

TECNIA INSTITUTE OF ADVANCED STUDIES

"A" GRADE INSTITUTE

Department of Management Sciences

(Session: 2023-24)

Ref: TIAS/2023-24/BBA/ACAD/VAC/104

Dated: 6/2/2024

NOTICE

Kind Attn: BBA-1st Year (2nd Sem) Students

Subject: Value Added Course on Public Speaking

With reference to the approval of Departmental Academic Committee of Department Management Sciences for BBA Program on the subject mentioned above, to enrich the curriculum of BBA program it was recommended the Value Added Course on Public Speaking scheduled to commence w.e.f 12/2/2024 for BBA 1st year students.

Introduction:


With the introduction of NEP 2020; the department augmented and enriched the curriculum with the value added course on Public Speaking; which develop communication and professional presentation skills; which further demonstrates strategies and tools for effective presentation in business organization. The training and placement cell of the Institute also pointed out to upgrade the communication skills of the students for meaningful employment.

The detail scheduled of the same is as under:

S.No.	Course offered	Name of the Resource Person	Beneficiary	Day & Time	Venue
1.	Public Speaking	Dr. Monisha	BBA 2 nd Semester (Batch 1)	Saturday - 9.00am-10.00am 10:00am-11:00am	Room no.- 1307
		Dr. Monisha	BBA 2 nd Semester (Batch 2)	Monday - 5.00pm-6.00pm Wednesday - 5.00pm-6.00pm	Room no.- 1308

Note:

1. Interested students must fill the registration form by 10/2/2024, by 5:00 pm.
2. 75% attendance is mandatory to get the certificates.
3. Assessment will be held on the basis of viva voce.
4. If students are less than 50%, the course will not be conducted.
5. For any queries related to the course, kindly contact the undersigned.


Course Coordinator:
Ms. Shradha Jain


Head of Department

HoD
BBA-TIAS

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Annexures are attached:

Annexure1: Brochure of the course

Annexure2: Details of the course (syllabi)

Annexure3: Student details

Annexure4: Detailed report

Annexure5: Sample of certificate

CC to:

ITC Head for updation of the website