



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Bachelor of Commerce (H)

Proposed Scheme & Syllabus

(NEP Based)

W.E.F ACADEMIC SESSION 2024-2025



3 Year Degree/ 4 Year Hons. /
4 Year Hons. with Research

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

SECTOR-16C, DWARKA, NEW DELHI-110078



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

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SECTOR-16C, DWARKA, NEW DELHI-110078

Bachelor of Commerce (H)

Graduate Attributes

Students are expected to exhibit the following abilities of learning after the completion of the Graduate Program in Commerce –

1. Comprehensive knowledge and understanding on concepts of commerce
2. Ability to articulate, communicate effectively and make professional presentations
3. Aptitude to think critically and reflect independently
4. Analytical skills to collate and synthesize data and derive rational decisions
5. Research oriented skills to analyze data, identify and diagnose problems, using latest technological tools
6. Explore new developments in the field of economic policies and processes of commerce
7. Innovation and Creativity striving towards an entrepreneurial mindset
8. Leadership abilities to uphold values and ethics and build efficient, effective, productive and proactive teams
9. Exhibit responsible citizenship towards social and ecological ecosystem
10. Self-driven attitude towards continuous learning and improvement

Need for Syllabus Revision:

As per the feedback of students, alumni, teachers and employers, a need was felt to update the curriculum of the B.Com (H) program to make it industry ready. In addition, with New Education Policy 2020, the curriculum of B. Com (H) was required to incorporate the features such as: CBCS, Multi-entry and Multi-exit, Academic Bank of Credits, etc. The current syllabus and scheme have been worked out for 3 and 4 years with flexible entry and exit based on the UGC Framework for UG Programmes.

The whole syllabus of **B. Com (H)** is divided into following types:

- 1 **Major Disciplinary** Stream (Core courses)
- 2 **Minor Disciplinary** Stream (Core Courses)
- 3 **Multidisciplinary** Courses
- 4 Ability Enhancement Courses (**AEC**)
- 5 Skill Enhancement Courses (**SEC**)
- 6 Value Added Courses (**VAC**) (common for all UG)
- 7 **Online/ Inhouse Industrial Skill-Based Training/ Apprenticeship/Summer Internship**
- 8 **Research Project / Dissertation**
- 9 **MOOC** Courses
- 10 **NUES**



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Criteria for Internal Assessment

Bachelor of Commerce (H)

All theory courses have internal assessment of 40 marks and 60 marks for external examination.

For the courses related to labs, online /Industrial Skill-Based Training/ Apprenticeship/ Summer Internship, internal assessment is 40 marks and external examination is 60 marks.

The internal assessment of the students (out of 40 marks) shall be as per the criteria given below:

1. Class Test: 15 marks

Written Test Compulsory (to be conducted as per Academic Calendar of the University)

2. Individual Assignments /Presentation/ Viva-Voce/ Group Discussion/ Class Participation: 25 marks

Note: Record should be maintained by faculty and made available to the University, if required.

MAXIMUM AND MINIMUM CREDITS OF THE PROGRAM

The total number of credits for B. Com Programme-3 years is 132

The total number of credits for B. Com Programme-4 years is 176

Each student shall be required to appear for examination in all courses. However, for the award of the 3 Year (B. Com) Degree, a student should secure at least 120 credits.

Each student shall be required to appear for examination in all courses. However, for the award of the 4-Year (B. Com) (Honours) Degree / 4-Year (B. Com) (Honours with Research) Degree, a student should secure at least 160 credits.



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Proposed Scheme w.e.f AY 2024-25

Program Outcomes for B. Com(Honours) Degree

On Completion of the Program of **B. Com** Graduates will be able to:

1. Develop comprehensive understanding of overall business and financial environment in India
2. Exhibit in-depth knowledge of financial operations and decision making in an organisation
3. Enhance problem solving abilities for decision making in financial services and operations
4. Augment critical thinking skills and analytical abilities to analyze business data using various techniques and technological tools
5. Communicate effectively, articulate accurately and present professionally
6. Create an inclusive culture with congenial interpersonal relationships
7. Lead productive and proactive teams
8. Demonstrate awareness of ethical issues and sensitivity towards social and environmental challenges
9. Execute a Research Project using appropriate Research Design and suitable Data Analysis Techniques

Program Specific Outcomes for 4-Year (B. Com) (Honours) Degree / 4-Year (B. Com) (Honours with Research) Degree

On Completion of the Programme of **(B. Com) (Honours)/ (B. Com) (Honours with Research)** Graduates will be able to:

1. Demonstrate an understanding of technological interventions in Finance
2. Augment skills for investments and trading in capital markets
3. Develop understanding on banking and financial services in India
4. Apply quantitative techniques and tools in Commerce
5. Imbibe human values and sense of responsibility towards self, society and environment
6. Undergo holistic personality development with skills for effective functioning

The scheme proposes the distribution of Major Disciplinary Stream (Core courses), Minor Disciplinary Stream (Core Courses), Multidisciplinary Courses, Ability Enhancement Courses, Skill Enhancement Courses, Value Added Courses, Summer Internship

Research Project / Dissertation, MOOC Courses and NUES in the Programme.

1. Major Disciplinary Stream (Core courses) – **(CDMA)**
2. Minor Disciplinary Stream (Core Courses) – **(CDMI)**
3. Multidisciplinary Courses – **(MDIC)**



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4. Ability Enhancement Courses –(AEC)
5. Skill Enhancement Courses –(SEC)
6. Value Added Courses(VAC) (common for all UG)
7. **Summer Internship**
8. Research Project / Dissertation
9. MOOC Courses
10. **NUES**



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Proposed Scheme of the Program

Type of Course

- **CDMA** – Core Disciplinary Major
- **CDMI** – Core Disciplinary Minor
- **MDIC**– Multi Disciplinary Course
- **SEC** – Skill Enhancement Course
- **AEC** – Ability Enhancement Course
- **VAC** – Value Added Course

L: Number of Lecture hours per week

T/P: Number of Tutorial / Practical Hours per week

Credits: Number of credits assigned to a course / paper

NUES: No term end examination shall be held. The evaluation shall be conducted as per the scheme of examinations as described in the scheme of study.

In courses where few recommended projects are given, all students must undertake at least One Project for the course and this Project must carry at least 10% of the Internal Assessment evaluation. This is to encourage experiential learning in students. Projects must be designed to allow students to conduct field studies and encounter real life situations and problems. Projects designed to understand the problems of under privileged sections of society must be given preference and additional weightage in assessments.

Note: Elective courses and specializations will only be offered subject to a minimum of 10% students opting for that course or specialization.



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Proposed Scheme of the Program - Bachelor of Commerce (H)

First Semester Examination

Code No.	Paper	NEP Classification	Type	L	T/P	Credits
BCOM 101	Financial Accounting	Discipline Specific Courses - Major Core	Core - CDMA	3	-	3
BCOM 103	Micro Economics	Discipline Specific Courses - Major Core	Core- CDMA	3	-	3
BCOM 105	Quantitative Techniques for Commerce	Discipline Specific Courses - Major Core	Core- CDMA	3	T	3
BCOM 107	Entrepreneurial Mindset NUES	Discipline Specific Courses - Minor Core	Core - CDMI	2	T	2
BCOM 109	Management Processes and Organisational Psychology	Multidisciplinary courses	Core - MDIC	2	T	2
BCOM 111	English Language and Business Communication	Ability Enhancement courses (language)	Core - AEC	2	T	2
BCOM 113	Computer Applications for Commerce (Lab Based)	Skill Enhancement courses	Core - SEC	3	P	3
BCOM 115	Indian Knowledge System/MOOCs [#]	Common Value- Added Courses	Elective -VAC	3	T	3
	Total Credits					21

#The student is required to choose one MOOC course of **3 credits** as per his or her preference/choice from **Swayam portal** or any other online educational platform approved by the UGC / regulatory body from time to time at UG level and after completing the course, the student has to produce successful course completion certificate for claiming the credit. The course chosen by the student should be intimated to the MOOC Coordinator of the respective institution during the first semester. The students shall have an option to study the paper of **Indian Knowledge System instead of MOOC**.



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Second Semester Examination

Code No.	Paper	NEP Classification	Type	L	T/P	Credits
BCOM 102	Corporate Accounting	Discipline Specific Courses - Major Core	Core – CDMA	4	-	4
BCOM 104	Business Statistics	Discipline Specific Courses - Major Core	Core– CDMA	4	-	4
BCOM 106	Global Business Environment	Discipline Specific Courses – MajorCore	Core - CDMA	4	-	4
BCOM 108	Academic English Writing and Creative Writing	Ability Enhancement courses (language)	Core– AEC	2	-	2
BCOM 110	Business Analytics	Skill Enhancement courses	Core– SEC	3	-	3
BCOM 112	Digital Technologies for Commerce (Basics of AI & ML)	Value Added Course	Core - VAC	2	-	2
BCOM 114	Online/ Inhouse Industrial Skill-Based Training/ Apprenticeship	Internship	SEC		-	4
	Total Credits					23

An Under-Graduate Certificate will be awarded, if a student wishes to exit at the end of first year/two semesters upon successful completion.



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UNDER GRADUATE CERTIFICATE IN COMMERCE

Exit Criteria after First Year of B. Com (Honours) Programme:

1. The students shall have an option to exit after 1st year of B. Com (Honours) Programme and will be awarded with a UG Certificate in Commerce.
2. Students on exit have to compulsorily complete one 4 Credit in Online/ Inhouse Industrial Skill-Based Training/ Apprenticeship after the first semester or during the second semester of minimum 40 hours of duration.
3. The exiting students will submit the Report during the end of the second semester and the same will be evaluated for the assessment.
4. Eligibility Criteria to get Certificate in Commerce Total **40**Credits to be earned from 1st Year **B. Com (Honours)** curriculum including internship

Re-entry Criteria in to Second Year (Third Semester):

The student who takes an exit after one year with an award of certificate may be allowed to re-enter into Third Semester for completion of the B. Com (Honours) Programme with in a period of maximum 3 years, subject to the condition that the total term for completing the degree course should not exceed 7 years.



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Third Semester Examination

Code No.	Paper	NEP Classification	Type	L	T/P	Credits
BCOM 201	Cost Accounting	Discipline Specific Courses - Major Core	Core-CDMA	4	-	4
BCOM 203	Business Laws	Discipline Specific Courses - Major Core	Core-CDMA	4	-	4
BCOM 205	Business Research Methods	Discipline Specific Courses - Minor Core	Core - CDMI	4	-	4
BCOM 207	Banking Operations*	Skill Enhancement courses	Elective-SEC	3	-	3
BCOM 209	Insurance Management*	Skill Enhancement courses	Elective-SEC	3	-	3
***	Course Basket	Multi-disciplinary course	MDIC	3	-	3
BCOM 211	Design Thinking and Innovation	Ability Enhancement courses	Core-AEC	2	-	2
BCOM 213	Fundamentals of Python**	Value-Added Course	Elective-VAC	2	-	2
BCOM 215	MOOCs#***	Value-Added Course	Elective-VAC	2	-	2
	Total Credits					22

***Student** to pick one of the options from paper codes (**BCOM 207** and **BCOM 209**)

****Student** to pick one of the options from paper codes (**BCOM 213** and **BCOM 215**)

*** **Student to pick one of the options from Course Basket and the same will be the subject code**

*The student is required to choose one MOOC course of 2 credits as their preference/choice from Swayam portal or any other online educational platform approved by the UGC / regulatory body from time to time at UG level. After completing the course, the student has to produce successful course completion certificate for claiming the credit. The course chosen by the student should be intimated to the MOOC Coordinator of the respective institution. The students shall have an option to study the paper of **Fundamentals of Python** instead of **MOOCs**.*



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Fourth Semester Examination

Code No.	Paper	NEP Classification	Type	L	T/P	Credits
BCOM 202	Financial Management	Discipline Specific Courses - Major Core	Core-CDMA	4	-	4
BCOM 204	Management Accounting	Discipline Specific Courses - Major Core	Core-CDMA	4	-	4
BCOM 206	Income Tax	Discipline Specific Courses - Major Core	Core-CDMA	4	-	4
BCOM 208	Financial Reporting Analysis and Corporate Governance*	Discipline Specific Elective – I(Minor)	Elective-CDMI	4	-	4
BCOM 210	Personal Financial Planning *	Discipline Specific Elective – I(Minor)	Elective-CDMI	4	-	4
BCOM 212	Emerging Technologies in Finance*	Discipline Specific Elective – I(Minor)	Elective-CDMI	4	-	4
BCOM 214	Academic Writing and Report Presentation	Ability Enhancement courses	Core - AEC	2	-	2
BCOM 216	NCC/NSS / Extra Circular activities - University Clubs	Value-Added Course	Elective - VAC	2	-	2
***	Course Basket	Multi-disciplinary courses	MDIC	3	-	3
			Total			23

***Student** to pick one of the options from paper codes (BCOM 208, BCOM 210 and BCOM 212)

*** **Student** to pick one of the options from Course Basket and the same will be the subject code



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UNDERGRADUATE DIPLOMA IN COMMERCE

Exit Criteria

The students shall have an option to exit after 2nd year of **B. Com (Honours)** Programme and will be awarded with **UG Diploma in Commerce**. Students on exit have to compulsorily secure additional 4 Credit in skill based vocational Courses/Apprenticeship/Industrial Training offered during first year or second year summer term of **minimum 8 weeks of duration**. **The exiting students will submit the Internship Report within 2 weeks of joining the Fifth Semester and the same will be evaluated by a departmental committee followed by the assessment by GGSIPU.**

Eligibility Criteria to get UG Diploma in Commerce:

Total **80 Credits** to be earned till 2nd Year **B. Com (Honours) curriculum** with 4 Credits in skill based vocational Courses offered during first year or second year summer term.

Re-entry Criteria in to Third Year (Fifth Semester):

The student who takes an exit after two years with an award of UG Diploma may be allowed to re-enter in to Fifth Semester for completion of the **B. Com (Honours) Degree** Programme within a period of 3 years subject to the condition with the total term for completing the course should not exceed 7 years.

Summer Internship Project Report and Viva Voice:

At the end of the Fourth Semester **every student shall undergo Summer Training for Eight Weeks** in the industry/Research or Academic Institute. After completion of training, they would be required to submit the training report as per the dates decided by the university and they shall also appear for the viva voce. This component will be evaluated during the fifth semester.



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Fifth Semester Examination

Code No.	Paper	NEP Classification	Type	L	T/P	Credits
BCOM 301	Financial Markets and Institutions	Discipline Specific Courses - Major Core	Core-CDMA	4	-	4
BCOM 303	FinTech	Discipline Specific Courses - Minor Core	Core-CDMI	4	-	4
BCOM 305	Human Resources Management*	Discipline Specific Elective - II (Minor)	Elective - CDMI	4	-	4
BCOM 307	Investment Management*	Discipline Specific Elective – II(Minor)	Elective-CDMI	4	-	4
BCOM 309	Marketing Management*	Discipline Specific Elective - II (Minor)	Elective - CDMI	4	-	4
BCOM 311	EXIM Documentation**	Discipline Specific Elective - III (Minor)	Elective – CDMI	4	-	4
BCOM 313	Sustainable Finance**	Discipline Specific Elective - III (Minor)	Elective – CDMI	4	-	4
BCOM 315	Summer Training Report	Skill Enhancement courses	Core-SEC		P	4
***	Course Basket	Multi-disciplinary courses	MDIC	3	-	3
			Total			23

*Student to pick one of the options from paper codes (BCOM 305, BCOM 307 and BCOM 309)

**Student to pick one of the options from paper codes (BCOM 311 and BCOM 313)

*** Student to pick one of the options from Course Basket and the same will be the subject code



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Sixth Semester Examination

Code No.	Paper	NEP Classification	Type	L	T/P	Credits
BCOM 302	Financial Modelling	Discipline Specific Courses - Major Core	Core-CDMA	4	-	4
BCOM 304	Goods and Service Tax	Discipline Specific Courses - Major Core	Core-CDMA	4	-	4
BCOM 306	Introduction to Derivatives	Discipline Specific Courses - Major Core	Core-CDMA	4	-	4
BCOM 308	Financial Risk Management	Discipline Specific Courses - Major Core	Core-CDMA	4	-	4
BCOM 310	Cyber Crime and Laws*	Discipline Specific Elective - IV (Minor)	Elective-CDMI	4	-	4
BCOM 312	Project Financing*	Discipline Specific Elective - IV (Minor)	Elective-CDMI	4	-	4
		Total				20

***Student to pick one of the options from paper codes (BCOM 310 and BCOM 312)**



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Seventh Semester Examination

Code No.	Paper	NEP Classification	Type	L	T/P	Credits
BCOM 401	Behavioural Finance	Discipline Specific Courses - Major Core	Core - CDMA	4	-	4
BCOM 403	Valuation of Startups and IPOs	Discipline Specific Courses - Major Core	Core - CDMA	4	-	4
BCOM 405	Valuation of Equity	Discipline Specific Courses - Major Core	Core - CDMA	4	-	4
BCOM 407	Investment Banking*	Discipline Specific Elective - V (Minor)	Elective - CDMI	4	-	4
BCOM 409	Valuation of fixed Income Securities*	Discipline Specific Elective - V (Minor)	Elective - CDMI	4	-	4
BCOM 411	Corporate Credit Rating Analysis**	Discipline Specific Elective - VI (Minor)	Elective - CDMI	4	-	4
BCOM 413	Insolvency and Bankruptcy Laws**	Discipline Specific Elective - VI (Minor)	Elective - CDMI	4	-	4
	Total					20

* **Student** to pick one of the options from paper codes (**BCOM 407** and **BCOM 409**)

** **Student** to pick one of the options from paper codes (**BCOM 411** and **BCOM 413**)



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Proposed Scheme of the Program - Bachelor of Commerce (H)

Eighth Semester Examination

Code No.	Paper	NEP Classification	Type	L	T/P	Credits
BCOM 402	Strategic Management	Discipline Specific Courses - Major Core	Core - CDMA	4	-	4
BCOM 404	Advanced Research Methods	Discipline Specific Courses - Major Core	Core - CDMA	4	-	4
BCOM 406	New Venture Financing	Discipline Specific Courses - Minor Core	Core - CDMI	4	-	4
BCOM 408*	International Financial Management	Discipline Specific Courses - Major Core	Core - CDMA	4	-	4
BCOM 410*	Financial Analytics - Forecasting, Modelling and Optimization	Discipline Specific Courses - Major Core	Core - CDMA	4	-	4
BCOM 412*	Mergers, Acquisitions and Corporate Restructuring	Discipline Specific Courses - Major Core	Core - CDMA	4	-	4
BCOM 414	Dissertation	Skill Enhancement	SEC			12
		Total				24

* *Honours students not undertaking research that is BCOM 414, will do 3 courses for 12 credits in lieu of a research project / Dissertation as given below:*

BCOM 408 *International Financial Management*

BCOM 410 *Financial Analytics - Forecasting, Modelling and Optimization*

BCOM 412 *Mergers and Acquisitions and Corporate Restructuring*



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Semester	Discipline Specific Courses – Core	Minor	Multi-disciplinary courses	Ability Enhancement courses (language)	Skill Enhancement courses	Common Value-Added Courses	Total Credits
					/Internship /Dissertation		
I	(100 level)	(100 Level)		(2 course)	(1 course)	(1 or 2 courses)	21
	Core two courses- 4 x 2	Core one courses - 4 x 1		Core one course - 2 X2	Core one course - 3 X 1	Elective one course- 2 X 1	
	Total – 8	Total – 4		Total – 4	Total – 3	Total –2	Total Credits = 21
II	(100 level)			(1 course)	(2 course)	(1 or 2 courses)	23
	Core two courses- 4 X 3			Core one course - 2 X 1	Core one course - 3 X 1 Internship – 4 X 1	Core one course- 2 X 1	
	Total – 12			Total – 2	Total – 7	Total – 2	Total Credits = 23
<p align="center"><i>Students exiting the programme after securing 40 credits will be awarded UG Certificate in the relevant Discipline /Subject provided they secure 4 credits in work based vocational courses offered during summer term or internship / Apprenticeship in addition to 6 credits from skill-based courses earned during first and second semester.</i></p>							40
III	(200 level)	(200 & above)	(1 course)	(1 course)	(2 course)	(1 or 2 Courses)	22
	Core two courses - 4 x 2	Core One courses - 4 x 1	Core one course- 3 X 1	Core one course - 2 X 1	Core one course - 3 X 1	Elective one course- 2 X 1	
	Total – 8	Total – 4	Total – 3	Total – 2	Total - 3	Total –2	Total Credits = 22
IV	(200 level)	(200 & above)	(1 course)	(1 course)	-		23
	Core three courses- 4 x 3	Elective one course-4 X 1	Core one course- 3 X 1	Core one course - 2 X 1		NCC/NSS/ etc - 2	
	Total – 12	Total - 4	Total – 3	Total – 2		Total - 2	Total Credits = 23
<p align="center"><i>Students exiting the programme after securing 80 credits will be awarded UG Diploma in the relevant Discipline /Subject provided they secure additional 3 credits in skill-based courses offered during the second year.</i></p>							80



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V	(300 Level)	(200 & above)	(1 course)	-	(Internship)	-	23
	Core One courses- 4X1	Core one courses - 4 X 1 Elective Two courses - 4 X 2	Core one course- 3 X 1		Summer Internship – 4 x 1		
	Total- 4	Total – 12	Total – 3		Total - 4		Total Credits = 23
VI	(300 Level)	(200 & above)	-	-	-		20
	Core four courses- 4 x 4	DSE courses - 4 X 1					
	Total – 16	Total – 4					Total Credits = 20
<p align="center"><i>Students who want to undertake 3-year UG programme will be awarded UG Degree in the relevant Discipline /Subject upon securing 120 credits</i></p>							120
VII	(400 Level)	(300 & above)	-				20
	Core five courses- 4 X 3	Elective Two courses - 4 X 2				-	
	Total – 12	Total – 8					Total Credits = 20
VIII	(400 Level)	(300 & above)	-		(Research Project/ Dissertation)		24
	Core two courses- 4 x 2 or Core five Courses - 4X5	Core two courses - 4 X 1			Dissertation		
	Total – 8 or 20	Total – 4			Total - 12		Total Credits = 24
<p align="center"><i>Students will be awarded UG Degree (Honours) with Research in the relevant Discipline /Subject provided they secure 160 credits</i></p>							160



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S. No.	Broad Category of Course	Minimum Credit Requirement		Proposed Credit Scheme		
		3-year UG	4-Year UG	3-year UG	4-Year UG with Dissertation	4-Year UG w/o Dissertation *
1	Major (Core) – (CDMA)	60	80	61	81	93
2	Minor Stream-(CDMI)	24	32	26	38	38
3	Multidisciplinary –(MDIC)	9	9	11	11	11
4	Ability Enhancement Courses (AEC)	8	8	8	8	8
5	Skill Enhancement Courses (SEC)	9	9	9	9	9
6	Value Added Courses common for all UG (VAC)	06 – 08	06 – 08	9	9	9
7	Summer Internship	02 – 04	02 – 04	8	8	8
8	Research Project / Dissertation	-	12		12	0
	Total	120	160	132	176	176
9	MOOC**			6	6	6
<p>* Honours students not undertaking research will do 3 courses for 12 credits in lieu of a research project / Dissertation ** MOOC Course to be chosen subject to synchronisation with the academic calendar.</p>						



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SEMESTER I



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
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BCOM 101 Financial Accounting

L-3, T-0Credits -3

Objective: The course aims to impart basic conceptual knowledge on financial accounting with the purpose of recording day to day business transactions using computerized accounting systems. The course will also train Students to prepare financial statements and publish annual accounts of the organization.

Learning Outcomes:

After completion of the course, Students will be able to:

CO1. Apply the generally accepted accounting principles while recording transactions and preparing financial statements

CO2. Comprehend the complete accounting process using computerized accountingsystem

CO3. Measure business income accurately after applying all relevant accountingstandards

CO4. Examine the Accounting standards governing Inventory and Depreciation and assess their impact on business income

CO5. Prepare all final financial statement necessary for financial audit of abusiness

CO6. Understand the implications of contemporary issues in Accounting

COURSE CONTENTS:

Unit 1: Basic Concepts of Accounting (10 Hours)

Accounting Functions and limitations. Financial accounting principles: Meaning and need; Concepts and Conventions of Accounting, Introduction to Generally Accepted Accounting Principles, Accounting standards (Overview of IAS, IFRS, AS and Ind AS), Accounting Process - Recording of a business transaction – ledgers, vouchers and preparation of Trial Balance with adjustments.

Unit 2: Accounting Systems (12 Hours)

Application of Generally Accepted Accounting Principles in recording financial transactions and preparing financial statements. Accounting treatment of Inventory, Preparation of Cash Book and Bank Reconciliations, Profit and Loss Account, Balance Sheet with adjustments (including for Non-Corporate Entities), Cash Flow Statement.

Unit 3: Business Income, Accounting for Depreciation, and Inventory Valuation (10 Hours)

Measurement of Business income, Revenue recognition, Accounting for Depreciation – Methods and Policy, Changes in Depreciation measures and impact on measurement of business income. Inventory valuation through Accounting Standards. Impact of inventory valuation on measurement of business income. Capital and revenue expenditures and receipts. Introduction to Deferred Revenue Expenditure.

Unit 4: Accounting for Capital and Contemporary issues in Accounting (10 Hours)

Introduction to contemporary issues in Accounting – Human Resource Accounting, Inflation Accounting, Green Accounting and Accounting for CSR and Sustainability.

Suggested Readings:(Latest Editions)

1. Anthony, R. N., Hawkins, D., & Merchant, K. A. *Accounting: Text and Cases*. New York: McGrawHill Education India.
2. Maheshwari, S.N. & Maheshwari, S.K. *Financial Accounting*. New Delhi: Vikas Publishing House Pvt. Ltd.
3. Lal, J., & Srivastava, S. *Financial Accounting Text & Problems*. Mumbai: Himalaya Publishing House.
4. Monga, J.R. *Financial Accounting: Concepts and Applications*. New Delhi: Mayur Paperback Publishing.



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5. Shukla, M. C., Grewal, T. S., & Gupta, S. C. *Advanced Accounts*. Vol.-I. New Delhi: Sultan Chand Publishing.
6. Goldwin, N., Alderman, W., & Sanyal, D. *Financial Accounting*. Boston: Cengage Learning.
7. Tulsian, P.C. *Financial Accounting*. New Delhi: Tata McGraw Hill

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning

- Analysis of the ‘Framework for the Preparation and Presentation of Financial Statements’ from relevant websites
- Exploring the balance sheets of business organizations to study the nuances of the various heads and their inherent implications.
- Examining the accounting policies and procedures of a small business by using its current data.
- Prepare Trading and Profit & Loss Account and Balance Sheet collecting a sample of necessary data from small business firms manually and using appropriate software.

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

The Table depicts the degree of relation between course outcomes and the programme outcomes where “3” indicates high degree of relationship, “2” indicates moderate degree of relationship and “1” indicates low degree of relationship of CO with PO and PSO

Program level Outcomes →		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P S O 1	P S O 2	P S O 3	P S O 4	P S O 5	P S O 6
CO1	Apply the generally accepted accounting principles while recording transactions and preparing financial statements	3	3	3	2	1	1	1	3	1	3	1	3	1	3	1
CO2	Comprehend the complete accounting process using computerized accounting system	3	3	3	3	3	1	1	1	3	3	1	3	1	3	1
CO3	Measure business income accurately after applying all relevant accounting standards	3	3	3	3	3	1	1	3	1	3	1	3	3	3	1
CO4	Examine the Accounting standards governing Inventory and Depreciation and assess their impact on business income	2	3	3	3	3	1	1	3	3	2	1	3	3	3	1
CO5	Prepare all final financial statements necessary for financial audit of a business	3	3	3	3	3	1	1	3	3	3	2	3	3	3	1
CO6	Understand the implications of contemporary issues in Accounting	3	3	3	3	3	1	1	3	3	3	3	3	3	3	1
AVG		2 . 8 3	3	3	2 . 8 3	2 . 6 7	1	1	2 . 8 3	2 . 3 3	2 . 8 3	1 . 5	3	3	3	1



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 103 Micro Economics

L-3, T-0 Credits -3

Objective: The course aims to acquaint the students with fundamental theories of economics and their impact on pricing, costs, demand, supply and production.

Learning Outcomes:

After the completion of the course, the students will be able to:

1. Comprehend the functioning of the different economic systems and evaluate the implications of different economic decisions
2. Assess consumer satisfaction as a result of consumption and expenditure on different types of goods
3. Analyze the relationship between production inputs, outputs and costs
4. Gauge the response of business organizations to different market situations
5. Examine implications of pricing decisions under different market situations.

COURSE CONTENTS:

Unit 1: Basic Concepts

(10 Hours)

Concepts of Economics, Macro Vs Microeconomics, Meaning and Scope of Microeconomics, Basic Problems of an Economy and Application of Economic Theories in Decision Making; Marginalism, Incrementalism, Market forces and equilibrium.

Unit 2: Consumer Behavior and Elasticity of Demand

(10 Hours)

Theory of Demand and supply; Elasticity of demand – Concept, importance, types – income, price, measurement, factors influencing elasticity of demand
Demand forecasting: Meaning, Need, Importance, Approaches and Techniques
Analysis of consumer behavior - Cardinal Utility, Marginal and Ordinal utility.
Income consumption curve and Engle curve, Price Consumption curve and derivation of demand curve, Income and Substitution; Effect of price change; Consumer Surplus; Revealed Preference theory

Unit 3: Theory of Production and cost

(12 Hours)

Factors of Production, Production Function – Concept, Fixed and Variable Factors, Law of variable proportions - Assumptions, Limitations and Significance. Long Run Production Function, Isoquant curves - Definition, General properties, marginal rate of technical substitution, economic region of production, Iso-cost lines, optimal combination of resources, the expansion path, Law of returns to scale through Iso-Quants.
Cost of production - Explicit costs, implicit costs and opportunity costs of production, derivation of short run and long run cost curves. Economies and diseconomies of scale and the shape to the long run average cost.

Unit 4: Pricing & Market

(10 Hours)

Theory of pricing - cost plus pricing, target pricing, marginal cost pricing, going rate pricing; Concept of different types of competitive conditions of the market - monopoly, oligopoly, perfect competition. Price determination and equilibrium of firm in different market situations

Suggested Readings: (Latest Editions)

1. Mankiw, NG, Principles of Economics Cengage Learning
2. Salvatore, D. Schaum's, Outline of Theory and Problems of Microeconomic Theory, McGraw-Hill, International Edition, New Delhi



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3. Paul Krugman, Principles of Microeconomics

4. Robert Pindyck and Daniel Rubinfeld, Microeconomics, Pearson
5. Varian, H.R., Intermediate Microeconomics: A Modern Approach, Affiliated EastWest Press, New Delhi.
6. Deepashree, Business Economics, Ane Books Pvt. Ltd., New Delhi.

Note: Latest editions of the books must be used

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning

Identify different types of products and their pricing policies with reference to market conditions and demand

Collect historical data on some products to analyze the effects in changes in demand and supply
inconsumption

Identify a product and prepare a production schedule assuming particular condition of demandsupply

Analyze cost of data from a small manufacturing enterprise and classify its cost into fixed and
variablecosts

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

The Table depicts the degree of relation between course outcomes and the programme outcomes where “3” indicates high degree of relationship, “2” indicates moderate degree of relationship and “1” indicates low degree of relationship of CO with PO and PSO

Program level Outcomes →		Programme Outcomes															
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P S O 1	P S O 2	P S O 3	P S O 4	P S O 5	P S O 6	
CO1	Comprehend the functioning of the different economic systems and evaluate the implications of different economic decisions	3	3	3	3	1	1	3	3	3	3	3	3	1	1	1	
CO2	Assess consumer satisfaction as a result of consumption and expenditure on different types of goods	2	3	3	3	2	1	3	1	3	3	3	3	1	1	1	
CO3	Analyze the relationship between production inputs, outputs and costs	3	3	3	3	1	1	3	1	3	3	1	3	1	1	1	
CO4	Gauge the response of business organizations to different market situations	3	3	3	3	1	1	3	1	3	1	3	3	1	1	1	
CO5	Examine implications of pricing decisions under different market situations.	3	3	3	3	1	1	3	1	3	1	1	1	1	1	1	
AVG		2.8	3	3	3	1.2	1	3	1.8	3	2.2	2.2	2.6	1	1	1	



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 105 Quantitative Techniques for Commerce

L-3, T-0 Credits - 3

Objective: The course aims to familiarize students with the basic applications of tools of mathematics to economic and business conditions.

Learning Outcomes: After completion of the course, Students will be able to-

- CO 1. Explain how matrices are used as mathematical tools in representing a system of equations;
- CO 2. Apply differential calculus to solve simple business problems;
- CO 3. Solve business problems involving complex linear and non-linear relationships.
- CO 4. Apply mathematical formulation and solution of problems related to finance including different methods of interest calculation, future and present value of money;
- CO 5. Develop software programs for business problems involving constrained optimization.

COURSE CONTENTS:

Unit 1: Principle of Counting, Matrices and Determinants (12 Hours)

Permutation and Combination, Arithmetic and Geometric progression, Definition and types of matrix, Algebra of matrices, Inverse of a matrix- Business Applications. Solution of system of linear equations (having unique solution and involving not more than three variables) using Matrix Inversion Method and Cramer's Rule. Leontief Input Output Model (Open Model Only). Homogenous system of linear equations, consistency and application to business problems.

Unit 2: Basic Calculus (10 Hours)

Mathematical functions and their types (linear, quadratic, polynomial, exponential, logarithmic and logistic function). Concepts of limit and continuity of a function. Partial Differentiation: Partial derivatives up to second order. Homogeneity of functions and Euler's theorem. Total differentials. Differentiation of implicit functions with the help of total differentials. Maxima and Minima involving two variables – Applied optimization problems and Constraint optimization problems using Lagrangean multiplier involving two variables having not more than one constraint. Concept of Marginal Analysis. Concept of Elasticity, Applied Maxima and Minima problems including effect of Tax on Monopolist's Optimum price and quantity.

Unit 3: Advanced Calculus (10 Hours)

Integration: Standard forms & methods of integration - by substitution, by parts and by the use of partial fractions. Definite integration. Application of Integration to marginal analysis; Consumer's and Producer's Surplus. Rate of sales, The Learning Curve

Unit 4: Linear Programming (10 Hours)

Formulation of Linear programming problems (LPPs), Graphical solutions of LPPs. Cases of unique solutions, multiple optimal solutions, unbounded solutions, infeasibility, and redundant constraints. Solution of LPPs by simplex method - maximization and minimization cases. Shadow prices of the resources, Identification of unique and multiple optimal solutions, unbounded solution, infeasibility and degeneracy.

The dual problem: Formulation, relationship between Primal and Dual LPP, Primal and Dual solutions (excluding mixed constraints LPPs). Economic interpretation of the dual.

Suggested Readings: (Latest Editions)

1. N. D. Vohra, Business Mathematics and Statistics, McGraw Hill Education (India) Pvt Ltd



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2. C. Chiang and Kevin Wainwright, *Fundamental Methods of Mathematical Economics*, McGrawHill
3. Simon and Blume *Mathematics for Economists*, Viva Books
4. Anthonny, M., & Biggs, N. *Mathematics for Economics and Finance*. Cambridge: Cambridge University Press.
5. Kapoor, V. K., & Sancheti, D. C. *Business Mathematics, Theory & Applications*. Delhi: S. Chand Publishing.
6. Sharma, S. K., & Kaur, G. *Business Mathematics*. Delhi: S. Chand Publishing.

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning:

- Identify a small business problem with its probable alternative solutions. Segregate the variables affecting the alternatives under consideration and assess the functional relationship of these variables with the alternatives and with each other
- Develop a matrix for a business case and assess how the use of matrices can help in deciding about competing alternatives both under constrained and unconstrained situations.
- Apply linear programming techniques on a business problem and try to attempt it using solver in Spreadsheets

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Program level Outcomes →		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	PS O 1	PS O 2	PS O 3	PS O 4	PS O 5	PS O 6
CO1	Explain how matrices are used as mathematical tools in representing a system of equations	1	3	3	3	1	1	1	1	3	3	3	3	1	3	1
CO2	Apply differential calculus to solve simple business problems	2	3	3	3	1	1	1	1	3	3	3	3	1	3	1
CO3	Solve business problems involving complex linear and non-linear relationships.	2	3	3	3	1	1	1	1	3	3	3	3	1	3	1
CO4	Apply mathematical formulation and solution of problems related to finance including different methods of interest calculation, future and present value of money	2	3	3	3	1	1	1	1	3	3	3	3	1	3	1
CO5	Develop software programs for business problems involving constrained optimization	3	3	3	3	1	1	1	1	3	3	3	3	1	3	1
AVG		2	3	3	3	1	1	1	1	3	3	3	3	1	3	1



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 107: Entrepreneurial Mindset(NUES)

L-02,T-0Credits - 02

Objectives:

- To provide a foundation for basic entrepreneurial skills and to acquaint them with the world of entrepreneurship and inspire them to set up and manage their businesses.
- To expose students to various aspects of entrepreneurship and business.
- To expose students to case studies on successful entrepreneurs.

Course Contents:

Unit I

(7Hours)

Introduction: The Entrepreneur; Theories of Entrepreneurship; Characteristics of successful entrepreneurs, myths of entrepreneurship; entrepreneurial mindset- creativity (steps to generate creative ideas, developing creativity) and innovation (types of innovation)

Unit II

(7Hours)

Promotion of a Venture and Writing a business plan: Opportunity Analysis; External Environment Analysis Economic, Social and Technological Analysis. Business plan- What is business plan, parts of a business plan. Writing a Business Plan.

Unit III

(7Hours)

Entrepreneurship Support: Entrepreneurial Development Programmes (EDP): EDP, Role of Government in Organizing EDPs. Institutions supporting small business enterprises: central level, state level, other agencies, industry associations.

Unit-IV

(7Hours)

Practicals:

- Presenting a business plan
- Project on Startup India or any other government policy on entrepreneurship
- Discussion on why Startup fails, role of MSME etc.
- Discussion on role of entrepreneur in economic growth
- Discussion on technology park

Case study discussion on successful Indian entrepreneurs.

Suggested Readings: (All Latest editions)

1. Charantimath -Entrepreneurship Development and Small Business Enterprise, Pearson Education.
2. Bamford C.E - Entrepreneurship: A Small Business Approach, McGraw Hill Education.
3. Hisrich et al. - Entrepreneurship, McGraw Hill Education
4. Balaraju, Theduri- Entrepreneurship Development: An Analytical Study, Akansha Publishing House.
5. David, Otis- A Guide to Entrepreneurship, Jaico Books Publishing House, Delhi.
6. Kaulgud, Aruna- Entrepreneurship Management, Vikas Publishing.



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Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

COs	Detailed Course Outcomes	Programme Outcomes														
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	PS O 1	PS O 2	PS O 3	PS O 4	PS O 5	PS O 6
CO1	Understand the basic concepts of entrepreneur and his role in economy.	3	3	3	3	3	3	3	3	1	3	3	3	1	3	1
CO2	Efficient usage of entrepreneurial skills in decision making.	3	2	3	3	3	3	3	3	1	3	3	3	1	3	1
CO3	Knowledge about how to search new opportunities and scanning business environment	3	3	3	3	3	2	2	3	1	3	3	3	1	3	1
CO4	Knowledge about how to development business plan, identifying sources of finance and legal requirements for starting business.	3	3	3	3	3	2	2	3	1	3	3	3	1	3	1
AVG		3	2.75	3	3	3	2.5	2.5	3	1	3	3	3	1	3	1



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 109 Management Processes and Organisational Psychology

L-2, T-0, Credits -2

Objective: The course aims to give an understanding to students about the basic management concepts, principles and practices and the factors that drive human behavior in an organization.

Course Outcomes: After completion of the course, students will be able to:

- CO 1. Examine the evolution of thoughts and approaches to the modern concept of Management
- CO 2. Comprehend the process of Management in the context of organizations and their environment
- CO 3. Assess the need, relevance and process of delegation and decentralization of authority in an organization
- CO 4. Explain the needs and drives of an individual through theories of Motivation
- CO 5. Analyze the role of a leader and significance of team work in an organization
- CO 6. Observe human personality and its influence on behavior
- CO 7. Analyze significance of communication in the decision making process

Course Contents:

Unit 1: Introduction

(7 Hours)

Management: Concept and Need, Managerial Functions – An overview; Evolution of Management Thought, Classical Approach – Taylor, Fayol, Neo-Classical and Human Relations Approaches, Behavioural Approach, Systems Approach, Contingency Approach, MBO, Business Process Re-engineering.

Unit 2: Planning and Organizing

(7 Hours)

Types of Plans; Strategic planning; Environmental Analysis and diagnosis (Internal and external environment) Decision-making: Process and Techniques; Perfect rationality and bounded rationality. Concept and process of organizing – An overview, Span of management, Different types of authority (line, staff and functional), Decentralization, Delegation of authority; Formal and Informal Structure; Principles of Organizing; Types of Organization Structures, Emerging Organization Structures.

Unit 3: Personality, Perception and Attitudes

(7 Hours)

Personality- Type A and B, Big Five personality types, Factors influencing personality. Learning- Concept, Learning theories, and reinforcement. Perception and Emotions- Concept, Perceptual process, Importance, Factors influencing perception, Emotional Intelligence. Values and Attitudes- Concept and types of values: Components of attitude, job related attitudes.

Unit 4: Motivation and Leadership

(7 Hours)

Motivation & Leadership: Concept, Importance, extrinsic and intrinsic motivation; Major Motivation theories - Maslow's Need-Hierarchy Theory; Herzberg's Two-factor Theory, Vroom's Expectancy Theory. Leadership: Concept and Importance; Trait theory, Transactional, Charismatic, and Transformational Leadership. Power and conflict, Power tactics, Sources of conflict, Conflict Resolution Strategies, Transactional Analysis, Organizational Culture and climate- Concept and determinants of organizational culture.

Suggested Readings:(Latest Editions)

1. Robbins, S. P., Mary Coulter, Management, Pearson, New Delhi India
2. Stoner, J. A. F., Freeman, R.E., Kodwani, A.D. et al, Management, Pearson New Delhi, India
3. Terry, G. R.. Principles of Management. Homewood, California: Richard D. Irwin Inc.
4. Luthans, F. *Organizational Behaviour*. McGraw Hill India



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BACHELOR OF COMMERCE (H)

5. Robbins, S. P., & Judge, T. A. *Organizational Behaviour*. Pearson Education, New Delhi, India

Recommended Projects:

The students may be encouraged to attempt the following for enhanced learning:

- Study the organizational structure of a business organisation and analyze the different managerial levels and functions.
- Participate in any event of any committee of the institution to decipher the concepts of authority, delegation, and decentralization and control at various stages of the event. .
- Examine various types of Leadership Styles in the form of Role Play by studying real life leaders from the corporate world.

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Program level Outcomes →		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	PS O 1	PS O 2	PS O 3	PS O 4	PS O 5	PS O 6
CO1	Examine the evolution of thoughts and approaches to the modern concept of Management	2	3	2	3	3	1	3	2	1	1	1	1	2	1	3
CO2	Comprehend the process of Management in the context of organizations and their environment	3	3	3	3	3	1	3	3	3	3	1	1	2	1	3
CO3	Assess the need, relevance and process of delegation and decentralization of authority in an organization	3	1	3	3	3	1	3	1	1	1	1	1	2	1	3
CO4	Explain the needs and drives of an individual through theories of Motivation	2	3	1	3	3	1	3	1	1	1	1	1	2	1	3
CO5	Analyze the role of a leader and significance of team work in an organization	1	2	3	3	3	3	3	1	1	1	1	1	2	1	3
CO6	Observe human personality and its influence on behavior	1	1	1	2	3	3	3	1	1	1	1	1	2	3	3
CO7	Analyze significance of communication in the decision-making process	1	2	3	3	3	3	3	1	1	1	1	1	2	3	3
AVG		1.85	2.14	2.29	2.86	3	1.86	3	1.4	1.2	1	1	1	2	1.57	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 111 English Language and Business Communication

L-2, T-0 Credits -2

Objective: The course aims to enhance written and verbal communication in students with better articulation and clarity of presentation. Students will also be trained on professional drafting and documentation both in digital and non-digital environment.

Learning Outcomes: After completion of the course, students will be able to:

- CO 1. Assess the significance of effective communication in business;
- CO 2. Use professional business vocabulary and understand varied ways/methods to present business plans;
- CO 3. Develop proficiency on drafting of official letters and documents;
- CO 4. Apply the process and techniques for writing immaculate reports and other documents
- CO 5. Analyze the role of information technology as an enabler for business communication and documentation.

Course Contents:

Unit 1: Communication Roles and Flows in Organisations

(7 Hours)

Meaning, importance and process of communication Principles of effective communication, cross cultural issues in global communication, ethical and legal issues in communication

Unit 2: Business Language and Presentation

(7 Hours)

Business, commercial and managerial vocabulary – terms used in trade, business plans/ sales pitch/ project proposals/ detailed project reports, presenting business plans, multimedia corporate presentations. Preparing minutes of meetings, Memos, Persuasive Letters

Unit 3: Business Correspondence

(7 Hours)

Request for Proposals, Inviting quotations, sending quotations, placing orders. Social and public relations correspondence; Reading and writing shorter business messages. Etiquettes for invitations, thank you notes, greetings, congratulations, regrets.

Unit 4: Technology and Business Communication

(7 Hours)

Use of digital platforms in business communication; Website content management to attract traffic, Managing digital online communication, handling grievances, complaints. Use of Social Media tools for promotions, social media messaging, promoting business philosophy, concepts and ideas through blogs, web-pages etc.; participate in online business communities; presentations and etiquettes for webinars and conference calls. Privacy and data security issues in business communication.

Suggested Readings:(Latest Editions)

1. Lesikar, R. et al. *Business Communication: Making Connections in a Digital World*, Mc Graw Hill India
2. Krisan et al, *Effective Business Communication*, Cengage Learning
3. Andrews, D. C., & Andrews, W. D. *Management Communication: A Guide*. Boston: Cengage Learning.
4. Canavor, N. *Business Writing in the Digital Age*. California: SAGE Publications.
5. Guffey, M. E., & Loewy, D. *Essentials of Business Communication*. Boston: Cengage Learning.
- Locker, K., & Kaczmarek, S. *Business Communication: Building Critical Skills*. New York: McGrawHill Education.
6. Newman, A. *Business Communication: In Person, In Print, Online*. Boston: Cengage Learning.



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BACHELOR OF COMMERCE (H)

Recommended Projects:

The students may attempt the following for enhanced learning:

- Analyze sample letters of all types and decipher the difference of use of words and emphasis in each type.
- Collate good professional words and create a database of various terms used in business documentation;
- Analyze the website of business organizations to understand the difference in messaging from each one
- Examine the social media account of an organisation and comprehend the sales techniques inherent in their characteristics
- Evaluate the traffic on the website of an organisation and the significance of Key words in the website content

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Program level Outcomes →		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O 2	PS O3	PS O4	PS O5	PS O 6
CO1	Assess the significance of effective communication in business	3	3	2	1	3	3	2	1	1	1	1	1	1	1	3
CO2	Use professional business vocabulary and understand varied ways/methods to present business plans	3	3	2	2	3	3	3	1	1	1	3	1	1	1	3
CO3	Develop proficiency on drafting of official letters and documents	3	3	1	1	3	3	1	1	3	1	1	1	1	3	3
CO4	Apply the process and techniques for writing immaculate reports and other documents	3	3	3	3	3	1	3	1	3	1	1	1	1	3	3
CO5	Analyze the role of information technology as an enabler for business communication and documentation	3	3	1	3	1	1	3	1	3	3	1	1	1	3	1
AVG		3	3	1.8	2	2.6	2.2	2.4	1	3	1.4	1.4	1	1	2.2	2.6



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 113 Computer Applications for Commerce

L-03, T-0, Credits -3

Objective: The course aims to provide students with the knowledge and skills to use computing machines for business operations.

Course Outcomes: After completion of the course, students will be able to:

CO1. Use computers and other devices to perform basic operations of creating documents and spreadsheets with data

CO2. Develop proficiency in using the features of computers to process Mail merge, Hyperlink, etc.

CO3. Prepare a business presentation on MS PowerPoint;

CO4. Perform mathematical, logical, and other functions on a data set using MS Spreadsheets;

Course Contents:

Unit 1: Introduction

(10 Hours)

Introduction to Computer- Parts of Computers, Servers, Computer H/W Setup, Configuration, Networking, Mobile H/W Device and types, Networking – LAN, WAN, WWW and Wireless; Computer & Mobile Operating System, Application Usage of payment gateways. Basic terminology of databases and communication through Internet

Unit 2: Introduction to essential tools- I

(10 Hours)

Introduction to facilities & commonly used features of word, Power Point, Spreadsheets.

a) Word Processing: Creating word document with images, tables, hyperlinks, Mail Merge including linking with Access Database, Creating Macros -Sending Email from Word, Import / Export of files, Converting Word Document to Web Document, PDF files with Hyperlinks; OLE Security features in Word Processor -Protection of Documents-PasswordforDocuments-Checking for viruses in macros, referencing, creation of bibliography, manage sources and citations, review documents.

b) PowerPoint: Preparing Presentations, Slides, Handouts, Speaker's Notes - Outlines - Media Clips - Charts – Graphs, Adding the Transitions with timings and sound to the Slide Show Designing Corporate Presentations

Unit 3: Introduction to essential tools- II

(10 Hours)

a) Spreadsheet: Creating a workbook, Rearranging Worksheet, Organizing Charts and graphs, Range; Mathematical, Statistical and Financial Functions;

b) Consolidation of Data - Sorting List, Filter & More Filtering Techniques; Protect cell data, using password to protect sheet and workbook. Graphical representation of data; Frequency distribution and its statistical parameters.

Unit 4: RDBMS Concepts & Access

(12 Hours)

RDBMS Concepts, Terminology, Models - RDBMS, Data Modelling using ERD, DB Design using Normalization. Access Creating Databases & Tables – An Introduction; Event Handling & Report Generation; Using Macros; Using Queries through Case Study.

Suggested Readings:(Latest Editions)

1. Behl, R, *Introduction to Information Technology*, Mc Graw Hill Publication
2. Bharihoka, D. *Fundamentals of Information Technology*. New Delhi: Excel Book.
3. Joseph A Brady and Ellen F Monk, *Problem Solving Cases in Excel*, Thomson Learning
4. Tanenbaum A.S., *Computer Networks*, Pearson Education
5. Rajaraman, V. *Introduction to Information Technology*. New Delhi: PHI Learning Pvt. Ltd.
6. Eliason, A. L., *On-line Business Computer Applications*, Science Research Associates, Chicago.



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Note: *Open Source Software or MS Excel, MS Access, and Tally may be used at appropriate places.*

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning

- Prepare a password protected word document with tables, images, hyperlinks and convert it into password protected PDF with live hyperlinks.
- Create a spreadsheet with data and perform basic mathematical and financial operations using formulae
- Prepare a PowerPoint Presentation with animations, timed transitions, music, embedded videos and hyperlinks

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Program level Outcomes →		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O 2	PS O3	PS O4	PS O5	PS O 6
CO1	Use computers and other devices to perform basic operations of creating documents and spreadsheets with data	1	2	3	3	3	3	1	1	1	3	3	2	1	3	3
CO2	Develop proficiency in using the features of computers to process Mail-merge, Hyperlink, etc.	1	1	2	3	3	1	1	1	1	1	1	1	1	3	2
CO3	Prepare a business presentation on MS PowerPoint	3	3	1	3	3	1	1	1	1	3	1	1	1	3	3
CO4	Perform mathematical, logical, and other functions on a data set using MS Spreadsheets	3	3	3	3	3	1	1	1	1	3	3	3	3	3	3
AVG		2	2.25	2.25	3	3	1.5	1	1	1	2.5	2	1.75	1.5	3	2.75



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 115 Indian Knowledge System

L-3, T/P-0 Credits -3

Objective: The course aims to provide students with the knowledge of India Traditions and heritage and its impact on education and philosophy.

Course Outcomes: After completion of the course, students will be able to:

CO1. Understand the context in which they are embedded i.e. Indian culture and civilization including its Knowledge System and Tradition.

CO2. Understand the knowledge, skills and values in ancient Indian system.

CO3. Analyze the enriched scientific Indian heritage.

CO4. Explore the contribution from Ancient Indian system; tradition to modern science and Commerce

Course Contents:

Unit 1: Overview of Indian Knowledge: Philosophy: The Vedic Tradition, Upanishad and Classical Indian Darshanas, Indian Culture & Civilization – Different stages in the evolution of Indian Culture, Distinctive features of Indian culture, Components of Culture and Indian Music and Dance **(10 Hours)**

Unit 2: Integrating Indian Knowledge System into Commerce: Introduction to Arthashastra by Kautilya, Traditional Knowledge Digital Library (TKDL), Geographical Indications of Goods. **(12Hours)**

Unit 3: Spirituality: Spirituality vis-à-vis religion, Concept of Maya (Illusion) – Advaita Vedanta, Meaning, scope and implications at work, Concept of Dharma: varna ashram dharma, svadharma, Concept of karma – meaning and importance to managers, corporate karma. Concept of VasudhaivaKutumbakam **(10 Hours)**

Unit 4: Science, Engineering and Technology in IKS: Mathematics, Health and Wellbeing, Astronomy, Engineering and Technology: Metals and Metalworking, Town Planning, Architectural Engineering: Vastu Shastra and Shilpa Shastra. **(10 Hours)**

Suggested Readings:(Latest Editions)

1. Textbook on IKS by Prof. B Mahadevan, IIM Bengaluru
2. Kapur K and Singh A.K. Indian Knowledge Systems, Vol. 1. Indian Institute of Advanced Study, Shimla.
3. The Cultural Heritage of India. Vol.I. Kolkata:Ramakrishna Mission Publication.
4. Nair, Shantha N. Echoes of Ancient Indian Wisdom. New Delhi: Hindology Books.
5. Dr. R. C. Majumdar, H. C. Raychaudhuri and Kalikinkar Datta: An Advanced History of India (Second Edition) Macmillan & Co., Limited, London.
6. Rao, N. The Four Values in Indian Philosophy and Culture. Mysore: University of Mysore.
7. Ethics, Indian Ethos and Management, S. Balachandran and others, Shroff Publishers and Distributors Pvt. Ltd.



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Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Program level Outcomes →		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O 2	PS O3	PS O4	PS O5	PS O 6
CO1	Understand the context in which they are embedded i.e. Indian culture and civilisation including its Knowledge System and Tradition	1	1	1	1	1	3	1	3	1	1	2	3	1	3	1
CO2	Understand the knowledge, skills and values in ancient Indian system	3	1	3	1	1	3	1	3	1	1	2	3	1	3	1
CO3	Analyze the enriched scientific Indian heritage	1	1	1	2	1	3	1	3	1	1	2	3	1	3	1
CO4	Explore the contribution from Ancient Indian system; tradition to modern science and Commerce	2	1	3	1	1	3	1	3	1	1	2	3	1	3	1
AVG		1.7	1	2	1.5	1	3	1	3	1	1	2	3	1	3	1



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BACHELOR OF COMMERCE (H)

SEMESTER II



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 102 Corporate Accounting

L-4, T-0Credits -4

Objectives: The course aims to help Students to acquire conceptual knowledge of corporate accounting system and to learn the techniques of preparing the financial statements of companies.

Course Outcomes: After completion of the course, students will be able to:

- CO 1. Account for equity and debt capital of a company
- CO 2. Prepare financial statements (Profit & Loss Account, Balance Sheet, etc.) using software;
- CO 3. Analyze revisions in the balance sheet after Internal Reconstruction of company;
- CO 4. Develop proficiency in the process of e-filing of annual reports of companies

Course Contents:

Unit 1: Accounting for Share Capital & Debentures (14 Hours)

Accounting for Equity and Debt Capital – call money, premium, discount, forfeiture, surrender, redemption, advance and arrears. Issue and Pro-rata allotment of shares; concept & process of book building; Issue of rights and bonus shares; ESOPs and Buy Back of shares; Issue and Redemption of preference shares and Debentures. (*In reference to Relevant Accounting Standards (AS and Ind AS) and Guidance Notes as applicable.*) Accounting treatment for alteration of share capital and reduction of the share capital; Preparation of balance sheet after Internal Reconstruction. Profit or loss Prior to Incorporation: Meaning of profit or loss prior to incorporation; accounting treatment of profit or loss prior to incorporation.

Unit 2: Preparation of Financial Statements of Companies including one Person Company (16 Hours)

Preparation of financial statements of corporate entities including one Person Company (excluding calculation of managerial remuneration) as per Division I and II of Schedule III of the Companies Act 2013; Preparation of Statement of Profit and Loss, Balance Sheet and Cash flow Statement of corporate entities manually and using appropriate software. (*In reference to Relevant Accounting Standards, AS and Ind AS, as applicable.*)

Unit 3: Amalgamation of Companies (14 Hours)

Concepts Amalgamation and Business Combination of companies; Consideration / purchase price for amalgamation/ business combination; accounting entries for amalgamation/business combination; preparation of amalgamated balance sheet (excluding inter-company holdings) applying AS 14/Ind AS103.

Unit 4: Corporate Financial Reporting (16 Hours)

Meaning, need and objectives; Constituents of Annual Report and how it is different from financial statements; Contents of annual report; mandatory and voluntary disclosures through annual report. Contents of the Report of the Board of Directors; E-filing of annual reports of companies and XBRL Filing with specific practical exercises;

Note: Any revision of relevant Accounting Standards/Indian Accounting Standards, which are covered above would become applicable.



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BACHELOR OF COMMERCE (H)

Suggested Readings:(Latest Editions)

1. Maheshwari, S. N., Maheshwari, S. K., & Maheshwari, S. K. *Corporate Accounting*. New Delhi: Vikas Publishing House.
2. Jain, S. P., & Narang, K. L. *Corporate Accounting*. New Delhi: Kalyani Publishers
3. Tulsian, P. C., & Tulsian, B. *Corporate Accounting*. S. New Delhi: Chand Publishing.
4. Monga, J. R. *Fundamentals of Corporate Accounting*. New Delhi: Mayur Paperbacks.
5. Shukla, M. C., Grewal, T. S., & Gupta, S. C. *Advanced Accounts. Vol.-II*. New Delhi: S. Chand Publishing.
6. Sehgal, A. *Fundamentals of Corporate Accounting*. New Delhi: Taxmann Publication.

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning:

- Evaluate the details and disclosures made in the prospectus issued by reputed Companies
- Examine the annual reports of an organization to check the compliance with the applicable accounting standards (AS and Ind AS)
- Prepare financial statements using a set of transactions through a software.
- Analyze the mandatory and voluntary disclosures made in the annual reports of reputed companies

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Program level Outcomes →		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	PS O 1	PS O 2	PS O 3	PS O 4	PS O 5	PS O 6
CO1	Account for equity and debt capital of a company	3	3	3	3	1	1	1	1	2	3	3	3	3	3	1
CO2	Prepare financial statements (Profit & Loss Account, Balance Sheet, etc.)using software	3	3	3	3	1	1	1	1	2	3	3	3	3	3	1
CO3	Analyze revisions in the balance sheet after Internal Reconstruction of company	3	3	3	3	1	1	1	1	3	3	3	3	3	3	1
CO4	Develop proficiency in the process of e-filing of annual reports of companies	3	3	3	3	1	1	1	1	1	3	3	3	3	3	1
AVG		3	3	3	3	1	1	1	1	2	3	3	3	3	3	1



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 104 Business Statistics

L-4, T-0Credits -4

Objective: The course aims to train the students to use basic statistical tools to summarize and analyze quantitative information and use it for business decision making.

Course Outcomes: After completion of the course, students will be able to:

CO 1. Use statistical tools for decision making in organizations

CO 2. Analyze data characteristics before applying statistical tools

CO 3. Apply probability concept to discrete and continuous random variables in a business decision context;

CO 4. Examine relationships between the variables using correlation and regression analysis

CO 5. Analyze macroeconomic data using index numbers

CO 6. Decipher the trends in time series data and interpret it for business decisions

Course Contents:

Unit 1: Statistical Data and Descriptive Statistics

(14 Hours)

Nature and classification of data – Univariate, bivariate and multivariate data; time-series and cross-sectional data. Measures of Central Tendency.

a) Concept and properties of mathematical averages including arithmetic mean, geometric mean and harmonic mean

b) Positional Averages including Mode and Median (and other partition values - quartiles, deciles, and percentiles) with graphic presentation.

Measures of Dispersion: absolute and relative. Range, quartile deviation, mean deviation, standard deviation, and their coefficients; Properties of standard deviation/variance. Moments: Calculation and significance; Skewness: Meaning and Measurement (Karl Pearson and Bowley's measures); Kurtosis.

Unit 2: Probability and Probability Distributions

(16 Hours)

Theory and approaches of probability. Probability Theorems: Addition and Multiplication (Proof not required). Conditional probability and Bayes' Theorem (Proof not required). Expectation and variance of a random variable. Business Applications. Probability distributions:

a) Binomial distribution: Probability distribution function, Constants, Shape, Fitting of binomial distribution.

b) Poisson distribution: Probability function (including Poisson approximation to binomial distribution), Constants, Fitting of Poisson distribution.

c) Normal distribution: Properties of Normal curve and computation of Probabilities and applications

Unit 3: Simple Correlation and Regression Analysis

(16 Hours)

Correlation Analysis: Meaning and types of Correlation; Correlation Vs Causation; Pearson's coefficient of correlation: computation and properties (proofs not required). Probable and standard errors; Rank correlation. Regression Analysis: Principle of least squares and regression lines; Regression equations and estimation; Properties of regression coefficients; Relationships between Correlation and Regression coefficients; Standard Error of Estimate.



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BACHELOR OF COMMERCE (H)

Unit 4: Index Number and Time Series Analysis

(14 Hours)

Meaning and uses of index numbers; Construction of Index numbers: fixed and chain base, univariate and composite; Tests of adequacy of index numbers; Base shifting, splicing and deflating; Time Series Data; Components of time series; Additive and Multiplicative models.

Trend analysis; Fitting of trend line using principle of least squares – linear, second degree parabola and exponential; Shifting of Origin and Conversion of annual linear trend equation to quarterly/monthly basis and vice-versa

Suggested Readings:(Latest Editions)

1. Blumann, Elementary Statistics, 9th Edition, McGraw Hill
2. Vohra, N. D. *Business Statistics*, New Delhi: McGraw-Hill Education India.
3. Anderson, D. R. *Statistics for Students of Economics and Business* Boston: Cengage Learning.
4. Gupta, S. P., & Gupta, A. *Business Statistics: Statistical Methods*. New Delhi: S. Chand Publishing.
5. Hazarika, P. *A Textbook of Business Statistics*. New Delhi: S. Chand Publishing.
6. Levin, R., Rubin, D. S., Rastogi, S., & Siddiqui, M. H. *Statistics for Management*. London: Pearson Education.
7. Thukral, J. K. *Business Statistics*, New Delhi: Taxmann Publication.

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning:

- Download sample data from Database, e.g. Kaggle.com and use it to conduct descriptive statistical analysis
- Use Data from BSE and NSE to understand Index numbers
- Download data from data.gov.in and conduct correlation and regression analysis and time series analysis

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P S O 1	P S O 2	P S O 3	P S O 4	P S O 5	P S O 6
Program level Outcomes →																
CO1	Use statistical tools for decision making in organizations	3	3	3	3	1	1	1	1	3	3	3	3	1	3	1
CO2	Analyze data characteristics before applying statistical tools	3	3	3	3	1	1	1	1	3	3	3	3	1	3	1
CO3	Apply probability concepts to discrete and continuous random variables in a business decision context	3	3	3	3	1	1	1	1	3	3	3	3	1	3	1
CO4	Examine relationships between the variables using correlation and regression analysis	3	3	3	3	1	1	1	1	3	3	3	3	1	3	1
CO5	Analyze macroeconomic data using index numbers	3	3	3	3	1	1	1	1	3	3	3	3	1	3	1
CO6	Decipher the trends in time series data and interpret it for business decisions	3	3	3	3	1	1	1	1	3	3	3	3	1	3	1
AVG		3	3	3	3	1	1	1	1	3	3	3	3	1	3	1



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 106 Global Business Environment

L-4, T-0Credits- 4

Objective:The objective of the Global Business Environment course is to provide students with a comprehensive understanding of the complex, interconnected factors that influence global business operations. The course aims to prepare students to effectively operate and lead in the dynamic and competitive global business environment.

Course outcomes

Learning Outcomes: After completion of this course the students shall be able to

CO1: Understand of Global business landscape and trends.

CO2: Comprehend the International Business Environments

CO3: Gain Knowledge of International Trade and insights into Cross-Cultural Management

CO4: Develop Competency in Strategic Decision-Making in Global Markets

CO5: Analyze various policy frameworks governing Global business operations

Course Contents:

Unit 1: Introduction to Global Business Environment

(14 Hours)

Definition and scope of global business and Importance of global business in the modern economy, Concept of globalization and its evolution, Competitive advantage theory of international trade, Heckscher-Ohlin theory, product life cycle theory, Factors influencing international business decisions, Global Business Strategies: multinational, global, transnational, Global Business Environment: Political, Economic, and Legal Aspects: Overview of political, economic, and legal factors affecting global business, Key global institutions: WTO, UN, World Bank, IMF Trade Barriers and Protectionism: Types of trade barriers: tariffs, quotas, subsidies, Arguments for and against protectionism

Unit 2: Political and Legal Environment in Global Business

(16 Hours)

Government Intervention in Business: Role of governments in shaping business environments, Nationalization, privatization, and state-owned enterprises. International Legal Frameworks: Key international legal agreements: GATT, WTO, Laws regulating international business transactions. Intellectual Property Rights (IPR): Protection of patents, copyrights, trademarks, Role of IPR in international business. Foreign Direct Investment (FDI) Regulations: Government policies on FDI, Incentives and restrictions for foreign investors. Ethical Issues in Global Business: Corporate social responsibility (CSR) and ethical business practices

Unit 3: Economic Environment and Global Trade

(14 Hours)

Global Economic Systems: Capitalism, socialism, and mixed economies, how different economic systems impact business. Global Economic Trends: Economic growth and development in emerging markets, Economic cycles and their effect on international business. International Business and Economic Policy: Government economic policies and their impact on business, Monetary and fiscal policies in a global context. Balance of Payments and Trade Deficits: Concept and components of the balance of payments, The impact of trade imbalances on global business. Global Financial Markets and Institutions: Role of global financial markets in facilitating trade, Key financial institutions (IMF, World



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Bank, Bank of International Settlements). Exchange Rate Systems: Fixed vs. floating exchange rates, Impact of exchange rate fluctuations on global business

Unit 4: Cultural, Social, and Technological Environment (16 Hours)

Understanding Cultural Differences in Global Business: The role of culture in business success, Cross-cultural communication and negotiation. Cultural Dimensions of International Business: Hofstede's dimensions of culture, The impact of cultural diversity on global business operations Global Workforce Management: Managing a diverse international workforce, Strategies for human resource management in global companies. International Marketing and Consumer Behaviour: Global marketing strategies, Understanding consumer behaviour in different cultures. Innovation and R&D in a Global Context: Importance of innovation in global business, Strategies for global R&D and product development

Suggested Readings: (All Latest Edition)

1. Charles W. L. Hill, & G. Tomas M. Hult, Global Business Today, McGraw Hill
2. Prof Alan M. Rugman, Richard M. Hodgetts, International Business: A Strategic Management Approach" by Prentice Hall.
3. Charles W.L. Hill and Arun Kumar Jain, International Business. New Delhi: McGraw Hill Education
4. Johnson, Derbe., and Colin Turner. International Business - Themes & Issues in the Modern Global Economy. London: Routledge
5. International Business: Text and Cases, Francis Cherunilam, PHI Learning

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	2	1	2	3	2	3	2	3	2	2	1	3	2	1
CO2	3	1	2	2	2	2	2	2	3	2	3	1	3	2	2
CO3	2	3	2	2	3	2	1	3	3	2	1	2	3	1	2
CO4	2	3	2	2	1	3	2	2	3	2	2	1	3	2	3
CO5	1	2	3	2	3	2	2	2	3	2	3	1	3	3	3
Avg	2.2	2.2	2	2	2.4	2.2	2	2.2	3	2	2.2	1.2	3	2	2.2



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 108 Academic English Writing and Creative Writing

L-2, T-0 Credits -2

Course objective: To enhance the ability to present business communication and creative writing skills

Course outcomes

CO1: Plan and write a logical and analytical argument essay

CO2: Critically analyze several articles and develop an independent opinion on a topic

CO3: understand the principles of creative writing and the distinction between the literary genres

CO4: Critically appreciate various forms of literature

CO5: Creating memorable characters for various literary and social media.

Course Contents:

UNIT I - Introduction to Academic Writing - Literature Review and Referencing, Writing for Popular Media, Working with a Sample Editorial, Guidelines for Writing a Blog Post, Writing Policy Briefs: Structure and Guidelines, Working with a Sample Policy Brief. **(7 Hours)**

UNIT – II Dissertation and Research Paper Writing - Stages of Writing a Dissertation, Exploration of Relevant Research Material, Arriving at a Research Question, Analysis of Data and Chapterization, Guidelines for Writing a Journal Article **(8 Hours)**

UNIT – III Creative Writing Process– Meaning and Significance of Creative Writing , Traditional Genres of Creative Writing: poetry, fiction, non-fiction, drama and other forms, Research for Creative Writing - Plot, Setting, Character, Dialogue, Point of View, Literary Devices and Figurative Language , Elements of Style, Grammar and the Structure of Language, Proof Reading and Editing, Fiction: short story, novella and novel, Poetry, Drama, Essay, Fable, Biography, Memoire and Autobiography, Travelogues, Diaries, Self-Narrative Writing **(7 Hours)**

UNIT – IV - Contemporary Creative Writing - Introduction to current trends in creative writing in three principal areas: publishing (traditional, independent and self-publishing); prizes and awards; literary markets and presentation. Reading and approaching literature, using the library, research, working with criticism, Web Content Writing and Blog Writing, Script Writing, Journalistic Writing, Copywriting, Graphic Novel, Flash Fiction, planning and writing assessments of different kinds (including close reading, essays, posters, presentations, transnational literature, digital texts and popular fiction **(8 Hours)**

Suggested Readings:(Latest Editions)

1. Frodesen, Jan & Wald, Margi. Exploring options in academic writing: Effective vocabulary and grammar use. Ann Arbor: The University of Michigan Press.
2. Swales, John M., & Feak, Christine B. Academic writing for graduate students: Essential tasks and skills. Ann Arbor: The University of Michigan Press.
3. Cohen, R. F., & Miller, J. L. Longman Academic Reading Series 4. White Plains, NY: Pearson Education.
4. Abrams, M.H. Glossary of Literary Terms. Boston: Wadsworth Publishing Company.
5. Atwood, Margaret. Negotiating with the Dead: A Writer on Writing. Cambridge: CUP.



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6. Bell, James Scott. How to Write Dazzling Dialogue. CA: Compendium Press.
7. Bell, Julia and Magrs, Paul. The Creative Writing Course-Book. London: Macmillan.

Recommended Projects: Students may be encouraged to write the following for enhanced learning:

1. A free expression essay
2. An opinion essay
3. An argumentative essay
4. A specialized research paper

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as 'Low' to 'High', all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Program level Outcomes →		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O 2	PS O3	PS O4	PS O5	PS O 6
CO1	Plan and write a logical and analytical argument essay	1	1	1	3	3	1	1	1	3	1	1	1	1	2	3
CO2	Critically analyze several articles and develop an independent opinion on a topic	1	1	1	3	3	1	1	1	3	1	1	1	1	1	3
CO3	Understand the principles of creative writing and the distinction between the literary genres	1	1	1	3	3	1	1	1	3	1	1	1	1	1	3
CO4	Critically appreciate various forms of literature	1	1	1	3	3	1	1	1	3	1	1	1	1	1	3
CO5	Creating memorable characters for various literary and social media	1	1	1	3	3	1	1	1	3	1	1	1	1	2	3
AVG		1	1	1	3	3	1	1	1	3	1	1	1	1	1.6	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 110 Business Analytics

L-3, T-0Credits -3

Course objective: to acquaint the students with emerging trends in business analytics

Course Outcomes

CO1: Understand types of Data Analytics

CO2: Explore the use of business Data in decisions

CO3: Explore use of data in evolving business practices and processes

CO4: Understand Models for Data preparation

CO5: Examine the impact of Data Analytics in calculating the Value of Organisations

Course Contents:

UNIT I:

Introduction to Business Analytics: Concept and Scope, Importance of data in Business Decision Models- Concept and Types, Analyst's role in the Business Analytics Model. **(7 hours)**

UNIT II:

Exploring Data and Data Visualisation: Exploring data using Pivot Tables, Pivot Charts, look-up Functions, Data Validation and What if analysis functions in spreadsheets for data visualization. **(12 hours)**

UNIT III:

Data preparation: Treatment of missing values, Identification and Management of Outliers and erroneous data. **(12 hours)**

Unit IV:

Predictive modelling and analysis: Logic driven modelling, strategies for building predictive models, data driven modelling, supervised learning, regression-simple, multiple and logistic regression.

(14 hours)

Suggested Readings: (Latest Editions)

1. Evan, J.R, Business Analytics. Pearson
2. RN Prasad and Seema Achary. Fundamentals of Business Analytics, Wiley. India.
3. Purba Halady Rao. Business Analytics: An application focus, PHI.
4. David Roi Hardoon and Galit Shmueli. Getting started with business Analytics: Insightful Decision-Making, CRC Press, Talyor & Francis Group.
5. Gert H.N. Laursen and Jasper Thorlund. Business Analytics for Managers: Taking Business Intelligence Beyond Reporting. Wiley.
6. Mize, Edward. Data Analytics: The Ultimate Beginners' Guide to Data Analytics. CreateSpace Independent Publishing.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as 'Low' to 'High', all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Program level Outcomes →		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P S O 1	P S O 2	P S O 3	P S O 4	P S O 5	P S O 6
CO1	Understand types of Data Analytics	2	3	3	3	1	1	1	1	3	3	3	1	3	1	3
CO2	Explore the use of business Data indecisions	2	3	3	3	1	1	1	1	3	3	1	1	3	1	1
CO3	Explore use of data in evolving business practices and processes	2	3	3	3	1	1	1	1	3	3	1	1	3	1	1
CO4	Understand Models for Datapreparation	2	3	3	3	1	1	1	1	3	3	1	1	3	1	1
CO5	Examine the impact of Data Analytics in calculating the Value of Organisations	2	3	3	3	1	1	1	1	3	3	3	1	3	1	1
AVG		2	3	3	3	1	1	1	1	3	3	1.8	1	3	1	1



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 112 Digital Technologies for Commerce (Basics of AI & ML) L-2, T-0 Credits -2

Course Objective: To enhance the understanding of digital technologies for commerce

Course Outcomes

CO1: Understand the applications of artificial intelligence techniques in solving business problems

CO2: Analyze Ethical issues in AI Applications

CO3: Understand the principles of Machine Learning

CO4: Analyse Models of Machine Learning

CO5: Explore impact and evolution of AI and ML in modern life

UNIT - I: Introduction to AI and ML

(7 Hours)

AI: Definitions, history, and scope; **ML:** Definitions, relation to AI, and key differences; **Types of ML:** Supervised, Unsupervised, Reinforcement Learning; **Applications of AI and ML:** Real-world use cases (e.g., healthcare, finance, autonomous vehicles); **Ethical Concerns in AI:** Bias, fairness, privacy, and accountability, **Future of AI:** Emerging trends (e.g., Generative AI, AI in robotics).

UNIT - II: Data Basics for ML

(7 Hours)

Understanding Data: Types of data (structured, unstructured), datasets, and features; **Data Preprocessing:** Handling missing data, normalization, scaling, and encoding categorical variables; **Exploratory Data Analysis (EDA):** Visualizing and summarizing data.

UNIT - III: Supervised and Unsupervised Learning

(8 Hours)

Regression: Linear Regression; **Classification:** Logistic Regression, Decision Trees, k-Nearest Neighbors (k-NN); **Model Evaluation:** Train-test split, accuracy, precision, recall, F1-score, ROC-AUC curve; **Clustering:** K-Means; **Applications:** Customer segmentation, anomaly detection.

UNIT – IV: Neural Networks and Deep Learning

(8 Hours)

Introduction to Neural Networks: Perceptrons, activation functions, layers; **Deep Learning Basics:** Overview of Convolutional Neural Networks (CNNs) and Recurrent Neural Networks (RNNs); **Applications:** Image recognition, natural language processing.

Suggested Readings: (Latest Editions)

1. Artificial Intelligence: The Basics by Kevin Warwick, Routledge.
2. Artificial Intelligence: A Modern Approach, Stuart Russell and Peter Norvig Pearson
3. Artificial Intelligence for Dummies, John Paul Mueller and Luca Massaron John Wiley & Sons
4. A Brief History of Artificial Intelligence: What It Is, Where We Are, and Where We Are Going, Michael Wooldridge Flatiron Books
5. Machine Learning: The New AI by Ethem Alpaydin, The MIT Press.
6. Machine Learning for Absolute Beginners: A Plain English Introduction, Oliver Theobald Scatterplot Press
7. Machine Learning the Basics: Alexander Jung, Springer Singapore



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Recommended Projects: Students may be encouraged to conduct the following for enhanced learning:

1. Identify a business problem that may be resolved using automated processes
2. Explore at least 5 different Generative AI applications being used
3. Explore the legal regulations surrounding AI and ML tools being used by people at large
4. Explore the Digital Data Privacy and Protection Rules in India and the world

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as 'Low' to 'High', all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Program level Outcomes →		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	PS O 1	PS O 2	PS O 3	PS O 4	PS O 5	PS O 6
CO1	Understand the applications of artificial intelligence techniques in solving business problems	2	3	1	3	1	3	1	1	3	3	3	3	3	3	3
CO2	Analyze Ethical issues in AI Applications	2	3	1	3	1	3	1	3	3	3	3	3	3	3	3
CO3	Understand the principles of Machine Learning	2	3	1	3	1	3	1	1	3	3	3	3	3	1	1
CO4	Analyse Models of Machine Learning	2	3	1	3	1	3	1	3	3	3	3	3	3	2	1
CO5	Explore impact and evolution of AI and ML in modern life	2	3	1	3	1	3	1	3	3	3	3	3	3	3	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 114 Online/ Inhouse Industrial Skill-Based Training/ Apprenticeship Credits - 4

The Assessment of Online/ Inhouse Industrial Skill-Based Training/ Apprenticeship shall be as follows.

Internal Assessment	-	40 Marks
External Assessment (Viva Voce)	-	60 Marks

Guidelines for Internal Assessment

1. The student has to submit the certificate of training/ Apprenticeship.
2. Every student has to submit a spiral-bound report to showcase the work done and learning during the internship/apprenticeship and must appear for the End Term Viva.
3. The guidelines for the report are to be designed by every institution.
4. All the records are to be maintained by each institute and they should be able to produce whenever required by the university.
5. The duration of the training/apprenticeship will be the winter semester.
6. The course may be offered by having an industry expert within campus/college and guide students on projects within the premises or students doing live projects in industry either offline (outside of classes) or online.
7. The institute must appoint an **internal faculty mentor for each student** in order to monitor/ assess the training/apprenticeship and award internal marks.

Note:

- i. Each student is required to complete a minimum of 60 hours of training, which can be undertaken in segments (on weekends, evenings), spread across the first and second semesters, or completed in one continuous session.
- ii. The university shall conduct external viva of 60 marks at the end of the semester.



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SEMESTER III



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
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BCOM 201 Cost Accounting

L-4, T-0Credits-4

Objective: The course aims to develop proficiency in students towards costing techniques with the aim of cost control and cost management.

Course Outcomes: After completion of the course, students will be able to:

CO1: Determine components of cost of production inventory and prepare a cost statement

CO2: Compute unit cost, employee cost, overheads and treat different types of overheads

CO3: Assess cost under job costing, batch costing, process costing. Contract costing and service costing

CO4: Evaluate contract costs, service costs and activity-based costs for cost management and control

Course Contents:

Unit I

(14 Hours)

Concept and Nature of Cost Accounting: Concept and significance of cost and costing. Cost classification. Costing System. Cost unit, Cost Center, Preparation of Cost Sheet for manufacturing and service sector. **Material Cost-** Direct and indirect material, Valuation of materials, Level Setting, Inventory control: Just in Time (JIT), Kanban, Kaizen. Economic Order Quantity (EOQ).

Unit II

(16 Hours)

Employee Cost and Overheads: Meaning and classification of employee cost - Time and piece rate plans, Profit sharing, Employee productivity and cost. Labor cost control techniques. Remuneration and Incentive schemes (Rowan & Halsey Plan only). Definition, classification, treatment of Production, Administration and Selling & Distribution overheads, treatment of over & under-absorption of overheads. Treatment of Research & Development cost.

Unit III

(16 Hours)

Methods of Costing I: Meaning, application and differences between Job Costing, Batch Costing, Process costing. Determination of cost in process costing. Normal and abnormal loss and gain, Inter-process costing and profit ascertainment.

Unit IV

(14 Hours)

Methods of Costing II: Methods of cost determination in contract costing, Escalation clause and cost-plus contract. Meaning and scope of Service costing, Factors in ascertaining service cost. Concept, significance and salient features of ABC; Stages and flow of costs in ABC; Application of ABC in a manufacturing organization and service industry.

Suggested Readings: (Latest Editions)

1. Arora, M. N. Cost Accounting: Principles & Practice. Vikas publishing house.
2. LaI, J. Cost Accounting. Tata McGraw-Hill Education.
3. Banerjee, B. Cost accounting: Theory and practice. PHI Learning Pvt. Ltd.
4. Kishore. M. R. Cost & Management Accounting. Taxmann Publication Pvt Ltd.



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5. Mowen, M. M., Hansen, D. R. Introduction to. Cost Accounting. United States: South Western Cengage Learning.

6. Maheshwari S. N., & Mittal, S. N. Cost Accounting- Theory & Problems. India: Shree Mahavir Book Depot (Publishers).

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning:

- Prepare a cost statement for manufacturing and/ or service organisation.
- Assess the cost centers and attempt cost control mechanisms.
- Suggest ideal cost system.
- Calculate impact of material consumption, usage and wastages on total material cost.
- Analyze Research& Development cost in pharmaceutical & similar industry and assign the best costing process for such industries.
- Visit a manufacturing and service industry to understand process costing, ABC concept.

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as 'Low' to 'High', all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	3	3	2	2	2	3	1	3	2	2	3	3	1	2
CO2	2	3	3	3	2	2	2	1	3	3	3	2	3	1	3
CO3	3	3	3	3	3	3	2	2	2	3	2	3	3	2	3
CO4	3	3	3	3	2	2	3	3	2	2	2	3	3	3	2
AVG	2.75	3	3	2.75	2.25	2.25	2.5	1.75	2.5	2.5	2.25	2.75	3	1.75	2.5



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 203 Business Laws

L-4, T-0Credits-4

Objective: This course provides a foundational understanding of the legal framework governing business activities in India. It introduces students to key laws and regulations relevant to commercial transactions, business organizations, and financial instruments.

Course Outcomes: After completion of the course, the students will be able to:

CO1 - Develop an understanding of different laws applying to business transactions

CO2 - Analyse and interpret the implications of transactions involving contractual obligations

CO3 - Comprehend the key legal aspects pertaining to setting up of a new company including rights and responsibilities of shareholders

CO4 - Interact effectively using standard legal terminology

CO5 - Utilize critical thinking skills to demonstrate rational and precise argument to various case laws

CO6 - Interpret the various legal provisions to develop their own cases and examples to contribute to the field of knowledge

Course Content

Unit 1

(14 Hours)

Indian Contract Act, 1872: Contract – meaning of a contract & characteristics, Essential Elements of a Valid Contract, Consideration, Capacity of Parties, Consent, Breach of Contract and Remedies, Contract of Indemnity and Guarantee, Contract of Bailment and Pledge, Agency

Unit 2

(16 Hours)

Sales of Goods Act, 1930: Essential elements of Sale of Goods, Conditions and Warranties- Implied Conditions and Implied warranties, Rules of Transfer of Property in case of Specific and Unascertained Goods, Transfer of Property by Non-Owners, Performance of Contract of Sale, Rights of Unpaid Seller; Rights of seller and buyer

Limited Liability Partnership, 2008: Formation and Incorporation of LLP, Partners and their relations, Conversion into LLP, Dissolution of LLP

Unit 3

(16 Hours)

Companies Act 2013: Essential characteristics of a company; Types of Companies, Memorandum and Articles of association, Prospectus, Kinds of Meetings; Essential elements of a Valid meeting, Directors- Remuneration, Appointment, Qualifications, Powers and Limits, Winding Up of Company, Corporate veil, Doctrine of indoor management, Doctrine of Ultra Vires.

Unit 4

(14 Hours)

Negotiable Instruments Act, 1881: Meaning and Types of Negotiable Instruments-Promissory note, Bill of Exchange, Cheque, Types of Endorsements, Holder and Holder In due course, Types of Crossing of cheques; dishonour of cheques

Consumer Protection Act, 2019: Unfair Trade Practices, Rights of Consumers, Consumer dispute redressal mechanisms, Offences and Penalties



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Note: Case laws to be covered for relevant concepts

Suggested Readings: (Latest editions)

1. Kuchhal, M.C and Kuchhal, Vivek, Business Law, Vikas publishing House, New Delhi
2. Goyal, Bhushan Kumar and Jain, Kinneri, Taxmann Publication
3. Pathak, A, Legal Aspects of Business, McGraw Hill Education company
4. Maheshwari, S.K and Maheshawari, S.N, A manual Of Business Law, Himayan Publishing House
5. Singh, Avtar, Business Law, Eastern Book Company, Lucknow
6. Kapoor, N.D, Business Law, Sultan Chand , New Delhi

Course Outcome s (COs)	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	2	2	2	2	1	1	2	1	2	2	2	2	2	1
CO2	2	3	s	2	2	1	2	2	2	2	3	1	2	2	1
CO3	3	2	1	2	2	2	1	2	1	1	2	3	1	2	2
CO4	2	2	2	2	3	1	3	2	1	3	2	2	2	2	2
CO5	2	3	2	2	3	1	1	3	2	1	1	2	3	3	2
CO6	3	3	2	2	2	1	2	3	2	2	2	2	3	3	2
Avg	2.5	2.5	2.2	2	2.3	2.2	2	2.3	1.5	1.8	2	2	2.2	2.3	2.3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 205 Business Research Methods

L-4, T-0 Credits -4

Objective: The aim of this paper is to explore the different facets of research and to identify the various tools accessible to researchers. Additionally, it highlights how research methodology can assist business managers in making informed decisions.

Course Outcomes: After completion of the course the students will be able to:

CO1: Define and develop the research problem and research design

CO2: Gather and analyze primary and secondary data

CO3: Select sampling technique and determine sample size

CO4: Compile and present findings in a research report

Course Contents

Unit I

(14 Hours)

Introduction: Basics of Research; Scope of Business Research; Purpose of Research, Types of Research, Steps in the Research Process, Types of Research Designs and its applications, Criteria of Good Research, scientific thought -Inductive, Deductive, Unit of Analysis - Individual, Organization, Groups, Model building - Defining Construct, Attributes, Variables and relationships.

Unit II

(16 Hours)

Data Collection: Primary and Secondary sources of Data; Qualitative Vs Quantitative data; Source of primary data collection – Interviews, focus group discussions, observation, Survey Method. Source of primary data collection- internal data sources, external data sources.

Questionnaire Designing:Steps in Designing Questionnaire, pilot testing, cautions in questionnaire designing.

Unit III

(16 Hours)

Measurement: Definition; Designing and writing items; Uni-dimensional and Multidimensional scales; Measurement Scales- Nominal, Ordinal, Interval, Ratio; Ratings and Ranking Scale, Thurston, Likert and Semantic Differential scaling, Paired Comparison, Reliability and Validity of scale;
Sampling -Steps, Types, Sample Size Decision.

Hypothesis Formulation and Testing: types of parametric and non-parametric tests.

Unit IV

(14 Hours)

Report Preparation: Meaning, types and layout of research report; Steps in report writing; Literature review and its significance, Citations (Styles like APA, IEEE etc), Bibliography and Annexure in report, Essentials of good research report, presentation of a report, Ethics in Research.

Suggested Readings: (Latest Editions)

1. Cooper, Donald R and Schindler, Pamela. Business Research Methods. Mc Graw Hill Education
2. Kothari, B. L. Research Methodology: Tools and Techniques. Jaipur: ABD Publishers.



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3. Deepak Chawla & Neena Sodhi, Research Methodology: Concepts and Cases, Vikas Publication
4. Levin, Richard and Rubin, DS. Statistics for Management, Pearson Education.
5. Bell, Emma. Bryman, Alan. & Harley, Bill. Business Research methods. Oxford University Press.
6. Dangi, H.K. Business Research Methods. Cengage Learning.

Recommended Projects: Students may be encouraged to use the skills developed in this course while conducting Major Research Projects in the Final Semester.

Program level Outcome s	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	P O 7	P O 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	2	3	3	3	3	2	3	2	2	2	3		3
CO2	3	3	2	3	2	3	3	2	3	2	2	2	3	3	3
CO3	3	3	2	3	2	2	2	2	3	2	2	2	3	3	3
CO4	3	3	2	3	2	2	2	2	3	2	2	2	3	3	3
AVG	3	3	2	3	2.3	2.5	2.5	2	3	2	2	2	3	3	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 207 Banking Operations

L-3, T-0 Credits -3

(Skill Enhancement courses Elective - I)

Objective: This course aims to provide students with a comprehensive understanding of banking operations, including the structure and functions of banks, regulatory frameworks, and the management of banking services and products. It also covers emerging trends and innovations in banking technology and the evolving role of banks in the digital economy.

Course Outcomes: After completion of the course the students will be able to:

CO1: Understand the structure, functioning, and operations of banks.

CO2: Assess various banking products and services offered to customers.

CO3: Evaluate the regulatory framework for banking operations and financial services.

CO4: Analyze the processes involved in managing loans, credits, and non-performing assets (NPAs).

CO5: Examine the impact of digital transformation on banking operations, including internet and mobile banking.

CO6: Understand emerging technologies in banking, such as blockchain, artificial intelligence, and open banking.

Course Contents

Unit I

(10 Hours)

Introduction to Banking Business: Definition and structure of banks, the function of banks, regulatory framework for banks, banking sector reforms in India, the impact of global financial crises on Indian banks, Basel norms and their significance in the Indian banking context, and the role of Neobanks in the evolving banking landscape.

Unit II

(10 Hours)

Banking Services: Overview of banking products and services, types of bank accounts, Internet and mobile banking, home banking, digital and cashless transactions, electronic fund transfer systems like NEFT, RTGS, IMPS, and UPI, ATM services, debit and credit cards, payment systems, essentials of cheque endorsements, and the rise of digital wallets, contactless payments, as a mode of transaction.

Unit III

(10 Hours)

Banking Operations: Cybersecurity measures in online banking, payment gateway integration, blockchain in banking operations with use cases and applications, the role of artificial intelligence (AI) and machine learning (ML) in fraud detection.

Unit IV

(15 Hours)

Loans and Advances Types of loans such as short-term and long-term loans, principles of loan sanctioning, introduction to NPAs (non-performing assets), their management and treatment, the Insolvency and Bankruptcy Code's role in managing NPAs, Buy Now, Pay Later (BNPL) as an emerging credit model, and the growing importance of green loans and sustainable banking finance

Suggested Readings: (Latest Editions)

1. M. N. Gopinath, Banking Principles and Operations, Snow White Publications Pvt. Ltd
2. IIBF, Retail Banking & wealth management, Macmillan Education India



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3. IIBF, Principles and Practices of Banking, Macmillan Education India Private Limited
4. R. K. Uppal, E-Banking in India: Technology and Emerging Innovations, Bharti Publications
5. Moorad Choudhry, The Principles of Banking - Wiley
6. Peter S. Rose and Sylvia C. Hudgins, Bank Management & Financial Services, McGraw-Hill Education

Recommended Projects:

1. Analyze the impact of Basel Norms on Indian Banks
2. Comparative Study of Digital Payment Systems in India
3. Study the adoption of Contactless Payments Post-Pandemic
4. Investigate cybersecurity challenges faced by Indian banks
5. Analyze trends in NPAs across public and private banks in India
6. Study the adoption of green loans in India

Program Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 3	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO3	2	3	3	3	3	2	3	3	3	3	3	2	2	3	3
CO2	3	3	2	3	2	2	3	2	3	2	2	2	3	3	2
CO3	3	2	3	2	3	3	3	3	3	2	2	3	3	2	3
CO4	3	2	3	3	3	3	2	3	3	3	2	3	3	3	2
CO5	3	3	2	2	2	3	2	2	2	3	2	2	3	3	3
CO6	3	3	2	2	2	3	2	2	2	3	2	2	3	3	3
AVG	2.8	2.7	2.5	2.5	2.5	2.7	2.5	2.5	2.7	2.7	2.2	2.3	2.8	2.8	2.7



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 209 Insurance Management

L-3, T-0 Credits -3

(Skill Enhancement courses Elective - I)

Course Outcomes: After completion of the course, learners will be able to:

CO1-Comprehend the concept of risk and uncertainty and classify risks, level of risk, and explain the behavioural aspect of risk and economics of insurance.

CO2-Understand the basic principles of insurance and practical implications.

CO3-Understand the legal framework of the insurance sector in India and its history

CO4-Explain the difference between life and general insurance products

CO5- Understand the nuances of the claim settlement process and the challenges consumers and insurers face

Course Contents:

Unit – I

(12 Hours)

Understanding Risk: Types of risk – Risk management - Objectives - Risk identification and measurement - Pooling arrangements and diversification of risk, Meaning – Definition – Features – Functions and basic principles of Insurance – Evolution of insurance – Insurance organization in India – Recent development of insurance sector- cyber insurance. role of AI and insurance, portability, e-insurance policy; insurance repositories etc.

Unit-II

(10 Hours)

Insurance Act 1938 (as amended) & Insurance Regulatory & Development Act. 1999- An Overview – Insurance Sector Reforms. Nationalization of life and general insurance business. Insurance intermediaries- brokers, agents, ombudsman, bancassurance, TPAs, actuaries- their role. Insurance as a social security tool, Re-insurance: meaning, purpose.

Unit -III

(13 Hours)

Life Insurance: Essentials of an insurance contract, types of life insurance policies, government schemes in life insurance sector General Insurance: Essentials of a general insurance contract, types of general insurance products such as motor, fire, marine, health, agriculture, cyber insurance, weather insurance etc. Government schemes in general insurance sector. Different types of forms in general insurance

Unit IV

(10 Hours)

Policy Claims: Types of claims in life and general insurance, claim settlement process in life and general insurance- Problems in claim settlement – Consumer Protection Act 1986 (amended in 2019) relating to life insurance and general insurance claims.

Suggested Books: (Latest Editions)

1. Sangramsing Samorekar, Principles of Insurance, Insurance Institute of India (IC 01)
2. P.K. Gupta, Risk management & Insurance, McGraw Hill
3. M.N.Mishra and S.B.Mishra, Insurance - Principles and Practice, S.Chand & Company Ltd



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4. Rejda, G. E. & McNamara M, Principles of Risk Management and Insurance, Pearson Education,
5. Aanchal Aggarwal, Nupur Arora, Practice of General Insurance, JSR publishing
6. Alka Mittal & Gupta S. L, Principles of Insurance and Risk Management, Sultan Chand & Sons

Program Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PS O3	PS O2	PS O3	PS O4	PS O5	PS O6
CO3	2	3	3	3	3	2	3	3	3	3	3	2	2	3	3
CO2	3	3	2	3	2	2	3	2	3	2	2	2	3	3	2
CO3	3	2	3	2	3	3	3	3	3	2	2	3	3	2	3
CO4	3	2	3	3	3	3	2	3	3	3	2	3	3	3	2
CO5	3	3	2	2	2	3	2	2	2	3	2	2	3	3	3
AVG	2.8	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.8	2.6	2.2	2.4	2.8	2.8	2.6



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 211 Design Thinking and Innovation
(Ability Enhancement Course)

L-2, T-0 Credits -2

Course Outcomes: After completion of the course, learners will be able to:

- CO1 Understand the fundamentals of design thinking.
- CO2 Apply design principles to real-world business challenges.
- CO3 Work effectively in teams to ideate and refine concepts.
- CO4 Design sustainable products/services aligned with market needs.
- CO5 Develop entrepreneurial ideas using design thinking

Course Contents

1. Introduction to Design Thinking in Commerce: Understanding Design Thinking and its relevance to commerce, Design process: traditional and innovative approaches, Exploring designs in business settings (case studies and examples), Empathy in commerce: understanding customer needs and market trends, Observation techniques for business improvement.

(7 Hours)

2. Conceptualization and Prototyping for Business: Team formation and collaborative ideation, Visual thinking and sketching for commerce projects, Concept generation and selection for product and service design, Prototyping basics: tools and techniques, Experimenting and testing: iterative design in business solutions.

(8 Hours)

3. Sustainable and Customer-Centric Product Design: Principles of sustainable design in commerce, Ergonomics and semantics in service/product creation, Integrating design thinking into business strategies, Setting specifications: customer and market alignment, Practical project: redesigning a product or service for sustainability.

(8 Hours)

4. Entrepreneurship and Innovation in Commerce: Design thinking as a tool for entrepreneurship, Intellectual property and patents in business, Business model generation using design principles, Advanced prototyping methods, Capstone project: presenting a new business idea or redesigned service.

(7 Hours)

Suggested Readings:(Latest Editions)

1. Tim Brown, Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation, HarperCollins Publishers Ltd.
2. Idris Mootee, Design Thinking for Strategic Innovation, John Wiley & Sons Inc
3. Ulrich & Eppinger, Product Design and Development, McGraw Hill
4. Pressman A. Design thinking: A guide to creative problem solving for everyone. Routledge

Program Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO3	PSO2	PSO3	PSO4	PSO5	PSO6
CO3	2	3	3	3	3	2	3	3	3	3	3	2	2	3	3
CO2	3	3	2	3	2	2	3	2	3	2	2	2	3	3	2
CO3	3	2	3	2	3	3	3	3	3	2	2	3	3	2	3
CO4	3	2	3	3	3	3	2	3	3	3	2	3	3	3	2
CO5	3	3	2	2	2	3	2	2	2	3	2	2	3	3	3



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AVG	2.8	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.8	2.6	2.2	2.4	2.8	2.8	2.6
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BCOM 213 Fundamentals of Python

L-2, T-0Credits -2

OBJECTIVE: The objective of this course is to acquaint the students to understand programming fundamentals and apply fundamental problem-solving techniques for design and program applications using Python.

Learning Outcomes: After completion of the course, Students will be able to:

- CO1 Demonstrate knowledge of basic programming constructs in python
- CO2 Illustrates string handling methods and user-defined functions in python
- CO3 Applying data structures primitives like List, Dictionary, and tuples.
- CO4 Identify the commonly used operations involved in file handling

Course Contents:

Unit 1: Introduction to Python Programming, Control Structures and Strings (7 Hours)

Basic Introduction: Origin, Need of Python Programming, Features, program structure, identifiers, reserved words, escape sequences, IDLE-Python Interpreter

Python Programming Introduction: Variables and assignment statements, data types, **Operators:** Assignment, Unary, Binary, Arithmetic, Relational, Logical, Bitwise Operator and membership operator

Control Structures: if-conditional statements, if –else condition, if-elif-else condition, nested if-elif-else condition, Iteration (for Loop and while loop), Nested Loops, break and continue statement.

Strings: Slicing, Membership, Built in functions (count, find, capitalize, title, lower, upper and swap case, replace, join, isspace (), isdigit(), split(), startswith(), endswith()).

UNIT–2: Lists, Tuples and Dictionary (8 Hours)

Mutable and Immutable objects, List: creating, initializing, accessing, slicing, and traversing List. **List operations:** length, concatenation, repetition, in, not in, max, min, sum, all, any. **List methods:** append, extend, count, remove, index, pop, insert, sort, reverse.

Tuples: creating tuples, **Tuple operations:** length, concatenation, repetition, membership, maximum, minimum, **tuple methods:** count, index.

Dictionary: creating, accessing values, adding, modifying and deleting items in dictionary, **Dictionary methods:** len, str, clear, copy, get, update, copy. Difference between list and dictionary

UNIT–3: Functions and Modules (8 Hours)

Concept of Functions: Functions: Defining, Calling and Types of Functions, Arguments and Return Values, Formal vs. Actual Arguments, Scope and Lifetime, Keyword Arguments, Default Arguments, Recursion.

Modules: importing Modules, Math and Random Module, creating your own modules, and concept of Packages



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UNIT-4: Numpy, Pandas and File handling

(7 Hours)

NumPy Library: introduction to NumPy, Creation of One-Dimensional Arrays, Reshaping of an Array, Element-wise Operations, Aggregate Operations, Array indexing, Array Slicing, insert Row/Columns, Append Row/Columns, Array Manipulation Operations, Multi-Dimensional Arrays, statistical operations on arrays

Pandas: Creation of Series, Dataframes, operations- insert, modify, delete a column from dataframe, Descriptive statistics with pandas, advanced operations on Dataframe- pivot and aggregation

File handling: Types of Files (Text file, Binary Files, CSV file), Creation, writing, appending, Insertion, deletion, updating, modification of Data in into the files.

Suggested Readings: (Latest Editions)

1. Martin Brown, “Python: The Complete Reference”, McGraw Hill Education
2. Neetu Goel, Sachin Gupta, and Pooja Thakar, “Basics of Python Programming”, Arihant Publisher,
3. Yashavant Kanetkar, Aditya Kanetkar, “Let Us Python”, BPB Publisher
4. Programming Python, Mark Lutz O'Reilly Media, Inc

Program Level Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	1	2	3	1	1	1	1	3	3	1	1	3	1	1
CO2	2	2	2	3	1	1	1	1	3	3	1	1	3	1	1
CO3	2	2	3	3	1	1	1	1	3	3	1	1	3	1	1
CO4	1	1	2	3	1	1	1	3	2	1	1	3	3	1	1
AVG	1.8	1.5	2.3	3	1	1	1	1.5	2.75	2.5	1	1.5	3	1	1.25



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 215 MOOCS

Credits-2

Note:MOOC based courses may be taken through SWAYAM / NPTEL MOOCs platform. The student desirous of doing a MOOC based course must take approval of the MOOCs Coordinator for the same before the commencement of the semester.

To remove rigid boundaries and facilitate new possibilities for learners in education system, study webs of active learning for young aspiring minds is India's Nation Massive Open Online Course (MOOC) platform. Massive Open Online Courses (MOOCs) are free online courses which are designed to achieve the three cardinal principles of India's education policy: Access, Equity and Quality. MOOCs provide an affordable and flexible way to learn new skills, career development, changing careers, supplemental learning, lifelong learning, corporate eLearning & and deliver quality educational experiences at scale and more.

A student will have the option to earn 2 credits by completing quality –assured MOOC programme of at least 8 weeks offered on the SWAYAM portal or any other online educational platform approved by the UGC / regulatory body from time to time. Completion certificate followed by assignment and exams of opted MOOC should be submitted to respective institute for earning the course credit, i.e. 2.

For August session, tentative list of programmes will be available on the platform from May to August and for January session, tentative list of programmes will be available on the platform from October to January.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

SEMESTER IV



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 202 Financial Management

L-4,T/P -0,Credits-4

Objective: The course aims to familiarize students with the principles and practices of financial management.

Course Outcomes:

CO1: Explore the nature and significance of decisions related to financial management

CO2: Examine the risk and return on investments at different time intervals

CO3: Evaluate capital investment decisions applying capital budgeting techniques

CO4: Assess the capital structure of a firm using its cost of capital

CO5: Analyze factors affecting dividend policy

CO6: Design working capital policy based on the assessment of financial requirements

Course Contents

Unit I (14 Hours)

Introduction: Nature, Scope and objectives of Financial Management, Profit Maximization, Wealth Maximization, Risk and Return: basic dimensions of financial decisions, Functions and responsibilities of a financial manager, Time Value of Money

Unit II (16 Hours)

Capital Budgeting: Process and methods: Payback period Method, Discounted Payback Period Method, Accounting Rate of Return, Net Present Value, Internal Rate of Return, Profitability Index, Risk Adjusted Discount Rate Method and Certainty Equivalent Approach.

Unit III (16 Hours)

Cost of Capital and Capital Structure: Components of cost of capital and their calculation- Cost of Equity, Capital Asset Pricing Model (CAPM), Cost of Retained Earnings, Cost of Debt and Preference Share Capital, Weighted Average Cost of Capital, Marginal Cost of Capital.

Capital Structure- Theories of Capital Structure (Net Income, Net Operating Income, MM Approach and Traditional Approach)

Leverage: Concept, significance and types: Operating Leverage, Financial Leverage and Combined Leverage

Unit IV: (14 Hours)

Dividend decisions: Walter's Model, Gordon's Model, MM Approach, types of dividend policy, concept of working capital, cash and operating cycles, working capital estimation

Cash management: Motives for holding cash, theoretical framework

Inventory management: Costs of Maintaining Inventory, techniques of inventory management

Suggested Readings: (Latest Editions)

1. Rustagi, R. P. Fundamentals of Financial Management, New Delhi: Taxman Publications
2. Khan, M. Y., & Jain, P. K. Financial Management: Text and Problem. New Delhi: Tata McGraw Hill Education India
3. Pandey, I. M. Financial Management. New Delhi: Vikas Publications



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

4. Chandra, P. Financial Management- Theory and Practice. New Delhi: Tata McGraw Hill Education

Recommended Projects:

The students may be encouraged to attempt the following for enhanced learning:

- Develop spreadsheets to analyze investment decisions and calculate NPV, ROL, PI, IRR, MIRR
- Determine Cost of Equity and Debt and calculate WACC
- Estimate working capital requirement for a company.
- Determine operating cycle of manufacturing company.

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as 'Low' to 'High', all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	3	3	3	3	1	1	2	3	3	3	3	3	3	3
CO2	3	3	3	3	2	1	1	2	3	3	3	3	3	1	3
CO3	3	3	3	3	1	1	1	2	3	3	2	2	3	3	3
CO4	3	3	3	3	1	1	1	2	3	3	3	3	3	2	3
CO5	3	3	3	3	3	1	1	1	3	3	3	3	3	3	3
CO6	3	3	3	3	1	1	1	2	3	3	3	3	3	3	3
AVG	3	3	3	3	1.5	2.8	1	1.8	3	3	2.83	2.83	3	2.5	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 204 Management Accounting

L-4, T-0Credit-4

Objective: The objective of the course is to familiarize the learners with the basic management accounting concepts and their applications in managerial decision making.

Course Outcomes:

- CO1: Understand the nature and scope of Management Accounting.
- CO2: Analyse and interpret the accounting financial statements of a company and its limitations.
- CO3: Executing skills to prepare various Budgets.
- CO4: Examining the impact of different ratios on the financial performance of a company.
- CO5: Compute cash flow analysis and its likely impact on the company

Course Contents:

Unit I

(14 hours)

Introduction: Meaning, Objectives, and Scope of management accounting; Difference between financial accounting, cost accounting and management accounting; Comparative financial statements, common size financial statements, trend analysis, Ratio analysis, cash flow statement.

Unit II

(16 hours)

Budgetary Control and Variances: Concept and types of budgeting and budgetary control; meaning, objectives, merits, and limitations of budgetary control; budget administration; Functional budgets including cash budget; Fixed and flexible budgets: meaning and preparation; Zero-based budgeting; Performance budgeting, difference between performance & traditional budgeting. Meaning of Variance and Variance Analysis- Material, Labour, Overheads and Sales Variances, Disposition of Variances, Control Ratios.

Unit III

(16 hours)

Costing and Profit Planning: Meaning of Variable Costing, Absorption Costing and Marginal Costing; uses of Marginal costing; Cost-Volume-Profit Analysis, Profit/Volume ratio, Break-Even Analysis - Algebraic And Graphic Methods, Angle of incidence and Margin of Safety.

Unit IV

(14 hours)

Managerial Decision Making: Decision making based on Marginal Cost Analysis –profitable product mix, Make or Buy, Addition or Elimination of a product line, sell or process further, operate or shut down. Managerial Decision-making using spreadsheets.

Suggested Readings: (latest Editions)

1. Maheshwari. S.N., Principles of Management Accounting, Sultan Chand & Sons.
2. Khan M.Y., Management Accounting, McGraw Hill Education.
3. Arora. M.N., Cost Accounting. Vikas Publishing House. .
4. Lal, Jawahar and Srivastava, Seema, Cost Accounting. McGraw Hill Education.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

5. DebarshiBhattacharva. Management Accounting. Pearson Education.

6. Hilton R. W., Managerial Accounting. McGraw Hill Education.

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning:

- Prepare monthly cash budget, expense budget, activity budget, for a small retail shop, club, student association, college and purchase/production/sales budget for a small factory.
- Compute Break Even Sales for small shops like Grocery (kirana) store, pharmacy, etc. by finding out monthly sales volume, variable expenses, and fixed expenses.

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	2	3	2	2	2	3	2	2	2	2	3	2	1	2
CO2	3	3	3	3	2	2	2	2	3	3	2	3	3	2	3
CO3	3	3	3	3	2	3	2	2	3	3	2	3	3	2	3
CO4	3	3	3	3	2	2	3	2	3	3	3	3	3	2	2
CO5	3	2	3	2	2	2	2	2	3	3	2	3	2	2	3
AVG	3	2.6	3	2.6	2	2.2	2.4	2	2.8	2.8	2.2	3	2.6	1.8	2.6



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 206 Income Tax

L-4, T-0Credits -4

Objectives: This course aims to provide students with a foundational understanding of India's income tax system. It equips students to apply tax laws in computing the tax liability of individuals.

Course outcomes:

CO1: Define key taxation terms.

CO2: Identify and calculate taxable income under various heads.

CO3: Compute the tax liability of individuals under both the old and new tax regimes.

CO4: Understand the requirements for filing income tax returns, including different return types and their due dates.

Course Contents

Unit 1: Basic Concepts

(14 hours)

Meaning of India; Previous year; Assessment year; Person; Assessee; Income; Residential status of a person; Scope of total income, Income deemed to be received and accrued in India, Incomes not included in total income.

Unit 2: Heads of Income

(16 hours)

Salaries; Income from house property; Profits and Gains from Business and Profession (Simple problems only); Capital Gains; Income from other sources.

Unit 3: Deductions And Other Provisions in Case of Individuals

(14 hours)

Deductions under Chapter VIA related to individuals only; Clubbing provisions; Set-off and carry forward of losses.

Unit 4: Tax Liability in Case of Individuals Only

(16 hours)

Calculating tax liability of an individual in case of old regime and new regime including the cases of marginal relief, and Alternate Minimum Tax (AMT); Advance tax; TDS on salary; Income tax return forms and their due dates; Types of returns (original return, belated return, revised return, updated return).

Recommended Reading

1. Manoharan, T. N., & Hari, G. R. Students' Handbook on Taxation (Includes Income Tax and GST). Snowwhite.
2. Ahuja G. & Gupta R. Systematic Approach to Income Tax, Commercial Law Publishers (India) Pvt. Ltd.
3. Singhanian, V. K., & Singhanian, M. Students' Guide to Income Tax & GST. Taxmann.
4. The Income Tax Act, 1961 available on the official website of the Income Tax portal. The link is <https://incometaxindia.gov.in/pages/indiacode/income-tax-act.aspx>

Note: The above readings must be updated as per the assessment year in 4th semester falls. For example, if 4th semester falls in AY 2024-25, then the book must be as per the AY 2024-25.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

COURSE OUTCOMES	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	1	1	3	1	1	2	3	3	1	1	2	2	3	3	2
CO2	3	1	1	3	2	2	2	2	3	2	3	1	1	2	1
CO3	2	1	2	2	2	2	1	2	3	3	1	1	3	1	3
CO4	1	2	1	3	1	3	1	3	1	2	2	2	2	3	3
AVG	1.7 5	1.2 5	1.7 5	2.2 5	1.5	2.2 5	1.7 5	2.5	2	2	2	1.5	2.2 5	2.2 5	2.2 5



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 208 Financial Reporting Analysis and Corporate Governance

L-4, T-0Credits -4

Objectives: This course aims to equip students with a basic understanding of financial reporting standards, analysis techniques, and corporate governance practices in India. Additionally, it provides insights into personal financial planning and comparative evaluation of various investment options.

Course outcomes:

CO1: Familiarize students with the conceptual framework and key aspects of financial reporting in India, including Indian Accounting Standards (Ind AS) and the role of NFRA.

CO2: Enable students to analyze financial statements using various tools like ratio analysis and value-added statements.

CO3: Understanding of corporate governance principles, including provisions in the Companies Act, 2013.

CO4: Equipping students with the fundamental knowledge of accounting standards and Ind-AS.

Course Contents

Unit 1: Financial Reporting in India (14 Hours)

Financial reporting: An overview; Conceptual framework of financial reporting; Role of National Financial Reporting Authority (NFRA).

Unit 2: Financial Reporting Analysis (16 Hours)

Financial statement analysis; ratio analysis; expanded analysis; Value added statement.

Unit 3: Financial Reporting Standards (16 Hours)

Accounting standards; IFRS and Converged IFRS (Ind-AS).

Unit 4: Corporate Governance (14 Hours)

Meaning of corporate governance; Brief provisions of corporate governance in the Companies Act, 2013 including audit committee.

Recommended Reading: (Latest Editions)

1. Sanjay. Dhamija. Financial Reporting and Analysis. Sultan Chand & Sons.
2. Narasimhan M.S. Financial Reporting and Analysis. Cengage Learning.
3. Lal Jawahar & Guba Sucheta. Financial Reporting and Analysis. Himalaya Publishing House.
4. Rawat D.S. & Patel. PStudents' Guide to Ind ASs [Converged IFRS], Taxmann.
5. Bare Act, the Companies Act, 2024. Available at <https://www.mca.gov.in/content/dam/mca/pdf/CompaniesAct2013.pdf>

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	1	1	3	1	1	2	3	3	1	1	2	2	3	3	2
CO2	3	1	1	3	2	2	2	2	3	2	3	1	1	2	1
CO3	2	1	2	2	2	2	1	2	3	3	1	1	3	1	3
CO4	1	2	1	3	1	3	1	3	1	2	2	2	2	3	3
AVG	1.75	1.25	1.75	2.25	1.5	2.25	1.75	2.5	2	2	2	1.5	2.25	2.25	2.25



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 210 Personal Financial Planning

L-4, T-0, Credits -4

Objectives: This course aims to equip students with an understanding of the principles finance so that the students can use these principles to real-world financial decision-making and risk management.

Course outcomes:

CO1: Understand and apply the concept of time value of money in various financial contexts, including bond pricing and EMI calculations.

CO2: Conduct a comparative analysis of retirement investment options, evaluating them based on returns, taxation, and risk factors.

CO3: Analyze and calculate risk and return in portfolio investments using modern portfolio theory.

CO4: Evaluate mutual fund performance using key metrics and understand the pricing of derivative instruments like options and futures.

Course Contents

Unit 1: Time value of money (14 Hours)

Time value of money; calculating time value of various types of annuities; Forward and spot rates; bonds pricing; EMI calculations.

Unit 2: Retirement planning (16 Hours)

Comparative analysis of provident funds, public provided fund, fixed deposits, national pension system, mutual funds, crypto-currencies, equity shares; real-estate as investment options on the basis of returns, taxation, risk, retirement planning.

Unit 3: Portfolio investment (14 Hours)

Calculation of risk and return of a portfolio; Modern portfolio theory.

Unit 4: Mutual funds and Derivatives (16 Hours)

Mutual funds (meaning and NAV); Variability of returns on mutual funds (Sharpe ratio, Treynor ratio, Jensen's alpha, Appraisal ratio, Sortino ratio, M² measure); Futures and forwards (difference and characteristics and pricing); Options (Black-Scholes pricing).

Suggested Reading: (Latest Editions)

1. Chandra, P. Investment Analysis and Portfolio Management. Tata McGraw-Hill Publishing Company Limited.
2. Rustagi, Fundamentals of Financial Management. Taxmann.
3. Kishore, R.M. Financial Management. Taxmann.
4. Luenberger D.G. Investment Science. Oxford University Press.

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	1	2	2	1	1	2	3	2	3	1	3	2	1	1
CO2	3	2	1	3	2	1	1	1	3	2	1	2	3	2	3
CO3	2	3	2	1	1	3	3	2	2	3	2	1	3	1	3
CO4	3	1	2	2	1	1	2	2	2	1	3	3	3	3	2
AVG	2.5	1.75	1.75	2	1.25	1.5	2	2	2.25	2.25	1.75	2.25	2.75	1.75	2.25



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 212 Emerging Technologies in Finance

L-4, T-0, Credits -4

Course Objective: To provide students with a comprehensive understanding of financial innovation, digital and alternative finance models, the application of data analytics in finance, and the operational mechanisms of electronic payment systems, enabling them to analyse emerging trends, leverage innovative tools, and address challenges in a technology-driven financial ecosystem.

Course Outcomes By the end of this course, students will:

- Understand the historical context and drivers of financial innovation.
- Analyse the impact of digital and alternative finance on global markets.
- Apply data analytics techniques to solve financial problems while adhering to data protection norms.
- Evaluate the effectiveness and challenges of modern payment systems and emerging financial models.

Course Contents

Unit I: Brief History of Financial Innovation: Key milestones in financial innovation (e.g., ATMs, credit cards, electronic trading, and the rise of digital banking platforms), Adoption of IT in banking and capital markets, The role of mobile wallets and contactless payment technologies, Evolution of blockchain and cryptocurrencies, Emerging Trends in Financial Innovation **(14 Hours)**

Unit II: Digital Finance and Alternative Finance: Digital Finance: Overview of digital banking, neobanks, fintech ecosystems, and the integration of AI in financial services; **Alternative Finance Models:** Crowdfunding for charity and its impact on social enterprises, Peer-to-peer (P2P) and marketplace lending platforms, new products and models in decentralized finance (DeFi), tokenized assets **(16 Hours)**

Unit III: Application of Data Analytics in Finance and Methods of Data Protection: Data Analytics in Finance: Applications in fraud detection, credit scoring, investment management, Predictive analytics for risk assessment and market forecasting, and the integration of AI/ML for personalized financial services; Data Protection: Principles of data security (encryption, access controls), Legal frameworks for data protection (GDPR, Indian Data Protection Bill), Tools and Techniques: Overview of analytics tools (Python, R, Power BI, Tableau) and their role in finance **(16 Hours)**

Unit IV: Electronic Payment Systems and New Models: Mechanisms of electronic fund transfers (EFT), digital wallets, RTGS, IMPS, and the growing impact of UPI (Unified Payments Interface) and its global equivalents like PIX in Brazil and FedNow in the US; Future Trends in Payment Systems: Biometric authentication, AI-driven fraud prevention in payment systems, Role of Central Bank Digital Currencies (CBDCs) in global finance, and the emergence of cross-border real-time payment system **(14 Hours)**

Project: Students will develop a prototype business model for a fintech product.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Suggested Readings:(Latest Editions)

1. Phadke, S. *Fintech Future: The Digital DNA of Finance*. Sage
2. Uppal, RK. *Banking with Technology*. New Century Publications
3. Richard Sylla, Larry Neal. *The Financial Revolution in Europe: Innovations in Banking, Payments, and Securities Markets*. Cambridge University Press
4. Indian Institute of Banking & Finance. *Emerging Technologies*. Taxmann
5. Arjunwadkar, P. Y. *FinTech: The Technology Driving Disruption in the Financial Services Industry*. Wiley.

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	1	2	2	1	1	2	3	2	3	1	3	2	1	1
CO2	3	2	1	3	2	1	1	1	3	2	1	2	3	2	3
CO3	2	3	2	1	1	3	3	2	2	3	2	1	3	1	3
CO4	3	1	2	2	1	1	2	2	2	1	3	3	3	3	2
AV G	2.5	1.75	1.75	2	1.25	1.5	2	2	2.25	2.25	1.75	2.25	2.75	1.75	2.25



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 214 Academic Writing and Report Presentation

L-2, T-0, Credits- 2

Course Objective: This course aims to equip students with skills to produce clear, structured academic writing and effective reports. It emphasizes critical thinking, appropriate presentation techniques, and professional communication strategies for diverse academic and workplace contexts.

Course Outcomes: Upon completing the course, students will:

1. Develop clarity and coherence in academic and financial report writing.
2. Apply structured formats to produce professional-quality reports.
3. Integrate critical thinking into written and visual presentations.
4. Demonstrate proficiency in creating digital and workplace communication artifacts.
5. Refine writing and presentation skills through collaborative and iterative processes.

Course Contents

Unit 1: Fundamentals of Academic Writing: Writing process: brainstorming, drafting, revising, and editing, Writing exercises: Abstract, research paper, peer review, financial reports. **(7 Hours)**

Unit 2: Report Writing Essentials: Introduction to report writing: types and objectives, Components: executive summary, introduction, body, conclusion, and recommendations, Data representation: tables, charts, and graphs, Formatting and referencing **(7 Hours)**

Unit 3: Critical Thinking and Presentation Skills: Integrating critical analysis into writing, developing strong thesis statements and arguments, presenting findings: oral, written, and visual methods for financial analysis, Creating compelling PowerPoint and poster presentations. **(8 Hours)**

Unit 4: Advanced Academic and Workplace Communication: Writing impactful research proposals and grant applications, Advanced technical documentation (including white papers and policy briefs). Preparing comprehensive project reports and evaluations, Leveraging analytics for content optimization on digital platforms, Advanced citation tools and software, Ethical considerations in research writing and data presentation. **(8 Hours)**

Suggested Readings: (Latest Editions)

1. Belcher, W. L. *Writing your journal article in twelve weeks: A guide to academic publishing success*. University of Chicago Press.
2. Booth, W. C., Colomb, G. G., & Williams, J. M., *The craft of research*. University of Chicago press.
3. Sword, H., *Stylish academic writing*. Harvard University Press.
4. Birkenstein, C., & Graff, G. *They say/I say: The moves that matter in academic writing*. WW Norton & Company.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as 'Low' to 'High', all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	2	3	2	2	2	3	2	2	2	2	3	2	1	2
CO2	3	3	3	3	2	2	2	2	3	3	2	3	3	2	3
CO3	3	3	3	3	2	3	2	2	3	3	2	3	3	2	3
CO4	3	3	3	3	2	2	3	2	3	3	3	3	3	2	2
CO5	3	2	3	2	2	2	2	2	3	3	2	3	2	2	3
AVG	3	2.6	3	2.6	2	2.2	2.4	2	2.8	2.8	2.2	3	2.6	1.8	2.6



**GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)**

BCOM 216

NCC/NSS / Other Social Outreach activities (NUES)

Credits-2

Offered as NUES:Comprehensive evaluation of the students by the concerned coordinator of NCC / NSS / Cultural Clubs / Technical Society / Technical Clubs / Institution's Innovation Council, out of 100 as per the evaluation schemes worked out by these activity societies, organizations; the co-ordinators shall be responsible for the evaluation of the same



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

SEMESTER V



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 301 Financial Markets and Institutions

L-4,T/P -0,Credits-4

Objective: The course aims to familiarize the learners with an overview of Financial Markets and Institutions in India

Course Outcomes

CO1: Analyze the functioning of financial markets and Institutions in India.

CO2: Examine the functioning of money market and capital market.

CO3: Assess the impact of initiatives on financial inclusion.

CO4: Understand the Role and Functions of Financial Institutions.

Course Contents

Unit I: (14 Hours)

Introduction to Financial System: Functions of financial system, Components of Financial System, Financial System and Economic Development

Overview of Indian Financial System: Financial Integration, Financial volatility or stability, Financial Inclusion, Demonetisation and its impact, risks to financial system, global financial market developments, quality of financial development

Financial Sector Reforms: Need and Objectives of financial reforms, Major reforms after 1991

Unit II: (16 Hours)

Money Market: Money Market - concept, role, functions and importance; Money market instruments; Reserve Bank of India (RBI)- structure and role; Monetary Policy Committee (MPC) - structure and role; Policy Rates. Impact of Monetary policy on Inflation and liquidity.

Unit III: (14 Hours)

Capital market: Capital Markets -concept, role, functions and importance. Components of Capital market. Cash markets- Equity and Debt, Depository, Primary and Secondary Markets, Derivatives and commodity markets; Role of Stock Exchanges in India. Securities and Exchange Board of India (SEBI) - Role in capital market development and Investor Protection and Awareness.

Unit IV: (16 Hours)

Banking and Other Financial Institutions : Commercial banks - classification; Payment Banks, Small Banks, Co-operative Banks; Recent initiatives like MUDRA financing scheme, Financial Inclusion; Non-Performing Assets (NPA)-Meaning, causes and Impact of NPAs on Banking Sector; Insolvency and Bankruptcy Code, 2016.Role and Importance of Non-Banking Financial Companies (NBCs), Development Financial Institutions (DFIs), Housing Finance Institutions - National Housing Bank, HUDCO; Microfinance and Rural Credit-NABARD, Post Office Banks.

Suggested Readings: (Latest Editions)

1. Gordon, E. & Natarajan, K., Financial Markets and Services, Himalaya Publishing House.
2. Bhole, L. M., & Mahakud, J. *Financial institutions and markets: structure growth and innovations.* McGraw-Hill.



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3. Kumar, V., Gupta, K., & Kaur, M., Financial Markets, Institutions and Financial Services, Taxmann's Publications.
4. Khan M. Y., & Jain, P. K., Financial Services, McGraw Hill Publishing Company.
5. Khan, M. Y. Indian Financial System -Theory and Practice, Vikas Publishing House.
6. Pathak, Bharati. Indian Financial System, Pearson Education.
6. Annual Reports: Reserve Bank of India, Ministry of Finance, Government of India.

CO-PO-PSO MAPPING

Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	3	3	1	1	1	3	3	3	1	3	3	3	3
CO2	3	3	3	3	3	1	1	3	3	3	1	3	3	3	3
CO3	3	3	3	3	2	1	1	3	3	3	2	3	3	3	3
CO4	3	3	3	3	1	1	1	3	3	3	3	3	3	3	3
AVG	3	3	3	3	1.8	1	1	3	3	3	1.8	3	3	3	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 303 FinTech

L-4, T/P -0Credits-4

Objective – The course aims to give the students a comprehensive overview of the latest trends in Financial Technology and their impact on the products and services offered by financial institutions in financial markets

Course Outcomes – After the completion of the course the students will be able to

CO1: Understand new paradigm of payment systems and its advantages

CO2: Understand foundational Blockchain concepts and know about designs and implementation of smart contracts.

CO3: Learn about methods for developing decentralized applications on Blockchain.

CO4: Explore the fundamental aspects of crypto currencies and the liquid markets they operate in

CO5: Understand practical implications of investing in crypto currencies.

CO6: Understand recent FinTech developments and analyze their impact on the financial services industries

CO7: Describe the technologies underlying cryptocurrencies and Blockchains

Course Contents:

Unit I

(14 Hours)

Introduction to FinTech: FinTech Transformation, FinTech Evolution 1.0: Infrastructure, FinTech Evolution 2.0: Banks, FinTech Evolution 3.0 & 3.5: Startups and Emerging Markets. FinTech Typology, Change in mindset: Regulation 1.0 to 2.0 (KYC to KYD), Cryptographic Hash Functions, Merkle Tree, Digital Signature, Public and Private Keys

Unit II

(16 Hours)

Payments, Cryptocurrencies and Blockchain: Digital Payments, Mobile Money and regulations, RTGS Systems. Cryptocurrencies, Legal and Regulatory Implications. Bitcoin, Ethereum, Altcoins, Wallets, Exchange Markets, Payments, Block Chain and Digital Transactions, Digital Identity. Block Chain in Finance – Concept and Future scope.

Unit III

(14 Hours)

Digital Finance and Alternative Finance: Financial Technology Innovations – E Commerce and M Commerce, AI & Governance, AI in Smart Regulation and Fraud Detection, New Challenges of AI and Machine Learning, Data, Metadata and Differential Privacy, Crowdfunding - Charity and Equity, P2P and Marketplace Lending.

Unit IV

(16 Hours)

FinTech Regulation and RegTech: FinTech Regulations, History and Evolution of RegTech, RegTech Ecosystem: RegTech Institutions Ecosystem: Startups, RegTech Startups: Challenges, RegTech Ecosystem: Regulators. Regulatory Sandboxes, Smart Regulation



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI BACHELOR OF COMMERCE (H)

Suggested Readings: (Latest editions)

1. John Hill, Fintech and the Remaking of Financial Institutions, Elsevier Publications
2. A. Narayanan, et.al., Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction, Princeton University Press
3. Susanne Chishti Janos Barberis, The FinTech Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries (a review), Wiley
4. Freedman, Roy S, Introduction to Financial Technology (Complete Technology Guides for Financial Services), Academic Press
5. Phadke, Sanjay Fintech Future: The Digital DNA Of Finance, Sage Publications
6. Chishti, S., Jockle, J., O'Hanlon, S., Patrick, D., Bradley, B. FinTech For Dummies. United Kingdom: Wiley.

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning:

1. Analyze the market values and returns of cryptocurrencies during the pandemic
2. Study the use of AI and Robotics in marketing of financial services especially banking
3. Examine the need for regulations for security and safety of consumer data and latest developments in this aspect.

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as 'Low' to 'High', all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Outcome s	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PS O 2	PSO 3	PSO 4	PSO 5	PS O 6
CO1	3	3	3	3	1	1	1	3	3	3	1	3	3	3	3
CO2	3	3	3	3	3	1	1	3	3	3	1	3	3	3	3
CO3	3	3	3	3	2	1	1	3	3	3	2	3	3	3	3
CO4	3	3	3	3	1	1	1	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	1	1	3	3	3	3	3	3	3	3
CO6	3	3	3	3	1	1	1	3	3	3	3	3	3	3	3
CO7	3	3	3	3	1	1	1	3	3	3	3	3	3	3	3
AVG	3	3	3	3	1.7	1	1	3	3	3	2.3	3	3	3	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 305 Human Resources Management

L-4, T-0 Credits - 04

Objective: To develop an understanding of the concepts, techniques and principles to manage human resources of an organization.

Course Outcomes: After completion of this course. Students will be able to:

CO1: Examine the concepts and relevance of HRM

CO2: Explore the various dimensions of Human Resource Planning

CO3: Analyse the needs, methods and designing of training and development programmes

CO4: Exhibit the career planning and career development

Course Content

Unit I

(14 Hours)

Introduction to Human Resource Management: Functions of HR Manager; Policies related to Human Resource Management; Emerging challenges of human resource management - Workforce diversity, welfare, health, safety, social security, empowerment, downsizing, VRS, work life balance. Employee code of conduct, Human Resource Information System (HRIS) and e-HRM. Emergence Artificial Intelligence in Human Resource Management

Unit II

(16 Hours)

Acquisition of Human Resource: Human resource planning- Quantitative and qualitative dimensions; Job analysis – Job description and job specification; Recruitment–sources, process; Selection – process, techniques and tools; induction and orientation; Retention. Use of AI Tools in Human Resource Management. HR Metrics and HR Planning

Unit III

(14 Hours)

Training and Development: Concept and importance; Role specific and competency-based training; Training and development techniques and programs – Apprenticeship, understudy, Job rotation, vestibule training, case study, role playing, sensitivity training, In- basket, management games, conferences and seminars, coaching and mentoring, management development programmes; Training process outsourcing, Cultural Shock Usage of Emerging Machine learning and deep learning principles in effective training.

Unit IV

(16 Hours)

Performance Appraisal and Compensation Management: Performance appraisal- Nature, objectives, process, methods, Employee counselling; Job changes - Transfers and promotions Compensation- Rules and policies, Base and supplementary compensation; Individual and group incentive plans; Fringe benefits; Performance linked compensation; Employee stock option; Pay band compensation system; HR Audit, Contemporary issues in human resource management. AI applications in modern performance appraisal.

Note: Case Studies are to be covered relevant to the concepts.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Suggested Readings:(Latest Editions)

1. Dessler, Gary, A Framework for Human Resource Management, Pearson Publishers.
2. David A. Decenzo, Stephen P. Robbins, Susan L. Verhulst, Human Resource Management, WileyIndia Private Limited.
3. Bohlander and Snell, Principles of Human Resource Management, Cengage Learning.
4. Aswathappa, K, Human Resource Management, McGraw Hill Education Company.
5. Robert L. Mathis and Jackson, J., Human Resource Management, South-Western College Publishing.
6. Rao, V. S. P., Human Resource Management: Text and Cases, Excel Books, DeL

OUTCOMES	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	1	1	3	3	3	3	3	1	1	1	1	3	3
CO2	3	3	3	2	3	2	3	3	3	2	3	3	1	3	3
CO3	3	3	3	3	3	3	3	3	3	1	3	3	1	3	3
CO4	3	3	3	3	3	3	3	3	3	1	3	3	1	3	2
AVG	3	3	2.5	2.25	3	2.7	3	3	3	1.25	2.5	2.5	1	3	2.75



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 307 Investment Management

L-4, T-0, Credits-4

Objective: The aim of this course is to provide a conceptual framework for analysis from an investor's perspective for maximizing return on investment. It aims to train students to identify investment alternatives and design a portfolio as per the risk appetite of the investors.

Learning Outcomes: After completion of the course, students will be able to-

- CO 1. Compute the valuation of financial assets such as stocks and bonds
- CO 2. Calculate risk and return for a portfolio and create a minimum risk portfolio
- CO 3. Diversify and manage investment portfolios in accordance with a person's risk Preferences
- CO 4. Evaluate and compare the financial viability of various financial assets
- CO 5. Analyse contemporary trends in investment options available

Course Contents:

Unit 1: Introduction to Investment Management (14 Hours)

Investment – Meaning, Characteristics, Objectives; Investment vs Speculation; Types of Investors; Investment Environment in India and factors conducive for Investment in India; Avenues for Investment – Commodities, Real Estate and Financial Assets; Recent Trends in Investment – Mutual Funds (Concept and Types), Exchange Traded Funds, Real Estate Investment Trust, Value Investing, Green Investing, Environmental Social Governance Based Investing, Socially Responsible Investing, Behavioural Finance.

Unit 2: Portfolio Analysis and Management (16 Hours)

Risk – Concept and Types (Systematic and Unsystematic); Measurement of Risk; Risk and Return Analysis. Portfolio Analysis – Meaning and its Components, Calculation of Expected Return and Risk; Portfolio Selection – Meaning, Feasible set of Portfolios, Markowitz Portfolio Theory, Creation of Minimum Risk Portfolio.

Unit 3: Valuation Models (14 Hours)

Factors Influencing Valuation and Prices of Securities; Capital Asset Pricing Model; Valuation of Equity – Constant Growth Model, Dividend Capitalization Model, Earning Capitalization Model, P/E Multiples Based Valuation; Valuation of Bonds and Debentures – Current Yield, YTM, YTC; Returns on Government Securities; Introduction to Derivatives – Forwards, Futures and Options.

Unit 4: Fundamental and Technical Analysis (16 Hours)

Fundamental Analysis – Economy Analysis, Industry Analysis and Company Analysis; Technical Analysis – Charts and Trends, Dow Theory; Fundamental vs Technical Analysis; Efficient Market Hypothesis – Strong, Weak and Semi-Strong Efficiency in Markets.

Suggested Readings:(Latest Editions)

1. Fischer, D.E. & Jordan, R.J. *Security Analysis & Portfolio Management*, Pearson Education.
2. Ranganathan, M., & Madhumathi, R. *Investment Analysis and Portfolio Management*. Pearson Education



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3. Reilly & Brown. *Investment Analysis and Portfolio Management*. Mc Graw Hill Education.
4. Chandra, P. *Investment Analysis and Portfolio Management*. Tata Mc Graw Hill Education.
5. Kevin, S. *Security Analysis and Portfolio Management*. PHI Learning.
6. Pandian, P. *Security Analysis and Portfolio Management*. Vikas Publishing House.

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning

1. Calculate the value of the share based on the fundamental analysis of the company.
2. Study technical charts of the share selected above and compare the prices using technical and fundamental analysis.

Mapping of Course Outcomes with Program Level Outcomes:

Considering the weights of 1 to 3 and 'Low' to 'High', all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows -

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	3	3	3	1	1	1	1	2	3	3	3	3	1	1
CO2	3	3	3	3	1	1	1	2	2	3	3	3	3	1	1
CO3	3	3	3	3	1	1	1	2	2	3	3	3	3	1	1
CO4	3	3	3	3	1	1	1	2	1	3	3	3	3	1	1
CO5	3	3	3	3	1	1	1	1	1	3	3	3	3	1	1



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 309 Marketing Management

L-4, T-0, Credits – 4

Objective: The course aims to provide an understanding of basic concepts and contemporary issues of marketing. It will help students understand the environmental challenges and formulate effective strategies to create value for customers.

Learning Outcomes: After completion of the course, students will be able to:

CO1: Understand the core concepts and evolution of marketing philosophy

CO2: Identify the target market segments and design its effective positioning strategy

CO3: Design and develop consumer-focused offerings and its marketing-mix strategies

CO4: To assess and analyze the relevance of consumer behaviour in the context of marketing

CO5: To comprehend the influence of digital marketing and technology on marketing decisions

Course Contents:

UNIT I: Introduction to concepts of marketing (16 Hours)

Definition and meaning of Marketing, Marketing Philosophies (Production, Product, Selling, Marketing, and Societal Marketing), Marketing environment, Market Segmentation, Basis of segmenting consumer markets, Targeting, Patterns of target marketing, Positioning

UNIT II: Marketing Mix (16 Hours)

Product – Types of products, Product levels, Product Life Cycle stages and strategies, New product development process

Price – Pricing objectives, Pricing process, Pricing strategies

Place – Channels of distribution, Functions and types of intermediaries, Managing multiple distribution channels

Promotion – Advertising, Sales promotion, Personal selling, Publicity, Integrated Marketing Communications

UNIT III: Understanding Consumer Behaviour (14 Hours)

Concept and importance of consumer behaviour, Three – stage model, Pre-purchase, Purchase, Post-purchase, determinants of consumer behaviour

UNIT IV: Digital Marketing and Contemporary Trends (14 Hours)

Marketing in the digital age, Marketing Analytics, Social Media Marketing, Search Engine Marketing and Optimization, AI in Marketing

Suggested Readings:(Latest Editions)

1. Kotler, P., Armstrong, G., Balasubramanian, S., Agnihotri, P., Principles of Marketing, Pearson
2. Saxena, Rajan, Marketing Management, Latest Edition, McGraw Hill Publication, India
3. Gupta, S., Digital Marketing, Latest Edition, McGraw Hill Publication, India



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Mapping of Course Outcomes with Program Outcomes and Program Specific Outcomes

Program Level Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	2	1	1	3	1	3	1	1	3	1	1	2	2	1	1
CO2	1	1	2	3	2	2	3	2	1	2	2	2	1	1	2
CO3	3	1	3	2	1	1	1	1	3	2	2	1	1	2	3
CO4	1	2	1	1	3	1	2	3	1	3	1	1	3	1	2
CO5	3	1	2	2	2	3	2	2	2	3	2	2	1	1	1
AVG	2	1.2	1.8	2.2	1.8	2	1.8	1.8	2	2.2	1.6	1.6	1.6	1.2	1.8



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 311 EXIM Documentation

L-4, T- 0, Credits – 4

Objective: The course aims to provide an overall perspective on International Business and developing an understanding towards export – import procedures and documentation.

Learning Outcomes: After completion of the course, students will be able to:

CO1: Understand the environment of International Business and economic relations

CO2: Get insights on India's foreign trade policy and institutional framework for exports and imports

CO3: Develop a thorough understanding of documentation process and regulatory framework with regards to exports and imports

CO4: To apply the concepts of International Marketing and Trade Finance to formulate strategies for Exports and Imports.

CO5: To understand country-risk management and broad FEMA guidelines for understanding environmental influence on international business.

Course Contents:

UNIT I: (16 Hours)

Introduction to International Business and Environment: International Business Concepts, Evolution, and Modes, International Trade Theories, Government's influence on International Trade (Tariff and Non-tariff barriers), International Competitive Advantage, International Business Environment (Political, Economic, Socio-cultural, Technological, Ecological, and Legal), Regional Economic Integration.

UNIT II: (14 Hours)

Foreign Trade Policy of India: India's Foreign Trade Policy and its evolution, Understanding benefits under Foreign Trade Policy, Identifying products for exports and choosing export markets, Institutional framework for Export promotion, Export subsidies and incentives, Concepts of EPZ, FTZ, 100% EOU, Quality control for exports

UNIT III: (16 Hours)

Trade Operations Export Import Documentation: Regulatory framework for Exports and Imports, Commercial documents for Exports and Imports, Regulatory documents, Contracts, INCOTERMS, MEIS Schemes: duty drawbacks, export house schemes, Customs clearance and import clearance formalities, International Trade Logistics

UNIT IV: (14 Hours)

International Marketing and Trade Finance: International Product decision and adaptation, Export pricing methods, Evaluating and Choosing marketing channels, Promoting and digital media for global reach.

Organizing Finance for Export business, Pre-shipment and post-shipment finance, Methods of payment (L/C, UCP), Instruments of Trade Finance, Currency risk management, FEMA guidelines.



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Suggested Readings:(Latest Editions)

1. Singh, Ram 'Export and Import Management: Text and Cases, Sage Publications India Pvt. Ltd. , New Delhi, India.
2. Paul, Justin and Aserkar, Rajiv Export Import Management, Second Edition, Oxford University Press, New Delhi, India.
3. Kotabe, Masaaki, Helsen, Kristiaan and Maheshwari, Prateek International Marketing: An Indian Adaptation, Eighth Edition, Wiley India Pvt Ltd., New Delhi, India
4. Sharan, Vyuptakesh International Business: Concepts, Environment and Strategy, Third Edition, Pearson, India.

Recommended Projects: Students must be encouraged to attempt the following for enhanced learning:

- List the required set of documents required to get regulatory clearance for export of a particular product
- Design International Marketing Strategy and related trade finance documentation for successfully marketing the product abroad.

Mapping of Course Outcomes with Program Outcomes and Program Specific Outcomes

Program Level Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	1	1	3	1	3	1	1	3	1	1	2	2	1	1
CO2	1	1	2	3	2	2	3	2	1	2	2	2	1	1	2
CO3	3	1	3	2	1	1	1	1	3	2	2	1	1	2	3
CO4	2	2	1	1	3	1	2	3	1	3	1	1	3	1	2
CO5	3	2	3	2	2	3	2	2	2	3	2	2	1	1	2
AVG	2.2	1.8	2	2.2	1.8	2	1.8	1.8	2	2.2	1.6	1.6	1.6	1.2	2



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 313 Sustainable Finance

L-4, T-0, Credits-4

Objective: The main objective of the course to equip the students with skills to integrate ESG factors in sustainable finance practices and effective analysis of sustainable investments.

Learning outcomes: After completion of the course, the students will be able to: -

CO1: Understand the concept of sustainable finance.

CO2: Examine the various sustainable financial frameworks in different economies.

CO3: Evaluate the role of sustainable finance in the financial system.

CO4: Distinguish the characteristics of different sustainable financial instruments.

CO5: Understand the importance of sustainable reporting and performance.

Course Contents:

Unit-1

(14

Hours)Introduction to Sustainable Finance: Meaning of Sustainable Finance, Importance of Sustainable Finance, Evolution of Sustainable Finance and Green Finance, Concept of Impact Investing, Difference between Impact Investing and Traditional Investing, Importance of Impact Investing, ESG Factors affecting financial decision making

Unit-2

(14

Hours)Building a sustainable financial system across Globe: Overview of Sustainable Finance frameworks across developed countries, UNEP Finance Initiatives from 1992 to 2022, International and National Policy Responses, Role of Central banks, Role of Development Banks, SEBI's role in creating sustainable finance framework

Unit-3

(16

Hours)Sustainable Financial Instruments: Role of sustainable finance in financial ecosystem, Green bonds-Meaning, Use of proceeds in Sustainable projects, Market growth and trends; social bonds-Meaning, Trends, sustainability-linked bonds- Concept, Growth and Trends, Significance of debt financing for sustainable projects; Equity Financing for sustainable projects- ESG indices, ESG indexed ETF and Mutual Funds, Role of shareholders in promoting corporate sustainability

Unit-4

(16

Hours)Sustainability Reporting and Measuring Performance: Concept and Significance of Sustainability Performance Measurement, Importance of sustainability disclosures, Legal and Regulatory requirements for sustainability disclosures, Sustainable Reporting parameters across different countries, Challenges in Sustainable Reporting and Measuring Performance, Common sustainability Initiatives by firms, Green washing- Concept and Impact on financial reporting



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BACHELOR OF COMMERCE (H)**

Suggested Readings: (Latest Editions)

1. Direk Schoenmaker and Willem Schramade, Principles of Sustainable Finance, Oxford University Press
2. Molly Scott Cato, Sustainable Finance: Using the Power of Money to Change the World, Springer
3. Alan S Gutterman, Sustainable Finance and Impact Investing, Business Expert Press
4. Simon Thompson, Green and Sustainable Finance: Principles and Practice, Kogan Page Inc

Recommended Projects

- Students can identify and compare different sustainability initiatives taken by Indian companies.
- Students can assess the impact of sustainability initiatives on firms' financial and stock performance
- Students can compare different sustainable financial instruments with traditional investment options.
- Students can create awareness among themselves and their elders about the importance of investing in sustainable financial instruments.

CO-PO-PSO Mapping

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	2	2	3	3	1	2	3	1	2	3	2	1	3	2
CO2	3	2	2	1	2	1	1	3	2	2	2	3	1	3	1
CO3	3	2	2	3	2	2	1	3	2	2	2	3	2	3	3
CO4	2	2	3	3	2	1	1	3	1	3	3	3	2	2	1
CO5	3	3	3	3	3	2	1	3	2	3	3	3	3	3	1
AV															
G	2.8	2.2	2.4	2.6	2.4	1.4	1.2	3	1.6	2.4	2.6	2.8	1.8	2.8	1.6



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 315 Summer Training Report

Credits: 04

Course Outcomes:

CO1: Work & gain practical experience of working in a real business setting and environment.

CO2: Explore the various functional areas and correlate a few theoretical concepts taught in classrooms to real life work and life scenarios.

CO3: Identify and Analyze best practices, system, processes, procedures and policies of a company/industry in different functional areas and also identify areas with scope of improvements and recommend changes that may be incorporated.

CO4: Develop skills in report writing through observation, data collection, data analysis and present it as a report for analysis to the company.

Each student shall undergo practical training of Six to Eight weeks duration after fourth semester in an approved business / industrial / service organization and submit Hard Copy of the Summer Training Report along with Soft Copy to the Dean USMS/ Director / Principal of the Institution before the commencement of the Fifth Semester End-term Examination. The Summer Training Report shall carry 100 marks. It shall be evaluated for 60 marks by an External Examiner to be appointed by the University and for the rest of the 40 marks by an Internal Examiner to be appointed by the Dean USMS/ Director / Principal of the Institution.

CO-PO MAPPING

	PO1	PO2	PO3	PO4	PO5	PO6	PO 7	PO 8	PO9
CO1	3	3	3	3	3	3	3	3	3
CO2	3	3	3	3	3	3	3	3	3
CO3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3
AVG	3	3	3	3	3	3	3	3	3



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BACHELOR OF COMMERCE (H)

SEMESTER -VI



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BACHELOR OF COMMERCE (H)

BCOM 302 Financial Modelling

L-4, T-0, Credits -4

Objective: The aim of the course is to train the students to effectively and efficiently utilize Spreadsheets for data analysis.

Learning Outcomes: After completion of the course, Students will be able to:

CO 1: Create spreadsheet-based models and use a variety of spreadsheet tools and techniques. such as a number or financial and statistical command functions, what-if scenarios, one- and two-way input tables.

CO2: Use logical IF statements, to custom format cells, and to conditional format cell so as to highlight areas where management attention is needed.

CO3: Create linked spreadsheets for decision making models

CO4: Take Financial Decisions using financial models created

Course Contents:

Unit 1: Introduction

(14 Hours)

Introduction to financial Modeling- difference between spread sheet and model, types and purposes of financial model, skills required for a good modeler, best practices in spread sheet design, Formatting of Excel Sheets, Data Filter and Sort, Conditional formatting, Use of Excel Formula Function, Lookup functions, Match & offset, Data Validation- drop down, Advanced Modeling techniques- what if analysis, scenario building, sensitivity analysis, solver, Macros

Unit 2: Charting

(16 Hours)

Charting Techniques- Rules of creating a bar chart. Pictures as linked objects in Spreadsheets. Creating dynamic charts. Using Name manager. Display or multiple charts at the same time in same location using filter. Now and Then Analysis chart. Waterfall Charts. Thermometer Charts. Change in chart. using sensitivity analysis, Creation of Dashboards, Pivot tables and Pivot charts

Unit 3: Building Financial Models

(14 Hours)

Loan Amortization, Introduction to Financial Statements, Understanding Income Statement, Balance Sheet, Cash Flow Statement, Forecasting models, Ratio analysis, Du point Analysis, linking spreadsheets

Unit 4: Other modeling techniques

(16 Hours)

Time value of money, Cost of capital, Measure of Leverage Project Finance, Project evaluation; stage of project; construction & development phase; funding during investment phase, Costs during investment phase, Life of project, Capital Budgeting Techniques (NPV, IRR, XNPV, MIRR, XIRR)



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Suggested Readings:(Latest Editions)

1. Sengupta, Chandan. Financial analysis and modeling using excel and VBA. Switzerland: Wiley.
2. Alastair Day, Mastering Financial modeling in Microsoft Excel; Pearson, India Edition
3. Proctor Scott. Building financial models with Microsoft excel: A guide for business professionals, Wiley Publications
4. Benninga, Simon. Financial Modeling: The MIT Press
5. Michael Rees. Financial Modeling in Practice: Concise Guide for Intermediate and Advanced Levels. Wiley Finance

Note: Latest editions of the books must be used.

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning

- Take the financial statements of a firm and build a model to predict its future earnings
- Analyze the financial statements of past few years of a company and correlate it to a macroeconomic variable impacting the industry and the firm

Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PS O1	PS O 2	PS O3	PS O4	PS O5	PS O 6
CO1	3	3	3	3	1	1	1	3	3	3	1	3	3	3	3
CO2	3	3	3	3	3	1	1	3	3	3	1	3	3	3	3
CO3	3	3	3	3	2	1	1	3	3	3	2	3	3	3	3
CO4	3	3	3	3	1	1	1	3	3	3	3	3	3	3	3
AVG	3	3	3	3	1.8	1	1	3	3	3	1.8	3	3	3	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 304 Goods and Services Tax

L-4, T-0, Credits -4

Objectives The objective of this course is to provide students with a comprehensive understanding of the Goods and Services Tax (GST) framework, covering its constitutional background, key provisions on supply, tax credit, and invoicing. The course aims to equip students with the knowledge required to effectively calculate GST liabilities, comprehend the registration process, and understand various compliance mechanisms.

Course outcomes:

CO1: understand the constitutional framework and key concepts of GST.

CO2: analyze the rules for the time, value, and place of supply.

CO3: assess the eligibility and conditions for input tax credit.

CO4: explain tax invoice procedures, credit and debit notes, and the e-invoicing system.

CO5: grasp miscellaneous concepts in GST including TDS, TCS, and the e-way bill.

Course Contents:

Unit 1: Introduction to GST (Theory and Problems) (14 Hours)

Constitutional background of GST; Meaning of GST and overview of the GST laws; Scope of supply; Composite and Mixed Supply; Levy and Collection; Composition Levy; GST Council; GSTIN, Registration (Sections 22, 23, 24, 25).

Unit 2: Time of supply, Value of Supply, Place of Supply: (Theory and Problems) (14 Hours)

Time of supply; Value of taxable supply (including valuation rules); Place of Supply (all Sections 10 to 13 of the IGST Act).

Unit 3: Input Tax Credit (Theory and Problems) (16 Hours)

Eligibility and conditions for taking input tax credit ; Apportionment of credit and blocked credits; Manner of determination of input tax credit in respect of inputs or input services and reversal thereof; Availability or reversal of input tax credit in special circumstances; Calculating tax liability and its payment including the order of utilisation of input tax credit.

Unit 4: Miscellaneous aspects of GST (Theory) (16 Hours)

Tax invoice; Credit and Debit notes; E-invoicing; Forward charge versus reverse charge mechanism (basic idea); Tax deducted at source (TDS); Tax collected at source (TCS), E-way bill; GST return forms.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Recommended Reading: (Latest Editions)

1. Singhania, V. K. Students' Guide to GST & Customs Law. Taxmann.
2. Bansal, K.M. GST & Customs Law. Taxmann.
3. Manoharan, T. N., & Hari, G. R. Students' Handbook on Taxation (Includes Income Tax and GST). Snowwhite.
4. Ahuja G. & Gupta R. Systematic Approach to Direct & Indirect Taxation Containing Income Tax, GST & Customs, Commercial Law Publishers (India) Pvt. Ltd.
5. CGST/IGST Bare Acts available on the official website of CBIC.

Notes:

1. It is recommended that students refer to the latest editions of the readings listed above.
2. The term “Problem” here means a numerical question or non-numerical question depending upon the topic being taught.
3. Students are expected to demonstrate the ability to solve numerical problems related to the value of taxable supply and input tax credit.

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	1	1	3	1	3	1	1	3	1	1	2	2	1	1
CO2	1	1	2	3	2	2	3	2	1	2	2	2	1	1	2
CO3	3	1	3	2	1	1	1	1	3	2	2	1	1	2	3
CO4	1	2	1	1	3	1	2	3	1	3	1	1	3	1	2
CO5	3	1	2	2	2	3	2	2	2	3	2	2	1	1	1
AVG	2	1.2	1.8	2.2	1.8	2	1.8	1.8	2	2.2	1.6	1.6	1.6	1.2	1.8



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 306 Introduction to Derivatives

L-4, T-0, Credits -4

Objective: This paper aims to understand the Concept of Derivatives and its types and to acquaint the knowledge about Risk Management and Hedging. Additionally, to understand the clearing and settlement of Derivative market.

Course Outcomes: After completion of the course the students will be able to:

CO1 – Understand the emerging structure of Derivative Market in India

CO2 – Analyze and construct derivative-based strategies for hedging, speculation, and arbitrage.

CO3 – Calculate the fair value of derivative contracts, taking into consideration factors like the underlying asset, volatility, time to maturity, and interest rates.

CO4 - Use derivatives to manage financial risk effectively, including interest rate risk, currency risk, and commodity price risk.

CO5 -Recognize arbitrage opportunities in derivative markets and explain the concept of no-arbitrage pricing.

CO6 - Understand the regulatory and legal framework governing derivatives markets, including the role of bodies like SEBI

Course Contents:

Unit I

(14 Hours)

Meaning, Nature and History of Derivatives: Derivatives – Meaning, Nature and History of Derivatives, Role of Derivatives in Economic Development, Need of Derivatives for Retail Investors, Evolution of Derivatives in India, Derivative Trading on – NSE/BSE, . Factors influencing the growth of derivatives market, OTC and Exchange Traded Market, Risks associated with financial derivatives, Role of SEBI in regulating Derivatives market and SEBI Act, 1992, Difference between Speculation, Hedging and Arbitrage.

Unit II

(16 Hours)

Forwards, Futures and Option Pricing: Financial Derivatives – Futures, Forwards and Options – Nature, Advantage/Disadvantages and Impact of Trading Volume, Trading Mechanism or Payoff of Future, Forwards and Options, Margin Vs Mark to Margin system, Pricing of Future and Forwards – Cost of Carry Model (With and Without Dividends), Options Pricing – Put call parity, Binomial Model and Black-Scholes Model, Pricing Equity Index Futures.

Unit III

(14 Hours)

Investment Strategies for Forward, Futures and Options: Hedging – Long and Short Hedge, Future and Forward Investment Strategies – Cross Hedging, Calendar spread, Rolling the Hedge over, Beta and Optimal Hedge Ratio, Creeping Takeovers. Option Investment Strategies – Bull Spread, Bear Spread, Covered Call, Protective Put, Straddle, Strangle, Box Spread, Bear Spread, Mimicking and Synthetic Portfolios. European Vs American Options.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Unit IV

(16 Hours)

SWAPS: SWAPS- Meaning, Concept, Nature, Evolution and Features of SWAPS. Types of Financial SWAPS – Interest Rate SWAPS, Currency SWAPS, Debt-Equity SWAPS, Commodity SWAPS, Equity Index SWAPS. Introduction to Trading, Clearing, Settlement & Risk Management. SPAN.

Suggested Readings: (Latest Editions)

1. John C. Hull. & Sankarshan Basu. “Options, Futures, and Other Derivatives” Latest Edition Pearson Publication.
2. S. L. Gupta “Financial Derivatives: Theory, Concepts, and Problems” Latest Edition PHI learning Private Limited
3. Sundaram Janakiraman “Derivatives and Risk Management”. Pearson Publication.
4. R. P. Rustogi. “Derivatives and Risk Management” Taxmann Publication.
5. Keith Redhead “Financial Derivatives: : An Introduction to Futures, Forwards, Options and Swaps” Prentice Hall
6. Isha Narula “Fundamentals of Derivatives” JSR Publication
7. P. G. Apte “Derivatives Simplified: An Introduction to Risk Management” McGraw Hill Publication.

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	1	1	3	1	3	1	1	3	1	1	2	2	1	1
CO2	1	1	2	3	2	2	3	2	1	2	2	2	1	1	2
CO3	3	1	3	2	1	1	1	1	3	2	2	1	1	2	3
CO4	1	2	1	1	3	1	2	3	1	3	1	1	3	1	2
CO5	3	1	3	2	1	1	1	1	3	2	2	1	1	2	3
CO6	3	1	2	2	2	3	2	2	2	3	2	2	1	1	1
AV G	2.17	1.17	2.00	2.17	1.67	1.83	1.67	1.67	2.17	2.17	1.67	1.50	1.50	1.33	2.00



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 308 Financial Risk Management

L-4, T-0, Credits -4

Objective: This paper aims to understand the Fundamental Concepts of Risk Management and Learning Risk Identification and Assessment Techniques. It aims at Developing Quantitative Risk Measurement Skills.

Course Outcomes: After completion of the course the students will be able to:

- CO1 – Understanding of Financial Risk and its measurement
- CO2 – Bringing proficiency in management of various types of Risks
- CO3 – Competency in Risk Mitigation and Hedging
- CO4 – Application of Stress Testing and Scenario Analysis
- CO5- Ethical Decision making in Risk management
- CO6 – Risk Management through Technology

Course Contents

Unit I

(14 Hours)

Introduction to Financial Risk Management: Definition of Risk and Risk Management. Types of Financial Risks: Market Risk, Credit Risk, Operational Risk, Liquidity Risk, Legal and Regulatory Risk. Role of Risk Management in Financial Institutions. Importance of Corporate Governance in Risk Management. Regulatory Bodies and Guidelines. Regulatory and Legal Aspects of Risk Management. Global Regulatory Framework – 1. Basel III Guidelines, 2. Dodd-Frank Act, 3. Solvency II for Insurance Companies. Indian Regulatory Framework: - Role of SEBI, RBI, and IRDAI. Risk Management Guidelines for Indian Banks and Financial Institutions. Anti-Money Laundering (AML) and Know Your Customer (KYC)

Unit II

(16 Hours)

Forwards, Futures and Option Pricing: Types of Risks and their Impact - Market Risk, Operational Risk, Liquidity Risk, Interest Rate Risk, Foreign Exchange Risk - Meaning and Nature. Measurement of all types of Risks. Risk Management Techniques for all types of Risks. Regulatory Framework for Risk Management.

Unit III

(16 Hours)

Market Risk Management: Market Risk Management – Nature, Techniques and Tools. Fixed-income interest rate sensitivities. Volatility exposures. Value-at-Risk (VaR) and back testing VaR. Expected shortfall (ES). Correlations and copulas. Parametric and non-parametric estimation methods. Extreme value theory (EVT). Exotic options and mortgage-backed securities



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Unit IV

(14 Hours)

Current Issues in Financial Markets: Market Volatility and Uncertainty, High Frequency Trading (HFT) and Algorithmic Trading, Cybersecurity Risks, Global Financial Crises and Systemic Risk, Inequality and Access to Financial Markets, Fraud and Insider Trading, Monetary Policy Uncertainty, Risk Management Technology.

Suggested Readings: (Latest Editions)

- Philippe Jorion, Financial Risk Manager Handbook, Wiley Finance
- John C. Hull, Risk Management and Financial Institutions, Wiley Finance
- Philippe Jorion, Value at Risk, Mc Graw Hill
- Paul Hopkin, Fundamentals of Risk Management, Kogan Page
- Kevin Dowd, Measuring Market Risk, Wiley Finance

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	1	1	3	1	3	1	1	3	1	1	2	2	1	1
CO2	1	1	2	3	2	2	3	2	1	2	2	2	1	1	2
CO3	3	1	3	2	1	1	1	1	3	2	2	1	1	2	3
CO4	1	2	1	1	3	1	2	3	1	3	1	1	3	1	2
CO5	3	1	3	2	1	1	1	1	3	2	2	1	1	2	3
CO6	3	1	2	2	2	3	2	2	2	3	2	2	1	1	1
AV G	2.17	1.17	2.00	2.17	1.67	1.83	1.67	1.67	2.17	2.17	1.67	1.50	1.50	1.33	2.00



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 310 Cyber Crime and Laws

L-4,T-0, Credits-4

Objective: The course aims to equip the students with a detailed understanding about cybercrime and related legal framework in business

Course Outcomes: After completion of the course, the students will be able to:

CO1: Explore the nature, types, and evolution of cybercrimes and their social, economic, and political impacts on individuals, organizations, and nations.

CO2: Gain a strong understanding of national and international cyber laws, including the Information Technology Act, 2000.

CO3: Learn Cyber crime Investigation Methods.

CO4: Learn fundamental cybersecurity concepts and the strategies used to protect digital infrastructure.

CO5: Examine the ethical, social, and legal considerations related to privacy, digital rights.

Course Content

Unit I: (14 hours)

Introduction to Cyber Crime: Definition and evolution of cybercrime, Differences between cybercrime and conventional crime, Types and classification of cybercrimes-hacking, email spoofing, spamming, cyber defamation, identity theft, phishing, cyber forensic, computer vandalism, crimes related to IPRs, Tools and methods of Cybercrime- Use of proxy servers and anonymizers, Password cracking methods, Attacks on wireless networks

Unit II: (16 hours)

Legal Framework - IT Act: Definitions under IT Act, 2000, Penalty and adjudication - Punishments for contraventions under the Information Technology Act 2000 (Case Laws, Rules and recent judicial pronouncements to be discussed), Limitations of Cyber Law, Significance of cyber laws: Challenges to Indian law and cybercrime scenario in India

Unit III: (16 hours)

Regulatory Framework: Regulation of Certifying Authorities; Appointment and Functions of Controller, Digital signatures and admissibility in courts, Authentication of Electronic Records; Legal Recognition of Electronic Records; Legal Recognition of Digital Signatures, Cyber jurisdiction, Domain name dispute and their resolution, E-forms; E Money, regulations of PPI (Pre-Payment Instruments) by RBI, Electronic Money Transfer, Privacy of Data and Secure Ways of Operation in Cyber Space

Unit IV: (14 hours)

E-Governance: Electronic Governance, Instant messaging platform, social networking sites, security risks, Internet of Things (IOT), Concept of Internet, Web Centric Business, E Business and its significance, Overview of GDPR and Indian data protection regime



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Suggested readings:(Latest Editions)

1. Arora, Sushma. and Arora R.,Cyber crimes and laws, Taxmann Pvt Ltd, New Delhi.
2. Brian, Craig.. Cyber Law: The Law of the Internet and Information Technology. Pearson Education.
3. Rattan J, Cyber Crime and Information Technology, Bharat Law House Pvt Ltd
4. Information Technology Rules & Cyber Regulations Appellate Tribunal Rules with Information Technology Act 2000. Taxmann Publications Pvt. Ltd., New Delhi.

Additional Resources

1. Dietel, Harvey M., Dietel, Paul J., and Steinbuhler, Kate. E-business and Ecommerce for managers. Pearson Education.
2. Sharma J. P., and Kanojia, S.E Business and Cyber Laws. New Delhi. Bharat Law house Pvt Ltd.
3. Joseph, P.T. E-Commerce-An Indian Perspective. PHI
4. Painttal, D.Law of Information Technology, New Delhi: Taxmann Publications Pvt. Ltd.

Course Outcomes (COs)	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	2	2	2	2	3	1	2	3	2	2	2	2	2	1
CO2	3	3	2	2	2	1	2	2	2	2	3	3	2	2	3
CO3	3	2	3	2	2	2	3	2	3	2	2	3	1	2	2
CO4	2	2	2	2	3	3	3	2	3	3	2	2	2	2	2
CO5	2	3	2	2	3	3	1	3	2	1	1	2	3	3	2
AVG	2.6	2.4	2.2	2	2.4	2.4	2	2.2	2.6	2	2	2.4	2	2.2	2



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 312 Project Financing

L-4, T-0, Credits -4

Objective: The objective of this course is to equip students with the fundamental concepts, techniques, and tools necessary for project financing. Students will learn to evaluate project viability, understand financial structures, and analyze funding sources.

Course Outcomes:

After completion of the course, Students will be able to:

CO 1: Conduct feasibility studies and analyze financial statements to assess the viability of projects.

CO 2: Identify Funding Sources, Recognize and evaluate various funding sources, including equity and debt financing options.

CO 3: Identify potential financial risks and develop effective risk mitigation strategies.

CO 4: Present financial analyses and project evaluations clearly and professionally in both written and oral formats.

Course Contents:

Unit 1: (14 Hours)

Introduction: Introduction to Project Financing: Definition and Importance, Types of Projects, Overview of the Project Financing Process, Project Life Cycle: Stages of Project Development, Phases of Project Financing, Key Players in Project Financing, Categories of Project sponsor

Unit 2: (14 Hours)

Project appraisal, Techniques of project appraisal: payback period, NPV, IRR, Project Evaluation Techniques, Assessing project Feasibility, Cost-Benefit Analysis, Risk factors, Financial Statements and Projections, sensitivity analysis and scenario planning

Unit 3: (16 Hours)

Sources of Project Financing, Equity vs. Debt Financing, Internal vs. External Financing, Public vs. Private Financing, Debt Financing Instruments, Loans, Bonds, and Other Debt Instruments, Interest Rates and Their Impact, Structuring Debt for Projects, Equity Financing Instruments, Venture Capital and Private Equity, Initial Public Offerings (IPOs), Crowdfunding, Angel Funding, Public-Private Partnerships (PPPs), Definition and Models, Advantages and Disadvantages

Unit 4: (16 Hours)

Project Risk and Risk Management in Project Financing: Identifying types of risk, Analyzing Risk, Mitigation Strategies, Insurance and Contingency Planning, Role of advisors in project finance, Legal and Regulatory Framework, Understanding Contracts in Project Financing, Regulatory Requirements, Due diligence legal reports, Compliance and Risk Factors, International Project Financing, Cross-Border Financing Issues, Multilateral Development Banks, Foreign Exchange Risks, Current Trends in Project Financing, Impact of Technology on Financing, Green Financing and Sustainable Projects, Future of Project Financing



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Suggested Readings:(Latest Editions)

1. Chandra, Prasanna. Projects: Planning, Analysis, Selection, Financing, implementation and Review. Tata Mcgraw-Hill.
2. Finnerty, John D. Project Financing: Asset-Based Financial Engineering. Wiley.
3. Kumar, B Rajesh. Project Finance Structuring, Valuation and Risk Management for Major Projects. Springer International Publishing.
4. Machiraju, H. R. Introduction to Project Finance an Analytical Perspective. Vikas Publishing House Private, Limited.

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning

- Take the any industry and conduct detailed feasibility analysis
- Students must be encouraged to identify different sources of finance available for the project and evaluate risk associated to it.

Mapping of Course Outcomes with Program Level Outcomes:

Considering the weights of 1 to 3 and ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows -

Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	3	3	1	1	1	3	3	3	1	3	3	3	3
CO2	3	3	3	3	3	1	1	3	3	3	1	3	3	3	3
CO3	3	3	3	3	2	1	1	3	3	3	2	3	3	3	3
CO4	3	3	3	3	1	1	1	3	3	3	3	3	3	3	3
AVG	3	3	3	3	1.8	1	1	3	3	3	1.8	3	3	3	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

SEMESTER VII



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 401 Behavioural Finance

L-4, T-0, Credits -4

Objective: The course aims to impart basic conceptual knowledge on the role of human behaviour in financial decision making. It discusses the various biases, Equity Premium Puzzles and arbitrage opportunities.

Course Outcomes: After completion of the course, Students will be able to:

- CO1. Understand some psychological biases which lead to various anomalies
- CO2. Comprehend the various effects like endowment, disposition etc.
- CO3. Examine investors' behaviour in secondary markets
- CO4. Understand the implications of contemporary issues in Investment decision making Process

Course Contents:

Unit 1: Basic Concepts of Behavioural Finance (14 Hours)

Introduction to Behavioral Finance-Overview, History of Behavioral Finance; From standard finance to behavioral finance- Are financial markets efficient?, Limits to arbitrage Fundamental Risk, Noise Trader Risk, Implementation cost, evidence of limits to arbitrage

Unit 2: Biases in Decision Making (16 Hours)

Cognitive biases, beliefs and heuristics-Preferences: Prospect Theory, Ambiguity aversion, Loss aversion, Framing, Non-consequentialism: Disjunction Effect, Self-deception, Neuro finance (introduction only); Mental Accounting, Self-control, Regret avoidance and Cognitive dissonance, Representativeness and Availability, Anchoring and Belief perseverance, Overconfidence, Optimism and wishful thinking, Overreaction and Conservatism, Self attribution, Regency bias

Unit 3: Understanding Anomalies (14 Hours)

Endowment effect, Disposition effect, reference price effect, Herd Behavior, hindsight, winners' curse, cognitive dissonance, familiarity bias, status quo bias, law of small numbers, information overload

Unit 4: Applications of Behavioural Finance (16 Hours)

Application-The Aggregate Stock Market: Equity Premium Puzzle-prospect theory, loss aversion; The Volatility Puzzle-beliefs, p References;; The Cross Section of Average returns size premium, long term reversals, predictive power of scaled price ratios, momentum, event studies Application-The closed end funds and co movement: investor behavior (saving and investment)-insufficient diversification, naïve diversification, excessive trading, the selling decision, the buying decision. Application-Corporate Finance: Security Issuance, Capital structure and Investment, Dividends, Managerial Irrationality.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Suggested Readings:(Latest Editions)

1. Forbes, William, “Behavioural Finance”, Student ed, Wiley Publication
2. Shleifer, Andrei. “Inefficient Markets-An Introduction to Behavioral Finance”. Oxford University Press
3. Thaler, Richard & Barberis, Nicholas A Survey of Behavioral Finance,
<http://dx.doi.org/10.2139/ssrn.327880>
4. Kahneman, Daniel & Tversky, Amos. “Choices, Values and Frames”. Cambridge University Press

The latest published research papers can be used for teaching to a greater extent.

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning

- Behavioral biases among Indian retail investors and their impact on investment decisions.
- The relationship between Behavioural bias and personal investment decisions- evidence from India vis.-a-viz some other country.
- A historical timeline of financial behaviour theories and the evolution they are likely to face.
- Exploring Behavioral factors in the decision-making of professional fund managers.
- Exploring Behavioral finance and the pricing of fixed-income securities.

Program Level Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	3	3	2	2	1	1	1	3	1	3	1	3	1	1
CO2	3	2	3	2	1	1	1	2	3	1	3	1	3	1	1
CO3	3	1	3	2	2	1	1	1	3	1	3	1	3	1	1
CO4	2	3	3	2	2	1	2	1	3	1	1	1	3	1	2
AVG	2.8	2.3	3	2	1.8	1	1.3	1.3	3	1	2.5	1	3	1	1.25



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 403 Valuation of Startups and IPOs

L-4, T-0, Credits-4

Objective: The main objective of the course to impart skills of various valuation tools to students for startups and IPOs, enabling them to assess financial health, analyze market potential and make informed decisions.

Course outcomes: After completion of the course, the students will be able to: -

CO1: Assess and interpret financial statements and key performance indicators of startup companies.

CO2: Examine the regulatory landscape affecting IPOs, including compliance requirements and the role of underwriters

CO3: Analyze and differentiate various valuation methods applicable to startups and IPOs.

CO4: Identify unique risks and challenges associated with startups and IPOs.

CO5: Evaluate the impact of market dynamics and investor sentiment on IPO pricing and overall success.

Course contents:

Unit-1 Startup Terms, Processes and Valuation

(14 Hours)

Concept of Startup, Startup Processes, Different stages of Startups, Classification of Startups, Startup Ecosystem in World and India, Startup Funding Methods- Venture Capital, Private Equity and Equity Crowdfunding, Startup Funding Stages, Overview on Startup Valuation, Considerations in Startup Valuation, Challenges for Startup Valuation

Unit-2 Startup Valuation

(16 Hours)

Traditional Methods of Valuation- Discounted Cash flow Method, Relative Valuation Method, Net Asset Value; New Methods of Valuation: Venture Capital Method, The First Chicago Method, Scorecard Method, The Dave Berkus Method, Risk Factor Summation Method, Startup valuation by Real Options approach, Startup valuation by Data Envelopment Analysis, Startup valuations in different industries (Cases)

Unit-3 IPO Terms and Process

(16 Hours)

Concept of Initial Public Offer, Significance of valuation of IPO for different stakeholders, Steps in IPO Process, Roles of underwriters, legal advisors and regulatory bodies, Factors determining IPO valuation, Analysis of market conditions influencing IPO performance, IPO Process: Preparation and Organisational Change, Registration Process, Registration on stock exchanges

Unit-4 Different Methods of IPO valuation

(14 Hours)

Discounted Cash flow Model- Equity approach, Entity approach, Total cash flow approach, Adjusted Present Value approach, Precedent Transaction Analysis- Multiples approach, Comparable Company Analysis, Asset Based Valuation



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI BACHELOR OF COMMERCE (H)

Suggested Readings:(Latest Editions)

1. Sinem DirendereKoseoglu, A Practical Guide for Startup Valuation: An Analytic Approach, Springer
2. Stephen R. Poland, Founder's pocket guide: Startup valuation: simple, quick answers, all in one place, 1x1 Media
3. Robert. Moro Visconti, Startup valuation: from strategic business planning to digital networking, Palgrave Mcmillan
4. Joshua Rosenbaum, Joshua Pearl, Investment Banking Valuation: LBOs, M&A, and IPOs, Wiley
5. Parimala Veluvali, Retail Investor in Focus: The Indian IPO Experience, Springer

Recommended Projects

- Students may perform Startup valuation techniques in any startup firm. (subject to data availability)
- Students may apply discounted cash flow models to forecast IPO valuation of a firm.
- Students may apply relative valuation models to forecast valuation of IPO

CO-PO-PSO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	3	2	3	3	1	2	1	1	2	3	2	3	1	2
CO2	3	3	3	2	2	1	1	1	1	2	3	3	1	1	1
CO3	2	3	3	3	3	1	1	1	2	2	3	3	3	1	1
CO4	3	3	3	3	2	1	1	2	1	3	1	3	2	1	1
CO5	3	3	3	3	3	2	1	1	2	1	3	3	3	1	1
AVG															



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 405 Valuation of Equity

L-4, T-0, Credits-4

Objective: The main objective of the course to make the students understand the tools utilized in market to estimate the value of a firm or its equity.

Course outcomes: After completion of the course, the students will be able to: -

CO1: Understand the concept of valuation of equity.

CO2: Examine the various fundamental factors which govern the value of an equity share.

CO3: Evaluate whether a security is fairly valued by the market.

CO4: Conduct valuation of a firm based on the discounted cash flow method.

CO5: Perform relative valuation of a company to understand its current position in the securities market.

Unit-1

(14 Hours)

Valuation fundamentals: Concept of value, Intrinsic value, Difference between price and value, Objective of valuation, Significance of valuation, Overview of different valuation models. **Concept of Fundamental Analysis;** Different Approaches to Fundamental Analysis- Top-down Approach (Economy, Sector, Industry and Company) Bottom-up Approach (Company, Industry, Sector and Economy)

Unit-2

(16 Hours)

Financial Statement Analysis: Financial Statement Analysis: Income statements and Balance sheets through ratio analysis, Du-Pont Analysis, Analysing Director's report, Management Discussion & Analysis, Corporate Governance Report; Analyzing Management quality and qualitative analysis of firms, Evaluation of Management & Organizational Life Cycle. Forecasting Financial Statements- Sensitivity Analysis, Scenario Analysis, Simulation, Regression Analysis, Time Series Modelling

Unit-3

(16 Hours)

Discounted Cash Flow Valuation: Concept of Cash flow analysis, Assumptions of DCF Model, estimating discount rates- Cost of Equity and Cost of Capital for forecasting cash flows, Forecasting FCF and FCFE, Importance of DCF Approach, Classification of Discounted Cash flow Models, Advantages and Limitations of DCF approach, Application of DCF valuation, Value drivers, Steps in DCF Valuation

Unit-4

(14 Hours)

Market Based Valuation: Concept of Relative Valuation, Steps in Relative valuation, Market Value, Market Multiples, Price and Enterprise Value Multiples in Valuation, Price Multiples, Enterprise Value Multiples, Application of Relative Valuation, Advantages and Disadvantages of Relative Valuation, Considerations using different multiples in different industries



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BACHELOR OF COMMERCE (H)

Suggested Readings: (Latest Editions)

1. Aswath Damodaran, Damodaran on Valuation: Security Analysis for Investment and Corporate Finance, Wiley
2. Jerald E. Pinto, Equity Asset Valuation, Wiley
3. Prasanna Chandra, Corporate Valuation: Text and Cases, McGraw Hill India
4. George Calhoun, Price and Value: A Guide to Equity Market Valuation Metrics (Quantitative Finance), Springer
5. Pitabas Mohanty, Business Valuation - Text and Cases, Taxmann
6. Lamba, Ashu & Narula, Isha, Equity Research and Analysis, JSR Publishing House LLP

Recommended Projects

- Students may perform fundamental analysis using Top-Down approach and Bottom-up approach to evaluate value of equity of different firms.
- Use forecasting and statistics to forecast financial statements of various companies.
- Apply discounted cash flow models to forecast value of equity of some companies.
- Apply relative valuation models to forecast value of equity of companies belonging to one sector/industry.

CO-PO-PSO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	2	3	3	1	1	1	1	1	2	3	3	3	1	1
CO2	3	3	3	3	3	1	1	1	2	3	3	3	3	1	1
CO3	2	2	3	3	2	1	1	1	2	3	3	3	3	1	1
CO4	2	3	3	3	1	1	1	1	2	3	3	3	2	1	1
CO5	3	3	3	3	1	1	1	1	2	3	3	3	3	1	1
AVG	2.4	2.6	3	3	1.6	1	1	1	1.8	2.8	3	3	2.8	1	1



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 407 Investment Banking

L-4, T/P -0, Credits-4

Objective: The main objective of the course is to provide students with the necessary theoretical and conceptual tools used in investment banking.

Course Outcomes

After the completion of the course students will be able to

CO1: Examine the mechanics and financial analysis required to value, negotiate and successfully close transactions.

CO2: Explore the framework used in the investment banking process: financial analysis, valuation and the mechanics of deal structuring.

CO3: Analyze the value of a Mergers & Acquisition deal and a deal through a Leveraged Buy Out

CO4: Explore the significance of corporate governance, ethics and legal factor in investment banking deals.

Course Content

Unit I

(14 Hours)

Introduction to Investment Banking: Definition and Roles in Investment Banking, Private Equity, Hedge Funds and Venture Capital Firms. Investment Banking Industry Overview, Role of an Investment Bank in Initial Public Offerings, Book Building and Valuation of IPO

Unit II

(16 Hours)

Corporate Valuation Analysis - Income Approach: Discounted Cash Flow Analysis (DCF) Valuation Method, The Forecast Period & Forecasting Revenue Growth, Free Cash Flows. Calculating The Discount Rate, Determining Fair Value, Pros & Cons Of DCF, Determining Corporate Value, Modeling Debt and Revolvers, Debt and Interest Schedule, Industry Accepted Assumptions (COGS, EBITDA, Working Capital and Capital Expenditures)

Unit III

(14 Hours)

Leveraged Buy-Out: Understanding Leveraged Buyouts (LBO), Discussion of Returns Analysis - Internal Rate of Return (IRR), Cash Return, Construction of an LBO Model, How to Calculate Goodwill, Modeling LBO Financial Structure, Analyzing and Testing the LBO Model, Strategies for Exit and Monetization

Unit IV

(16 Hours)

Mergers and Acquisitions: Introduction to Mergers and Acquisitions, M&A Market Overview, Various M&A Approaches, The Sale Process in Detail, Construction of an M&A Model, Preparation of Key Acquisition Data, Valuation of Target Company, Building Funding Structure, Modeling Acquisition Adjustments, Calculating Accretion / Dilution Effects.



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI BACHELOR OF COMMERCE (H)

Suggested Readings: (Latest edition)

1. Pratap Subramanyam, Investment Banking: Concepts, Analyzes and Cases, Mc Graw Hill Education
2. Pratap Giri, Investment Banking: Concepts, Analyzes and Cases Mc Graw Hill Education
3. Rosenbaum, Joshua Pearl and Joshua Harris, Investment Banking: Valuation, Leveraged Buyouts, and Mergers and Acquisitions, Wiley Finance
4. Matthew Krantz, Robert R. Johnson, Investment Banking For Dummies
5. Michel Fleuriot, Investment Banking Explained: An Insider's Guide to the Industry, Mc Graw Hill Education
6. Jones, C.P., Investment Analysis and Management, Wiley

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning:

- Estimate the Intrinsic Value of a company and compare it with its market value
- Analyze future corporate earnings and determine the value of an organization
- Examine cases of LBO and try to decipher the nuances of the process
- Take a recent M&A deal and assess the value of the target company and evaluate the pros and cons of the deal.

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as 'Low' to 'High', all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows-

Outcomes	PO 1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PS O1	PS O 2	PS O3	PS O4	PS O5	PS O 6
CO1	3	3	3	3	3	3	3	3	3	1	1	3	3	3	3
CO2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO3	3	3	3	3	3	1	2	1	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
AVG	3	3	3	3	3	2.5	2.75	2.5	3	2.5	2.5	3	3	3	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 409 Valuation of Fixed Income Securities

L-4,T/P -0,Credits-4

Objectives - The course aims to train the students to calculate the value of fixed income securities and factors influencing their trading

Course Outcomes - After the completion of the course the students will be able to

CO1: Calculate the value of Fixed income securities, bonds and debentures

CO2: Assess the legal, regulatory and tax framework for bonds in India

CO3: Examine government, corporate and structured finance bond market sectors.

CO4: Analyze securitization and its benefits

CO5: Understand credit ratings and role of credit ratings agencies

CO6: Analyze the credit risk of a company

Course Content

Unit I

(14 Hours)

Overview of Fixed Income Markets: Structure of cash-flow of fixed income securities, Overview of Global Fixed Income Markets, Primary and Secondary Bond Markets, Government Bonds, Corporate Debt, Structured Financial Instruments for Long Term Debt, Short-Term Funding for Banks, Money market Instruments with special focus on Commercial Paper and Certificates of Deposit (CDs).

Unit II

(16 Hours)

Bond Valuation: Calculation of present value of the bond, Bond Yield Measures, Maturity Structure of Interest Rates, Yield Spreads, Term Structure of Interest Rates(including practical questions), Using Duration as a Hedging or Trading Technique (Concept of Duration and convexity), Yield Curve, Macaulay Duration, Modified Duration of a Bond Portfolio

Unit III

(14 Hours)

Securitization: Securitization in India, Residential Mortgage Loans, Commercial Mortgage-Backed Securities, Non-Mortgage Asset-Backed Securities, Collateral Debt Obligations, Sources of Return

Unit IV

(16 Hours)

Interest Rates and Credit Risk: Repo Rate and Reverse Repo Rate, Factors that Influence Interest Rate Risks, Credit Risks. Credit Ratings and Ratings Agencies, Corporate Credit Analysis - Ratios, Special Considerations of High Yield Credit Analysis

Suggested Readings: (Latest Edition)

1. Pietro Veronesi, Fixed Income Securities Valuation, Risk and Risk Management, Wiley Publications
2. Frank J. Fabozzi, Steven V. Mann, The Handbook of Fixed Income Securities, McGraw Hill Education
3. Bhole, L.M., Financial Markets and Institutions, Tata McGraw Hill Publishing Company
- 4 Khan, M.Y, Indian Financial System- Theory and Practice. New Delhi; Vikas Publishing House



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BACHELOR OF COMMERCE (H)

5. Sharma, G.L., and Y.P. Singh eds. Contemporary Issues in Finance and Taxation. Academic Foundation, Delhi
6. Khan and Jain, Financial Services, Tata McGraw Hill

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning:

1. Collate data about the fixed income and government securities in India and the past trends in their returns.
2. Analyze the impact of Monetary and Fiscal Policy on the fixed income securities and their returns
3. Study the Credit Ratings given to India as an economy by major International Credit Rating agencies and analyze the reasons for the changes.

Mapping of Course Outcomes with Program level outcomes

Considering the weights of 1 to 3 as 'Low' to 'High', all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows:

Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	1	3	3	1	1	1	3	2	3	3	3	1	3
CO2	3	3	3	3	1	1	1	3	3	3	3	3	3	3
CO3	3	3	3	3	1	1	1	3	1	3	3	3	3	3
CO4	3	3	3	3	3	1	1	3	3	3	3	3	3	3
CO5	3	3	3	3	3	1	1	3	3	3	3	3	3	3
CO6	3	3	3	3	2	1	1	3	3	3	3	3	3	3
AVG	3	2.6	3	3	1.6	1	1	3	2.67	3	3	3	2.67	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 411 Corporate Credit Rating Analysis

L-4, T-0, Credits -4

Objective: The objective of this course is to acquaint the students with the applications of various concepts and techniques of credit rating and corporate analysis.

Course Outcomes: After completion of the course, Students will be able to:

CO1. Gain insights into Credit Rating Process

CO2 Apply a structured approach to corporate credit assessments.

CO3 Calculate and interpret key financial ratios used in the credit rating process.

CO4 Understand the concepts behind alternative measures of risk, such as Moody's market-implied signals, and their use in credit analysis.

Course Contents:

Unit 1:

(14 Hours)

Introduction to Credit Risk and Credit Rating: Introduction- Meaning of Credit Risk, Factors affecting Credit Risk, Credit Rating-Meaning and Process, Credit Rating and Risk Management, Relationship of Credit Ratings with other Aspects of Credit, Overview of Credit Rating Industry, Bank and Non-Bank financial institution credit rating, Credit Rating Essentials and Methodology.

Unit 2:

(16 Hours)

Corporate Credit Rating: Analysing corporation credit quality, Balance Sheet, Cash Flow and Profitability measures, Measures of Corporate Credit Strength through Ratio Analysis, Benchmarking credit quality, Determinants of Corporate Credit Rating, Public Sector Credit Rating-Factors and Techniques, SEBI's Guidelines for CRAs.

Unit 3:

(14 Hours)

Sovereign Credit Rating: Defining sovereign ratings, Differences between sovereign risk and country risk, Local-currency bond ratings versus foreign-currency bond ratings, Basis of sovereign credit ratings, Past Cases of Default, Structured Finance Credit Rating.

Unit 4:

(16 Hours)

Contemporary Issues: New Trends in Corporate Credit Rating, Role of CIBIL, Global Controversies in Credit Rating, Regulation of Credit Rating Agencies (CRAs) in India, ESG in Credit Rating

The latest cases on Credit Rating and Defaultscan be used for teaching to a greater extent.

Suggested Readings:(Latest Editions)

1. Dr DD Mukherjee's Credit Appraisal , Risk Analysis & Decision Making - An Integrated Approach to on and off Balance Sheet Lending - Latest Edition, Stone White Publications Pvt Ltd



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Additional Readings:

1. Credit Appraisal & Analysis of Financial Statements: A Handbook for Bankers and Finance Managers by RK Gupta & Himanshu Gupta , Notion Press
2. Credit Rating in India: Institutions, methods & Evaluation by Mamta Arora, New Century Publications

Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	3	2	2	1	1	1	3	1	3	1	3	1	1
CO2	3	2	3	2	1	1	1	2	3	1	3	1	3	1	1
CO3	3	1	3	2	2	1	1	1	3	1	3	1	3	1	1
CO4	2	3	3	2	2	1	2	1	3	1	1	1	3	1	2
AVG	2.8	2.3	3	2	1.8	1	1.3	1.3	3	1	2.5	1	3	1	1.25



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 413 Insolvency and Bankruptcy Laws

L-4,T-0, Credits-4

Objective: This course aims to provide students with a comprehensive understanding of the legal framework governing insolvency and bankruptcy in India.

Course Outcomes: After completion of the course, the students will be able to:

CO1: Understand the conceptual framework of insolvency and bankruptcy

CO2: Analyse the provisions of the Insolvency and Bankruptcy Code, 2016.

CO3: Apply insolvency laws to corporate and individual insolvency.

CO4: Examine the role of the National Company Law Tribunal (NCLT) and other adjudicating authorities.

CO5: Evaluate emerging trends and challenges in insolvency and bankruptcy law.

Course Content

Unit 1:

(14 Hours)

Introduction to Insolvency and Bankruptcy: Concept and Objectives of Insolvency and Bankruptcy, Overview of the Insolvency and Bankruptcy Code, 2016, Key Definitions: Insolvency, Bankruptcy, Liquidation, and Winding-up, Corporate Insolvency Resolution Process (CIRP) Framework, Formation of Committee of Creditors (CoC) and its Powers, Initiation of CIRP by Financial Creditors, Operational Creditors, and Corporate Debtors, Approval of Resolution Plans by CoC and NCLT

Unit 2:

(16 Hours)

Liquidation Process: Liquidation Process under IBC, Grounds for Liquidation; Appointment and Role of Liquidator, Priority of Claims in Liquidation, Voluntary Liquidation Process, Insolvency Resolution Process for Individuals and Partnerships, Bankruptcy Process for Individuals and Partnerships, Role of Debtor and Creditor in Individual Insolvency, Adjudication by Debt Recovery Tribunal

Unit 3:

(14 Hours)

Adjudicating Authorities, Appellate Tribunals and Insolvency Professionals: National Company Law Tribunal (NCLT), National Company Law Appellate Tribunal (NCLAT), Powers and Jurisdiction of NCLT and NCLAT, Appeals to the Supreme Court, Role of Debt Recovery Tribunals (DRTs) and Appellate Tribunals (DRATs), Roles and Responsibilities of Insolvency Professionals, Eligibility, Registration, and Regulation of Insolvency Professionals

Unit 4:

(16 Hours)

Insolvency Agencies and Challenges in Insolvency Law: Insolvency Professional Agencies (IPAs) and their Functions, Code of Conduct for Insolvency Professionals, Role of the Insolvency and Bankruptcy Board of India (IBBI), Cross-Border Insolvency under IBC, Role of Alternative Dispute



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

Resolution (ADR) in Insolvency, COVID-19 Impact on Insolvency Laws, Recent Case Laws and Judicial Precedents, Emerging Challenges and Global Practices

Suggested Readings:(Latest Editions)

1. Insolvency and Bankruptcy Code, 2016 (Bare Act) - Government of India.
2. Taxmann's Insolvency and Bankruptcy Law Manual - Taxmann Publications.

Additional Resources:

- Reports from the Insolvency and Bankruptcy Board of India (IBBI)
- Articles from leading law journals on insolvency and bankruptcy law
- NCLT/NCLAT case rulings and analysis

Course Outcomes (COs)	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	2	2	2	2	3	1	2	3	2	2	2	2	2	1
CO2	3	3	2	2	2	1	2	2	2	2	3	3	2	2	3
CO3	3	2	3	2	2	2	3	2	3	2	2	3	1	2	2
CO4	2	2	2	2	3	3	3	2	3	3	2	2	2	2	2
CO5	2	3	2	2	3	3	1	3	2	1	1	2	3	3	2
Avg	2.6	2.4	2.2	2	2.4	2.4	2	2.2	2.6	2	2	2.4	2	2.2	2



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

SEMESTER VIII



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 402 - Strategic Management

L-4, T-0, Credits: 4

Objective: The course aims to acquaint the students with the key concepts and framework of strategic management and understand the process involved in designing, evaluating, implementing strategies to attain organizational objectives.

Course Outcomes: By the end of this course, students will be able to:

CO1 – Describe the concept of business policy, its evolution and strategic management.

CO2 – Perform the SWOT analysis.

CO3 – Develop skills to formulate various strategies in different business portfolio models.

CO4 – Discover the issues in strategy implementation -culture, governance, behavioural and leadership.

Course Outline

UNIT 1

(14 Hours)

Introduction: Overview of Strategy, nature, scope, importance. Evolution of Strategic management, Levels of strategy, strategic intent, Leverage and stretch Strategic Management Model. Vision, Mission, Objectives and Goals in strategy. Strategic activities, evaluation and control. Sustainability as a strategy.

UNIT 2

(16Hours)

Environmental Scanning Need, characteristics and categorisation of environmental factors: approaches – Structural Analysis of Competitive Environment (Porters Five forces Model), ETOP as a diagnostic tool, External environment – Political, socio-cultural, technological, Legal, Regulatory, Supplier, International. Factors and pitfalls in environmental scanning.

Analysis of internal resources - Strength Weakness, Resource Audit, Strategic Advantage Profile, Value Chain Analysis, McKinsey 7s Framework, Functional Area Profile, Resource Deployment Matrix, Organisational Capability factors and profile, VRIO framework.

UNIT 3

(14 Hours)

Formulation of Corporate Strategies: Components, importance and challenges of corporate strategy. Major Strategic Options – Stability, Profit, Proceed with caution, growth, expansion, concentration, Integration, Diversification (Concentric & Conglomerate), Internationalisation (Global, Transnational, International, Multi domestic), Cooperation, Digitalisation, Retrenchment, Divestment, Liquidation, Combination Strategies.

UNIT 4

(16Hours)

Choice of Business Strategy: BCG Model, Stop light Strategy Model (GE Matrix), Directional Policy Matrix (DPM), Ansoff Matrix, Product/ Market Evolution matrix, Three box theory by Vijay Govindrajana.



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BACHELOR OF COMMERCE (H)

Major Issues Involved in Implementation of Strategy: Organisational Culture, Behavioural factors, Organisational Structure, and governance Role of Leadership. Case study on culture and leadership in organisations (eg. Terror at Taj, Mumbai; Maggi comeback by Nestle).

Suggested Readings (Latest Editions)

1. Kazmi, Azhar, Strategic Management, McGraw Hill Education Company.
2. Kachru, U. Strategic Management, McGraw Hill Education Company.
3. David, Fred R. & David, Forest R. Strategic Management, Concepts and cases – A Competitive Advantage Approach, Pearson Education.
4. The Three Box Solution, Vijay Govindrajana, Harvard Business Review Press.
5. N Chandrasekaran & P.S. Ananthanarayanan, Strategic Management, Taxmann's Publications.

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	3	2	3	2	2	1	1	2	3	2	3	2	3	1
CO2	2	2	1	1	2	3	2	2	1	2	3	2	2	2	3
CO3	3	3	3	1	1	2	1	2	2	1	3	3	1	2	3
CO4	3	2	2	1	2	2	1	3	3	2	1	3	3	1	3
AV G	2.5	2.5	2	1.5	1.75	2.25	1.25	2	2	2	2.25	2.75	2	2	2.5



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 404 Advanced Research Methods

L-4, T-0, Credits -4

Objective: To equip students with a comprehensive understanding of data collection and advanced data analysis techniques along with reporting of research in the form of project and research paper.

Course Outcomes: After completion of the course the students will be able to:

CO1: Acquire skill to understand nature of research

CO2: Understanding advanced research methods and their applicability.

CO3: Applying specific qualitative or quantitative data analysis technique.

CO4: Compile and present research findings in the form of research report or research paper.

Course Contents

Unit I: (12 Hours)

Introduction: Role of Research in Business Decision-Making, Types of Research: Exploratory, Descriptive, and Analytical, Ethical Considerations in Research: confidentiality, consent, plagiarism, and responsible reporting

Unit 2: (16 Hours)

Research Design and Data Collection Methods - Choosing the appropriate research design for specific research questions: Cross-Sectional vs. Longitudinal Research Designs, Experimental and quasi-experimental design Applications, Mixed-Methods Research in Business Decision-Making, Applications of Surveys, interviews, and focus groups, Applications of qualitative data analysis software, Analyzing Social Media as a Source of Secondary Data.

Unit 3: (18 Hours)

Advanced Data Analysis and Interpretation- Quantitative methods: Introduction to statistical tools and software (e.g., SPSS, Excel), Descriptive statistics- Measures of central tendency and dispersion, Hypothesis testing, t-tests, ANOVA (One-way, two-way, and three-way), regression analysis, correlation analysis. Multivariate Analyses - Factor Analysis, Cluster Analysis, Multiple Regression (SEM, Path Analysis), Discriminant Function Analysis, Multidimensional Scaling.

Unit 4: (14 Hours)

Qualitative methods and research writing: Qualitative Analysis: Applications, Assumptions, and Limitations, Qualitative Methods- Content Analysis, Grounded Theory, Category Identification, Narratives, report writing, research paper writing.

Suggested Readings (Latest edition):

1. Levin, Richard and Rubin, DS. Statistics for Management, Pearson Education.
2. Bell, Emma. Bryman, Alan. & Harley, Bill. Business Research methods. Oxford University Press.



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3. Cooper Donald R. and Schindler Pamela S. Business Research Methods. McGraw-Hill Education.
4. Dangi, H.K. Business Research Methods. Cengage Learning.
5. Deepak Chawla & Neena Sodhi, Research Methodology: Concepts and Cases, Vikas Publication
6. Kothari, B. L. Research Methodology: Tools and Techniques. Jaipur: ABD Publishers.

Recommended Projects: Students may be encouraged to write, publish and present a research paper on any topic in Commerce.

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO 7	PO 8	PO9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	2	3	3	3	3	2	3	2	2	2	3		3
CO2	3	3	2	3	2	3	3	2	3	2	2	2	3	3	3
CO3	3	3	2	3	2	2	2	2	3	2	2	2	3	3	3
CO4	3	3	2	3	2	2	2	2	3	2	2	2	3	3	3



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 406 New Venture Financing

L-4, T-0, Credits - 4

Objectives The course objective is to equip students with a comprehensive understanding of the various sources of financing available to startups, including angel investors, venture capital, and crowdfunding. Students will learn to create effective financial plans, apply valuation techniques, and analyze investment decision-making criteria used by investors. The course also emphasizes the development of compelling business plans that clearly articulate a venture's value proposition and funding requirements.

Course Outcomes: After completion of the course, the Students will be able to:

CO 1: Describe the key concepts and importance of new venture financing in the entrepreneurial ecosystem.

CO 2: Develop skills in writing and presenting a compelling business plan to attract investors.

CO3: Develop effective financial strategies tailored to different stages of a new venture's lifecycle.

CO4: Apply different methods for startup valuation and understand how to structure deals effectively.

CO5: Develop a comprehensive harvest strategy or exit routes for investors.

CO6: Assess the impact of institutional support and government schemes on the growth and sustainability of new ventures.

Course Contents

Unit I: (14 Hours)

Introduction: New Venture Finance, The investment landscape, Essentials of a "good plan" from a Venture capitalist perspective. Writing and Presenting the Business Plan to Investors, Essential Financial Statements and Forecasts and Performa (Balance sheet, Income statement, Cash flow statement)

Unit II: (16 Hours)

Sources of Capital: Crafting Financial and Fundraising Strategies, Sources of Equity and Sources of Debt Financing, Other sources of Funding (Personal Equity, Angel Investors, Venture Capitalists (Financing stages of venture capital financing - Seed stage; start-up stage; early stage expansion stage and bridge stage), Bootstrapping, Private Equity, Hedge funds); Different models of VC; Business Incubators and Accelerator Programs; Correlation of means of finance with project life cycle; Initial Public Stock Offerings Process.

Unit III: (14 Hours)

Developing Successful Businesses: Developing an effective business model, Role of Intellectual Property in early and ongoing success, due diligence, Valuation of a new venture, Different methods for start-up valuation, Structuring the Deal, Bank Funding Process and Documentation; Crafting a Harvest strategy or Exit Routes.



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Unit IV:

(16 Hours)

Institutional Support: Institutional support to Entrepreneurship Role of Directorate of Industries, District Industries Centers (DICs), Industrial Development Corporation (IDC), State Financial corporation (SFCs), Commercial banks Small Scale Industries Development Corporations (SSIDCs), Khadi and village Industries Commission (KVIC), National Small Industries Corporation (NSIC), Small Industries Development Bank of India (SIDBI), Ministry of Micro Small and Medium Scale Enterprises (MSME) Government Policy Packages. Government schemes for new ventures like: Start-up India (2016) , Make in India (2014), Atal Innovation Mission, Support to training and Employment programme for women (STEP), Digital India, Stand up India, Trade related entrepreneurship assistance and development (TREAD), Pradhan Mantri Kaushal Vikas Yojana, NABARD (rural development).

Suggested Readings: (Latest Editions)

1. Bruce R. Barringer, R. Duane Ireland, Entrepreneurship: Successfully Launching New Ventures
2. Stephen Spinelli, Jr. Robert Adams, New Venture Creation, Mc Graw Hill (E Book Available)
3. Benjamin, Gerald A., and Joel B Margulis. Angel Capital, How to Raise Early stage, private equity Financing. New Jersey: John Wiley & Sons
- 4., Mahendra Ramsinghani , The business of venture capital: Insights from leading practioners on the Art of raising a fund, Deal structuring , Value Creation, and Exit Strategies, Wiley
5. Romans, Andrew. The Entrepreneurial Bible to Venture Capital: Inside secrets from the leaders in the Startup Game: McGraw-Hill Education

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

Outcome s	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	3	2	1	1	1	1	1	3	3	3	2	1	2
CO2	3	2	2	2	3	1	1	2	3	2	3	3	2	1	2
CO3	2	2	2	2	1	1	1	1	1	3	3	3	3	1	1
CO4	3	3	3	3	2	1	1	1	1	3	2	3	3	1	1
CO5	3	2	2	2	2	1	1	1	1	2	2	2	2	1	2
CO6	2	2	2	2	1	1	1	1	1	2	3	3	2	1	1
AVG	2.6	2.3	2.3	2.1	1.6	1	1	1.3	1.5	2.5	2.6	17	2.3	1	1.5



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BACHELOR OF COMMERCE (H)

BCOM 408 International Financial Management

L-4, T-0, Credits - 4

Objective: The course aims to acquaint students with the environment in which international financial transactions are carried out and to equip them with analytical tools and techniques for sound financial decision-making in a global setting.

Course Outcomes: After completion of the course, students will be able to-

- CO 1. Understand the concept of global financial environment and international flow of funds
- CO 2. Analyse the viability of capital expenditure proposals and assess the risk in financial decision-making
- CO 3. Understand various international financial instruments
- CO 4. Understand various exchange rate risks and their management
- CO 5. Understand portfolio management techniques and its risk

Course Contents:

Unit 1: (14 Hours)

Introduction: Scope and Nature of International Finance; Need for International Financial Management – Globalization of the World Economy; International Financial Management vs Domestic Financial Management – Foreign Exchange Risk, Political Risk, Market Imperfections, etc.; Complexities and Issues in managing financial function in an international firm; International Financial Markets and Instruments – International Capital and Money Market Instruments; Integration of Financial Markets; Role of Financial Intermediaries

Unit 2: (16 Hours)

Foreign Exchange Market: Functions of Foreign Exchange Market; Participants of Foreign Exchange Market; Methods of Exchange Rate Determination; Foreign Exchange Market – Spot and Forward Market; International Arbitrage Opportunities – Two Point Arbitrage, Triangular Arbitrage, Covered Interest Arbitrage; International Parity Conditions – Purchasing Power Parity Theory, Interest Rate Parity Theory; International Fisher Effect; Exchange Rate Risk – Measurement and Management of Translation, Transaction and Real Operating Exposure; Hedging Foreign Exchange Risk; Methods of Hedging – Forward Contracts and Options.

Unit 3: (16 Hours)

Foreign Investment and Financing Decisions: Cost of Capital for Overseas Investment and Capital Structure; Capital Budgeting for Multinational Corporations – Estimation of Cash Flows, Evaluating International Projects using Adjusted Present Value Model (APV), etc.; Working Capital Management in MNEs – International Cash Management, International Inventory Management and International Receivables Management.



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Unit 4:

(14 Hours)

International Portfolio Management and Diversification: International Diversification – Risk and Return Aspects; International Risk Spreading; International Portfolio Investment; Benefits of International Portfolio Investment; Identification of Optimum Portfolio.

Suggested Readings:(Latest Editions)

1. Madura, Jeff. *International Financial Management*. Cengage Learning.
2. Sharan, V. *International Financial Management*. PHI Learning Pvt. Ltd.
3. Shapiro, Alan C. *Multinational Financial Management*. John Wiley.
4. Eun, Cheol S. & Resnick, Bruce G. *International Financial Management*. Tata McGraw-Hill.
5. Bekaert, Greet & Hodrick, Robert J. *International Financial Management*. Prentice Hall.

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning

1. Analyse the exchange rate risks of various countries and identify the top five countries for investment based upon the analysis.
2. Prepare an optimum international portfolio comprising of various international financial market instruments.
3. Evaluate the financial viability of international projects of a sample of Indian companies using Adjusted Present Value (APV) model.

Mapping of Course Outcomes with Program Level Outcomes:

Considering the weights of 1 to 3 and ‘Low’ to ‘High’, all course outcomes are mapped with Program Outcomes and Program Specific Outcomes as follows -

Outcome s	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	3	3	3	1	1	1	1	1	2	3	3	3	1	1	1
CO2	3	3	3	2	1	1	1	2	2	3	3	3	2	1	1
CO3	3	3	3	2	1	1	1	2	1	3	3	3	2	1	1
CO4	3	3	3	2	1	1	1	2	1	3	3	3	2	1	1
CO5	3	3	3	2	1	1	1	2	1	3	3	3	2	1	1
AVG															



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 410 Financial Analytics- Forecasting, Modelling and Optimization

L-4, T-0, Credits -4

Objective: The aim of the course is to train the students to effectively and efficiently gain an understanding of how managers use financial analytics to formulate and solve business problems and to support managerial decision making

Course Outcomes: After completion of the course, Students will be able to:

CO1: Understand the Financial Analytics with the advent of analytics.

CO2: Identify and describe complex business problems in terms of analytical models.

CO3: Study data models and Financial Analytics tools.

CO4: Build their own financial model to evaluate the business value.

CO5: Make data driven decisions to optimize the business process and address issues in business administrations

Course Contents:

Unit 1:

(16 Hours)

Introduction to Financial Analytics: Introduction to Analytics: Business intelligence, business analytics, Financial analytics, Spreadsheet analysis and modelling. Application and challenges in business analytics, marketing analytics and Financial analytics. Definition and importance of financial analytics, Sources/ organisation of data, Types of financial data, importance of quality data, dealing with missing or incomplete data, Data cleaning and preprocessing, data classification, data presentation/ summarization, data mining process. Overview of forecasting, modeling, and optimization, Tools and software used in financial analytics, Introduction to Excel and statistical software (e.g., Eviews, R, Python), Future Trends in Financial Analytics: Emerging technologies (AI, machine learning) in finance, Big data and its impact on financial analytics Introduction to Analytics: Business intelligence, Business Analytics, Managerial spread sheet analysis and modelling, Applications and Challenges in Business analytics, Marketing and Financial analytics; Organisation/sources of data, importance of data quality, dealing with missing or incomplete data, data classification, data presentation/summarization, data mining –process.

Unit 2:

(16 Hours)

Advanced Financial Modeling: Leveraged Buyout (LBO) Modeling: Structuring Debt and Equity; Mergers and Acquisitions (M&A) Modeling: Synergy Analysis and Accretion/Dilution; Monte Carlo Simulations: Risk Assessment and Probabilistic Forecasting; Real Options Valuation and Decision Trees, Predictive analytics- simple linear regression, multiple linear regression, logistic regression, multinomial regression, Forecasting techniques, application of Predictive analytics in various fields (insurance, retail, financial services, supply chain etc.)



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Unit 3:

(14 Hours)

Optimization Techniques in Finance: Overview of optimization and its importance, multi period linear programming model and application, network model and project planning, integer programming and its application in capital budgeting, location decisions, etc., Multi criteria decision making techniques- goal programming and analytical process and applications. Portfolio Optimization, Introduction to portfolio theory, Efficient frontier and Capital Asset Pricing Model (CAPM), Application of optimization techniques to portfolio management.

Unit 4:

(14 Hours)

Stochastic Model: Introduction to Stochastic Models, Markov models, Renewal theory, Markov decision process, and application in sequential making

Suggested Readings:(Latest Editions)

1. Sengupta, Chandan. Financial analysis and modeling using excel and VBA. Switzerland: Wiley.
2. Jae K. Shim, Joel G. Siegel. Handbook of Financial Analysis, Forecasting and Modeling, Prentice Hall Press.
3. Nayak, Sukanta. Fundamentals of Optimization Techniques with Algorithms. Elsevier Science
4. Steve Bell. Quantitative Finance For Dummies. Wiley
5. Danielle Stein Fairhurst, Financial Modeling in Excel For Dummies, Kindle edition

Note: Latest editions of the books must be used

Recommended Projects: Students may be encouraged to attempt the following for enhanced learning

- Take the financial statements of a firm and build a model to predict its future earnings
- Analyze the financial statements of past few years of a company and correlate it to a macroeconomic variable impacting the industry and the firm

Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	3	3	1	1	1	1	1	2	3	3	3	1	1	1
CO2	3	3	3	2	1	1	1	2	2	3	3	3	2	1	1
CO3	3	3	3	2	1	1	1	2	1	3	3	3	2	1	1
CO4	3	3	3	2	1	1	1	2	1	3	3	3	2	1	1
CO5	3	3	3	2	1	1	1	2	1	3	3	3	2	1	1
AVG															



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 412 Mergers, Acquisitions and Corporate Restructuring

L-4, T-0, Credits -4

Objective: The objective of this course is to acquaint the students with the applications of various concepts and techniques of valuation and standards actually applied in real life M & As cases and challenges in any contemplated M & A transaction so that it enhances the chances of success.

Course Outcomes: After completion of the course, Students will be able to:

CO1. Classify the different forms of mergers & corporate restructuring.

CO2 Analyse how a company can create value by adopting different forms of restructuring.

CO3 Comprehend the valuation techniques to be applied to determine optimum swap ratio.

CO4 Understand the accounting and legal issues in a merger & acquisitions

CO5 Assess how to plan post- merger integration.

Course Contents:

Unit 1:

(14 Hours)

Introduction to Mergers, Acquisitions and Other Restructuring Activities: Introduction- Meaning of Merger, amalgamation, acquisition, takeover; Reasons for failure of M&A, Process of M&A, Types and Motives and Benefits of Mergers and Acquisitions, Corporate Restructuring-Meaning & Types, Takeovers-Forms & Defenses.

Unit 2:

(16 Hours)

Corporate Valuation: Purposes of Valuation and Impacts on the Value estimates; Principles of Business Valuation, Approaches to Corporate Valuation, Valuation – cost of capital-traditional valuation approaches – discounted cash flow valuation – asset based valuation- brand valuation-firm valuation-equity valuation- FCFE and FCFF- relative valuation-adjusted present value, Determining the Share Exchange Ratio, Benefits from Synergy, Types of Synergy, Synergy and Value Creation in M& A, LBO.

Unit 3:

(16 Hours)

Legal, Taxation, and Accounting Aspects: Legal and regulatory frame work of M & A – provisions of Companies Act 2013, – SEBI Takeover Code, Provisions of Competition Act. Taxation of Mergers, Acquisitions and Amalgamations: Amalgamation, Demerger – Special provisions for computation of cost of acquisition- Conditions for availing loss and depreciation – Tax Neutrality. Accounting aspects of Mergers: Principal methods of Accounting for mergers and acquisitions – Pooling of Interests Method – Advantages and Disadvantages; Purchase method – advantages and Disadvantages – Use of Purchase method, determination of Purchase price, accounting method in India (Including problems).

Unit 4:

(14 Hours)

Post Acquisition Integration: Types of Integration, Tools for Integration, Issues involved in Integration, Role of HRM in M&A Integration, Integrating Cross-border Acquisitions, Meeting the challenges of M&As, Strategies for Post-merger Success, Post-Merger Growth Strategies.



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The latest cases on M&A can be used for teaching to a greater extent.

Suggested Readings:(Latest Editions)

1. Sheeba Kapil, Kanwal N. Kapil, Mergers and Acquisitions –Strategy, Valuation, Leveraged Buyouts, and Financing Wiley India Pvt. Ltd., New Delhi
2. Sudi Sudarsanam, Value Creation From Mergers And Acquisitions, Pearson Education
3. Fred Weston, Kwang S Chung, Susan E Hoag, Mergers, Restructuring and Corporate Control – Pearson Education,
4. Enrique R. Arzac Valuation for mergers Buyouts & Restructuring, , Wiley India (P) Ltd.
5. Chandrashekar Krishna Murthy & Vishwanath. S.R, Merger Acquisitions & Corporate Restructuring, Sage Publication.
6. Weston, Mitchel And Mulherin, Takeovers, Restructuring And Corporate Governance Pearson Education,
7. Handbook of International Mergers & Acquisitions, Gerard Picot, Palgrave Publishers Ltd.

Program Level Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	3	3	2	2	1	1	1	3	1	3	1	3	1	1
CO2	3	2	3	2	1	1	1	2	3	1	3	1	3	1	1
CO3	3	1	3	2	2	1	1	1	3	1	3	1	3	1	1
CO4	3	3	3	2	2	1	2	1	3	1	1	1	3	1	2
CO5	3	2	3	2	1	1	1	2	3	1	3	1	3	1	1
AVG	3	2.2	3	2	1.6	1	1.2	1.4	3	1	2.6	1	3	1	1.2



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI
BACHELOR OF COMMERCE (H)

BCOM 414 Dissertation

Credits - 12

Students choosing a 4-Year Bachelor's degree (Honours with Research) are required to take up research projects under the guidance of a faculty member. The evaluation will be based on seminar presentation, submission of dissertation and an external evaluation by an expert appointed by the University.