



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE


Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University, Recognized Under Sec. 2(f) of UGC Act 1956.


INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

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Event Name: Caption Writing
Date: Wednesday, 13th May, 2020
Time: 9:00 am
Venue: TIAS Campus
Event Coordinator: Ms. Sonia Batra

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CULTURAL CLUB
Organizing
**CAPTION
WRITING**
Competition

 13, Wednesday May, 2020	 09:00 AM Onwards
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Venue: TIAS Campus

Nodal Officer
MS. SONIA BATRA
Cultural Club

Objectives

- **Creativity and Skill Testing:** To evaluate the creativity and skill of participants in caption writing.
- **Precision and Flair:** To assess the precision and artistic flair in crafting engaging and effective captions.
- **Fair Competition:** To promote a sense of fair competition and artistic expression among participants.

The Caption Writing event at Tecnia Institute of Advanced Studies was designed to challenge participants in the art of crafting compelling captions. Captions are crucial in various media, including social media, websites, and print materials. This event aimed to provide a platform for students to showcase their ability to write engaging and informative captions.

Sonia
Coordinator
Internal Quality Assessment Cell (IQAC)
Tecnia Institute of Advanced Studies
New Delhi-110085

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In-Charge Cultural Club
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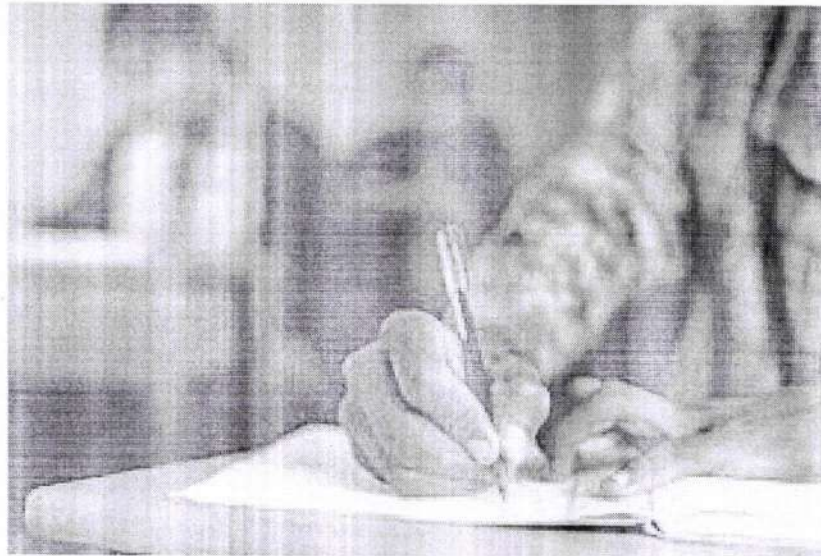
The competition attracted participants from various backgrounds, who were tasked with creating captions for a range of visual content. The event was judged by an expert in digital content creation and marketing, known for their proficiency in effective communication strategies.

Learning Outcomes

- **Exposure:** To enhancing their understanding of how to engage audiences through text.
- **Confidence Building:** The event helped participants build confidence in their writing abilities through practical experience and constructive feedback from the judges.

Highlights

- **Judging Criteria:** Captions were judged based on creativity, relevance to the visual content, clarity, and engagement potential.
- **Feedback:** Participants received detailed feedback on their captions, helping them identify strengths and areas for improvement.



Students writing the captions during competition



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Madhban Chowk, Rohini, Delhi

LIST OF PARTICIPANTS

S.NO	ENROLLMENT NO	NAME
1	03417001719	Priti Chaudhary
2	03517001719	Jatin Kataria
3	03617001719	Yashika Tanwar
4	03717001719	Manav Jawa
5	03817001719	Riya Chadha
6	03917001719	Devansh Bora
7	04017001719	Harshit Asija
8	04117001719	Kunal Bansal
9	04217001719	Tushar Bhatia
10	04317001719	Mayank Malhotra
11	04417001719	Devesh Khandelwal
12	04517001719	Sneha Tomar
13	04617001719	Dhruv Garg
14	04717001719	Ishika Kansal
15	04817001719	Kalash Jain
16	04917001719	Prakhar Tripathi
17	05017001719	Priya Mathur
18	05117001719	Anshita Aggarwal
19	05217001719	Tushar Arora
20	05317001719	Nakul Badal
21	05417001719	Twinkle Dhingra


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