



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to G.G.S.I.P. University
Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085
Tel: 91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



GrafixX Club
Official Designing Club of TIAS



TIAS - GrafixX Club

Official Designing Club of TIAS



Ref. No: TIAS/GC/CAL/2024-25/03

Date: 14 December 2024

Club Activities & Technical Festivals

Session: 2024-25

EVEN SEMESTER

w.e.f. : 16 January 2025

CLUB ACTIVITIES & FESTIVALS

Date	Event	Activity	Theme	Learning Outcomes	OBE Values
16.01.2025	Poster Design	Participants will design posters promoting an environmental cause.	"Visual Voices for Change"	Develop impactful visual communication for spreading awareness.	Sustainability, Integrity
03.02.2025	Logo Design	Participants will create unique logos for new startups.	"Icons of Identity"	Grasp the fundamentals of logo design and its role in branding.	Dedication, Inclusiveness
07.03.2025	Newspaper Design	Participants will design a front page layout for a daily newspaper.	"Telling Stories Through Design"	Learn effective storytelling using layout, typography, and imagery in newspaper design.	Dedication, Integrity
25.03.2025	Brochure Design	Participants will design brochures for a sustainable tourism campaign.	"Exploring New Horizons Sustainably"	Learn the structure and design process for compelling brochures.	Sustainability, Global Citizenship
08.04.2025	Web Banner Design	Participants will create engaging banners for a website.	"Digital Reach: Designing for Impact"	Learn principles of responsive and impactful web banner design.	Commitment, Belongingness
07.05.2025	Package Design	Participants will design innovative packaging for a sustainable product.	"Packaging for Sustainability"	Understand the principles of package design focusing on user experience and environmental impact.	Sustainability, Harmony

TECHNICAL FESTIVALS

Date	Event	Activity	Learning Outcomes	OBE Values
25.01.2025	Anugoonj	Participants will develop covers and internal pages for a magazine, Newspaper Design, Posters and Banner design.	Apply creative and technical skills in publication and print media design.	Harmony, Respectfulness



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29.03.2025	Tecno Vision	Participants will develop covers and internal pages for a magazine, Newspaper Design, Posters and Banner design.	Apply creative and technical skills in publication and print media design.	Inclusiveness, Integrity
26.04.2025	Endeavour	Participants will develop covers and internal pages for a magazine, Newspaper Design, Posters and Banner design.	Apply creative and technical skills in publication and print media design.	Harmony, Trusteeship

Ms. Swati Gupta
Incharge, GrafixX Club

In-Charge, GrafixX Club
Tecnia Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi-85

[Signature]
HOD Dr. Shivedu K. Raj
Dept. of J&MC-TIAS

CC to:

1. Director
2. Dean (DMS, DICT, DJMS)
3. IQAC
4. HOD – MBA, MCA, BBA, BCA, BA(JMC), B.Com.
5. All In/c Clubs, Committees, Cells, CoE, T&P, Admin, Accounts, Library
6. ICT Dept. For uploading on the website.
7. Cultural Club, TIAS
8. Photography Club, TIAS
9. Literary Club, TIAS
10. Social Media Cell, TIAS
11. Event In-charge, TIAS

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