



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

3 (b) iii. No. of publications only in any referred journal other than the above indexing above (with ISSN No.) in the assessment year

S.No.	Research Paper	Author Name	Department	Name of Journal	Year	ISSN No.	Research Paper Link	Type
1	Green Practices in Operations Management Balancing Profitability and Sustainability	Ms. Amanpreet Kaur	ICT	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	2025	2321-9653	https://www.ijraset.com/best-journal/green-practices-in-operations-management-balancing-profitability-and-sustainability	peer review referred journal
2	Unlocking Opportunities: A Data-Driven Study on Microfinance and Women Entrepreneurs in India's Small and Medium Enterprises	Ms. Ramika Verma	ICT	International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)	2025	2581-9429	https://ijarsct.co.in/Paper24649.pdf	peer review referred journal
3	The Impact of Change Agents on HR Process Reengineering in the Service Industry of Delhi NCR	Mr. Suraj Parashar	ICT	International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)	2025	2581-9429	https://ijarsct.co.in/Paper25961.pdf	peer review referred journal
4	Effectiveness of Random Forest Model for Flash Flood Susceptibility in the Himalayan Region	Sushma Bahuguna	ICT	Journal of Information Systems Engineering and Management	2025	2468-4376	https://jisem-journal.com/index.php/journal/article/view/1990/750	peer review referred journal
5	Automated Grading and Feedback Systems for Programming in Higher Education Using Machine Learning	Dr. Rajesh Kumar	ICT	Journal of Information Education and Research	2025	1526-4726	https://jier.org/index.php/journal/article/view/2142/1775	peer review referred journal

6	Impact of Social Media on Brand Marketing	Dr. Pooja Sharma, Dr.Monisha	Manag ement	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	-	peer review referred journal
7	A Qualitative and Quantitative Study of Marketing Function in the Travel and Tourism and Wealth Management Sectors	Dr. Pooja Sharma, Dr.Monisha	Manag ement	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	https://ijsrem.com/download/a-qualitative-and-quantitative-study-of-marketing-function-in-the-travel-and-tourism-and-wealth-management-sectors/	peer review referred journal
8	The Impact of AI and Automation on Human Resource Management	Dr. Pooja Sharma	Manag ement	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	https://ijsrem.com/download/the-impact-of-ai-and-automation-on-human-resource-management/	peer review referred journal
9	The Influence of CSR on Sustainable Urban Development	Dr. Pooja Sharma	Manag ement	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930		peer review referred journal
10	Quick Commerce and Customer Retention: A Study of Blinkit and Zepto	Dr. Pooja Sharma	Manag ement	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	https://ijsrem.com/download/quick-commerce-and-customer-retention-a-study-of-blinkit-and-zepto/	peer review referred journal
11	AI-Powered Predictive Models Transforming the Future of Digital Marketing and Customer Engagement	Dr Sandeep Kumar	Manag ement	Journal of Informatics Education and Research	2025	1526-4726	https://jier.org/index.php/journal/article/view/2015/1676	peer review referred journal
12	The Role of a 10-Week Mindfulness-Based Cognitive Behavioral Therapy Intervention in Managing Depression,	Rachna Garg	BAJMC	Journal of Neonatal Surgery	2025	2226-0439	https://www.jneonatsurg.com/index.php/jns/article/view/5344/4429	peer review referred journal

	Anxiety, and Stress Among the Elderly: A Quasi-Experimental Study							
13	Analysis of Bhagavad Gita in the Context of Indian Knowledge Systems: Towards Value Education for Students in the Present Scenario	Dr. Gopal Thakur	BAJMC	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	https://ijsrem.com/download/analysis-of-bhagavad-gita-in-the-context-of-indian-knowledge-systems-towards-value-education-for-students-in-the-present-scenario/	peer review referred journal
14	The Role of AI in Transforming Content Creation & Distribution in India's Media Sector for Viksit Bharat	Dr. Gopal Thakur	BAJMC	International Journal for Multidisciplinary Research (IJFMR)	2025	2582-2160	https://www.ijfmr.com/papers/2025/2/40763.pdf	peer review referred journal
15	SOCIAL MEDIA AS A TOOL FOR CRISIS COMMUNICATION	Dr. Gopal Thakur	BAJMC	International Research Journal of Modernization in Engineering Technology and Science	2025	2582-5208	https://www.irjmets.com/uploadedfiles/paper//issue_5_may_2025/75213/final/fin_irjmets1746341574.pdf	peer review referred journal
16	IMPACT OF SOCIAL MEDIA ON MENTAL HEALTH AMONG ADOLESCENTS	Dr. Gopal Thakur	BAJMC	International Research Journal of Modernization in Engineering Technology and Science	2025	2582-5208	https://www.irjmets.com/uploadedfiles/paper//issue_5_may_2025/75214/final/fin_irjmets1746341636.pdf	peer review referred journal
17	How AI Enhances Creativity in Content Writing	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Scientific Research and Engineering Development-	2025	2581-7175	https://ijsred.com/volume8/issue3/IJSRED-V8I3P92.pdf	peer review referred journal
18	Implications of NEP 2020 for value-based education	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Advanced Mass Communication and Journalism	2025	E-ISSN: 2708-4469	https://www.masscomjournal.com/article/99/5-1-17-496.pdf	peer review referred journal
19	International Journal of Applied Research	Dr. Shivendu Kumar Rai	BAJMC	Love or control? How communication patterns shape toxic relationships	2025	ISSN Online: 2394-5869	https://www.allresearchjournal.com/archives/2025/vol1	peer review referred journal

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20	The Impact of Corporate Social Responsibility (CSR) Messaging in Advertising Media on Consumer Trust and Brand Loyalty: A Comparative Analysis Across Digital and Traditional Media Platforms	Dr. Upasana Khurana	BAJMC	International Journal for Multidisciplinary Research (IJFMR)	2025	2582-2160	https://www.ijfmr.com/papers/2025/2/41398.pdf	peer review referred journal
21	Green Practices in Operations Management Balancing Profitability and Sustainability	Ms. Amanpreet Kaur	ICT	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	2025	2321-9653	https://www.ijraset.com/best-journal/green-practices-in-operations-management-balancing-profitability-and-sustainability	peer review referred journal
22	Unlocking Opportunities: A Data-Driven Study on Microfinance and Women Entrepreneurs in India's Small and Medium Enterprises	Ms. Ramika Verma	ICT	International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)	2025	2581-9429	https://ijarsct.co.in/Paper24649.pdf	peer review referred journal
23	The Impact of Change Agents on HR Process Reengineering in the Service Industry of Delhi NCR	Mr. Suraj Parashar	ICT	International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)	2025	2581-9429	https://ijarsct.co.in/Paper25961.pdf	peer review referred journal
24	Effectiveness of Random Forest Model for Flash Flood Susceptibility in the Himalayan Region	Sushma Bahuguna	ICT	Journal of Information Systems Engineering and Management	2025	2468-4376	https://jisem-journal.com/index.php/journal/article/view/1990/750	peer review referred journal
25	Automated Grading and Feedback Systems for Programming in Higher Education Using Machine Learning	Dr. Rajesh Kumar	ICT	Journal of Information Education and Research	2025	1526-4726	https://jier.org/index.php/journal/article/view/2142/1775	peer review referred journal

26	Impact of Social Media on Brand Marketing	Dr. Pooja Sharma	Management	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	-	peer review referred journal
27	Impact of Social Media on Brand Marketing	Dr. Monisha	Management	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	-	peer review referred journal
28	A Qualitative and Quantitative Study of Marketing Function in the Travel and Tourism and Wealth Management Sectors	Dr. Pooja Sharma	Management	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	https://ijsrem.com/download/a-qualitative-and-quantitative-study-of-marketing-function-in-the-travel-and-tourism-and-wealth-management-sectors/	peer review referred journal
29	A Qualitative and Quantitative Study of Marketing Function in the Travel and Tourism and Wealth Management Sectors	Dr. Monisha	Management	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	https://ijsrem.com/download/a-qualitative-and-quantitative-study-of-marketing-function-in-the-travel-and-tourism-and-wealth-management-sectors/	peer review referred journal
30	The Impact of AI and Automation on Human Resource Management	Dr. Pooja Sharma	Management	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	https://ijsrem.com/download/the-impact-of-ai-and-automation-on-human-resource-management/	peer review referred journal
31	The Influence of CSR on Sustainable Urban Development	Dr. Pooja Sharma	Management	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930		peer review referred journal

32	Quick Commerce and Customer Retention: A Study of Blinkit and Zepto	Dr. Pooja Sharma	Management	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	https://ijsrem.com/download/quick-commerce-and-customer-retention-a-study-of-blinkit-and-zepto/	peer review referred journal
33	AI-Powered Predictive Models Transforming the Future of Digital Marketing and Customer Engagement	Dr Sandeep Kumar ⁴	Management	Journal of Informatics Education and Research	2025	1526-4726	https://jier.org/index.php/journal/article/view/2015/1676	peer review referred journal
34	The Role of a 10-Week Mindfulness-Based Cognitive Behavioral Therapy Intervention in Managing Depression, Anxiety, and Stress Among the Elderly: A Quasi-Experimental Study	Rachna Garg	Management	Journal of Neonatal Surgery	2025	2226-0439	https://www.jneonatsurg.com/index.php/jns/article/view/5344/4429	peer review referred journal
35	Analysis of Bhagavad Gita in the Context of Indian Knowledge Systems: Towards Value Education for Students in the Present Scenario	Dr. Gopal Thakur	BAJMC	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930	https://ijsrem.com/download/analysis-of-bhagavad-gita-in-the-context-of-indian-knowledge-systems-towards-value-education-for-students-in-the-present-scenario/	peer review referred journal
36	The Role of AI in Transforming Content Creation & Distribution in India's Media Sector for Viksit Bharat	Dr. Gopal Thakur	BAJMC	International Journal for Multidisciplinary Research (IJFMR)	2025	2582-2160	https://www.ijfmr.com/papers/2025/2/40763.pdf	peer review referred journal
37	SOCIAL MEDIA AS A TOOL FOR CRISIS COMMUNICATION	Dr. Gopal Thakur	BAJMC	International Research Journal of Modernization in Engineering Technology and Science	2025	2582-5208	https://www.irjmets.com/uploadedfiles/paper//issue_5_may_2025/75213/final/fin_irjmets1746341574.pdf	peer review referred journal

38	IMPACT OF SOCIAL MEDIA ON MENTAL HEALTH AMONG ADOLESCENTS	Dr. Gopal Thakur	BAJMC	International Research Journal of Modernization in Engineering Technology and Science	2025	2582-5208	https://www.irjmetcs.com/uploadedfiles/paper//issue_5_may_2025/75214/final/fin_irjmetcs1746341636.pdf	peer review referred journal
39	How AI Enhances Creativity in Content Writing	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Scientific Research and Engineering Development-	2025	2581-7175	https://ijsred.com/volume8/issue3/IJSRED-V8I3P92.pdf	peer review referred journal
40	Implications of NEP 2020 for value-based education	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Advanced Mass Communication and Journalism	2025	E-ISSN: 2708-4469	https://www.masscomjournal.com/article/99/5-1-17-496.pdf	peer review referred journal
41	International Journal of Applied Research	Dr. Shivendu Kumar Rai	BAJMC	Love or control? How communication patterns shape toxic relationships	2025	ISSN Online: 2394-5869	https://www.allresearchjournal.com/archives/2025/vol11issue4/PartA/11-4-3-523.pdf	peer review referred journal
42	The Impact of Corporate Social Responsibility (CSR) Messaging in Advertising Media on Consumer Trust and Brand Loyalty: A Comparative Analysis Across Digital and Traditional Media Platforms	Dr. Upasana Khurana	BAJMC	International Journal for Multidisciplinary Research (IJFMR)	2025	2582-2160	https://www.ijfmr.com/papers/2025/2/41398.pdf	peer review referred journal
43	The concept of Fog Computing with IOT algorithms and challenges	Geeta Rani	ICT	Education and Society	2024	2278-6864	https://www.ijfmr.com/papers/2024/1/11885.pdf	Peer review referred journal
44	Automatic lights using PIR sensors	Arnima Pathak	ICT	International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)	2024	2581-9429	https://ijarsct.co.in/Paper13159.pdf	peer review referred journal

45	Indian Journal of Community Health	Ashish Kumar	BAJMC	Impact of OTT Platforms on Mental Health: A SWOT Analysis	2024	ISSN No. 0971-7587	https://www.iapsmupuk.org/journal/index.php/IJCH/article/view/3059/1582	peer review referred journal
46	The Role of Artificial Intelligence in Shaping Business Strategies: Trends, Challenges and Implications	Dr Ajay Kumar	Management	TECNIA Journal of Management Studies	2024	0975-7104	https://tiaspg.tecnia.in/wp-content/uploads/2023/06/Tecnia-Journals-Vol_17_No_2_Web.pdf	peer review referred journal
47	Effectiveness Content Marketing as a tool for Sustainable Business Growth in E-commerce in Delhi	Dr Ajay Kumar	Management	RABINDRA BHARATI PATRIKA	2024	ISSN : 0937-0037	https://archive.org/details/li.calcutta.01829	peer review referred journal
48	The Role of Leadership in Driving Organizational Change: A Comparative Analysis of Different Management Styles	Dr Chaitali Bhattacharya	Management	European Economic Letters	2024	2323-5233	https://eelet.org.uk/index.php/journal/article/view/1888/1681	peer review referred journal
49	Digital Media Access And User Integrated Content Impact On Brand Purchasing Intents For Sports Apparels In Delhi NCR	Dr Sandeep Kumar	Management	Educational Administration: Theory and Practice	2024	https://kuey.net/index.php/kuey/index	https://kuey.net/index.php/kuey/article/view/1927/1035	peer review referred journal
50	Enhancing Fraud Detection and Risk Assessment in Financial Services Using Machine Learning and Predictive Analytics	Dr. Pushpa Rani	Management	Journal of Informatics Education and Research	2024	1526-4726	https://jier.org/index.php/journal/article/view/1593/1331	peer review referred journal
51	The Economics of Innovation: Analyzing the Relationship between R&D Investment and Economic Growth	Dr. Pushpa Rani	Management	European Economic Letters	2024	2323-5233	https://www.eelet.org.uk/index.php/journal/article/view/1890/1727	peer review referred journal

52	The Role of Artificial Intelligence in Shaping Business Strategies: Trends, Challenges and Implications	Dr. Pushpa Rani	Management	Tecnia Journal of Management Studies	2024	0975-7104	https://tiaspg.tecnia.in/wp-content/uploads/2023/06/Tecnia-Journals-Vol_17_No_2_Web.pdf	peer review referred journal
53	Evaluating the Economic consciousness, prservation , Initiative , and investment Engagement of Women in Rural Areas	Dr. Pushpa Rani	Management	International Journal of Cultural Studies and Social Sciences	2024	2347-4777	https://naac.tecnia.in/wp-content/uploads/2024/10/Evaluating-the-Economic-consciousness-prservation-Initiative-and-investment-Engagement-of-Women-in-Rural-Areas.pdf	peer review referred journal
54	STRATEGIC INSIGHTS THE IMPACT OF ARTIFICIAL INTELLIGENCE ON HUMAN RESOURCE MANAGEMENT	Dr. Rubeena Bano	Management	Zibaldone. Estudios Italianos	2024	2255-3576	https://www.researchgate.net/publication/395732926_STRATEGIC_INSIGHTS_THE_IMPACT_OF_ARTIFICIAL_INTELLIGENCE_ON_HUMAN_RESOURCE_MANAGEMENT	peer review referred journal
55	A SYSTEMATIC REVIEW ON ARTIFICIAL INTELLIGENCE FRAMEWORKS IN HUMAN RESOURCE MANAGEMENT	Dr. Rubeena Bano	Management	Humanities and Social Science Studies	2024	2319-829X		peer review referred journal
56	Transformative Impact of Artificial Intelligence in Marketing: Trends, Challenges and Future Directions	Dr. Sandeep Kumar	Management	TECNIA Journal of Management Studies	2024	0975-7104	https://tiaspg.tecnia.in/wp-content/uploads/2023/06/Tecnia-Journals-Vol_17_No_2_Web.pdf	peer review referred journal
57	Social Media and Election Campaigns: A Study on Twitter Usage in India for Punjab State Assembly Elections in 2022.	Dr. Shivendu Kumar Rai	BAJMC	International Journal of Creative Reaseach Thoughts (IJCRT)	2024	2320-2882	https://www.ijcrt.org/papers/IJCRT2408478.pdf	peer review referred journal

58	The Impact of Hindi Cinema on Altering the Adults' Perception towards Societal Stereotypes: A Study of Delhi NCR	Dr. Shivendu Kumar Rai	BAJMC	ShodhKosh: Journal of Visual and Performing Arts	2024	2582-7472	https://www.granthaalayahpublication.org/Arts-Journal/ShodhKosh/article/view/915	peer review referred journal
59	Children's Representations on OTT Platforms: A Perceptive Analysis of Content Display	Dr. Shivendu Kumar Rai	BAJMC	ShodhKosh: Journal of Vishal and Performing Arts	2024	2024-1184	https://www.granthaalayahpublication.org/Arts-Journal/ShodhKosh/article/view/1184#:~:text=For%20the%20study%2C%20the%20researcher,understanding%20of%20the%20real%20world.	peer review referred journal
60	Improving migration forecasting for transitory foreign tourists using an Esemble DNN-LSTM model	Dr. Vinay Nassa	ICT	Entertainment Computing	2024	1875-9521	https://eurekamag.com/research/094/073/094073608.php?srsId=AfmBOogVO-VH8HU5ZuqXj5vzzjeuU4WvkL3sI9tu5QIAvyUbUrGJ1X2y	peer review referred journal
61	REVIEW PAPER ON MARKETING STRATEGY & CSR WITH SOCIALISM IN THE PANDEMIC ERA	Dr.Bhoopen dra Bharti	Manag ement	International Jorna l of Work Innovation	2024	2582-2160	https://doi.org/10.36948/ijfmr.2024.v06i03.15236	peer review referred journal
62	A survey of drone using IOT	Dr.Deepak Sonker	ICT	International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)	2024	2581-9429	https://ijarsct.co.in/Paper8689.pdf	peer review referred journal
63	Automatic lights using PIR sensors	Dr.Deepak Sonker	ICT	International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)	2024	2581-9429	https://ijarsct.co.in/Paper13159.pdf	peer review referred journal

64	Restructuring Indian Education Through MOOCS:A studt from Indian Perspective	Dr.Monisha	Manag ement	Sudarshan Research Journal	2024	2582-8792	https://sudarshanresearchjournal.com/wp-content/uploads/2024/03/Pooja-and-Monsiha-Cert.pdf	peer review referred journal
65	Restructuring Indian Education Through MOOCS:A studt from Indian Perspective	Dr.Pooja Sharma	Manag ement	Sudarshan Research Journal	2024	2583-8792	https://sudarshanresearchjournal.com/wp-content/uploads/2024/03/Pooja-and-Monsiha-Cert.pdf	peer review referred journal
66	Analysis Of Option Prices Using Black Shoes Model	Dr.Pushpa Rani	Manag ement	International Journal of Scientific Research in Engineering and Management	2024	2582-3930	https://www.jetir.org/papers/JETIRM006002.pdf	peer review referred journal
67	The Risc Of Machines:how AI is transforming HR functions	Dr.Pushpa Rani	Manag ement	International Journal Of Advanced Research in Science,Communication and Technology	2024	2581-9429	https://ijarsct.co.in/Paper18209.pdf	peer review referred journal
68	Political Risk Management in International Business and Investments	Dr.Pushpa Rani	Manag ement	European Chemical Bulletin	2024	2063-5346	https://www.eurchembull.com/archives/volume-12/issue-9/16466	peer review referred journal
69	Human Resource Management Practices and Organizational Performance Through Employee Retention	Dr.Rubeena Bano	Manag ement	Journal of the Asiatic Society of Mumbai	2024	0972-0766	https://www.ijser.org/researchpaper/Human-Resource-Management-Practices-and-Employee-retention.pdf	peer review referred journal
70	Marketing Strategies 4.0:Emerging Trends and Technological Innovations In Marketing	Dr.Rubeena Bano	Manag ement	International Journal of Advanced Research in computer and communication engineering	2024	2278-1021	https://ijarcce.com/papers/marketing-strategies-4-0-emerging-trends-and-technological-innovations-in-marketing/	peer review referred journal

71	Artificial Intelligence Powered Congestion Free Transportation System Through Extensive Simulation	Dr.Vinay Nassa	ICT	Journal of Machine and Computing	2024	2788–7669	https://anapub.co.ke/journals/jmc/jmc_pdf/2024/jmc_volume_4-issue_1/JMC202404024.pdf	peer review referred journal
72	Development of Image Processing and AI Model for Drone Based Environmental Monitoring System	Dr.Vinay Nassa	ICT	Journal of Machine and Computing	2024	2788–7669	https://ouci.dntb.gov.ua/en/works/422KeeK4/	peer review referred journal
73	Development of Smart Agriculture to detect the Arabica Coffee Leaf Disease using IAFSA based MSAB with Channel and Spatial Attention Network	Dr.Vinay Nassa	ICT	International Journal of Electrical and Electronics Research	2024	2347-470X	https://ijeer.forexjournal.co.in/archive/volume-12/ijeer-12bdf02.html	peer review referred journal
74	Python-based social science application' profiling and optimization on HPC systems using task and data parallelism	Dr.Vinay Nassa	ICT	The Scientific Temper	2024	0976-8653	https://scientifictemper.com/index.php/tst/article/view/705	peer review referred journal
75	Integrating machine learning and mathematical programming for efficient optimization of electric discharge machining technique	Dr.Vinay Nassa	ICT	The Scientific Temper	2024	0976-8653	https://scientifictemper.com/index.php/tst/article/view/618	peer review referred journal
76	Artificial Intelligence in Healthcare Domain	MANSI JAISWAL	ICT	International Journal of Scientific Research in Engineering and Management (IJSREM)	2024	2582-3930	https://ijsrem.com/download/artificial-intelligence-in-healthcare-domain/	peer review referred journal
77	Automatic lights using PIR sensors	Mansi Jaiswal	ICT	International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)	2024	2581-9429	https://ijarsct.co.in/Paper13159.pdf	peer review referred journal
78	Public Relations New Trends on Disaster Management: Special Reference of Bihar	Mr. Ashish Kumar	BAJMC	International Journal of Multidisciplinary Research (IJFMR)	2024	2582-2160	https://www.ijfmr.com/papers/2024/1/14148.pdf	peer review referred journal

79	Indian Media in the Age of OTT: Navigating Challenges and Regulatory Necessities	Mr. Ashish Kumar	BAJMC	Journal of Informatics Education and Research	2024	ISSN: 1526-4726	https://jier.org/index.php/journal/article/view/1064	peer review referred journal
80	Public Relations New Trends on Disaster Management: Special Reference of Bihar	Mr. Deepak Prasad	BAJMC	International Journal of Multidisciplinary Research (IJFMR)	2024	2582-2160	https://www.ijfmr.com/papers/2024/1/14148.pdf	peer review referred journal
81	AI- Powered education in India: Bridging the gap for all learners	Ms. Navya Singh	BAJMC	International Journal of Applied Research 2024:10(4):341-345	2024	2394-7500	https://www.allresearchjournal.com/archives/2024/vol10issue4/PartE/10-4-78-915.pdf	peer review referred journal
82	Impact Of Artificial Intelligence On Jobs	Ms. Sania Kukkar	ICT	Journal Of Survey in Fisheries Sciences	2024	2368-7487	https://sifiseriesciences.com/index.php/journal/article/view/1518/872	peer review referred journal
83	Essential Factors and How They Effect Demographic Variables in the Corporate Environment to maintain Work Life Balance	Ms.Amarpreet Kaur	Management	International Journal Of Advanced Research in Science,Communication and Technology	2024	2581-9429	https://ijarsct.co.in/Paper18016.pdf	peer review referred journal
84	The Rise Of Machines:how AI is transforming HR functions	Ms.Chahat Malhotra	Management	International Journal Of Advanced Research in Science,Communication and Technology	2024	2581-9429	https://ijarsct.co.in/Paper18209.pdf	peer review referred journal
85	Essential Factors and How They Effect Demographic Variables in the Corporate Environment to maintain Work Life Balance	Ms.Meenakshi Azad	Management	International Journal Of Advanced Research in Science,Communication and Technology	2024	2581-9429	https://ijarsct.co.in/Paper18016.pdf	peer review referred journal
86	Canada Calling:Unraveling the Youth Onsession With Canadian Education	Ms.Shreya Chauhan	Management	International Journal Of Advanced Research in Science,Communication and Technology	2024	2581-9429	https://www.citedrive.com/en/discovery/canada-calling-unraveling-the-youth-obsession-with-canadian-education/	peer review referred journal

87	EVALUATING EDUCATION'S IMPACT ON WORKPLACE READINESS: A META-ANALYTICAL EXAMINATION	Pooja Sharma	Management	RGSA – Revista de Gestão Social e Ambiental	2024	1981-982X	https://rgsa.openaccesspublications.org/rgsa/article/view/5798	peer review referred journal
88	EVALUATING EDUCATION'S IMPACT ON WORKPLACE READINESS: A META-ANALYTICAL EXAMINATION	Sheenu Arora	Management	RGSA – Revista de Gestão Social e Ambiental	2024	1981-982X	https://rgsa.openaccesspublications.org/rgsa/article/view/5798	peer review referred journal
89	EVALUATING EDUCATION'S IMPACT ON WORKPLACE READINESS: A META-ANALYTICAL EXAMINATION	Garima Dhankhar	Management	RGSA – Revista de Gestão Social e Ambiental	2024	1981-982X	https://rgsa.openaccesspublications.org/rgsa/article/view/5798	peer review referred journal
90	The concept of Fog Computing with IOT algorithms and challenges	Vandana	ICT	Education and Society	2024	2278-6864	https://www.ijfmr.com/papers/2024/1/11885.pdf	peer review referred journal