



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

Tel:91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



INSTITUTIONS INNOVATION COUNCIL & TRAINING AND PLACEMENT CELL Event Report

Workshop on
Prototype/Process Design and Development - Prototyping
Speakers

Dr. Ajay Kumar
Director
TIAS

Dr. Paritosh Anand
Co-Founder, Vatsalya Wellness
Executive Director Vatsalya Agriventures

Dr. Nivedita
I/CHC, Head T&P
TIAS

Join Us: <https://bit.ly/3PvBIRg> Date : 20.05.2022, Time : 02:00 P.M. - 03:00 P.M.

<https://www.youtube.com/watch?v=gSDrtvEPXSA>

Event:	Workshop
Topic:	Prototype/Process Design and Development –Prototyping
Date:	20-May-2022
Time:	02:00 PM – 03:00 PM
Duration:	One Hour
Venue:	Microsoft Team
Program:	BBA, BCA, BAJMC
Coordinator:	Mr. Mayank Arora, Assistant Professor, Department of Mass Communication Ms. Keenika Arora, Assistant Professor, Department of Management Sciences
Convener:	Dr. Nivedita, Head - Training & Placement Cell, IIC In-Charge
Students:	51
Resource Person:	Dr. Paritosh Anand, Co-Founder, Vatsalya Wellness, Executive Director, Vatsalya Agriventures.

Objectives:

- To provide meaningful knowledge to the students regarding prototyping.
- To understand the meaning of prototype and steps of prototyping.
- To develop insights in a design thinking process to carry out some form of prototyping.
- To understand the approach and techniques of prototype.

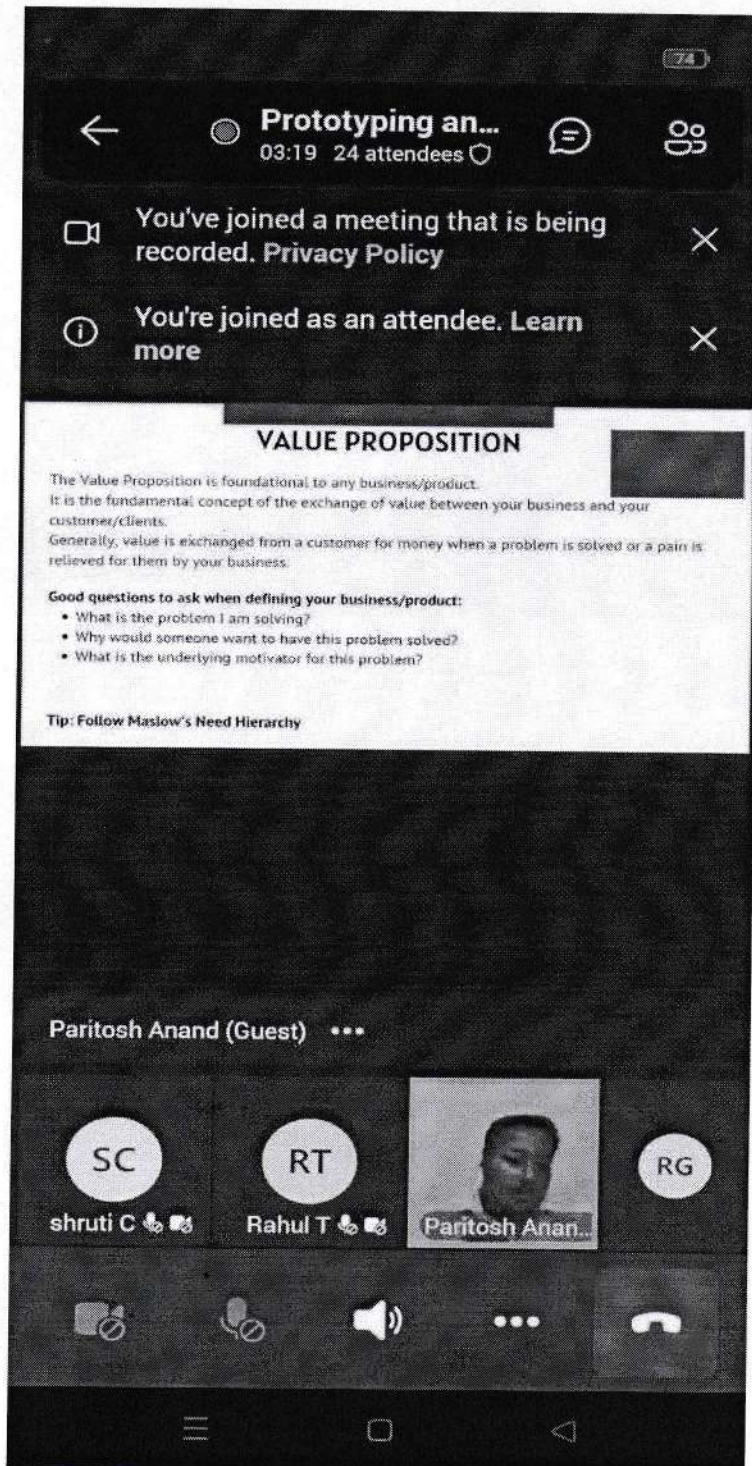
Report:

An online webinar was organised by Training and Placement Cell and IIC TIAS under the ambit of Capability Enhancement Scheme on 20.05.2022 from 02:00 PM – 03:00PM. The topic of the webinar was, 'Prototype/Process Design and Development – Prototyping'. The speaker of the webinar was Dr. Paritosh Anand, IIM Alumnus, Co-Founder Vatsalya Wellness, Executive Director Vatsalya Agriventurse. The speaker elaborated the stages of entrepreneurship and discussed the meaning of prototyping. He discussed what a prototype is and stated that the goals of prototyping are exploring requirements, alternatives, empirical testing and evolutionary development. He further described various sequential steps of prototyping. He further said that prototyping involved mostly three types of approach, throwaway or evolutionary or incremental, horizontal or vertical, and low or high fidelity. He described the three techniques of prototyping are in practice - Story boards, Paper prototype and Software prototypes. Earlier Dr. Nivedita, Head Training and Placement Cell and In-charge IIC welcomed the guest and spoke about the objective of the webinar. The one hour session was well coordinated by Mr. Rahul Tripathi, Assistant Professor, Department of Management Sciences; Ms. Keenika Arora, Assistant Professor, Department of Management Sciences and Mr. Maynak Arora, Assistant Professor, Department of Journalism and Mass Communication. It was well received by the attendees. The webinar ended with vote of thanks by Dr. Nivedita and feedback collection.

Learning Outcome:

- Students will able to understand meaningful knowledge regarding prototyping.
- Students will able to understand how they can work on their new product idea and become more responsible entrepreneurs.
- Students will able to understand the meaning of prototype and steps of prototyping.
- Students will able to develop insights in a design thinking process to carry out some form of prototyping.

Screenshot and Geotag Photos:



Prototyping and Business Model Canvas

21:27

Request control

People Chat Read Rooms Apps More

Camera Mic Share Leave

You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Dismiss

PROTOTYPE / PROCESS DESIGN & DEVELOPMENT

Participants

Type a name

Share invite

Presenters (2) **Mute all**

- GM Dr Nivedita Mishra (T&NP Head) Organizer
- PA Paritosh Anand (Guest) Meeting guest

Attendees (27)

- AS AAKRITI SETHI
- AG Aastha Gaur (Guest) Meeting guest
- AR Akanksha Raj (Guest) Meeting guest
- AR AMIT RAJAK
- A Ananya

Paritosh Anand (Guest)

Type here to search

43°C

14:15 20-05-2022

Prototyping and Business Model Canvas

22:05

Request control

People Chat Read Rooms Apps More

Camera Mic Share Leave

You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Dismiss

STAGES OF ENTREPRENEURSHIP

1. Mission	2. Business Definition	3. Prototyping	4. Detailed Design	5. Validation / Testing	6. Launch
<p>Define your organization</p> <p>Do you have a "vision, mission, and values" statement?</p> <p>Develop a business plan for your organization</p> <p>Key Objectives: <ul style="list-style-type: none"> Revenue Market Share Customer Satisfaction </p>	<p>Formalize your business plan</p> <p>Define your business model</p> <p>Order your business plan and business model</p> <p>Key Objectives: <ul style="list-style-type: none"> Revenue Market Share Customer Satisfaction </p>	<p>Create prototypes</p> <p>Market research</p> <p>Develop business plan</p> <p>Key Objectives: <ul style="list-style-type: none"> Revenue Market Share Customer Satisfaction </p>	<p>Refinement of prototype</p> <p>Develop product design</p> <p>Confirmation of business plan and B2B plan</p> <p>Key Objectives: <ul style="list-style-type: none"> Revenue Market Share Customer Satisfaction </p>	<p>Ensuring the prototype works as planned</p> <p>Validating the product in the eyes of the customers</p> <p>Testing the usability of the prototype</p> <p>Key Objectives: <ul style="list-style-type: none"> Revenue Market Share Customer Satisfaction </p>	<p>Prepare Complete B2B B2C Business Plan</p> <p>Customer Contact Implementation</p> <p>Product Launch</p> <p>Key Objectives: <ul style="list-style-type: none"> Revenue Market Share Customer Satisfaction </p>
DISCOVERY	INITIAL CONCEPT	PROTOTYPE DEVELOPMENT			LAUNCH

Participants

Type a name

Share invite

Presenters (2) **Mute all**

- GM Dr Nivedita Mishra (T&NP Head) Organizer
- PA Paritosh Anand (Guest) Meeting guest

Attendees (26)

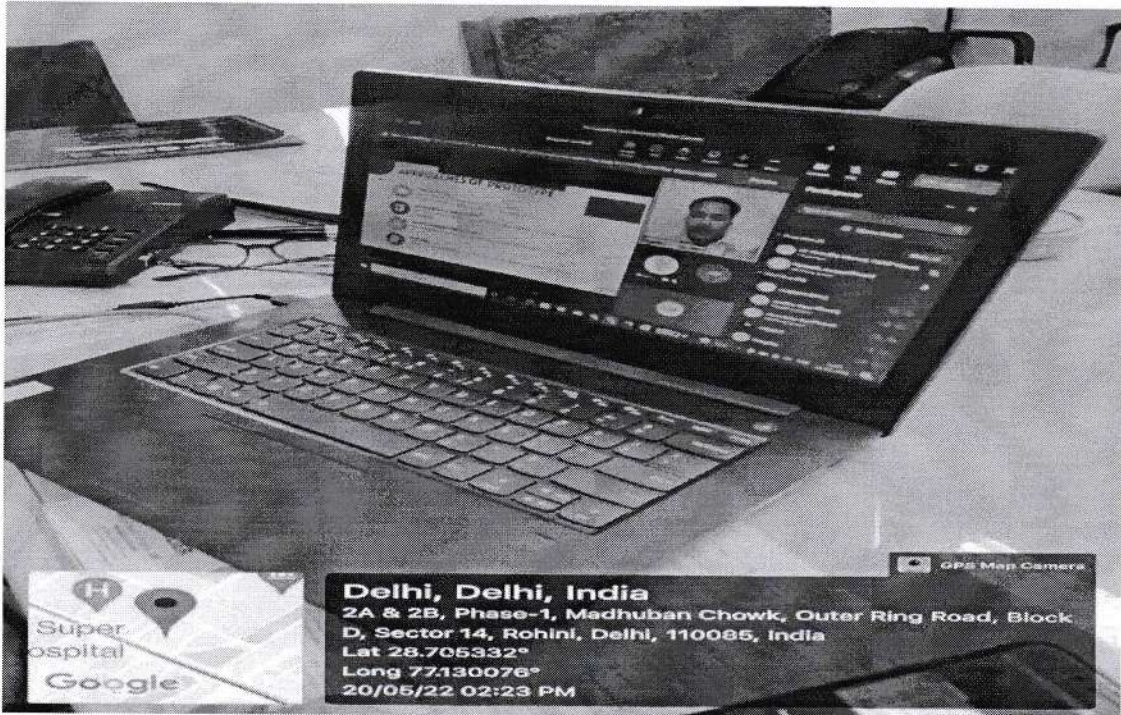
- AS AAKRITI SETHI
- AG Aastha Gaur (Guest) Meeting guest
- AR Akanksha Raj (Guest) Meeting guest
- AR AMIT RAJAK
- A Ananya

Paritosh Anand (Guest)

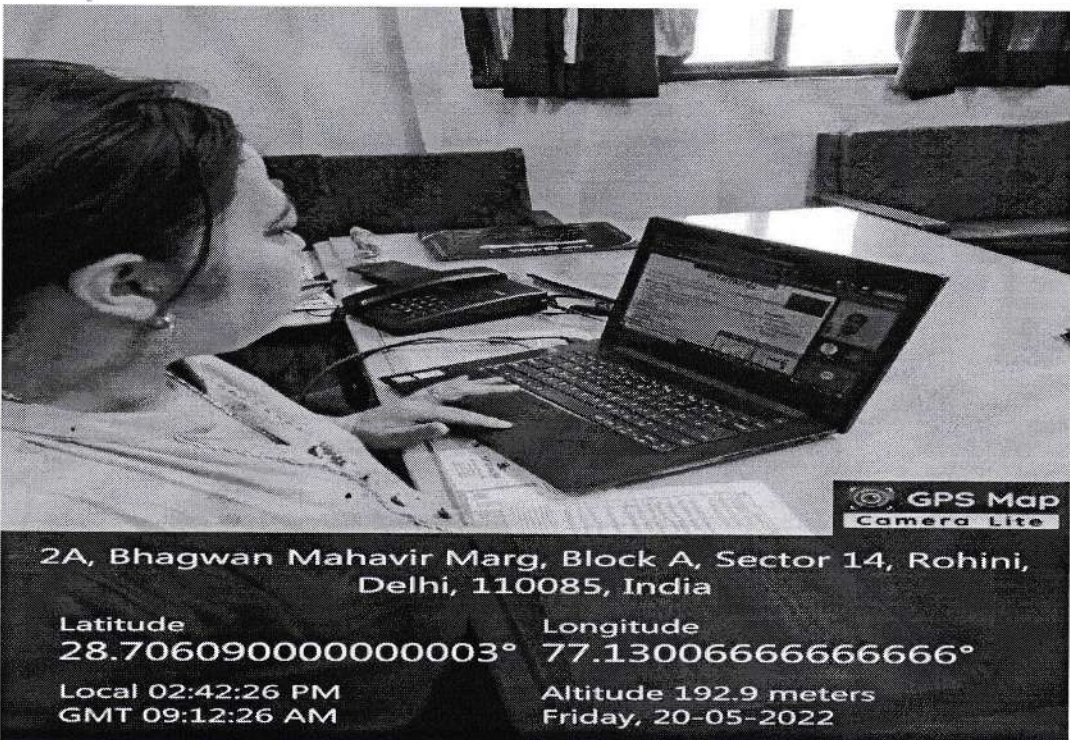
Type here to search

43°C

14:15 20-05-2022



Delhi, Delhi, India
2A & 2B, Phase-1, Madhuban Chowk, Outer Ring Road, Block D, Sector 14, Rohini, Delhi, 110085, India
Lat 28.705332°
Long 77.130076°
20/05/22 02:23 PM



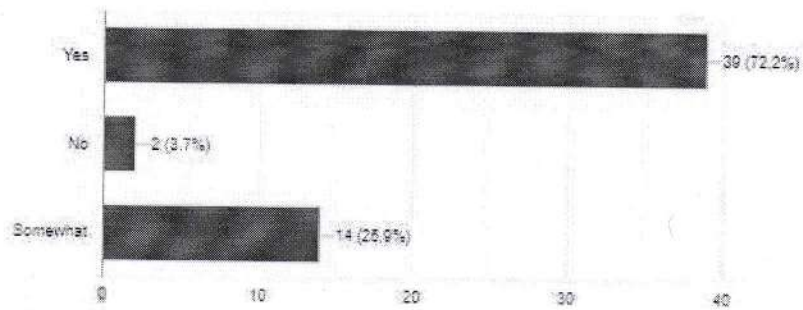
2A, Bhagwan Mahavir Marg, Block A, Sector 14, Rohini, Delhi, 110085, India

Latitude	Longitude
28.7060900000000003°	77.130066666666666°
Local 02:42:26 PM	Altitude 192.9 meters
GMT 09:12:26 AM	Friday, 20-05-2022

Feedback:

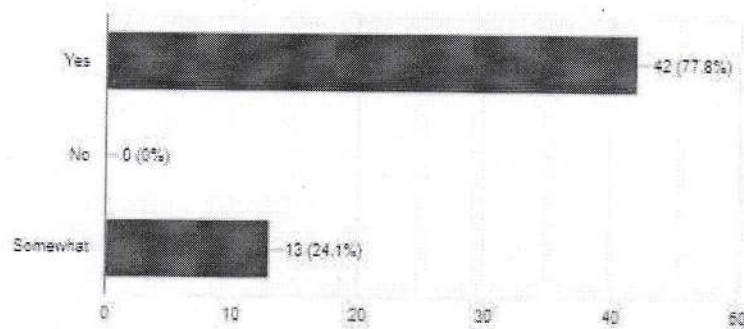
My understanding about the stages of entrepreneurship has increased after attending the webinar Copy

54 responses



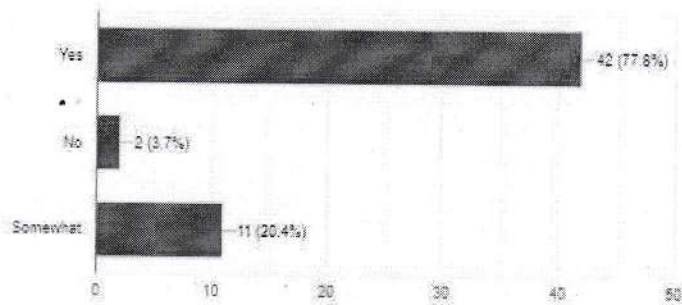
My understanding about the goals and steps of prototyping has increased after attending the webinar Copy

54 responses



My understanding of approaches and technics of prototype has increased after attending the webinar Copy

54 responses



List of Beneficiaries:

SL.NO	NAME	PROGRAM	YEAR	ENROLLMENT NO.	OVERALL FEEDBACK
1	KEENIKA ARORA	BBA	FACULTY	FACULTY	EXCELLENT
2	NIDHI KHANDELWAL	BAJMC	1ST YEAR	10717002421	GOOD
3	KHUSHI PRUTHI	BAJMC	1ST YEAR	02117002421	GOOD
4	DIPANSHU PAHUJA	BAJMC	1ST YEAR	14517002421	EXCELLENT, GOOD
5	SANJANA	BAJMC	1ST YEAR	35621302421	GOOD
6	SARTHAK THAKUR	BAJMC	1ST YEAR	03217002421	GOOD
7	RIDDHI MALHOTRA	BAJMC	1ST YEAR	35217002421	EXCELLENT
8	IRA SHARMA	BAJMC	1ST YEAR	06317002421	EXCELLENT
9	VANSH KALRA	BAJMC	1ST YEAR	06817002421	EXCELLENT
10	SHEETAL TIWARI	BAJMC	1ST YEAR	09717002421	EXCELLENT
11	HIMANSHI ARORA	BAJMC	1ST YEAR	15417002421	EXCELLENT
12	RISHITA GOYAL	BAJMC	1ST YEAR	35817002421	EXCELLENT
13	KANIKA BANSAL	BAJMC	1ST YEAR	03321302421	EXCELLENT
14	RIA KISHNANI	BAJMC	1ST YEAR	00621302421	AVERAGE
15	MAYANK ARORA	BAJMC	FACULTY	FACULTY	EXCELLENT
16	NEERJA ROHATGI	BAJMC	1ST YEAR	04421302421	GOOD
17	RONICA	BAJMC	1ST YEAR	05221302421	GOOD
18	ARUSHI	BAJMC	1ST YEAR	02721302421	GOOD
19	ANAMIKA	BAJMC	1ST YEAR	11017002421	EXCELLENT
20	RADHIKA KATARIA	BAJMC	1ST YEAR	12117002421	GOOD
21	PARTH GOEL	BAJMC	1ST YEAR	35917002421	EXCELLENT
22	TANISHA GUPTA	BAJMC	1ST YEAR	07617002421	EXCELLENT
23	SAURAV SHARMA	BAJMC	1ST YEAR	07221302421	GOOD
24	KAVYA NEERAJ	BAJMC	1ST YEAR	11317002421	GOOD
25	TANYA	BAJMC	1ST YEAR	05717002421	GOOD
26	MANYA GROVER	BAJMC	1ST YEAR	06117002421	EXCELLENT
27	DEV SHARMA	BAJMC	1ST YEAR	08121302421	EXCELLENT
28	PRABHJOT KAUR	BAJMC	1ST YEAR	10417002421	EXCELLENT
29	GAURAV KUMAR SARKAR	BAJMC	1ST YEAR	02921302421	EXCELLENT
30	IMRANA NAZ	BAJMC	1ST YEAR	07317002421	EXCELLENT
31	ROHIT GUPTA	BAJMC	1ST YEAR	03617002421	GOOD
32	BHAVYA	BAJMC	1ST YEAR	15117002421	GOOD
33	PARTH BHATNAGAR	BAJMC	1ST YEAR	35317002424	GOOD
34	JIGYASA CHOPRA	BAJMC	1ST YEAR	13317002421	GOOD
35	POOJA BANSAL	BAJMC	1ST YEAR	35517002421	EXCELLENT
36	AKANKSHA RAI	BAJMC	1ST YEAR	01421302421	EXCELLENT
37	GARV ARORA	BAJMC	1ST YEAR	10017002421	AVERAGE
38	AMAN	BCA	1ST YEAR	02221302021	GOOD

39	MEHAK GOEL	BCA	1ST YEAR	35417002021	EXCELLENT
40	SWATI CHANDOLA	BCA	1ST YEAR	01921302021	EXCELLENT
41	MAHIVA BANSAL	BCA	1ST YEAR	01617002021	GOOD
42	AYUSHBUDAKOTIII	BCA	1ST YEAR	00521302021	EXCELLENT
43	DHRUV MADAAN	BCA	1ST YEAR	02421302021	EXCELLENT
44	SHEHBAZ	BCA	1ST YEAR	01917002021	AVERAGE
45	VANSHIKA NEGI	BCA	1ST YEAR	05217002021	GOOD
46	NAMAN BHAGAT	BCA	1ST YEAR	04121302021	EXCELLENT
47	UPANSHU	BCA	1ST YEAR	00221302021	EXCELLENT, GOOD
48	KESHAV GUPTA	BCA	1ST YEAR	00621302021	GOOD
49	AAYUSHI TYAGI	BCA	1ST YEAR	01721302021	EXCELLENT
50	VIVEK CHAUHAN	BCA	1ST YEAR	07428808671	AVERAGE
51	VANIKA	BCA	1ST YEAR	35421302021	EXCELLENT, GOOD
52	NAVNEET KUMAR	BAJMC	1ST YEAR	12717002421	GOOD
53	MOHIT	BCA	1ST YEAR	2217002021	GOOD
54	HEENA LAL	MBA	FACULTY	FACULTY	EXCELLENT
55	DR. NIVEDITA	T&P	FACULTY	FACULTY	EXCELLENT