



# TECNIA

INSTITUTE OF ADVANCED STUDIES  
GRADE "A" INSTITUTE  
DELHI INDIA

Department of Journalism and Mass Communication

## Workshop Report on Intellectual Property Rights (IPR)

<b>Title of Activity*</b>	<b>Intellectual Property Rights (IPR) Workshop</b>
<b>Values</b>	<ul style="list-style-type: none"><li>• Knowledge and Skill Enhancement</li><li>• Critical Thinking</li><li>• Ethical Sensitivity</li><li>• Communication Skills</li><li>• Professionalism</li></ul>
<b>Learning Outcomes</b>	<ol style="list-style-type: none"><li>1. Understanding of IPR: Participants gained a comprehensive understanding of Intellectual Property Rights, including patents, copyrights, trademarks, and trade secrets.</li><li>2. Importance of Protection: The significance of protecting intellectual property was emphasized, and participants learned how it fosters innovation, creativity, and economic growth.</li><li>3. Awareness of IPR Challenges: Participants were made aware of the challenges and issues related to IPR enforcement and infringement in various industries.</li><li>4. Ethical Practices: The workshop emphasized the importance of adhering to ethical practices when dealing with intellectual property rights.</li></ol>
<b>Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*</b>	Department of Journalism and Mass Communication
<b>Program Theme*</b>	Intellectual Property Rights (IPR) Workshop
<b>External Expert / Internal Expert</b>	Dr. Rajni Yadav Prof. (Dr.) M.N. Jha Dean academics, TIAS

  
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NEW DELHI - 110085

<b>Date*</b>	14th December 2022
<b>Time*</b>	10:30 AM onwards
<b>Venue</b>	Online; Google Meet
<b>Poster/Flyer/Notice*</b>	
<b>Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)</b>	NA
<b>No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)</b>	46
<b>No. of Faculty* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)</b>	15
<b>No. of External Participants (students + faculty) [write NA if not applicable]</b>	NA
<b>(Geotag) Photograph*</b>	
<p>Delhi, Delhi, India  Madhuban Chowk, Bhagwan Mahavir Marg, Block A, Sector 14, Rohini  Delhi, 110085, India  Lat 28.705881°  Long 77.129162°  14/12/22 12:28 PM</p>	<p><b>(Speaker with the topic of Seminar)</b></p>

*[Signature]*  
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**Report: Description in (min 250 to max 800 words)\***

The workshop aligned with Tecnia Institute of Advanced Studies' Outcome-Based Education (OBE) approach, demonstrating the following values:

1. Knowledge and Skill Enhancement: The workshop enhanced participants' knowledge and skills related to IPR, making them more competent in understanding and applying IPR concepts.

2. Critical Thinking: Through interactive sessions and Q&A, participants were encouraged to think critically about IPR issues and explore solutions.

3. Ethical Sensitivity: The emphasis on ethical practices regarding intellectual property rights demonstrated the importance of ethical sensitivity in professional endeavors.

4. Communication Skills: Participants engaged in effective communication during the workshop, sharing their ideas and opinions during discussions.

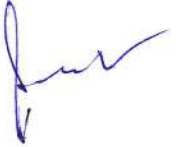
5. Professionalism: By learning about IPR and its impact on various industries, participants gained a sense of professionalism and responsibility in their future endeavors.

The workshop on Intellectual

	<p>Property Rights conducted by Tecnia Institute of Advanced Studies was a resounding success. Participants gained valuable insights into the world of IPR, its importance, and the ethical considerations surrounding it. The event served as a platform for promoting discussions, networking, and fostering a deeper understanding of IPR concepts. The Department of Journalism and Mass Communication at TIAS is committed to organizing more such workshops in the future to enhance the knowledge and skills of its students and professionals alike.</p>															
<b>Recourse Person Profile</b>	<p>Prof. (Dr.) M.N. Jha          Professor Management &amp; Dean (Academics),          Tecnia Institute of Advanced Studies          (GGSIP University, Delhi)</p>															
<b>Attendance Sheet*</b>	Attached at the end of Report															
<b>Feedback</b>	NA															
<b>Report Submitted by Convener</b> (write faculty coordinator name)	<p><b>Convener:</b> Dr. Rajni Yadav  <b>Coordinator:</b> Dr. Jagriti Basera</p>															
<b>For Office Use</b>																
<b>Signature of Event Coordinator / HOD</b>																
<b>List of Beneficiary</b>	<table border="1"> <thead> <tr> <th>S.No.</th> <th>Enrollment No.</th> <th>Name of Students</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>35717002420</td> <td>SANYA ARORA</td> </tr> <tr> <td>2</td> <td>35817002420</td> <td>DEVANG SABHARWAL</td> </tr> <tr> <td>3</td> <td>35917002420</td> <td>MITALI ARORA</td> </tr> <tr> <td>4</td> <td>36017002420</td> <td>SHREYA DAS</td> </tr> </tbody> </table>	S.No.	Enrollment No.	Name of Students	1	35717002420	SANYA ARORA	2	35817002420	DEVANG SABHARWAL	3	35917002420	MITALI ARORA	4	36017002420	SHREYA DAS
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6	36217002420	GAURI SONI
7	50117002420	PREM RAJ GUPTA
8	50217002420	SOMEIN SAPRA
9	50417002420	ANJALI KHANNA
10	50517002420	SONAL KWATRA
11	00117002420	AADHYA JUNEJA
12	00217002420	AADVIK SINGH
13	00317002420	AAKASH KUMAR
14	00417002420	AASTHA SINGHAL
15	00517002420	ABHIJEET PURI
16	00617002420	ABHISHEK SAJWAN
17	00717002420	ADITI BHARDWAJ
18	00817002420	ADITI SHUKLA
19	00917002420	ADITYA CHAUDHARY
20	01017002420	ANAMIKA PANDEY
21	01117002420	ANANYA JAIN
22	01217002420	ANGAD SINGH JOHAR
23	05817002421	KASHISH SETHI
24	05917002421	BHAVAY BALI
25	06117002421	MANYA GROVER
26	06217002421	RAMNEEK TAKKAR
27	06317002421	IRA SHARMA
28	06417002421	CHAHAT DARYANI
29	06517002421	PRASHANT KUMAR CHOUDHURY
30	06617002421	DHRUV SHARMA
31	06717002421	SALONI BARANWAL
32	06817002421	VANSH KALRA
33	06917002421	ANUSHKA
34	07317002421	IMRANA NAZ
35	07417002421	VANSHIKA SHARMA
36	07517002421	SAHANAZ KHATUN
37	07617002421	ANSEN JOY KALLUKALAM
38	07717002421	ANIK GOSSWAMI
39	08017002421	ISHIKA KAPOOR
40	08117002421	KHUSHI MANCHANDA

	41	08217002421	TANUJ VERMA
	42	08317002421	ISHIKA TAYAL
	43	08417002421	NIDHI
	44	08517002421	MOHD USAID PARVEZ
	45	08617002421	KHUSHI MAHAJAN
	46	08717002421	NITESH YADAV



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