



TECNIA


INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
DELHI INDIA

Report on National E-Governance Plan Awareness Campaign Outreach Program

Title of Activity*	National E-Governance Plan Outreach Program
Values	<ul style="list-style-type: none"> • Accessibility • Participation and Engagement • Privacy and Data Protection • Digital Literacy and Empowerment
Learning Outcomes	<ul style="list-style-type: none"> • Participants can define smart governance and explain the role of technology in enhancing government services and citizen engagement. • They understand the significance of digital governance in promoting transparency, efficiency, and accountability in public administration. • Participants are able to use digital tools such as e-participation platforms, online voting systems, and public feedback channels to engage in governance processes. • They understand how to apply smart technologies to make government services more accessible, efficient, and responsive.
Learning Objectives	<ul style="list-style-type: none"> • Define smart governance and explain its role in modernizing public administration through technology. • Understand how digital tools and systems are used to enhance government efficiency, transparency, and citizen engagement. • Understand how these technologies are applied in areas like smart cities, digital services, and public administration.
Organized by	Technical Club under the Department of Information Communication and technology
Program Theme*	National E-Governance Plan Outreach Program

External Expert / Internal Expert	NA
Date*	18-11-2023
Time*	12:00 pm onwards
Venue	Prashant Vihar
Poster/Flyer/Notice*	
Social media link	https://www.facebook.com/100063529675428/posts/846957567431891/?mibextid=rS40aB7S9Ucbxw6v
No. of Students*	11
No. of Faculty*	1
No. of External Participants	
(Geotag) Photograph*	

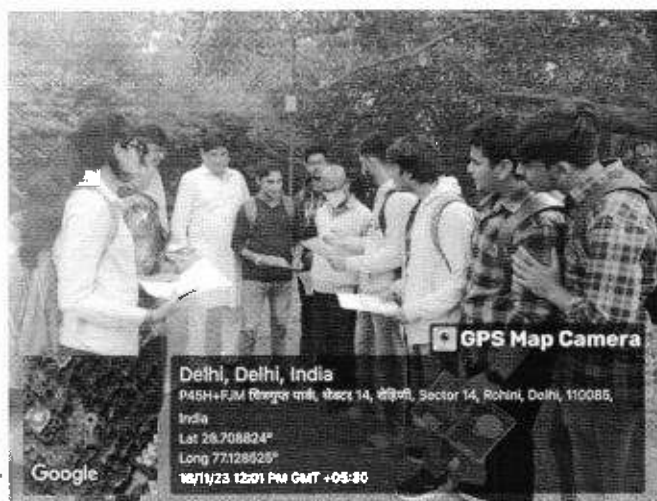

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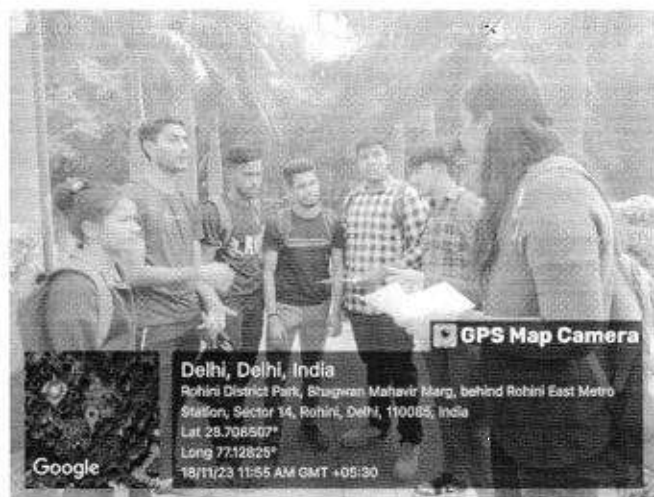
Photograph of the Event with the Caption



Participants of E-Governance plans Outreach Program



Participants gave demo to beneficiary



Participants explain how to apply for students scholarship

Report: Description in (min 250 to max 800 words) *

The National E-Governance Plan Awareness Campaign Outreach Program aimed to educate and engage citizens in leveraging digital platforms for efficient and transparent governance. This report provides an overview of Tech-Enabled Governance Outreach Program objectives, strategies, and outcomes, with a focus on raising awareness, promoting participation, and fostering a culture of digital inclusivity. The Smart Governance Outreach Program was launched with the vision of transforming traditional government services into accessible, citizen-centric, and technology-driven platforms. The campaign sought to bridge the digital divide, empower citizens, and enhance the efficiency of

government processes.

Educate citizens on the benefits of digital governance. Promote the use of online government services. Encourage citizen participation and feedback. As societies increasingly rely on digital solutions for public service delivery and citizen engagement, understanding the principles of smart governance becomes essential for promoting transparency, efficiency, and inclusivity in government operations.

Strategies: The campaign employed a multi-faceted approach to achieve its goals:

Localized Initiatives: Conducted awareness programs at the grassroots level to address specific regional needs and concerns.

Information Dissemination: Shared informative content, success stories, and video testimonials to illustrate the positive impact of e-governance on citizens' lives.

Citizen Outreach: Engaged in direct citizen outreach through mobile vans, community events, and door-to-door campaigns to ensure inclusivity.

Enhanced Participation: Growth in the number of citizens actively using online government platforms for various services.

Positive Feedback: Received positive feedback and testimonials from citizens who experienced improved service delivery through e-governance.

Challenges and Lessons Learned:

Digital Divide: Despite efforts, certain segments of the population still face challenges in accessing and utilizing digital services.

Sustainability: Ensuring the long-term sustainability of the campaign's impact requires ongoing efforts and continuous adaptation to emerging technologies.

Continued Awareness: Sustain awareness campaigns through regular updates and engagement on various media channels.

Digital Literacy Programs: Invest in programs to enhance digital literacy, particularly in underserved communities.

	<p>User Feedback Mechanism: Implement and promote feedback mechanisms to address user concerns and improve service delivery.</p> <p>The National E-Governance Awareness Campaign has made significant strides in raising awareness and promoting the adoption of digital government services. Continued efforts are essential to ensure the sustained growth of e-governance and its positive impact on citizen engagement and service delivery.</p>
Resource Person Profile	Ms. Geeta
Attendance Sheet*	<i>Attached at the end of Report</i>
Feedback	<i>Sample feedback Attached at the end of Report</i>
Report Submitted by	Ms. Geeta
<i>For Office Use</i>	
Signature of Event Coordinator	Signature of School/Department Head (With Seal)

List Of Students

S.No.	Enrollment No.	Name	Course
1	01817002022	Aviral Rastogi	BCA
2	01917002022	Sumit Yadav	BCA
3	02217002022	Mann Sharma	BCA
4	02417002022	Naveen Sangwan	BCA
5	02617002022	Abhishek Kumar Sharma	BCA
6	02717002022	Deepak Bisht	BCA
7	02817002022	Kunal Kuhar	BCA
8	03117002022	Aman Kishore	BCA
9	03217002022	Akshita Sharma	BCA
10	03317002022	Prashant Joshi	BCA
11	03417002022	Payal	BCA