

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

## Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2022-23)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

**COURSE CODE:** BA(JMC) -103

**COURSE NAME:** Contemporary India: An Overview

**LEARNING OBJECTIVES:** This course will provide the learners the following:-

1. Understand the current socio-political and economic landscape of India
2. Analyze the impact of historical events on contemporary India
3. Explore the cultural diversity and challenges faced by modern India
4. Examine the role of media in shaping public opinion and policy in India

**PRE-REQUISITES:** None

- To have a basic understanding of India's history and geography.

**COURSE OUTCOMES (COs):** After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BTL	Mapping with POs
CO1	Explain the current socio-political and economic landscape of India	BTL-2	PO1, PO4
CO2	Analyze the impact of historical events on contemporary India	BTL-4	PO2, PO5
CO3	Explore the cultural diversity and challenges faced by modern India	BTL-3	PO3, PO6
CO4	Examine the role of media in shaping public opinion and policy in India	BTL-5	PO4, PO7

**Mapping of Course Outcomes to Program Outcomes:** (Scale - 1: Low, 2: Medium, 3: High)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	3	2	2	1	1	2	1	1
CO2	3	3	2	3	2	2	2	2	1
CO3	3	2	2	2	1	1	2	1	1
CO4	2	2	2	3	2	3	1	2	2
<b>Average</b>	<b>2.75</b>	<b>2.5</b>	<b>2</b>	<b>2.5</b>	<b>1.5</b>	<b>1.75</b>	<b>1.75</b>	<b>1.5</b>	<b>1.25</b>

  
HoD  
BA(JMC)-TIAS  
HOD- Dept. of J&MC