



TECNIA INSTITUTE OF ADVANCED STUDIES

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NAAC GRADE "A" INSTITUTE (CYCLE-1)

RESEARCH & INNOVATION DEVELOPMENT CELL

Patent Details

S.No	Patent's Title	Inventors/Authors	Date of Grant/ Published	Status	Grant/ Design No.
1	Computing Device To Analyze Consumer Psychology During Shopping	Dr. Pooja Sharma, Dr. Monisha, Dr. Pushpa Rani	11 th Feb 2025	Grant	6422013
2	Evaluating The Rise Of Video Content Marketing Strategies To Improve Brand Engagement And Increase Sales Rates	Dr. Upasana Khurana	29 th Nov 2024	Published	20241108859 0
3	Ai-Infused Marketing Planning Kiosk	Dr. Parul Gaba, Ms. Aastha	26th Oct 2024	Grant	435779-001
4	IOT Based Non Invasive Photonics Based Digital Device For Monitoring Of Buruli Ulcer	Mr Gaurav Singh Rawat	3 rd Oct 2024	Published	432601-001
5	Predicting Hr Outcomes: The Role Of Marketing And Machine Learning In Human Resource Management	Dr. Ajay Kumar	30 th Aug 2024	Published	20244106413 3
6	AI-Powered Data Processing Device For Stock Market Forecasting	Dr. Pooja Sharma, Dr. Monisha	05 th Aug 2024	Grant	6375487