







TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
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 INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085
TIAS NATIONAL SERVICE SCHEME (NSS) CELL
SELF-FINANCING UNIT* - I

Report on Clean India Drive

Title of Activity*	Clean India Drive
Values	Global Citizenship
Learning Outcomes	<ul style="list-style-type: none"> Students and volunteers developed an understanding of sustainable cleanliness and public hygiene practices. Gained practical experience in community service and teamwork.
Objectives	<ul style="list-style-type: none"> To promote cleanliness, hygiene, and sanitation practices among citizens. To instil a sense of responsibility and active participation in keeping the environment clean. To spread awareness about the importance of waste management and the harmful effects of littering.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	National Service Scheme
Program Theme*	Clean India Drive
External Expert / Internal Expert	Internal Expert

Date*	01, October 2024
Time*	01:00 PM onwards
Venue	Near TIAS Campus, Rohini, New Delhi

<p>Poster/Flyer/Notice*</p>	 <p>TECNIA INSTITUTE OF ADVANCED STUDIES TIAS NATIONAL SERVICE SCHEME (NSS) CELL SELF-FINANCING UNIT - I</p> <p>CLEAN INDIA MISSION</p> <p>1/10/2024 1 P.M. Near TIAS Campus</p> <p>Ms. Ramika Verma Program Officer - NSS Club</p> <p><small>NSS Self Financing Unit: Approved By Regional Director, NSS Raj Noida (North), Ministry of Youth Affairs & Sports, NSS Regional Centre, Sector No. 143, I.I.T., Jhansi Nagar, Meerut (UP) 201002. Govt of India, vide letter No. P.No. P-1343/2013-17/2013 dated 05th May 2013. International Labour Office, International Labour Office, Geneva, Switzerland, vide letter No. P.No. P-1343/2013-17/2013 dated 05th May 2013. NSS Raj Noida (North), 14001-2013, 14001-2013, 14001-2013 Certified Institution. Awarded as 'A' Category by UGC/Ministry, Govt. of India. Rank in State NSS in year 2013-14: 10th. Best Business School Ranking 2014.</small></p>
<p>Socialmedia link (promoting in any one Facebook/Instagram/Twitter is mandatory)</p>	<p>NA</p>
<p>No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)</p>	<p>09</p>
<p>No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)</p>	<p>01</p>
<p>No. of External Participants (students + faculty) [write NA if not applicable]</p>	<p>NA</p>

(Geotag) Photograph*

Photograph of the Event with the Caption



Students after collecting the waste



Students collecting waste

Report: Description in (min 250 to max 800 words)*

In observance of the national campaign **Swachh Bharat Abhiyan** and on the occasion of **Gandhi Jayanti** celebrations, the **NSS Cell of Tecnia Institute of Advanced Studies** organized a **Clean India Drive** on **01 October 2024** at **Court Road, Sector-14, Rohini, New Delhi**. This initiative was part of the institute's ongoing commitment to community development, environmental consciousness, and youth-driven social responsibility.

The drive aimed at promoting cleanliness and hygiene in public spaces while creating awareness about waste management and civic responsibility among local residents. A group of **09 enthusiastic NSS volunteers** actively participated in the event, turning their concern for the environment into concrete action.

Preparation and Mobilization

The planning for the event began a week in advance, with NSS Program Officers and student leaders coordinating the location, logistics, and resource material. The venue—Court Road near Sector 14, a semi-commercial and residential stretch—was selected due to its high foot traffic and visible sanitation challenges.

Volunteers were briefed on the objectives, schedule, and safety protocols. Cleaning tools such as gloves, garbage bags, brooms, and

dustpans were arranged, and necessary permissions were taken from local authorities to conduct the activity.

Event Execution

The drive commenced at **1:00 PM** with a short briefing session led by the NSS Program Officer, who emphasized the significance of community-driven cleanliness and the teachings of Mahatma Gandhi, who envisioned a clean and self-reliant India.

The volunteers, dressed in NSS uniforms and armed with cleaning tools, were divided into small groups and assigned specific zones along Court Road. They began by **picking up plastic waste, wrappers, dry leaves, and other litter** from sidewalks, road corners, and near shopfronts. Dustbins placed around the area were also cleaned and sanitized.

As part of the awareness campaign, the volunteers interacted with local pedestrians and vendors, urging them to avoid littering and use designated dustbins. Posters and placards with slogans such as *“Cleanliness is next to Godliness”*, *“Swachh Bharat, Swasth Bharat”*, and *“Don’t Be Mean, Keep the Place Clean”* were displayed to reinforce the message.

During the drive, the team also segregated waste into **biodegradable and non-biodegradable materials**, demonstrating basic waste management practices to the public. By the end of the activity, several bags of collected waste were properly disposed of with the help of municipal sanitation staff.

Public Engagement and Community Response


The drive caught the attention of many local residents and shopkeepers, some of whom even joined the efforts voluntarily. Their positive response encouraged the volunteers and added a sense of shared responsibility to the activity. Residents appreciated the initiative and requested that such drives be conducted more regularly to maintain cleanliness in the area.

The interaction between volunteers and community members created a sense of unity and awareness. Many passersby were surprised to see students working selflessly and expressed gratitude for their commitment to societal welfare.

Reflection and Learning Experience

The Clean India Drive served as more than just a sanitation activity—it was an eye-opener for both participants and spectators. Volunteers not only helped clean a neglected public area but also **experienced firsthand the challenges of urban waste management.**

The drive provided the students with valuable **insights into civic issues**, developed their sense of **social responsibility**, and enhanced their skills in **teamwork, communication, and community engagement.** It also instilled in them a greater respect for sanitation workers and the importance of regular upkeep of public infrastructure.

Attendance Sheet*	<i>Attached at the end of Report</i>
Report Submitted by Convener (<i>write faculty coordinator name</i>)	Ms. Ramika Verma
For Office Use	
 Signature of Event Coordinator	Signature of School/Department Head <i>(With Seal)</i>
<u>List of Participants</u>	

S. No.	Name of Volunteer	Course	Year	Shift	Section
1	Alok	BBA	2nd Year	1st Shift	A
2	Saksham	BBA	2nd Year	2nd Shift	A
3	Pranay	BBA	2nd Year	2nd Shift	A
4	Atulya	BBA	2nd Year	2nd Shift	A
5	Abhishek	BBA	2nd Year	1st Shift	A
6	Sneha Gupta	BBA	2nd Year	2nd Shift	A
7	Dev	BBA	2nd Year	1st Shift	A
8	Tina	BBA	2nd Year	1st Shift	A
9	Riya	BBA	2nd Year	1st Shift	A

