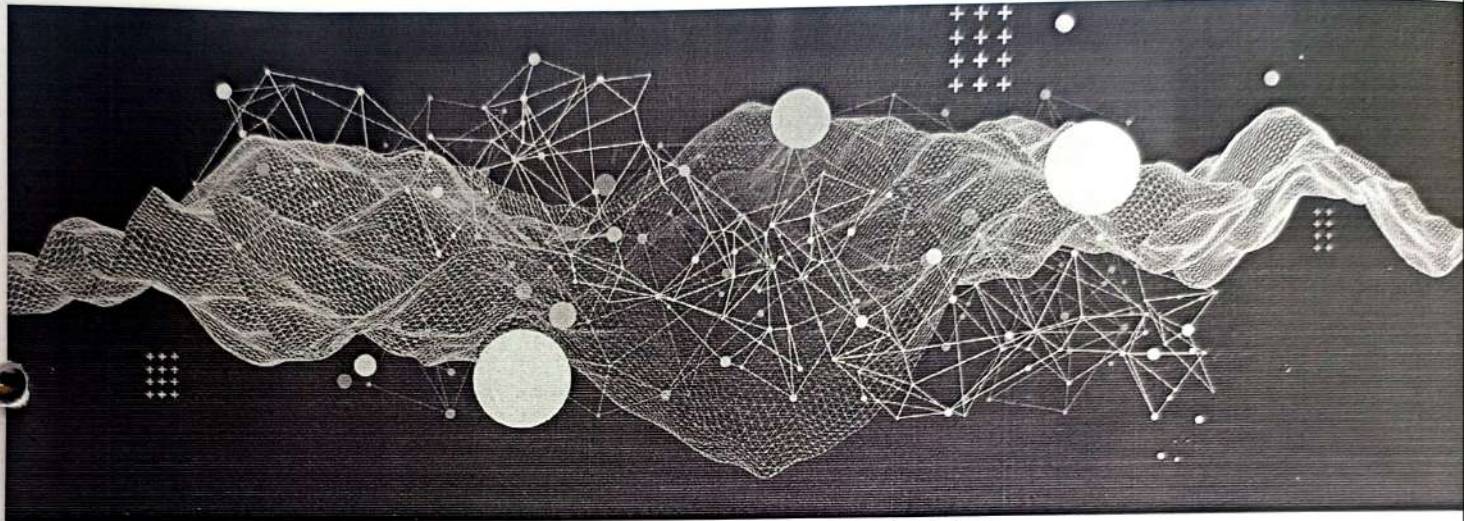




VALUE ADDED COURSE

Academic Session : 2024-25



CERTIFICATE COURSE IN BIBLIOMETRIC AND CITATION ANALYSIS

About the Course

Professional Networking Skills is a course designed for students to develop essential networking abilities crucial for career success. It covers strategies for building and maintaining professional relationships, effective communication, and leveraging online platforms like LinkedIn. Students will learn how to make lasting connections, navigate networking events, and create opportunities for internships, jobs, and collaborations. The course equips students with the confidence and skills to expand their professional network effectively.

Learning Outcome

- After completion of the course, students will be able to:
- Understand the fundamental concepts and techniques of Bibliometrics and citation analysis.
 - Apply Bibliometric methods to assess research impact and scholarly performance.
 - Utilize citation analysis for strategic decision-making in business and academia.
 - Critically evaluate the strengths and limitations of Bibliometric indicators.

Note

1. Interested students can report in the office of HoD MBA up to the closing hrs of 24/8/2024, by 5:00 pm.
2. The course classes will be scheduled w.e.f 27/08/2024.
3. 75% attendance is mandatory to get the certificates.
4. Assessment will be held on the basis of viva voce and written/practical examination.

Timing : 03:00 PM - 05:00 PM
(Friday)

Duration: 30 hours

Resource Person: Dr. Pooja Sharma

Entry Date:
16-08-2024 to 24-08-2024

Module

•Foundations of Professional Networking	(7 Hours)
•Advanced Bibliometric Techniques	(7 Hours)
•Citation Analysis and Research Impact	(7 Hours)
•Bibliometrics in Business and Strategic Decision-Making	(9Hours)

For any queries related the VAC certification course, Please feel free to contact
VAC Coordinator: Dr. Pragati (9599542262)