



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University, Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Tel: 011-27555121-24; Fax No.: 011-27555120; E-Mail: directortias@tecnia.in; Website: www.tiaspg.tecnia.in



Event Name: Photography Exhibition: Tik-Tok

Date: Saturday, 18th April, 2022

Time: 12:00 PM to 3:00 PM

Venue: Tecnia Institute of Advanced Studies Campus

Event Coordinator: Ms. Sonia Batra

The poster features the Tecnia Institute of Advanced Studies logo at the top, followed by 'CULTURAL CLUB' in a dark box. Below that, it says 'Organizing' in a script font, and 'PHOTOGRAPHY EXHIBITION TIKTOK' in large, bold, black letters. A central image shows a person in a winter jacket holding a camera up to their eye. To the left of the image, a dark box contains the text: '18th April, 2022', '12:00 PM onwards', and 'Venue: TIAS Campus'. At the bottom left, it identifies the 'Nodal Officer' as 'MS. SONIA BATRA' from the 'Cultural Club'.

Objectives:

- To showcase innovative photography inspired by the popular TikTok platform.
- To highlight the intersection of social media trends and traditional photography.
- To provide a platform for emerging photographers to display their work and gain recognition.
- To foster a dialogue about the influence of digital media on modern photography.

Coordinator
Internal Quality Assessment Cell (IQAC)
Tecnia Institute of Advanced Studies
New Delhi-110085

Sonia
In-Charge Cultural Club ✓
In-Charge Technical Club
Tecnia Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi

The Photography Exhibition titled "Tik-Tok" was an immersive showcase celebrating the influence of social media trends on contemporary photography. This exhibition provided a unique platform for photographers to present their works inspired by TikTok trends, blending digital culture with traditional photographic techniques. The event aimed to offer insights into how social media shapes and influences visual storytelling in the digital age.



Photograph Clicked by BA(JMC) student

Learning Outcomes:

- **Artistic Insight:** Attendees gained an understanding of how social media platforms like TikTok are shaping contemporary photographic styles and trends.
- **Cultural Awareness:** The exhibition highlighted the intersection of digital culture and traditional art forms, fostering a greater appreciation for the impact of technology on visual arts.
- **Networking Opportunities:** The event provided a networking platform for photographers, art enthusiasts, and industry professionals to connect and discuss the evolving landscape of photography.


Coordinator
Internal Quality Assessment Cell (IQAC)
Tecnia Institute of Advanced Studies
New Delhi-110085


In-Charge Cultural Club
In-Charge Technical Club
Tecnia Institute of Advanced Studies
Madhban Chowk, Rohini, Delhi

LIST OF PARTICIPANTS

S.NO	EnrollmentNo	Name
1	00121302419	Chirag Khanna
2	00221302419	Aastha Jain
3	00321302419	Sheikh Salman
4	00421302419	Disha Chaturvedi
5	00521302419	Naman Sharma
6	00621302419	Kumar Shubham
7	00721302419	Nikhil Singh
8	00821302419	Tanya Singh
9	00921302419	Shrey Kumar Arya
10	01021302419	Muskan Gupta
11	01121302419	Akrti Fartiyal
12	01221302419	Ankur Sahni
13	01321302419	Shivam Chopra
14	01421302419	Swati Tiwari
15	01521302419	Shivam Gupta


Coordinator
Internal Quality Assessment Cell (IQAC)
Tecnia Institute of Advanced Studies
New Delhi-110085


In-Charge Cultural Club
In-Charge Technical Club
Tecnia Institute of Advanced Studies
Madhban Chowk, Rohini, Delhi