


Report on Road Safety

Title of Activity*	Campaign for Road Safety
Values	<ul style="list-style-type: none"> • Road safety is not just about following rules but also about adopting ethical values that contribute to a safer and more responsible world • Global Citizenship, road safety becomes a shared responsibility that promotes harmony, respect, and awareness on a global scale.
Learning Outcomes	<ul style="list-style-type: none"> • Identify and explain the importance of traffic rules, signals, and road signs. • Recognize the consequences of violating traffic laws. • Show awareness of pedestrian rights and responsibilities. • Assess and respond to potential road hazards effectively.
Objectives	<ul style="list-style-type: none"> • Educate individuals about traffic rules, road signs, and safety regulations. • Increase awareness of common road hazards and accident prevention techniques. • Instil a sense of responsibility while using roads as a pedestrian, cyclist, or driver. • Promote ethical values (Mulyapravah) like discipline, patience, and accountability in road usage.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	National Service Scheme

Program Theme*	Campaign for Road Safety
External Expert / Internal Expert	Internal Expert
Date*	06-03-2025
Time*	01:00 PM onwards
Venue	Madhuban Chowk, Rohini, New Delhi
Poster/Flyer/Notice*	
Socialmedia link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	08
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	15

(Geotag) Photograph*

Photograph of the Event with the Caption



Students for Road Safety Campaign



Students at Madhuban Chowk after interaction with Commuters

Report: Description in (min 250 to max 800 words)*

The NSS (National Service Scheme) Cell organized a **Road Safety Awareness Campaign** on March 6, 2025, at Madhuban Chowk, Delhi, from 1:00 PM onwards. The primary objective of this campaign was to educate the public on the importance of road safety, responsible driving, and adherence to traffic rules. Road safety remains a crucial concern in urban areas like Delhi, where traffic congestion and road mishaps are common. By conducting this awareness campaign, the NSS Cell aimed to instill a sense of responsibility among road users and encourage them to follow safe driving practices.

NSS volunteers directly interacted with motorists, pedestrians, and cyclists to discuss the importance of road safety. They educated them about common mistakes, such as using mobile phones while driving, not using pedestrian crossings, and ignoring traffic signals. Several commuters appreciated the initiative and pledged to follow road safety norms.

With the support of the local traffic police department, NSS volunteers assisted in conducting safety checks. Motorists without helmets or seat belts were reminded of the risks and encouraged to adopt safer habits. Some commuters were provided with safety tips and information on the penalties for non-compliance.

The campaign successfully conveyed the message of **safe and responsible road usage** to a


large number of people at Madhuban Chowk. The participation of traffic police officers and volunteers created a significant impact, reinforcing the importance of adhering to traffic regulations. Many pedestrians and motorists showed keen interest in learning about traffic rules and acknowledged the need for behavioral changes.

The use of creative methods, such as street plays and interactive discussions, made the campaign more engaging and effective. The campaign helped spread awareness among individuals who may not have previously considered road safety a priority. It also highlighted the critical role of youth in bringing positive change to society.

Encouraged by the success of the event, the NSS Cell plans to conduct similar road safety campaigns in different parts of the city. Future campaigns may include **first-aid training sessions for accident victims, interactive workshops for young drivers, and collaborations with government bodies to improve road safety infrastructure.**

Additionally, the NSS Cell aims to launch an **online awareness drive** through social media platforms to reach a broader audience and continuously educate people about safe driving habits.

The **Road Safety Awareness Campaign** at Madhuban Chowk was a remarkable initiative that underscored the need for responsible road behavior. By engaging with the public in an interactive and informative manner, the campaign successfully spread awareness about road safety and the importance of following traffic laws. The positive response from commuters and the active participation of volunteers demonstrated the collective effort required to ensure safer roads for everyone.

Attendance Sheet*	<i>Attached at the end of Report</i>
Report Submitted by Convener (<i>write faculty coordinator name</i>)	Ms. Ramika Verma
For Office Use	
 Signature of Event Coordinator	Signature of School/Department Head <i>(With Seal)</i>
<u>List of Participants</u>	

S. No.	Name of Volunteer	Course	Year	Shift	Section
1	Vansh Tyagi	B.COM	1nd Year	1st Shift	A
2	Navkar Jain	B.COM	1nd Year	2nd Shift	A
3	Bhoomika Jain	B.COM	1nd Year	2nd Shift	A
4	Nilanjan Ghosh	B.COM	1nd Year	2nd Shift	A
5	Samahi Vashist	B.COM	1nd Year	1st Shift	A
6	Sneha Gupta	B.COM	1nd Year	2nd Shift	A
7	Divanshi Gupta	BBA	2nd Year	1st Shift	A
8	Bhavya goel	BBA	2nd Year	1st Shift	A

