



## TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

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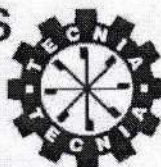
**INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085**

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## INSTITUTION'S INNOVATION COUNCIL

(Ministry of HRD Initiative)



### WORKSHOP REPORT

|                  |   |
|------------------|---|
| Event:           | Workshop  |
| Topic:           | Intellectual Property Rights (IPR)                                |
| Date:            | 15. 02. 2020  |
| Time:            | 11.00AM onwards   |
| Duration:        | Two Hours   |
| Venue:           | Room No. 1409, PG building, TIAS                                  |
| Program:         | MBA& BBA  |
| Coordinator:     | Dr. Leena   |
| Students:        | 78  |
| Resource Person: | Dr. Sandeep Kumar, Professor<br>Department of Management Sciences |

  
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NEW DELHI - 110085



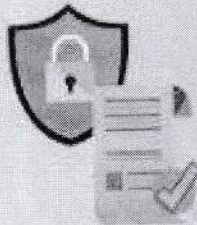
# TECNIA

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DEPARTMENT OF MANAGEMENT SCIENCES  
IS ORGANIZING  
WORKSHOP  
ON  
INTELLECTUAL PROPERTY RIGHT (IPR)



## INTELLECTUAL PROPERTY RIGHTS

Resource Person: Dr. Sandeep Kumar  
Department of Management Sciences, TIAS

Date: 15th February 2020

Time: 11:00 am onwards

Venue: Room No. 1409, PG Building, TIAS

Faculty Co-ordinator: Dr. Leena

CO-ORDINATOR  
INTERNAL QUALITY ASSESSMENT CELL (IQAC)  
TECNIA INSTITUTE OF ADVANCED STUDIES  
NEW DELHI - 110025

## **Introduction about the Event:**

The Intellectual Property Rights (IPR) Management Workshop was a one-day event held on 15<sup>th</sup> February 2022, at the 4<sup>th</sup> floor, room no. 1409, PG Building, TIAS. This workshop aimed to provide the knowledge to the Management Students about entrepreneurs, innovators, and SMEs with in-depth knowledge and strategies for managing intellectual property effectively. Over 78 participative students, including BBA and MBA attended to learn from esteemed experts in the field of intellectual property.

## **Objectives of the Workshop:**

The workshop was designed with the following objectives in mind:

1. To educate participants on the importance of intellectual property rights in promoting innovation and competitiveness.
2. To provide insights into the latest trends and challenges in intellectual property management.
3. To offer practical advice on protecting and leveraging intellectual property assets.
4. To foster networking among professionals with shared interests in intellectual property rights.

## **Key Highlights:**

- **Workshops:** Interactive sessions provided hands-on learning opportunities for participants to engage in case studies, simulate IP negotiations, and receive personalized feedback on their IP strategies.
- **Keynote Speeches:** Inspirational talks were delivered by pioneers in the field, including a notable opening keynote by Dr. Sandeep Kumar, a leading educator and researcher in intellectual property law, who shared insights into the future of intellectual property rights in the digital age.

  
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## Learning Outcomes:

Participants left the workshop with a comprehensive understanding of the various aspects of intellectual property rights, including the creation, protection, and commercialization of IP. Students collected knowledge and had a clear vision and highlighted the practicality of the workshop, praising the relevance of the content and the expertise of the speakers. Many expressed their appreciation for the networking opportunities, noting the importance of community and collaboration in the field of intellectual property.

## Conclusion:

The Intellectual Property Rights Management Workshop successfully met its objectives, offering valuable insights and practical advice to professionals navigating the complex world of IP. It underscored the critical role of intellectual property in fostering innovation and competitiveness in the global marketplace. As participants apply the knowledge and strategies gained from the workshop, the impact on their organizations and industries is anticipated to be significant, promising a future where intellectual property rights are managed with skill and strategic foresight.

## List of Students: -

| SR.No. | Enroll No.  | Name of Student    |
|--------|-------------|--------------------|
| 1      | 00117001719 | Gagan Goel         |
| 2      | 00217001719 | Hardik Suneja      |
| 3      | 00317001719 | Tarini Aggarwal    |
| 4      | 00417001719 | Varun Chopra       |
| 5      | 00517001719 | Jatin Kumar        |
| 6      | 00617001719 | Rudransh Sharma    |
| 7      | 00717001719 | Lakshay Singhal    |
| 8      | 00817001719 | Rohan Aggarwal     |
| 9      | 00917001719 | Akshat Garg        |
| 10     | 01017001719 | Arun Kumar Chauhan |
| 11     | 01117001719 | Aryan Atreya       |
| 12     | 01317001719 | Deepanshu Chutani  |
| 13     | 01417001719 | Hardik             |
| 14     | 01517001719 | Yashita Kansal     |
| 15     | 01617001719 | Vibhor Sharma      |
| 16     | 01717001719 | Rohan Mittal       |
| 17     | 01817001719 | Somya Agarwal      |

  
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|    |             |                   |
|----|-------------|-------------------|
| 18 | 01917001719 | Chainik Gambhir   |
| 19 | 02017001719 | Pansy Khajuria    |
| 20 | 02117001719 | Rahul Khanna      |
| 21 | 02217001719 | Utkarsh Gaur      |
| 22 | 02317001719 | Umar Farooq       |
| 23 | 02417001719 | Tanmay Gupta      |
| 24 | 02517001719 | Vansh Grover      |
| 25 | 02617001719 | Ankit Gulati      |
| 26 | 02717001719 | Samarth Chugh     |
| 27 | 02817001719 | Ashi Sachdeva     |
| 28 | 02917001719 | Aditi             |
| 29 | 03017001719 | Mayank Jindal     |
| 30 | 03117001719 | Bhavay Sehgal     |
| 31 | 03217001719 | Kajal Jha         |
| 32 | 03317001719 | Manish Singh Negi |
| 33 | 03417001719 | Priti Chaudhary   |
| 34 | 03517001719 | Jatin Kataria     |
| 35 | 03617001719 | Yashika Tanwar    |
| 36 | 03717001719 | Manav Jawa        |
| 37 | 03817001719 | Riya Chadha       |
| 38 | 03917001719 | Devansh Bora      |
| 39 | 04017001719 | Harshit Asija     |
| 40 | 04117001719 | Kunal Bansal      |
| 41 | 04217001719 | Tushar Bhatia     |
| 42 | 04317001719 | Mayank Malhotra   |
| 43 | 04417001719 | Devesh Khandelwal |
| 44 | 04517001719 | Sneha Tomar       |
| 45 | 04617001719 | Dhruvgarg         |
| 46 | 04717001719 | Ishika Kansal     |
| 47 | 04817001719 | Kalash Jain       |
| 48 | 04917001719 | Prakhar Tripathi  |
| 49 | 05017001719 | Priya Mathur      |
| 50 | 05117001719 | Anshita Aggarwal  |
| 51 | 05217001719 | Tushar Arora      |
| 52 | 05317001719 | Nakul Badal       |
| 53 | 05417001719 | Twinkle Dhingra   |
| 54 | 05517001719 | Harsh Malhotra    |
| 55 | 05617001719 | Tushar Sharma     |
| 56 | 05717001719 | Divya Sharma      |
| 57 | 05817001719 | Riya Goel         |
| 58 | 05917001719 | Himanshu Bansal   |
| 59 | 06017001719 | Bhavneet Singh    |
| 60 | 06117003918 | Shubham Yadav     |
| 61 | 06217003918 | Sonali Sharma     |
| 62 | 06317003918 | Srishti Jain      |
| 63 | 06417003918 | Suman             |
| 64 | 06517003918 | Tanushree Shaily  |
| 65 | 06617003918 | Vaibhav Bansal    |

|    |             |                      |
|----|-------------|----------------------|
| 66 | 06717003918 | Vanshika Bhatia      |
| 67 | 06817003918 | Vasudha Sharma       |
| 68 | 06917003918 | Vikas                |
| 69 | 07017003918 | Vikas Shukla         |
| 70 | 07117003918 | Vinay Chauhan        |
| 71 | 07217003918 | Yash Gupta           |
| 72 | 07317003918 | Zubi Sehgal          |
| 73 | 35117003918 | Aishwarya Adhikari   |
| 74 | 35217003918 | Himanshu Shekhar Jha |
| 75 | 35317003918 | Ritika Gupta         |
| 76 | 35417003918 | Sandhya Gupta        |
| 77 | 35517003918 | Vishal Goyal         |
| 78 | 35617003918 | Sonali Singh         |

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HOD  
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