



# TECNIA

INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

DELHI INDIA

## Report - Visual Voices: The Art of Poster Making

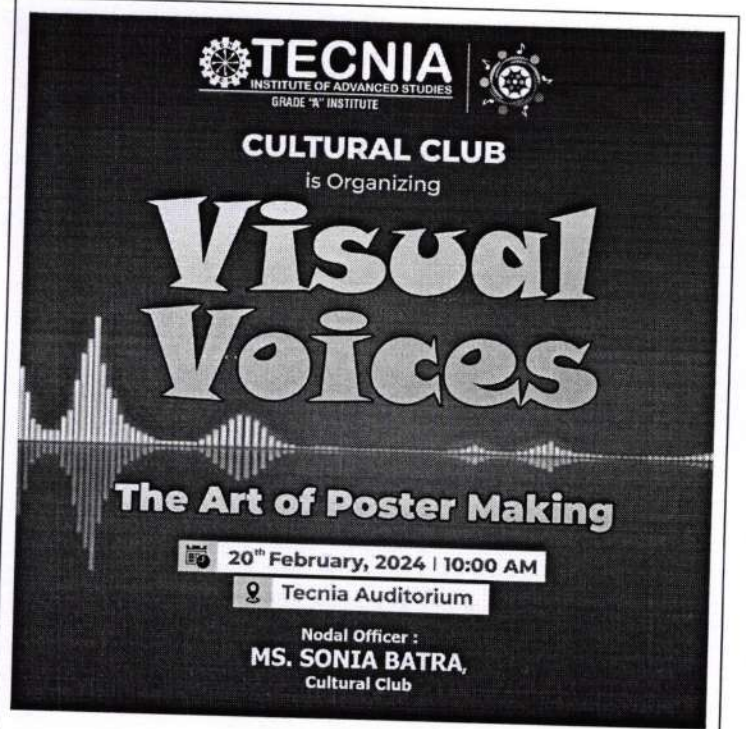
<b>Title of Activity*</b>	Visual Voices: The Art of Poster Making
<b>Values</b>	<ul style="list-style-type: none"><li>• <b>Creativity:</b> Encouraging innovative thinking and artistic expression.</li><li>• <b>Awareness:</b> Promoting awareness of social, environmental, and cultural issues.</li><li>• <b>Collaboration:</b> Fostering teamwork and the sharing of ideas.</li><li>• <b>Empowerment:</b> Giving students a voice through visual art.</li></ul>
<b>Learning Outcomes</b>	<ul style="list-style-type: none"><li>• <b>Creative Expression:</b> Participants learned to translate ideas into visual formats, enhancing their ability to communicate messages artistically.</li><li>• <b>Technical Skills:</b> The competition allowed students to refine their artistic techniques, including drawing, painting, and digital design.</li><li>• <b>Theme Interpretation:</b> Participants developed skills in interpreting and representing complex themes visually, making abstract ideas accessible and engaging.</li><li>• <b>Critical Thinking:</b> Students enhanced their ability to think critically about societal issues, which they then expressed through their posters.</li><li>• <b>Collaboration and Feedback:</b> Engaging in discussions with peers and judges helped participants learn the value of constructive feedback and collaboration, vital for their growth as artists.</li></ul>
<b>Organised by (Dept./ Centre/ Cells/Clubs/ Committees Name)*</b>	Department of Journalism and Mass Communication

Coordinator

Internal Quality Assessment Cell (IQAC)  
Tecnia Institute of Advanced Studies  
New Delhi-110085

In-Charge Cultural Club  
In-Charge Technical Club  
Tecnia Institute of Advanced Studies  
Madhban Chowk, Rohini, Delhi

Flyer



Program Theme\*

"Visual Voices" focused on empowering students to express their perspectives on current issues through the art of poster making.

External Expert / Internal Expert

-

Date\*

February 20, 2024 (Tuesday)

Time\*

10 am to 6 pm onwards

Venue

Tecnia Auditorium

No. of Students\* (only no. to be written, list in Excel or word should be maintained at the department level as proof for any further requirement)

39

No. of Faculty\* (only no. to be written, list in excel or word should be maintained at the department level as proof for any further requirement)

01


No. of External Participants (students + faculty) [write NA if not applicable]

NA

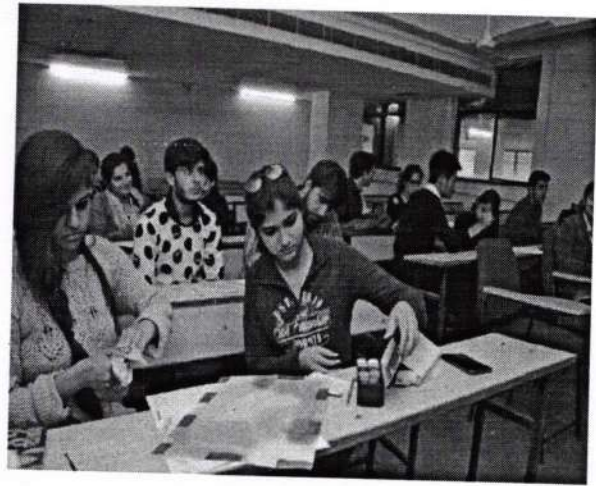
(Geotag) Photograph\*

  
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**Photograph of the Event**



**Poster Making competition**

**Report: Description in (min 250 to max 800 words)\***

The "Visual Voices: The Art of Poster Making" competition, held on **February 20, 2024 (Tuesday)**, was a vibrant celebration of creativity and social awareness. The event attracted numerous participants, each eager to convey their thoughts on critical issues through visually compelling posters. The competition kicked off with a brief introduction to the significance of visual art in communication, followed by an overview of the themes participants could explore, including environmental conservation, cultural diversity, and social justice.

Participants were given three hours to create their posters, during which the atmosphere was charged with creativity and focused energy. Students employed a variety of techniques, from traditional painting and drawing to digital art, resulting in a diverse range of posters that were as unique as the individuals who created them. The judging panel, composed of art educators and professionals, evaluated the posters based on criteria such as originality, thematic relevance, and visual impact.

The competition concluded with a display of the posters, allowing all attendees to appreciate the breadth of talent and thoughtfulness exhibited by the participants. The judges awarded prizes to the top three posters, but every participant received recognition for their effort and creativity. The event not only highlighted the artistic skills of the students but also underscored the power of visual art as a tool for advocacy and change. "Visual


  
Coordinator

	Voices" was a resounding success, leaving a lasting impression on both participants and spectators, and reinforcing the importance of art in voicing perspectives on important issues.
<b>Resource Person Profile</b>	NA
<b>Attendance Sheet*</b>	<i>Attached at the end of the Report</i>
<b>Report Submitted by Convener</b> (write faculty coordinator name)	Ms. Sonia Batra
<b>For Office Use</b>	
<b>Signature of Event Coordinator</b>	<b>Signature of School/Department Head</b> (With Seal)
<b>List of Beneficiary</b>	Attached below

1.	01017002423	MADHAV ARORA	8368527340
2.	01117002423	NUPUR	9254255545
3.	01217002423	VAIBHAV VIG	8383891494
4.	01317002423	ANMOL ABICHANDANI	8851818312
5.	01417002423	DIVIJA BHANDARI	8076224154
6.	01517002423	ATISHAY JAIN	9212145586
7.	01617002423	VANI	9911311380
8.	01717002423	VANI BATRA	9354537375
9.	01817002423	EVYAN KUMAR	9871088408
10.	01917002423	SHAURYA JAYASWAL	8595764551
11.	02017002423	HARSHITA SONI	8178429120
12.	02117002423	HARSHITA GUPTA	9811907813
13.	02217002423	KAVYA SHARMA	8800289671
14.	02317002423	KUSHAL SHARMA	8800153115
15.	02417002423	TANISHKA JAIN	9718107375

16.	02517002423	SARTHAK SHARMA	7678158685
17.	02617002423	POOJA	9315334255
18.	02717002423	KHUSHI DAS	8076104413
19.	02817002423	TANUSHKA GUPTA	9599128265
20.	02917002423	KHANAK	7289069788
21.	03017002423	AMBUJ AHLUWALIA	9818726312
22.	03117002423	ABHINAV KUMAR	9310783522
23.	03217002423	RUPANSH ARORA	8447364692
24.	03317002423	SANGINI GHOSH	9650202058
25.	03417002423	AARTI SEHDEV	7290808838
26.	03517002423	JAANASHEEN MINGLANI	8588807879
27.	35117002423	AARAV ARORA	8130957416
28.	35217002423	NIYATI BIST	9667126269
29.	35317002423	PRATHAM SETHI	9811639111
30.	35717002423	MEHAK KAUSHIK	9899835906
31.	35817002423	BHOOMI	7303552190
32.	35917002423	RIVANSHI THAKUR	8076410326
33.	70417002423	KRIKA CHANI	9811022426
34.	70517002423	PALAK OBEROI	9555480490
35.	70617002423	ANANNYA GOEL	9899259172
36.	70717002423	DEEPIKA PANCHAL	9311878063
37.	70817002423	VANSHIKA ROHIRA	8585963040
38.	70917002423	ISHAAN SIROHI	9990029420
39.	71017002423	PRANAV VASHISTH	8076486135

  
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