

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2022-23)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC) -153

COURSE NAME: Contemporary India: Issues and Debates (Seminars/ Presentations)

LEARNING OBJECTIVES: This course will provide the learners the following:-

1. Explore the current socio-political and economic issues in India
2. Engage in critical debates on contemporary issues
3. Develop presentation and public speaking skills
4. Analyze the role of media in contemporary debates

PRE-REQUISITES:

- To have a basic understanding of current affairs in India.

COURSE OUTCOMES (COs): After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BTL	Mapping with POs
CO1	Explore the current socio-political and economic issues in India	BTL-1	PO1, PO4
CO2	Engage in critical debates on contemporary issues	BTL-3	PO2, PO5
CO3	Develop presentation and public speaking skills	BTL-4	PO3, PO6
CO4	Analyze the role of media in contemporary debates	BTL-5	PO4, PO7

Mapping of Course Outcomes to Program Outcomes: (Scale - 1: Low, 2: Medium, 3: High)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	3	2	2	1	1	2	1	1
CO2	3	3	2	3	2	2	2	2	1
CO3	3	2	2	2	1	1	2	1	1
CO4	2	2	2	3	2	3	1	2	2
Average	2.75	2.5	2	2.5	1.5	1.75	1.75	1.5	1.25


HoD
BA(JMC)-TIAS
HOD- Dept. of J&MC