hall of India Private Limited, 2001
RB3.	Subrata Ghosal, "Computer Architecture and Organization", Pearson 2011
RB4.	Malvino, "Digital Computer Electronics: An Introduction to Microcomputers", McGraw Hill

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE 'A' INSTITUTE

COURSE PLAN

AS PER B.Com (H) SCHEME & SYLLABUS 2024-2025 ONWARDS GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, NEW DELHI.

Progr amm	888	Progra mme:	Bachelor of Commerce (H)			Session:	2024-25	L	4	T/P	0	Credits	4				
Cours e	BCO M	Course Name:	Global Business Environment			Type:	Core										

Objective: The course aims to enhance understanding of Global Business enviroment in students with better articulation and clarity of presentation. Students will also be trained on professional

Course Outcome & Mapping, Course Articulation

				Develop comprehensive understanding of overall business and financial environment in India	Exhibit in-depth knowledge of financial operations and decision making in an organisation	Enhance problem solving abilities for decision making in financial services and operation	Augment critical thinking skills and analytical abilities to analyze business data using various techniques and technological tool	Communicate effectively, articulate accurately and present professionally	Create an inclusive culture with congenial interpersonal relationships	Lead productive and proactive teams	Demonstrate awareness of ethical issues and sensitivity towards social and environmental challenges	Execute a Research Project using appropriate Research Design and suitable Data Analysis Techniques	Demonstrate an understanding of technological interventions in Finance	Augment skills for investments and trading in capital markets	Develop understanding on banking and financial services in India	Apply quantitative techniques and tools in Commerce	Illustrate negotiation skills and networking abilities	Undergo holistic personality development with skills for effective functioning
				PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
		CO1	Understand of Global business landscape and	3	2	1	2	3	2	3	2	3	2	2	1	3	2	1
		CO2	Comprehend the International Business	3	1	2	2	2	2	2	2	3	2	3	1	3	2	2
		CO3	Gain Knowledge of International Trade and	2	3	2	2	3	2	1	3	3	2	1	2	3	1	2

		CO4	Develop Competency in Strategic Decision-	2	3	2	2	1	3	2	2	3	2	2	1	3	2	3
		CO5	Analyze various policy frameworks governing	1	2	3	2	3	2	2	2	3	2	3	1	3	3	3
			Course Articulation (Ave	2.2	2.2	2	2	2.4	2.2	2	2.2	3	2	2.2	1.2	3	2	2.2
Sr. No.	Lecture	Unit No.	Topic	Sessional Outcome	Experiential Learning	Problem Solving	Participative Learning	Mode	ICT Tools	Mapping with CO	Class mater	Additional Material	Mode of Assessment	References				
1	L1	1	Definition and scope of global business and Importance of global	Student will be able to understand the meaning of IB		Class Discussion	Presentation and class discussion		PPT	CO1	Class Notes		Classroom observation					
2	L2	1	Concept of globalization and its evolution	Student will be able to understand Importance of Globalisation	Case Study		Presentation and class discussion		PPT	CO1		https://www.youtube.com/watch?v=Dgp-bfdiCoY	Classroom observation					
3	L3	1	Competitive advantage theory of international trade	Student will be able to understand theory		Flipped Classroom	Presentation and class discussion		PPT	CO1	Class Notes	https://www.youtube.com/watch?v=bGTlj_onEH8	Observation & Q/A					
4	L4	1	Heckscher-Ohlin theory	Student will be able to understand theory			Focused content discussion		PPT	CO1			Classroom observation & Question					
5	L5	1	product life cycle theory	Student will be able to understand		Flipped Classroom	Focused content		PPT	CO1			Observation					
6	L6	1	Factors influencing international business decisions	Student will be able to understand Factors			Individual Presentation			CO1	Class Notes	https://www.youtube.com/watch?v=O2FIMezuQXs	Question answer session					
7	L7	1	Global Business Strategies:	Student will be able to understand					PPT	CO1	Class Notes		Question answer					
8	L8	1	Global Business Environment: Political,	Student will be able to understand		Flipped Classroom	Presentation and class		PPT	CO1, CO2	Class Notes		Question answer					
9	L9	1	Key global institutions: WTO, UN, World Bank	Student will be able to understand institutions			Focused content discussion		PPT	CO1, CO2	Class Notes		Observation & Q/A					
10	L10	1	IMFTrade Barriers and Protectionism: Types of trade barriers: tariffs,	Student will be able to understand institutions			Individual Presentation and class		PPT	CO2			Classroom observation					
11	L11	1	IMFTrade Barriers and Protectionism: Types of trade barriers: tariffs,	Student will be able to understand institutions			Focused content discussion		PPT	CO2			Observation					
12	L12	1	Revision unit 1	reision			Individual Presentation and class discussion		PPT	CO2	Class Notes	https://www.youtube.com/watch?v=cST_Q5VpLRw	Classroom observation					

13	L13	2	Government Intervention in Business:	Student will be able to understand Factors			Individual Presentation and class		PPT	CO3	Class Notes		Classroom observation		
14	L14	2	Role of governments in shaping business environments	Student will be able to understand Factors			Group Discussion		PPT	CO3	Class Notes	https://www.youtube.com/watch?v=dgE-qrU1hXU	Classroom observation		
15	L15	2	Nationalization,	Student will be able to understand						CO1, CO2, CO3			Class Observation		
16	L16	3	privatization, and state-owned enterprises	Student will be able to understand		Flipped Classroom				CO1, CO2, CO3			Question answer		
17	L17	3	International Legal Frameworks: Key	Student will be able to understand			Presentation and class			CO3	Class Notes		Question answer		
18	L18	3	GATT, WTO, Laws regulating international	Student will be able to understand			Focused content			CO3	Class Notes		Assignment-1		
19	L19	3	Intellectual Property Rights (IPR) Protection	Student will be able to understand			Focused content		PPT	CO1, CO3 CO4	Class Notes		Observation		
20	L20	3	Intellectual Property Rights (IPR) Protection	Student will be able to understand			Extempore		PPT	CO4	Class Notes		Class Observation		
21	L21	3	Intellectual Property Rights (IPR) Protection	Student will be able to understand			debate			CO4			Worked Examples		
22	L22	3	Role of IPR in international business	Student will be able to understand			Presentation and class			CO4, CO5			Worked Examples		
23	L23	4	Foreign Direct Investment (FDI)	Student will be able to understand			Flipped Classroom			CO4			Worked Examples		
24	L24	4	Government policies on FDI	Student will be able to understand			debate			CO4			Worked Examples		
25	L25		Incentives and restrictions for foreign	Student will be able to understand			Focused content			CO5			Worked Examples		
26	L26		Ethical Issues in Global Business: Corporate	Student will be able to understand		Individual Presentation			PPT	CO5	Class Notes		Worked Examples		
27	L27		Ethical Issues in Global Business: Corporate	Student will be able to understand			debate		PPT	CO1, CO2, CO5	Class Notes		Worked Examples		
28	L28		Unit 2 revision	Student will be able to understand			flipped Classroom		PPT	CO1, CO2, CO5	Class Notes		Worked Examples		
29	L29		Global Economic Systems: Capitalism,	Student will be able to understand			Presentation and class		PPT	CO5	Class Notes		Assignment-2		
30	L30		how different economic systems impact	Student will be able to understand		Flipped Classroom			PPT	CO5			Observation		
31	L31		Global Economic Trends: Economic	Student will be able to understand		Class Discussion	Presentation and class		PPT	CO1	Class Notes		Classroom observation		
32	L32		Economic cycles and their effect on international business.	Student will be able to understand Factors	Case Study		Presentation and class discussion		PPT	CO1		https://www.youtube.com/watch?v=Dgp-bfdiCoY	Classroom observation		

33	L33		International Business and Economic Policy: Government economic policies and their	Student will be able to understand Factors		Flipped Classroom	Presentation and class discussion		PPT	CO1	Class Notes	https://www.youtube.com/watch?v=bGTlj_onEH8	Observation & Q/A		
34	L34		Monetary and fiscal policies in a global context	Student will be able to understand Factors			Focused content discussion		PPT	CO1			Classroom observation & Question		
35	L35		Monetary and fiscal policies in a global	Student will be able to understand		Flipped Classroom	Focused content		PPT	CO1			Observation		
36	L36		Balance of Payments and Trade Deficits: Concept and components of the	Student will be able to understand Factors			Individual Presentation			CO1	Class Notes	https://www.youtube.com/watch?v=O2FIMezuQXs	Question answer session		
37	L37		Balance of Payments and Trade Deficits:	Student will be able to understand					PPT	CO1	Class Notes		Question answer		
38	L38		The impact of trade imbalances on global	Student will be able to understand		Flipped Classroom	Presentation and class		PPT	CO1, CO2	Class Notes		Question answer		
39	L39		Global Financial Markets and	Student will be able to understand			Focused content		PPT	CO1, CO2	Class Notes		Observation & Q/A		
40	L40		Global Financial Markets and Institutions: Role of	Student will be able to understand Factors			Individual Presentation and class		PPT	CO2			Classroom observation		
41	L41		Global Financial Markets and	Student will be able to understand			Focused content		PPT	CO2			Observation		
42	L42		Key financial institutions (IMF, World	Student will be able to understand Factors			Individual Presentation and class discussion		PPT	CO2	Class Notes	https://www.youtube.com/watch?v=cST_Q5VpLRw	Classroom observation		
43	L43		Exchange Rate Systems:	Student will be able to understand Factors			Individual Presentation and class		PPT	CO3	Class Notes		Classroom observation		
44	L44		Fixed vs. floating exchange rates	Student will be able to understand Factors			Group Discussion		PPT	CO3	Class Notes	https://www.youtube.com/watch?v=dgE-grU1hXU	Classroom observation		
45	L45		Impact of exchange rate fluctuations on	Student will be able to understand						CO1, CO2, CO3			Class Observation		
46	L46		Unit 3 revision	Student will be able to understand		Flipped Classroom				CO1, CO2, CO3			Question answer		
47	L47		class test	Student will be able to understand			Presentation and class			CO3	Class Notes		Question answer		
48	L48		formative assessment unit 1 2	Student will be able to understand			Focused content			CO3	Class Notes		Assignment-1		
49	L49		Understanding Cultural Differences in Global	Student will be able to understand			Focused content		PPT	CO1, CO3 CO4	Class Notes		Observation		

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Course Plan

Semester- 1st

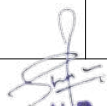
AS PER BAJMC SCHEME & SYLLABUS 2024-2025 ONWARDS GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, NEW DELHI.

Programm	024	Programm	BACHELOR OF ARTS (JOURNALISM & MASS	Session:	2024-25	L	3	T/P	0	Credits	3
Course Code:	BA(JMC)-DSC-101	Course Name:	Fundamentals of Mass Communication	Type:	CORE COURSES						

Objective: On completion of this course, the student should be able to:

- Define Mass Communication
- Describe the functions of Mass Communication
- Explain the various Theories of Mass Communication
- Elaborate the tools of Mass Communication

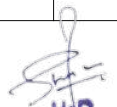
Course Outcome & Mapping, Course Articulation		CO	PO	The ability to use knowledge, facts and data to critically analyze and develop a well thought out solution within a reasonable time frame.	The ability to effectively communicate with the professional community and with the society at large and being able to write effective reports, design documentation, make effective presentations with the capability of giving and taking clear instructions.	The ability to explore, select, adapt and apply appropriate technologies and tools to a wide range of activities.	The ability to perform professional practices in an ethical way, keeping in the mind cyber regulations & laws, responsibilities and norms of professional practices.	The ability to work in multi-disciplinary team collaboration both as a member and leader, as per need.	The ability to recognize and assess societal, environmental, health, safety, legal and cultural issues within local and global contexts and the consequential responsibilities applicable to professional practices.	The ability to engage in independent learning for continuous self-development as a professional.	The ability to apply innovation to track a suitable opportunity to create value and wealth for the betterment of the individual and society at large.	The ability to apply knowledge to manage projects in multidisciplinary environments.
				PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
		CO1	Explain the concepts and elements of Mass Communication	0	3	2	2	1	1	2	1	1
		CO2	Apply the concept of Mass Communication to media Activism	3	3	2	3	2	2	2	2	1
		CO3	Appraise the varied theories of Mass Communication	3	2	2	2	1	1	2	1	1


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		CO4	Elaborate the effective tools of Mass Communication	2	2	2	3	2	3	1	2	2	
		Course Articulation (Average)		2.75	2.5	2	2.5	1.5	1.75	1.75	1.5	1.25	
S. No.	Lecture No.	Unit No.	Topic	Sessional Outcome	Experiential Learning	Participative Learning	Problem Solving Methodologies	ICT Tools & E-Resources Utilization	Mapping with CO	Class Material (PPT Faculty+ Students)	Additional Material (Links/ Journals/ Articles/ NEWS)	Mode of Assessment	BT LEVEL
1	L1	1	Introduction to Mass communication	Understand the basic principles and scope of mass		Group Discussion		Video Lectures	CO1		https://www.youtube.com/watch?v=3zEPs3FWTZQ	Quiz	BTL2
2	L2	1	Introduction to Mass communication : Concept and	Define and explain the concept of mass communication.		Group Discussion		Video Lectures	CO1		https://www.youtube.com/watch?v=3zEPs3FWTZQ#:~:text=URL%3A%20https%3A%2F%2Fwww,100	Written Test	BTL1
3	L3	1	Introduction to Mass communication : Elements	Identify and describe the key elements of mass communication.		Group Discussion		Infographics	CO1		https://www.youtube.com/watch?v=wEzu5AAp2-c	MCQ test	BTL2
4	L4	1	Introduction to Mass communication : Process	Understand the process involved in mass communication.		Group Discussion		Flowcharts, Simulations	CO1		PPT (https://youtu.be/c1kq22FcU6c)	Assignment	BTL3
5	L5	1	Communication : Definition of communication	Define communication and its importance in various contexts.			Tutorial	Educational Videos	CO1		PPT BY STUDENTS	Oral Presentation	BTL1
6	L6	1	Communication : Elements of communication	Recognize the fundamental elements that constitute communication.		Quiz	Flip class	Interactive Models	CO1		https://www.youtube.com/watch?v=wEzu5AAp2-c	Case Study Analysis	BTL2


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7	L7	1	Communication : Process of communication	Analyze the stages in the communication process.		Group Discussion	Tutorial	Podcasts	CO1		https://www.youtube.com/watch?v=RkebtEk2zU0	Group Discus	BTL3
8	L8	1	Characteristics of communication	Examine the key characteristics that define effective communication.		Group Discussion		Case Examples	CO1		https://www.youtube.com/watch?v=wEzu5AAp2-c	Assignment	BTL4
9	L9	1	Visual Communication	Explore the principles and impact of visual communication.		Group Discussion		Videos	CO1		https://www.youtube.com/watch?v=wEzu5AAp2-c	Project Work	BTL4
10	L10	1	Visual Communication	Explore the principles and impact of visual communication.			Tutorial	Videos	CO1		https://www.youtube.com/watch?v=wEzu5AAp2-c	Project Work	BTL4
11	L11	1	Mass Culture	Understand the concept and significance of mass culture in		Group Discussion		Documen taries	CO2		https://www.slideshare.net/slideshow/mas-s-culture-presentation-8689928/8689928	Assignment	BTL4
12	L12	1	Mass Culture	Understand the concept and significance of mass culture in		Group Discussion		Documen taries	CO2		https://www.slideshare.net/slideshow/mas-s-culture-presentation-8689928/8689928	Assignment	BTL4
13	L13	2	Functions of Mass Communication	Identify the primary functions of mass communication in society.	Case Review	Quiz	Tutorial	Video Content	CO1		https://www.slideshare.net/slideshow/functions-of-mass-media-78659711/78659711	Assignment	BTL5
14	L14	2	Functions of Mass Communication	Identify the primary functions of mass communication in society.	Case Review		Tutorial and Presentati on	Video Content	CO1		https://www.slideshare.net/slideshow/functions-of-mass-media-78659711/78659711	Assignment	BTL5


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15	L15	2	Other Functions	Recognize additional functions that mass communication fulfills beyond the primary ones.		Group Discussion		Video Content	CO1		https://www.slideshare.net/slideshow/functions-of-mass-media-78659711/78659711	Assignment	BTL5
16	L16	2	Other Functions	Recognize additional functions that mass communication fulfills beyond the primary ones.		Group Discussion		Video Content	CO1		https://www.slideshare.net/slideshow/functions-of-mass-media-78659711/78659711	Assignment	BTL5
17	L17	2	Impact of Mass Media	Understand the effects of mass media on public opinion and behavior.			Tutorial and Presentation	PPT	CO1		https://www.slideshare.net/slideshow/mass-media-impact/66469064	Assignment	BTL4
18	L18	2	Impact of Mass Media	Understand the effects of mass media on public opinion and behavior.		Group Discussion		PPT	CO1		https://www.slideshare.net/slideshow/mass-media-impact/66469064	Assignment	BTL4
19	L19	2	Influence of Mass Media	Assess how mass media shapes perceptions and influences decision-making.	Media Analysis	Group Discussion	Tutorial	PPT	CO1		https://www.slideshare.net/slideshow/mass-media-impact/66469064	Assignment	BTL5
20	L20	2	Influence of Mass Media	Assess how mass media shapes perceptions and influences decision-making.	Media Analysis	Group Discussion		PPT	CO1		https://www.slideshare.net/slideshow/mass-media-impact/66469064	Assignment	BTL5
21	L21	2	Media Activism	Understand the role of media in promoting	Campaign Analysis			Social Media Platforms	CO2		https://www.slideshare.net/slideshow/media-activism-18574107/18574107	Assignment	BTL6


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22	L22	2	Media Activism	Understand the role of media in promoting activism and social change.			Case Study	Social Media Platforms	CO2		https://www.slideshare.net/slideshow/media-activism-18574107/18574107	Assignment	BTL5
23	L23	3	Cognitive Theory of Communication	Explore how cognitive processes influence communication understanding.			Lecture with presentation	Simulations	CO3		https://www.youtube.com/watch?v=mdiMdbEVszI	Critical Analysis	BTL2
24	L24	3	Dissonance Theory of Communication	Understand the implications of cognitive dissonance in communication.	Real-life Conflicts			PPT	CO3		https://www.youtube.com/watch?v=znAK4QWZKfc	Debate	BTL2
25	L25	3	Agenda Setting Theory	Analyze how media sets the public agenda and influences societal priorities.		Group Discussion	Lecture with presentation	News Analysis Tools	CO3		https://www.youtube.com/watch?v=12xwHhCntHA	Assignment	BTL4
26	L26	3	Cultivation Theory	Understand how long-term exposure to media content can shape perceptions of reality.			Lecture	Video Examples	CO3		https://www.youtube.com/watch?v=07xlZDLQj9A	Literature Review	BTL2
27	L27	3	Authoritarian Theory	Explore the principles of media control under authoritarian regimes.	Media Control Analysis			Historical Documents	CO3		https://www.youtube.com/watch?v=HRxN9Z3h1UY	Assinment	BTL2
28	L28	3	Libertarian Theory	Understand the foundation and implications of the libertarian approach to media.			Lecture with presentation	Videos	CO3		https://www.youtube.com/watch?v=GWkCQKUTr0	Comparative	BTL2

29	L29	3	Social Responsibility Theory	Analyze how media should function responsibly in a democratic society.			Case Study	PPT	CO3		https://www.youtube.com/watch?v=zyCt4FCHwRA	Group Assignment	BTL4
30	L30	3	Soviet - Communist Theory	Understand the media system under Soviet-Communist		Group Discussion		PPT	CO3		https://www.slideshare.net/slideshow/soviet-communist-theory-58135061/58135061	Assignment	BTL2
31	L31	3	Magic Bullet Theory	Explore the concept of direct media influence on audiences.		Group Discussion	Case Study	Video Examples	CO3		https://www.youtube.com/watch?v=7jr3IHmwivc	MCQ	BTL2
32	L32	3	Two - Step Flow Theory	Analyze how media effects are mediated through opinion leaders.		Group Discussion		Diagrams	CO3		https://www.youtube.com/watch?v=csGHExeP3uA	Case Study	BTL4
33	L33	3	Two - Step Flow Theory	Understand the role of intermediaries in the dissemination of media content.			Case Study	Diagrams	CO3		https://www.youtube.com/watch?v=csGHExeP3uA	Case Study	BTL2
34	L34	3	Uses and Gratification Theory	Explore how audiences actively use media to satisfy personal needs.		Group Discussion		Smartboard	CO3		https://www.youtube.com/watch?v=rO2nRNRkRvE	Assignment	BTL2
35	L35	4	Tools of Mass Communication: Newspaper, Magazine	Understand the role of print media as tools of mass communication.		Newspaper Analysis		Editing Tools	CO4		https://www.slideshare.net/jirkasitina/mass-media-newspapers-magazines	Content Creation	BTL2
36	L36	4	Radio, Tv, Films	Analyze the impact of broadcast media on mass communication		Group Discussion		Editing Tools	CO4		https://www.slideshare.net/slideshow/mass-media-radio-television/55626330	Media Production	BTL4

37	L37	4	Internet, Social Media, Mobile	Explore the transformative role of digital media in mass communication.		Group Discussion		Social Media Platforms	CO4		https://www.slideshare.net/slideshow/internet-and-social-media-88484188/88484188	MCQ	BTL3
38	L38	4	Advertising	Understand the strategies and effects of advertising in mass communication.		Group Discussion		Ad Creation Tools	CO4		https://www.slideshare.net/slideshow/mass-media-ppt-30044162/30044162	MCQ	BTL2
39	L39	4	Public Relations and Public Affairs	Analyze the role of PR and public affairs in shaping public perception.			Case Study	Press Release Templates	CO4		https://www.slideshare.net/parabpratham/esh/public-relations-final	Case Study	BTL4
40	L40	4	Traditional and Folk Media	Understand the relevance of traditional and folk media in contemporary society.			Case Study	Storytelling Platforms	CO4		https://www.slideshare.net/slideshow/folk-media-81175723/81175723	Presentation	BTL2
41	L41	4	Media and Modern Society	Explore the role of media in shaping modern societal structures.	Media Influence Study	Group Discussion		PPT	CO4		https://www.slideshare.net/zahidrana/lecture-8-media-and-society	MCQ	BTL2
42	L42	4	Media and Modern Society	Explore the role of media in shaping modern societal structures.			Lecture with presentation	PPT	CO4		https://www.slideshare.net/zahidrana/lecture-8-media-and-society	MCQ	BTL2
43	L43	4	Media and Democracy	Understand the essential role of media in promoting democratic	Case Analysis			PPT	CO2, CO4		https://www.slideshare.net/slideshow/media-and-democracy-115185456/115185456	Assignment	BTL2

44	L44	4	Media and Democracy	Understand the essential role of media in promoting democratic values.	Case Analysis		Tutorial and Presentation	PPT	C02, C04		https://www.slideshare.net/slideshow/media-and-democracy-115185456/115185456	Assignment	BTL2
45	L45	5	Revision	Understand the essential role of media in promoting	Case Analysis		Tutorial and Presentation	PPT	C02, C05		https://www.slideshare.net/slideshow/media-and-democracy-115185456/115185456	Assignment	BTL2

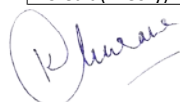
Text Books:

1. Hasan, S., "Mass Communication Principles and Concepts", CBS Publishers & Distributors, New Delhi, 3rd Edition, 2022.
2. Baran, S. J., "Introduction to Mass Communication: Media Literacy and Culture", McGraw Hill Education, Boston, 2022.
3. Aggarwal, V. B. and Gupta, V. S., "Handbook of Journalism and Mass Communication", Concept Publishing, New Delhi, 2001. New Delhi: Concept Publishing.

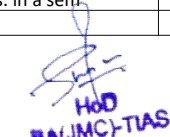
Reference Books:

1. Rayudu C.S., "Media and Communication Management", Himalaya Publishing House, Mumbai, 2011.
2. McQuail, D., McQuail's Reader in Mass Communication Theory, Sage Publications, London, 2022.
3. Kumar, K. J., "Mass Communication in India", Jaico Publishing House, Mumbai 2002
9. Stone, G., Singletary, M. W. and Richmond, V. P., "Clarifying Communication Theories: A Hands-on Approach", Ames: Iowa State University Press, 1999.

Name of Faculty	Dr. Upasana Khurana	1 Credit (Theory)= 15 hrs. in a sem			1 Credit (Practical)= 30 hrs. in a sem		
	1 Credit (Theory)= 15 hrs. in a sem	1 Credit (Practical)= 30 hrs. in a sem					



Dr. Upasana Khurana
Faculty Signature



Dr. Shivendu Kr Rai
Head of Department

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE 'A' INSTITUTE
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
COURSE PLAN
1st Semester

AS PER BAJMC SCHEME & SYLLABUS 2024-2025 ONWARDS GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, NEW DELHI.

Programme Code:	024	Program me:	BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)	Session:	2024-25	L	-	T/P	2	Credits	1
Course Code	BA(JMC)-DSC-151	Course Na	Photo Journalism Lab	Type:	Practical						

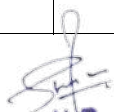
Objective: On completion of this course, the student should be able to:

- define Photography
- describe the parts of a digital camera and their functions
- describe various lights and lighting applications
- demonstrate proficiency of knowledge in Photo Journalism

Course Outcome & Mapping, Course Articulation		CO \ PO		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
				The ability to use knowledge, facts, and data to critically analyze and develop a well thought out solution within a reasonable time frame.	The ability to effectively communicate with the professional community and with the society at large and being able to write effective reports, design documentation, make effective presentations	The ability to explore, select, adapt and apply appropriate technologies and tools to a wide range of activities.	The ability to perform professional practices in an ethical way, keeping in the mind cyber regulations & laws, responsibilities and norms of professional practices	The ability to work in multi-disciplinary team collaboration both as a member and leader, as per need.	The ability to recognize and assess societal, environmental, health, safety, legal and cultural issues within local and global context and the professional	The ability to engage in independent learning for continuous self-development as a professional.	The ability to apply innovation to track a suitable opportunity to create value and wealth for the betterment of the individual and society at large.	The ability to apply knowledge to manage projects in multidisciplinary environments.
		CO1	Explain the concept and genres of photography.	3	3	3	3	1	1	2	2	2
		CO2	Analyse and demonstrate the techniques of Still Camera operations.	3	3	3	3	1	1	2	1	2
		CO3	Appraise types of photographic lenses.	3	3	3	3	1	1	2	0	2
		CO4	Prepare a detailed floor plan in context of lighting techniques.	3	3	3	3	1	1	2	1	2


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		CO5	Elaborate the role and importance of ethics-based photojournalism	3	3	3	3	1	1	2	1	2		
		Course Articulation (Average)		3	3	3	3	1	1	2	1	2		
S. No.	Session No.	Unit No.	Topic	Sessional Outcome	Experiential Learning	Participative Learning	Problem Solving Methodologies	ICT Tools & E-Resources Utilization	Mapping with CO	Class Material	Additional Material	Mode of Assessment	BT Level	Remarks
1	S1	I	Introduction to Photojournalism & Lab Orientation	Understand scope of photojournalism	Camera demo	Group discussion	Identifying uses of visuals	PPT, YouTube	CO1	Faculty PPT	Intro articles	Quiz	BT1	–
2	S2	I	Types of Cameras & Lenses	Identify camera gear	Hands-on demo	Peer Q&A	Matching lens to need	DSLR, PPT	CO1	Camera Kit	Photography blogs	Assignment	BT2	Practical
3	S3	I	Camera Functions (ISO, Aperture, Shutter)	Apply exposure triangle	Trial shots	Peer correction	Adjusting settings	DSLR, Simulator apps	CO1	DSLR Manual	Exposure Triangle tutorials	Lab Test	BT2-BT3	–
4	S4	I	Framing & Composition Basics	Learn rule of thirds	Practice shoot	Peer critique	Re-framing shots	DSLR, PPT	CO2	Student PPT	Composition articles	Lab Practice	BT2-BT3	–
5	S5	I	Lighting (Natural vs Artificial)	Understand light effects	Outdoor shoot	Peer feedback	Fixing lighting issues	DSLR, Reflector	CO2	Faculty Demo	Light guides	Assignment	BT2-BT3	Outdoor
6	S6	I	Depth of Field & Focus Techniques	Apply focus creatively	Shoot practice	Peer task	Adjusting DOF	DSLR, Apps	CO2	PPT	Focus tutorials	Quiz	BT2	–
7	S7	I	White Balance & Color Correction	Control tone	Trial shots	Peer task	Fixing color cast	DSLR, Lightroom	CO2	Camera Menu	WB articles	Lab Assignment	BT2-BT3	–
8	S8	I	Unit I Practice & Review	Revise basics	Hands-on recap	Peer sharing	Troubleshooting camera issues	DSLR, Kahoot	CO1, CO2	Review PPT	Photography forums	Test	BT3	–


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9	S9	II	News Photography Basics	Learn spot/news photo	Field assignment	Group feedback	Framing news shots	DSLR, PPT	CO3	Faculty PPT	Newspapers	Assignment	BT2-BT3	–
10	S10	II	Event Photography	Cover college event	Field practice	Peer review	Handling crowd angles	DSLR, Field trip	CO3	Camera Kit	Online guides	Lab Assignment	BT3	–
11	S11	II	Sports Photography	Capture motion	Field demo	Peer critique	Freezing/blurring action	DSLR, Burst mode	CO3	PPT	Sports photo articles	Assignment	BT3	Outdoor
12	S12	II	Cultural Photography	Capture tradition/festivals	Field assignment	Peer sharing	Framing cultural essence	DSLR, Archive photos	CO3	PPT	Cultural photo essays	Lab	BT3	–
13	S13	II	Development Photography	Document social issues	Field case	Peer presentation	Framing narratives	DSLR, NGO reports	CO3	PPT	UNDP photo reports	Assignment	BT3-BT4	–
14	S14	II	Human Interest Photos	Capture emotions	Lab practice	Peer critique	Problem-solving emotion capture	DSLR, Case photos	CO3	PPT	Magazines	Quiz	BT3	–
15	S15	II	Portrait Photography	Apply lighting/pose	Lab practice	Peer correction	Adjusting facial light	DSLR, Reflector	CO3	Demo	Portrait guides	Assignment	BT3	–
16	S16	II	Photo Feature Writing	Combine photos & text	Practice	Peer review	Matching captions	PPT, Articles	CO4	PPT	Magazines	Assignment	BT4	–
17	S17	II	Ethics in Photojournalism	Learn ethical practices	Case studies	Group debate	Solving ethical dilemmas	PPT, Case docs	CO4	Faculty PPT	NPPA guidelines	Quiz	BT3	–


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18	S18	II	Unit II Practice & Review	Revise applied shoots	Mock assignments	Peer critique	Solving framing issues	DSLR, Kahoot	CO3	Review PPT	News galleries	Class Test	BT3-BT4	–
19	S19	III	Advanced Composition	Apply symmetry & patterns	Shoot practice	Peer task	Correcting framing	DSLR, PPT	CO2	PPT	NatGeo guides	Assignment	BT4	–
20	S20	III	Action & Motion Photography	Apply panning & freezing	Field demo	Peer review	Adjusting shutter	DSLR, Burst	CO3	Demo	Action photo tutorials	Lab Test	BT3-BT4	Outdoor
21	S21	III	Photo Editing Basics (Photoshop/Lightroom)	Use editing tools	Lab demo	Peer practice	Fixing exposure errors	Photoshop	CO4	Faculty PPT	Adobe tutorials	Lab	BT3	Computer Lab
22	S22	III	Cropping & Resizing	Apply framing edits	Practice	Peer check	Correcting composition	Photoshop	CO4	Demo	Editing guides	Assignment	BT3	–
23	S23	III	Retouching & Color Correction	Apply tone edits	Lab work	Peer critique	Correcting skin/tones	Photoshop	CO4	Demo	Adobe blog	Lab	BT3-BT4	–
24	S24	III	Caption Writing & Metadata	Add text/captions	Practice	Peer review	Correcting captions	Photoshop, PPT	CO4	PPT	News wires	Assignment	BT4	–
25	S25	III	Creating Photo Stories	Combine photos into story	Group project	Peer sharing	Linking visuals	PPT, Photoshop	CO4	Student PPT	NatGeo photo essays	Assignment	BT4	–
26	S26	III	Digital Photo Archiving	Organize photos	Practice	Peer activity	Solving storage	Google Drive, LR	CO4	Demo	Archiving blogs	Lab	BT3	–
27	S27	III	Unit III Practice & Review	Revise editing tools	Mock edits	Peer critique	Troubleshooting edits	Photoshop	CO4	Review PPT	Tutorials	Class Test	BT3-BT4	–
28	S28	IV	Photojournalism in Print	Analyze newspapers	Case study	Peer review	Identifying layouts	PPT, E-papers	CO5	PPT	Newspaper photo pages	Assignment	BT2	–
29	S29	IV	Photojournalism in Magazines	Study photo essays	Case study	Peer presentation	Designing photo features	PPT, Magazines	CO5	PPT	TIME, NatGeo	Assignment	BT2-BT3	–
30	S30	IV	Photojournalism in Digital Media	Study online portals	Case study	Group discussion	Analyzing layouts	PPT, Websites	CO5	PPT	Scroll, BBC Photos	Quiz	BT2	–
31	S31	IV	Mobile Journalism (MoJo)	Use smartphones	Practical demo	Peer practice	Solving MoJo issues	Mobile Apps	CO5	Faculty Demo	MoJo guides	Lab	BT3	–


 HoD
 BA(JMC)-TIAS

32	S32	IV	Social Media Photojournalism	Learn Insta/Twitter use	Case study	Peer task	Solving visual spread	PPT, Apps	CO5	PPT	Social media studies	Assignment	BT3	–
33	S33	IV	Fact-checking Images	Learn digital forensics	Case study	Group task	Identifying fake photos	Google Lens, Apps	CO5	Faculty Demo	Fact-check guides	Quiz	BT4	–
34	S34	IV	Ethics & Copyright in Digital Photos	Learn copyright norms	Case study	Debate	Solving copyright cases	PPT, Online docs	CO5	PPT	Copyright Act docs	Assignment	BT3-BT4	–
35	S35	IV	Unit IV Practice & Review	Revise digital topics	Mock practice	Peer activity	Solving ethical Qs	PPT, Kahoot	CO5	Review PPT	Case studies	Test	BT3-BT4	–
36	S36	–	Case Study: Iconic Press Photos	Analyze famous photos	Case analysis	Peer review	Problem-solving	PPT, Archives	CO5	Faculty PPT	Pulitzer archive	Assignment	BT3	–
37	S37	–	Case Study: Digital Manipulation	Examine doctored images	Case analysis	Peer debate	Solving ethics issues	PPT, Online docs	CO5	PPT	Reuters guidelines	Quiz	BT4	–
38	S38	–	Field Visit: Local Newspaper Photo Dept.	Real newsroom exposure	Field visit	Peer reflection	Handling workflow	DSLR, Field report	CO3-CO5	Report	Visit notes	Report	BT4	Field Visit
39	S39	–	Field Visit: Local Event Coverage	Apply event coverage	Field work	Peer critique	Problem-solving crowd shots	DSLR	CO3	Field photos	News coverage	Assignment	BT3	Outdoor
40	S40	–	Workshop: Studio Photography	Learn studio lighting	Practical demo	Peer practice	Solving lighting setup	Studio Equipment	CO3	Demo	Studio guides	Lab	BT4	Studio
41	S41	–	Workshop: Advanced Editing	Apply advanced tools	Lab work	Peer practice	Fixing RAW files	Photoshop	CO4	Demo	Editing articles	Lab	BT4	Lab
42	S42	–	Workshop: Drone Photography	Learn aerial shots	Demo	Peer observation	Solving drone issues	Drone, Apps	CO5	Demo	Drone journalism blogs	Assignment	BT4	Optional
43	S43	–	Portfolio Compilation	Create final portfolio	Lab work	Peer review	Selecting best shots	Photoshop, PPT	CO5	Student Work	Portfolio samples	Portfolio Review	BT5	–

44	S44	–	Mock Practical Exam	Assess full syllabus	Practice test	Peer review	Solving test tasks	DSLR, Photoshop	All COs	Lab Sheets	Past practicals	Mock Test	BT5	Evaluation
45	S45	–	Final Review & Viva	Consolidate learning	Viva prep	Peer Q&A	Solving final Qs	PPT, Kahoot	All COs	Revision PPT	All notes	Viva	BT5	Wrap-up

Suggested Readings & E-resources:

1. Ang, T. (2008). Fundamentals of Modern Photography. London: Mitchell Beazley.
2. Aiyer, B. (2005). Digital Photo Journalism. Delhi: Authors Press.
3. Langford, M. Starting Photography. Oxford: Focal Press.
4. Langford, M. Basic Photography. Oxford: Focal Press.
5. Langford, M. Advanced Photography. Oxford: Focal Press.
6. www.betterphotography.com/the-international-landscape-photographer-of-the-year
7. www.karltaylorphotography.com/photography-tips-training-structure

Name of Faculty: Ashish Kumar		1 Credit (Theory)= 15 hrs. in a sem			1 Credit (Practical)= 30 hrs. in a sem						
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Mr. Ashish Kumar
Faculty Signature

Dr. Shivendu Kr Rai
Head of Department