



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
 Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to G.G.S.I.P. University  
 Recognized Under Sec. 2(f) of UGC Act 1956.  
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## CULTURAL CLUB

**Organized by: Cultural Club, TIAS**

### Report on Teej Celebration – 2024

<b>Title of Activity*</b>	Teej Celebration – 2024
<b>OBE Values</b>	Tradition and Cultural Appreciation
<b>Event – Awareness/Outreach</b>	Awareness Program
<b>Program Theme*</b>	Celebrating Indian Traditions and Fostering Cultural Unity
<b>In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)</b>	Unnat Bharat Abhiyaan
<b>Objectives</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> To introduce students to the cultural vibrancy of the institute.</li> <li><input type="checkbox"/> To encourage participation in performing arts as a way of building confidence and team spirit.</li> <li><input type="checkbox"/> To create awareness about the importance of cultural diversity in a globalized world.</li> <li><input type="checkbox"/> To foster creativity and enhance artistic expression among students.</li> </ul>
<b>The context</b>	<p>Teej is an important festival celebrated predominantly in Northern India, symbolizing the arrival of the monsoon and the devotion of women towards their spouses. Traditionally, it involves rituals, songs, dance, and the adornment of vibrant attire. By organizing the Teej Celebration on 7th August 2024, the Cultural Club of Tecnia Institute of Advanced Studies aims to immerse students and faculty in the cultural richness of this festival, while also educating them on its historical and social significance.</p> <p>The celebration acts as an avenue for experiential learning, where students from various departments like MBA, BBA, MCA, BCA, and BA(JMC) come together to organize and participate. This not only allows them to experience the cultural festivity but also helps develop skills like teamwork, event planning, and cultural engagement.</p>
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Participants will gain an understanding of the significance of Teej, enhancing their awareness of traditional Indian festivals.</li> <li><input type="checkbox"/> Students involved as volunteers will develop skills in managing cultural events and working collaboratively in teams.</li> <li><input type="checkbox"/> Exposure to different cultural traditions will foster inclusiveness and respect for cultural diversity among the participants.</li> </ul>

	<input type="checkbox"/> Through performances and cultural displays, students will have an opportunity to showcase their creative talents and express cultural pride.
<b>External Expert</b>	-
<b>Internal Expert</b>	Dr. Upasana Khurana, In-charge, Cultural Club
<b>List of Volunteers</b>	Ms. Yashika
<b>Resources</b>	<input type="checkbox"/> <b>Venue:</b> VIP Hall, TIAS <input type="checkbox"/> <b>Sound System:</b> Provided by the IT Department <input type="checkbox"/> <b>Cultural Attire &amp; Decorations:</b> Handled by the student volunteers <input type="checkbox"/> <b>Event Coordination:</b> Led by the Cultural Club under the guidance of the faculty and experts <input type="checkbox"/> <b>Catering:</b> Light refreshments and Sweets were provided by the institute's hospitality team.
<b>Evidence of Success</b>	<p>The event saw enthusiastic participation from both students and faculty members across various departments. Around 50 attendees joined the celebration. The event successfully raised awareness about the cultural significance of Teej, and several students shared positive feedback on the educational value of the celebration. The interactive sessions, including traditional songs and dances, created a sense of unity and cultural pride.</p> <p>The collaborative efforts of the volunteers in managing the event, from setting up the venue to performing traditional rituals, were commendable. The event met its objectives by fostering a deep cultural connection and strengthening the bond within the institute's community.</p>
<b>Challenges</b>	Some challenges were encountered in coordinating between different departments to ensure maximum student participation due to conflicting schedules. Additionally, ensuring traditional attire and cultural decor elements were authentic required extra planning and resource management.
<b>Date*</b>	7th August, 2024
<b>Time*</b>	3:00 PM – 4:00 PM
<b>Venue</b>	VIP Hall, Tecnia Institute of Advanced Studies

Poster/Flyer/Notice\*



<b>No. of Students*</b> (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	50
<b>No. of Faculty*</b> (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	10
<b>No. of External Participants (students + faculty)</b> [write NA if not applicable]	NA

**Photograph\***



**Faculty Members during Teej Celebration**




Students and faculty members feel the vibes o festivity of with application of Henna



Enjoyment while sharing the sweets



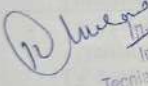
Gathering enjoying the Teej Festival on the beats of music

<p><b>Report: Description in (min 250 to max 800 words)*</b></p>	<p>The Teej Celebration organized by the Cultural Club of Tecnia Institute of Advanced Studies on 7th August 2024, was a vibrant event aimed at celebrating the traditional Indian festival with enthusiasm and engagement from the entire institute. The VIP Hall was adorned with cultural decorations symbolizing the arrival of the monsoon and the rich heritage associated with Teej. The event witnessed the active participation of students from MBA, BBA, MCA, BCA, and BA(JMC) courses, along with faculty members.</p> <p>The celebration began with a welcome speech Dr. Sushma Bahuguna, who highlighted the significance of Teej and the need to preserve such cultural traditions in academic settings. This was followed by a series of cultural performances, including traditional songs and dance forms performed by the students, showcasing the vibrancy and joy that Teej brings to households across Northern India. Further, Dr. Upasana Khurana, In-charge, Cultural Club, shared insights into the historical and religious importance of the festival, explaining how it promotes devotion and community bonding.</p> <p>The students engaged in interactive sessions that involved traditional Teej games, rituals, and the sharing of sweets, further enhancing the celebratory atmosphere. Faculty members also participated in the festivities, wearing traditional attire and joining the students in the cultural performances. The event concluded with a vote of thanks, acknowledging the hard work of the volunteers and the support of the faculty in making the event a success.</p> <p>Overall, the Teej Celebration was a success in terms of fostering cultural appreciation, strengthening community ties, and providing a platform for students to engage in event management and volunteerism. The event not only brought the institute together to celebrate a rich cultural tradition but also offered a hands-on learning experience in organizing and managing large-scale cultural events.</p>
<p><b>Resource Person Profile</b></p>	<p>NA</p>
<p><b>Attendance Sheet*</b></p>	<p><i>Attached at the end of Report</i></p>
<p><b>Report Submitted by Nodal Officer/Event Coordinator</b> <i>(write faculty coordinator name)</i></p>	<p>Dr. Upasana Khurana</p>
<p><b>For Office Use: Notification No. TIAS/CC/2024-25/03</b></p>	
<p><b>Signature of Event Coordinator</b></p>	

**CULTURAL CLUB****Teej Celebration – 2024****List of Participants****Date: 7<sup>th</sup> August, 2024**

<b>S. No.</b>	<b>Enrollment</b>	<b>Name</b>	<b>Course</b>
1.	02121302021	Jasnoor Singh	BCA
2.	01421302022	Kunal Kuhad	BCA
3.	03821302022	Kunal Tewatia	BCA
4.	03321302022	Prashant Joshi	BCA
5.	01421302021	Raghav Makan	BCA
6.	05421302021	Nikhil Kumar	BCA
7.	01121302021	Ashima Mehta	BCA
8.	01521302021	Vanika Madra	BCA
9.	01021302022	Varun Sharma	BCA
10.	05021302022	Vedansh Shrivastav	BCA
11.	04821302022	Khushi Sharma	BCA
12.	02821302022	Aranya Singla	BCA
13.	02921302022	Hiba Saleem	BCA
14.	01521302022	Bhavik Aneja	BCA
15.	04221302022	Akshita Sharma	BCA
16.	02521302021	Amit	BCA
17.	05221302022	Vrinda	BCA
18.	04621302022	Parth Goyal	BCA
19.	05621302022	Rukaiya	BCA
20.	01521302022	Shankar	BCA
21.	04921302022	Kunal Madan	BCA
22.	31521302022	Sagar Parashe	BCA
23.	12517001720	Tushar Munjal	BBA
24.	02317002020	Ishti Jain	BCA
25.	02717002020	Nakul Gupta	BCA
26.	03117002020	Priyanshi Jain	BCA
27.	03417002020	Riya Gupta	BCA
28.	04117002020	Sudipto	BCA
29.	01821302021	Swati	BCA
30.	01117002020	Ayushi Panwar	BCA
31.	35817002420	Devang Sabharwal	BAJMC
32.	35817002420	Ishita Goyal	BAJMC
33.	03817002420	Kavya Swaroop	BAJMC
34.	04217002420	Nandini Sharma	BAJMC
35.	05617002420	Nidhi	BAJMC
36.	05817002420	Rupali Das	BAJMC
37.	07317002420	Snehil Wadhwa	BAJMC
38.	08817002420	Dhrrithi Khanna	BAJMC
39.	05021301720	Gaurav Arora	BBA
40.	03321301720	Balram	BBA
41.	04417002020	Nakul Gupta	BCA

42.	04117002020	Deepanshi Bansal	BCA
43.	02817002020	Riya Gupta	BCA
44.	02117002020	Karan Malhotra	BCA
45.	00417002020	Govind Vijay	BCA
46.	01217002020	Priyanshi Jain	BCA
47.	05617002420	Nidhi	BAJMC
48.	05817002420	Rupali Das	BAJMC
49.	07317002420	Snehil Wadhwa	BAJMC
50.	08817002420	Dhrrithi Khanna	BAJMC

  
In-Charge Cultural Club  
In-Charge Technical Club  
Terna Institute of Advanced Studies  
Madhvan Chowk, Kharad, Dehu