



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

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Accredited 21001 2018 51001 2018

Department of Management Sciences (Session: 2024-25)

Ref: TIAS/2024-25/BBA/ACAD/VAC/02

Dated: 14/08/2024

NOTICE

Subject: Value Added Course: Certificate Course in Self Branding

With reference to the approval of Departmental Academic Committee (Ref. No. TIAS/DMS/DAC/2024-25/51, Agenda No. 11 dated on 10-07-2024) of Department of Management Sciences for all the programs on the subject mentioned above, to enrich the curriculum of all the programs it was recommended to commence Value Added Course titled Certificate Course in Self Branding scheduled to commence w.e.f 27/08/2024 for all students of TIAS.

The detailed schedule of the same is as under:

S.No.	Course offered	Name of the Resource Person	Beneficiary	Day & Time	Venue
1.	Self Branding	Dr. Archana Dixit	TIAS Students	Wednesday & Friday - 2.30pm-3.30pm	Room no.- 1409 (Batch 1)
		Dr. Monisha		Wednesday & Friday - 12.30pm-1.30pm	Room no.- 1109 (Batch 2)
		Dr. Archana Dixit		Monday & Wednesday - 11.30pm-12.30pm	Room no.- 1409 (Batch 3)
		Dr. Monisha		Monday & Wednesday - 11.30pm-12.30pm	Room no.- 1109 (Batch 4)

Note:

- Interested students can report in the office of HoD BBA till 24/8/2024, by 5:00 pm.
- The course classes will be scheduled w.e.f 27/08/2024.
- 75% attendance is mandatory.
- Assessment will be held on the basis of viva voce and quiz.

Annexures -

1: Brochure

2: Course Contents

Pragati
Dr. Pragati

VAC Coordinator

Monisha
Dr. Monisha
HoD, Shift-1

HoD
BBA-TIAS

Archana
Dr. Archana Dixit
HoD, Shift-2

HoD
BBA-TIAS

CC to:

Dean Academics

IQAC

ITC Head for updation of the website