



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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INSTITUTIONAL AREA MADHUBAN CHOWK,ROHINI,DELHI 110085

Tel:91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspp.tecnia.in



Electoral Literacy Club

No Voter to be Left Behind



Report on ELC Wall Magazine on Exit and Opinion Polls

Title of Activity*	ELC Wall Magazine on Exit and Opinion Polls
Values	<ul style="list-style-type: none"> • Informed Voting • Democratic Participation • Constitutional Values
Learning Outcomes	<ul style="list-style-type: none"> • Critical Thinking: Students developed an understanding of the significance and limitations of Exit and Opinion Polls in shaping public perception. • Democratic Awareness: Enhanced awareness of how polls influence electoral behaviour and media narratives.
Objectives	<ul style="list-style-type: none"> • To educate students about the process and importance of Exit and Opinion Polls in democratic societies. • To explore the methodology, accuracy, and impact of such polls. • To develop analytical skills by interpreting poll results and discussing potential biases.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Electoral Literacy Club
Program Theme*	Exit and Opinion Polls: Understanding Electoral Trends
Date*	02.11.2024
Time*	12:00 p.m. onwards

Venue	Multi-purpose Hall, PG Building, TIAS
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Poster/Flyer/Notice*

TECNIA
INSTITUTE OF ADVANCED STUDIES
ROHINI, DELHI
NAAC GRADE "A" INSTITUTE (CYCLE-1)

ELECTORAL LITERACY CLUB
No Voter to be Left Behind

Electoral Literacy Club
Presents
ELC wall magazine
on
Exit and Opinion Polls

DATE: 02.11.2024 TIME: 12:00 P.M. Onwards

VENUE: Multi -purpose Hall, PG Building, Tias

Dr. Parul Gaba
Nodal Officer, ELC

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	07
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA


Photograph*



Students updating the wall as per the theme

Report: Description in (min 250 to max 800 words)*

The Electoral Literacy Club (ELC) of Tecnia Institute of Advanced Studies organized a vibrant and informative ELC Wall Magazine presentation on the topic “Exit and Opinion Polls” on 2nd November 2024, at the Multi-purpose Hall, PG Building. This initiative aimed to deepen the students’ understanding of electoral surveys and their role in democratic participation. The event began at 12:00 p.m. with an introduction by the ELC coordinators, who explained the difference between exit polls (conducted post-voting) and opinion polls (conducted before elections), their objectives, and how they influence voters, media, and political strategies. The wall magazine was an engaging visual display prepared by students, featuring graphical summaries, real-world poll examples, explanations of methodologies, and

	<p>debates on accuracy and bias. Students actively contributed by researching past exit and opinion polls, designing data visuals, and writing brief commentary sections. Some thought-provoking questions were posted on the wall for peer discussion, such as “Can polls shape election outcomes?” and “Are opinion polls always reliable?”. These encouraged students to reflect on the ethical and practical implications of polling in elections. The event provided an excellent platform for the participants to showcase their teamwork and critical thinking. It also aligned well with the broader goals of the Electoral Literacy Club to enhance civic awareness among youth. In conclusion, the wall magazine on “Exit and Opinion Polls” successfully engaged students in meaningful discussion and learning. It served as a stepping stone towards nurturing informed and responsible future voters. The event was a testament to the enthusiasm and awareness of the student community toward democratic processes. It not only enriched their understanding of electoral tools like exit and opinion polls but also empowered them to question and interpret political information more responsibly. Initiatives like these reinforce the mission of the Electoral Literacy Club to foster a generation of conscious, informed, and active citizens.</p>
Recourse Person Profile	NA
Attendance Sheet*	<i>Attached at the end of Report</i>
Report Submitted by Event Coordinator <i>(write faculty coordinator name)</i>	Dr. Parul Gaba
<i>For Office Use</i>	
Signature of Event Coordinator	 Nodal Officer, Electoral Literacy Club Teoria Institute of Advanced Studies Madhuban Chowk, Rohini, Delhi -85

<u>List of Participants</u>	Attached
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LIST OF PARTICIPANTS

S.NO.	ENROLLMENT NO.	NAME	COURSE
1.	02921302022	HIBA SALEEM	BCA
2.	01521302022	BHAVIK ANEJA	BCA
3.	03121301723	NISHITA DHINGRA	BBA
4.	01621301723	ALOK KUMAR SINGH	BBA
5.	00721301723	PRANAY	BBA
6.	01521302022	SHANKAR	BCA
7.	08817002422	KUSHI CHAUDHARY	BAJMC