






TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
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 INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085
TIAS NATIONAL SERVICE SCHEME (NSS) CELL
SELF-FINANCING UNIT* - I

Report on No Tobacco Campaign

Title of Activity*	No Tobacco Campaign
Values	Global Citizenship
Learning Outcomes	<ul style="list-style-type: none"> Participants will understand the health risks associated with tobacco use, including cancer, respiratory diseases, and heart problems. Learners will be able to identify social and psychological factors that lead to tobacco addiction.
Objectives	<ul style="list-style-type: none"> To create awareness among the public, especially youth, about the harmful effects of tobacco consumption. To discourage the use of tobacco in any form (smoking or smokeless) through education and community engagement.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	National Service Scheme
Program Theme*	No Tobacco Campaign
External Expert / Internal Expert	Internal Expert

Date*	18, November 2024
Time*	01:00 PM onwards
Venue	Fatehpur Jat Village

Poster/Flyer/Notice*

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CAMPAIGN FOR NO TOBACCO



**18 NOVEMBER 2024
01:00 PM ONWARDS
FATEHPUR JAT VILLAGE
ORGANIZED BY NSS CLUB**

Ms. Ramika Verma
Program Officer - NSS Club

NSS Self-financing Unit:- Approved by Regional Director, NSS RD New Delhi, Ministry of Youth Affairs & Sports, NSS Regional Centre, Room No. 181-182, 13/11 Janmangar House, New Delhi 110001. Govt of India, vide letter No. F.No. P-14/1/2016-17/MS/780 Dated 05th May 2016.
Established under GGSIPU National Service Scheme (NSS) Cell vide letter No. F.No. GGSIPU/NSS Cell/2016/002 Dated 22.02.2018
ISO 9001:2015, 50001:2018, 14001:2015, 45001:2018 Certified Institute; Rated as "A" Category By STRC&mpj JAC, 26 th Rank in Delhi NCR as per Fortune
Mag. Best Business School Ranking 2024

Socialmedia link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	11
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA

(Geotag) Photograph*

Photograph of the Event with the Caption



Students at Village



Students at Village

Report: Description in (min 250 to max 800 words)*

As part of its commitment to community service and social development, the **National Service Scheme (NSS) Unit of Tecnia Institute of Advanced Studies (TIAS)** organized a comprehensive awareness and service campaign in **Village Faterpur Jat** on **18 November 2024** at **1 PM**. This initiative was undertaken to sensitize the rural population on key issues such as education, hygiene, and social responsibility, while also fostering interaction between NSS student volunteers and the local community.

The event was designed with the objective of uplifting rural voices, addressing health and educational needs, and promoting inclusive growth under the guiding principle of the NSS motto: **"Not Me, But You."**

Pre-Event Planning and Preparation

The groundwork for the event began weeks in advance. NSS faculty coordinators and volunteers conducted a pre-visit to Faterpur Jat to assess the demographic landscape and identify primary areas of need. Based on their findings, the event plan was created with the following focus areas:

- Educational support for children and school dropouts
- Health and hygiene awareness, especially for women and children
- Clean environment promotion through Swachh Bharat messages

- Distribution of essential items such as stationery, hygiene kits, and awareness leaflets

Volunteers prepared interactive sessions, educational charts, awareness posters, and customized kits to be distributed during the campaign. Every NSS volunteer participated in brainstorming sessions to ensure the campaign was impactful and sensitive to the local context.

Event Execution and Activities

On **18 November 2024**, the team of **11 dedicated NSS volunteers**, accompanied by faculty members, reached Village Faterpur Jat by noon. The event commenced at **1 PM**, and the community gathering was held in the open courtyard of the local Panchayat Bhawan.

1. Inaugural Address

The campaign began with a welcome speech by the NSS Programme Officer, who addressed the assembled villagers and explained the purpose of the visit. The officer highlighted the importance of community collaboration in achieving goals related to health, education, and cleanliness.

2. Education for All – Session for Children and Parents

A major focus of the campaign was on **promoting education among rural children**. NSS volunteers conducted an engaging and fun-filled session for children that included:

- Motivational stories on the importance of going to school
- Interactive games that encouraged teamwork and creativity
- Basic learning material distribution including notebooks, pencils, and drawing sheets

For parents, the volunteers conducted a short session on:

- The role of parents in ensuring consistent school attendance
- Government schemes supporting rural education
- Girls' education and its long-term benefits

Children enthusiastically participated in the drawing and quiz activities, and the session ended with a round of applause and happy faces receiving their learning kits.

3. Women's Health and Hygiene Awareness

Recognizing the need for sensitizing women on health matters, particularly **menstrual hygiene**, a special session was arranged. Female NSS volunteers led a respectful and informative discussion that included:

- Safe and hygienic practices during menstruation
- Myths and taboos around periods and their impact on education and health
- Availability of affordable sanitary products and their usage

Every woman was handed a **personal hygiene kit** containing sanitary napkins, soap, hand sanitizer, and educational leaflets. The women expressed gratitude for the information and shared personal stories, marking the session as deeply impactful.

4. Clean India Message – Swachhta Activity


The volunteers and children jointly participated in a **clean-up drive around the community centre and village school**. Volunteers:

- Demonstrated correct waste disposal methods
- Explained the harmful effects of open defecation and plastic usage
- Placed hand-painted dustbins in central spots

Children were given posters with slogans like "*Keep Your Village Clean and Green*" and "*Cleanliness is Next to Godliness*" to spread awareness.

Community Response and Engagement

The villagers of Faterpur Jat showed great enthusiasm and appreciation. The children were highly participative and expressed a desire to have more such learning events. Women found the health session eye-opening and thanked the volunteers for addressing a subject often left unspoken.

Attendance Sheet*	<i>Attached at the end of Report</i>
Report Submitted by Convener (<i>write faculty coordinator name</i>)	Ms. Ramika Verma
For Office Use	
 Programme Officer, NSS (SFU) Tecnia Institute of Advanced Studies Madhuban Chowk, Rohini, Delhi -85	Signature of School/Department Head <i>(With Seal)</i>
<u>List of Participants</u>	

S. No.	Name of Volunteer	Course	Year	Shift	Section
1	Rakshit	BBA	2nd Year	1st Shift	A
2	Rohan	BBA	2nd Year	2nd Shift	A
3	Shrey	BBA	2nd Year	2nd Shift	A
4	Atulya	BBA	2nd Year	2nd Shift	A
5	Abhishek	BBA	2nd Year	1st Shift	A
6	Sneha Gupta	BBA	2nd Year	2nd Shift	A
7	Dev	BBA	2nd Year	1st Shift	A
8	Tina	BBA	2nd Year	1st Shift	A
9	Rohit	BBA	2nd Year	1st Shift	A
10	Tina	BBA	2nd Year	1st Shift	A
11	Sakshi	BBA	2nd Year	1st Shift	A

