

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Course Code: BBA 305

Course Name: Information Systems Management

L - 3, T - 0

Credits – 3

Objective: The objective of the course is to acquaint the students about the concept of information systems and their components specially databases in business organizations.

Course Outcomes:

CO1: Describe the role of information technology and decision support systems in business and record the current issues with those of the firm to solve business models.

CO2: Provide the theoretical models used in database management systems to answer business questions.

CO3: Relate the basic concepts and technologies used in field of management information systems

CO4: Translate the role of information system in organisation, the strategic management processes, with the implications for the management.

CO-PO Mapping

BBA 305 – Information Systems Management

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	1	3	2	3	1	1	2
CO2	3	3	3	2	3	1	1	3
CO3	3	3	3	2	3	1	1	3
CO 4	3	2	3	2	3	1	1	3
AVG	3	2.25	3	2	3	1	1	2.75