



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

TIAS NATIONAL SERVICE SCHEME (NSS) CELL

SELF-FINANCING UNIT - I



"Transforming India: NSS Clean India Drive Outreach Initiative"

Title of Activity*	Transforming India: NSS Clean India Drive
Values	Inclusiveness, Social Responsibility
Learning Outcomes	<ul style="list-style-type: none"> • Participants will gain a deeper understanding of the importance of environmental cleanliness and the impact of pollution on public health and ecosystems. • Participants will develop a sense of personal and collective responsibility towards maintaining clean public spaces, understanding their role in contributing to the nation's well-being. • Participants will learn about sustainable waste management practices, such as recycling, composting, and reducing single-use plastics, and how to implement these in their daily lives. • Participants will enhance leadership and organizational skills by planning and coordinating clean-up activities, while also fostering teamwork through collaborative efforts.
Objectives	<ul style="list-style-type: none"> ➤ To emphasize the importance of cleanliness and hygiene in preventing diseases, promoting health, and ensuring a sustainable environment. ➤ To educate the community about the government's Swachh Bharat Abhiyan, its objectives, and how individual and collective efforts can contribute to the success of this mission. ➤ To involve local residents, students, and volunteers in hands-on cleaning activities, encouraging a collective effort towards a cleaner environment. ➤ To install a sense of personal responsibility in participants for maintaining cleanliness.

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	<p>managing waste, and adopting eco-friendly practices in daily life.</p> <p>➤ To highlight the importance of waste segregation at source, recycling, and reducing plastic use to protect the environment and reduce pollution..</p>
Organized by (Dept./ Centre/ Cells/Clubs/Committees Name)*	National Service Scheme
Program Theme*	Clean India Drive
External Expert / Internal Expert	No
Date*	2 October, 2023
Time*	10:00 A. M Onwards
Venue	City Center 2, Sector- 12 Dwarka, Delhi
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	15
No. of Faculty* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	00

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Photograph*



Together for a Cleaner India: Small Actions, Big Impact



Empowering Youth to Drive India's Clean Revolution!

Report: Description in (min 250 to max 800 words)*

The National Service Scheme (NSS) of Tecnia Institute of Advanced Studies conducted an impactful outreach activity titled "Transforming India: Clean India Drive" on 2nd Oct 2023. This initiative, part of the larger Swachh Bharat Abhiyan (Clean India Mission), aimed to promote the importance of cleanliness and sanitation in the community. The activity encouraged participants to actively engage in cleaning efforts and foster a sense of responsibility towards maintaining a clean and green environment.

The Swachh Bharat Abhiyan, launched by the Indian government in 2014, is a nationwide campaign aimed at improving sanitation and cleanliness across the country. This drive aligns with the vision of creating a cleaner, healthier, and more sustainable India. NSS volunteers led this initiative in their local community to highlight the importance of cleanliness for public health, environmental sustainability, and social well-being.

The event began with a **community clean-up drive**, where NSS volunteers, students, and community residents gathered at designated local spots such as parks, streets, and public spaces. Armed with cleaning tools such as brooms, dustbins, gloves, and garbage bags, participants worked together to clean up areas that had accumulated waste, ensuring proper disposal of waste in designated bins. NSS volunteers designed and displayed **banners, posters, and**

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	<p>infographics across campus and local neighborhoods. These visuals carried messages like “Cleanliness is Next to Godliness,” “Waste Segregation Saves the Planet,” and “Say No to Plastic.” The purpose was to visually engage the community and spread awareness about cleanliness.</p> <p>Volunteers distributed reusable bags and encouraged participants to reduce the use of plastic. An informative session on the harmful effects of plastic pollution on the environment and wildlife was conducted. The “Transforming India: NSS Clean India Drive Outreach Initiative” was a successful and impactful event that promoted the principles of cleanliness and environmental sustainability. Through engaging activities such as the community clean-up, workshops, and rallies, the NSS volunteers inspired participants to take action in keeping their surroundings clean and adopt sustainable practices for the long-term benefit of the environment.</p> <p>This outreach initiative contributed to building a cleaner and greener environment, with an empowered youth force dedicated to making positive changes in their community. As the NSS continues its efforts in promoting a clean India, it encourages all to take responsibility for the environment and work together toward a sustainable future.</p>
Resource Person	NA
Attendance Sheet*	<i>Attached at the end of Report</i>
Feedback	<i>Sample feedback Attached at the end of Report</i>
Report Submitted by Convener (write faculty coordinator name)	Mr. Piyush Kumar
For Office Use	
Signature of Event Coordinator	Signature of School/Department Head (With Seal)
<u>List of Beneficiary</u>	

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Fields marked with '' are mandatory*

LIST OF STUDENT PARTICIPANTS

S.No.	Enrolment No.	Name of Volunteer
1.	11317001722	Sampan
2.	70421301722	Rubal
3	35817001722	shamita
4	00721301722	Bhoomika
5	03821701722	Akshita
6	09821701722	Dhruv
7	05921301722	Kavya
8	08221301722	Devanshi
9	01317001722	Harshit
10	01117001722	Ayush
11	05221301722	Dhruv
12	07917001722	Aadya
13	08317001722	Yashika
14	06917001722	Ayushi
15	10717001722	Adit

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