



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-2)

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No. of publications only in WoS/SCOPUS/PuBMed (UGC CARE Category-II) listed journals in the assessment year

S.No.	Research Paper	Author Name	Dept.	Name of Journal	Year	ISSN No.	Research Paper Link	Type
1	The Impact of Financial Technology (FinTech) on Traditional Banking Systems	Dr. Ajay Kumar	DMS	European Economic Letters	2024	ISSN 2323-5233	http://eelet.org.uk	ABDC
2	Political Risk Management in International Business and Investments	Dr. Pushpa Rani	DMS	European Chemical Bulletin	2024	2063-5346	https://www.eurchembull.com/archives/volume-12/issue-9/16466	Scopus
3	Indian Media in the Age of OTT: Navigating Challenges and Regulatory Necessities	Mr. Ashish Kumar	BAJMC	Journal of Informatics Education and Research	2024	ISSN: 1526-4726	https://ijer.org/index.php/journal/article/view/1064	Abdc
4	A Novel Framework for Securing Healthcare Data with Blockchain: Machine Learning and NLP Approaches to Thyroid Cancer Detection and Hospital Business Management	Dr Ajay Kumar	DMS	International Journal of Intelligent Systems and Applications in Engineering	2024	10.07.2024, Vol. 12 No. 23s (2024) /IJISAE, 140–149	https://ijisae.org/index.php/IJISAE/article/view/6605	Scopus
5	A Novel Approach for Enhancing Speech Processing Accuracy through Advanced Machine Learning Techniques	Dr Ajay Kumar	DMS	Scopus Q1 Journal (https://www.scopus.com/sourceid/21100259593)	2024	Vol 23 (1), 2024 pp. 248–260;	https://www.philolinguinvestigations.com/index.php/journal/article/view/66/18	Scopus
6	Digital Media Access And User Integrated Content Impact On Brand Purchasing Intents For Sports Apparels In Delhi NCR	Dr Sandeep Kumar	DMS	Educational Administration: Theory and Practice	2024	https://kuey.net/index.php/kuey/index	https://kuey.net/index.php/kuey/article/view/1927/1035	Scopus
7	A CNN-LSTM Hybrid Approach for Sentiment Analysis in Online Product Ranking with Probabilistic Linguistic Term Sets	Dr Ajay Kumar	DMS	Scopus Q1 Journal (https://www.scopus.com/sourceid/21100259593)	2024	Vol 23 (1), 2024pp. 291–305	https://www.philolinguinvestigations.com/index.php/journal/article/view/73/22	Scopus
8	Robust Color Image Watermarking Using Denoising Autoencoders: A Novel Approach for Digital Rights Management	Ms. Shikha Yadav		Library Progress International Journal	2024	ISSN:0970-1052 eISSN: 2320-317X	https://bpasjournals.com/library-science/index.php/journal/article/view/1943	Scopus