



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**NAAC ACCREDITED GRADE "A" INSTITUTE**  
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**INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085**  
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**INSTITUTIONS INNOVATION COUNCIL**  
**&**  
**EVENT REPORT**  
**TRAINING AND PLACEMENT CELL**



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 INSTITUTE OF ADVANCED STUDIES  
 NAAC ACCREDITED GRADE "A" INSTITUTE  
 DELHI INDIA

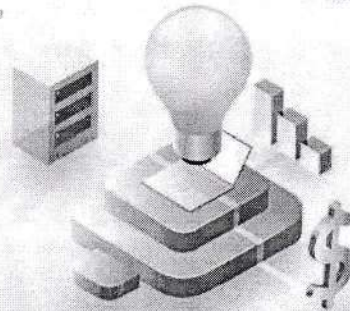


Tejas Office of Process Office of Support Office



Webinar on  
**Lean Startup & Minimum Viable Product/Business**

Monday, 4th July 2022 | 12:00 PM Onwards



**SPEAKER:**



Dr. Ajay Kumar  
 Director  
 TIAS



Mr. Paritosh Anand  
 IIM Ahmedabad Alumnus  
 Co-Founder- Vatsalya Wellness



Dr. Nivedita  
 I/C IC, Head T&P  
 TIAS

<https://youtu.be/guDTqaDvnQk>

**Event:** Webinar  
**Topic:** Lean Startup & Minimum Viable Product/Business  
**Date:** 4<sup>th</sup> July 2022, Monday  
**Time:** 12:00 PM Onwards  
**Duration:** One Hour (Online Session)  
**Platform:** Online (Microsoft Teams)  
**Program:** BBA& MBA  
**Coordinator:** Dr. Rubeena Bano Assistant Professor, Department of Management Sciences  
**Convener:** Dr. Nivedita, Head - Training & Placement Cell, IC In-Charge  
**Students:** 61

**Resource Person:**

Mr. Paritosh Anand, IIM Ahmedabad Alumnus, Co-Founder – Vatsalya Wellness

*Signature*  
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 NEW DELHI - 110085

## Objective:

- To understand the difference between Lean startup and Traditional Startup.
- To inculcate entrepreneurship skills and develop small and medium enterprise.
- To understand 3A'S of Metrics followed in Lean Start-ups.
- To aware the students about Minimum Viable Product and Minimum Marketable Product.

## Report:

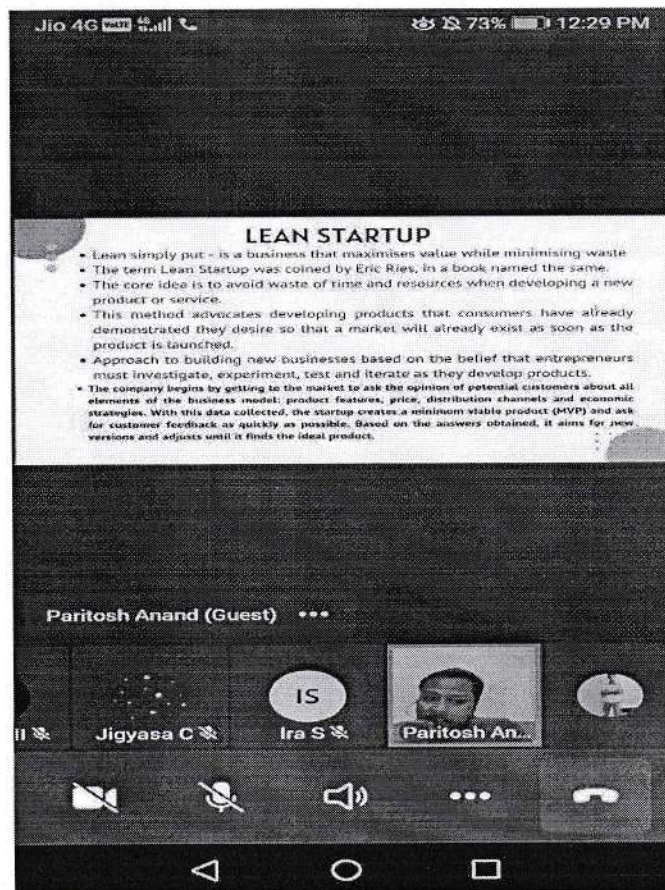
A webinar was organized by Institution's Innovation Cell (IIC) TIAS and Training & Placement cell TIAS on the topic, "Lean Start- up & Minimum Viable Product" on 4<sup>th</sup> July 2022 in the TIAS at 12:00 PM onwards. The resource person for the webinar was Mr. Paritosh Anand IIM Ahmedabad Alumnus Co-Founder-Valsalva wellness. The speaker briefed the attendees about meaning of startups with examples and the methodology to be adopted for lean startups. He also elucidated the difference between Lean startup and Traditional Startup. He also explained the difference between Proof of concept, Minimum Viable Product and Minimum Marketable Product with the help of example of Facebook & Amazon. He spoke in detail about the 3A'S of Metrics and methodology of Minimum Viable Product for sustainable growth. In the end he answered the questions posed by attendees. Earlier Dr. Nivedita, Head Training and Placement and In Charge IIC TIAS welcomed the speaker and introduced to the attendees. She also stated about the importance of the webinar along with its objective. The one-hour online session was very interactive and was well coordinated by Dr. Rubeena Bano Assistant Professor, Management Sciences. The seminar ended with a vote of thanks by Dr. Nivedita and feedback collection

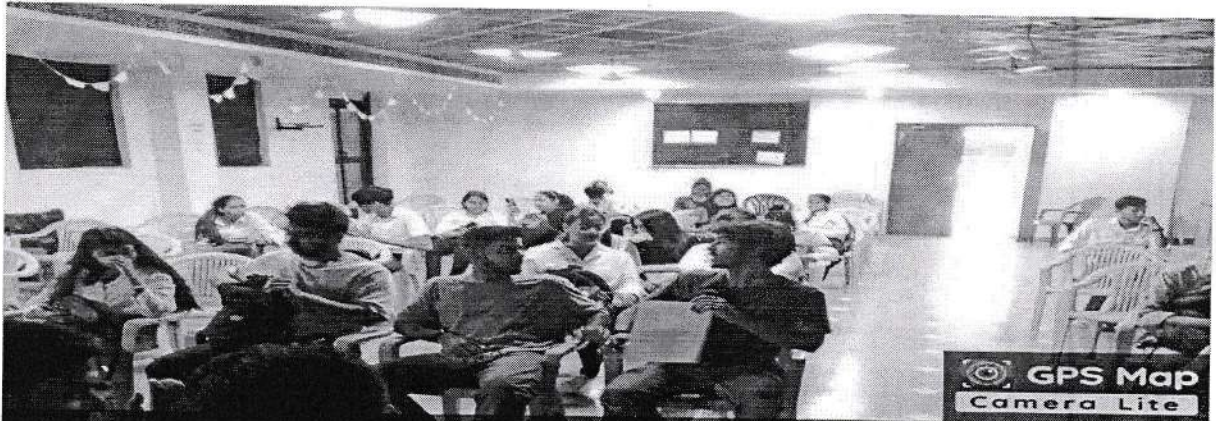
  
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### Learning Outcome:

- Students will be able to understand about the concept of lean up startup.
- Students will be able to explain about the relevance of the methodology of lean startups.
- Students will be able to understand the difference between Lean startup and Traditional Startup.
- Students will be able to aware about Minimum Viable Product and Minimum Marketable Product was enhanced

### Geotag and Screenshots:

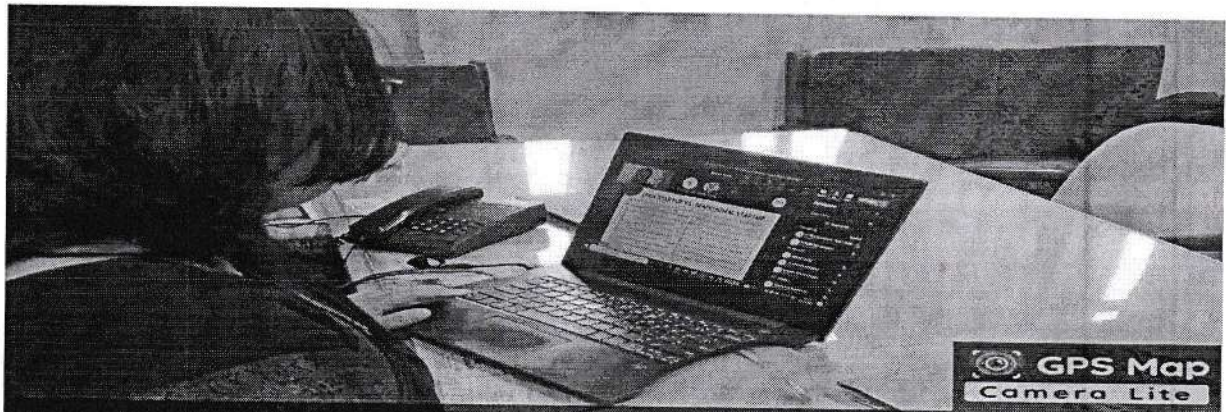




**GPS Map  
Camera Lite**

**Tecnia Institute of Advanced Studies PG Block, Bhagwan Mahavir Marg, Block D, Sector 14, Rohini, Delhi, 110085, India**

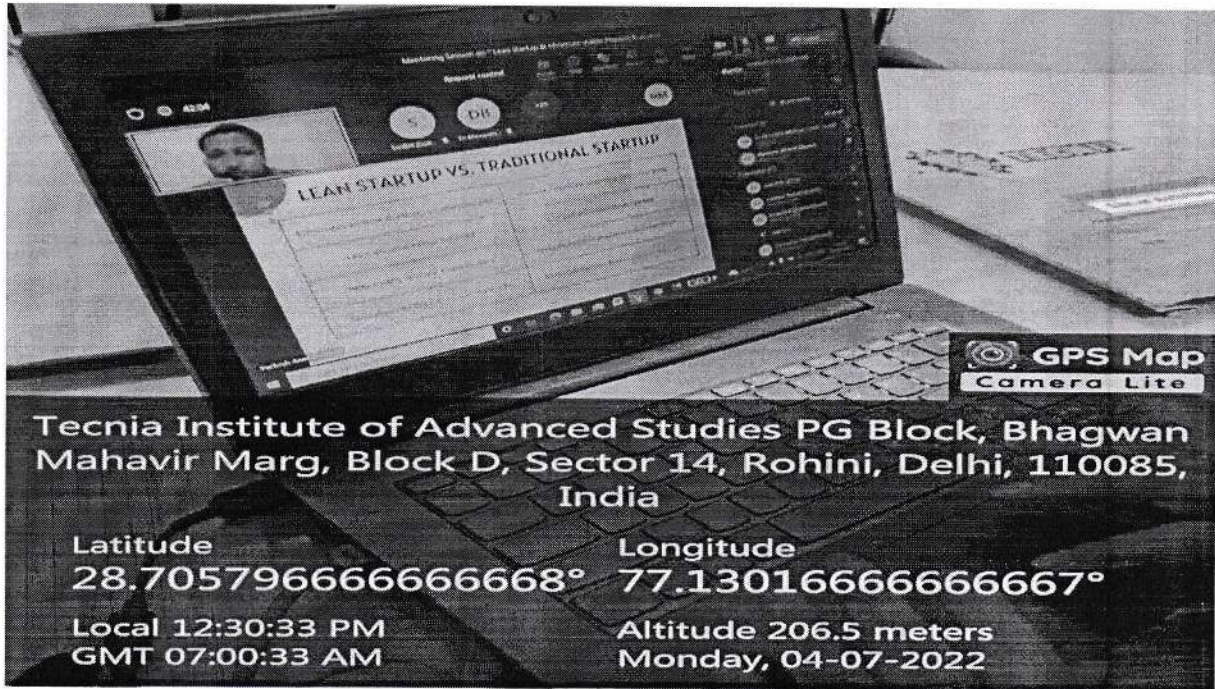
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<b>Local 12:33:37 PM</b> <b>GMT 07:03:37 AM</b>	<b>Altitude 206.5 meters</b> <b>Monday, 04-07-2022</b>



**GPS Map  
Camera Lite**

**Tecnia Institute of Advanced Studies PG Block, Bhagwan Mahavir Marg, Block D, Sector 14, Rohini, Delhi, 110085, India**

<b>Latitude</b> <b>28.705796666666668°</b>	<b>Longitude</b> <b>77.130166666666667°</b>
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**GPS Map**  
**Camera Lite**

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**GPS Map**  
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<b>Latitude</b> <b>28.705796666666668°</b>	<b>Longitude</b> <b>77.13016666666667°</b>
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**NEW DELHI - 110085**

Meeting | Microsoft Teams

## TYPES OF MVP

- **Video MVP:** Explain the concept and ask people to sign up.
- **Concierge MVP:** Do everything yourself to create an awesome personalized experience. Caution – you need to have a growth model, otherwise, you might become satisfied with a small profitable business when a pivot may have lead to more significant growth.
- **Wizard of Oz MVP:** Simulate the technology you would need to develop by doing it yourself behind the scenes while you test your assumptions.

14:24

People

Share invite

President (2)

- DM Dr. Nivedita Mishra, TSamp...  
Organizer
- PA Paritosh Anand (Guest)

Attendees (26)

- DR Dr. Bhopendra Sharma (Guest)
- AS Anamika Sharma (Guest) On hold
- A ARUSHI
- DR Dipendra Palsua (Guest)
- GR Gaurav Ra (Guest)
- GS Gaurav Sharma (Guest)
- M MBANNA NAZ
- IS Isha Sharma
- IT Ishika Taneja (Guest)

14-07-2022

Meeting | Microsoft Teams

## METHODOLOGY OF LEAN STARTUP

Obstacles

Solution

**FAIL FASTER**

02:06

People

Share invite

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14-07-2022

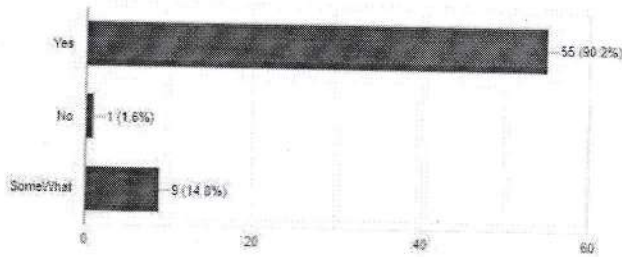
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## FEEDBACK:

My understanding about Lean Startup has increased after attending the webinar

61 responses

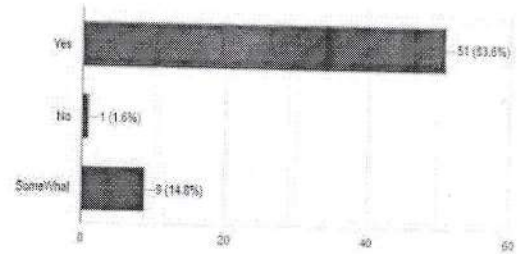
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My understanding about the difference between Lean Startup & traditional startup has increased after attending the webinar

61 responses

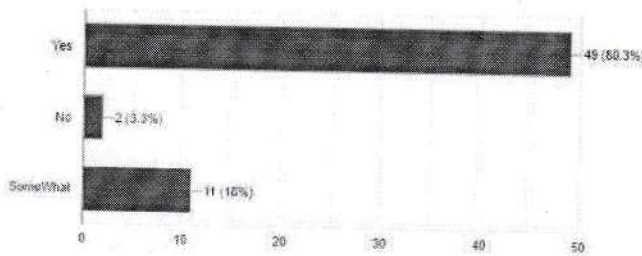
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My understanding about the methodology for startups has increased after attending the webinar

61 responses

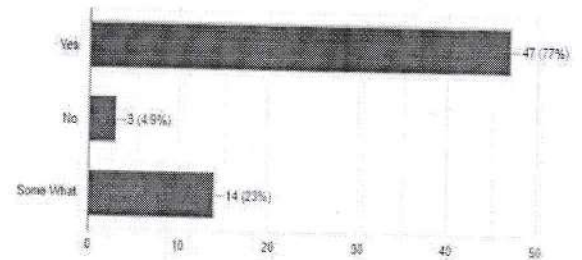
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My understanding about the MVP has increased after attending the webinar

61 responses

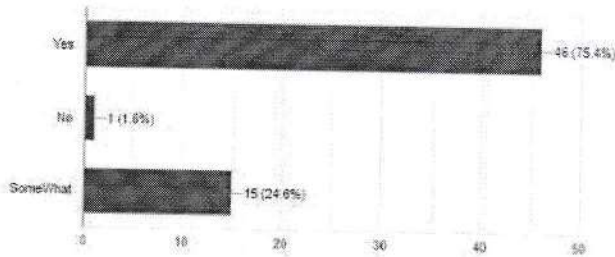
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My understanding about the types of MVP has increased after attending the webinar

61 responses

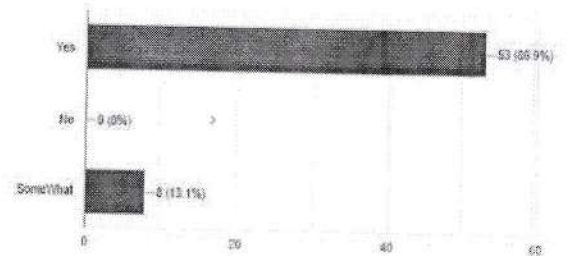
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My understanding about the sustainable growth for MVP has increased after attending the webinar

61 responses

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**LIST OF BENEFICIARIES:**

SL.NO	NAME	COURSE	ENROLLMENT NO.	OVERALL FEEDBACK
1	HIMANSHI ARORA	BA(JMC)	15417002421	EXCELLENT
2	AARTI SHARMA	BA(JMC)	04517002421	EXCELLENT
3	PRABHJOT KAUR	BA(JMC)	10417002421	EXCELLENT
4	ABHIJEET PURI	BA(JMC)	00517002420	GOOD
5	SARTHAK BAJAJ	BA(JMC)	00121302421	GOOD
6	TUSHAR AGGARWAL	BA(JMC)	35521302420	EXCELLENT
7	RADHIKA KATARIA	BA(JMC)	12117002421	GOOD
8	VANSH ARORA	BA(JMC)	05021302421	AVERAGE
9	IMRANA NAZ	BA(JMC)	07317002421	EXCELLENT
10	NIDHI	BA(JMC)	05817002420	EXCELLENT
11	GARIMA SHARMA	BA(JMC)	03317002421	EXCELLENT
12	RIYA	BA(JMC)	13917002421	EXCELLENT
13	AKSHARA TYAGI	BA(JMC)	04621302421	EXCELLENT
14	MAMTA	BA(JMC)	01717002421	EXCELLENT
15	ANUSHKA	BA(JMC)	06921302420	EXCELLENT
16	JAYESH NARAINI	BA(JMC)	13417002421	EXCELLENT
17	JIGYASA	BA(JMC)	13317002421	EXCELLENT
18	PARTH BHATNAGAR	BA(JMC)	35317002421	GOOD
19	MANISHA CHAUHAN	BA(JMC)	05021302420	EXCELLENT
20	PARTH GOEL	BA(JMC)	35917002421	GOOD
21	SURAKSHA MAGGU	BA(JMC)	00917002421	EXCELLENT
22	KAVYA NEERAJ	BA(JMC)	11317002421	GOOD
23	YASH SAH	BA(JMC)	10321302420	EXCELLENT
24	IRA SHARMA	BA(JMC)	06317002421	EXCELLENT
25	ISHIKA TAYAL	BA(JMC)	08317004241	GOOD
26	ARYAN BHARDWAJ	BA(JMC)	03917002421	EXCELLENT
27	RAMNEEK TAKKAR	BA(JMC)	06217002421	GOOD
28	MANYA GROVER	BA(JMC)	06117002421	EXCELLENT
29	NISHCHAL SHARMA	BA(JMC)	01417002421	GOOD
30	TANISHQA PATIL	BA(JMC)	01817002421	GOOD
31	KASHISH	BA(JMC)	05817002421	GOOD
32	KHUSHI ARORA	BA(JMC)	04821302421	EXCELLENT
33	NIDHI MISHRA	BA(JMC)	08417002421	EXCELLENT
34	NAMAN CHAWLA	BA(JMC)	04417002421	GOOD
35	KHUSHI MANCHANDA	BA(JMC)	08117002421	EXCELLENT
36	DEEPAK KUMAR	BA(JMC)	05217002421	GOOD
37	CHAHAT DARYANI	BA(JMC)	06417002421	GOOD
38	DIPANSHU PAHUJA	BA(JMC)	14517002421	GOOD

39	SHREYA SHARMA	BA(JMC)	04317002421	EXCELLENT
40	GARIMA	BA(JMC)	35521302421	EXCELLENT
41	ISHIKA KAPOOR	BA(JMC)	08017002421	EXCELLENT
42	AASTHA GAUR	BA(JMC)	01617002421	GOOD
43	AAKRITI SETHI	BA(JMC)	01017002421	EXCELLENT
44	ASHUTOSH SHARMA	BA(JMC)	09417002421	GOOD
45	OJUS PURI	BA(JMC)	04717002421	GOOD
46	DHRUV SHARMA	BA(JMC)	06617002421	GOOD
47	ALAKSA ASSIS	BA(JMC)	00621302420	GOOD
48	RIDDHI	BA(JMC)	35217002421	EXCELLENT
49	KRISHNA KHETARPAL	BA(JMC)	02917002421	EXCELLENT
50	ROHIT GUPTA	BA(JMC)	03617002421	GOOD
51	FALGUNI SHARMA	BA(JMC)	12417002421	EXCELLENT
52	ANSHUL	BA(JMC)	08821302421	GOOD
53	ARYAVANSH BHARDWAJ	BA(JMC)	15317002421	GOOD
54	RISHITA GOYAL	BA(JMC)	35817002421	EXCELLENT
55	SARTHAK THAKUR	BA(JMC)	03217002421	EXCELLENT
56	DIVYANSHU MISHRA	BA(JMC)	02321302420	EXCELLENT
57	KHUSHI PRUTHI	BA(JMC)	02117002421	GOOD
58	VANSHIKA SHARMA	BA(JMC)	07417002421	EXCELLENT
59	SAANCHAL DHAMIJA	BA(JMC)	04617002421	GOOD
60	RIYA SHARMA	BA(JMC)	04217002421	GOOD
61	JATIN SETH	BA(JMC)	35617002421	EXCELLENT

  
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