



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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Gender Champion Club



Report on Discussion on Social Media and Cyber-bullying awareness Campaign at Bhalswa Dairy Village, New Delhi

Title of Activity*	Discussion on Social Media and Cyber-bullying awareness Campaign
Values	Awareness, Empowerment, Inclusivity, Communication
Learning Outcomes	Participants have learned about the following: 1. Increased awareness of cyber-bullying and its impact 2. Understanding responsible social media use 3. Ability to recognize different forms of cyber-bullying
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name) *	Gender Champion Club
Program Theme*	“Promoting Safe and Respectful Digital Spaces: Stand Against Cyber-Bullying”
Internal Expert	Ms. Sonia Ruhil
Date*	9 th , December, 2024
Time*	11:00 AM Onwards
Venue	Adopted Village- Bhalswa Dairy Village
Poster/Flyer/Notice	

Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	
No. of Students* (only no. to be written, list in excel or word should be maintained at department level as proof for any further requirement)	25
No. of Faculty* (only no. to be written, list in excel or word should be maintained at department level as proof for any further requirement)	01
(Geotag) Photograph*	



Students with community members creating awareness about Cyber-bullying




Students with community members creating awareness about Cyber-bullying

Detailed Report

The Gender Champion Club of Tecnia Institute of Advanced Studies organized an insightful awareness session on Social Media and Cyberbullying at Bhalswa Dairy, New Delhi. A discussion was held to address the growing concerns surrounding social media usage and the rising incidents of cyber-bullying, particularly among young people. The campaign aimed to raise awareness, educate users, and promote responsible online behavior. Key stakeholders, including students, teachers, counselors, and digital safety experts, participated in the session. The discussion highlighted how social media, while offering numerous benefits, also exposes users to risks such as harassment, identity theft, and emotional distress.

Speakers emphasized the importance of digital etiquette, privacy settings, and the need for open communication between children and guardians. Strategies for identifying and responding to cyber-bullying were shared, including reporting abuse and seeking support. The role of schools in promoting a safe digital environment and integrating digital literacy into the curriculum was also discussed. Visual presentations, real-life case studies, and interactive Q&A sessions enhanced participant engagement.

	In conclusion, the campaign successfully underscored the urgency of proactive measures to combat cyber-bullying. Participants left better informed about the potential dangers of online platforms and equipped with tools to foster safer digital spaces. Follow-up sessions and collaboration with local organizations were proposed to ensure ongoing community support and awareness.
Resource Person Profile	NA
Attendance Sheet*	Attached at the end of the Report
Feedback	NA
Report Submitted by Convener (<i>write faculty coordinator name</i>)	Ms. Sonia Ruhil
For Office Use	NA
Signature of Event Coordinator	

List of Participants		
Discussion on Social Media and Cyber-bullying awareness Campaign		
S.No.	Name	Course
1	Sachin Chauhan	MBA
2	Shivek Chauhan	MBA
3	Muskan	MBA
4	Harshita Bisht	MBA
5	Anubhav Kataria	BBA
6	Mehak Malhotra	BBA
7	Bhumika Trakroo	BBA
8	Udayvir Khatri	BBA
9	Prerna	BBA
10	Nancy Garg	BBA
11	Priya Gupta	BBA
12	Rohan Gupta	BBA
13	Vansh Chanian	BBA
14	Prachi Rawat	BBA
15	Saksham Shah	BBA
16	Nikita Rana	MBA
17	Anisha Bansal	BBA
18	Arshiya Goel	BCA
19	Sourabh Kumar	BCA
20	Simran Relan	BBA
21	Daksh Bajaj	BA(JMC)
22	Diva Chawla	BA(JMC)
23	Ridhi Sehdev	MBA
24	Shruti Sharma	MBA
25	Palak Soni	MBA

Dubel

Nodal Teacher Gender Champion Club
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