

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

## Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Course Code: BBA 218

Course Name: Minor Project - II

Credits – 3

### Course Outcomes:

**CO1:** Identify a field of study or a business problem.

**CO2:** Examine the environment to identify the potential research areas

**CO3:** Crystallize a business concern into a concrete business research problem.

**CO4:** Explore alternative ways to resolve a business problem.

### CO-PO Mapping

#### BBA 218 - Minor Project - II

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	3	3	2	3	3	3	3
CO2	3	3	3	2	3	3	3	3
CO3	3	3	3	2	3	3	3	3
CO4	3	3	3	2	3	3	3	3
AVG	3	3	3	2	3	3	3	3